



Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
ANNA NAGAR, CHENNAI 600040

CRITERION 3



***RESEARCH, INNOVATIONS &
EXTENSION***



Punjab Association's
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Chennai - 600040, Tamil Nadu.

Verified & Certified Documents

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Punjab Association's
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CRITERION 3

***3.2.2 Workshops/ Seminars/ Conferences
including Research Methodology,
IPR & Entrepreneurship***



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CRITERION 3

ACADEMIC YEAR

2019 - 2020



Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	Business Economics
Date of Event:	24/06/2019
Topic:	International Trade Laws & Constitution With Special Reference To India & Philippines - IPR
Event Category:	Academic Specialisation Seminar Programme
Participation	107
Judges/Guest (with Designation)	Ms.Sunshine Glee Flores, Columban College Inc,Olongapo City, Philippines

Brief Report:

Department of Business Economics conducted an Academic Specialisation Programme on International Trade Laws and Constitution with Special reference to India and Philippines. Ms.Sunshine Flee Flores,Columban College Inc, Olongapo City, from Philippines was the Guest lecture on 24th June 2019. Ms. Sunshine highlighted the constitution in the Philippines and compared it with India. She also explained the legislative branch in the Philippines. International Relations were realized through the seminar. Students eagerly asked questions during the interaction session.





Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	IQAC of College
Date of Event:	28 June 2019
Topic:	"Assessment of NIRF Ranking" for IQAC Representative Faculties
Event Category:	Workshop
Participants	50
Judges/Guest (with Designation)	Dr A Clementking, Quality Consultant, Engineering and Computer science, National Centre for Academic Accreditation and Evaluation, Riyadh, Kingdom of Saudi Arabia

Brief Report:

IQAC conducted a one day workshop on NIRF inviting all IQAC members of College. The resource person was Dr A Clementking, Quality Consultant, Engineering and Computer science, National Centre for Academic Accreditation and Evaluation, Riyadh, Kingdom of Saudi Arabia. The session focused on the preparatory work related to NIRF and the design of internal organization systems in HEIs and NIRF quality parameters. The Resource person explained the importance and methodology of NIRF. He pointed out the gaps in preparatory works and the difficulties being faced by the colleges and universities in collecting and collating the data and information. He also pointed out that there are no separate wings in colleges/Universities for preparing documents and data for rankings. All the faculty members who are publishing research papers should be asked to submit their papers in open access agencies like ResearchGate, Google scholar etc. Such measures will ensure the institution's identity on the research front. Also by conducting international conferences, seminars, by inviting eminent persons across the country and also from abroad, institutions name will be known to stakeholders across the country and it helps in scoring high under the head 'perceptions



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Department:	Business Economics
Date of Event:	02/07/2019
Topic:	Economics of Ayurveda
Event Category:	Workshop
Participants	257
Judges/Guest (with Designation)	Dr.Mages Mani (BAMS) Ayurveda Doctor MM Hospital, Thottathupalayam, Pooluvapatti, Tiruppur. Ph. No:9842259406

Brief Report:

Department of Business Economics and IQAC conducted a workshop Dr.Mages Mani (BAMS) was the Chief Guest on "Economics of Ayurveda, conducted on 02/07/2019. Students belonging to Business Economics and Tourism and Travel Management participate in the workshop. After the guest lecture, a demonstration on Yoga practices took place in which all the students participated enthusiastically.





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Department:	Computer Science
Date of Event:	05/07/2019
Topic:	Project Proposals and Certification
Event Category:	Career Guidance Research based Seminar Programme
Participants	120
Judges/Guest (with Designation)	Ms.K.Kanagalakshmi, Centre Manager, Ms.J.S.Aishwarya, Business Coordinator, Elysium Academy

Brief Report:

A project guidance seminar program on the topic "Project proposals and certification" was conducted for final year UG and PG Students on 5 July 2019. K. Kanagalakshmi, Centre Head and J.S. Aishwarya, Business Coordinator, Elysium Academy were the speakers. In the seminar they explained how to write research project proposals. They briefed about the importance of international certificates and the expectation of the companies during placements.





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Department:	Post Graduate and Research Department of Commerce
Date of Event:	8th July, 2019
Topic:	Personal Finance Management
Event Category:	Faculty Development Programme
Participants:	13
Judges/Guest (with Designation)	Ms. Bhuvana Shreeram, M.B.A., CFB, Co-Founder, Plan2Prosper OPC Pvt.Ltd

Brief Report:

“Faculty Development Programme” was organized by the Department of Commerce of AACW on Personal Finance Management on 8th July 2019. Ms. Bhuvana Shreeram, M.B.A., CFB, Co-Founder, Plan2Prosper OPC Pvt.Ltd emphasized about the importance of saving, the various investment schemes available and the strategies to identify and maintain the personal portfolio, prudently.





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Department:	Computer Science
Date of Event:	10/07/2019
Topic:	Sensational Statistics
Event Category:	Academic Based Programme
Participants	95
Judges/Guest (with Designation)	Dr. R. Sivaraman, Associate Professor of Mathematics, D.G. Vaishnav college

Brief Report:

On 10 July 19, a seminar was organized for the pre final Undergraduate students who study Statistics and its Applications as an allied paper in their curriculum.

Dr. R. Sivaraman, Associate Professor of Mathematics, D.G.Vaishnav college, a renowned mathematician and recipient of the National Award for Popularizing mathematics among masses by Department of Science and Technology, Government of India shared his knowledge in a creative and interesting mode on the topic “Sensational Statistics”.

The seminar covered statistics in a broad prospect from definition, importance, application in day to day life, prediction and inference. Dr. Sivaraman made the students take up activities and assignments which provided a realistic approach to statistics.





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Department:	B.Com General Shift 2
Date of Event:	12.7.2019
Topic:	"Paper presentation on topic – Chennai Water Scarcity is Self-inflicted ”
Event Category:	Environment Awareness programme- Research
Participants:	20
Judges/Guest (with Designation)	—

Brief Report:

An Environment awareness programme was conducted by the Department of Commerce General shift 2, for all 3 years. The students presented their ppt on the Environment awareness concepts and the best paper presentation was awarded. The students came to know about the need of saving the Earth from pollution in all ways. This programme promoted Research thought among students about the environment.





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Department:	Physics
Date of Event:	12/07/2019
Topic:	Sustenance and Development Programme
Event Category:	Value Based and Motivational talk
Participants:	143
Judges/Guest (with Designation)	Dr.Srithika a learning Specialist in Cognizant Technology Solutions

Brief Report: (Invite, Report, Photo)

The Department of Physics and IQAC together presented a sustenance and development programme for students on 12.7.19.turned out to be an inspiring programme. Dr.Srithika, learning specialist in Cognizant Technology Solutions gave an inspiring and motivational talk.

She made everyone realize more about oneself for training ones mind to achieve their goals. She interacted and gave activities to the students by answering questions like ,who they are, what their likes and dislikes are,what they will be after 5 years. Awareness was given to the adoption of Electronic gadgets. From her speech everyone learnt to gain insight on their self –understanding and self- development.This programme enriched the students to have a happy and successful life. Through this programme every one was motivated and the students were ready to run the race of their lives



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Department :	Post Graduate and Research Department of Commerce
Date of Event :	16th July, 2019
Topic :	Cyber Safety - Issues and Challenges faced by Millennials
Event category :	Seminar
Participants	153
Judges / Guest:	Mr.Karthigeyan, Advocate Mr.V. Rajendran, Chairman, Digital Security Association of India Ms.Prathyusha Venkatesh, Trustee, Digital Security Association of India

Brief Report:

A seminar on “Cyber Safety- Issues and Challenges faced by millennials” was organized on 16th July 2019. Mr. Karthigeyan, Advocate, Patent, Trademark and Cyber law delivered the keynote address. He highlighted the safety measures to be adopted while using the smart mobile phones. The next session was conducted by Mr.V.Rajendran, Chairman, Digital Security Association of India who elaborately discussed the frauds identified in the digital world through various practical cyber case laws. Ms. Prathyusha Venkatesh, Trustee, Digital Security Association of India enumerated about the impact of social media and its influence on student young minds along with the do’s and don’ts while using smart mobile phones.





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Department:	CHEMISTRY
Date of Event:	17/07/2019
Topic:	A Vision for your Future self by yourself
Event Category:	Motivational Talk
Participants	150
Judges/Guest (with Designation)	Ms.M.Divya , IRS Asst. Commissioner , Guindy Division Tax Recovery Officer for entire Chennai South GST Commissionerate

Brief Report:

The Department of Chemistry organized a motivational talk on “A vision for your future self by yourself” by Ms.M.Divya , IRS. The speaker interacted related to Universal Value & Ethics , how to live in this competitive world by succeeding their own failures. The biggest source of motivation is your own thoughts , so think big and motivate yourself to win. She spoke on how one can succeed in life by adhering to their tradition and values . Failures are the real motivation towards success and also stressed on analyzing the drawbacks in you such that those could be converted to positive strengths thereby succeeding in life. She also discussed the importance of education in everyone’s life that brings pride, respect and dignity to oneself.





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Department:	Department of Home Science-N&D
Date of Event:	17/07/2019
Topic:	Kashmir Velvet Embroidery
Event Category:	Skill based workshop
Participants	105
Judges/Guest (with Designation)	Mr. Balkishan, Expert in Kashmir Velvet Embroidery and Entrepreneur

Brief Report:

A skill based workshop on, "Kashmir Velvet Embroidery", was organised by the Department of Home Science-N&D on 17/07/2019. Various stitches using the special needle meant for velvet embroidery was demonstrated by the resource person Mr. Balkishan. The final year students of the Department (95 in number) and staff members (10 in number) participated in the workshop and learnt the skill.





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Department:	B.Com (Honours)
Date of Event:	19/7/2019
Topic:	Cyber Crime
Event Category:	Value Based Program on Awareness Program on Cyber Crime
Participants	104
Judges/Guest (with Designation)	1) Arun JS Infosec Consultants at Ernst & Young LLP 2) Muralidharan Krishna Prasad, Infosec Consultants at Ernst & Young LLP

Brief Report:

A cyber crime is a crime committed with an electronic device and moto behind this type of crime can be monetary personal vengeance to cause reputational damage or just for fun. All it takes is a click to get hacked. Malware is an attack vector that acts as a malicious software in a computer. The different types of cyber crime are as follows :

- Identify theft
- Social engineering
- Phishing
- Vishing.

Different types of hackers are white hat, black hat and activist. The session included how to figure if a card no is genuine with the help of luhh algorithm. The golden rules of awareness.





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Department:	Computer Science
Date of Event:	19/07/2019
Topic:	Signed MOU & Investiture Ceremony of Techbyte ,Dept Association
Event Category:	Student Initiative Programme
Participants	95
Judges/Guest (with Designation)	Dr. Rajkumar Densingh Samuel Raj, Asst. Professor, Department of Traumatology and Orthopedics Kursk State Medical University, Russia Mr. Basha, Director, International Affairs, Indo Russian IT Association

Brief Report:

The college has signed a MoU with Kursk State University and the Department is privileged to have signed a MoU with the Indo Russian IT Association.

The Guests Dr. Rajkumar Densingh Samuel Raj, Asst. Professor, Department of Traumatology and Orthopaedics Kursk State Medical University, Russia and Mr. Basha, Director, International Affairs, Indo Russian IT Association presided over the Investiture Ceremony of Techbyte which took place on 19 July 2019.





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Department:	Computer Science -SHIFT II
Date of Event:	20.07.2019
Topic:	“Women Entrepreneurship”
Event Category:	Awareness Programme - Entrepreneurship and skill Development
Participants	100
Judges/Guest (with Designation)	Mrs.Deepa Arvind Entrepreneur, KinderNest, Chennai

Brief Report

Mrs.Deepa Arvind, Entrepreneur,KinderNest was the keynote speaker and addressed the II and III year Students of B.Sc (CS) shift II at the conference hall. She has motivated the students to become entrepreneurs and discussed various practical and formal issues related to entrepreneurship which was an eye opener to the students





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Department:	BCA
Date of Event:	20/07/2019
Topic:	T-Shirt painting on "Gender Sensitization"
Event Category:	Gender Sensitization
Participants	22
Judges/Guest (with Designation)	Ms.Hema Malichah, Assistant Professor, Department of English, Anna Adarsh College for Women. Chennai-40.

Brief Report:

A Gender Sensitization campaign was organised among shift 2 students through t-shirt painting competition. More than 50 students from various departments actively participated in this competition and event judged by G.Hema Malicha, Assistant Professor, Department of English, Anna Adarsh College for Women. Chennai-40.



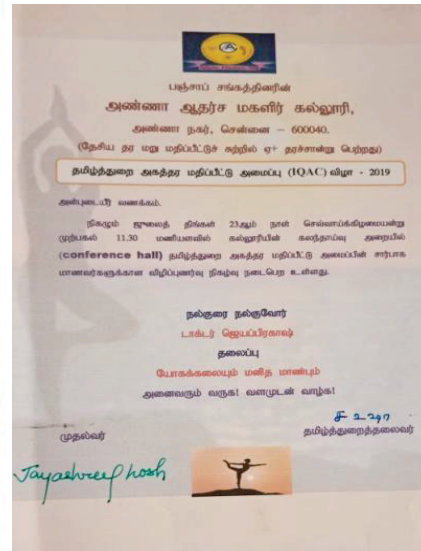


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Department:	TAMIL
Date of Event:	23.07.2019.
Topic:	Yogavum manitha maanbum
Event Category:	Guest lecture
Participants	250
Judges/Guest (with Designation)	Dr.Jayaprakash, Engineer, Poet, writer.

Brief Report:

The department of Tamil under the IQAC banner conducted a guest lecture on 23.07.2019. The chief guest, Dr.Jayaprakash, Engineer, Poet, writer, Principal, Vedhantha Maharishi College gave his lecture under the title yogavum manitha maanbum. He highlighted the importance of yoga and meditation in human life.





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Department:	HINDI
Date of Event:	24-07-2019
Topic:	LYNGIK PARIPREKSHYA AUR NARI SASHAKTHIKARAN
Event Category:	Workshop
Participants	160
Judges/Guest (with Designation)	Smt. Mansi Kulsreshta ,President (Rtd) Southern Railway Women's welfare organization, Chennai.

Brief Report:

One Day National Level Workshop was organized on the topic of Lyngik Pariprekshya aur Naari Sashakthikaran inaugurated by the Chief Guest Smt. Mansi Kulsreshta ,President (Rtd) Southern Railway Women's welfare organization, Chennai. Anna Adarsh College Principal Dr Jayashree Ghosh and resource persons from different fields. Resource persons highlighted the importance of women's education and health.





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ANNA ADARSH COLLEGE FOR WOMEN
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Department:	ENGLISH
Date of Event:	31 July 2019
Topic:	“Engaging with English as a Postcolonial Linguistic Capital”
Event Category:	International conference
Participants	220
Judges/Guest (with Designation)	Ms. Janaka Pushpanathan, Director, South India, British Council Division and British Deputy High Commission Dr S Elamparthy, Research & Consultancy Coordinator, English Language Centre, Ibra College of Technology, Ibra, Oman Ms. Jill D Navarre, Artistic Director, Auroville and Member, Sanctuary Theatre, Washington D.C, USA, Mr. Sooraj Viswanathan, Entrepreneur and Soft Skills Trainer, Ms. Vaishnavi Prasad, Media and Communication Professional, Ms. Niveditha Subramaniyam, Creative writer, Mr. Malcolm Bayer, Poet and Writer, New York, USA, English Faculty, Auroville

Brief Report:

About 200 students and 20 faculty of the Department took part in the event performing the postures taught. ‘Engaging with English as a Post Colonial Linguistic Capital’ was the theme of the International Conference organised by the Department on 31 July 2019. Ms. Janaka Pushpanathan, Director, South India, British Council Division and British Deputy High Commission delivered the Presidential Address. She looked at how the universality of the language could be coupled with regional aspirations for taking the language across a spectrum of people. In his keynote address, Dr S Elamparthy, Research & Consultancy Coordinator, English Language Centre, Ibra College of Technology, Ibra, Oman traced the language in India contextualizing it in the era after Independence. The Panel Discussion English in Use: Traversing the Spectrum across Professions’ had different professionals sharing their view on how English operates in their chosen fields. Ms. Jill D Navarre, Artistic Director, Auroville and Member, Sanctuary Theatre, Washington D.C, USA, Mr. Sooraj Viswanathan,



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Entrepreneur and Soft Skills Trainer, Ms. Vaishnavi Prasad, Media and Communication Professional, Ms. Niveditha Subramaniam, Creative writer, Mr. Malcolm Bayer, Poet and Writer, New York, USA, English Faculty, Auroville were a part of the panel.





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Department:	ENGLISH
Date of Event:	31 JULY 2019
Topic:	Creative and Journalistic Writing-Brush with Creativity
Event Category:	Student's Workshop
Participants	32
Judges/Guest (with Designation)	Ms. Janaka Pushpanathan, Director, South India, British Council Division and British Deputy High Commission Ms.Niveditha Subramaniam, , Creative Writer

Brief Report:

'Engaging with English as a Post Colonial Linguistic Capital' was the theme of the International Conference organised by the Department on 31 July 2019. Ms. Janaka Pushpanathan, Director, South India, British Council Division and British Deputy High Commission delivered the Presidential Address. She looked at how the universality of the language could be coupled with regional aspirations for taking the language across a spectrum of people. Ms.Niveditha Subramaniam, Creative Writer conducted a workshop on Brush with Creativity. The students were given hands-on experience to learn to build their creative writing in various spheres like Journalism.





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Department:	ENGLISH
Date of Event:	31 JULY 2019
Topic:	Communicative English: Get Better, Get Ahead
Event Category:	Student's Workshop
Participants	42
Judges/Guest (with Designation)	Ms. Janaka Pushpanathan, Director, South India, British Council Division and British Deputy High Commission Ms. Vaishnavi Prasad, Media and Communication Professional.

Brief Report:

'Engaging with English as a Post Colonial Linguistic Capital' was the theme of the International Conference organised by the Department on 31 July 2019. Ms. Janaka Pushpanathan, Director, South India, British Council Division and British Deputy High Commission delivered the Presidential Address. She looked at how the universality of the language could be coupled with regional aspirations for taking the language across a spectrum of people.

Ms. Vaishnavi Prasad, Media and Communication Professional was the expert for the student's workshop. The students were taught the importance of Communicating in English and how it plays a pivotal role in strengthening one's career in various spheres.





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Department:	ENGLISH
Date of Event:	31 July 2019
Topic:	Workshop on The Fake News Challenge
Event Category:	Workshop
Participants:	60
Judges/Guest (with Designation)	Ms.Anuradha Nagaraj

Brief Report:

Engaging with English as a Post Colonial Linguistic Capital' was the theme of the International Conference organized by the Department on 31 July 2019. Parallel Workshops were conducted to enhance the students' potentials. *Workshop on The Fake News Challenge* was an interesting session which threw light on the Challenges faced by the Media.





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Department:	ENGLISH
Date of Event:	31 JULY 2019
Topic:	The Copy Editing Tool Kit and The Augean Stables
Event Category:	Student's Workshop
Participants	100
Judges/Guest (with Designation)	Dr.D.Venkataramanan, Associate Professor, Department of English University of Madras.

Brief Report:

'Engaging with English as a Post Colonial Linguistic Capital' was the theme of the International Conference organised by the Department on 31 July 2019. Various Workshops were conducted to enhance the students' learning skills. Workshop on Copyediting was conducted to help learners to know the elements of Copyediting Skills.





