



Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
ANNA NAGAR, CHENNAI 600040

CRITERION 3



***RESEARCH, INNOVATIONS &
EXTENSION***



Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

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R. Sankar

PRINCIPAL





Punjab Association's
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CRITERION 3

***3.2.2 Workshops/ Seminars/ Conferences
including Research Methodology,
IPR & Entrepreneurship***



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CRITERION 3

ACADEMIC YEAR

2018 - 2019



Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras)

Chennai - 600040, Tamil Nadu.

Department:	Department of Computer Science - Shift I
Date of Event:	25/05/2018
Topic:	Physical & Emotional Wellness
Event Category:	Value Based Seminar
Participants	130
Judges/ Guests (with Designation)	Dr.Prabhu, M.D. Team Doctors - Dr.Vijaykanth, Dr. Jeevagam & Dr.Karthick Department of Yoga and Naturopathy, Arignar Anna Government Hospital of Indian Medicine

Brief Report:

A value added seminar on “Physical & Emotional Wellness” was organized for the final year students of the department on 25th June 2018. Dr. Prabhu, M.D. and his team of doctors Dr.Vijaykanth, Dr.Jeevagam and Dr.Karthick from the Department of Yoga and Naturopathy, Arignar Anna Government Hospital of Indian Medicine were the resource persons. Dr.Prabhu explained the basics of energy medicine and how chronic illness can be cured using acupuncture and yoga. The doctors interacted with the students, cleared their doubts and encouraged them to practice yoga.





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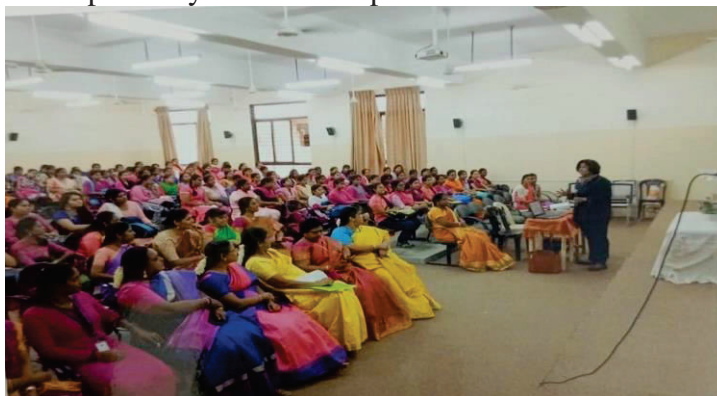
(Affiliated to University of Madras)

Chennai - 600040, Tamil Nadu.

Department:	Chemistry
Date of Event:	6/07/2018
Topic:	“Win Win Relationships”
Event Category:	Motivational Talk
Participants	115
Judges/Guest (with Designation)	Mrs. Alice Prema Andrew Creating high Impacts (Pvt) Ltd, Chennai

Brief Report:

The Department of Chemistry organized a motivational talk on “win win Relationships” by Mrs. Alice Prema Andrew, Entrepreneur and Media Professional, Creating High Impacts (Pvt) Ltd, Chennai on 6th July 2018. The speaker spoke on the essential components for maintaining a healthy relationship namely Commitment, confidence, collaboration and Compatibility. The talk inspired the students and motivated them.



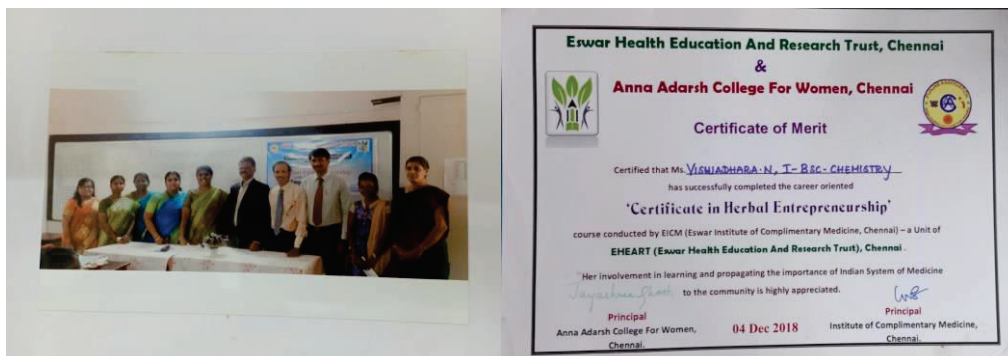


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Department:	Chemistry
Date of Event:	7/07/2018
Topic:	Herbal Entrepreneurship
Event Category:	Herbal Entrepreneurship - Certificate Course
Participants	30
Judges/Guest (with Designation)	Dr.Thirugnana Sambandham , Director , Rumi Herbals

Brief Report:

The Department started the certificate course on “Herbal Entrepreneurship” on 7th July 2018. Dr. Thirugnana Sambandham, Director, Rumi Herbals, inaugurated the session and Dr. Jeyavathana Samuel, Head, Department of Chemistry, presided over.





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Department:	Department of Home Science - NFSM&D
Date of Event:	07-08-2018
Topic:	Yoga for Daily Life
Event Category:	Value based Workshop
Participants	306
Judges/Guest (with Designation)	Yoga Instructor Mrs. Anitha Prabhu

Brief Report:

Workshop on "Yoga for Daily Life " was conducted on 07-08-2018 for students, teaching and non-teaching faculty by the Department of Home Science - NFSM&D. Yoga Instructor Mrs. Anitha Prabhu taught the participants a number of simple yoga asanas that would help in combating stress.





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Department:	English
Date of Event:	11/7/2018
Topic:	Workshop on "Trauma & Translation"
Event Category:	Workshop
Participants	46
Judges/Guest (with Designation)	Ms.GeethaSukumaran, Doctoral Candidate in Humanities, York University, Toronto, Canada

The Department has organised a workshop on Trauma & Translation. The speaker expressed the significance of trauma in Literature and cited literary works which convey profound loss experienced by the individual at different levels.

Resource Person of the Day- Ms.GeethaSukumaran





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Department:	Department of BCA
Date of Event:	17.07.2018
Topic:	“Being a winner”
Event Category:	Value based - Motivational talk
Participants	94
Judges/Guest (with Designation)	Ms.Sathiya Ayyanar, NABET certified soft skills trainer, Oracle Software Development Engineer, DXC Technology

Brief Report:

Motivational talk is conducted for the students of MCA and BCA(Shift I & Shift I) .This event has helped the students to bridge the gap between the their Competency(the technical skills that the student possesses) and their Attitude(to use these skills in the path of success). Also gave a clear idea of how to break though the imaginary wall that students have created in the mind and reach their goals.





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Department:	Tamil
Date of Event:	17.07.2018
Topic:	Tamil Inimai - Pattum Koothum
Event Category:	Muthamizh Vizha'
Participants	900
Judges/Guest (with Designation)	1)Dr T Prema, MA PhD, Head, Dept. of Economics & Business Economics, DG Vaishnav College 2) Dr K V Raj Ganesh, MA PhD, Retd Associate Prof, Dept. of Tamil, TS Narayanasamy College

Brief Report:

The Tamil Literary Association celebrated 'Muthamizh Vizha' on 17.07.2018. Dr.T.S.Prema, Head, Department of Economics, D.G.Vaishnav College, delivered a lecture on Iyal Tamizh highlighting the sweetness of the Tamil language and also discussed the values and morals needed for the young generation. Dr.K.V.Raj Ganesh, Former Associate Professor of Tamil, T.S.Narayanasamy Arts and Science College gave an excellent talk on Isai Thamizh and Nadaga Thamizh. He focused on specific songs and drawing competition between classical Tamizh Isai and film music.





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Department:	Physics
Date of Event:	18/07/2018
Topic:	Gender Sensitization and Students Sustenance Programme
Event Category:	Value Based and Motivational Talk
Participants	126
Judges/Guest (with Designation)	Dr. N. Alagappan, Advocate & Soft Skills trainer, Retd. Executive, Corporate Office, United India Insurance Company

The Department of Physics organized a “Gender Sensitization and Students Sustenance Programme” on 18.07.2018. **Dr. N. Alagappan**, Advocate & Soft Skills trainer, Retd. Executive, Corporate Office, United India Insurance Company was the Chief Guest. He delivered a motivational talk for the students covering all important virtues and values of life viz. setting up a goal, working hard to achieve the goal, planning for working, gender sensitization, honesty, using presence of mind, intellectual approach of any situation to handle it fruitfully. He gave many real life illustrations to explain how these morals can be implemented when it comes to a person. His speech was very much enlightening for our students.





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Chennai - 600040, Tamil Nadu.

Department:	Tamil
Date of Event:	18.07.2018
Topic:	How to write flawless Tamil
Event Category:	Workshop
Participants	113
Judges/Guest (with Designation)	Dr.Lena Tamil Vanan, M.A.,D.Litt., Writer, Journalist.

Brief Report:

The Department of Tamil organized a Workshop on 18.07.2018 on the topic 'How to write flawless Tamil'. The eminent Journalist Dr.Lena Tamil Vanan conducted the workshop. He gave many tips to the students which would enable them to write grammatically correct Tamil free of mistakes of any kind. He also distributed prizes to the participants.





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Department:	Computer Science
Date of Event:	19/7/2018
Topic:	Android Application Development
Event Category:	Academic workshop - Research
Participants	122
Judges/Guest (with Designation)	Mr. Suriya Prakash, Lead, Symbiance Pharma Solutions, Chennai

Brief Report:

A one day workshop on 'Android Application Development' was organized on 19 July 2018 for final year UG and PG students.

