



Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
ANNA NAGAR, CHENNAI 600040

CRITERION 3



3.2 INNOVATION ECOSYSTEM



Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras)

Chennai - 600040, Tamil Nadu.

Verified & Certified Documents

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R. Shanmughi

PRINCIPAL





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CRITERION 3

Entrepreneurship



Punjab Association's
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(Affiliated to University of Madras)
ANNA NAGAR, CHENNAI 600040

CRITERION 3

Entrepreneurial Development Cell
(ED Cell)



Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

ENTREPRENEURIAL DEVELOPMENT CELL

The ED Cell of our college was established in 2007 to bridge the gap between Industry & Academic. The cell undertakes several activities for student development and exposure to corporates for developing the spirit of entrepreneurship. The ED Cell operates with the motto: Of the students, by the students & for the students. The objective of ED cell is to promote entrepreneurial thinking, hone entrepreneurship skills among the students so as to help them channelize their goals to become a versatile entrepreneur.

The ED cell initiates awareness amongst students through seminars & workshop, conducts training programmes for skill development, instructs / coaches on preparing a good project proposal. Every year the ED cell organizes “Adarsh Angadi” – an entrepreneurial venture by the students to enable them to understand the complexity / difficulty involved in running a small business. Thereby ensuring self-reliance and financial independence in young women.

The ED cell was inaugurated in the year 2007 by Thiru. Nalli Kuppusamy a reputed entrepreneur & philanthropist. Every year the students are given hands-on training in the form of Adarsh Angadi, where students are encouraged to exhibit their entrepreneurial skills. The event has around 50 stalls selling products of different kinds.



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Chennai - 600040, Tamil Nadu.





Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	Entrepreneurship Development Cell
Date of Event:	06/02/2018
Topic:	Adarsh Angadi
Event Category:	Entrepreneurial Development
Level: College	No. of Participants: 530 Staff: 30 Students: 500
Judges/Guest (with Designation)	Mrs.Jeyshree Ravi, Proprietor, Palam silks

Brief Report:

The Entrepreneurial Development Cell of the College conducted Adarsh Angadi on February 6, 2017. The programme was inaugurated by Mrs.Jeyashree Ravi, Proprietor, Palam Silks, Chennai – 600 040. Stalls were put up by the students of the College to exhibit their entrepreneurial skills. The nature of the stalls included food, accessories, textiles, games, disco and horror house. The stalls were judged by the Chief Guest and prizes were distributed.





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ANNA ADARSH COLLEGE FOR WOMEN
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Chennai - 600040, Tamil Nadu.

Department:	Entrepreneurship Development Cell
Date of Event:	5/2/2019
Topic:	Adarsh Angadi
Event Category:	Entrepreneurial Development
Level: College	No of Participants: 530 Staff: 30 Students: 500
Judges/Guest (with Designation)	Ms.Mahalakshmi Saravanan Founder Women Entrepreneurs India

Brief Report:

The Entrepreneurial Development Cell of the College organized Adarsh Angadi, an entrepreneurial venture to enable the student to become a self-reliant confident young woman. The event had 50 stalls selling products of different kinds like key chains, eatables, clothes, footwear and jewellery. The women Self Help Groups (SHGs) of the Government of Tamil Nadu participated actively in the Adarsh Angadi. Stalls were also put up by differently abled children who showcased their skills through marketing their handmade product. The programme was inaugurated and judged by Mrs.Mahalakshmi Saravanan, Founder, Women Entrepreneurs India. Prizes were given for the most creative and innovative skills along with awards for the Best Entrepreneur, Best Customer-Relationship and Best Maintained Stall.



Inauguration of Adarsh Angadi



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Department:	Adarsh Incubation Center
Date of Event:	11.02.2020
Topic:	Adarsh Angadi
Event Category:	Entrepreneurial Development
Level: College	No of Participants: 530 Staff: 30 Students: 500
Judges/Guest (with Designation)	Mrs.Vimala Mani, Herbalife Millionaire Team Uma and Radhika (Chinmaya Sisters) Professional Classical Vocalists

Brief Report: (Invite, Report, Photo)

The Entrepreneurial Development Cell of the College conducted Adarsh Angadi on February 6, 2017. The programme was inaugurated by Mrs., Chennai – 600 040. Stalls were put up by the students of the College to exhibit their entrepreneurial skills. The nature of the stalls included food, accessories, textiles, games, disco and horror house. The stalls were judged by Mrs.Vimala Mani, Herbalife Millionaire Team, Uma and Radhika (Chinmaya Sisters), Professional Classical Vocalists distributed the prizes.





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CRITERION 3

Institution's Innovation Council
(IIC)



CERTIFICATE

This is to certify that

ANNA ADARSH COLLEGE FOR WOMEN, Chennai

**has established Institution Innovation Council(IIC) as per the norms of Innovation Cell,
Ministry of Education, Govt. of India during IIC Calendar year 2021-22**

Prof. Anil D. Sahasrabudhe
Chairman, AICTE

Dr. Abhay Jere
CIO, MHRD,
Innovation Cell

Date : 28-12-2021

Certificate No : 5701



IIC ID

IC202116141

ANNA ADARSH COLLEGE FOR WOMEN (C-43911)

Star Ratings



MY PROFILE

My Council

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Innovation Ambassador

Manage Pre-Incubation / Incubation Details

Announcement from IIC Institutes

Notification


Schemes / Programs for Participation

ATL School Linkage

e-Learning Resources

Innovation & Startups

+ Add Teaching/Non teaching Members

Name & Details	Department	Designation	Qualification	Position	Experience in Years	Roles	Action
Dr. VARALAKSHMI. G varalakshmi@annaadarsh.edu.in 9444734042	B.COM CORPORATE SECRETARYSHIP	ASSISTANT PROFESSOR	Doctorate	Convener	23	Convener	 
Mrs. PREMAKUMARI. C premakumari@annaadarsh.edu.in 9176293982	Home Science	Assistant Professor	Post Graduate	Innovation Activity	9	Innovation Activity	 
Mrs. M. RAJALAKSMI rajalakshmim@annaadarsh.edu.in 9940246534	ENGLISH	ASSISTANT PROFESSOR	Post Graduate	Start up Activity Coordinator	12.06	Start up Activity Coordinator	 
Dr. S. KALA kalas@annaadarsh.edu.in 9790749014	Bank Management Shift I	ASSISTANT PROFESSOR	Doctorate	Internship Activity Coordinator	5.05	Internship Activity Coordinator	 
Dr. MADHUMATHI K							



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My Council

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Innovation Ambassador

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AIIL School Linkage

e-Learning Resources

Innovation & Startups

Dr. MADHUMATHI K

madhumathikarunanidhi@annaadarsh.edu.in
9840546846

BCA

ASSISTANT PROFESSOR

Doctorate

IPR Activity Coordinator

12

IPR Activity Coordinator

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9840606901

ENGLISH

Assistant Professor

Post Graduate

Social Media

11

Social Media

Dr.R.SARANYA

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BUSINESS ECONOMICS

ASSISTANT PROFESSOR

Doctorate

ARIIA Coordinator,Member

6.01

ARIIA Coordinator,Member

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Assistant professor

Post Graduate

Member

13.5

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Tamil

Assistant professor

Doctorate

Member

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Member

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PG and Research department of public administration

Assistant Professor

Doctorate

Member

11.6

Member



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My Council

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Announcement from IIC Institutes

Notification











Schemes / Programs for Participation

ATL School Linkage

e-Learning Resources

Innovation & Startups

Add teaching/non-teaching members

Name & Details	Department	Designation	Qualification	Position	Experience in Years	Roles	Action
Dr. E. CHARUMATHY charumathy@annaadarsh.edu.in 9841251244	B.COM	ASSISTANT PROFESSOR	Doctorate	Member	16.04	Member	 
Mrs. K. SHARMILA sharmilak@annaadarsh.edu.in 9791006312	B.COM- CS	Assistant Professcr	Post Graduate	Member	10.7	Member	 
Mrs. N. ABIRAMASUNDARI abiramasundarin@annaadarsh.edu.n 9884652566	BANK MANAGEMENT	Assistant Professcr	Post Graduate	Member	16.7	Member	 
Ms.M AARTHI aarthimanian@annaadarsh.edu.in 7402651777	BUSINESS ECONOMICS	ASSISTANT PROFESSOR	Post Graduate	Member	1.05	Member	 
Dr.JENEFER JOSEPH jeneferjoseph@annaadarsh.edu.in 99624 4543	ENGLISH	ASSISTANT PROFESSOR	Doctorate	Member	4	Member	 



IIC ID

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ANNA ADARSH COLLEGE FOR WOMEN (C-43911)

Star Ratings



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Ms. CHARU MAHESHWARI

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ASSISTANT
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Post
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Member

0.09

Member

7550027463

Dr. Hannah Vijaykumar

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Computer Science

Associate Professor
& Head

Doctorate

NIRF
Coordinator

25

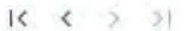
NIRF
Coordinator

9841353030

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+ Add Student Members

Search

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Name	Email	Discipline	Role	Semester	Stream	Year	Association With	Action
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






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Name	Email	Discipline	Role	Semester	Stream	Year	Association With	Action
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Mentee Program


Impact Lecture


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Ambassador

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 Performance Card ▾

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Manual

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Thesjasvini.M	thejmurali2003@gmail.com	ACCOUNTING AND FINANCE	Member	3	B.COM	2	EDE	 

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**ANNA ADARSH COLLEGE FOR WOMEN
INSTITUTION'S INNOVATION COUNCIL**



IIC's Policy Statement

The Institutions' Innovation Council is an initiative under the Ministry of Education (MoE), Govt. of India, to systematically foster the culture of Innovation amongst Higher Educational Institutions.