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Department:	ENGLISH
Date of Event:	31 JULY 2019
Topic:	Vlogging as an Art of Technological Sustenance
Event Category:	Student's Workshop
Participants	100
Judges/Guest (with Designation)	Ms. Rasheeda Madani, Assistant Professor, Department of English, St. Peter's University

Brief Report:

'Engaging with English as a Post Colonial Linguistic Capital' was the theme of the International Conference organised by the Department on 31 July 2019. Various Workshops were conducted to enhance the students' learning skills. Workshop on Vlogging as an Art of Technological Sustenance was conducted to help learners to know the strategies of Vlogging.

Workshop on Progress-Vlogging





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Department:	ENGLISH
Date of Event:	31 July 2019
Topic:	FDP on Demystifying Deconstruction
Event Category:	International conference -FDP
Participants	25
Judges/Guest (with Designation)	Dr S Elamparthy, Research & Consultancy Coordinator, English Language Centre, Ibra College of Technology, Ibra, Oman

Brief Report:

'Engaging with English as a Post Colonial Linguistic Capital' was the theme of the International Conference organised by the Department on 31 July 2019. In his keynote address, Dr S Elamparthy, Research & Consultancy Coordinator, English Language Centre, Ibra College of Technology, Ibra, Oman traced the language in India contextualizing it in the era after Independence. He has been the resource person of the Faculty development program on Demystifying Deconstruction. He spoke on the nuisances of the various Literary Theories connected to the Deconstruction Principle.



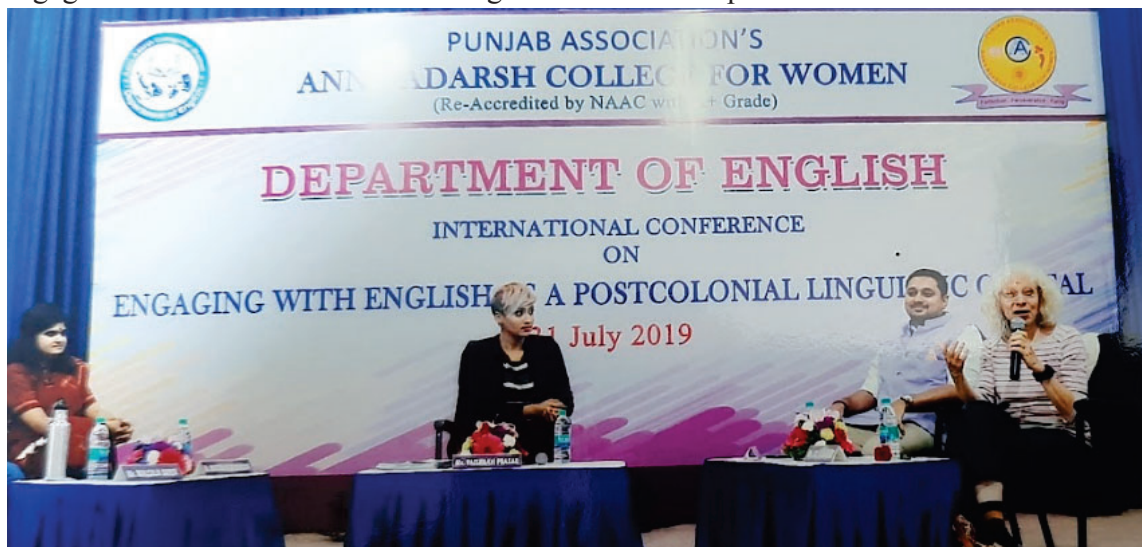


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Department:	ENGLISH
Date of Event:	31 July 2019
Topic:	Magic of Thinking Big
Event Category:	Workshop
Participants	50
Judges/Guest (with Designation)	Mr. Sooraj Viswanathan, Entrepreneur and Soft Skills Trainer

Brief Report:

Engaging with English as a Post Colonial Linguistic Capital' was the theme of the International Conference organized by the Department on 31 July 2019. Parallel Workshops were conducted to enhance the students' potentials. Mr. Sooraj Viswanathan engaged the students with an interesting session to build up their communication skills.





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Department:	Business Economics
Date of Event:	02/07/2019
Topic:	Economics of Ayurveda
Event Category:	Workshop
Participants	257
Judges/Guest (with Designation)	Dr.Mages Mani (BAMS) Ayurveda Doctor MM Hospital, Thottathupalayam, Pooluvapatti, Tiruppur. Ph. No:9842259406

Brief Report:

Department of Business Economics and IQAC conducted a workshop Dr.Mages Mani (BAMS) was the Chief Guest on "Economics of Ayurveda, conducted on 02/07/2019. Students belonging to Business Economics and Tourism and Travel Management participate in the workshop. After the guest lecture, a demonstration on Yoga practices took place in which all the students participated enthusiastically.





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Department:	Computer Science
Date of Event:	05/07/2019
Topic:	Project Proposals and Certification
Event Category:	Career Guidance Research based Seminar Programme
Participants	120
Judges/Guest (with Designation)	Ms.K.Kanagalakshmi, Centre Manager, Ms.J.S.Aishwarya, Business Coordinator, Elysium Academy

Brief Report:

A project guidance seminar program on the topic “Project proposals and certification” was conducted for final year UG and PG Students on 5 July 2019. K. Kanagalakshmi, Centre Head and J.S. Aishwarya, Business Coordinator, Elysium Academy were the speakers. In the seminar they explained how to write research project proposals. They briefed about the importance of international certificates and the expectation of the companies during placements.





Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	Post Graduate and Research Department of Commerce
Date of Event:	8th July, 2019
Topic:	Personal Finance Management
Event Category:	Faculty Development Programme
Participants:	13
Judges/Guest (with Designation)	Ms. Bhuvana Shreeram, M.B.A., CFB, Co-Founder, Plan2Prosper OPC Pvt.Ltd

Brief Report:

“Faculty Development Programme” was organized by the Department of Commerce of AACW on Personal Finance Management on 8th July 2019. Ms. Bhuvana Shreeram, M.B.A., CFB, Co-Founder, Plan2Prosper OPC Pvt.Ltd emphasized about the importance of saving, the various investment schemes available and the strategies to identify and maintain the personal portfolio, prudently.





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ANNA ADARSH COLLEGE FOR WOMEN
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Department:	Computer Science
Date of Event:	10/07/2019
Topic:	Sensational Statistics
Event Category:	Academic Based Programme
Participants	95
Judges/Guest (with Designation)	Dr. R. Sivaraman, Associate Professor of Mathematics, D.G. Vaishnav college

Brief Report:

On 10 July 19, a seminar was organized for the pre final Undergraduate students who study Statistics and its Applications as an allied paper in their curriculum.

Dr. R. Sivaraman, Associate Professor of Mathematics, D.G.Vaishnav college, a renowned mathematician and recipient of the National Award for Popularizing mathematics among masses by Department of Science and Technology, Government of India shared his knowledge in a creative and interesting mode on the topic “Sensational Statistics”.

The seminar covered statistics in a broad prospect from definition, importance, application in day to day life, prediction and inference. Dr. Sivaraman made the students take up activities and assignments which provided a realistic approach to statistics.





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Chennai - 600040, Tamil Nadu.

Department:	B.Com General Shift 2
Date of Event:	12.7.2019
Topic:	"Paper presentation on topic – Chennai Water Scarcity is Self-inflicted ”
Event Category:	Environment Awareness programme- Research
Participants:	20
Judges/Guest (with Designation)	—

Brief Report:

An Environment awareness programme was conducted by the Department of Commerce General shift 2, for all 3 years. The students presented their ppt on the Environment awareness concepts and the best paper presentation was awarded. The students came to know about the need of saving the Earth from pollution in all ways. This programme promoted Research thought among students about the environment.





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Chennai - 600040, Tamil Nadu.

Department:	Physics
Date of Event:	12/07/2019
Topic:	Sustenance and Development Programme
Event Category:	Value Based and Motivational talk
Participants:	143
Judges/Guest (with Designation)	Dr.Srithika a learning Specialist in Cognizant Technology Solutions

Brief Report: (Invite, Report, Photo)

The Department of Physics and IQAC together presented a sustenance and development programme for students on 12.7.19.turned out to be an inspiring programme. Dr.Srithika, learning specialist in Cognizant Technology Solutions gave an inspiring and motivational talk.

She made everyone realize more about oneself for training ones mind to achieve their goals. She interacted and gave activities to the students by answering questions like ,who they are, what their likes and dislikes are,what they will be after 5 years. Awareness was given to the adoption of Electronic gadgets. From her speech everyone learnt to gain insight on their self –understanding and self- development.This programme enriched the students to have a happy and successful life. Through this programme every one was motivated and the students were ready to run the race of their lives



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Department :	Post Graduate and Research Department of Commerce
Date of Event :	16th July, 2019
Topic :	Cyber Safety - Issues and Challenges faced by Millennials
Event category :	Seminar
Participants	153
Judges / Guest:	Mr.Karthigeyan, Advocate Mr.V. Rajendran, Chairman, Digital Security Association of India Ms.Prathyusha Venkatesh, Trustee, Digital Security Association of India

Brief Report:

A seminar on “Cyber Safety- Issues and Challenges faced by millennials” was organized on 16th July 2019. Mr. Karthigeyan, Advocate, Patent, Trademark and Cyber law delivered the keynote address. He highlighted the safety measures to be adopted while using the smart mobile phones. The next session was conducted by Mr.V.Rajendran, Chairman, Digital Security Association of India who elaborately discussed the frauds identified in the digital world through various practical cyber case laws. Ms. Prathyusha Venkatesh, Trustee, Digital Security Association of India enumerated about the impact of social media and its influence on student young minds along with the do’s and don’ts while using smart mobile phones.





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Chennai - 600040, Tamil Nadu.

Department:	CHEMISTRY
Date of Event:	17/07/2019
Topic:	A Vision for your Future self by yourself
Event Category:	Motivational Talk
Participants	150
Judges/Guest (with Designation)	Ms.M.Divya , IRS Asst. Commissioner , Guindy Division Tax Recovery Officer for entire Chennai South GST Commissionerate

Brief Report:

The Department of Chemistry organized a motivational talk on “A vision for your future self by yourself” by Ms.M.Divya , IRS. The speaker interacted related to Universal Value & Ethics , how to live in this competitive world by succeeding their own failures. The biggest source of motivation is your own thoughts , so think big and motivate yourself to win. She spoke on how one can succeed in life by adhering to their tradition and values . Failures are the real motivation towards success and also stressed on analyzing the drawbacks in you such that those could be converted to positive strengths thereby succeeding in life. She also discussed the importance of education in everyone’s life that brings pride, respect and dignity to oneself.





Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
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Chennai - 600040, Tamil Nadu.

Department:	Department of Home Science-N&D
Date of Event:	17/07/2019
Topic:	Kashmir Velvet Embroidery
Event Category:	Skill based workshop
Participants	105
Judges/Guest (with Designation)	Mr. Balkishan, Expert in Kashmir Velvet Embroidery and Entrepreneur

Brief Report:

A skill based workshop on, “Kashmir Velvet Embroidery”, was organised by the Department of Home Science-N&D on 17/07/2019. Various stitches using the special needle meant for velvet embroidery was demonstrated by the resource person Mr. Balkishan. The final year students of the Department (95 in number) and staff members (10 in number) participated in the workshop and learnt the skill.





Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	B.Com (Honours)
Date of Event:	19/7/2019
Topic:	Cyber Crime
Event Category:	Value Based Program on Awareness Program on Cyber Crime
Participants	104
Judges/Guest (with Designation)	1) Arun JS Infosec Consultants at Ernst & Young LLP 2) Muralidharan Krishna Prasad, Infosec Consultants at Ernst & Young LLP

Brief Report:

A cyber crime is a crime committed with an electronic device and moto behind this type of crime can be monetary personal vengeance to cause reputational damage or just for fun. All it takes is a click to get hacked. Malware is an attack vector that acts as a malicious software in a computer. The different types of cyber crime are as follows :

- Identify theft
- Social engineering
- Phishing
- Vishing.

Different types of hackers are white hat, black hat and activist. The session included how to figure if a card no is genuine with the help of luhh algorithm. The golden rules of awareness.





Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras)

Chennai - 600040, Tamil Nadu.

Department:	Computer Science
Date of Event:	19/07/2019
Topic:	Signed MOU & Investiture Ceremony of Techbyte ,Dept Association
Event Category:	Student Initiative Programme
Participants	95
Judges/Guest (with Designation)	Dr. Rajkumar Densingh Samuel Raj, Asst. Professor, Department of Traumatology and Orthopedics Kursk State Medical University, Russia Mr. Basha, Director, International Affairs, Indo Russian IT Association

Brief Report:

The college has signed a MoU with Kursk State University and the Department is privileged to have signed a MoU with the Indo Russian IT Association.

The Guests Dr. Rajkumar Densingh Samuel Raj, Asst. Professor, Department of Traumatology and Orthopaedics Kursk State Medical University, Russia and Mr. Basha, Director, International Affairs, Indo Russian IT Association presided over the Investiture Ceremony of Techbyte which took place on 19 July 2019.





Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
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Chennai - 600040, Tamil Nadu.

Department:	Computer Science -SHIFT II
Date of Event:	20.07.2019
Topic:	“Women Entrepreneurship”
Event Category:	Awareness Programme - Entrepreneurship and skill Development
Participants	100
Judges/Guest (with Designation)	Mrs.Deepa Arvind Entrepreneur, KinderNest, Chennai

Brief Report

Mrs.Deepa Arvind, Entrepreneur,KinderNest was the keynote speaker and addressed the II and III year Students of B.Sc (CS) shift II at the conference hall. She has motivated the students to become entrepreneurs and discussed various practical and formal issues related to entrepreneurship which was an eye opener to the students





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Department:	BCA
Date of Event:	20/07/2019
Topic:	T-Shirt painting on "Gender Sensitization"
Event Category:	Gender Sensitization
Participants	22
Judges/Guest (with Designation)	Ms.Hema Malichah, Assistant Professor, Department of English, Anna Adarsh College for Women. Chennai-40.

Brief Report:

A Gender Sensitization campaign was organised among shift 2 students through t-shirt painting competition. More than 50 students from various departments actively participated in this competition and event judged by G.Hema Malicha, Assistant Professor, Department of English, Anna Adarsh College for Women. Chennai-40.



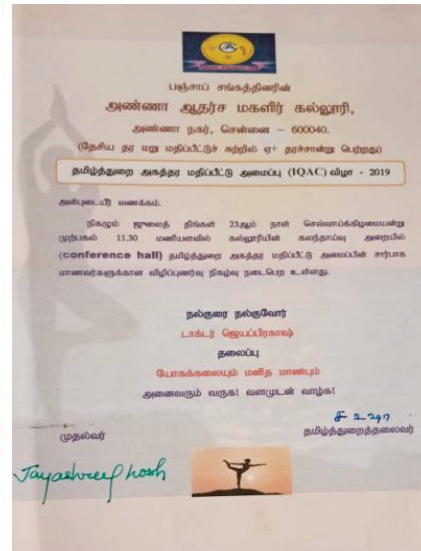


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ANNA ADARSH COLLEGE FOR WOMEN
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Chennai - 600040, Tamil Nadu.

Department:	TAMIL
Date of Event:	23.07.2019.
Topic:	Yogavum manitha maanbum
Event Category:	Guest lecture
Participants	250
Judges/Guest (with Designation)	Dr.Jayaprakash, Engineer, Poet, writer.

Brief Report:

The department of Tamil under the IQAC banner conducted a guest lecture on 23.07.2019. The chief guest, Dr.Jayaprakash, Engineer, Poet, writer, Principal, Vedhantha Maharishi College gave his lecture under the title yogavum manitha maanbum. He highlighted the importance of yoga and meditation in human life.





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ANNA ADARSH COLLEGE FOR WOMEN
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Department:	HINDI
Date of Event:	24-07-2019
Topic:	LYNGIK PARIPREKSHYA AUR NARI SASHAKTHIKARAN
Event Category:	Workshop
Participants	160
Judges/Guest (with Designation)	Smt. Mansi Kulsreshta ,President (Rtd) Southern Railway Women’’s welfare organization, Chennai.

Brief Report:

One Day National Level Workshop was organized on the topic of Lyngik Pariprekshya aur Naari Sashakthikaran inaugurated by the Chief Guest Smt. Mansi Kulsreshta ,President (Rtd) Southern Railway Women’’s welfare organization, Chennai. Anna Adarsh College Principal Dr Jayashree Ghosh and resource persons from different fields.Resource persons highlighted the importance of women's education and health.





Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
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Department:	ENGLISH
Date of Event:	31 July 2019
Topic:	“Engaging with English as a Postcolonial Linguistic Capital”
Event Category:	International conference
Participants	220
Judges/Guest (with Designation)	Ms. Janaka Pushpanathan, Director, South India, British Council Division and British Deputy High Commission Dr S Elamparthy, Research & Consultancy Coordinator, English Language Centre, Ibra College of Technology, Ibra, Oman Ms. Jill D Navarre, Artistic Director, Auroville and Member, Sanctuary Theatre, Washington D.C, USA, Mr. Sooraj Viswanathan, Entrepreneur and Soft Skills Trainer, Ms. Vaishnavi Prasad, Media and Communication Professional, Ms. Niveditha Subramaniyam, Creative writer, Mr. Malcolm Bayer, Poet and Writer, New York, USA, English Faculty, Auroville

Brief Report:

About 200 students and 20 faculty of the Department took part in the event performing the postures taught. ‘Engaging with English as a Post Colonial Linguistic Capital’ was the theme of the International Conference organised by the Department on 31 July 2019. Ms. Janaka Pushpanathan, Director, South India, British Council Division and British Deputy High Commission delivered the Presidential Address. She looked at how the universality of the language could be coupled with regional aspirations for taking the language across a spectrum of people. In his keynote address, Dr S Elamparthy, Research & Consultancy Coordinator, English Language Centre, Ibra College of Technology, Ibra, Oman traced the language in India contextualizing it in the era after Independence. The Panel Discussion English in Use: Traversing the Spectrum across Professions’ had different professionals sharing their view on how English operates in their chosen fields. Ms. Jill D Navarre, Artistic Director, Auroville and Member, Sanctuary Theatre, Washington D.C, USA, Mr. Sooraj Viswanathan,



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Entrepreneur and Soft Skills Trainer, Ms. Vaishnavi Prasad, Media and Communication Professional, Ms. Niveditha Subramaniam, Creative writer, Mr. Malcolm Bayer, Poet and Writer, New York, USA, English Faculty, Auroville were a part of the panel.





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Department:	ENGLISH
Date of Event:	31 JULY 2019
Topic:	Creative and Journalistic Writing-Brush with Creativity
Event Category:	Student's Workshop
Participants	32
Judges/Guest (with Designation)	Ms. Janaka Pushpanathan, Director, South India, British Council Division and British Deputy High Commission Ms.Niveditha Subramaniam, , Creative Writer

Brief Report:

'Engaging with English as a Post Colonial Linguistic Capital' was the theme of the International Conference organised by the Department on 31 July 2019. Ms. Janaka Pushpanathan, Director, South India, British Council Division and British Deputy High Commission delivered the Presidential Address. She looked at how the universality of the language could be coupled with regional aspirations for taking the language across a spectrum of people. Ms.Niveditha Subramaniam, Creative Writer conducted a workshop on Brush with Creativity. The students were given hands-on experience to learn to build their creative writing in various spheres like Journalism.





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Chennai - 600040, Tamil Nadu.

Department:	ENGLISH
Date of Event:	31 JULY 2019
Topic:	Communicative English: Get Better, Get Ahead
Event Category:	Student's Workshop
Participants	42
Judges/Guest (with Designation)	Ms. Janaka Pushpanathan, Director, South India, British Council Division and British Deputy High Commission Ms. Vaishnavi Prasad, Media and Communication Professional.

