

PROGRAM OUTCOMES

B. A. TOURISM & TRAVEL MANAGEMENT

B.A. Tourism and Travel Management program enrich the students with the fundamental aspects, tools and techniques of tourism industry and the skills required to serve the tourists. On completion of the program, one becomes capable to access various job opportunities available in this industry. Travel and Tourism industry is a growing sector globally. It offers diverse job opportunities for those aspirants with a flare, confidence and interpersonal skills. The students are placed in various tourism organizations as Travel Agents, Reservation Manager, Tour Operators, Executives in Consulates and Embassies, Immigration and Customs Officer, Customer Service Executives in Airports, Travel Manager in Airlines, IT Companies, Hospitality Industry and Government Tourism Departments. The undergraduate program gives an opportunity to pursue the Post Graduate program in Tourism.

B.A. BUSINESS ECONOMICS

The B.A. Business Economics program provides a strong foundation on Managerial Economics, Human Resource Management, Principles of Management, Entrepreneurial Development, Statistics, Money and Banking, Fiscal Economics, Marketing, International Economics and Basic Financial Accounting to build on. Common career paths for Business Economics graduates include Professional Economist careers Financial Risk Analyst, Data Analyst, Business Analyst, Banking Profession, Financial Consultant and Planners. The program enables the students to pursue higher education in prestigious institutions in India and abroad. An entrepreneurial development theory which is part of the curriculum instills confidence in the young minds to become successful entrepreneurs. All corporate sectors have Marketing and HR division and the student's best fit into this cadre with analytical skills in decision making, framing policies and business development.

B.A ENGLISH LITERATURE

The objective of B.A. English Literature is to understand the role of literature and language in a changing world from the disciplinary perspective as well as in relation to its professional and everyday use. English studies have a wide scope in terms of career opportunities like employment and lifelong engagement in teaching, publishing, translation, communication, media, soft skills and other allied fields. The students demonstrate a coherent and systematic knowledge in the field of literary and theoretical developments in literature and language. They develop the ability to plan and write research papers.

B.Com

The prime focus of B.Com education has been to support business. B.Com degree is structured to provide the students managerial skills in disciplines related to commerce. With the paradigm shift in the way businesses are conducted today, commerce education plays a pivotal role in equipping future managers with skill sets to meet these challenges. Career options for Commerce students include those in accounting, auditing, finance and banking sectors. Commerce education provides a solid foundation to those pursuing professional courses like Chartered accountancy, Cost accounting, company secretary, CMA, Research with special focus on marketing, HRM and Finance. Domains such as Banking, Company Secretary, Chartered Accountant, Economics, Cost work and Accountancy, Stock broking, Agricultural Economics and Insurance sector are opened for the students as a career prospects.

B.Com BANK MANAGEMENT

B.Com Bank Management program prepares the students to take up various positions in the banking industry and financial services industry. The course is a stepping stone for students aspiring to undertake higher education in Commerce, Banking and Management. The students are trained in different areas of banking and financial services where they can take up managerial positions. The program provides a foundation for taking up higher studies in Management, and banking related areas and professional courses like CA, ICWA, ACS etc. The course offers to students knowledge of different aspects of Banking along with thorough understanding of the practical application of the theory.

B.Com CORPORATE SECRETARYSHIP

The B.Com Corporate Secretaryship program involves study of the concepts of Corporate Governance with specific focus on the areas of Company Laws & Secretarial Practices and Institutional Training for the students in Public Sector Companies. As a qualified Company Secretary, the students have openings in companies and the scope of practicing as independent professionals. After completing the course, students also get job opportunities of becoming Corporate Credit Analyst Manager, Corporate Communications Manager, Corporate Sales Executive Manager, Corporate Services Head - Finance & Administration and Corporate Sales Officer. This course provides a strong platform for legal aspirants. Corporate Governance and CSR being the buzz word, the course bridges the lacunae between the expectations of the industry and the curriculum. Entrepreneurial skills are imparted to the students to venture into startups.