The council's primary aim is to encourage, inspire and nurture young students by supporting them to work with new innovative ideas and transform them into workable and successful plans and prototypes while they are in their productive years.

The Institution Innovation Council (IIC) of Anna Adarsh College promotes the potential and capacity for innovation and creativity in young students. It encourages youth-led innovation by supporting students in idea development, implementation, and incubation. It aims to make innovation the primary fulcrum of education.

Primary focus of IIC is

- To create a vibrant and Dynamic ecosystem in the Institution to foster Innovation & Entrepreneurship.
- To facilitate innovation across every stage- from ideas generation to pre-incubation, incubation and graduating from the incubator

as successful start-up founders and entrepreneurs.

Functions & Responsibilities of IIC

- To conduct innovation and entrepreneurship-related activities prescribed by the Ministry of Education's Innovation Cell (MIC). Activities conducted are categorized as Calendar Activity, MIC driven and Self driven.
- Identify and reward innovations developed in the institute and share success stories to motivate the young minds
- Organize periodic workshops/ seminars/ interactions with entrepreneurs, investors, professionals and create an encouraging environment for student innovators.
- Networking with peers and national entrepreneurship development organizations.
- Organize Hackathons, idea competition, mini challenges etc. with the involvement of industries.

Vision

To create a vivacious innovation and entrepreneurship ecosystem culture in the campus to enable the students to develop sustainable solutions to address the diverse needs of the society.

Mission

- ✚ To create a vibrant and strong innovation ecosystem led by young and innovative students
- ✚ to develop workable solutions for the societal and industrial problems.
- ✚ To promote entrepreneurship and equip young women become economically independent and confident
- ✚ To coordinate and work with the government, industries, alumni network, angel investors and venture capitalists and successful entrepreneurs to guide, support and facilitate the transformation innovations from ideation to commercial success.

Long Term Objectives

- ✚ To create an incubation center with fine pre-incubation facilities in the campus to strengthen the innovation and entrepreneurship culture.
- ✚ To imbibe strong entrepreneurship abilities among students and faculty members to incubate successful startups through institution's incubation centre.
- ✚ Generate, Optimize and analyse the use of resources towards innovation and entrepreneurship leading to achievement of higher ranks in various rankings of Government of India and other reputed agencies.

Short Term Objectives:

- ✚ To connect the diverse arts and science departments of the institution in creating a stronger and multidisciplinary network of innovative and entrepreneurial activities.
 - ✚ To encourage participation of students in various competitions involving innovation and business plan competitions and organize similar events in campus for networking with other institutions and agencies.
 - ✚ To encourage faculty members to attend and organize workshops, training programmes, certificate courses on innovations, entrepreneurship and IPR.
 - ✚ To develop an evaluation and assessment system to appraise the contributions of faculty members/staff towards innovation and entrepreneurship
 - ✚ To connect academic programmes and activities of the institution with innovation and entrepreneurship.
-



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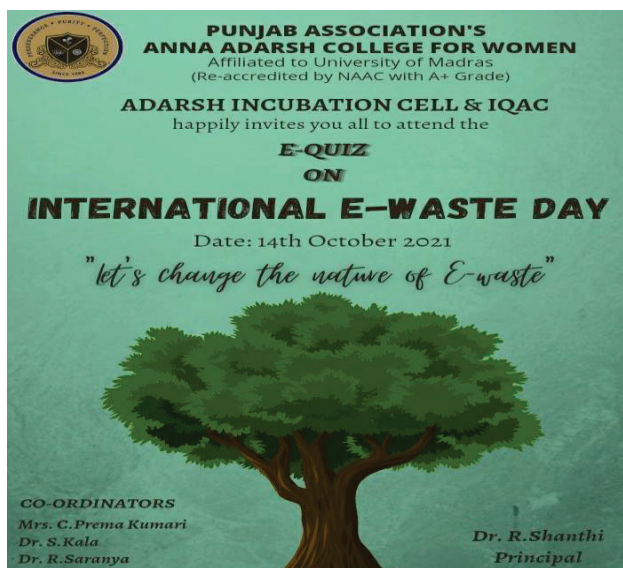
Events – IIC



Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	Adarsh Incubation / Entrepreneurship Development Cell
Date of Event:	14.10.2021
Topic:	Management of E- Waste
Event Category:	Online Quiz - Student Awareness
Level:	College
Judges/Guest (with Designation)	No Guest

Brief Report:



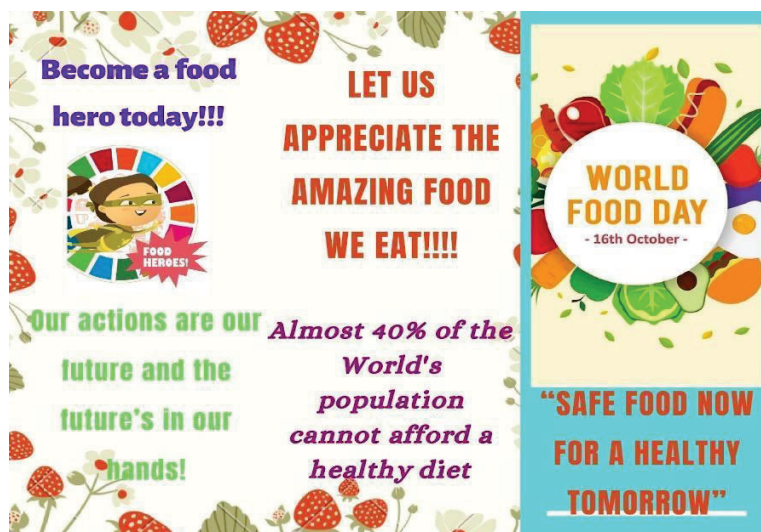
The quantity of “e-waste” has now become a major problem in India. Disposal of e-waste is an emerging global environmental and public health issue. Realizing the need for proper e-waste management, the Adarsh Incubation Cell of Anna Adarsh College for Women organized and conducted an Online quiz contest as an awareness initiative for students on the topic - Management of E- Waste on 14.10.2021- on the occasion of “International E-Waste Day”. The e- quiz was taken up by 171 student participants from various departments of the college.



Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	Adarsh Incubation/ Entrepreneurship Development Cell In Collaboration With The Department Of Home Science
Date of Event:	16.10.2021
Topic:	World Food Day Celebration
Event Category:	E-Brochure Circulation - Institutional Social Responsibility Cum Outreach Initiative
Level:	College
Judges/Guest (with Designation)	No Guest

Brief Report:



World Food Day is celebrated annually on 16 October to promote global awareness and action for those who suffer from hunger. 'World Food Day' theme for the year 2021 was "Safe food now for a healthy tomorrow"

As an Awareness initiative to make people realize the impact of our food choices on the way food systems work, the Adarsh Incubation Cell in association with the Department of Home Science- N&D, Anna Adarsh College for Women, created and circulated an E- brochure to highlight the need to ensure healthy diets for all.



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(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

"FROM FARM TO FORK"

Follow the journey of food from the farm to your plate and the great efforts made to get it there.

Do your part - from eating more fruits and vegetables to reducing food waste, buying locally grown food or even growing your own at home makes a lot of difference.

FOOD IS A HUMAN RIGHT

"BETTER PRODUCTION, BETTER NUTRITION, BETTER ENVIRONMENT AND A BETTER LIFE"

World Hunger Facts

- About 821 million people are chronically undernourished
- Nearly 99% of undernourished people live in developing nations.
- About 60% of the hungry people in world are women.
- Every thirteen seconds, a child dies from the effects of hunger.
- Nearly 20 million infants are born each year with low birth weight, of them, 96.5% are in developing countries.
- About 50% of all deaths in children are under 5 years due to under-nutrition.

Let us join hands together to ensure a safe tomorrow!!

Awareness initiative by Adarsh Incubation cell & Department of Home Science - N&D AACW.



WORLD FOOD DAY



Punjab Association's
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Chennai - 600040, Tamil Nadu.

Department:	Adarsh Incubation / Entrepreneurship Development Cell
Date of Event:	23.10.2021
Topic:	Cyber Safety For Women
Event Category:	Student Awareness Webinar
Level:	College
Judges/Guest (with Designation)	Guest Speaker - Mr. K. Naresh Kumar Thapa Assistant Professor R.M.K. Engineering College Kavarapettai.

Brief Report:

October is celebrated as Cyber Security Awareness Month (CSAM) globally. As an awareness initiative to help students understand the challenges and solutions to Cyber crime and security, the Adarsh Incubation cell conducted an interactive Webinar session, attended by 100 participants on 23rd October. The theme for the year was 'Do Your Part - Be Cyber Smart'. The Guest speaker for the session was Mr. K. Naresh Kumar Thapa from R.M.K Engineering, who specializes in the field of Communications and IoT. He enlightened the participants on the different types of Cyber crimes. Issues involving social media, Risk and Challenges and Solutions for safe browsing with appropriate case studies and scenarios. The session was highly interactive as students enthusiastically involved in clarifying their issues involving Cyber space usage and safety.