Brief Report:

'Engaging with English as a Post Colonial Linguistic Capital' was the theme of the International Conference organised by the Department on 31 July 2019. Ms. Janaka Pushpanathan, Director, South India, British Council Division and British Deputy High Commission delivered the Presidential Address. She looked at how the universality of the language could be coupled with regional aspirations for taking the language across a spectrum of people.

Ms. Vaishnavi Prasad, Media and Communication Professional was the expert for the student's workshop. The students were taught the importance of Communicating in English and how it plays a pivotal role in strengthening one's career in various spheres.





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Chennai - 600040, Tamil Nadu.

Department:	ENGLISH
Date of Event:	31 July 2019
Topic:	Workshop on The Fake News Challenge
Event Category:	Workshop
Participants:	60
Judges/Guest (with Designation)	Ms.Anuradha Nagaraj

Brief Report:

Engaging with English as a Post Colonial Linguistic Capital' was the theme of the International Conference organized by the Department on 31 July 2019. Parallel Workshops were conducted to enhance the students' potentials. *Workshop on The Fake News Challenge* was an interesting session which threw light on the Challenges faced by the Media.





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(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	ENGLISH
Date of Event:	31 JULY 2019
Topic:	The Copy Editing Tool Kit and The Augean Stables
Event Category:	Student's Workshop
Participants	100
Judges/Guest (with Designation)	Dr.D.Venkataramanan, Associate Professor, Department of English University of Madras.

Brief Report:

'Engaging with English as a Post Colonial Linguistic Capital' was the theme of the International Conference organised by the Department on 31 July 2019. Various Workshops were conducted to enhance the students' learning skills. Workshop on Copyediting was conducted to help learners to know the elements of Copyediting Skills.





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Chennai - 600040, Tamil Nadu.

Department:	ENGLISH
Date of Event:	31 JULY 2019
Topic:	Vlogging as an Art of Technological Sustenance
Event Category:	Student's Workshop
Participants	100
Judges/Guest (with Designation)	Ms. Rasheeda Madani, Assistant Professor, Department of English, St. Peter's University

Brief Report:

'Engaging with English as a Post Colonial Linguistic Capital' was the theme of the International Conference organised by the Department on 31 July 2019. Various Workshops were conducted to enhance the students' learning skills. Workshop on Vlogging as an Art of Technological Sustenance was conducted to help learners to know the strategies of Vlogging.

Workshop on Progress-Vlogging





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(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	ENGLISH
Date of Event:	31 July 2019
Topic:	FDP on Demystifying Deconstruction
Event Category:	International conference -FDP
Participants	25
Judges/Guest (with Designation)	Dr S Elamparthy, Research & Consultancy Coordinator, English Language Centre, Ibra College of Technology, Ibra, Oman

Brief Report:

'Engaging with English as a Post Colonial Linguistic Capital' was the theme of the International Conference organised by the Department on 31 July 2019. In his keynote address, Dr S Elamparthy, Research & Consultancy Coordinator, English Language Centre, Ibra College of Technology, Ibra, Oman traced the language in India contextualizing it in the era after Independence. He has been the resource person of the Faculty development program on Demystifying Deconstruction. He spoke on the nuisances of the various Literary Theories connected to the Deconstruction Principle.



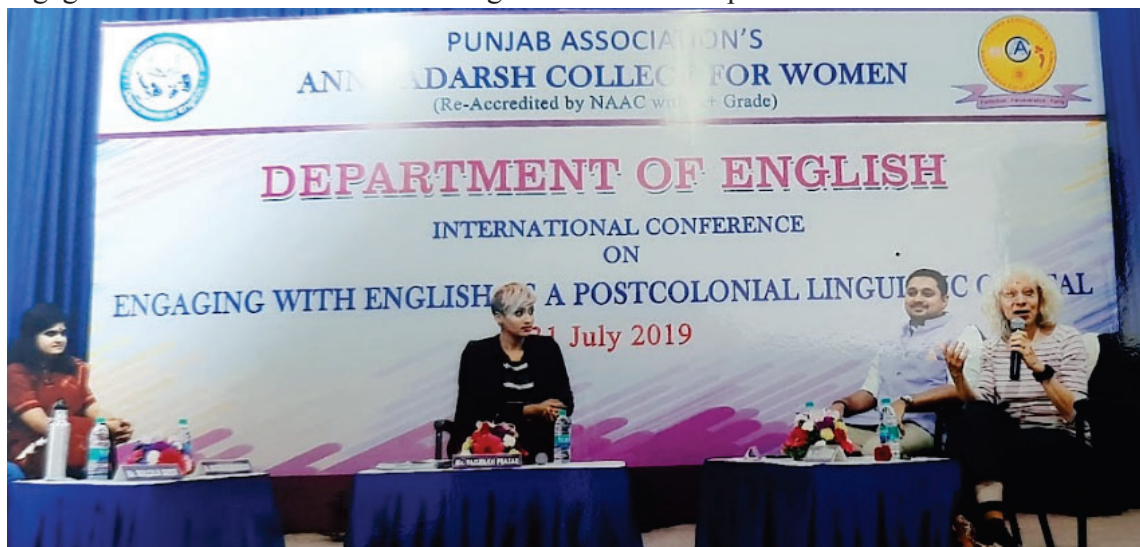


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Department:	ENGLISH
Date of Event:	31 July 2019
Topic:	Magic of Thinking Big
Event Category:	Workshop
Participants	50
Judges/Guest (with Designation)	Mr. Sooraj Viswanathan, Entrepreneur and Soft Skills Trainer

Brief Report:

Engaging with English as a Post Colonial Linguistic Capital' was the theme of the International Conference organized by the Department on 31 July 2019. Parallel Workshops were conducted to enhance the students' potentials. Mr. Sooraj Viswanathan engaged the students with an interesting session to build up their communication skills.





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(Affiliated to University of Madras)

Chennai - 600040, Tamil Nadu.

Department:	Computer Science
Date of Event:	03/08/2019
Topic:	Ethical Hacking
Event Category:	Academic Based Programme
Participants	25
Judges/Guest (with Designation)	Mr.Kishore Thomas, Senior Networking Faculty of Elysium Academy, Ms.K. Kanagalakshmi, Centre Manager, Ms.J.S. Aishwarya, Business Coordinator, Elysium Academy

Brief Report:

A Seminar on Ethical Hacking was conducted for final year Undergraduate students on 3 August 2019. Mr. Kishore Thomas, Senior Networking

The Faculty of Elysium Academy gave an overview and explained the concepts behind security and privacy of internet connected devices. How to create strong passwords which includes special characters, numbers, uppercase, lowercase, etc. and how to use Find my Device, pin my location, flexi spy - the apps used for security were demonstrated.

Mr. Kishore gave a demonstration of how information can be hacked without the permission of the user and warned the students to be careful in allowing access permissions when using social media.





Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	Department of English Shift II
Date of Event:	06.08.2019
Topic:	Breaking Barriers of ESL students for Overseas Opportunities
Event Category:	Seminar
Participants:	185
Judges/Guest (with Designation)	Mr. Jay Nathella, UGL, Melbourne

Brief Report:

On 6 August 2019 the department organised a seminar on Breaking Barriers of ESL students for Overseas Opportunities. Mr Jay Nathella, UGL, Melbourne was the Guest speaker for the occasion. About 180 students from the Department of B.Com (Corporate Secretaryship) and BCA participated in this seminar. He pointed out the barriers, challenges and how to overcome problems on the career path. He emphasized on the importance of communication skills, the need to inculcate a reading habit, to have a never give up attitude, and strengthen one's self confidence.





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Department:	BCA
Date of Event:	06.08.2019
Topic:	Current Trends and Technologies – ViVruthi '19
Event Category:	Inter Collegiate Competition
Participant	667
Judges/Guest (with Designation)	Guest : Dr. G.Suseendran, Vel's University Judges: Ms. M.Ramla, Department of Computer Applications, SRM University Dr. Hannah Vijaykumar, AACW

Brief Report:

The Guest disseminated the knowledge on current trends and technologies accelerating the IT field. Slide Storming (Paper Presentation), Bite D Bug (Debugging), TechnoQuiz and WasteWonder competitions were conducted.





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Department:	Public Administration
Date of Event:	07.08.2019
Topic:	India's Experience of Decentralization: The Road Ahead
Event Category:	Guest Lecture
Participants	53
Judges/Guest (with Designation)	Mr.Saurabh Chandra, Director cum CEO Integrated Policy and Administrative Research Network (IPARN) Foundation

Brief Report:

The Department organized a Guest Lecture on August 7, 2019 in our College premises on the topic, "India's Experience of Decentralization: The Road Ahead". Mr.Saurabh Chandra, Director cum CEO of Integrated Policy and Administrative Research Network (IPARN) Foundation delivered the lecture.





Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	Department of Corporate Secretaryship Shift I
Date of Event:	9 th August 2019
Topic:	Companies Act 2013
Event Category:	Seminar
Participants	100
Judges/Guest (with Designation)	CS Nisha Vijay Patel, Company Secretary in Practice and Founder of Bizlex Academy & Bizlex Consultancy

Brief Report:

The Department of Corporate Secretaryship started the academic year 2019-20 with an Academic Specialization Program on “Companies Act 2013” on 9th August 2019 at the College Conference Hall. The Department was proud to welcome its Alumni CS Nisha Vijay Patel, Company Secretary in Practice and Founder of Bizlex Academy & Bizlex Consultancy as chief guest for the day. CS Nisha Vijay Patel gave an introduction on the Companies Act 2013 and later moved on to explain the concept of Corporate Restructuring. She made the session interactive and kindled the thoughts of the student audience. CS Nisha took the efforts to make the topic of Amalgamation and Mergers very simple for the understanding of the students.





Punjab Association's **ANNA ADARSH COLLEGE FOR WOMEN**

(Affiliated to University of Madras)

Chennai - 600040, Tamil Nadu.

Department:	National Service Scheme
Date of Event:	09-08-19
Topic:	'Youth's Role and Responsibilities for Clean India and Issues of Swachhta'
Event Category:	Seminar
Participants	305
Judges/Guest (with Designation)	Mr.M.B.Nirmal, Founder & Chairman of Exnora International

Brief Report:

On 09th August 2019, a Seminar was conducted on the topic "Youth's Role and Responsibilities for Clean India and Issues of Swachhta". Mr.M.B.Nirmal (founder & Chairman of Exnora International) was the guest speaker. He discussed the issues relating to solid waste management and made the students take the pledge on making India, "Clean India, and Green India".





Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	Computer Science
Date of Event:	14/08/2019
Topic:	Scope and Opportunities in IT career
Event Category:	workshop
Participants	98
Judges/Guest (with Designation)	Dr. Rajesh Kumar , V.R.S, Founder and CEO of BigElogic Technologies, Chennai, Director ,Eishaa Networks Inc, Chennai

Brief Report:

A Workshop on “Scope and Opportunities in IT career” was conducted by the Department on 14 August 2019 for the final year UG students.

The speaker was Dr. Rajesh Kumar , V.R.S, Founder and CEO of BigElogic Technologies, Chennai, Director ,Eishaa Networks Inc, Chennai . He briefed the students about Machine Learning, Artificial Intelligence, IOT, Data science, Python. Banana pie, Redeno, Raspberry which are the needs of IOT domain. He concluded the session emphasizing the importance of preparation of resume.



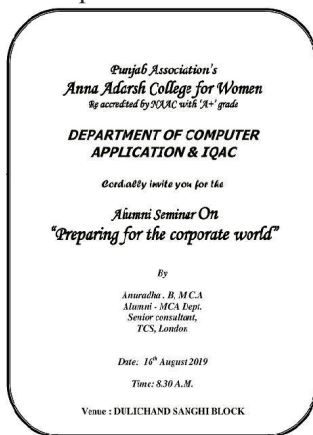


Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	Department of BCA (Shift I)
Date of Event:	16.08.19
Topic:	Alumni Seminar on "Preparing for the Corporate World"
Event Category:	Skill based
Participants	131
Judges/Guest (with Designation)	B.ANURADHA M.C.A, Senior Consultant, TCS, London

Brief Report:

This event was conducted for BCA Department Students by Alumni. Ms. Anuradha guides students to know more about latest technologies, how to choose a domain and how to get ready for the corporate world.





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(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	Department of Computer Science- Shift II
Date of Event:	17.08.2019
Topic:	Digital Marketing
Event Category:	Workshop
Participants	50
Judges/Guest (with Designation)	1.Mrs.Ranjini Rajashekar Advisor,HR Think Tank 2.Mr.Rajmohan Marketing Consultant SSI Computer Education,Anna Nagar,Chennai

Brief Report:

A workshop on “**Digital Marketing**” has been organized by the department on 17th August 2019 at the conference hall. **Mrs. RanjiniRajashekar, Advisor, HR Think Tank, Mr.Rajmohan, Marketing consultant, SSI Computer Education, Anna Nagar,** were the keynote speakers. 50 Students from II and III year B.Sc(CS) have attended and benefitted from the workshop. This also helped to do research in this field.





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(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	Computer Science
Date of Event:	17.8.2019, 24.8.2019
Topic:	Workshop on “Desktop Publishing”
Event Category:	Academic Based Research Workshop
Participants	122
Judges/Guest (with Designation)	Mr. Syed Nabi, Assistant Manager, CSS

Brief Report:

A two day academic workshop on “Desktop Publishing” conducted by Department of Computer science in collaboration with National Centre For Vocational And Technical Education, New Delhi and the resource person was Mr. Syed Nabi, Assistant Manager, CSS on 17th and 24th August 2019 for both final year Undergraduate and Postgraduate students to augment their employability skills. The hands-on-training sessions provided the students with the skills to use Photoshop, InDesign and Corel Draw for both online and print imaginations. The students learned about how to isolate corrections to specific portions of an image, to make Passport size photo, Album, face color, color correction, tone change and combine multiple images into a single file.

The workshop concluded with a competition and trophies were awarded to the best presentation. It also helped them to do research in the particular area.





Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras)

Chennai - 600040, Tamil Nadu.

Department	CORPORATE SECRETARYSHIP SHIFT-II
Date of Event	19.08.2019
Topic	Guest lecture on discovering entrepreneurial skills
Event Category	Developing entrepreneurial skills
Participants	50
JUDGES/ GUEST (with designation)	Mr. Santhosh Muruganandam (Founder and CEO- Kolapasi restaurant)

Brief note:

The Department of Corporate Secretaryship Shift-II had conducted a guest lecture on discovering entrepreneurial skills on 19th August 2019. The guests and students were warmly welcomed for the event. The guest lecture had given many wonderful tips regarding entrepreneurial skills and on how to develop oneself in the entrepreneurial field.

GUEST LECTURE WITH EMINENT ENTREPRENUR





Punjab Association's **ANNA ADARSH COLLEGE FOR WOMEN**

(Affiliated to University of Madras)

Chennai - 600040, Tamil Nadu.

Department	Tourism And Travel Management
Date of Event	20 August 2019
Topic	Seminar - "The City of Madras" and Exhibition
Event Category	Seminar
Participants	200
Judge/Guest	Mr.Venkatesh Ramakrishnan Novelist, Historian and Columnist

Brief Report:

Madras day is a tribute to the richness of the history and culture of the Great city of Madras. The Department of Tourism and Travel Management organized Madras week celebrations from 19th— 25th August 2019, in Anna Adarsh College for Women. A seminar was organized on 21 August 2019; the guest of the day was Mr. Venkatesh Ramakrishnan, Novelist, Historian and Columnist, who delivered a lecture on “Unknown Facts of Madras.” He shared his in-depth knowledge on interesting facts of the glorious history of Madras. He emphasized on the tourism students' role in preserving and protecting our heritage and culture. Organizing Madras Day celebrations helped the students create awareness on the conservation and preservation of heritage buildings and monuments. The Principal and the chief guest inaugurated the Exhibition which highlighted various facets of the city including temples, churches, mosques and heritage monuments in the form of models; photographs and posters made by the students besides the video shows and PowerPoint presentations on the topic were exhibited. The department is organized various competitions, paper presentations, competitions and photography in commemoration of Madras week celebrations.





Punjab Association's
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(Affiliated to University of Madras)

Chennai - 600040, Tamil Nadu.

Department:	PHYSICS
Date of Event:	20-8-2019
Topic	Newsletter Release DIMENSIONS 2019 Guest lecture “ Recent research topics and scholarships for higher studies. ” Intercollegiate CERENKOV-2019
Event Category	Research based Guest Lecture
Participants	185
Judges/Guest (with Designation)	Dr.S.Gunasekaran, Ph.D, D.Sc, TANSA Awardee Dean, St. Peters University Prof Dr. G.Anbazhagan Department of Nuclear Physics, University of Madras, Chennai

Brief Report:

The Department of Physics and IQAC in collaboration with ISPA (Indian SpectroPhysics Association) conducted “DIMENSIONS 2019” and intercollegiate fest “CERENKOV 2019” on the 20th of August 2019. The second edition of the in-house newsletter “DIMENSIONS” was also released. The newsletter is a collection of articles about the recent discoveries and inventions in the field of science created by the students of the department.

The newsletter was released by the chief guest “Dr S.Gunasekaran Ph.D, D.Sc, TANSA Awardee, President ISPA, Dean, St. Peters University and the first copy was received by our madam principal Dr. Jayashree Ghosh. The inaugural address was delivered by Dr. S .Gunasekaran, TANSA awardee , Dean, Research and Development, St. Peter’s University, founder and president of ISPA . Dr. S. Gunasekaran gave a lecture about the inspiring lives of scientists like Sir C.V Raman, Albert Einstein and Srinivasa Ramanujam hence motivating the young minds to work towards producing quality research The guest lecture was delivered by Prof Dr. G.Anbazhagan Department of Nuclear Physics, University of Madras on the topic “ Recent research topics and scholarships for higher studies. ” Dr.G. Anbazhagan shared his knowledge on the concepts of nanotechnology and research in the field of nanotechnology and the several scholarships and stipends that are available for students at each stage of higher education. The session turned out to be a cornerstone for their future career.



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Intercollegiate on stage quiz event “X Quiz It” was conducted by Mr. R. Aravind, an exemplary Quiz master. Six teams were selected from the preliminary round of thirteen teams. The first prize was bagged by Anna Adarsh College for Women and the second prize was won by the students of Women’s Christian College. The third place was won by Pachaiappa’s College. Harini of IIB.Sc.Physics and Saradha Das I B.Sc. Physics of Anna Adarsh College for Women won the special participation prize from the audience. The valedictory address was delivered by Prof Dr.S. Jerome Das Head Department of Physics, Loyola College, gave away the prizes for the winners in the Quiz competition .



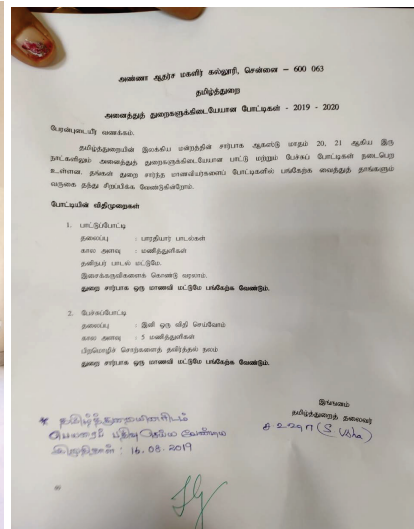


Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
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Chennai - 600040, Tamil Nadu.

Department	Tamil
Date of Event	20.8.2019
Topic	Bharathiyar Songs
Event Category	Singing Competition
Participants	35
Judges/Guest (with Designation)	1. Dr . R.Uma, Associate Professor, Department of Commerce. 2. Dr.G.Revathy, HOD, Department of Corporate [Faculty - Anna Adarsh College For Women]

Brief Report:

The Department of Tamil organized a Singing Competition held on 20.8.2019. The topic "Bharathiyar Songs". Dr. R.Uma, Associate Professor, Department of Commerce (AACW) Dr.G.Revathy, HOD, Department of Corporate are the Judges of the event. Around 30 students participated in the competition.





Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
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Chennai - 600040, Tamil Nadu.

Department:	Tamil
Date of Event:	21/08/2019
Topic:	Ini oru vidhi seivom
Event Category:	Oratorical Competition
Participants	35
Judges/Guest (with Designation)	1. Dr. V. Sai Satyavathi, Head, Department of Chemistry 2. Dr. C.Lumina Vinothini, HOD, Department of commerce (computer application) [Faculty Anna Adarsh College For Women]

Brief Report:

The Department of Tamil organized an oratorical Competition held on 21.8.2019. The topic "INI oru vithi Seyvom". Dr.V. Sai Satyavathi, Head, Department of Chemistry and Dr. C.Lumina Vinothini, HOD, Department of commerce (computer application) (AACW) are the Judges of the event. Around 30 students participated in the competition.





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Chennai - 600040, Tamil Nadu.

Department	Public Administration
Date of Event	22/08/2019
Topic	Incorporating Participatory Methods In Social Science Research
Event Category	Research based Workshop
Participants	55
Judges/Guest (with Designation)	Dr.K.Gireesan, Associate Professor, Department of Local Governance, Rajiv Gandhi National Institute of Youth Development

Brief Report:

The Post Graduate and Research Department of Public Administration, Anna Adarsh College for Women, Anna Nagar, Chennai jointly organized in collaboration with Rajiv Gandhi National Institute of Youth Development, Ministry of Youth Affairs and Sports, Government of India, Sriperumbudur, a workshop on “Incorporating Participatory Methods in Social Science Research at College premises on 22nd August, 2019. Dr.K.Gireesan, Associate Professor, Department of Local Governance, Rajiv Gandhi National Institute of Youth Development conducted two sessions namely ‘Participatory Methods – What, Who, When, Why and How?’ and ‘Incorporating Participatory Methods in Social Science Research (using selected tools)’.





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Rajiv Gandhi National Institute of Youth Development

(Institute of National Importance by the Act of Parliament No. 35/2012)

Ministry of Youth Affairs & Sports, Govt. of India

Sriperumbudur – 602 105

&

Anna Adarsh College for Women

Anna Nagar, Chennai

Jointly Organises

**Workshop on
Incorporating Participatory Methods in Social Science Research**

Date: **22 Aug 2019 (Thursday)**

Venue: **Anna Adarsh College,
Anna Nagar, Chennai.**

Programme Schedule

Time	Topic	Resource Person/ Facilitator
09:30 a.m.	Registration	
10:00 a.m.	Inaugural Session	Dr. Jayashree Ghosh, Principal, Anna Adarsh College for Women, Annanagar, Chennai. Dr. K Usha, HoD, PG and Research Dept. of Public Admin., Anna Adarsh College for Women, Anna Nagar, Chennai.
10:15 a.m.	Session 1 : Participatory Methods - What, Who, When, Why and How ?	Dr. K Gireesan Associate Professor, Dept. of Local Governance, RGNIYD, Sriperumbudur.
11:15 a.m.	Session II : Incorporating Participatory Methods in Social Science Research (Using selected tools)	Dr. K Gireesan
12:45 p.m.	Concluding Session	All delegates
13:00 p.m.		At the disposal of the delegates



Punjab Association's
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Department:	MATHEMATICS
Date of Event:	22/08/2019
Topic:	Lecture on “Domination Problems in Graph Theory ”
Event Category:	Academic based Research Seminar
Participants	297
Judges/Guest (with Designation)	Dr.R.Prabha, Assistant Professor and Head, Department of Mathematics, Ethiraj College for Women, Chennai.

Brief Report: (Invite, Report, Photo)

The Department of Mathematics organised a Guest lecture on 22/08/2019. Dr.R.Prabha, Assistant Professor And Head, Department of Mathematics, Ethiraj College for Women, delivered a Lecture on “Domination Problems in Graph Theory ” on 22/08/2019. She started the lecture by asking a puzzle to impart interest in the topic. The outline of her lecture was Graph, adjacency and neighbor, graph applications, domination and types of domination. She discussed the fundamental concepts of Graph Theory and further went on to explain about various Domination problems such as Independent, Total, Roman and Secure Domination by using multiple illustrations. She encouraged students to actively participate by awarding gifts. She gave insight about the usage of this concept in the research field. Finally, she concluded her lecture by explaining the scope of Mathematics in various fields.





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Department:	CHEMISTRY
Date of Event:	22/08/2019
Topic:	“Nanotechnology - The Fascinating World of Science”
Event Category:	National Seminar
Participants	200
Judges/Guest (with Designation)	<p>Dr. Tata Narasinga Rao, Associate Director, International Advanced Research Centre for powder Metallurgy and New Materials, Department of Science and Technology, Government of India, Hyderabad</p> <p>Dr. B. Sreedhar, Senior Principal Scientist, Inorganic and Physical Chemistry Division, CSIR – Indian Institute of Chemical Technology, Hyderabad</p> <p>Dr. Neena Susan John, Scientist, Centre for Nano Soft Matter Sciences, Bnagalore, Karnataka</p> <p>Dr. Chitra, MD, Professor of Community Medicine, Madras Medical College, Chennai</p> <p>Dr. Meeta Rakesh, Head, Department of Chemistry, Guru Nanak Khalsa College, Mumbai, Maharashtra</p> <p>Dr. Ravi Shankaran, Associate Professor, Nano-Bio Materials and Sensors Laboratory, National Centre for Nanoscience and Nanotechnology, University of Madras, Chennai, Tamilnadu</p> <p>Dr. T.N.V.K.V Prasad, Principal Scientist, Acharya N G Ranga Agricultural University, Tirupati, Andhra Pradesh.</p> <p>Dr. Mahalakshmi, former Head, Department of Chemistry, Pachaiyappa's College</p> <p>Dr. Jeyavathana Samuel, former Head, Department of Chemistry, Anna Adarsh College</p>



Punjab Association's ANNA ADARSH COLLEGE FOR WOMEN

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Chennai - 600040, Tamil Nadu.

Brief Report:

The department organized a National Seminar on “**Nanotechnology – The Fascinating World of Science**” on 22nd August 2019. Eminent Academicians in the field addressed on the wide applications of nanotechnology. The Proceedings of the seminar which is a compilation of abstracts received from faculty and research scholars and the presentation of the invited speakers were released during the inauguration of the seminar. The proceedings was released by the chief guest **Dr. Tata Narasinga Rao, Associate Director**, International Advanced Research Centre for powder Metallurgy and New Materials, Department of Science and Technology, Government of India, Hyderabad and the first copy was received by **Shri Manjeeth Singh Sethi, Vice President**, Punjab Association and Correspondent, Anna Adarsh College for Women.

The technical session commenced with the inaugural address by **Dr. Tata Narasinga Rao, Associate Director**, International Advanced Research Centre for powder Metallurgy and New Materials, Department of Science and Technology, Government of India, Hyderabad followed by the keynote address by **Dr. B. Sreedhar, Senior Principal Scientist**, Inorganic and Physical Chemistry Division, CSIR – Indian Institute of Chemical Technology, Hyderabad. The other speakers include **Dr. Neena Susan John, Scientist**, Centre for Nano Soft Matter Sciences, Bnagalore, Karnataka, **Dr. Chitra, MD**, Professor of Community Medicine, Madras Medical College, Chennai, **Dr. Meeta Rakesh, Head**, Department of Chemistry, Guru Nanak Khalsa College, Mumbai, Maharashtra, **Dr. Ravi Shankaran, Associate Professor**, Nano-Bio Materials and Sensors Laboratory, National Centre for Nanoscience and Nanotechnology, University of Madras, Chennai, Tamilnadu and **Dr. T.N.V.K.V Prasad, Principal Scientist**, Acharya N G Ranga Agricultural University, Tirupati, Andhra Pradesh.

Dr. Mahalakshmi, former Head, Department of Chemistry, Pachaiyappa's College and **Dr. Jeyavathana Samuel**, former Head, Department of Chemistry, Anna Adarsh College for Women chaired the oral and poster presentation sessions wherein Research scholars and faculty from across the country presented their original research findings. The best paper was awarded suitably. **Dr. K. Pandian**, Controller of examination, University of Madras presided over the Valedictory function



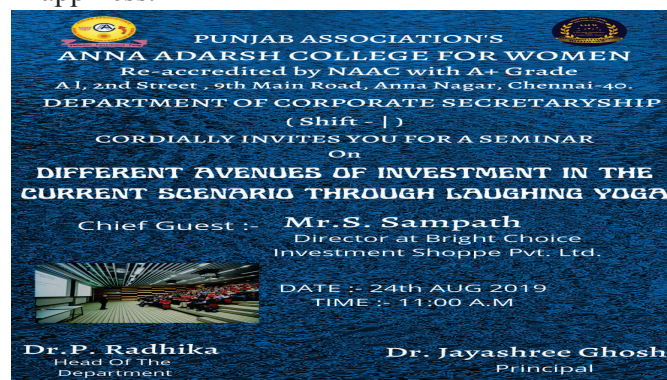


Punjab Association's
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Chennai - 600040, Tamil Nadu.

Department:	Corporate Secretaryship Shift I
Date of Event:	24 th August 2019
Topic:	Different Avenues of Investment in the Current Scenario through Laughing Yoga
Event Category:	Entrepreneurship and Skill Development Seminar
Participants	120
Judges/Guest (with Designation)	Mr.S.Sampath Director at Bright Choice Investment Shoppe Pvt. Ltd.

Brief Report:

The Department of Corporate Secretaryship conducted a program on “Different Avenues of Investment in the current scenario” on 24th August 2019. Mr.S.Sampath, Director at Bright choice Investment Shoppe Pvt Ltd and well known laughter yoga trainer famously known as Sirippananda. Mr.Sampath addressed the student audience about various avenues of investments and the returns on such investments. The concept of mutual funds was explained in layman language. He was of the opinion that mutual funds are the best type of investment. He explained SIP-Systematic Investment Plan greatly benefits the young investors as direct investment in equity markets is risky. As Mr.Sampath is a leading Laughing Yoga expert, he taught various laughter yoga in between the academic sessions thereby making it enjoyable for our young student audience. He also explained that laughing yoga paves way for stress free and healthy life. He advised students to do their duty and work with happiness.





Punjab Association's
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Chennai - 600040, Tamil Nadu.

Department:	National Seminar on Sustainable Process for quality Higher Education in India
Date of Event:	24/08/2019
Topic:	Sustainable Process for Quality Higher Education in India
Event Category:	Seminar
Participants	300
Judges/Guest (with Designation)	1. Dr. R. Gokula Krishnan Additional Director/Scientist E Ministry of Electronics and IT, Govt of India. 2. Rev. Fr. Dr. S. Thadeus Principal Donbosco College, Yelagiri Hills 3. Dr. Pathinathan Associate Professor, Department of Mathematics, Loyola College.

Brief Report:

IQAC College organised the National Seminar on Sustainable Process for Quality Higher Education in India. The Seminar focussed on Sustenance and enhancement of quality standards which are the by-products of the on-going efforts to define the objective of the institution, to have a work plan, to achieve them. Scientific and technological advancement and economic growth of the country is dependent on the higher education system. Many eminent personalities around the country were the resource persons in the National Seminar. The Devapp Process to Sustainable Process in HEI, Role of Research for Quality Higher education, Digital Revolution in Higher Education, Assessment and Accreditation- NAAC RAF, integrated quality development process were the topics covered in the seminar. Around 300 Faculty members across the country benefited from the Seminar



Punjab Association's ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Anna Adarsh College For Women Internal Quality Assurance Cell

**National Seminar on
Sustainable Process for Quality Higher
Education in India**

**Programme Schedule
24/08/2019**

08.30 am	Registration
09.00 am	Invocation
09.20 am	Welcome Address Dr. Jayashree Ghosh, Principal, Anna Adarsh College For Women.
09.30 am	Inaugural Address Dr. R. Gokulakrishnan, Additional Director/Scientist E, STPI, Ministry of Electronics and IT, Government of India.
09.45 am	Seminar Dynamics Dr. Hannah Vijaykumar, IQAC Coordinator, Anna Adarsh College For Women.
10.00 am	Session I <i>The Devopp Approach to Sustainable Process in HEI</i> Rev. Fr. Dr. S. Thaddeus, Principal, Don Bosco College, Yelagiri Hills, Managing Director & CEO, Boseco Soft Technologies Pvt Ltd, Executive Secretary, BICS InfoTech Education Trust, Yelagiri Hills, Vellore District.
10.45 am	Tea Break
11.00 am	Session II <i>Role of Research for Quality Higher Education</i> Dr. T. Pathinathan, Associate Professor, Department of Mathematics, Director of Innovation & Industry, Loyola College, Chennai.
11.45 am	Session III <i>Digital Revolution in Higher Education</i> Mr. Sadiq Sait, Founder & CEO, uLektz Learning Solutions Private Limited, Chennai.

01.00 pm	Lunch Break
02.00 pm	Session IV <i>Assessment and Accreditation – NAAC RAF</i> Prof. Maya Salimath.G, Director – Quality Assurance Cell, RR Institution, Professor of Entrepreneurship, Primax Foundation, Bengaluru, Karnataka.
02.50 pm	Session V <i>Integrated Quality Development Process</i> Dr. Arockiasamy Clementking, Quality Consultant, Engineering and Computer Science Accreditation, National Center for Academic Accreditation and Evaluation(NCAAA), Riyadh, Kingdom of Saudi Arabia.
03.40 pm	Tea Break
04.00 pm	Valedictory & Distribution of Certificates Vote of Thanks Dr. Saiy Satyavathi, Head, Department of Chemistry, Anna Adarsh College For Women.

Resource Persons

The Devopp Approach to Sustainable Process in HEI
Rev. Fr. Dr. S. THADDEUS SOB,
Principal, Don Bosco College, Yelagiri Hills,
Managing Director & CEO, Boseco Soft Technologies Pvt Ltd,
Executive Secretary BICS InfoTech Education Trust, Yelagiri Hills,
Vellore District.

Role of Research for Quality Higher Education
Dr. T. PATHINATHAN,
Associate Professor,
Department of Mathematics,
Director of Innovation & Industry,
Loyola College, Chennai.

Digital Revolution in Higher Education
Mr. SADIQ SAIT,
Founder & CEO,
uLektz Learning Solutions Private Limited, Chennai.

Assessment and Accreditation – NAAC RAF
Prof. MAYA SALIMATH.G,
Director – Quality Assurance Cell,
RR Institution,
Professor of Entrepreneurship,
Primax Foundation,
Bengaluru, Karnataka.

Integrated Quality Development Process
Dr. AROCKIASAMY CLEMENTKING,
Quality Consultant,
Engineering and Computer Science Accreditation,
National Center for Academic Accreditation and Evaluation (NCAAA),
Riyadh, Kingdom of Saudi Arabia.

Convener

Dr. Jayashree Ghosh,
Principal.

Coordinators

Dr. V. Saiy Satyavathi,
Head, Department of Chemistry.

Dr. P. Radhika,
Head, Department of Corporate Secretaryship.

Dr. Hannah Vijaykumar,
Head, Department of Computer Science.

Organising Committee

Dr. S. Santhi,
Assistant Professor,
Department of Commerce.

Mrs. K. Maheswari,
Assistant Professor,
Department of Computer Science.

Dr. P.D. Sharlin,
Assistant Professor,
Department of Tourism & Travel Management.

Dr. M. Asha Banu,
Assistant Professor,
Department of Corporate Secretaryship.

"A quality-conscious higher education system will produce citizens who have the attributes of functional and social relevance, mental ability and physical dexterity, efficiency and reliability and exercise initiative to make innovations and experimentation with need practices."



Punjab Association's
Anna Adarsh College for Women
Anna Nagar, Chennai 600 040
Affiliated to University of Madras
Reaccredited by NAAC with A+ Grade

National Seminar
on
Sustainable Process
for
Quality Higher Education in India

Organised by
Internal Quality Assurance Cell
Anna Adarsh College for Women

24 August 2019
Venue : Parmadevi Goyal Auditorium

About the College

Anna Adarsh College for Women was founded in the year 1985 by the members of the Punjab Association to fulfil the aspirations of young women students to pursue higher education. The college has 28 programmes at the undergraduate, postgraduate and research levels, 10 certificate and add on courses handled by 200 plus staff members catering to the needs of approximately 5200 students in the Shift I & II streams. A major achievement is the reaccreditation by the National Accreditation and Assessment Council (NAAC) with an outstanding 'A+ grade' in 2017 which has placed the college in the league of the prestigious institutions in the country. The National Institutional Ranking Framework (NIRF), an initiative of the Ministry of Human Resource Development, Govt. of India has ranked the college among the top 100 colleges in the country for ten consecutive years 2018 & 2019. This position has placed the college among the top 10 colleges in the city. Students from all strata of society are shaped into holistic individuals capable of facing all challenges.

The college has been setting benchmarks in terms of academic excellence with 200+ centrally ranks that included 111 first ranks this year. Anna Adarsh College has a team of experienced, qualified and dedicated faculty members. The 13 service clubs inculcate a sense of responsible citizenship with a committed social outlook amongst the students who discover their talents and contribute to the society. The placement cell coordinates with reputed corporate houses for training and the college is part of National Skill Development Corporation (NSDC) initiative. College promotes sports activity in the campus. The College has MoU, linkages and collaborations with reputed International, National Universities and other organisations. AdamaM with the motto "Enhance careers for Nation Building" aims at training civil service aspirants and produce leaders of eminence.

About IQAC

As per National Assessment and Accreditation Council (NAAC) guidelines every accredited institution should establish an Internal Quality Assurance Cell (IQAC) as a post-accreditation quality sustenance measure. Since quality enhancement is a continuous process, the IQAC of Anna Adarsh College is a part of the institution's system and works towards realization of the goals of quality enhancement and sustenance. The IQAC aims to develop a system for conscious, consistent and catalytic action to improve the academic and administrative performance of the institution. It provides measures for institutional functioning towards quality enhancement through internalization of quality culture and institutionalization of best practices.

The IQAC evolves mechanisms and procedures to:

- ◆ Ensure relevance and quality of academic and research programmes.
- ◆ Optimize and integrate of modern methods of teaching and learning.
- ◆ Setup credibility of evaluation procedures.
- ◆ Ensure the adequacy maintenance and functioning of the support structure and services.
- ◆ Research sharing and networking with other institutions in India and abroad.

Dissemination of information on the various quality parameters of higher education, Organization of workshops, seminars on quality related themes, Documentation of the various programmes / activities leading to quality improvement are the functions of the IQAC.

About the Seminar

Higher education is generally understood as teaching, research and extension. When we critically analyse the different concepts of higher education, we can list the various roles higher education plays in the society. Higher education is the source or feeder system in all walks of life and therefore supplies the much-needed human resources in management, planning, design, teaching and research.

The seminar focuses on the sustenance and enhancement of the Quality standards which is a by-product of ongoing efforts to evolve the capacities of an institution, to have a work plan to achieve them and to specify the checks and balances to evaluate the degree to which each of the goals is fulfilled. Commitment to improvement rather than mere institutional control is the basis for devising procedures and measures for assuring quality. Scientific and technological advancement and economic growth of a country is dependent on the higher education system as they are on the working class. Development of indigenous technology and capabilities in agriculture, food security and other industrial areas are possible because of our solid class higher education infrastructure.