The resource person Mr. Suriya Prakash, Lead, Symbiance Pharma Solutions, Chennai gave an insight about Android and its applications. He gave a demo on developing basic android applications using Android studio. The students learnt to develop an android mobile application step by step and prepared to do research in the same field.





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Department:	Computer Science-Shift- II
Date of Event:	21/07/2018
Topic:	Aptitude Training
Event Category:	Career Guidance
Participants	120
Judges/Guest (with Designation)	Mr. Yuvaraj, Assistant Professor, Department of Mathematics, Sri Sairam Institute of Technology.

Brief Report:

A skill based seminar was conducted on 21/7/2018 by the Department of Computer. The speaker of the programme was Mr. Yuvaraj, Assistant Professor, Department of Mathematics, Sri Sairam Institute of Technology. His slides enhance presentation on various topics of aptitude questions like Time, distance, speed, Simple Interest and percentage which help them to face the campus interview.



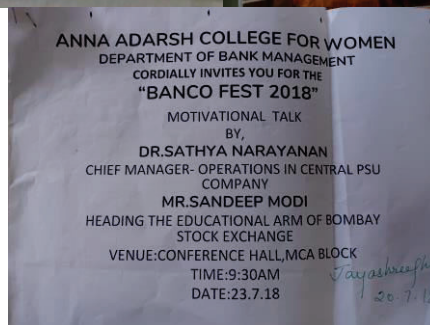


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Department:	Department of Bank Management
Date of Event:	23/07/2018
Topic:	Motivational talk on Banking
Event Category:	Guest Lecture
Participants	274
Judges/Guest (with Designation)	1. Dr.Sathya Narayana Chief Manager - PSU Company 2. Mr.Sandeep Modi Center Manager - BSE

Brief Report: (Invite, Report, Photo)

Motivational Talk was addressed by Dr.sathya Narayanan, Chief manager- Operations in central PSU company and Mr.sandeep Modi, Center Manager, BSe on 23/07/2018 at 9.30 a.m. in conference hall.





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Department:	Computer Science
Date of Event:	24/7/2018
Topic:	Techbyte Investiture Ceremony
Event Category:	Student initiative programme
Participants	89
Judges/Guest (with Designation)	Mr. J.Jerald Inico, Assistant Professor, Dept. of Computer Science, Loyola College & Honours, Secretary, Computer society of India, Chennai Chapter Ms. Mercelin Antony Technology Lead, Infosys

Brief Report:

The Department organized the INVESTITURE CEREMONY of Techbyte on 24 July 2018. The guests were Mr. J. Jerald Inico, Assistant Professor, Department Of Computer Science, Loyola College & Hon. Secretary, Computer Society of India-Chennai Chapter and Ms. Mercelin Antony, Technology Lead, Infosys.





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Department:	Hindi
Date of Event:	24-07-2018
Topic:	Hindi Drama Competition
Event Category:	Intercollegiate
Participants	14
Judges/Guest (with Designation)	Dr.Pradeep Kumar Sharma, Registrar ,Post Graduate and Research Institute , Dakshin Bharat Hindi Prachar Sabha,Chennai.

Brief Report: (Invite, Report, Photo)

On 24-07-2018 Intercollegiate Hindi Drama Competition was conducted, Chief Guest Dr.Pradeep Kumar Sharma, Registrar ,Post Graduate and Research Institute Dakshin Bharat Hindi rachar Sabha,Chennai. Special Guest Mrs Nirmal Bhasin ,Director Welfare Programmes Punjab Association Anna Adarsh College Principal Dr Jayashree Ghosh and judges for the event inaugurated the session.





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Department:	Hindi
Date of Event:	25-07-2018
Topic:	Hindi Aasha aur Pesha
Event Category:	Hindi Workshop – Awareness on Hindi Job Opportunities.
Participants	480
Judges/Guest (with Designation)	Dr Hussain Vali, Associate Professor and Head Department of Hindi, New College Chennai,

Brief Report: (Invite, Report, Photo)

On 25-07-2018 One Day Hindi Workshop was conducted on the topic of " Hindi - Aasha aur Pesha" programme and was inaugurated by the Chief Guest Dr Hussain Vali, Associate Professor and Head, Department of Hindi, New College Chennai and College Principal Dr Jayashree Ghosh. Dr Jayashankar Babu, Head, Department of Hindi Pondicherry University Puducherry Dr Logeswar Assistant Professor, Department of Hindi, Loyola College Chennai, and Dr. Fathima Department of Hindi, Stella Maris College, Chennai were the resource persons. They highlighted the importance of learning Hindi. They also presented the PPT about the scope and opportunity in the field of Hindi Language.





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Department:	Computer Science
Date of Event:	26/7/2018
Topic:	Aptitude Test
Event Category:	Skilled Development Programme
Participants	200
Judges/Guest (with Designation)	Mr.Raghunathan, Regional Manager, Cyber Soft Solutions

Brief Report:

Final year students of both Shift I and Shift II took up an 'Aptitude Test' on 26 July 2018. The Resource Person Mr.Raghunathan, Regional Manager, Cyber Soft Solutions highlighted the importance of aptitude tests which builds one's Intelligence Quotient.





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Department:	Department of BCA
Date of Event:	26.07.2018
Topic:	Skill oriented seminar on "Exposure on programming"
Event Category:	Skill based
Participants	94
Judges/Guest (with Designation)	Mr.K.Selvakumar, M.Tech.M.B.A Director, Quaz Technosoft.

Brief Report:

The Seminar is organized by the Department of BCA for the students of MCA and BCA(Shift I & Shift I).

Resource person highlighted that expertise in programming skills will provide a way for highly paid jobs along with below added benefits:

- Creatively solve real-world problems
- Accomplish anything by employing technology to work for you





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Chennai - 600040, Tamil Nadu.

Department:	Mathematics
Date of Event:	27/07/2018
Topic:	FDP on Technical Documentation using Latex
Event Category:	Faculty Development Programme - Research
Participants	44
Judges/Guest (with Designation)	Dr.B.Lavanya Assistant Professor Dept. of Computer Science University of Madras Chennai.

Brief Report:

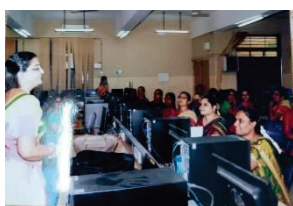
The lecture was on the most used LATEX software for various technical documentations.

She started with a brief introduction to why we need LATEX and explained the step by step process to how we can install the software in our personal computers which will be highly useful for research purposes..

The importance of LATEX in today's world was explained in great detail along with its advantages over others.

The lecture was divided into two sessions and included a number of exercises for practice. The language was taught using a lot of examples for easy understanding.

Everyone in the audience received individual attention and all doubts were cleared. 44 staff attended the FDP





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Department:	Computer Science
Date of Event:	27/7/2018 & 1/08/2018
Topic:	Skill based seminar Group Discussion and Mock Interview
Event Category:	Skill based seminar
Participants	226
Judges/Guest (with Designation)	Ms. B.Mahalakshmi, Customer Support, SSI Computer +Education

Brief Report:

A Skill based seminar on 'Group Discussion and Mock Interview' was conducted for both Shift I and Shift II students on 27 July 2018 and 1 August 2018 respectively. Ms. B.Mahalakshmi, Customer Support, SSI Computer Education addressed the students. The purpose of this seminar was to help students to face interviews confidently.





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Department:	Computer Science
Date of Event:	31/7/2018
Topic:	What next; the future depends on what you do today
Event Category:	Career Guidance Programme
Participants	210
Judges/Guest (with Designation)	Dr. C.V. Suresh Babu, Head, Content Development, Anniyappa Publications, Chennai.

Brief Report:

An exclusive Career Guidance programme for the final years on the topic 'What Next: The future depends on what you do today' by Dr. C. V. Suresh Babu, Head Content Developer, Anniyappa Publications was organized on 31 July 2018. He gave tips on how to understand topics rather than memorizing them, learning from failures and exploring career opportunities from a different perspective. Dr.Suresh Babu emphasized on turning one's passion into a career and taking risks in life will enable students to grab the right opportunity. He also discussed about the booming technology scenario prevailing in the current industry and opened the floor for an interactive session





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Department:	English
Date of Event:	7 August 2018,
Topic:	“Technical Writing in the Digital Era”.
Event Category:	Workshop - Research
Participants	220
Judges/Guest (with Designation)	Dr.Murugan, Founder Director, Tamil Nadu Open University

Brief Report:

On 7 August 2018, Dr.Murugan, Founder Director, Tamil Nadu Open University delivered a talk on “Technical Writing in the Digital Era”. He elaborated on the nuances of writing for the digital world and the scope and employability embedded therein. Technical writing skill helps the students to utilize it in the research area.

Dr. Murugan, Founder Director, Tamil Nadu Open University on stage





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Department:	Department of Corporate Secretaryship Shift I
Date of Event:	10-08-2018
Topic:	Stock Trading and Investment Avenues
Event Category:	Entrepreneurial and Skill Development Awareness Program
Participants	200
Judges/Guest (with Designation)	Mr.V.Krishnamurthy , Associate Vice President, Sharekhan by BNP Paribas Ms.AditiMuralidharan , Assistant Manager, Sharekhan

Brief Report:

“An Awareness Program on Stock Trading and Investment Avenues” was organized by the department on 10th August 2018. Mr.V.Krishnamurthy, Associate Vice President, Sharekhan by BNP Paribas highlighted the need to save and invest in the present scenario. The student audience were encouraged to watch business television channels in order to be oriented with the latest trends in financial markets. Students are highly motivated to take up entrepreneurship. Ms.Aditi Muralidharan, Assistant Manager, Sharekhan by BNP Paribas educated the students on the nature and types of Capital Markets.