CYBER CRIME AGAINST WOMEN-HINDUS

ZIP UP ONLINE

Cyber crime experts caution on the need to maintain a low profile while using social media on the web in order to prevent monetary losses or loss of face

Cyber crime will see 992 complaints this year for cyber crimes a month

Sextortion complaints 25 to 30 this year

Online job racket complaints 50

SEXTORTION FRAUDS

These types of frauds can take place against both men or women. The culprit usually uploads the pictures or videos over phone, which are then used for extortion

WEBINAR ON CYBER SAFETY FOR WOMEN (2021-10-22 at 21:32 GMT-7)

Punjab Association's
Anna Adarsh College for Women
Re-Accredited by NAAC with "A+" Grade

ADARSH INCUBATION CELL & IQAC
CORDIALLY INVITES YOU
TO THE WEBINAR ON
"CYBER SAFETY FOR WOMEN"
(Cyber Awareness Program)

SPEAKER OF THE EVENT
Mr. K. NARESH KUMAR THAPA
Assistant Professor, R.M.K. College of Engineering
and I.I.T.M member of DSTI

Dr. R. SHANTHI
Principal
Anna Adarsh College for Women

Mrs. C. PREMAKUMARI
Assistant Professor
Department of Home
Sciences - Shift I

Dr. R. SARANYA
Assistant Professor
Department of Business
Economics - Shift II

Dr. S. KALIA
Assistant Professor
Department of Bank
Management - Shift I

On 23rd October
2021 - Saturday
10-11 AM



Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	Institution's Innovation Council
Date of Event:	28.02.2022
Topic:	Integrated Approach in Science & Technology for Sustainable Future
Event Category:	Motivational Talk
Level:	College
Judges/Guest (with Designation)	Dr. Daniel Chellappa, Nuclear Scientist

Brief Report:

**PUNJAB ASSOCIATION'S
ANNA ADARSH COLLEGE FOR WOMEN**
Affiliated to University of Madras
Re-accredited by NAAC with A+ grade
2(f) Status under UGC Act

CELEBRATING



NATIONAL SCIENCE DAY 2022
In Association with
Institution's Innovation Council
On 28 February, 2022 at 11:00AM
Conference Hall

Chief Guest
Dr. J. Daniel Chellappa
Eminent Nuclear Scientist, Chennai
will deliver a talk on
**"Integrated Approach in
S&T for Sustainable Future"**



Vikram Aggarwal President
Ramesh Lamba General Secretary
Harish Kumar Sanghi Treasurer
Vijay Bhatia Vice President & Chairman
Sunil Hasija Correspondent

Heads of Science Departments
Dr. Anita Raman Vice-Principal & Dean (Academics) President, Institution's Innovation Council (IIC)
Dr. R. Shanthi Principal

organized by
POST GRADUATE DEPARTMENT OF COMPUTER SCIENCE



Punjab Association's
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Chennai - 600040, Tamil Nadu.

Punjab Association's Anna Adarsh College for women in association with Institution's Innovation Council commemorated National Science Day on February 28, 2022 at 11.00 AM in the Conference hall of the campus. Eminent nuclear scientist Dr. Daniel Chellappa delivered a talk on “Integrated Approach in Science & Technology for Sustainable Future” stating the research work and opportunities for Women students in the Government of India projects. He gave a practical demonstration of science in daily life. The programme was organized by the Science Departments of Anna Adarsh College.





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Chennai - 600040, Tamil Nadu.

Department:	Institution's Innovation Council
Date of Event:	17.03.2022
Topic:	Design Thinking Critical Thinking & Innovative Design
Event Category:	Webinar
Level:	College
Judges/Guest (with Designation)	Mr. Darwin Nesakumar. A, Assistant Professor R.M.K. Engineering College. Certified IIC Innovation Ambassador.

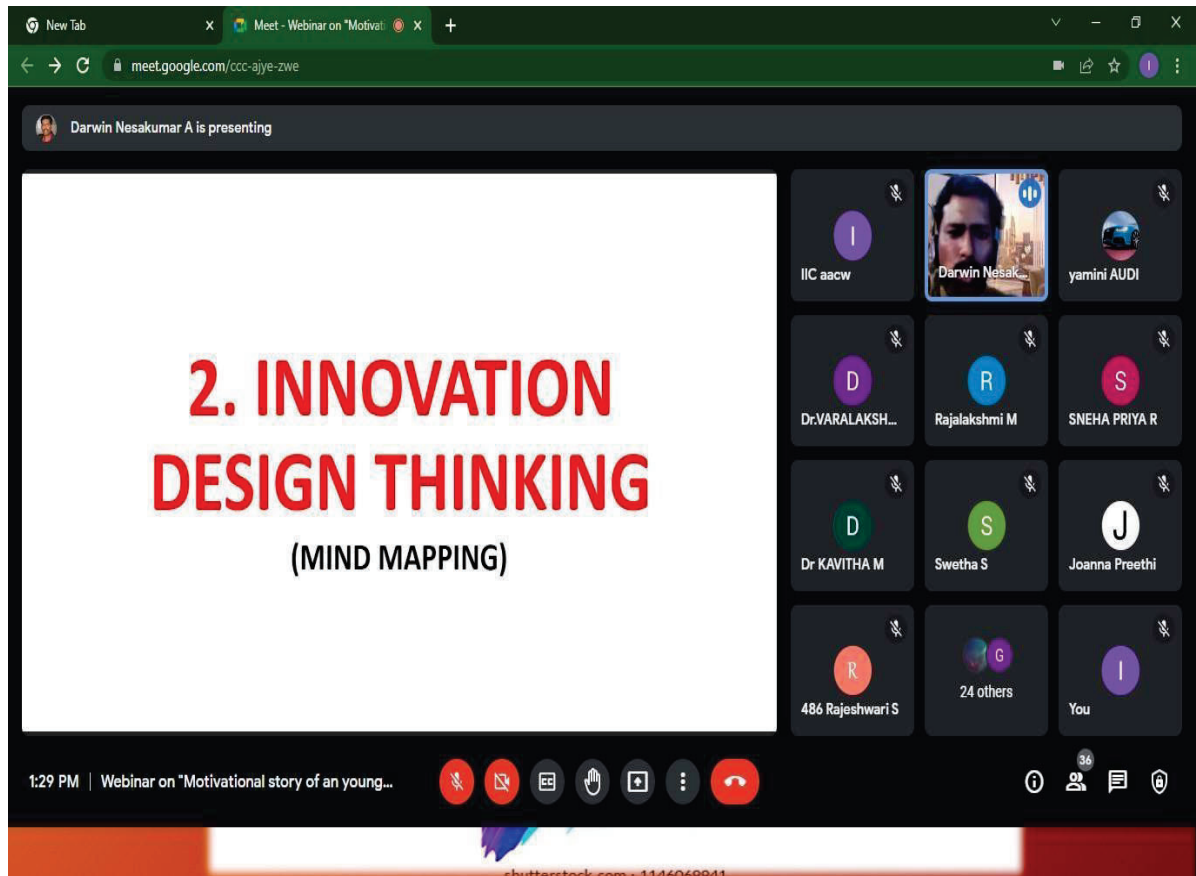
Brief Report:

The session started with a formal Welcome address given by the Convenor of IIC, Dr. G. Varalakshmi, Department of Corporate Secretaryship, Shift- I. She also introduced the guest speaker for the day. Mr. Darwin gave the students an excellent insight into the various levels and categories of thinking and how it can help them come out with innovative ideas. He also enlightened the students by giving inputs on enhancing their skills to keep themselves in par with the developing technology. The four pillars of thinking that Mr. Darwin discussed about - Design thinking, Critical thinking, Analytical thinking and Innovative thinking will without doubt facilitate the student audience in becoming successful innovators of creative ideas that



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can be developed into technological inventions. The event ended with Mrs. Kala, Assistant professor from the Department of BBM, Shift - I thanking the speaker for his valuable inputs.





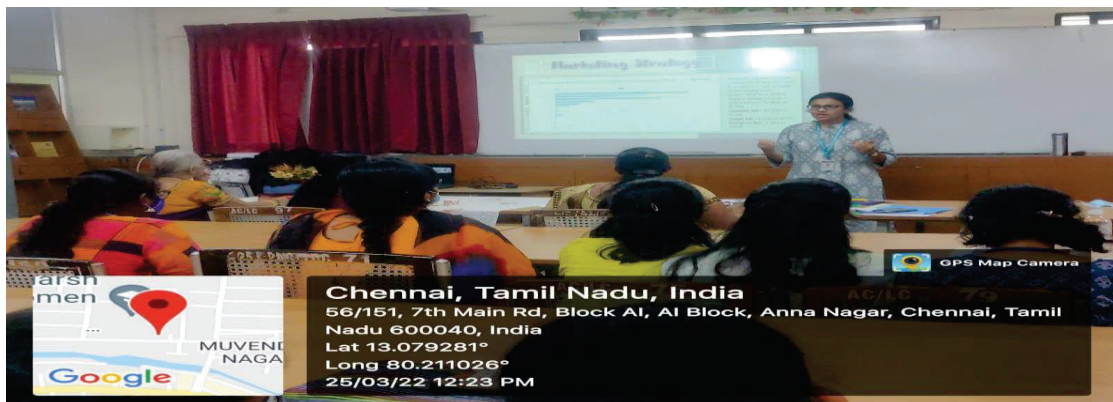
Punjab Association's
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Department:	Institution's Innovation Council
Date of Event:	25.03.2022
Topic:	Business Model Canvas (BMC) - IIC Calendar Activity
Event Category:	Inter-Departmental Competition
Level:	College
Judges/Guest (with Designation)	Dr.P.Radhika Associate Professor, Post Graduate Department of Corporate Secretaryship Anna Adarsh College for Women

Brief Report:

The competition was organized for Undergraduate and Post Graduate students of the college to exhibit their Business Plans for future endeavors.