As Directors, Principals, Deans, Heads of Departments, Faculty members, stake holders and policy makers in education, the question is - why worry about quality in education? It is not just because of the UGC Directive, rather quality should be a bottom-up approach and everyone should be conscious of the quality of our teaching methodologies, programmes offered and institutional facilities. The seminar will enhance a culture of excellence and full potential to those involved directly or indirectly in higher education and initiate a group/club in favour of fitness through internal, self-initiated, logically planned and mutually needed committed decisions.

Registration Fee : ₹ 400/-

For Further Information Contact

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Punjab Association's
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Chennai - 600040, Tamil Nadu.

Department:	ENGLISH
Date of Event:	26 August 2019
Topic:	Sounds of Madras
Event Category:	Madras Week Celebration
Participants:	220
Judges/Guest (with Designation)	Mr. Diwakar Subramanian, Founder, School of Indian Film Music (SIFM) Chennai

Brief Report:

Mr. Diwakar Subramanian, Founder, School of Indian Film Music (SIFM) Chennai was the Chief Guest at the Madras Week Celebrations held by the Department of English on 26 August 2019. 'Sounds of Madras' was presented as an experimental initiative at exploring the city through an auditory experience by SIFM students who also performed a medley of songs bringing in the nostalgia of old Madras of the 80s.





Punjab Association's
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(Affiliated to University of Madras)

Chennai - 600040, Tamil Nadu.

Department:	Computer Science
Date of Event:	27/08/2019
Topic:	Cloud services Development, Tools and Services
Event Category:	Student Initiative Programme - Research
Participants	26
Judges/Guest (with Designation)	A. Parameswari, Asst.Professor, S. Ranjana, Asst.Professor, Dept of Computer Science AACW

Brief Report:

The final year Post Graduate students on 27 August 2019 organized a presentation forum on “Cloud services”. The services offered by the giant companies were presented in groups with visual and poster aids. The topics of discussion were Salesforce, IBM, Amazon EC@, Google app engine and many more. The importance of cloud services, architecture, security and collaborations were presented by the students effectively with comparative graphs and charts. The significance of Cloud services for research was explained. This student forum discussion was chaired by the faculty of the Department.





Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
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Chennai - 600040, Tamil Nadu.

Department:	ENGLISH
Date of Event:	31 August 2019
Topic:	Performing Literature through Theatre
Event Category:	Workshop for Students
Participants:	40
Judges/Guest (with Designation)	Mr. Varun Aiyer, Theatre Practitioner

Brief Report:

The Department organised a Workshop on *Performing Literature through Theatre*. Mr. Varun Aiyer trained the students on Theatre Practices and spoke on Travel Teaching. The students enhanced their learning skills in Dramatic art Techniques. The workshop helped the students with dramatic techniques in acquiring the knowledge and assimilating facts in the process of learning. The event has paved the way for deeper understanding by stimulating the students' reasoning and critical thinking.





Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras)

Chennai - 600040, Tamil Nadu.

Department:	B.Com(Honours)
Date of Event:	31-08-2019
Topic:	Go Green Ganesha-An Eco-Friendly Initiative
Event Category:	Skill Based Activity
Level:	No of Participants:284
Judges/Guest (with Designation)	Students Initiative

Brief Report:

Go green Ganesha is a fight against the use of hard harmful plaster of Paris Ganesha idols. The ideology is to save marine life and the environment by adopting eco-friendly materials to make Ganesha idols. GO GREEN Ganesha Idols are an alternative to the harmful Plaster of Paris Ganesha idols which are widely used during the Ganesha festival. This is an initiative after the guidelines issued by the Central Pollution Control Board regarding the 'visarjan' (immersion) of Plaster of Paris idols in water bodies during the 'Ganesh Chaturthi' festival, there is a shift towards the merit in choosing an eco-friendly option. As an initiative for this wonderful purpose we the people of Anna Adarsh College for Women conducted a competition "Go Green Ganesha -An Eco Friendly Initiative." Many students of the College participated in this competition of making Ganesh idols using recyclable and reusable materials.

This Idol making competition provided an opportunity for participants to use their creative skills in working with recyclable and reusable materials. Through this competition, there were various messages conveyed to the participants such as using clay or any other eco-friendly material for 'GANESHA' idol is less polluting and closer to nature and understanding towards the utility of having smaller idols are preferable as it uses less resources and creates less pollution overall. While the participants enjoyed the process of creating their own Ganesh Idol, they took back the message of celebrating 'Ganesha Chaturthi' festival in the best eco-friendly way by choosing eco-friendly materials over Plaster of Paris

Keep green and keep our planet clean.



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Department:	PHYSICS
Date of Event:	1-09-2019
Topic:	Orientation Programme as Alumni Initiative talk on Higher Studies and Research abroad.
Event Category:	Student Orientation - Research Studies Abroad
Participants	150
Judges/Guest (with Designation)	Ms Rakshana Sree Priya, M.S Pursuing Ph.D in University of Massachusetts Amherst, USA

Brief Report:)

The Alumni-orientation programme was conducted by the Department on 1st September 2019. Ms Rakshana Sree Priya, our alumni is pursuing her Ph.D at U.S.A ,gave a detailed talk to the department students on taking up their higher studies and research abroad.





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Department:	Department of BCA (Shift I)
Date of Event:	03.09.19
Topic:	Career Guidance Program
Event Category:	Skill based
Level:	Intra Department
Participants	131
Judges/Guest (with Designation)	Ms. Sathiya Ayyanar Oracle Software Development Engineer, DXC Technology

Brief Report:

This event was conducted for BCA Department Students. Ms. Sathiya guides students on How to develop personal skills, communication skills, aptitude and logical skills Students interact and ask queries about their dream career.

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Anna Adarsh College for Women
Re accredited by NAAC with 'A+' grade*

DEPARTMENT OF BCA & IQAC

Cordially invite you for the

Career Guidance Program

By

Ms. Sathiya Ayyanar
Oracle Software development Engineer,
DXC Technology.

*Date: 3.9.2018
Time: 10.00 A.M.*

Venue: DULICHAND SANGHI BLOCK(I Floor)





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Department:	Department of Corporate Secretaryship Shift I
Date of Event:	4 th September, 2019
Topic:	E- Business Evolution-Mobile Apps in Service Industries
Event Category:	Inter-departmental paper presentation
Participants	29
Judges/Guest (with Designation)	Mr. D.Prem Kumar , Assistant Professor, Department of Corporate Secretaryship, DG Vaishnav College and also he is the Assistant Coordinator in Indira Gandhi National Open University (IGNOU)

Brief Report:

The Department of Corporate Secretaryship also organised an inter-departmental paper presentation on 4 th September, 2019. Students from various departments (shift I and II) participated with great zeal. The event was conducted by the faculty members Dr.S.Sumathi, (SHIFT-I) and Dr.U.Thirupurasundari and Ms.P.Priya (SHIFT-II) along with the final year students P.Selva priya (M.COM(CS)) and B.Soniya(B.COM (CS)).**The moderator for the session was Mr. D.Prem Kumar, Assistant Professor, Department of Corporate Secretaryship, DG Vaishnav College** and also he is the Assistant Coordinator in Indira Gandhi National Open University (IGNOU). Mr.D.Prem Kumar patiently observed all the papers presented by the different students from various departments. He critically examined the presentation and gave valuable suggestions and guidance for future paper presentations. At last, he declared the results on the stage on the basis of four criterias (i.e) language, visuals/creativity, communication, and presentation.



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Department:	TAMIL
Date of Event:	09/09/2019
Topic:	Iyal, Isai, Naataka tamil
Event Category:	Muththamizh Vizha
Participants	950
Judges/Guest (with Designation)	1)Mr.Satta Muneeswaran, founder, Ilantamil Ilakkiya Peravai, 2.Mrs.Devi Ranjit Kumar, Director of Shri Dyanamudra, Bharathanatyam Kazhagam 3) Miss.J.Meenakshi,Kamban Kazhagam.

Brief Report:

The department of Tamil has organized **MUTHAMIZH VIZHA** on 9th September 2019. Mr.Satta Muneeswaran, founder, Ilantamil Ilakkiya Peravai, addressed the gathering about Women Empowerment. Mrs.Devi Ranjit Kumar, Director of Shri Dyanamudra, Bharathanatyam Kazhagam stressed on the students on the significance of learning any form of art for the better transformation of self and society.Miss.J.Meenakshi,Kamban Kazhagam Virundalar educated the students the importance of Tamil Literature and brotherhood in Kambaramayanam.The students performed Natya Nadagam (classical dance drama) on Valli Kalyanam, Blindfold Bharathanatyam and orated 64 arts. Competitions such as oratorical and singing were conducted and prizes were distributed.The hand written journal "**VIZHUMIN**" compiled by the students was released on the occasion was the highlight of the day.



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பஞ்சாப் சங்கத்தினரின்
அண்ணா ஆதர்ச மகளிர் கல்லூரி,
அண்ணா நகர், சென்னை - 600040.
(தேசிய தர மறு மதிப்பீட்டுச் சுற்றில் ஏ+ தரச்சான்று பெற்றது)

முத்தமிழ் விழா - 2019

அன்புடையீர் வணக்கம்.

நிகழும் செப்டம்பர் திங்கள் 09ஆம் நாள் திங்கட்கிழமை
அன்று காலை 09.30 மணியளவில் கல்லூரிக் கலைபரங்கில்,
இளந்தமிழர் இலக்கியப் பேரவையுடன் இணைந்து தமிழ்த்துறை
நடத்தும் முத்தமிழ் விழா நடைபெற உள்ளது.

இயற்றமிழ்
தமிழ் ஒளி செல்வி ஜெ. மீனாட்சி,
கம்பன் கழக விருதாளர், திருவண்ணாமலை.

இசை & நாடகத்தமிழ்
திருமதி தேவி ரஞ்சித்குமார்,
முதுகலை பரதநாட்டியக் கழகம், சென்னை.
ஸ்ரீ தியான முத்திரா பரதநாட்டியக் கழகம், சென்னை.
முத்தமிழ்ச் சுவை பருக வாரி என அன்புடன் அழைக்கின்றோம்!
முதல்வர் தமிழ்த்துறைத் தலைவர்

YOU ARE TRUELY: CUTE




PINKSTAR



Punjab Association's ANNA ADARSH COLLEGE FOR WOMEN

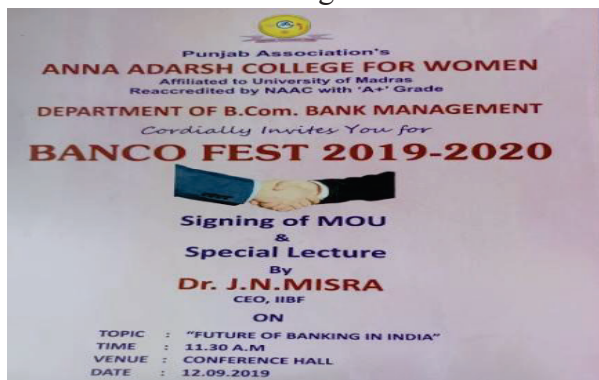
(Affiliated to University of Madras)

Chennai - 600040, Tamil Nadu.

Department:	Department of Bank Management
Date of Event:	12/09/19
Topic:	"Future of Banking in India
Event Category:	Guest Lecture
Participants:	252
Judges/Guest (with Designation)	Dr.J.N.MISRA , CEO, IIBF

Brief Report:

Organised a special lecture and Mou signing By DR.J.Misra , CEO, IIBF at conference hall on the Topic " Future of Banking " at 11.30 am on 12/09/2019.Students were motivated to take banking sector for their future career.





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Department:	Accounting and Finance Shift II
Date of Event:	12-09-2019
Topic:	Aligning to Corporate Culture
Event Category:	Industry Academia Initiative - Entrepreneurship
Participants	91
Judges/Guest (with Designation)	Mr. Vishal Khedkar Softskill Trainer GAD's Leadership Foundation Chennai

Brief Report:

Department organised an Industry Academia Initiative “Aligning to the Corporate Culture” for the students. Mr. Vishal Khedkar, introduced new concepts to the students, expectations from the corporate world. He gave practical examples, and motivated students. Students got good insight, and got motivated to upskill themselves.





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Department:	Department of Corporate Secretaryship Shift I
Date of Event:	12th September, 2019
Topic:	E- Business Evolution-Mobile Apps in Service Industries
Event Category:	Entrepreneurship and Research oriented Inter Collegiate Paper Presentation
Participants	38
Judges/Guest (with Designation)	Dr.(Mrs.)Hema.B , Head ,Dept. of Corporate Secretaryship, Kumararani Meena Muthiah College.

Brief Report:

Inter Collegiate Paper Presentation took place as an Analogical session, moderated by Dr.(Mrs.)Hema.B, Head ,Dept. of Corporate Secretaryship, Kumararani Meena Muthiah College. She observed the entire paper presentations keenly and at the end she gave her opinions of each paper and appreciated the students for having research insights and gave the results . She also explained on what criteria she gave marks to the prize winners.





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Department:	Department of Corporate Secretaryship Shift I
Date of Event:	12th September, 2019
Topic:	E- Business Evolution-Mobile Apps in Service Industries
Event Category:	Entrepreneurial and Skill Based Seminar
Participants	900
Judges/Guest (with Designation)	<p>Shri.Anburaj.V, Deputy General Manager, Karur Vysya Bank Ltd., Chennai Divisional Office, Chennai, CA Chinnsamy Ganesan, Partner, M/S CNGSN & Associates and Independent Director, Rail Tel Corporation of India Ltd, New Delhi, Shri.Anburaj .V, DGM, KVB, Chennai, Shri. Viswanathan Sambasivam, Founder & CEO, Inspace Technologies Pvt Ltd. Shri. Viswanathan Sambasivam Dr.Meera Venkat, President and CEO, Raise Global, Bengaluru, Founder & CEO, Inspace Technologies Pvt Ltd. Shri.Dharaneetharan G.D, Founder & Director, Social Eagle, Shri.Narasimhan.R, Journalist & Technology Blogger CA. Narasimhan Elangovan, Partner, KEN & Co, Bengaluru.</p>



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Brief Report:

A National Seminar in collaboration with The Karur Vysya Bank Ltd on the topic " E-Business Evolution-Mobile Apps in Service Industries" was hosted by the department wherein it released the XV Edition of their Student Annual Journal"FOCUS" on 12th September,2019 at 9.00 a.m in Parmadevi Goyal Auditorium. Shri.Anburaj.V,Deputy General Manager, Karur Vysya Bank Ltd., Chennai Divisional Office, Chennai released the journal and handed over the first copy to Dr.Jayashree Ghosh , Principal, Anna Adarsh College for Women. Dr.P.Radhika, Head, Department of Corporate Secretaryship, Anna Adarsh College for Women presented the Annual Report. The release of the journal was followed by Inaugural address by CA Chinnsamy Ganesan, Partner, M/S CNGSN & Associates and Independent Director, Rail Tel Corporation of India Ltd, New Delhi, Key note address by Shri.Anburaj .V, DGM, KVB, Chennai, Special Address by Shri. Viswanathan Sambasivam, Founder & CEO, Inspace Technologies Pvt Ltd. The contributors for the Technical session included Dr.Meera Venkat, President and CEO, Raise Global, Bengaluru, Shri.Dharaneetharan G.D, Founder & Director, Social Eagle, Shri.Narasimhan.R, Journalist & Technology Blogger. Inter Collegiate Paper Presentation took place as an Analogical session, moderated by Dr.(Mrs.)Hema.B, Head ,Dept. of Corporate Secretaryship, Kumararani Meena Muthiah College. The National Seminar concluded by Closing Keynote address by CA. Narasimhan Elangovan, Partner, KEN & Co,Bengaluru. The winners of the Interdepartmental competitions , Inter departmental paper presentations and Inter Collegiate paper presentations were distributed prizes.



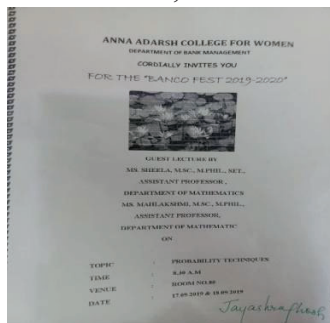


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Chennai - 600040, Tamil Nadu.

Department:	Department of Bank Management
Date of Event:	17/09/2019 & 18/09/2019
Topic:	Probability Theory
Event Category:	InterDisciplinary Student Orientation Programme
Participants	34
Judges/Guest (with Designation)	Ms.K.Sheela , Assistant professor Ms.Mahalakshmi , Assistant professor, Department of Mathematics, Anna Adarsh College For women

Brief Report:

Interdisciplinary student orientation programme was conducted on 17/09/2018 & 18/09/2018 addressed by Ms.Sheela and Ms.Mahalakshmi ,Assistant professor ,Dept of Mathematics , AACW .





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Chennai - 600040, Tamil Nadu.

Department:	Computer Science
Date of Event:	17/09/2019
Topic:	Annual Intercollegiate Symposium – INTERFACE 2019 & Release of Inhouse magazine INTERLINK 2019
Event Category:	Student Initiative Programme
Participants	643
Judges/Guest (with Designation)	Dr.Santhosh Babu, IAS Principal Secretary, Information Technology, Government of Tamil Nadu Mr.Mathivanan Elangovan, VP, Head, Learning and Development, Sify Technologies Ltd. Dr.Ranjani Manian , Founder Chairperson, Global Adjustments Foundation and Lion S.Sivakumar, District Governor, Lions Club International, R9 Zone I &II

Brief Report:

The Department organized its Annual Intercollegiate Symposium – INTERFACE on 17 September 2019. The guests of honour were Dr. Santhosh Babu, IAS Principal Secretary, Information Technology, Government of Tamil Nadu, Mr. Mathivanan Elangovan, VP, Head, Learning and Development, Sify Technologies Ltd, Dr. Ranjani Manian, Founder Chairperson, Global Adjustments Foundation and Lion S. Sivakumar, District Governor, Lions Club International, R9 Zone I & II. Dr. Ranjani Manian released the Department in-house publication Interlink Volume – VI. Almost 300 women students from 20 city colleges participated in the technical meet. The meet encouraged the students to participate in the events – Mini Flick, Techrap, Techno Troupe, WebyDraft, Esculpir, Mishmash and Neuro Mapping. Ethiraj College - Shift II won the Overall Rolling Shield with the highest score.





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Chennai - 600040, Tamil Nadu.

Department:	Computer Science
Date of Event:	18/09/2019
Topic:	INTRAFACE
Event Category:	Skill development Interdepartmental Competition
Participants	643
Judges/Guest (with Designation)	Dr.R.Karthikeyan, Founder & Managing Director , Gemba Management Consulting Pvt. Ltd

Brief Report:

The Intra departmental event INTRAFACE was inaugurated on 18 September 2019 by the guest speaker Dr.R.Karthikeyan, Founder & Managing Director , Gemba Management Consulting Pvt. Ltd.

In order to improve the department students technical and literary skills, various Competitions such as

- TekTalkie (Short film),
- Tech Arpeggio (Tech Singing),
- Tech Vogue (Tech Fashion Show),
- Tech Art (Rangoli),
- Tech Kuiza(Quiz),
- Tech Soapy(Soap carving) and Tech Meme(Meme) were conducted.

The III B.Sc. 'A' – Shift in Computer Science students were declared as the overall winners and I M.Sc. Computer Science as runners





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Department:	BCA
Date of Event:	19/09/2019
Topic:	Universal Ethics and Values
Event Category:	Gender Sensitization
Participants	155
Judges/Guest (with Designation)	Dr. V. Sajini, General Physician, Arthi Scans, 72/2, Harrington road, Chetpet, Chennai-31.

Brief Report:

A Health Awareness program was conducted to address the health issues of our department students. Dr. V. Sajini, General Physician from Aarthi Scan gave many tips to the students regarding personal hygiene, sleep hygiene and many more issues related to the wellness of women.