B.Com ACCOUNTING & FINANCE

B.Com Accounting and Finance is a new gen commerce programme seeking to develop application oriented, analytical skills among students. The Department ensures professional competence that enable graduates employable. Students can further their knowledge through courses like CMA, CA, CS, MBA, M.Com. Graduates with Accounting and Finance have a wide range of career opportunities as Investment Analysts, Financial Analysts, Corporate Analysts, Market Analyst, and Fund Managers in Mutual Funds, apart from the Professional arena and other lucrative jobs in IT and ITES sectors.

B.Com COMPUTER APPLICATIONS

B.Com Computer Applications is a unique course designed to impart advanced learning in the field of Commerce and application of software technology. Students will have lot of career opportunities in the field of Accounting , E-commerce , Educational Institution , Technical Administrator , Project Leader , Programmer, Website Developer, Application Developer and system Analysts in IT as well as corporate sectors . They can pursue further studies in the domains of Chartered Accountant, M.Com (CA) , M.B.A , CMA,CFA, M.Sc.(Computer Science), MCA and MSW .

B.Com HONOURS

B.Com Honours involves intensive study & internship, research based dissertation to imbibe excellence & strong social values. The department is a true mark of proved proficiency, knowledge and skill. Students are placed through on- campus in reputed & diversified industries like Ernst & Young, Tata Consultancy Services, Sundaram Finance, Accenture, Cape Gemini. Further scope of this course is to enhance advanced research knowledge & integrate theoretical & practical knowledge of study.

B.Sc MATHEMATICS

The B.Sc. Mathematics program enables the students to enhance Computational Skills and Mathematical reasoning. The program develops the ability to think critically, logically and analytically thereby preparing the students to enhanced career opportunities in Industries, Commerce, Education and Research. The content of the program teaches a person to be a good problem solver, which is the key of reaching pinnacle of success in any career. The possible career choices are Data Scientist, Actuary, Banking, Data Analyst, Mathematician & Statistician, IT & Engineering Services, Military Operations, Teaching and Government Jobs. The students can pursue further studies in the domains of M.Sc. Mathematics, M.Sc. Applied Mathematics, M.Sc. Statistics, M.Sc. Actuarial Sciences, M.Sc. Operations Research, MCA and MBA.

B.Sc PHYSICS

B.Sc. Physics program is a generalist major that allows great freedom of choice in a student's ultimate employment. It is also the cornerstone for all scientific and logical understanding that contributes to the nation's scientific growth and development. A solid foundation in Physics subject enables them to prepare for the higher level learning in science and technology. That will fill up the manpower shortage in tertiary level physics. The students become proficient in the core areas of Physics that includes mechanics, electricity, electromagnetism, nuclear and atomic physics, quantum physics, and modern physics. Upon completion of the course the students are well prepared for post graduate study and research in physics and related fields. Many students are drawn to career that require scientific or technical expertise and strong quantitative reasoning abilities. Physics has lucrative career opportunities in the fields of Education, Universities, laboratories, agriculture, industry, medicine, communication, publishing, space and technology, government defense services, radiation oncology, MRI, Nuclear medicine, pollution control and a lot more.

B.Sc CHEMISTRY

B.Sc. Chemistry program plays an important role in physical, chemical and biological aspects of day to day life. Along with Chemistry as core subject and Mathematics and Physics as allied subjects the course lays a strong foundation in Basic sciences. Students of Chemistry are equipped with knowledge in Organic, Inorganic, Physical, Applied, Analytical, Pharmaceutical, Industrial and Environmental Chemistry. After graduation students can do Master's degree in any of the specialisations in Chemistry from reputed Institutes like IIT, IISc, NIT and Central and State Universities. They may obtain an additional degree in teachers training and get placed in Schools. Chemistry being indispensable to all industries, graduates in Chemistry finds numerous opportunities as analysts, quality control chemists, and technical assistants. Students find employment as laser expert, lab technician, technical writer, educator, entrepreneur, computer programmer, etc to name a few.

B.Sc NUTRITION, FOOD SERVICE MANAGEMENT & DIETETICS

The B.Sc. Nutrition, Food Service Management & Dietetics focuses to develop educators and disseminators of nutrition diseases and health related information to the community at large.