23 teams participated in the competition. Some of the contemporary ideas were Unicorn Noodles with natural food colour, Gold's Care- diet & healthy food, Miss Queen Bistro-restaurant exclusively for Women, Panne- thermoelectric ladle and Ambience- a recreational space for Women. Dedication and authenticity of the ideas were evident in the presentations. There were dominant business plans illustrated by the presenters. To name a few, One Card-One Nation- a government proposal to merge all card to have a single access card. The students designed a sample card bringing in their innovation and creativity. TalkSpace- a consultancy service for counselling was presented with a self-designed App by the participants. There were some natural and eco-friendly business proposals like instant Moringa soup, Seed feed invitations and Organic food waste.



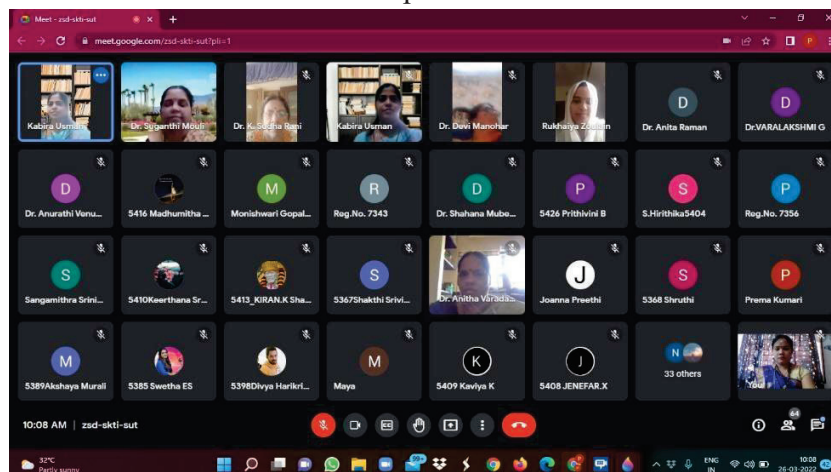


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Chennai - 600040, Tamil Nadu.

Department:	Institution's Innovation Council
Date of Event:	26.03.2022
Topic:	Photo album Designing and Gift box making
Event Category:	Workshop
Level:	College
Judges/Guest (with Designation)	Ms.A.Rukhaiya, Entrepreneur & Content Developer

Brief Report:

The event commenced with Dr. Anita Raman, Vice Principal & President - IIC welcoming the gathering. It was followed by Dr. V. Suganthi, Head of the Department of Home Science introducing the resource person to the audience. The resource person for the event was Miss. A. Rukhaiya, a budding young entrepreneur, who also is an alumna of the department of Home Science. She shared with the students her experiences and challenges along her entrepreneurial journey. Ms.Rukhaiya then demonstrated the techniques of designing photo album and gift box. She inspired the young minds to committedly work towards their interests and passion and how to promote it into commercially successful business. After the session, the student audience had their doubts clarified. They were very interactive in sharing their inputs.





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Department:	Institution's Innovation Council
Date of Event:	28.03.2022
Topic:	Entrepreneurship Awareness Programme
Event Category:	Career Guidance Programmes - CPPPI, KVIC, MSME, Government of India.
Level:	College
Judges/Guest (with Designation)	Dr.R.Muthusamy, Assistant Director & Mr.Kanna, Executive (Training), KVIC- MSME, Central Palmgur and Palm Products Institute. Government of India

Brief Report:

A presentation on Khadi and village industries Commission, how it works hands together with the Ministry of Micro, Small and Medium enterprises in support of entrepreneurs was explained.

It included the objectives of the commission and its functioning, their implementation on various schemes, and the benefits from those. A total of 200 students participated from various departments.



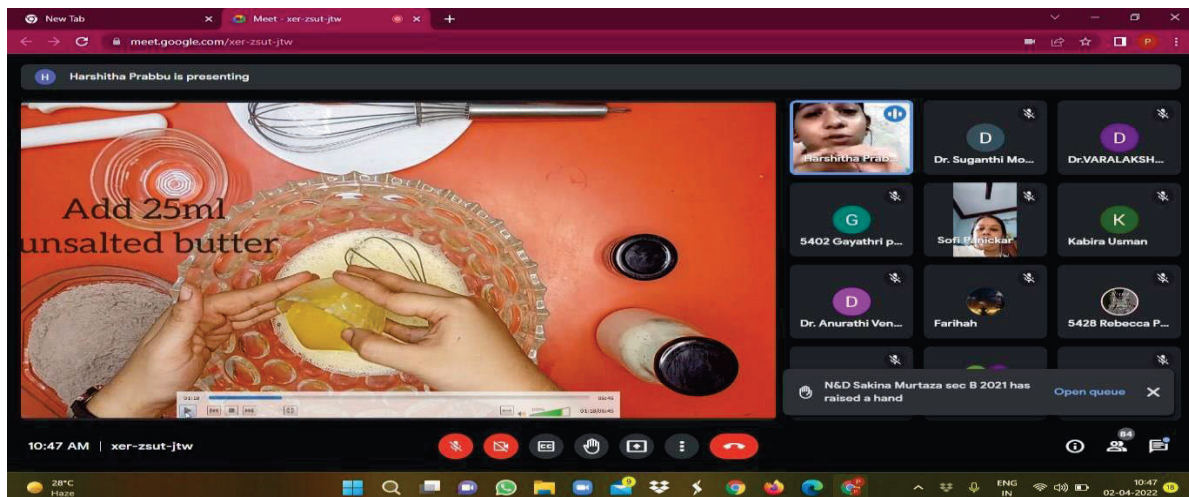


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Department:	Institution's Innovation Council
Date of Event:	02.04.22
Topic:	Baking
Event Category:	Workshop
Level:	College
Judges/Guest (with Designation)	Ms.P.Harshitha, Entrepreneur

Brief Report:

The resource person for the event, who also is an alumna of the department of Home Science, shared with the students her experiences and challenges along her entrepreneurial journey. Ms. Harshitha then demonstrated her baking skills by making a chocolate cake. The session involved step by step instruction led activity on the basic procedure and techniques involved in baking. She inspired the young minds to committedly work towards their interests and passion and how to promote it into commercially successful business.



Department:	Institution's Innovation Council
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Date of Event:	07.04.2022
Topic:	World Health Day Celebrations
Event Category:	Webinar
Level:	International
Judges/Guest (with Designation)	Dr.K.Nivedita Bharathy, Consultant Obstetrician and Gynaecologist Dr.Sunitha Zechariah, Associate Director, Dietetic Internship, Augusta, GA.

Brief Report:

The programme started with the Principal, Dr. R. Shanthi proposing the welcome address to the audience. The First speaker for the webinar Dr. K. Nivedita Bharathy, Consultant Obstetrician and Gynaecologist, was introduced by the Vice Principal, Dean (Academics) & President IIC – Dr. Anita Raman.

Dr. K. Nivedita Bharathy elaborated the gathering on the importance of good menstrual hygiene, common myths and misconceptions associated and solutions to the same. The talk was followed by interactive Question & answer session. The speaker clarified all the doubts and queries raised by the audience on the do's and don'ts of menstrual health.

The Head of the Department of Home Science Dr. V. Suganthi, introduced the second speaker for the event – Dr. Sunitha Zechariah, Associate Director, Dietetic Internship, Augusta, GA. Dr. Sunitha enlightened the audience on the prospective career aspects of Dietetics as a healthcare profession. She also explained the students the requirements and procedure to apply for career in dietetics abroad for those who aspire. A brief Question & answer session followed the lecture. The event concluded with the Vote of Thanks proposed by Mrs. S. Sangamithra, Assistant Professor, Department of Home Science.



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Meet - dgc-jfto-krr

meet.google.com/dgc-jfto-krr

N NivedithaBharathy Krishnamoorthy is presenting

Menstrual cycle

MENSTRUAL CYCLE

Labels in diagrams: Ovary, Fallopian Tube, Uterus, Vagina, Egg, Developing follicle, Ovarian follicle, Ovulation, Corpus luteum, Ovarian hormone, Estrogen, Progesterone, Menstruation, Proliferative phase, Luteal phase, Egg in Fallopian Tube, Uterus, Endometrium, Vagina.

Participants:

- NivedithaBhara...
- Benzir Be...
- Dr. Suganthi Mo...
- Kabira Usman
- Sunitha Zechari...
- 5428 Rebecca P...
- menaka sriniw...
- Rama Narayanan
- Dept of Nutritio...
- Prabhavathy Devi
- 62 others
- You

5:05 PM | dgc-jfto-krr

32°C Mostly sunny

17:05 07-04-2022



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Department:	Institution's Innovation Council
Date of Event:	19.04.2022
Topic:	My Career is My Choice
Event Category:	Motivational Session
Level:	College
Judges/Guest (with Designation)	Mr.G.Sathiyamurthy Founder -Speigel Training Foundation

Brief Report:

IIC, Anna Adarsh College for Women, in collaboration with the Department of Corporate Secretaryship, Shift II, organized a motivational session on the topic "My Career is My Choice" on 19 April 2022. Mr.Sathiyamurthy started his motivational session with a presentation on the importance of attitude and gratitude. He continued with the topics on career choice, which was really motivating for the youngsters. Mr.Sathiyamurthy also added the importance of being disciplined along with willpower. He concluded his speech with the tips for a successful career and its impact on students. The motivational session gave the listeners a profound insight, and students benefited from the lecture.