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Department:	HINDI
Date of Event:	19-09-2019
Topic:	HINDI DAY
Event Category:	INTERCOLLEGIATE
Participants	160
Judges/Guest (with Designation)	Mrs Nirmal Bhasin, Director ,welfare programmes Punjab Association Chennai,

I

Brief Report:

On the occasion of Hindi Day a cultural and literary event was organized by the Dept of Hindi. The programme was inaugurated by the Chief Guest Mrs Nirmal Bhasin, Director ,welfare programmes Punjab Association Chennai, Anna Adarsh College Principal Dr Jayashree Ghosh and judges for the various events. A total of 6 events(on stage and off stage)were conducted. Overall best trophy bagged by Sri Krishna Swamy College of Arts And Science for Women . Chennai.





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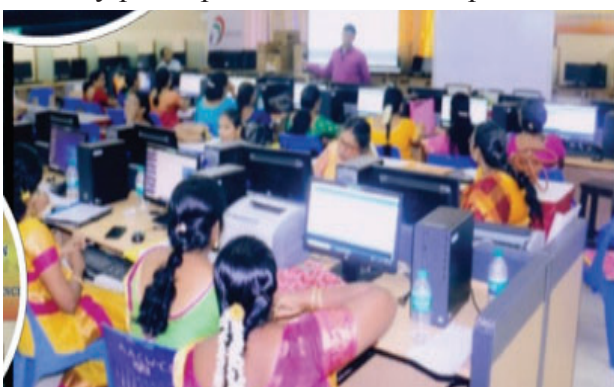
(Affiliated to University of Madras)

Chennai - 600040, Tamil Nadu.

Department:	Computer Science
Date of Event:	20.9.2019,21.9.2019
Topic:	National WorkShop on Internet of Things
Event Category:	Faculty Development Programme
Participants	58
Judges/Guest (with Designation)	Mr. N. Amirthanathan, Director, Dr.V.R.S.Rajesh Kumar, Director and Dr.PadmanabanRamasamy, Director Eishaa Defence Systems Pvt. Ltd.,

Brief Report:

Two Days National Workshop was conducted on 20 and 21 September 2019 on the topic "Internet Of Things". The resource persons were Mr. N. Amirthanathan, Director Eishaa Defence Systems Pvt. Ltd., Dr. V.R.S.Rajesh Kumar and Dr.PadmanabanRamasamy. Around 60 academicians and research scholars from various universities and colleges in and around the city participated in the workshop.



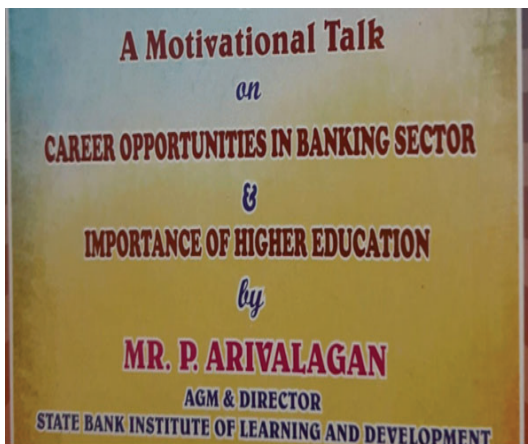


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Department:	Business Economics
Date of Event:	21/09/2019
Topic:	Career Opportunities in Banking Sector & Importance of Higher Education
Event Category:	Career Guidance
Participants	147
Judges/Guest (with Designation)	Mr.P.Arivalagan, AGM & Director, State Bank Institute of Learning and Development

Brief Report:

Mr.P.Arivalagan, AGM & Director, State Bank Institute of Learning and Development has given a Career Guidance speech on 21st September 2019. He has divided his lecture into two parts. First part he has highlighted on how to prepare for bank examination and face interview. The second part of his lecture was on the importance of education in general and higher learning. The session was very interesting and interaction with students was very thought provoking.





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Department:	ROTARACT CLUB OF AACW
Date of Event:	15 th October 2019
Topic:	SELF DEFENSE WORKSHOP
Event Category:	AWARENESS PROGRAMME
Participants	64
Judges/Guest (with Designation)	Karate Master and Kung-Fu Master - Anjana and Mohana.S Student of Anna Adarsh College For Women

Brief Report:

“ Self defence is the best defence ” is the theme of this project. Rotaract club of Anna Adarsh College for women had conducted a self defence workshop for students on 15th October 2019 in the college campus. The workshop was taken by the karate Master and Kung-fu master named Anjana. A and Mohana. S, students of Anna Adarsh College for women. The martial-art masters taught simple steps for defending themselves from others to the girls and emphasis also on mental strength.





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Chennai - 600040, Tamil Nadu.

Department:	PLACEMENT CELL
Date of Event:	18-Nov-19
Topic:	“Position yourself for the future”
Event Category:	Career awareness seminar
Level:	Number of Students: 221
Judges/Guest (with Designation)	Mr.Abishek, HR, Placement, Cognizant

Brief Report:

Placement cell organized a career awareness seminar for the final year computer science and BCA students on “Position yourself for the future” which was addressed by Mr.Abishek, HR, Placement, Cognizant, Chennai in the month of November 2019.





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Chennai - 600040, Tamil Nadu.

Department:	Accounting and Finance Shift II
Date of Event:	5-12-2019
Topic:	Workshop on Mutual Funds
Event Category:	Workshop in association with NISM
Participants	65
Judges/Guest (with Designation)	Mr. Gokulnath Raja Head, Marketing South Zone NISM, Chennai

Brief Report:

The Department organised a workshop for third year students on the topic Mutual Funds. Around 65 students benefited from the workshop. The workshop uncovered the intricacies of Mutual Funds in a simple way, with practical examples. Students cherished the knowledge shared through lively examples.





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Department:	PLACEMENT CELL
Date of Event:	06-Dec-19
Topic:	“Scope & Challenges of Global Delivery Services”
Event Category:	Pre-Placement Talk
Participants	123
Judges/Guest (with Designation)	Mr. Morris Paul, Senior Associate, Campus Hiring & Engagement, EYGDS, Bangalore

Brief Report:

Placement cell in collaboration with EYGDS organized a pre-placement talk on “Scope & Challenges of Global Delivery Services” addressed by Mr. Morris Paul, Senior Associate, Campus Hiring & Engagement, EYGDS, Bangalore for final year Post Graduate students of commerce in the month of December 2019.





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Chennai - 600040, Tamil Nadu.

Department:	PLACEMENT CELL
Date of Event:	06/12/2019
Topic:	“ How to stand out in a very competitive job market “
Event Category:	Career Enrichment Seminar
Participants	123
Judges/Guest (with Designation)	Mr.Siva, Business Manager, Prime Educators, Chennai

Brief Report:

Placement cell in association with Prime Educators organized a career enrichment seminar on “How to stand out in a very competitive job market” for the final year commerce students which was addressed by Mr. Siva, Business Manager, Prime Educators, Chennai in the month of December 2019.





Punjab Association's
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Chennai - 600040, Tamil Nadu.

Department:	Department of Bank Management
Date of Event:	9/12/2019 to 11/12/2019
Topic:	GST
Event Category:	Three Day training programme
Participants	97
Judges/Guest (with Designation)	Shri.Venugopalan Nair,IRS, Assistant Director, NACIN Shri. Srivatsan, Senior Faculty, NACIN, Smt.T.G.Geetha, AAd. NACIN, Chennai, Smt.T.Nalina Sofia, DD, NACIN,Chennai, Mr.Sundar Raman,CA, Shri .K.P.Balaji, AAD, NACIN,

Brief Report:

Department of Bank Management organised a 3 days training program on GST in Collaboration with National Academy of Customs, Indirect taxes and Narcotics (Chennai) addressed by Shri.Venugopalan Nair,IRS, Assistant Director, NACIN Shri. Srivatsan,Senior Faculty, NACIN, Smt.T.G.Geetha, AAd. NACIN, Chennai, Smt.T.Nalina Sofia, DD, NACIN,Chennai, Mr.Sundar Raman,CA, Shri .K.P.Balaji, AAD, NACIN, Chennai from 9/12/2019 to 11/12/2019 regarding History of Indirect taxation, Comparison on Taxable event earlier and new, Import and export, Implication of tax and Employment Opportunities for GST Practitioners a new professional avenue.





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Chennai - 600040, Tamil Nadu.





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Chennai - 600040, Tamil Nadu.

Department :	Post graduate and Research Department of Commerce
Date of Event :	12 th December 2019
Topic :	National Conference on Big Data in Business
Event category :	Conference - Entrepreneurial and Skill Based
Participants	250
Judges / Guest:	Air Commodore V.Rajasekhar, IAF Air Headquarters, New Delhi Mr.Shankar Radhakrishnan Head, Big Data and Cloud Practice Cognizant v Mr.Vaibhav Maheshwari, Assistant Vice-President, Head IT Applications Profectus Capital Mr.Karthik Veer Founder, Black Board Learning Mrs.Ramana Saraswathi IAS, Joint Director Tamil Nadu E-Governance Agency

Brief Report:

The Post Graduate and Research Department of Commerce, Anna Adarsh College for Women organized a National Conference on “Big Data in Business” on 12th December 2019. Shri Manjeet Singh Sethi, Correspondent of the college delivered the inaugural address and Dr.Jayashree Ghosh, Principal gave the welcome address and felicitated the guests. Giving the Presidential Address Air Commodore V.Rajasekhar, IAF Air Headquarters, New Delhi spoke on Big Data applications in Indian Defense services. The keynote speaker, Mr.Shankar Radhakrishnan Head, Big Data and Cloud Practice Cognizant, Bangalore highlighted the impact of data science on business. Dr. R. Shanthi, Associate Professor and Head of the Department, presented the conference dynamics. The Conference witnessed participation of more than 114 delegates, which included the faculty and research scholars of various colleges and business executives. The annual in-house research journal- “Anvesh ” and the Conference Manual was released on the occasion. The conference created a lot of excitement in the research fraternity which was reflected in the form of 56 full length papers on this theme. The 4



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technical sessions on “Marketing and Big Data”, “Banking and Big data”, “E-Commerce and Big Data” and “Education and Big Data”, were chaired by Mr.K.Chandrasekar, Co-Founder and CEO, Forus Health Bangalore; Mr.Vaibhav Maheshwari, Assistant Vice-President, Head IT Applications Profectus Capital, Mumbai; Mr.Karthik Veer Founder, Black Board Learning Coimbatore and Mr. Sayinath A.G., Co-Founder, Progression Brainery. The valedictory address was given by Mrs.Ramana Saraswathi IAS, Joint Director Tamil Nadu E-Governance Agency, Government of Tamil Nadu. Dr. V.Shanthi, Associate Professor summed up the conference proceedings and Dr.Anita Raman, Associate Professor proposed the Vote of Thanks.





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Department:	Business Economics
Date of Event:	13/12/2019
Topic:	Career Guidance-Opportunities in New Zealand
Event Category:	Career Guidance
Participant	147
Judges/Guest (with Designation)	Mrs. Shanthi Ganesh M.A., M.Phil., M.Ed., Former lecturer, Department of Business Economics , Anna Adarsh College New Zealand

Brief Report:

Career Guidance in New Zealand was highlighted by Mrs. Shanthi Ganesh M.A., M.Phil., M.Ed., (New Zealand) former lecturer, Department of Business Economics, Anna Adarsh College. At present she is working as a teacher in the Department of Mathematics, Wangarai Girls High School, New Zealand. She has explained to the students on higher Studies in Auckland, the cultural difference in foreign countries in general.





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Department:	Department of Home Science-N&D organized a skill based workshop on fabric painting
Date of Event:	13/12/2019
Topic:	Workshop on Fabric Painting
Event Category:	Skill based activity
Participants	95 students
Judges/Guest (with Designation)	Mrs. Shyamala Devi Narendran, first level teacher, Pidilite Industries Limited (Both Tamil Nadu and Kerala)

Brief Report: Department of Home Science-N&D organised a skill based fabric painting workshop on 13/12/2019 for the final year students (95 in number). The resource person, Mrs. Shyamala Devi Narendran, first level teacher, Pidilite Industries Limited (Both Tamil Nadu and Kerala) taught the students about the various types of fabric paints available and the different techniques to use them on fabrics. The workshop was interesting and the students learnt the fabric painting techniques with zest and zeal.



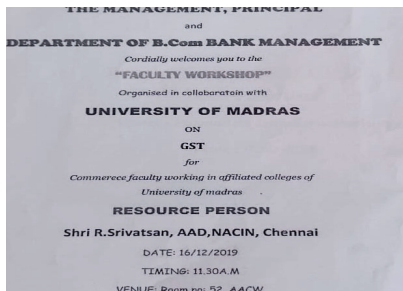


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Department:	Department of Bank Management
Date of Event:	16/12/19
Topic:	GST & Restructuring of Syllabus
Event Category:	Faculty workshop
Participants	22
Judges/Guest (with Designation)	1) R Srivatsan Nair, AAD, NACIN, Chennai

Brief Report:

Organised a Faculty Workshop in Collaboration with University of Madras on GST for Commerce faculty Working in affiliated Colleges of University of Madras and the Resource person was Shri.Srivatsan ,AAD.NACIN,Chennai on 16.12.2019 at Anna Adarsh college for women.





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Department:	Business Economics and Internal Quality Assurance Cell
Date of Event:	17/12/2019
Topic:	Student Awareness Programme on Poly – Cystic Ovarian Syndrome
Event Category:	Extension Activity
Participants	140
Judges/Guest (with Designation)	Dr. Dhakshayani., M.D., O.G., Reproductive Medicine, Apollo Fertility Center, Anna Nagar

Brief Report:

Department of Business Economics Dr.Dhakshayani., M.D., O.G., Reproductive Medicine, Apollo Fertility Centre, Anna Nagar addressed the student and Polycystic Ovarian syndrome. The lecture highlighted on stress management of students exercise and practice healthy food habits and students interacted with the doctor to clarify the doubts.

Student Awareness Programme on Poly – Cystic Ovarian Syndrome, 17.12.2019





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Department:	ENGLISH
Date of Event:	17 December 2019
Topic:	Revamping the Curriculum based in Learning Outcome based Curriculum Framework
Event Category:	Workshop
Participants	20
Judges/Guest (with Designation)	1)Dr. S. Armstrong, Professor and Head Department of English, University of Madras, Resource Person Academic 2)Dr. Merin Simi Raj, Assistant Professor, Department of Humanities and Social Sciences, IIT Madras, Resource Person Industry 3)Ms. Sarita Ravindranath, Chief Editor, sify.com, Chennai eminent Heads, Professors and Faculties from various colleges

Brief Report:

Dept of English Shift I organized a workshop Revamping the Curriculum based in Learning Outcome based Curriculum Framework (LOCF) for University of Madras. Dr. S. Armstrong, Professor and Head Department of English, University of Madras.\



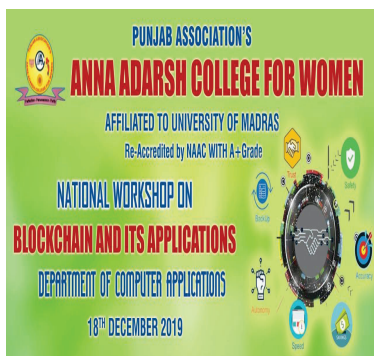


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Department:	Department of BCA (Shift I)
Date of Event:	18.12.19
Topic:	National Workshop on "Blockchain and Its Applications "
Event Category:	Workshop
Participants	51
Judges/Guest (with Designation)	1. Dr. N. Bhalaji Associate Professor, SSN College of Engineering 2. Ravindra Dilipbhai Oza, System Architect & Lead DBA, Boeing India Pvt.Ltd.,- Bengaluru

Brief Report:

This workshop was conducted for students and staff from other colleges. Mr. Bhalaji explained about the latest technology Blockchain and how it avoids intermediate risk and helps to complete the process quickly. Mr Oza explained about cloud computing how it helps people to start their business without investing much on infrastructure.





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Department:	B.com General Shift 2
Date of Event:	19.12.2019
Topic:	Skill Oriented - Competition
Event Category:	Departmental Events
Participants	30
Judges/Guest (with Designation)	Dr.Anitha Raman, Associate Professor, Department of Commerce General shift I Anna Adarsh College for women

Brief Report:

Department of Commerce General shift2 conducted on stage events on the following topics - Debate, Best Manager, Spin the yarn. The students got the opportunity to perform and exhibited their talents.





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Department:	PLACEMENT CELL
Date of Event:	20/12/2019
Topic:	Power Plan for Career Success
Event Category:	Career Guidance Seminar
Participant	249
Judges/Guest (with Designation)	Ms Krithika, Executive HR, HCL TSS Pvt.Ltd., Chennai

Brief Report:

Placement Cell arranged a career guidance seminar on “Power Plan for Career Success” for the final year Computer Sci, BCA, Physics & Mathematics students which were addressed by Ms Krithika, Executive HR, HCL TSS Pvt.Ltd., Chennai in the month of December 2019.





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Department	PLACEMENT CELL
Date of Event:	20/01/2020
Topic	Scope & Challenges in Business Services
Event Category	Entrepreneurship and Skill Based Career Guidance Seminar
Participants	620
Judges/Guest (with Designation)	Ms.Sandhiya.K, HR, Global Talent Track, Chennai

Brief Report:

Placement cell organized a career guidance seminar on “Scope & Challenges in Business Services” addressed by Ms.Sandhiya.K, HR, Global Talent Track, Chennai for the final year students of B.Com in the month of January 2020. Topics covered in the seminar were strategies to be adopted in business, Infrastructure facilities in the industries etc.





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Department:	Department of Tourism and Travel Management in collaboration with Madura Travel Service P Lts, Chennai organized National Seminar on "Tourism & Jobs: A Better Future For All
Date of Event:	21 January 2020
Topic:	Tourism & Jobs: A Better Future for All
Event Category:	Seminar
Participants	200
Judges/Guest (with Designation)	1) Mr V Krishnamoorthy, Deputy High Commissioner, Deputy High Commission for Sri Lanka 2) Mr Yasantha De Silva, Minister, Commercial, Deputy High Commission for Sri Lanka 3) Dr Anand Bethapudi, Associate Professor & Head, Dept of Management, National Institute of tourism & Hospitality Management, Hyderabad 4) Dr Jitendra Mohan Mishra, Associate Professor & Head, Dept of Tourism & Management, Indira Gandhi National Tribal University, Amarkantak, Madhya Pradesh 5) Dr M Neeraja, Professor, Dept of Management, Chadalwada Ramanamman Engineering College, Tripathi Andhra Pradesh 6) Mr Sriharan Balan, Deputy Managing Director, Madurai Travel Service P Ltd

Brief Report:

The Department of Tourism and Travel Management has organized a National Seminar on 21st January 2020 on "Tourism and Jobs: A Better Future for All" in commemoration of World Tourism Day. The guests who honored the seminar are, Mr. V. Krishnamoorthy, Deputy High Commissioner, Deputy High Commission for Sri Lanka, Chennai delivered an Inaugural address. Mr. Yashwanth De Silva, Minister, (Commercial), Deputy High Commission for Sri Lanka, Chennai, highlighted the Tourism potential in Sri Lanka. Dr. Anand Bethapudi, Associate Professor & Head, Department of Management, National Institute for Tourism and Hospitality Management, Hyderabad, Telangana, spoke on The Emerging trends and opportunities in Tourism and Hospitality sector. Dr. Jitendra Mohan Mishra, Assistant Professor & Head, Department of Tourism and Management, Indira Gandhi National and Tribal University, Amarkantak, Madhya Pradesh highlighted the topic Tourism and Jobs: A Better Future for All. Dr. M. Neeraja, Professor, Department of Management, Chadalawada Ramanamma Engineering College, Tirupathi, Andhra Pradesh spoke about the Role of women



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in Tourism and Travel Industry. Mr. Sriharan Balan, Deputy Managing Director, Madura Travel Services (p) Ltd, Chennai, focused on opportunities in Tourism – strength of youth.