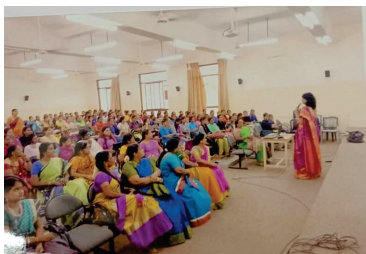


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Department:	Chemistry
Date of Event:	13/08/2018
Topic:	Workshop on Women Empowerment on the topic " Your Dream. Your life, Your future, Make it count"
Event Category:	Motivational Talk
Participants	200
Judges/Guest (with Designation)	Mrs.Anita Savel Deputy General Manager, Talent Development, Omega Healthcare Management Services Pvt. ltd

Brief Report:

The Department organized a workshop on Women Empowerment by Mrs.Anita Savel. The speaker conducted activities for students to motivate them to aim high in life.





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Department:	Computer Science
Date of Event:	13/8/2018
Topic:	How to face the Corporate World
Event Category:	Career Guidance Programme
Participants	100
Judges/Guest (with Designation)	Mr. Sateesh Kumar, Executive Manager, Career Launcher

Brief Report:

A seminar on 'How to face the Corporate World' was held on 13 August 2018 for the first year students of both shifts.

Mr. Sateesh Kumar, Executive Manager, Career Launcher spoke about current technologies and how students should equip themselves with the latest updates in the corporate industry.





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Department	Tourism and Travel Management
Date of event	14th August 2018
Topic	Madras Day 2018
Event category	Seminar
Participants	150
Judge/Guest	Dr. G.V Sudhakar, Head, Historical studies, C.P Ramaswami Aiyar Institute of Indological Research, Chennai Dr GJ Sudhakar

Brief report:

Madras Day was organized by the Department of Tourism and Travel Management and IQAC on 14 August 2018. A Seminar was held in commemoration of Madras Day celebrations where Dr. G.V Sudhakar, Head, Historical studies, C.P Ramaswami Aiyar Institute of Indological Research, Chennai delivered a comprehensive talk on the history of Madras. Students are highly inspired by this programme and initiated research in this field

MADRAS DAY – BY DR. G.V SUDHAKAR





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(Affiliated to University of Madras)

Chennai - 600040, Tamil Nadu.

Department:	Department of Computer Science- Shift I
Date of Event:	16.08.2018
Topic:	Women Wellness
Event Category:	Value Based Student Awareness Programme
Participants	200
Judges/ Guest (with Designation)	Dr.B.Chithra, MBBS., DGO, Chief Medical Officer, City Police Hospital, Egmore, Gynaecologist & Consultant Appasamy Hospital Arumbakkam Dr.K.Mangayarkarasi, MBBS PG Diploma Cosmetology, Akshaya Clinic Arumbakkam

Brief Report:

The Department of Computer Science conducted a Student Awareness programme for the first and second years UG on Women Wellness by Dr.B.Chithra MBBS., DGO, Chief Medical Officer, City Police Hospital, Egmore, Gynaecologist & Consultant Appasamy Hospital Arumbakkam and Dr.K.Mangayarkarasi MBBS., PG Diploma Cosmetology, Akshaya Clinic Arumbakkam on 16.08.2018 (Thursday). Dr.B.Chithra told the importance of Personal Hygiene. She told women's wellness definers are stress, sleep, exercise, eating healthy, and anxiety. She asked students to prefer talking about menstruation to mothers rather than friends, as mothers and other elder women have greater knowledge about it. She gave tips about important women Personal hygiene that every girl must follow like cleansing, menstrual care, odour care, clothing tips, eating and hygiene. Dr.K.Mangayarkarasi gave tips for hair, face, body, skin, nail care. She emphasized the harmful effects of chemicals used in beauty products when used every day.

The programme created awareness to students regarding hygiene, self-care and steps to overcome stress and anxiety.





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Department:	English
Date of Event:	21/8/2018
Topic:	Literary quiz
Event Category:	Guest Lecture cum Quiz
Participants	46
Judges/Guest (with Designation)	Mr. Gopala Krishnan Karthikeyan, Quiz Master, SBOA School

Brief Report: The department conducted a literary quiz to enhance the students' knowledge on English Literature. Knowledge on English Literature helps the students to take up various fields like journalism, entrepreneurship, employment in various industries, pursue research abroad, getting employment abroad etc.

Students at the Literary Quiz



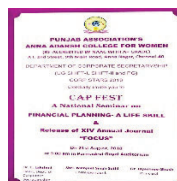


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Department:	Department of Corporate Secretaryship Shift I
Date of Event:	21 st August, 2018
Topic:	Financial Planning – A Life Skill
Event Category:	Seminar
Participants	440
Judges/Guest (with Designation)	<ul style="list-style-type: none">-CS. Dr. B. Ravi, Managing Partner. B. Ravi & Associates-Nandhini R Nair, IRS, Assistant Commissioner of Income Tax-H. Mahendran, IRS, Assistant Commissioner of Income Tax-Nagappan Valliappan, Investment Preacher & Stock Broker-A.Rajan, Former Chief General Manager, SEBI & CEO, National Center for Financial education.- S.Shanmuganathan, B.E., MBA., Department of Post, Chennai

Brief Report:

The Department of Corporate Secretaryship, Anna Adarsh College for Women released XIII Edition of their Student Annual Journal "FOCUS" on the topic "Financial Planning – A Life Skill" with ISSN no:2394-4277 on 21th August, 2018 at 10 a.m in Parmadevi Goyal Auditorium. The Journal was released by CS. Dr. B.Ravi and handed over the first copy to Dr. Jayashree Ghosh, Principal, Anna Adarsh College for Women. Dr. C. Lakshmi, Head, Department of Corporate Secretaryship, Anna Adarsh College for Women presented the Annual Report. Dr. B. Ravi delivered the inaugural address and highlighted the importance of passion and involvement for a successful career. Nandhini R Nair delivered the keynote address and emphasized the strategies and smart work for the success. Mr. H. Mahendran delivered the special address and shared information about tax planning. Nagappan Valliappan started the technical address with a speech about the importance of financial planning. Mr. A. Rajan insisted that the students should explore various websites and search engines to gain knowledge on the financial world. Mr. S. Shanmuganathan discussed the role of Artificial Intelligence in trading and mutual funds.





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Chennai - 600040, Tamil Nadu.

Department:	Department of BCA
Date of Event:	21.08.2018
Topic:	Student initiative seminar on "Social media and IOT"
Event Category:	Skill Based
Participants	44
Judges/Guest (with Designation)	---

Brief Report:

Student initiative seminar is conducted for MCA and BCA(Shift I) students . Students got a clear understanding of how IoT can be optimized for use with social media, which in turn, will pave the way for new social monitoring tools which can leverage the power of millions of interconnected smart objects.





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Department:	English
Date of Event:	23/08/2018
Topic:	Australian Aboriginal Literature
Event Category:	Seminar
Participants	225
Judges/Guest (with Designation)	Dr. Maria Preeti Srinivasan , Associate Professor, Queen Mary's College

Brief Report :

On 23 August 2018, Dr. Maria Preeti Srinivasan, Associate Professor, Department of English,

Queen Mary's College addressed the students on Australian Aboriginal Literature. The brilliant colours and lush images of the island continent were juxtaposed with her soulful rendition of native folk tales with rhythmic beats.

The Chief Guest Dr. Maria Preeti Srinivasan on Stage





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Chennai - 600040, Tamil Nadu.

Department :	Post graduate and Research Department of Commerce
Event :	24 August 2018
Topic :	Workshop on Neuro Linguistic Programme and Employability Skills
Event category :	Workshop
Participants	200
Judges / Guest: (With designation)	Mr. M. K. Venkat Narayan, lead consultant trainer, National skill development corporation, Government of India and Mr. Hariharan, certified NLP Master Practitioner.

Brief Report::

On 24th August 2018, the Department of Commerce shift-I organized a workshop on Neuro linguistics programming and employability skills was organized in collaboration with G. S. skills gen solutions. The resource persons were Mr. M. K. Venkat Narayan, lead consultant trainer, National skill development corporation, government of India and Mr. Hariharan, certified NLP master practitioner. The insights of the program were Us eful for the student

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24/08/2018 Workshop
on Neuro Lingusitic



Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras)

Chennai - 600040, Tamil Nadu.

Department	Corporate Secretaryship Shift-II
Date of Event	25.08.2018
Topic	Guest lecture on “Mould Your Personality”
Event Category	Personality development
Participants	200
JUDGES/ GUEST (with designation)	Dr. J. Antony Jerald Anand (Founder and CEO of Mindspa Technologies)

Brief note:

The Department of Corporate Secretaryship had conducted a personality development programme on 25th August 2018 for the students. The guests and the participants were warmly welcomed for the event. The guest speaker had given many useful tips on personality development.



Guest lecture on “Mould Your Personality” & 25.08.2018



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Chennai - 600040, Tamil Nadu.

Department:	Computer Science
Date of Event:	25/08/2018 & 01/09/2018
Topic:	Photoshop and Indesign
Event Category:	Two day workshop - Entrepreneurship
Participants	98
Judges/Guest (with Designation)	Mr. Raghunathan, Regional Manager, Cyber Soft Solutions, Chennai and Mr.S.K.Syed Nabi, Assistant Manager , Cyber Soft Solutions, Chennai

Brief Report:

An intensive two day workshop on Photoshop and Indesign was conducted on 25 August 2018 and 1 September 2018 by Cyber Soft Solutions, Chennai in Association with the Ministry of Skill Development & Entrepreneurship, Government of India. Mr. Raghunathan, Regional Manager and Mr.S.K.Syed Nabi, Assistant Manager of CSS were the resource persons.