They can branch out into various disciplines at the PG level namely Food Service Management, Food and Nutrition, Child Development, Psychology, Early Childhood Education, Textiles, Interior Designing, Fashion Designing, Microbiology, Biochemistry, Biotechnology and Food Science And Technology. On completion of the course, the students can work as Dietitians or Nutritionists in Hospitals, Diet Counsellors in Government/Non-Government Organisations, Gymnasiums, Sports Nutritionists, and Child Development Project Officers in Government

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Programmes, Biochemists, Fashion Designers, Interior Designers, Counsellors, Microbiologists, Entrepreneurs and Food & Beverage Managers.

B.Sc COMPUTER SCIENCE

The B.Sc. Computer Science program aims to gain a deeper understanding of the scientific and relevant mathematical underpinnings of computer science, learn to apply them practically and develop the core set of technical skills that will prepare students for employment or further studies. The programme facilitate to apply the computing concepts and principles in research environment and to design innovative models. It helps the students to understand the social context and engage in collaborative work. The systematic study of computers and their applications enable students to imbibe logical and analytical skills. Every year students are successfully placed as Software Developer, Data base Administrator, Computer Hardware Engineer, Computer System Analyst, Computer Network Architecture, Web Developer, Information Security Analyst, Computer and Information Research Scientists. The graduate can pursue higher education in any computer domain for enhancing the technical and programming skills. The scope is to apply computing professionalism with socio-ethical values in a working environment and to continue life-long learning for the contribution of wellness to the society.

BCA

Bachelor of Computer Applications (BCA) program has an extraordinary scope and vitality in the current technological arena. The course aids to understand the concepts of key areas of numeric and real life applications and inculcates the practical skills to solve the security issues, threats and challenges of relevant fields and to develop software by applying the emerging technologies. The curriculum enhances their arena widely, either in choosing jobs or courses during their higher studies. Students either through on-campus placement or after completing their BCA degree can work as Software Engineers, freelance programmers or any IT professional. The students can also opt for jobs in other sectors like Accounts, HR, System Administrators, etc. The students can become entrepreneurs by setting up their own computer institutes or small level IT companies.

M.A PUBLIC ADMINISTRATION

M.A Public Administration program paves way for solid understanding of administrative skills, information of government workings and organizational capability. After completing the research degrees, job opportunities are available in the academic field and also future research in policy areas of the government at the national and international levels. Also, there are job openings in national, state and local government bodies, public service organizations, for example, healthcare agencies and other non-profit organizations. After finishing the course, aspirants can participate in government jobs as association executives or as budget analysts with

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different social groups. For experts with doctorate degree can participate in industrial sector, administrative management sector, legal sector, faculty administration sector and social administration areas also.

M. A TOURISM & TRAVEL MANAGEMENT

The M.A. Tourism and Travel Management program prepares the candidates with the experience and training required to hold managerial positions. It gives them an awareness of the critical industry aspects. The incorporation of skills and leadership traits in this program makes them professionals in the field of tourism. One can gauge the immense opportunities to establish a successful career in this industry with right set of skill and potential. Students have endless career opportunities in their fast growing tourism and travel industry. The students are placed in various tourism organizations as Travel Agents, Reservation Manager, and Tour Operators, Executives in Consulates and Embassies, Immigration and Customs Officer, Customer Service Executives in Airports, Travel Manager in Airlines, IT Companies, Hospitality Industry and Government Tourism Departments. Students are appointed as a tourist officer position through Tamil Nadu Public Service Commission by Government of Tamil Nadu. The students can pursue the M.Phil or Ph.D program in Tourism.

M.A ENGLISH LITERATURE

The objective of M.A. English Literature program is to develop in students the ability to read texts closely, paying attention to themes, conventions, historical contexts, linguistic and stylistic variations and innovations. The course has a wide scope of employment. Many career avenues are open to PG Students in today's global world seen as professional writing, translation, teaching English at various levels, mass media, aviation, communication and personality development and journalism. The students learn to appreciate various trajectories of many genres. They can problematize, formulate hypothesis and research questions.