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Department:	Institution's Innovation Council and Public Administration
Date of Event:	23.04.2022
Topic:	Steps to Become Women Entrepreneur
Event Category:	Seminar
Level:	College
Judges/Guest (with Designation)	Dr.E.Baskaran Joint Director Department of Industries and Commerce Government of Tamilnadu

Brief Report:



The Post Graduate and Research Department of Public Administration and Institution's Innovation Council organized a seminar on the topic 'Steps to become women Entrepreneur' on 23/04/2022 at 9.30 A.M. The Chief Guest of the seminar, Dr.E.Bhaskaran Joint Director, Department of Industries and Commerce, Government of Tamil Nadu put forth his views on entrepreneurial clusters like achievement, planning and power and discussed in detail about the business model canvas. Make in India - a major national initiative was explained to inculcate strong entrepreneurial sensitivity in the veins of women students. Created awareness about national schemes like Stand-up India, Pradhan Mantri MUDRA Yojana (PMMY), Startups Innovation Voucher Programme etc. and the schemes of Tamil Nadu Skill Development Corporation.



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Department:	Institution's Innovation Council and Commerce
Date of Event:	23.04.2022
Topic:	Intellectual Property Rights -Legal Issues and Benefits
Event Category:	Webinar
Level:	College
Judges/Guest (with Designation)	Dr.Raghavendra K S Assistant Professor PG Department of Commerce and Management Mount Carmel College Bengaluru

Brief Report:

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2(f) Status Under UGC Act
Post Graduate and Research
Department of Commerce & IQAC

webinar on-
IPRs -
Legal issues & Benefits
Resource person

Dr. Raghavendra K S
Assistant Professor,
PG Department of Commerce &
Management,
Mount Carmel College (Autonomous),
Bengaluru

DATE: 23/04/2022
TIME: 10AM

WEBINAR LINK: <http://meet.google.com/wux-cpyw-llj>

AUDIENCE: POST GRADUATE STUDENTS
(PG & Research Department of Commerce)

Dr. B. SUDHA
ASSOCIATE PROFESSOR &
HEAD,
PG & RESEARCH DEPARTMENT
OF COMMERCE

Dr. ANITA RAMAN
VICE PRINCIPAL & DEAN
(ACADEMICS)

Dr. R. SHANTHI
PRINCIPAL

The Post Graduate and research Department of Commerce, IQAC and IIC of Anna Adarsh College for Women conducted a Webinar on “ Intellectual Property Rights - Legal issues and benefits” to address the importance of IPR as a Significant tool in preventing the infringement of innovations in today's competitive market.



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Department:	Institution's Innovation Council
Date of Event:	11.05.2022
Topic:	Tech Splash
Event Category:	Poster Making Competition
Level:	College
Judges/Guest (with Designation)	Dr. Anita Raman, Vice Principal & Dean-Academics, Anna Adarsh College for Women. Dr. V. Shanthi, Associate Professor, Anna Adarsh College for Women

Brief Report:

The Department of Computer Applications (Shift II) organized a Poster Making Competition, 'Tech Splash' to commemorate National Technology Day in collaboration with Institution's Innovation Council on 11.05.2022.

TECH SPLASH
(A Poster Presentation Competition)
on 11/05/2022

TIME: 4.00 pm to 5.00 pm
VENUE: Room no: 45

Dr. Marceline Pushpa
Dean-Student Affairs

Dr. Anita Raman
Vice-Principal & Dean (Academics)
President-IIC

Dr. R. Shanthi
Principal

Dr. G. Varalakshmi
Assistant Professor
Department of Corporate Secretaryship
Shift II,
Convener-IIC

Dr. R. Anandha Lakshmi
Assistant Professor & Head
Department of Computer Applications
Shift II.



Chennai, TN
7th Main Road
Lat 13.07996
05/11/2022 0



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Department:	Institution's Innovation Council
Date of Event:	01.07.2022
Topic:	Impact lectures session -1: Embracing Change with Innovation
Event Category:	Lecture
Level: College	No. of Participants: 100 Staff: 10 Students: 90
Judges/Guest (with Designation)	Ms.Archana Stalin, Founder of MyHarvest Farms

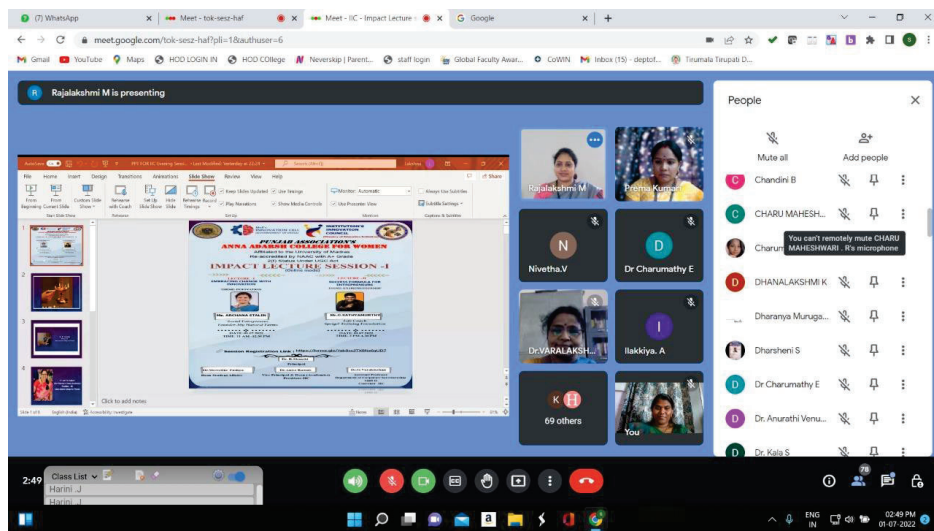
Brief Report:

The Institution's Innovation Council (IIC) of Anna Adarsh College for Women conducted a series of impact lectures session -1 through online on 01.07.22 as part of the Ministry of Education Initiative. Theme for the lecture was Innovation. Prominent Speaker and Social Entrepreneur Ms.Archana Stalin, founder of MyHarvest Farms was the resource person for the



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(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

session. A total of 100 participants inclusive of final year Undergraduate students from all streams AACW and participants from other colleges with great enthusiasm were geared up for the impact lecture session. The event commenced with a prayer song seeking Almighty's blessings. Dr.R.Shanthi, Principal Anna Adarsh College for Women welcomed the gathering. She spoke about the importance and need of innovation in the industry and entrepreneurship. Dr.V.Anita Raman, President IIC, introduced the speaker to the audience. The topic for the session was Embracing Change with Innovation. Ms.Archana Stalin started the session by interacting with the students creating a platform for them to understand about entrepreneurship and how to be innovative. She highlighted the key issues on how to change for the better and how change has brought innovation. She emphasized on the vision to create a change to build a community. Hands-on experience on how she invested and executed her farming plan and the secret ingredients to success namely USP (Unique Selling Proposition), Farmer to Consumer and marketing motivated the young minds for the future endeavours. The event concluded with the feedback and a long Q&A session. Vote of Thanks Dr.G.Varalakshmi, Assistant Professor, Department of Corporate Secretaryship, Convenor, IIC, proposed the Vote of Thanks.





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Department:	Institution's Innovation Council
Date of Event:	01.07.2022
Topic:	Impact lectures session -1- Success Formula for Entrepreneurs
Event Category:	Lecture
Level: College	No. of Participants: 100 Staff: 10 Students: 90
Judges/Guest (with Designation)	Mr.G.Sathyamurthy, Life Coach Spiegel Training & Foundation

Brief Report:

MoE's INNOVATION CELL (GOVERNMENT OF INDIA) INSTITUTION'S INNOVATION COUNCIL (Ministry of Education Initiative)

PUNJAB ASSOCIATION'S ANNA ADARSH COLLEGE FOR WOMEN
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IMPACT LECTURE SESSION - I
(Online mode)

LECTURE - I
EMBRACING CHANGE WITH INNOVATION
THEME: INNOVATION
Ms. ARCHANA STALIN
Social Entrepreneur
Founder-My Harvest Farms
DATE: 01.07.2022
TIME: 11 AM -12.30 PM

LECTURE - II
SUCCESS FORMULA FOR ENTREPRENEURS
THEME: ENTREPRENEURSHIP
Mr.G.SATHYAMURTHY
Life Coach
Spiegel Training and Foundation
DATE: 01.07.2022
TIME: 3 PM-4.30 PM

Session Registration Link : <https://forms.gle/Yak8suJT8Nz6qUDZ>

Dr. R. Shanthi
Principal

Dr. Marcelline Pushpa
Dean-Student Affairs

Dr. Anita Raman
Vice Principal & Dean (Academics)
President-IIC

Dr.G. Varalakshmi
Assistant Professor
Department of Corporate Secretaryship
Shift II
Convenor- IIC

The Institution's Innovation Council (IIC) of Anna Adarsh College for Women conducted a series of impact lectures session -1 through online on 01.07.22 as part of the Ministry of Education Initiative. Theme for the lecture was Entrepreneurship. Prominent Speaker and Life Coach Spiegel Training & Foundation, Mr.G.Sathyamurthy was the resource person for the session. A total of 100 participants inclusive of final year Undergraduate students from all streams AACW and participants from other colleges with great enthusiasm were geared up for the impact lecture session. Dr.R.Shanthi, Principal Anna Adarsh College for Women welcomed



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the gathering. She spoke about the importance of knowing the key to success in the industry and entrepreneurship. Dr.V.Anita Raman, President IIC, introduced the speaker to the audience. The topic for the session was the Success Formula for Entrepreneurs. Mr.G.Sathyamurthy began the session with a motivational story on self realisation. The difference between receiver and giver, dependent and dependable was presented with a clear understanding. He stated that the key to success should be on comprehending and applying. Mr.Sathymurthy emphasized to have a devised plan having self-belief as the key to success along with Health, Money and Time as the key ingredients for the success of entrepreneurship. The session was indeed informative and benefitted the future endeavours. The event concluded with the feedback and a long Q&A session. Vote of Thanks Dr.A.Amudha, Assistant Professor, Department of Public Administration, proposed the Vote of Thanks.