91 final year UG and PG students and 7 faculty members of both shifts participated enthusiastically. The hands-on-training sessions proved an eye opener for the participants. A few topics of interest in Photoshop were masking, photo editing and merging. Students are motivated to become an entrepreneur.

The students enjoyed learning Indesign, topics worth mentioning being album designing and creating visiting cards. Ample skills required to set up and run a DeskTop Publishing centre was imbibed. The knowledge acquired by the students was put to test and prizes were awarded to three toppers by CSS.





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Chennai - 600040, Tamil Nadu.

Department:	Computer Science
Date of Event:	28/8/2018
Topic:	Internet of Things
Event Category:	Academic seminar - Research and Entrepreneurship
Participants	130
Judges/Guest (with Designation)	Mr. Martin Anandaraj, Director, Syllabus Plus a patent of research models and apps

Brief Report:

An academic seminar was organised on the topic 'Internet of Things' in collaboration with ICT Academy's Power Seminar package on 28 August 2018. Mr. Martin Anandaraj, Director, Syllabus Plus, a patent of research models and apps was the resource person. He spoke on the pros and cons of social media. He explained how everyday objects are connected with IoT. The number of IoT devices have increased by 31% year-over-year to 8.4 billion in the year 2017 and it is estimated that there will be 30 billion devices by 2020. The global market value of IoT is projected to reach \$7.1 trillion by 2020. He also mentioned that though it makes life easier, there are some drawbacks like invading the privacy of individuals. Students are motivated to pursue research in this area. Entrepreneurship skill also imbibed among student.





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Chennai - 600040, Tamil Nadu.

Department:	Business Economics
Date of Event:	28/08/2018
Topic:	Goal Setting
Event Category:	Extension Activity
Participants	147
Judges/Guest (with Designation)	J.Daisy, Joint Secretary, Citizen Development Center

Brief Report:

The Department of Business Economics conducted a Motivational talk on goal setting and Ms.Daisy gave an orientation and encouraged the students to set a goal in their life and to stay focused and do their best to achieve their goal.



Motivational Talk on Goal Setting, 28.08.2018



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Chennai - 600040, Tamil Nadu.

Department:	PHYSICS
Date of Event:	28-8-2018
Topic:	“Cerenkov ‘18”- Intercollegiate Quiz “X QUIZ It ” “Science on stage” by Infinite engineers and Vaayusastra Aerospace
Event Category:	Academic and Skill Based
Participants	181
Judges/Guest (with Designation)	Dr.S.Gunasekaran, Ph.D, D.Sc, President ISPA, TANSA Awardee Dean, St. Peters University, Chennai

Brief Report:

The Department of Physics and IQAC conducted intercollegiate fest “Cerenkov ‘18” on 28th August, 2018 in collaboration with Indian SpectroPhysics association (ISPA). The inaugural address was delivered by **Dr S.Gunasekaran** -TANSA awardee, Dean, Research and Development, St Peter’s University Chennai. He motivated the students to pursue higher education through proper time, brain and human resource management. Infinite engineers and Vaayusastra staged a play on “Science on stage “.The play was a wonderful collage about the concept of basic sciences and science principles. In the second session an intercollegiate Quiz “X QUIZ It ” was conducted by Quiz master Mr. R. Aravind. Six teams went to the finals. The first prize was bagged by Stella Maris college for women and the second prize was bagged by students from shift 1 of Womens’ Christian College .The third place was won by Pachaiyappas’ College.

The valedictory speech was delivered by Dr Manjula Paranthaman MBBS FRCP (Glasgow). She is a practicing gynecologist and she highlighted the common disorders which affect the females of age group 17-22 years and she suggested solutions for the same.





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Department:	English
Date of Event:	31/08/2018
Topic:	The Writer's Block
Event Category:	Play - Research
Participants	225
Judges/Guest (with Designation)	Dr. Maria Preeti Srinivasan , Associate Professor, Queen Mary's College

Writer's Block, the in-house production of the Department in August '18 scripted, enacted and directed by the students with the support of the faculty was highly appreciated. Student were encouraged to start drama related business in future and to do research in this field.

Scenes from the Play -The Writer's Block





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Chennai - 600040, Tamil Nadu.

Department:	BCA
Date of Event:	31.08.2018
Topic:	Student Initiative Program – Exhibition
Event Category:	Competition
Participants	155
Judges/Guest (with Designation)	Ms. S.Karpagam, HOD, Department of MCA, Anna Adarsh College for Women

Brief Report:

Departmental events organized by the final year students and make both first and second years to participate in various events and show them their talents.





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Department:	B.com General Shift 2
Date of Event:	4.9.2018
Topic:	Entrepreneur's Awareness programme
Event Category:	Workshop - Entrepreneurial and Skill Development
Participants	143
Judges/Guest (with Designation)	Mr.Muregan and Mr.Raju Central Palmgur & Palm products, Ministry of MISE, Govt of India.

Brief Report:

On 4.9.2018 "A Workshop " was organised by Department of Commerce General shift 2 on the topic "Awareness on Entrepreneurial Development" which gave an insight into the availability of opportunities to carry out own business. The Programme threw light on various ideas and training that are given to students, in order to enable them to become future entrepreneurs. Mr.Muregan and Mr. Raju were the Resource persons from Central Palmgur & Palm products, Ministry of MISE, Govt of India.





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Department:	BCA Shift II
Date of Event:	07.09.2018
Topic:	Techshots
Event Category:	Competition - PAPER PRESENTATION - Research
Participants	196
Judges/Guest (with Designation)	Ms. B.Sathya, Assistant Professor, Department of Computer Science, Ethiraj College

Brief Report:

An interdepartmental paper presentation organized by the department and various participants from many departments had participated and presented the paper. The guest speaker interacted with the students, motivated to do research on the paper presentation topic and distributed the prizes for winners.



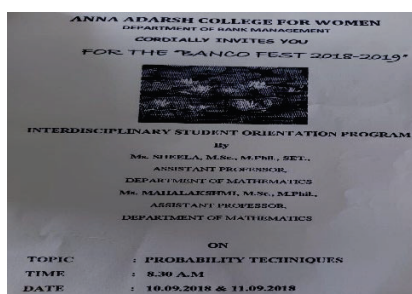


Punjab Association's
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Department:	Department of Bank Management
Date of Event:	10/09/2018 & 11/09/2018
Topic:	Probability Techniques
Event Category:	Inter disciplinary guest lecture
Participants	150
Judges/Guest (with Designation)	Ms.K.Sheela , Assistant professor Ms.Mahalakshmi , Assistant professor, Department of Mathematics, Anna Adarsh College For women

Brief Report:

Interdisciplinary student orientation programme was conducted on 10/09/2018 & 11/09/2018 addressed by Ms.Sheela and Ms.Mahalakshmi ,Assistant professor ,Dept of Mathematics , AACW .This lecture helps the students to do research in this area.





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Chennai - 600040, Tamil Nadu.

Department:	Business Economics
Date of Event:	12/09/2018
Topic:	Workshop on Life Trends after College
Event Category:	Extension Activity
Participants	147
Judges/Guest (with Designation)	Dr. Hema Karthik, NGO, Zonal Director of National Crime Investigation Bureau, National Legal Advisor of IPMA, IPW & PWHRC

Brief Report:

The Department of Business Economics conducted a workshop on life trends after college. She spoke about the changes in our life and the new trends adopted by the new generation after college. Students were made to think about various fields like doing business, research, job opportunities both in India and Abroad.



Life Trends after College, 12.09.2018



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Chennai - 600040, Tamil Nadu.

Department:	Chemistry
Date of Event:	12/09/2018
Topic:	“Green Chemistry for a Greener Planet”
Event Category:	International conference - Research
Participants	800
Judges/Guest (with Designation)	<ol style="list-style-type: none">Dr.Matt Schantz, President ,Schantz Consulting , Michigan ,USA.Mr.Rich Collins US Marine consultant (Former),Founder and President ,PKSA Company , Michigan,USA.Dr.Ram. G.Reddy Director , Nexgen ,Nanotherapeutics , Plymouth , USA.Dr.Ramesh Babu Boga BogoR Laboratories ,LLC,Suwanee,USA.Dr.Latha Christie Scientist and Associate Director ,DRDO,Ministry of Defence,Benguluru.Dr.Kamala Chiranjeevi CEO, Letha Charitable Trust, Hyderabad.Dr.N.Rajendran Director, Centre for International Affairs, Anna UniversityDr.K.Ravichandran Controller of Examinations i/c, University of Madras

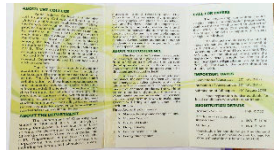
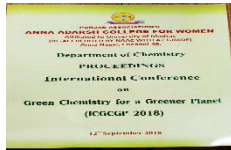
Brief Report:

The Department organized an International Conference on “Green Chemistry for a Greener Planet” on 12th September, 2018. Dr.Matt Schantz , President ,Schantz Consulting , Michigan ,USA, delivered the inaugural address and Mr.Rich Collins,US Marine consultant (Former),Founder and President ,PKSA Company , Michigan,USA,delivered the Theme Address .The keynote ,by Dr.Ram. G.Reddy , Director , Nexgen ,Nanotherapeutics , Plymouth , USA, focused on the development of smart thermosensitive nanoplateforms under zero waste using green chemistry approach .Dr.Ramesh Babu Boga,BogoR Laboratories ,LLC,Suwanee,USA ,highlighted the environment friendly practices followed in food and drug research .Dr.Latha Christie ,Scientist and Associate Director ,DRDO,Ministry of Defence,Benguluru,presented an overview of Green technologies . An interactive lecture demonstration was given by Dr.Kamala Chiranjeevi, CEO, Letha Charitable Trust, Hyderabad. Dr.N.Rajendran, Director, Centre for International Affairs, Anna University, spoke on the use of TiO₂ nanotube arrays for biomedical applications. Dr.K.Ravichandran, Controller of Examinations i/c, University of Madras, presided over the valedictory function of the



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Conference. Students were made to think to do research in this area.