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Department:	Public Administration
Date of Event:	25.01.2020
Topic:	National Voters' Day - Electoral Literacy for Stronger Democracy
Event Category:	Student Awareness Programme
Participant	52
Judges/Guest (with Designation)	Dr.M.Uma Maheswari, Professor, Department of Politics and Public Administration, University of Madras,

Brief Report:

The Post-Graduate and Research Department of Public Administration, Anna Adarsh College for Women, celebrated National Voters' Day on 25/01/2020. Principal Dr.Jayashree Ghosh gave the welcome address. The Chief Guest Dr.M.Uma Maheswari, Professor, Department of Politics and Public Administration, University of Madras, delivered the speech on the theme "Electoral Literacy for Stronger Democracy". The awareness was created among the Faculty and Students about the significance of Women Suffrage for Social Empowerment. The students were insisted to do research in this area. The officials of Zone-8, Chennai Corporation also participated in the programme.

Celebration of National Voters' Day - Electoral Literacy for Stronger Democracy, 25.01.2020





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Department:	PLACEMENT CELL
Date of Event:	27/01/2020 & 28/01/2020
Topic:	“Career Development”
Event Category:	Career Enrichment Programme
Level:	Number of Students: 394
Judges/Guest (with Designation)	Mr.Kabilan, Senior Faculty, Prime Educators, Chennai

Brief Report:

Placement Cell of College organized a Career Enrichment Programme on “Career Development” for B.Com General, Corporate Secretaryship and Bank Management students on 27/01/2020 & 28/01/2020.





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Department:	PLACEMENT CELL
Date of Event:	27/01/2020 & 28/01/2020
Topic:	“Challenges in E-Commerce & M-Commerce”
Event Category:	Internship cum Pre Placement Talk on Entrepreneurship and Skill Based Programme
Participants	42
Judges/Guest (with Designation)	Mr Sujith, Admin Head, Foromarket, Chennai

Brief Report:

Placement cell in association with Foro Market arranged an internship cum pre talk on “Challenges in E-Commerce & M-Commerce” addressed by Mr Sujith, Admin Head, Foromarket, Chennai for the final year TTM & Home Science students in the month of December 2019. It offered a stipend internship program for twenty final year students of TTM and Home Science from December 2019 to February 2020.





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Department:	PLACEMENT CELL
Date of Event:	29/01/2020
Topic:	Career opportunities in MNC
Event Category:	Career Enrichment Programme
Participant	26
Judges/Guest (with Designation)	Mr. Mervin Vincent, HR, DSRC, Chennai.

Brief Report:

Placement cell in association with DSRC organized a pre-placement talk “ Career opportunities in MNC” for PG final year Computer Science in the month of January 2020 which was addressed by Mr. Mervin Vincent, HR, DSRC, Chennai.





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Department:	Commerce(CA)- Shift II
Date of Event:	30/01/2020
Topic:	Workshop on Meditation
Event Category:	Yoga
Participants	50
Judges/Guest (with Designation)	Mr.G.Soundar Sathyam Yoga Center Chennai

Brief Report:

Our department Conducted “Workshop on Meditation “ for students and staff in the college premises on 30/01/2020 between 3 p.m to 5 p.m. The function began with a prayer song by the choir group. The chief guest Mr.G.Soundar educated the importance of meditation and a demo for each type of meditation was given by him. He educated different methods of meditation and ways to follow them in our daily life.





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Department:	PLACEMENT CELL
Date of Event:	31/01/2020
Topic:	Tips & Tricks for Aptitude Test
Event Category:	Career Enrichment Programme
Level: UG LEVEL	Students: 349
Judges/Guest (with Designation)	Mr.Kabilan, Senior Faculty, Prime Educators, Chennai

Brief Report:

Placement cell in association with Prime Educators arranged a career enrichment seminar on “Tips & Tricks for Aptitude Test” addressed by Mr.Kabilan, Senior Faculty, Prime Educators, Chennai in the month of January 2020 for final year B.A & B.Com students.





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Department:	Public Administration
Date of Event:	01.02.2020
Topic:	Policing and Social Media
Event Category:	Seminar
Participant	261
Judges/Guest (with Designation)	Thiru P.Kandaswamy Additional Director General of Police (Administration) Chennai Thiru.P.R.Shampath I.A.S. (Retd.), Chairman, Indian Institute of Public Administration, Tamil Nadu Regional Branch Thiru S.S.Jawahar I.A.S (Retd.), Hony. Secretary, Indian Institute of Public Administration, Tamil Nadu Regional Branch

Brief Report:

The Post Graduate & Research Department of Public Administration in collaboration with the Indian Institute of Public Administration, Tamil Nadu Regional Branch, organized a Seminar on the topic, "Policing and Social Media" on 1st February, 2020. Dr.Jayashree Ghosh, Principal of the College delivered the Welcome Address. Thiru.P.R.Shampath I.A.S. (Retd.), Chairman, IIPA, TNRB, in his Presidential Address emphasized on how social media is abused in different ways, especially the popularity gained by fake news in social media. Thiru P.Kandaswamy, Additional Director General of Police (Administration), Chennai, in his KeyNote Address highlighted the social media acting as a pure business model where the data given is misused and on various threats to privacy in the cyber platform. The role played by Hackathon which is a government initiative to solve social media crimes was also emphasized by the Guest Speaker. Thiru S.S.Jawahar I.A.S (Retd.), Hony. Secretary, IIPA, TNRB spoke on the precautionary measures to be taken while using Social Media. Following the floor discussion, an Oratorical Competition was conducted on the Seminar topic. Ms.Rakshikha P. from Madras Christian College secured the First Place. The Second Prize was bagged by Ms.Bhawna Kushwaha from Anna Adarsh College for Women.



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Mr.T.Nandhakumar from Presidency College received the Third Prize. Thiru.V.S.Venugopal I.R.S., (Retd.), Vice Chairman IIPA, TNRB, Thiru.S.S.Jawahar, I.A.S., (Retd.) Hony. Secretary, IIPA, TNRB and Thiru T.Ramanathan I.A.S. (Retd.), Member, IIPA, TNRB were the judges for the competition Dr.K.Usha, Associate Professor and Head, PG and Research Department of Public Administration and Honorary Additional Secretary, IIPA, TNRB, proposed the Vote of Thanks.

Outcome: Students were made aware of the threats involved in using social media and safety measures to be adopted in the cyber platform. Students were motivated to take up projects on the seminar topic.

<p>PUNJAB ASSOCIATION'S ANNA ADARSH COLLEGE FOR WOMEN (Affiliated to University of Madras) Approved by UAC with 100% Grade</p> <p>POST GRADUATE AND RESEARCH DEPARTMENT OF PUBLIC ADMINISTRATION</p> <p>In collaboration with Indian Institute of Public Administration Tamil Nadu Regional Branch, Chennai</p> <p>Cordially invite you to a Seminar on "POLICING AND SOCIAL MEDIA" on Saturday, the 1st February, 2020 at 10.30 am</p> <p>at Paramedev Goyal Auditorium, Anna Adarsh College for Women, Anna Nagar, Chennai - 600 040.</p> <p>Thiru. P.Kandaraswamy, I.P.S. Additional Director General of Police (Administrative) Chennai will deliver the Key-Note Address</p> <p>Thiru. Sanjay Pinto Advocate - Madras High Court, Columnar, Author, Former Resident Editor - NDTV 24x7 will deliver the Special Address</p> <p>at Thiru. P.R. Shampath, I.A.S., (Retd.) Chairman, IIPA, Tamil Nadu Regional Branch will preside over the seminar.</p> <p>Thiru.V.S.Venugopal, I.R.S., (Retd.) Thiru.S.S.Jawahar, I.A.S., (Retd.) Vice Chairman, IIPA, TNRB Hony. Secretary, IIPA, TNRB</p> <p>Dr.K.Usha Dr.P.Ramanathan Hony. Add. Secretary, IIPA, TNRB Hony. Secretary, IIPA, TNRB</p>	<p>PROGRAMME</p> <p>INVOCATION</p> <p>WELCOME ADDRESS Dr. Jeyalene Ghosh Principal, Anna Adarsh College for Women, Anna Nagar, Chennai - 40.</p> <p>PRESIDENTIAL ADDRESS Thiru.P.R.Shampath, I.A.S., (Retd.) Chairman, IIPA, Tamil Nadu Regional Branch</p> <p>KEY NOTE ADDRESS Thiru. P. Kandaraswamy, I.P.S. Additional Director General of Police (Admin) Chennai</p> <p>SPECIAL ADDRESS Thiru Sanjay Pinto Advocate - Madras High Court, Columnar, Author, Former Resident Editor - NDTV 24x7</p> <p>ORATORICAL COMPETITION Inter College level</p> <p>FLOOR DISCUSSION</p> <p>VOTE OF THANKS Dr. K. Usha Associate Professor & Head, PG & Research Dept. of Public Administration, Anna Adarsh College for Women, Anna Nagar, Chennai - 40.</p> <p>NATIONAL ANTHEM</p> <p>LUNCH 1.00 pm</p>
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Department:	Department of English Shift II
Date of Event:	01.02.2020
Topic:	Interdepartmental competitions were conducted on Creative Writing and Glass painting.
Event Category:	Inter-department competition
Participants	90
Judges/Guest (with Designation)	Ms Saye Soozie, Creative story writer, Content Writer and Soft skills Sakthi Anchana, Principal Architect of Aurazia Design Studio.

Brief Report:

On 1 February 2020, inter - department competitions were conducted on Creative Writing and Glass painting. Both competitions received a good response with more than 90 participants. Two external judges were invited to evaluate the creativity of the students. The Creative Writing was judged by Ms Saye Soozie, Creative story writer, Content Writer and Soft skills Trainer and Glass Painting was judged by Sakthi Anchana, Principal Architect of Aurazia Design Studio.

GLASS PAINTING COMPETITION PARTICIPANTS WITH THE EVENT JUDGE





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Department:	Department of Home Science in collaboration with Nutrition Society of India Chennai Chapter organized, A workshop on Diabetes Education as Alumni initiative and Career Development Programme
Date of Event:	01 February 2020
Topic:	Nutrifest 2020-Global Village 2020 Scope & Practice of a Nutritionist
Event Category:	Workshop, Alumni initiative and Career Development Programme
Participants	104
Judges/Guest (with Designation)	1) Mrs Meenakshi Bajai, Chief Dietitian, TN Govt. Multi Super Specialty Hospital & alumni 2) Ms Sharona Stalin, RD South Africa

Brief Report:

The speaker, Dr. Mrs. Meenakshi Bajaj gave a detailed account of lifestyle modifications and dietary modifications required to prevent diabetes in the community. Mrs. Sharona Stalin spoke about the responsibilities of a Nutritionist and the scope of a Nutritionist. The final year students of the department (95) were benefited by this program.





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Department:	Computer Science
Date of Event:	01/02/2020
Topic:	Seminar on Python
Event Category:	Academic Based Research Seminar
Participant	46
Judges/Guest (with Designation)	Ms.K.Kanagalakshmi, Centre Manager, Ms.J.S.Aishwarya, Business Coordinator, Elysium Academy

Brief Report:

The Department of Computer Science organized a seminar on “Python” along with Elysium Academy.

Ms.K. Kanagalakshmi, Centre Manager & Ms.J.S. Aishwarya, Business Coordinator, Elysium Academy explained about the Python programming language to the students. Python is one of the popular tools in research.





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Department:	Post Graduate And Research Department Of Commerce
Date of Event:	03.02.2020
Topic:	Guest Lecture on Environmental Management System
Event Category:	Webinar
Participant	50
Judges/Guest (with Designation)	Mr. Chandra Mohan, Deputy General Manager, Delphi TVS

Brief Report:

PG & Research department of Commerce organised a webinar on the topic “ Environmental Management system”. The program was held on 03.02.2020. The speaker of the day Mr. Chandra Mohan, Deputy General Manager, Delphi TVS; enlightened the students about the importance of environmental management in the workplace.



3.2.2020 -Guest Lecture on Environmental Management System



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Department:	B.com General Shift 2
Date of Event:	3.2.2020 to 5.2.2020
Topic:	“NACIN (National Academy of customs, indirect taxes & Narcotics)”
Event Category:	Three Days Training Programme ON GST
Participants	140
Judges/Guest (with Designation)	Resource Persons: On 3rd R. Srivatsan (AAD). Uma Shurithi (AD). T.G. Geetha (AAD)(NACIN). On 4TH - K.P. Balaji (AAD), T.Nalina Sofia (JD). On 5TH Sundar Raman (CA), Sri Venugopalan Nair (IRS), Ms. Prabhajot Kaur (Inspector)

Brief Report:

Three Days Training Programme on the Topic “NACIN (National Academy of Customs, indirect taxes & Narcotics)” was conducted from 3.2.2020-5.2.2020.

Training programme on Gst :

On 3rd R. Srivatsan (AAD). Uma Shurithi (AD). T.G. Geetha (AAD)(NACIN).

On 4TH - K.P. Balaji (AAD), T.Nalina Sofia (JD).

On 5TH Sundar Raman (CA), Sri Venugopalan Nair (IRS), Ms. Prabhajot Kaur (INSPECTOR)





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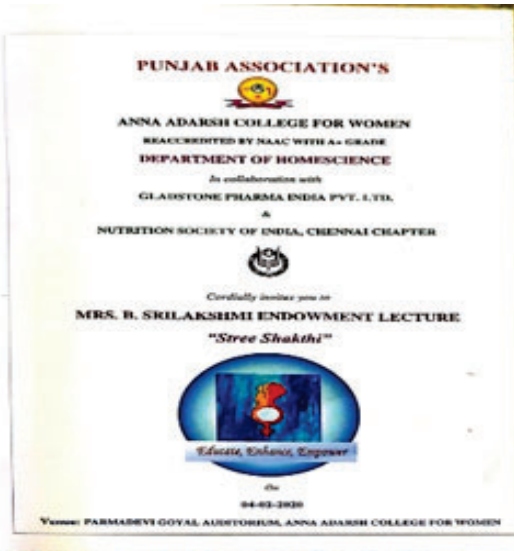
Department:	Home Science - NFSM&D
Date of Event:	04-02-2020
Topic:	“Stree Shakthi” - Lifestyle Modifications for a Healthier You”
Event Category:	International Seminar
Participants	303
Judges/Guest (with Designation)	<p>Dr.Padmini Balagopal, Registered Dietitian, Certified Dietitian Nutritionist, Certified Diabetes Educator & International Board Certified Lactation Consultant, Philadelphia, USA</p> <p>Dr.P.R Sowmini, Neurologist and Associate Professor of Neurology, Stanley Medical College</p> <p>Rtn.Dr.Mrs.Renuka Ramakrishnan, Senior Consultant Dermatologist, Prasanth Clinic & Hande Hospital</p>

Brief Report:

An International Seminar On “Stree Shakthi” - “Lifestyle Modifications For A Healthier You” was organised on 04-02-2020 as part of Mrs.B.Srilakshmi Endowment Lecture. The programme was conducted to imbibe the concepts of Nutrition and Health with respect to physical, mental and social well-being of women to the society at large. Gladstone pharma India Pvt. Ltd. offered its support for the programme by arranging eminent speakers, sponsoring the banners for the programme and also sponsoring the awards for the students who designed the top three logos for the event. The winning logo was used on the invite as well as the banner for the event. Faculty and students gained knowledge about self-care during pregnancy for an epileptic mother, beauty tips for healthy hair and skin.



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Department:	POST GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE
Date of Event:	5th February 2020.
Topic:	Statistical Data Analysis using SPSS
Event Category:	Workshop - Research
Participant	210
Judges/Guest (with Designation)	Dr.D.Sampath Kumar Assistant Professor in commerce and Management, Shri Krishnaswamy College for women Research Consultant & Statistical Data Analyst

Brief Report:

As a part of the department activity for the academic year 2020-2021 a workshop was organized on Statistical Data Analysis using SPSS on 5th February 2020. The resource person Dr.D.Sampath Kumar highlighted and shared more knowledge about analyzing Data using SPSS. The resource person also made available various professional links to encourage the students to practice Data Analysis using SPSS for the development of Research Thought among Students.





Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras)

Chennai - 600040, Tamil Nadu.

Department:	CHEMISTRY
Date of Event:	07/02/2020
Topic:	“Spectroscopy”
Event Category:	One Day Workshop
Participants	100
Judges/Guest (with Designation)	Dr. S.Swarnalakshmi Associate Professor(Retd) Gurunanak College

Brief Report:

The in-house Magazine “SPECTRUM’19 Was released by Dr.S.Swarnalakshmi, followed by a one-day workshop on Spectroscopy. The students were taught basic concepts of Spectroscopy and also worked out problems based on the spectroscopic data.





Punjab Association's
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(Affiliated to University of Madras)

Chennai - 600040, Tamil Nadu.

Department:	PLACEMENT CELL
Date of Event:	10/02/2020
Topic:	Scope in Business Process Services
Event Category:	Entrepreneurial and Skill Based Career Enrichment Programme
Participants	420
Judges/Guest (with Designation)	K Bala Pratyusha, HR Executive, Sutherland, Chennai

Brief Report:

Placement cell in collaboration with Sutherland organized a pre placement talk on “Scope in Business Process Services” addressed by Ms.K Bala Pratyusha, HR Executive, Sutherland, Chennai for all final year UG and PG students in the month of February 2020.





Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras)

Chennai - 600040, Tamil Nadu.

Department:	Adarsh Incubation Center
Date of Event:	11.02.2020
Topic:	Adarsh Angadi
Event Category:	Entrepreneurial Development
Participants	530
Judges/Guest (with Designation)	Mrs.Vimala Mani, Herbalife Millionaire Team Uma and Radhika (Chinmaya Sisters) Professional Classical Vocalists

Brief Report:

The Entrepreneurial Development Cell of the College conducted Adarsh Angadi on February 6, 2017. The programme was inaugurated by Mrs., Chennai – 600 040. Stalls were put up by the students of the College to exhibit their entrepreneurial skills. The nature of the stalls included food, accessories, textiles, games, disco and horror house. The stalls were judged by Mrs.Vimala Mani, Herbalife Millionaire Team, Uma and Radhika (Chinmaya Sisters), Professional Classical Vocalists distributed the prizes.