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(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	Institution's Innovation Council
Date of Event:	14.07.22
Topic:	Impact Lecture II Session I - Contemporary Issues in Intellectual Property Rights
Event Category:	Lecture
Level: College	No. of Participants: 90 Staff: 10 Students:
Judges/Guest (with Designation)	Ms.Hemalatha Narayanan, Advocate in High court, Chennai and President of the International Human Rights Association

Brief Report:

**PUNJAB ASSOCIATION'S
ANNA ADARSH COLLEGE FOR WOMEN**
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IMPACT LECTURE SESSION-II

LECTURE-I
THEME: IPR
**CONTEMPORARY ISSUES
IN IPR**
By

Ms. Hemalatha Narayanan
Eminent advocate-High court, Chennai
President, International Human Rights Association,
Tamil Nadu, India

LECTURE-II
THEME: START-UP
**A JOURNEY FROM PRE-INCUBATION
TO A WELL ESTABLISHED BUSINESS
ENTERPRISE**
By

Ms. Vandana Maheshwari
President
COWE India
Managing Director - VRK Extrusions Pvt Ltd

14th JULY 2022
SESSION 1
TIME: 11:00 AM-12.30 PM

14th JULY 2022
SESSION 2
TIME: 3:00 PM-4.30 PM

Session Registration Link : <https://forms.gle/GWyRjmcAgfv5ec7>

Dr. Marceline Pushpa
Dean-Student Affairs

Dr. R. Shanthi
Principal

Dr. Anita Raman
Vice Principal & Dean (Academics)
President-IIC

Dr. G. Varalakshmi
Assistant Professor
Department of Corporate Secretaryship
Shift II
Convenor-IIC



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(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

The Institution's Innovation Council (IIC) of Anna Adarsh College for Women conducted a series of Impact Lectures Session-1 through online on 14.07.22 as part of the Ministry of Education Initiative. Theme for the lecture was Intellectual Property Rights. Ms.Hemalatha Narayanan was the resource person for the session. She is an Eminent advocate in High court, Chennai and President of the International Human Rights Association. A total of 90 participants inclusive of final year Undergraduate students from all streams of Anna Adarsh College for Women and participants from other colleges with great enthusiasm were geared up for the impact lecture session. The event commenced with a prayer song seeking Almighty's blessings. Dr. R. Shanthi, Principal Anna Adarsh College for Women welcomed the gathering. Dr.V.Anita Raman, President IIC, introduced the guest to the audience. The topic for the session was Contemporary issues in Intellectual Property Rights. Ms.Hemalatha Narayanan gave valuable in-depth insights in regulations and provisions related to Patents, Trademarks and on Copyrights. The event concluded with the feedback and a long Q&A session. Dr.G.Varalakshmi, Assistant Professor, Department of Corporate Secretaryship, Convenor, IIC proposed the Vote of Thanks.

You're presenting to everyone | Presentation audio | Stop presenting

**PUNJAB ASSOCIATION'S
ANNA ADARSH COLLEGE FOR WOMEN**
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2(f) Status Under UGC Act

INSTITUTION'S INNOVATION COUNCIL
is organising
IMPACT LECTURE II - SESSION I
TOPIC: CONTEMPORARY ISSUES IN IPR

DATE: 14/07/22 | TIME: 11 AM

RESOURCE PERSON:
Ms. Hemalatha Narayanan
Eminent advocate, High Court
President, International Human Rights
Association, Tamil Nadu

65 others | You



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(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	Institution's Innovation Council
Date of Event:	14.07.22
Topic:	Impact Lecture II Session II - A Journey from Pre-Incubation to a well-established Business Enterprise.
Event Category:	Lecture
Level: College	No. of Participants: 90 Staff: 10 Students: 80
Judges/Guest (with Designation)	Ms. Vandana Maheshwari President COWE Managing Director, VRK Extrusions Pvt. Ltd.

Brief Report:

The Institution's Innovation Council (IIC) of Anna Adarsh College for Women conducted a series of Impact Lectures Session-2 through online mode on 14.07.22 as part of the Ministry of Education Initiative. Theme for the lecture was Start-Up. Ms Vandana Maheshwari, President (21-22), COWE India, MD – VRK Extrusions Pvt. Ltd. was the resource person for the session. A total of 80 participants inclusive of final year Undergraduate students from all streams of Anna Adarsh College for Women and participants from other colleges with great enthusiasm were geared up for the impact lecture session. The event commenced with a prayer song seeking Almighty's blessings. Dr. R. Shanthi, Principal Anna Adarsh College for

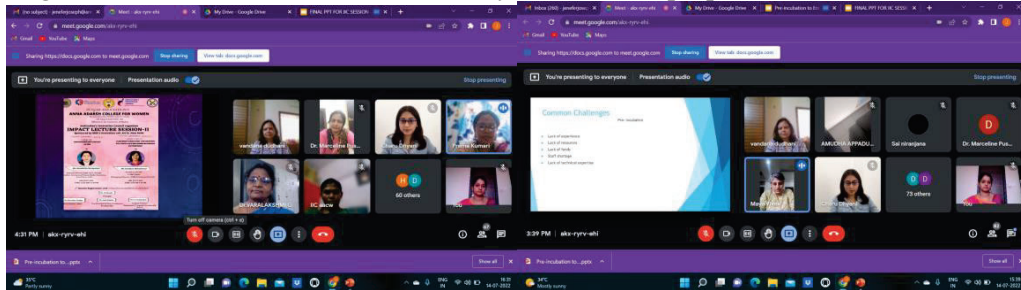


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Women welcomed the gathering. Dr.V. Anita Raman, President IIC, introduced the speaker to the audience.

The topic for the session was A Journey from Pre-Incubation to a well-established Business Enterprise. Ms Vandana Maheswari started the session with an introduction about COWE, its Vision and Mission, awards and recognitions of COWE, what they do, and about their Linkages. She spoke about her mindset during the Pre-Incubation period of Start up and about the challenges she faced during the pre-incubation period and her experience throughout the journey..

The event concluded with the feedback and a long Q&A session. Vote of Thanks Ms.Premakumari C, Assistant Professor, Department of Nutrition, Food Service Management & Dietetics, Innovation Activity Coordinator proposed the Vote of Thanks.





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Department:	Institution's Innovation Council
Date of Event:	09.08.2022
Topic:	How to Plan for Start ups and Legal and Ethical Steps
Event Category:	Webinar
Level: College	No of Participants: 90 Staff: 10 Students: 80
Judges/Guest (with Designation)	Mr.Shankar M Shiv Co Founder, The Idea Factory Co Founder, Earth and Air Digital Production House

Brief Report:

IIC & ED Cell of Anna Adarsh College for Women conducted a webinar on 9th August 2022 between 11:00 to 12:00 pm on the topic “HOW TO PLAN FOR START-UP AND LEGAL & ETHICAL STEPS”.

The session started with a formal Welcome address given by Dr. R. Shanthi , Principal, Anna Adarsh College for women. Dr. A . Amudha, Assistant Professor Department of Public Administration, shift II introduced the guest speaker for the day.

The resource person for the session was Mr. Shankar M Shiv, Co-Founder-The idea factory, Co-Founder-Earth & Air-Digital production house.



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The session started with ninety four students and six staff participants. The objective of the session is to share experience of the innovation and entrepreneur journey and to explain the importance of planning.

Mr. Shankar M shiv shared his entrepreneur journey. Focus of this webinar was to make students realize the power of entrepreneurship and the magic that can be created by this. He started with the start-up flow which classified into Idea, planning and process. He advised the students that , to start something you should be completely passionate about that. He explained the three pieces- process, planning and passion. In between the session he shared his personal experience which kept the audience active and attentive. He also shared the legal and ethical steps for the start-up.

Outcome and knowledge learnt:

- Students were made aware of the key process of start-ups.
- Students were made aware about the importance of a idea for a new start-ups.
- Students understood the importance of legal and ethical steps involved in start-ups.

The event ended with Dr. G. Varalakshmi, Department of Corporate Secretaryship, Shift- II , convenor of IIC thanking the speaker for his valuable inputs.