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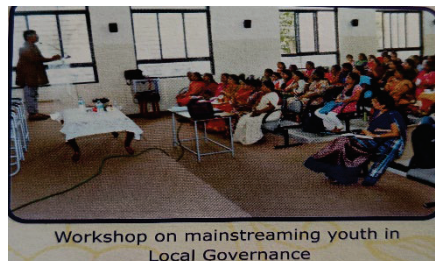
Department:	Public Administration
Date of Event:	14.09.2018
Topic:	Mainstreaming Youth in Governance and Development
Event Category:	Workshop
Participants	213
Judges/Guest (with Designation)	Dr. Inderjeet Singh Sodhi Professor and HoD Dept. of Local Governance Rajiv Gandhi National Institute for Youth Development Dr. K. Giresan, Associate Professor, Dept. of Local Governance Rajiv Gandhi National Institute for Youth Development Dr. P. Hiranniya Kalesh Assistant Professor, Dept. of Local Governance, Rajiv Gandhi National Institute for Youth Development

Brief Report:

The PG & Research Department of Public Administration in collaboration with the Department of Local Governance, Rajiv Gandhi National Institute of Youth Development (RGNIYD), Ministry of Youth Affairs and Sports, Government of India, organized a thematic workshop on the topic, “Mainstreaming Youth in Governance and Development” on 14.09.2018. Dr. Jayashree Ghosh, Principal, welcomed the Guest Speakers and the audience. Dr. Inderjeet Singh Sodhi, Professor and HoD, Department of Local Governance, RGNIYD, presided over the first session, “Youth Participation in Governance” followed by Dr. K. Giresan, Associate Professor, RGNIYD, engaged the students to work in teams and prepare a presentation about the civic issues of their local areas and provide their valuable suggestions in his session, “Constituency Management System: Scope and Potentials for Engaging Youth”. The last session on “Geo-Spatial Technology for Good Governance” was delivered by Dr. P. Hiranniya Kalesh Assistant Professor, Dept. of Local Governance, RGNIYD.

WORKSHOP ON “MAINSTREAMING YOUTH IN GOVERNANCE AND DEVELOPMENT”, 14.09.2018

Programme Schedule	
09:00 AM	Registration and Seating
09:30 AM	Dr. Jayashree Ghosh, Principal, RGNIYD, Chennai
10:00 AM	Dr. Inderjeet Singh Sodhi, Professor and HoD, Dept. of Local Governance, RGNIYD
10:30 AM	Dr. K. Giresan, Associate Professor, Dept. of Local Governance, RGNIYD
11:00 AM	Dr. P. Hiranniya Kalesh, Assistant Professor, Dept. of Local Governance, RGNIYD
11:30 AM	Dr. Inderjeet Singh Sodhi, Professor and HoD, Dept. of Local Governance, RGNIYD
12:00 PM	Dr. Inderjeet Singh Sodhi, Professor and HoD, Dept. of Local Governance, RGNIYD
12:30 PM	Dr. Inderjeet Singh Sodhi, Professor and HoD, Dept. of Local Governance, RGNIYD
01:00 PM	Dr. Inderjeet Singh Sodhi, Professor and HoD, Dept. of Local Governance, RGNIYD
01:30 PM	Dr. Inderjeet Singh Sodhi, Professor and HoD, Dept. of Local Governance, RGNIYD
02:00 PM	Dr. Inderjeet Singh Sodhi, Professor and HoD, Dept. of Local Governance, RGNIYD
02:30 PM	Dr. Inderjeet Singh Sodhi, Professor and HoD, Dept. of Local Governance, RGNIYD
03:00 PM	Dr. Inderjeet Singh Sodhi, Professor and HoD, Dept. of Local Governance, RGNIYD
03:30 PM	Dr. Inderjeet Singh Sodhi, Professor and HoD, Dept. of Local Governance, RGNIYD
04:00 PM	Dr. Inderjeet Singh Sodhi, Professor and HoD, Dept. of Local Governance, RGNIYD
04:30 PM	Dr. Inderjeet Singh Sodhi, Professor and HoD, Dept. of Local Governance, RGNIYD
05:00 PM	Dr. Inderjeet Singh Sodhi, Professor and HoD, Dept. of Local Governance, RGNIYD



Workshop on mainstreaming youth in Local Governance



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Department:	Post Graduate And Research Department of Commerce
Date of Event:	14.09.2018
Topic:	Stress Management and Work Life Balance
Event Category:	Seminar - Research and Entrepreneurship
Participants	150
Judges/Guest (with Designation)	Ms.Sulabha santhosh RJ Radio One, Chennai Dr. Srimathy Kiiran Social Entrepreneur Ms. Priya Rajendran Consultant Nutritionist, Hande Medical Centre

Brief Report:

The Post Graduate and Research Department of Commerce and IACQ, AACW, organised a Seminar on the theme Stress management and Work Life Balance, with the objective to educate students of AACW.

A seminar on work life balance, contemporary issues and challenges was organized on September 14, 2018 by the department of commerce. Ms. Sulabah Santhosh, RJ radio one, Chennai and an alumna of the department spoke on gender perspective and personal resource allocation.

The event for stress management and work life balance was conducted by the department of commerce and Dr. Srimathy kesan, social entrepreneur was the resource person for the session. The insights into matter were useful for the students. She has provided valuable guidance and insights to the students on how to become successful entrepreneurs.

The event on work life balance and physical wellness was conducted by the department of commerce. Ms. Priya Rajendran, nutritionist from hande medical centre was the resource person for the session on work life balance and physical wellness organised by the Department of Commerce on 14th September . The session had very valuable inputs for the students.



14/09/2018 Webinar



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Chennai - 600040, Tamil Nadu.

Department:	Placement Cell
Date of Event:	15/09/2018
Topic:	Technology trends & Opportunities in Healthcare Sector
Event Category:	Career Enrichment Programme
Participants	367
Judges/Guest (with Designation)	Mr.Renganathan, Marketing Manager, Middle East & North Africa, Younglim Co.Ltd., South Korea

Brief Report:

Placement cell organized a Career Guidance Seminar on “Technology trends & Opportunities in Healthcare Sector” addressed by Mr.Renganathan, Marketing Manager, Middle East & North Africa, Younglim Co.Ltd., South Korea in the month of September 2018.





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Department:	B.com General Shift 2
Date of Event:	20.9.2018
Topic:	"Awakening the Potential" and Motivational Speech on career building "
Event Category:	value added programme
Participants	149
Judges/Guest (with Designation)	Dr.H.G. Jeya Harish , Dean, Velammal Vidhyashram
Brief Report: On 20.9.2018 "Career Building "Programme was organised by Department of Commerce General shift 2 on the topic "Awakening the Potential" and Motivational Speech on career building was given by Dr.H.G. Jeya Harish ,Dean, Velammal Vidhyashram. The speech was inspirational and relevant to the current status of people and the State.	



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Department:	Computer Science
Date of Event:	20/9/2018
Topic:	Yandex.ru
Event Category:	Academic seminar
Participants	214
Judges/Guest (with Designation)	Mr. Albert from RCSC and Mr. Basha, General Secretary, Indo-Russian IT Association, RCSC, Chennai

Brief Report:

Yandex.ru celebrates its first unveiled as the search engine on 23 Sep 1997 and as part of the celebration, Russian Centre of Science and Culture, Chennai together with Indo Russian IT Association and Department of Computer Science, Anna Adarsh College organised an informative academic seminar of Yandex.ru, a top leading search engine founded by Russians on 20 September 2018 at the college campus. The resource persons were Mr. Albert from RCSC and Mr. Basha, General Secretary, Indo-Russian IT Association, RCSC, Chennai. The search technology provides local search results in more than 1,400 cities in Russia. Yandex Search also features “parallel” search that presents results from both main web index and specialized information resources, including news, shopping, blogs, images and videos on a single page.





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Department:	BCA – SHIFT II
Date of Event:	20/09/2018
Topic:	Machine Learning Concepts Using R Tool
Event Category:	Workshop - Research
Participants	40
Judges/Guest (with Designation)	Dr. Sunita Vikrant Dhavale Assistant Professor, EC-Council's Certified Ethical Hacker, Department of Computer Engineering, Defense Institute of Advanced Technology(DIAT), Pune.

Brief Report:

A national level workshop was organized on the trending topic Machine Learning Using R tool to enrich the knowledge of faculties and research scholars. 40 participants from various colleges and universities actively participated in the workshop and resource person name was highly knowledgeable and took the workshop with hands-on experience along with real time case studies.



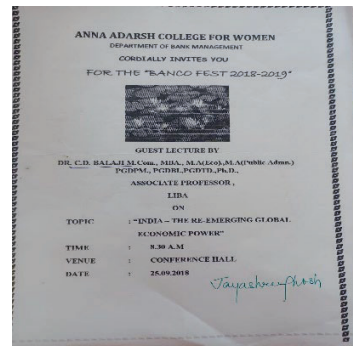


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Chennai - 600040, Tamil Nadu.