M.Com GENERAL

Apart from the Regular auditing and accounting programs, the M.Com. program branches out in to new areas such as data analytics, digital and social media marketing, Quality Control and assessments, Statistics, Econometrics, Financial strategy planning, Portfolio Management, Asset management tools and techniques, Financial derivatives Valuation, Global business ventures, Start up accounting and audit, Intellectual property Rights and their valuation, MNC valuation, Mergers and Amalgamations, so on and so forth.

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M.Com CORPORATE SECRETARYSHIP

The M.Com Corporate Secretaryship program nourishes the younger generation with expertise knowledge in the corporate arena and acquaints the upcoming graduates with potentialities to serve in different professional avenues. It provides conceptual clarity in management tools and techniques in financial analysis. It provides Training in Corporate bodies including field studies, surveys give an exposure to identify a problem of current interest in the area of corporate management. The course provides a strong platform for legal aspirants and provides opportunity to become teaching faculty in reputed Educational Institutions and B-Schools. Students pursuing Post graduation in Corporate Secretaryship will get acquainted with fundamentals of drafting, pleadings and advocacy techniques.

M.Com BANK MANAGEMENT

The M.Com Bank Management program aims at equipping the students with a critical and imaginative thinking, effective oral and written communication skills and ability to use ICT tools to meet the needs of complex global society. They demonstrate progressive learning of various disciplines of Banking, Accounting, Economics and Finance. They also demonstrate decision making and communication skills which helps them in professional development and employability. The program also helps the students to enter into the field of education as a teacher. The students can prepare for SLET/NET/JRF to qualify for the post of assistant professors in higher education institutions or they can enter into the field of research. The students are qualified for post of probationary officers in banks.

M.Sc MATHEMATICS

The M.Sc. Mathematics program helps the student to enhance logic, quantitative analysis & rational judgments. The subjects offered nurture critical thinking and hence develop the skill of finding efficient ways to solve problems inherent in the chosen career. M.Sc. Mathematics graduates can find opportunities as Cryptographer, Mathematician, Economist, Actuary, Financial Planner, Investment Analyst, OR Analyst, Banking, Data Analyst, Quantitative Risk Analyst, Treasury Management Specialist and Demographer. The post graduates can pursue further studies in M.Phil. and Ph.D.

M.Sc CHEMISTRY

The M.Sc. Chemistry program is designed to help the students widen their knowledge in the core areas of the subject. The students get introduced to current areas of research through project work included in their curriculum. This inculcates a research aptitude in them. Students are sent for internships which give them hands on training in the latest developments in the field. After

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completing post-graduation, students can pursue research to obtain Doctoral and Post-Doctoral degrees. They get opportunity to work as project assistants for research projects at Central and State universities. They find employment in Universities and colleges, chemical factories, pharmaceutical industries, textile industries, petrochemical industries or as scientific officers in Government agencies such as ISRO, DRDO, BARC etc.

M.Sc COMPUTER SCIENCE

The M.Sc. Computer Science program endorses the relevance of computing and information science and emphasizes exposure to research in the computer science domain such as Advanced programming languages, System Software, AI, IOT, cloud computing and many more. The outcome of the program provides quality education embedded with research environment to impart contemporary computing technologies and its tools in order to secure employability for the formation of knowledge society. It employs opportunities to launch their own startups or venture in the latest fields like human-centered computing, social and information networks, digital humanities and data-driven domains.

M.Phil PUBLIC ADMINISTRATION

M. Phil Public Administration program outlays for solid understanding of administrative skills, organizational capability and information of government workings. The students on completion of the degree get job opportunities in the academic field and also future research in policy areas of the government at the national and international levels.

M.Phil COMMERCE

The program imparts knowledge on the various concepts, methods and tools of research. The focus is to enhance the research skills that are needed for the interpretation of data and preparation of research reports. Students are equipped to take up teaching profession and to work as research analysts in the corporate sector. After the completion of M.Phil program, students are eligible to pursue PhD program and Post Doctoral programs both at the National and International level.

M.Phil TOURISM AND TRAVEL MANAGEMENT

The M.Phil Program is a prerequisite for a Ph.D program. The students learn the fundamentals of research. The program provides the research experience and skills to take up research based jobs and teaching jobs.