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Department:	Institution's Innovation Council
Date of Event:	10.08.2022
Topic:	Intellectual Property Rights and IP Management for Start-ups
Event Category:	Webinar
Level: College	No. of Participants: 90 Staff: 10 Students: 80
Judges/Guest (with Designation)	Dr.A.Balaji Ganesh, Dean (Research) Director-Founder IP Lever LLP Director-Co Founder Emsensing Technologies Private Limited

Brief Report:

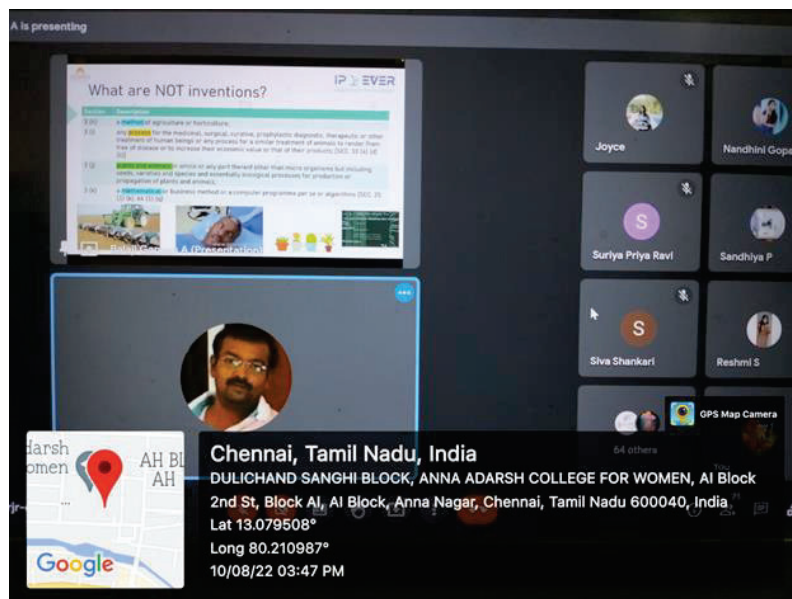
PUNJAB ASSOCIATION'S ANNA ADARSH COLLEGE FOR WOMEN
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Affiliated to the University of Madras
Institution's Innovation Council organises ONLINE SESSION
On
Intellectual Property Rights And IP Management For Start-ups
DATE
10TH AUGUST 2022
TIME
3.00 PM-4.00 PM
Dr. A. BALAJI GANESH
Dean (Research)
Director - Founder
IP LEVER LLP
Director- Co Founder
Emsensing Technologies Private Limited
Dr. R. Shanthi
Principal
Dr. Marceline Pushpa
Dean - Student Affairs
Dr. Anita Raman
Vice Principal & Dean (Academics)
President-IIC
Dr. G. Varalakshmi
Assistant Professor
Department of Corporate Secretaryship, Shift II
Convenor- IIC

The session started with a formal Welcome address delivered by Dr. Anita Raman, Vice Principal, Dean (Academics), IIC President, Anna Adarsh College for Women. Mrs. Premakumari. C, Assistant Professor, Dept. of Home Science, Innovation Activity Coordinator introduced the guest speaker for the day. The resource person for the session was Mr. A. Balaji Ganesh, Dean (Research), Vellamal Engineering College, Director – Founder, IP EVER LLP, Director - Co Founder of Emsensing Technologies Private Limited with more than 15 years of



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Experience. The event had Eighty-five students and 12 staff participants. The objective of the session was to provide knowledge and hands – on training on the different types of Intellectual Protect Rights and the process and procedure to obtain IP protection for one’s creation and idea. The resource person first clearly explained the types of IP rights, steps and requirements to apply and obtain IP protection. He then gave practical hands-on case studies and activities to the participants to enable them to illustrate the steps in IP management. It was followed by a very interactive Q&A discussion. The event ended with Dr.G.Varalakshmi, Department of Corporate Secretaryship, Shift- II, Convenor of IIC thanking the speaker for his valuable inputs and all the participants for their involvement.





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Department:	Institution's Innovation Council & Post Graduate and Research Department of Commerce
Date of Event:	11.08.2022
Topic:	Early Stage of Entrepreneurs and Mentoring
Event Category:	Seminar
Level: College	No of Participants: 90 Staff: 10 Students: 80
Judges/Guest (with Designation)	Dr. Babitha Kunnath, Director, Sairam Snacks, LLP

Brief Report:

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**POST GRADUATE & RESEARCH
DEPARTMENT OF COMMERCE & IQAC**

with
INSTITUTION'S INNOVATION COUNCIL

**SEMINAR ON
EARLY STAGE ENTREPRENEURS & MENTORING**

Resource Person:
Dr. BABITHA KUNNATH
Director, Sairam Snacks, LLP

Dr. B. SUDHA
Associate Professor & Head
PG & Research
Department of Commerce

Dr. ANITA RAMAN
Vice Principal &
Dean (Academics)
President IIC

Dr. R. SHANTHI
Principal

**Venue: CONFERENCE HALL
Date: 11th AUGUST, 2022
Time: 11 A.M**

Order of Events

August 11, 2022 11.00 AM to 12.00 NOON

11.00 AM - INVOCATION
11.05 AM - PRINCIPAL ADDRESS
Dr. R. Shanthi,
Principal,
Anna Adarsh College for Women
11.10 AM - WELCOME ADDRESS
Dr. Anita Raman
Vice Principal & Dean (Academics)
Anna Adarsh College for Women
11.15 AM - SPECIAL ADDRESS
Dr. Babitha Kunnath
Director, Sairam snacks, LLP.
12.00 Noon - VOTE OF THANKS
Dr. M. Manonmani
Assistant Professor
Department of Commerce



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The Post Graduate and Research Department of Commerce hosted a seminar on the topic, "Early Stage of Entrepreneurs and Mentoring" on 11.08.2022. Dr. Anita Raman, Vice Principal, Dean (Academics) & President IIC gave the welcome address and felicitated the resource person. The speaker Dr. Babitha Kunnath, Director, Sairam Snacks LLP emphasized on the importance of startups, identifying market needs and equipping oneself with digital platforms for their business. The vote of thanks was proposed by Dr. Manonmani, Assistant Professor, PG and Research Department of Commerce.





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Department:	Institution's Innovation Council
Date of Event:	12.08.2022
Topic:	Independence Day Celebration - Ae Watan India Mera Watan
Event Category:	Competitions
Level: College	No of Participants: 90 Staff: 10 Students: 80
Judges/Guest (with Designation)	Dr. Revathi, Department of corporate secretaryship (shift II) Dr. V. Meena Kumari, Department of English (shift 1) Dr. Suganthi, Department of home science (shift 1)

Brief Report:

**PUNJAB ASSOCIATION'S
ANNA ADARSH COLLEGE FOR WOMEN**
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Affiliated to the University of Madras
Institution's Innovation Council organises

**AE WATAN
INDIA
MERE WATAN**
FRIDAY, 12 AUGUST 2022

On the occasion of 75th Independence Day
Institution's Innovation Council As per Ministry of
Education's innovation cell, we are conducting a
celebration activity on 12th August 2022.

EVENTS:

1. Poster making
2. slogan making
3. solo singing

FOR DETAILS CONTACT:-
SNEHA PRIYA(PRESIDENT):7397234145
VEENAA BHARATHI(VICE PRESIDENT):9003127660
OSHINI VARDHINI(EVENTS):8939792455

Dr. R. Shaanthi
Principal

Dr. Anita Raman
Vice Principal & Dean
(Academics)
President-IIC

Dr. Marceline Pushpa
Dean-Student Affairs

Dr. G. Varalakshmi
Assistant Professor
Department of Corporate Secretaryship
Shift II.
Convener -IIC



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GENERAL RULES...

1. A student can participate in any number of competitions.
2. All events are conducted offline.
3. Registration should be done in official e-mail id.
4. Student can join the whatsapp group with the link given in Google forms.
4. All the works presented must be original.

REGISTRATION LINK: <https://forms.gle/KX4q1h8cupc1SvA>

LAST DATE FOR REGISTRATION:
AUGUST 12TH, 10:30 AM

POSTER MAKING...

Theme : India Of My Dreams

India is known for its heritage, resources and culture. But every other citizen would love to see their motherland as a developed country. So put your vision on a poster with the topic 'India Of My Dreams'

Rules:

1. Hand Drawn Poster .
2. Participants should bring their own materials .
3. Participants shall make poster on theme mentioned above.
4. The posters will be judged in accordance to these criteria: creativity, presentation and relevance to the theme.
5. The Poster should be the original work of the author.

FOR DETAILS CONTACT:-
DINISHA(HR) :9962376138
VEENAA BHARATHI(VICE PRESIDENT):9003127660

SLOGAN WRITING...

Theme : India's Eminent Heritage

You don't need thousand words to boil the ocean. Bring out your most eloquent self and write four slogans on the topic 'India's Eminent Heritage'

Rules:

1. Slogan should not exceed two lines.
2. It has to be quoted in ("), inverted commas.
3. Slogans should be catchy.
4. Try to keep it short.
5. Slogans will be judged in accordance to these criteria: Relevance to theme, originality & creativity.
6. Slogans should be originally written by the author or else that entry will be disqualified.

FOR DETAILS CONTACT:-
SNEHA PRIYA(PRESIDENT):7397234145
JANANI(DOCUMENTATION):8946098238

SOLO SINGING...

Theme: ஆடுவோமே பள்ளநீர் பாடுவோமே!

1. Individual Event.
2. Patriotic songs are only permitted.
3. Time Limit - 3 minutes.
4. Participants are allowed to use karaoke.
5. Any regional language is allowed.

FOR DETAILS CONTACT:-
LOSHINI VARDHINI(EVENTS):8939792455
VEENAA BHARATHI(VICE PRESIDENT):9003127660

To celebrate the 75th Year of Independence Day of India (Azadi Ka Amrit Mahotsav), the Ministry of Education's Innovation Cell, celebration activity in the IIC portal for Q3/Q4, In Anna Adarsh college for Women conducted competition on the topic of AE WATAN INDIA



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MERE WATAN on 12th August, 2022 between 11:00 to 12:50 pm, with 3 different events such as Poster making, Slogan writing and Solo singing.

The participants in poster making are five, in slogan writing are four and in solo singing are eight.

Therefore the total number of participants were seventeen.