Department:	Department of Bank Management
Date of Event:	25/09/2018
Topic:	Re Emerging global Economic Power as part of Banco Fest
Event Category:	Guest Lecture
Participants	230
Judges/Guest (with Designation)	Dr.C.D.BALAJI (Associate professor , LIBA)

Brief Report:

Guest Lecture on “ India-The Re emerging global economic power” was Organised on 25/09/2018 in the conference hall at 8.30 am addressed by Dr.C.D.BALAJI.





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Department:	Computer Science
Date of Event:	25/9/2018
Topic:	Current Trends in Information Technology
Event Category:	National Level Seminar - Research&Entrepreneurship
Participants	677
Judges/Guest (with Designation)	Mr. Sathesh Murthy, Vice president, Product development, Oracle Corporation, Bengaluru

Brief Report:

The Department of Computer Science organised a National Level seminar on Current Trends in Information Technology on 25/9/2018. The guest speaker of the day was Mr. Sathesh Murthy, Vice president, Product development, Oracle Corporation, Bengaluru. He motivated the students to excel in their career as a researcher and entrepreneurship and prescribed Vitamins C & D which stands for Curiosity, Confidence, Change, Character, Dedication, Discipline and Determination. He also gave a technical session and gave a bird's eye view on a few areas namely Bigdata and Hadoop, Cloud computing, Machine learning, Artificial Intelligence and IoT.





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Department:	Computer Science
Date of Event:	26/09/2018
Topic:	Research Intelligence with Technical Writing Skills
Event Category:	Faculty Development Programme
Participants	173
Judges/Guest (with Designation)	Dr. T.Velmurugan, Associate Professor, PG & Research Department of Computer Science, Member Senate, University of Madras

Brief Report:

A Faculty Development Programme was conducted on 26 September 2018 on the topic "Research Intelligence with Technical writing skills" which is the need of the hour. The resource person Dr. T. Velmurugan, Associate Professor, PG & Research Department of Computer Science, Member Senate, University of Madras gave an insight into the various techniques and strategies one must adopt to undergo research and successfully complete Ph.D

He discussed the smart ways of using the Internet and also supplemented the URL addresses of various websites which every researcher should know. More than 175 academicians and research scholars from various universities and colleges in and around the city participated in the FDP and were benefitted.





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Department:	Department of Tourism and Travel Management
Date of Event:	27/09/2018
Topic:	Tourism and The Digital Transformation in Commemoration of World Tourism Day
Event Category:	Seminar
Participants	220
Judges/Guest (with Designation)	1) Mrs Vatsala Subramanian, Founder, & CEO, Vatsala Tourism Academy 2) Mr. Monideep JAS, Executive Asst Manager, Grand Chennai, GRT Hotels

Brief Report:

The Department of Tourism and Travel Management organized a seminar in commemoration of the World Tourism Day Celebrations on 27 September 2018 on the theme of 'Tourism and Digital Transformation'. The guests of the day were Mrs. Vatsala Subramanian, Founder & CEO, Vatsala Tourism Academy, Chennai and Mr. Monideep Jas, Executive. Assistant Manager, Grand Chennai, GRT Hotels.





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Department:	Physics
Date of Event:	27-10-2018
Topic:	Leelavathi's Daughters of India Annual Newsletter Release- Dimensions2018
Event Category:	Academic and Skill Based
Participants	142
Judges/Guest (with Designation)	Dr.D.Uthra Associate Professor & Head Department of Physics, D.G. Vaishnava College, Arumbakkam, Chennai.

Brief Report:

The Department of Physics organized "DIMENSIONS 2018" on 27 Oct 2018. The first edition of the in-house news letter Dimension was released. The news letter was released by the chief guest Dr.D.Uthra, Associate Professor and Head, Department of Physics, D.G. Vaishnava College, Arumbakkam, Chennai. The first copy was received by our Madam principal Dr.Jayashree Ghosh. Later the chief guest delivered a lecture on " Leelavathi's daughters of India " which portrayed six women scientists of 19th and 20th century whose selfless work has paved a way for today's women to excel in the field of scientific invention and research.





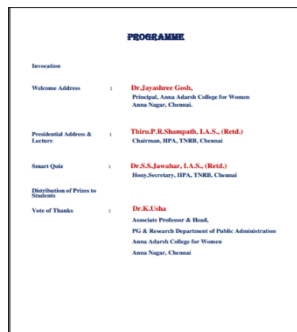
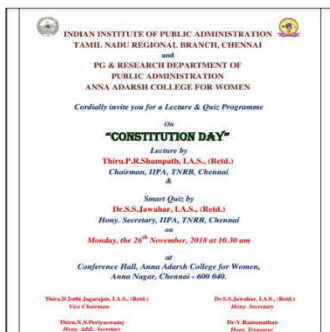
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Chennai - 600040, Tamil Nadu.

Department:	Public Administration
Date of Event:	26.11.2018
Topic:	Constitution Day
Event Category:	Lecture and Smart Quiz
Participants	215
Judges/Guest (with Designation)	Mr.P.R.Shampath I.A.S. (Retd.), Indian Institute Public Administration, Tamil Nadu Regional Branch Dr.S.S.Jawahar I.A.S. (Retd.), Indian Institute Public Administration, Tamil Nadu Regional Branch

Brief Report:

The Post Graduate and Research Department of Public Administration in collaboration with the Indian Institute of Public Administration, Tamil Nadu Regional Branch organized a Lecture and Smart Quiz Programme on “Constitution Day” on November 26, 2018.

Dr.Jayashree Ghosh, Principal, AACW welcomed the gathering. The Chief Guests were introduced by Dr.K.Usha, Head, Post Graduate and Research Department of Public Administration. Mr.P.R.Shampath I.A.S. (Retd.), IIPA, TNRB delivered the Presidential Address, highlighting the significance of celebrating Constitution Day. A Smart Quiz was conducted by Dr.S.S.Jawahar I.A.S. (Retd.), IIPA, TNRB. Books were awarded to the prize winners by Mr.P.R.Shampath I.A.S. (Retd.), IIPA, TNRB. Dr.S.MarcelinPushpa, Associate Professor, PG & Research Department of Public Administration proposed the vote of thanks.



Constitution Day - Lecture and Smart Quiz - 26.11.2018



Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	Computer Science-Shift-II
Date of Event:	30.11.2018
Topic:	"Trends in user interface & user experience"
Event Category:	Career Guidance
Participants	91
Judges/Guest (with Designation)	Mr.D.Sathish Kumar, Senior Subject Leader/Educator, ICAT Design and Media College, Chennai.

Brief Report:

A Career Guidance Seminar was organized for III B.sc Computer Science students by Department of Computer Science students on 30/11/2018. The speaker for the programme was Mr.D.Sathish Kumar, Senior Subject Leader/Educator, ICAT Design and Media College Chennai. Opportunities and technology trends in User Interface and User experience in designing techniques were discussed.



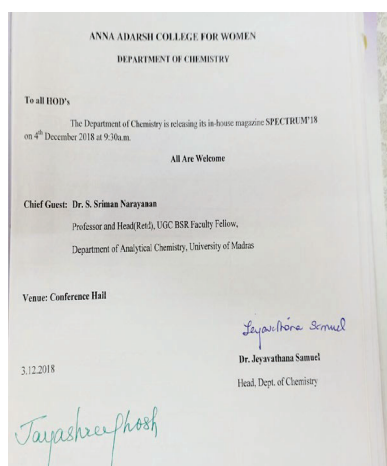


Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	Chemistry
Date of Event:	4/12/2018
Topic:	SPECTRUM '18 Release and Valediction of Certificate Programme
Event Category:	Herbal Entrepreneurship Certificate Course -Intradepartmental
Participants	120
Judges/Guest (with Designation)	Dr.S.Sriman Narayanan Head(Retd) , Department of Analytical Chemistry University of Madras Dr.S.Thirugnana Sambandam Director, Rumi Herbals

Brief Report: (Invite, Report, Photo)

The Department of Chemistry released the In-house Magazine SPECTRUM 18 , which is a compilation of scientific articles by the students . The function was presided by Dr.S.Sriman Narayanan, Head(Retd) , Department of Analytical Chemistry, University of Madras followed by the valediction Programme of the Certificate course “Herbal Entrepreneurship” conducted by EHEART. Dr.S.Thirugnana Sambandam, Director, Rumi Herbals issued the certificates to the participants.





Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	Tamil
Date of Event:	11.12.2018
Topic:	Bharathi Jayanthi
Event Category:	Memorial
Participants	150
Judges/Guest (with Designation)	Dr. Jayashree Ghosh Principal Anna Adarsh College for Women

Brief Report: (Invite, Report, Photo)

Department of Tamil Celebrated Bharathi Jayanthi which showcases the Significance of patriotism. Students were motivated to do research in Bharathi poem.





Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras)

Chennai - 600040, Tamil Nadu.

Department:	Mathematics
Date of Event:	13/12/2018
Topic:	Inception of Math Club "SANKHYA"
Event Category:	Student Initiatives
Participants	304
Judges/Guest (with Designation)	NIL

Brief Report: (Invite, Report, Photo)

The Department of Mathematics in coordination with IQAC incepted its club "SANKHYA" for the students of the Department on 13/12/2018. The club is an initiative to unleash innovative mathematical talents and to involve the students in self-exploration of the subjects. Various events like paper presentation, math song, skit were organized and staged by students.





Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	ENGLISH
Date of Event:	3/1/2019
Topic:	Blending of Cultures
Event Category:	Student's Workshop - Research
Participants	219
Judges/Guest (with Designation)	Ms.Emi Mayuri, Director of Natya Manjari Yokohama, Japan

A lec-dem performance by Ms.Emi Mayuri, Director of Natya Manjari Yokohama, Japan on Blending of Cultures was organised on 3 January 2019. Her collative renditions of Bharatnayam and the Japanese dance highlighted the universal appeal and adaptability of the art forms. Students were encouraged to learn the culture of different countries and to do research on the topic.



Ms.Emi Mayuri



Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	B.com General Shift 2
Date of Event:	4.1.2019
Topic:	"Paper presentation on topic – Online Marketing Vs. Retail Marketing
Event Category:	Research based Paper Presentation Competitions
Participants	297
Judges/Guest (with Designation)	--

Brief Report:

A Department of Commerce shift-II organized paper presentation on online marketing vs retail marketing. The students had a chance to learn and come to know more about online and retail marketing in detail and started involving in research.





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ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras)

Chennai - 600040, Tamil Nadu.

Department:	BCA Shift II
Date of Event:	05-01-2019
Topic:	Career Guidance on Internet of Things
Event Category:	Career Guidance
Participants	146
Judges/Guest (with Designation)	Mr.J.Jeyaram ICAT Design & Media College, Chennai

Brief Report: (Invite, Report, Photo)

A career counselling program was held for the students, which helps them to choose a right path in their way and plenty of opportunities available to them.





Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras)

Chennai - 600040, Tamil Nadu.

Department:	Mathematics
Date of Event:	06/01/2019
Topic:	Breaking the Glass Ceiling
Event Category:	Motivational Talk - Research
Participants	113
Judges/Guest (with Designation)	Mr. Venu Neelakandan, MBA, Airport Authority of India, Chennai International Airport, Former President, ToastMasters Club, Chennai.

Brief Report: (Invite, Report, Photo)

The talk was on one of the most important subjects of today 'GENDER SENSITIZATION'.

He started by asking the students to be as interactive as possible and not to just be the audience but also the speaker.

He pointed out that the root cause of most of society's problems is nothing but silence, with a simple story. He gave instances of gender discrimination in movies and certain jobs.

He spoke about the various social evils faced by women like dowry and various stereotypes on gender that exist in our society. The talk on the whole was very informative and empowering.





Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	Department of BCA
Date of Event:	10.1.2019
Topic:	Seminar on “ Robotics application using Android”
Event Category:	Academic based Seminar - Entrepreneurship and Research
No.Of Participants	33
Judges/Guest (with Designation)	Mr.F.M.Mohammed Farooq Abdulla M.Tech. Head, Developer & Training Team Robotix lab research Academy.

Brief Report:

Seminar is organized by Department of BCA for the III BCA students. Students got insight about the following :

- Introduction to life service robots,
- Develop apps to initiate the robots to support activities in Smart home, Shopping malls etc.
- Encourage them to become entrepreneurs in Robotics.
- Stimulated to do research in Robotics in India and Abroad.





Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	Department of Home Science-N&D
Date of Event:	19/01/2019
Topic:	Workshop on “Functional Properties of Natural Dyes on Fabrics”.
Event Category:	Student Awareness - Workshop - Entrepreneurship and Skill Development
Participants	108
Judges/Guest (with Designation)	Mrs.Habeebunisa Nooman, Assistant Professor, Department of Knitwear Design, National Institute of Fashion Technology, Chennai

Brief Report:

Workshop on “Functional Properties of Natural Dyes on Fabrics”, was organised on 19/01/2019 to create awareness about the antimicrobial, antifungal properties of some of the common natural dyes like turmeric, henna, beetroot, carrot, neem leaves etc. Entrepreneurial and skill oriented thought was instigated among students. The guest Mrs.Habeebunisa Nooman spoke about the ways to protect our skin from UV radiations of the sun. The final year students were benefited by this interactive and informative session.





Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras)

Chennai - 600040, Tamil Nadu.

Department:	Public Administration
Date of the event	19.01.2019
Topic:	Paving Paths For Protection And Progress of Children's Rights
Event Category:	Seminar - Research
Participants	258
Judges/Guest (with Designation)	Dr.M.P.Nirmala I.A.S. (Retd.), Chairperson, Tamil Nadu Commission for Protection of Child Rights, Government of Tamil Nadu Thiru.P.R.Shampath I.A.S. (Retd.), Chairman, Indian Institute of Public Administration, Tamil Nadu Regional Branch Thiru.Ogoti Anandram I.R.S.(Retd.), Advocate Dr.J.Ramesh Sundar, Professor and Head (Retd.), Department of Political Science, Madras Christian College and Executive Committee Member, Indian Institute of Public Administration, Tamil Nadu Regional Branch

Brief Report: (Invite, Report, Photo)

The Post Graduate & Research Department of Public Administration in collaboration with the Indian Institute of Public Administration, Tamil Nadu Regional Branch, organized a Seminar on the topic, "Paving Paths for Protection and Progress of Children's Rights" on 19th January, 2019.

Dr.Jayashree Ghosh, Principal of the College delivered the Welcome Address. Thiru.P.R.Shampath I.A.S. (Retd.), Chairman, IIPA, TNRB, in his Presidential Address listed the various rights meant for children and specifically emphasized the importance of Right to Education.

Dr.M.P.Nirmala I.A.S. (Retd.), Chairperson, Tamil Nadu Commission for Protection of Child Rights, Government of Tamil Nadu, in the Key Note Address highlighted the statistical data related to children's issues such as malnourishment, female infanticide, child marriage and sexual abuse. She stressed on the steps taken by the Commission to ensure child safety and redressal of grievances pertaining to violation of children's rights. The best practices such as creating child friendly villages at Villupuram and Thiruvannamalai, organizing awareness campaigns, prevention of child marriages etc that were followed by the Commission was shared by the Guest Speaker.



Punjab Association's **ANNA ADARSH COLLEGE FOR WOMEN**

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Chennai - 600040, Tamil Nadu.

Following the floor discussion, an Oratorical Competition was conducted on the Seminar topic. Ms.J.Kavipriya from Anna Adarsh College for Women secured the First Place. The Second Prize was bagged by Ms.N.Afra from Justice Basheer Ahmed Syed College for Women. Mr.C.J.Dhakshina Moorthy from Rajiv Gandhi National Institute of Youth Development received the Third Prize. Thiru.Ogoti Anandram I.R.S.(Retd.), Advocate and Dr.J.Ramesh Sundar, Professor and Head (Retd.), Department of Political Science, Madras Christian College and Executive Committee Member, IIPA, TNRB, were the judges for the competition.

Dr.K.Usha, Associate Professor and Head, PG and Research Department of Public Administration proposed the Vote of Thanks.

Students were made aware of the rights of the children community and also sensitized on the issues faced by children in the current scenario. Post Graduate students did their internships and projects on children's rights and they were encouraged to do further research in the same area. Students came to know about the role of Tamil Nadu Commission for Protection of Child Rights with regard to ensuring child rights.





Punjab Association's
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(Affiliated to University of Madras)

Chennai - 600040, Tamil Nadu.

Department:	Public Administration
Date of Event:	25.01.2019
Topic:	Pledge on National Voters Day - Systematic voters Education and Electoral Participatory Programme
Event Category:	Awareness Programme
Participants	71
Judges/Guest (with Designation)	Dr.Jayashree Ghosh - Principal - AACW

Brief Report: (Invite, Report, Photo)

Principal, Faculty and students of the department took the Pledge on National Voters' Day on 25.01.2019. This programme is organised to sensitize the students on the significance of voting and to exercise their universal adult franchise and to motivate the students to do research on particular topics.





Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN

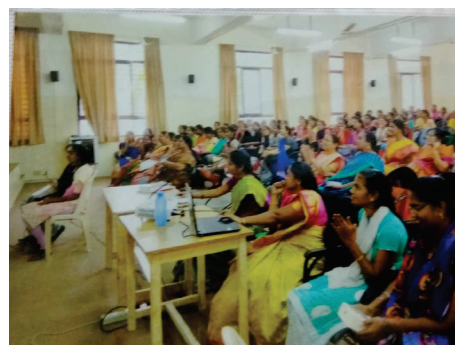
(Affiliated to University of Madras)

Chennai - 600040, Tamil Nadu.

Department:	Chemistry
Date of Event:	28/01/2019
Topic:	Science Quiz
Event Category:	Intradepartmental Quiz
Participants	15
Judges/Guest (with Designation)	Chemistry Department Faculties - AACW

Brief Report: (Invite, Report, Photo)

The Department conducted a Science quiz on 28th January 2019. All the faculty members of the Department conducted one round separately.



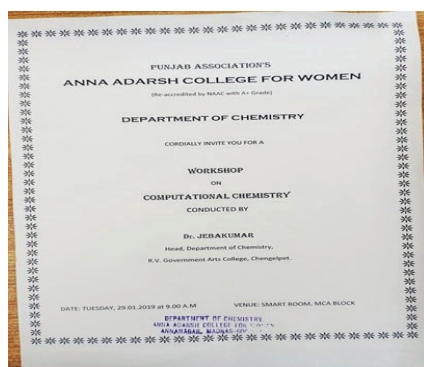


Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	Chemistry
Date of Event:	29/01/2019
Topic:	Computational Chemistry
Event Category:	Workshop-Research
Participants:	34
Judges/Guest (with Designation)	Dr. JEBAKUMAR Head, Department of Chemistry R.V. Govt. Arts College , Chengalpet

Brief Report :

The Department organised a workshop on Computational Chemistry by Dr. Jebakumar on 29th January 2019. He gave hands-on training on modeling and docking using Autodock software. Learning about Autodock Software created interest among students to pursue research in this area.





Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	B.com General Shift 2
Date of Event:	2/02/2019
Topic:	"Investment Avenue in Current Scenario"
Event Category:	Faculty Development Program - Entrepreneurial and Skill Development
Participants	22
Judges/Guest (with Designation)	Mr.KS Rao, Head Investor Education and Distribution Development Aditya Birla Sun Life AMC LTD

Brief Report:

On 2.2.2019 National level FDP was organised by Department of Commerce General shift 2. The speaker Mr.KS .Rao, Head Investor Education and Distribution Development Aditya Birla Sun Life AMC LTD spoke about Investment and mutual fund investment and management .





Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras)

Chennai - 600040, Tamil Nadu.

Department:	Business Economics
Date of Event:	12/02/2019
Topic:	Investment and Taxation
Event Category:	Academic Specialization - Entrepreneurial and Skill Development Programme
Participants	147
Judges/Guest (with Designation)	Dr. Lakshmi.M.A.MPhil., Ph.d., Head , Department of Corporate Secretaryship, Associate Professor, Anna Adarsh College for Women. Ph No. 9840628324

Brief Report: (Invite, Report, Photo)

Department of Business Economics conducted an Academic Specialization Programme on 12 th February 2019. The speaker and Chief Guest was Dr.Lakshmi M.A.,M.Phil.,PhD.,Head, Department of Corporate Secretaryship, Associate Professor, Anna Adarsh College for Women. She highlighted the essence of Investment and Taxation. Students were educated How taxation will be calculated in different forms of Investment?.





Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
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Chennai - 600040, Tamil Nadu.

Department:	Physics
Date of Event:	28-02-2019
Topic:	Science For The People And People For The Science
Event Category:	Intra Departmental - Working Models
Participants	100
Judges/Guest (with Designation)	Dr.Jeyavardhana Samuel Head, Department of Chemistry Anna Adarsh College for Women

Brief Report:

The National Science day was celebrated by the department in collaboration with IQAC On 28 February 2019 to commemorate the invention of Raman Effect by the Indian Physicist. Sri Chandrasekara Venkataraman on the same day in the year 1928. The theme of the National Science day was -"Science For The People And People For The Science". Students of our Department participated and displayed working models on the basis of Physics laws. Dr.Jeyavardhana Samuel Head Department of chemistry ,Anna Adarsh College for Women judged the project and gave away the Prizes to the students.





Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	IQAC
Date of Event:	5/2/2019
Topic:	Career prospects
Event Category:	Career Guidance Seminar
Participants	200
Judges/Guest (with Designation)	Mr. Vikas Arya, Director, DAV groups of schools.

Brief Report:

The final year students of college had the opportunity of part taking in a one day Career Guidance Program. The guest was Mr. Vikas Arya, Director, DAV groups of schools. He spoke to the students of the upcoming difficulties that lie ahead after they graduate. He cautioned that just earning a degree isn't the same as what it was many years back and urged students to take up apprenticeships/ internship to be more job efficient. The guest encouraged the students to set up personal goals in life and how it helps make their vision for the future clearer.





Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department	Corporate Secretaryship Shift-II
Date of Event	13.02.2019
Topic	Guest Lecture on Reflect on corporate expectations
Event Category	Career guidance
Participants	100
JUDGES/ GUEST (with designation)	Mr. Rajesh Dhanashekaran (Manager- Retail, Amazon Pvt. Ltd.)

Brief note:

The Department of Corporate Secretaryship Shift-II had organised a programme on Guest Lecture on Reflect on Corporate Expectations on 13th February 2019. The guest lecture had given a detailed view on the corporate world. They gave a view on how to tackle oneself in the corporate world.





Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	B.com General Shift 2
Date of Event:	15/02/2019
Topic:	Returns & Refunds in GST
Event Category:	Seminar
Participants	163
Judges/Guest (with Designation)	Mr.K. Baskaran, Head Business Training , ACE Academy Pvt.ltd

Brief Report:

Seminar on 15.2.2019, A FDP on “Goods and Service Tax” was organised by The Department of Commerce General shift2, Mr.K. Baskaran, Head Business Training, ACE Academy Pvt.ltd was the resource person. The Faculty got the insight of Goods and Service tax Returns and Refunds concepts, way of Taxpayers system, payment mode, concept of integrated Central and State GST.





Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	Department of English
Date of Event:	27/02/2019
Topic:	Literature: An Interplay of Art and Culture
Event Category:	International conference - Research
Level:	International
Participants	400
Judges/Guest (with Designation)	<ol style="list-style-type: none">1. Professor Janet M Wilson, Faculty of Education and Humanities, University of Northampton, U.K.2. Mr. Bruno Plasse, Executive Director, Alliance Francaise of Madras.3. Ms. Sandhya Rao, Writer and Freelance Editor.4. Dr. S. Armstrong, Head & Professor, Department of English, University of Madras.5. Dr. Avishek Parui, Assistant Professor, Department of Humanities & Social Science Indian Institute of Technology Madras.6. Ms. Sofia Ashraf, Rapper and Content Creator.7. Mr. Srivatsan Sankaran, Founder & Managing Director, Madras Photo Bloggers.8. Dr. K. Ganesh, Head & Associate Professor, Department of English, Madras Christian College.9. Mr. V. Bala Krishnan, Actor & director, Theatre Nisha.10. Dr. C. T. Indra, Former Head, Department of English, University of Madras.11. Dr. Avishek Paru, Assistant Professor, IIT M.12. Dr. V. S. Ramakrishnan, Head & Associate Professor, Presidency College.13. Dr. Mangaikarasi, Head & Associate Professor, Ethiraj College.14. Dr. G. V. Naresh, Associate Professor, New College.15. Dr. Padma V. Mckertich, Assistant Professor, Stella Maris College.



Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Brief Report:

The Department organized a One Day International Conference on 27 February 2019 titled 'Literature: An Interplay of Art and Culture'. The inaugural address was delivered by Professor Janet M Wilson, Faculty of Education and Humanities, University of Northampton, UK. She elaborated on transmigration writings of the refugees and the marginalized classes in a globalized context. Mr. Bruno Plasse, Executive Director, Alliance Francaise of Madras spoke on his diversified experiences in different countries and his interaction with the culture and traditions of the lands.

Submission Guidelines
Articles should be in Times New Roman, font size 12, double-spaced and submitted only in MS-Word 2007 version. Documentation must follow MLA Handbook 8th edition. Abstract should not exceed 250 words and full paper 2000 words including tables and references. Paper Presentation should precede their articles in English conference @ gmail.com. Only selected papers will be published with ISBN No.

Registration Fee
Faculty and other participants ₹ 700
Research Scholars ₹ 500
Students ₹ 300

Participants should send the duly filled-in registration form along with registration fee in Cash/DE/Drawn to Order @ Anna Adarsh College for Women, Anna Adarsh Campus, Anna Nagar, Chennai - 600040. Contact: 044-26212099. E-mail: 135000137373. @ gmail.com. V.V. Subramanian

Online registration
http://bit.ly/annaadash

For further queries call
Mrs. K. Saranya Prasad, 044-26212099

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Associate Professor, Department of English
Dr. Chandrasekar Sankaralingam
Associate Professor, Department of English

Invited Speakers and Faculty
Professor Janet M. Wilson
Faculty of Education and Humanities,
University of Northampton, U.K.
Mr. Bruno Plasse
Executive Director,
Alliance Française of Madras
Dr. C.T. Sankar
Former Head, Department of English,
University of Madras
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University of Madras
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Paper and content creator
Ms. Srinivas Saranya
Former & Managing Director of Madras Photo
Magazine

Workshops on Film, Drama and music will be conducted by
Dr. Chinnab S
Head & Associate Professor,
Department of English, MFC
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Paper and content creator

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Department of English A-1, 2nd Street,
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INTERNATIONAL CONFERENCE ON
Literature : An Interplay of Art and Culture
27th February 2019
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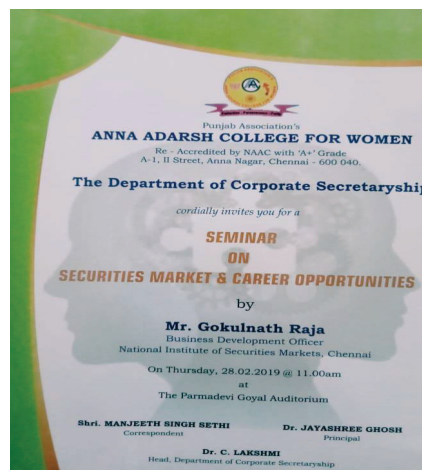


Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	Department of Corporate Secretaryship Shift - I
Date of Event:	28.02.2019
Topic:	Securities Market and Career Opportunities
Event Category:	Career Awareness Programme - Entrepreneurship
Participants	192
Judges/Guest (with Designation)	Mr. Gokulnath Raja Business Development Officer, National Institute of Securities Market

Brief Report:

The Department of Corporate Secretaryship conducted a Career Awareness Programme on Securities Market and Career Opportunities on 28 February 2019. Mr. Gokulnath Raja explained the origin, entities and functions of stock market. He further shared his knowledge about capital mobilization, Initial Public Offering and fixation of market price. He pointed out that career opportunities in securities market arise in the form of Intermediary. He highlighted the various certificate courses available to qualify as an intermediary. He briefed on various career opportunities in the securities market, entrepreneurship etc. suitable for today's young graduates. This interactive session greatly benefited the student audience who have received the thorough knowledge about the eligibility of an intermediary and about the career opportunities available in the securities market.





Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	B.com General Shift 2
Date of Event:	1.4.2019
Topic:	Gender Sensitization,
Event Category:	Self – Enhancement program - Women Entrepreneurial Development
Participants	134
Judges/Guest (with Designation)	Mrs.Lakshmi Subramaniam Global Adjustment Foundation

Brief Report: Department of Commerce General shift2 conducted a self enhancement programme on gender sensitization . The guest speaker spoke about equal status for both men and women. She also spoke about women's growth and development and about women entrepreneurs.