The judges for these events are as follows:

1. Poster Making: Dr. Revathi
Department of corporate secretaryship (shift 2)
2. Slogan Writing: Dr. V. Meena Kumari
Department of English (shift 1)
3. Solo Singing: Dr. Suganthi
Department of home science (shift 1)

As per their judgement the winners for these events are as follows:

1. Poster making:

(VENUE: FSM LAB)

I prize

R. Hema Suba Lakshmi
III - B.com corporate secretaryship
Shift II (Sec A)

II prize

Archana K
III - B.com general
Shift I (Sec A)

2. Slogan Writing
(VENUE: FSM LAB)

I prize

Shwetha A
II -B.com Bank Management
Shift I (Sec A)

II prize

Nagalakshmi G
III - B.com Bank Management
Shift I (Sec A)



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3. Solo Singing
(VENUE: ROOM NO.77)

I prize

Manasaa S

II - B.com Accounting & Finance

Shift I (Sec A)

II prize

Pavani S

II - Bsc. Chemistry

Shift I (Sec A)

III prize

Soundarya S

II - B.com Corporate secretaryship

Shift II (Sec B)

The objective of the competition is to improve the knowledge and to scrutinize the innovative ideas of the student.

Outcome and knowledge learnt:

- Students were made aware about the IIC
- Students understood the importance of Azadi ka Amrit Mahotsav.

The event ended with photo session with principal, vice-principal, IIC staff coordinator, IIC student coordinator and the participants.





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Department:	Institution's Innovation Council and the Department of Corporate Secretaryship, Shift II
Date of Event:	22.08.2022
Topic:	Social Entrepreneurship
Event Category:	Webinar
Level: College	No. of Participants: 100 Staff: 10 Students: 90
Judges/Guest (with Designation)	R. Sathishraj, CEO, E- Crusaders

Brief Report:

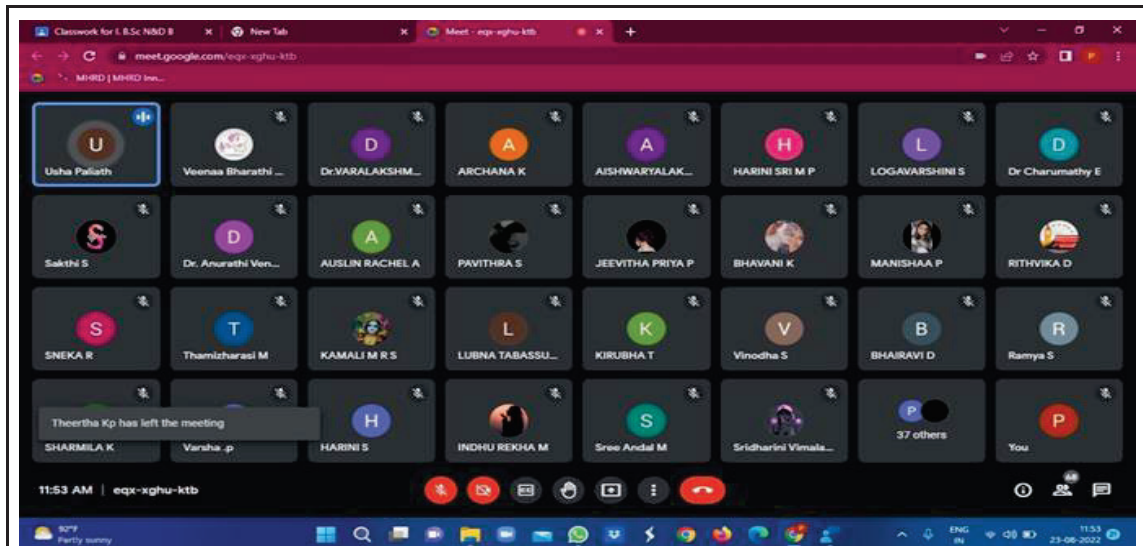
The image displays a promotional flyer for a webinar and a screenshot of the webinar session. The flyer, on the left, is for a webinar titled "Social Entrepreneurship" held on August 22, 2022, at 4 P.M. via Google Meet. It is organized by the Department of Corporate Secretaryship - Shift II and the Institution's Innovation Council (IIC) at Anna Adarsh College for Women. The resource person is R. Sathishraj, CEO of E-Crusaders. The flyer lists several faculty members: Dr. S. Marcelin Pushpa (Dean - Student Affairs), Dr. Anita Raman (Vice Principal & Dean (Academics)), Dr. G. Revathi (Head & Assistant Professor), Dr. G. Varalakshmi (Assistant Professor), and Dr. B. Punitha (Assistant Professor). The event coordinator is Dr. B. Punitha. The flyer also includes the college's accreditation details and website (www.annaadarsh.edu.in). The screenshot on the right shows a Google Meet interface during the webinar. The main screen displays a "KEY NOTE ADDRESS" slide featuring a speaker. The bottom of the screenshot shows a Google Map of Chennai, Tamil Nadu, India, with coordinates (13.092246° Lat, 80.142414° Long) and a timestamp of 22/08/22 04:20 PM.

The Institution's Innovation Council and the Department of Corporate Secretaryship, Shift II hosted a webinar on the topic "Social Entrepreneurship" as part of World Entrepreneurs day celebrations on 22.08.2022. Dr.G.Revathi, Head and Assistant Professor, Department of Corporate Secretaryship, Shift II gave the welcome address. Dr.B.Punitha, Assistant Professor, Department of Corporate Secretaryship, Shift II gave the guest introduction. The Speaker, R. Sathishraj, CEO: E- Crusaders, emphasized on the importance of social entrepreneurship and he described about gig economy. He also shed light on how social responsibility aims to bring changes in social welfare and upliftment. He explained the six pillars of entrepreneurship. The students found the session to be inspiring and gained knowledge to prepare gratitude journal. The vote of thanks was proposed by Dr.G.Varalakshmi, Assistant Professor Department of Corporate Secretaryship, Shift II & Convenor – IIC.



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Department:	Institution's Innovation Council
Date of Event:	23.08.2022
Topic:	Angel Investment/ VC Funding Opportunity For Early Stage Entrepreneurs
Event Category:	Webinar
Level: College	No of Participants: 90 Staff: 10 Students: 80
Judges/Guest (with Designation)	Ms.Usha Paliath, Business Analysis Mentor National Committee Member - Confederation of Women Entrepreneurs



Institution's Innovation Council (IIC) of Anna Adarsh College for Women hosted a webinar on the topic "Angel Investment/ VC Funding Opportunity For Early Stage Entrepreneurs" on 23.08.2022. Dr. G. Varalakshmi, Assistant Professor Department of Corporate Secretaryship, shift II, Convenor – IIC gave the Welcome address. Dr.M.Kavitha, Assistant Professor, Department of Tamil Shift- I, IIC Member introduced the guest speaker – Ms. Usha Paliath. The speaker Ms.Usha Paliath, Business Analysis Mentor National Committee Member - Confederation of Women Entrepreneurs, gave extremely valuable inputs on how to tap funds from various sources. The guest gave every nuance to a budding entrepreneur to initiate their business with a product or process and further flourish to the next level. Students found this session to be inspiring and gained knowledge about pivotal information on venture capital. Vote of thanks was proposed by Dr.A.Amudha, Assistant Professor, Department of Public Administration, IIC Member.



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Department:	Institution's Innovation Council
Date of Event:	24.08.2022
Topic:	Unveiling - Demo Day exhibition
Event Category:	Activity Based learning
Level: College	No of Participants: 90 Staff: 10 Students: 80
Judges/Guest (with Designation)	Dr.R.Shanthi, Principal, AACW Dr.Anita Raman, Vice Principal, AACW

Brief Report:

MoE's INNOVATION CELL
(GOVERNMENT OF INDIA)

INSTITUTION'S INNOVATION COUNCIL
ANNA ADARSH COLLEGE FOR WOMEN

PUNJAB ASSOCIATION'S
ANNA ADARSH COLLEGE FOR WOMEN
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Institution's Innovation Council
organises
UNVEILING
DEMO DAY EXHIBITION

DATE: 24 August, 2022 TIME: 11:00 am-1:00pm

Dr. R. Shanthi
Principal

Dr. G. Varalakshmi
Assistant Professor
Department of Corporate
Secretaryship Shift II
Convener -IIC

Dr. Marceline Pushpa
Head,
Department of Public
Administration
Dean - Students Affairs

Dr. Anita Raman
Vice Principal &
Dean (Academics)
President-IIC

EVENT COORDINATORS

Ms. Rajalakshmi
Assistant Professor
Department of English
Shift I

Dr. K. Sharmila
Assistant Professor
Department of Corporate Secretaryship
Shift I

RULES:

- VENUE – Home Science Lab, III Floor.
- Registration is compulsory. [Click here](#) for registration.
- Assemble near the venue 1 hour before.
- One team per Department and a team should have two participants.
- Products can be done in any material and it should be innovative, creative and original work.
- Placing of orders is allowed if any.
- Confirmation mail will be sent to the registered email ID along with the slot number.
- ID card is compulsory.
- No on spot registration.

For queries contact:

Staff Coordinators
Ms.RAJALAKSHMI : 9940246534
Dr. SHARMILA: 9791006312
Student Coordinator
Ms. SNEHA PRIYA.R: 7397234145
STUDENT PRESIDENT, IIC

Institution's Innovation Council (IIC) of Anna Adarsh College for Women organised an event titled – “Unveiling - Demo exhibition” on 24.08.2022. Students from every department participated in the event. Students presented different types of products like colour painting, sketching, bottle art, digital painting, aari work etc. Our honourable Principal and Vice Principal surveyed the entire exhibition and took details from respective students about each of their products. The principal and vice principal congratulated the students and encouraged them to develop their interest. The exhibition ended with taking group photos of participants along with their products.



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