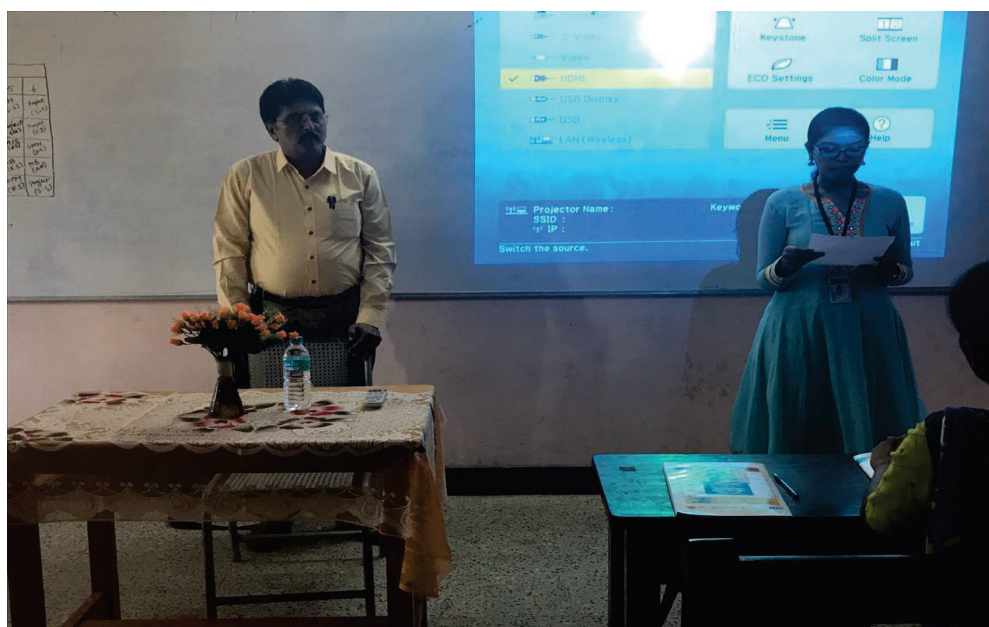


Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	POST GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE
Date of Event:	12/02/2020
Topic:	Guest lecture on Total Quality Management
Event Category:	Knowledge based Program
Participant	53
Judges/Guest (with Designation)	Mr. R. Gopal, DGM - Corporate TQM, Lucas - TVS

Brief Report:

On 12th February, 2020, the Post Graduate and Research Department of Commerce shift-I organized a Guest lecture on Total Quality Management in collaboration with Lucas - TVS. The resource person was Mr. R. Gopal, DGM - Corporate TQM. The students of M.Com. The students found the guest lecture to be very insightful and helpful.





Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	Department of Commerce (Honors Shift II)
Date of Event:	12-02-2020 & 13-02-2020
Topic:	Recent Trends in Capital Market
Event Category:	Workshop
Participants	50
Judges/Guest (with Designation)	Mr. Sandeep modi, Centre- head, BSE Ltd


Brief Report

Online trading workshop was conducted on 13th Feb 2019. Mr. Sandeep modi, Centre-head, BSE Ltd was the speaker of the day. The students had an opportunity to get insight into the capital market, they had a lot of interaction about the blue chip, nefty, sensex, intermediaries on how to invest, trading aspects, up and down of share market and portfolio management for the forthcoming time period.





Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department	Departments of Commerce-Honours (Shift II)
Date of Event	15-02-2020
Topic	Workshop on Statistical Data Analysis on SPSS
Event Category	Workshop - Research
Participants	43
Judges/ Guest (with Designation)	Dr.Mahalakshmi.S Assistant Professor Computer Science Department
Brief Report: <p>The workshop was conducted by Dr.S.Mahalakshmi.She started the session by explaining about what is research and the need to conduct a research and continued to teach about what is data, the types of data and how to measure the data etc. She gave an idea about the selection of research problems under what criteria a research problem can be selected and what are the factors to be considered for the selection of a research problem. She gave an idea about the preparation of the questionnaire: what should be included and what should not be included in the questionnaire. On the whole the session was discursive and the information conveyed was very informative and useful for a research work to be carried.</p> 	



Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	Computer Science
Date of Event:	15/02/2020
Topic:	Seminar on Hardware
Event Category:	Academic Based Programme
Participants	30
Judges/Guest (with Designation)	Ms.J.S.Aishwarya, Business Coordinator and Faculty , Mr.Kishore Thomas, Faculty, Elysium Academy

Brief Report:

The Department of Computer Science organized a seminar on "Hardware" along with Elysium Academy.

The faculty Ms.J.S.Aishwarya & Mr.Kishore Thomas from Elysium Academy explained to the students about the working process of Computers..





Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras)

Chennai - 600040, Tamil Nadu.

Department:	Placement Cell
Date of Event:	17/02/2020 & 18/02/2020
Topic:	Aptitude Training, GD, Resume Buliding, Emotional Intelligence & Mock Interview”
Event Category:	Career Smart Track Training Program
Participants	798
Judges/Guest (with Designation)	Ms.Selvi Manoharan, Trainer, Identity Educational Consultancy, Chennai

Brief Report:

Placement cell in collaboration with Identity Educational Consultancy organized a two days Industry Readiness Training Skills for all the final year students in the month of February 2020. Ms.Selvi Manoharan, Trainer, Identity Educational Consultancy, Chennai & her team were the trainers of the programme.





Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras)

Chennai - 600040, Tamil Nadu.

Department:	National Service Scheme and Department of Public Administration
Date of Event:	19.02.2020
Topic:	Let's Talk About Organ Donation
Event Category:	Seminar
Participants	198
Judges/Guest (with Designation)	Dr.Hemal Kanvinde, Quality Assurance Officer, MOHAN Foundation Mrs.Lalitha Raghuram, Country Director, MOHAN Foundation Mrs.Usha Balasubramanian, In-Charge, Patient Support Group, MOHAN Foundation

Brief Report:

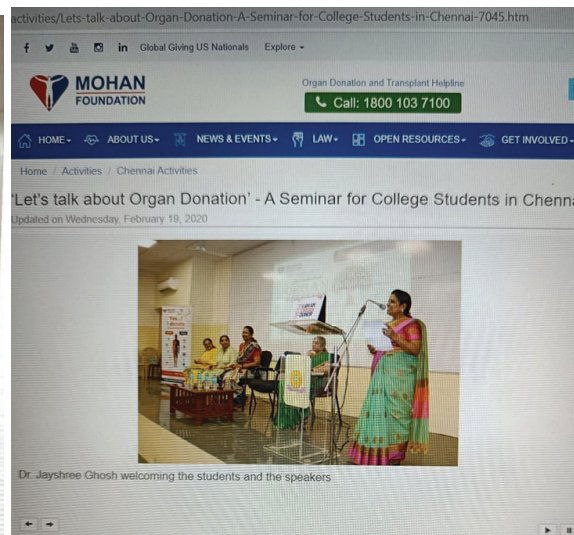
On 19th Feb 2020, the Department of Public Administration of Anna Adarsh College for Women, in association with MOHAN Foundation, organised a seminar "Let's Talk about Organ Donation". Around 200 students from the Post Graduate & Research Department of Public Administration, Commerce, Chemistry, Food and Nutrition departments and volunteers of NSS attended the seminar held at the Conference Hall of the college. Dr. Jayashree Ghosh, Director of the Institute, welcomed the speakers and the students and highlighted the importance of the cause. Dr. Hemal Kanvinde, Quality Assurance Officer of MOHAN Foundation gave a talk on Concepts of Organ Donation. She spoke of the need for organs, what, how and when can organs be donated. This was followed by a film explaining brain death. Mrs. Lalitha Raghuram, Country Director of MOHAN Foundation thanked the management for the opportunity. She conducted a short quiz and explained the models of organ donation used by Mrs. Lalitha Raghuram, Country Director of MOHAN Foundation and thanked the management for the opportunity. She conducted a short quiz and explained the models of organ donation used by different countries.



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She highlighted the way Spain practices organ donation, the opt-in and opt-out models, she used students in a role play exercise to explain swap donation. Mrs. Lalitha spoke of the need to be aware and to speak about organ donation. There was a panel discussion where speakers shared their personal experiences, helping the students understand the importance of organ donation.

Dr. Shanthi Ravi, Principal of Anna Adarsh College narrated an experience that motivated to pledge for eye donation. She asked the students to have a kind heart, help others and leave behind a living legacy through organ and eye donation. Mrs. Usha Balasubramanian, In-charge – Patient Support Group, MOHAN Foundation related her husband's illness and how kidney failure was detected very late through a medical check-up. She described her struggle to find answers to all the questions by reading online, speaking with other patients on dialysis and asking doctors. She said that families need to learn everything about the disease so that many complications can be averted. Her story was very heartrending and clearly spelt out the tribulations of a family of an organ failure patient. Mrs. Lalitha Raghuram narrated the story of Ms. Shreya Siddanagowder, a double hand transplant recipient from Pune. She explained the altruism of the family who agreed to donate the hands of their loved one and this was a way Shreya can think of a happy and productive future. The event ended with a student summing up the seminar and vote of thanks delivered by Dr. Usha K, Head of Post Graduate & Research Department of Public Administration. 30 students pledged for organ donation at the end of the programme.





Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	Department of Home Science-N&D
Date of Event:	22/02/2020
Topic:	Embroidery Workshop for Staff and Students
Event Category:	Entrepreneurial and Skill Based Workshop
Participants	25
Judges/Guest (with Designation)	Resource person: Mrs. U. Kabira, Assistant Professor, Department of Home Science-N&D, Anna Adarsh College for Women, Chennai

Brief Report:

Department of Home Science-N&D organised a skill based embroidery workshop on 22/02/2020 for staff and students of all departments. The resource person, Mrs. U. Kabira taught the participants various types of embroidery stitches and the ways in which the stitches can be used to embellish handkerchiefs, dresses, tablecloths and curtains. Nineteen students and 6 faculty members belonging to different departments were benefited by this program. The workshop was interesting and the students took part in the workshop with zest and zeal.





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ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras)

Chennai - 600040, Tamil Nadu.

Department:	PLACEMENT CELL
Date of Event:	22/02/2020
Topic:	Advanced Tally & GST
Event Category:	Career Enrichment Seminar
Participants	163
Judges/Guest (with Designation)	Mr. Anto, Officer, TechMahindra & Mr. V. Arun Kumar, Executive, TechMahindra, Chennai.

Brief Report:

Placement Cell arranged a career enrichment seminar with Techmahindra Foundation in the topic “Advanced Tally & GST” for the final year B.Com students in the month of February 2020 addressed by Mr. Anto, Officer, TechMahindra & Mr. V. Arun Kumar, Executive, TechMahindra, Chennai.





Punjab Association's ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras)

Chennai - 600040, Tamil Nadu.

Department:	Computer Science
Date of Event:	17/4/2020, 21/4/2020, 28/4/2020, 5/5/2020, 12/5/2020, 20/5/2020, 9/6/2020
Topic:	Knowledge Sharing Workshop Series
Event Category:	FDP- Workshop based on Research
Participants	14
Judges/Guest (with Designation)	1. S.Ranjana, 2. S.Radha 3. Dr.Hannah Vijaykumar 4. K.Unnamalai 5. M. Revathy Mennal 6.D.Sasirekha 7. M.Anita Rajkumar - [Assistant Professors of Anna Adarsh College For Women]

Brief Report:

Department of Computer Science organized - Shift I Knowledge Sharing Workshop Series as a Faculty Enrichment Programme.

The Sessions were on Day 1. Learning Management System, Day 2. Interactive Teaching Methodology, Day 3. Digital Transformation - A Perspective, Day 4. Python Programming An Overview, Day 5. Applications of Machine Learning in day to day activities, Day 6. Enhancing Research Effectiveness Using Mendeley, Day 7. Empowering the Creativity with Filmora Software.

Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
Re-accredited by NAAC with A+ Grade
Department of Computer Science
FACULTY KNOWLEDGE-SHARING
WORKSHOP SERIES

Session 1
Learning Management System
Ms. S. RANJANA
Asst. Professor, CSC, Dept.
17/04/2020 @ 11:30 am

Session 2
Interactive Teaching Methodology
Ms. S. RADHA
Asst. Professor, CSC, Dept.
21/04/2020 @ 11:30 am

Session 3
Digital Transformation - A Perspective
Dr. HANNAH VIJAYKUMAR
Head, CSC, Dept.
28/04/2020 @ 05:00 pm

Session 4
Python Programming - An overview
Ms. K. UNNAMALAI
Asst. Professor, CSC, Dept.
05/05/2020 @ 05:00 pm

Session 5
Applications of Machine Learning in day to day activities
Ms. M. REVATHY MENNAL
Asst. Professor, CSC, Dept.
12/05/2020 @ 05:00 pm

Session 6
Enhancing Research Effectiveness using Mendeley
Ms. D. SASIREKHA
Asst. Professor, CSC, Dept.
20/05/2020 @ 03:00 pm

Session 7
Empowering the Creativity with Filmora Software
Ms. M. ANITA RAJKUMAR
Asst. Professor, CSC, Dept.
09/06/2020 @ 05:00 pm

Learn during COVID-19 Pandemic Lockdown
STAY HOME STAY SAFE COVID-19

Downloading the app - From
Homepage

Empowering researchers
to organize their references

Mendeley

ANNA ADARSH COLLEGE FOR WOMEN
Department of Computer Science
KNOWLEDGE SHARING SESSION
Enhancing Research Effectiveness Using Mendeley



Punjab Association's
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(Affiliated to University of Madras)

Chennai - 600040, Tamil Nadu.

Department	CORPORATE SECRETARYSHIP SHIFT-II
Date of Event	9.05.2020
Topic	Embrace A New Way of Life –Through Planning and Technology Covid 2019
Event Category	Webinar (online)
Participants	250
Judges/ Guest (With Designation)	Dr. C.S. Kandavelu Chartered Accountant and cost Accountant

Brief note: The Department of Corporate Secretaryship Shift-II have conducted an online webinar. How to enlighten students' personal life hygiene, upskill themselves , financial planning and new business model. Finally Dr. C.S. Kandavelu Chartered Accountant and cost Accountant gave answers for questions raised by participants. As per feedback received from the participants it was a very good learning experience, the lecture helped them in their understanding during lock down.

Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
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Department of Corporate Secretaryship - Shift II
&
IQAC
Cordially invites you all for a
WEBINAR
on
**EMBRACE A NEW WAY OF LIFE -
WITH PLANNING AND TECHNOLOGY
COVID - 2019**
PRESENTER: C.S.KANDAVELU
CHARTERED ACCOUNTANT
DATE: 09.05.2020
LIVE FROM: 5.00 - 6.00 PM



Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	Department of Home science organized a workshop on Cloth Mask Making by Hand Stitch Method
Date of Event:	09 May 2020
Topic:	E-Workshop on Cloth Mask Making By Hand Stitch Method
Event Category:	Entrepreneurial and Skill Based E - Workshop
Participants	100 students
Judges/Guest (with Designation)	Mrs.U.Kabira, Assistant Professor Department of Home Science

Brief Report:

Mrs. U. Kabira demonstrated to the audience the method of making cloth masks using hand stitches. The resource person elaborated on the materials required and gave step-by-step instructions on how to stitch a mask. She also explained about cloth loops and elastic loops that can be attached to the masks. She shared information on measurements required for children and adults. She gave tips on how to make the mask comfortable-fit and the ways of maintaining them. This workshop proved to be very useful for the audience during the pandemic as masks were most sought after during this period.






Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	Department of Corporate Secretaryship Shift I
Date of Event:	14/05/2020
Topic:	Power of Humour
Event Category:	Live webinar
Participants	92
Judges/Guest (with Designation)	Mr.Sridhar.K, member of LIC chairman's club and Humour club & Mr P. Venkatesh, member of LIC chairman's club and Humour club


Brief Report:

The Department of Corporate Secretaryship-Shift I and IQAC conducted a LIVE WEBINAR on 14/05/2020 exclusively for the faculty of Anna Adarsh College For Women on the topic "Power of Humour". The speaker was Mr.Sridhar.K who is a member of LIC chairman's club and Humour club. It was a lively session where the speaker emphasized that laughter is the best medicine which connects us with each other. The need to create and appreciate humour during the lockdown period was highlighted by the speaker. He was accompanied by Mr P. Venkatesh who explained the importance of humour in relieving us from stress in the current crisis.

**PUNJAB ASSOCIATION'S**
ANNA ADARSH COLLEGE FOR WOMEN
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A1, 2nd Street, 9th Main Road, Anna Nagar, Chennai-40

DEPARTMENT OF CORPORATE SECRETARYSHIP
(Shift -I)
CORDIALLY INVITES YOU FOR A WEBINAR
On
POWER OF HUMOUR

Chief Guest:- **Mr. Sridhar. K**
Mr. P. Venkatesh
Member of LIC Chairman's
Club and Humour Club

 **DATE :- 14th MAY 2020**
TIME :- 11:00 A.M

Dr. P. Radhika
Head Of The
Department

Dr. Jayashree Ghosh
Principal



Punjab Association's **ANNA ADARSH COLLEGE FOR WOMEN**

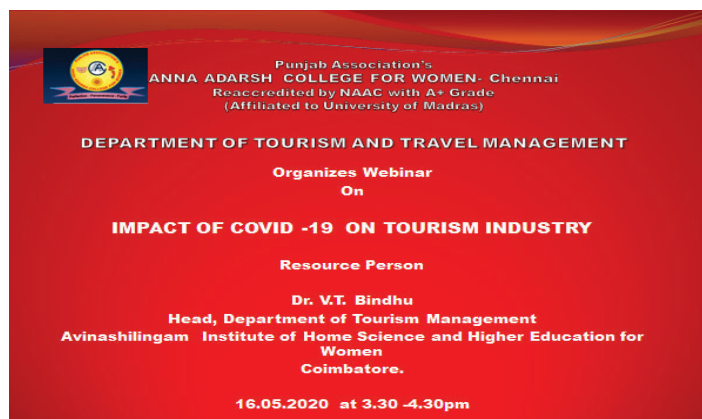
(Affiliated to University of Madras)

Chennai - 600040, Tamil Nadu.

Department:	Tourism and Travel Management
Date of Event:	16.05.2020
Topic:	Impact of COVID-19 on Tourism Industry
Event Category:	Webinar
Participants:	230
Judges/Guest (with Designation)	Dr. V.T. Bindhu Head, Department of Tourism Management Avinashilingam Institute of Home Science and Higher Education for Women Coimbatore

Brief Report:

The Department of Tourism and Travel Management and IQAC organized the Webinar on **Impact of COVID-19 on Tourism Industry** on 16 May 2020. This webinar is designed to provide knowledge about the impact of COVID-19 on the Tourism Industry. The ongoing pandemic, travel restrictions, and the country wide lockdown have brought the entire tourism industry to a standstill, the rapid spread of coronavirus has halted domestic and trade activities, and disrupted routine activities of many nations bringing their economies to a halt. She highlighted the impact of COVID-19 on the Tourism Industry at world level and in India. She explained the psychology of the tourists and how to develop the challenging task of a common safety and sanitation standard for hosting and serving its customers. Participants were students from arts, science and commerce of Anna Adarsh College for Women.






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Department:	Department of Corporate Secretaryship Shift I
Date of Event:	16-05-2020 TO 18-05-2020
Topic:	Fundamentals of Financial Accounting part I and Part II, Fundamentals of Human Resource Management, Basics of Business Management, Companies Act 1956 Vs Companies Act 2013, Income tax Law and Practice - A Glance Part I and II.
Event Category:	National Online Course
Participants	93
Judges/Guest (with Designation)	PG Department Of Corporate Secretaryship Shift I

Brief Report:

The Department of Corporate Secretaryship-Shift I and IQAC organized a National online course for undergraduate students in Fundamentals of Financial Accounting part I and Part II, Fundamentals of Human Resource Management, Basics of Business Management, Companies Act 1956 Vs Companies Act 2013, Income tax Law and Practice - A Glance Part I and II. An overwhelming response was received for this online course. The students from other colleges also participated in this academic activity.

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A 1, 2nd Street , 9th Main Road , Anna Nagar , Chennai-40
DEPARTMENT OF CORPORATE SECRETARYSHIP
(Shift - I)

**CORDIALLY INVITES YOU FOR
NATIONAL ONLINE COURSE**

On

DATE & Timing:-	Courses :-
16th MAY 2020 11:00 A.M	Fundamental Of Financial Accounting , Part - I & Part - II Fundamental Of Human Resources Management
17th MAY 2020 11:00 A.M	Basics Of Business Management, Companies Act 1956 vs Companies Act 2013
18th MAY 2020 11:00 A.M	Income Tax Law and Practice A Glance Part - I & Part - II

Dr. P. Radhika
Head Of The Department

Dr. Jayashree Ghosh
Principal

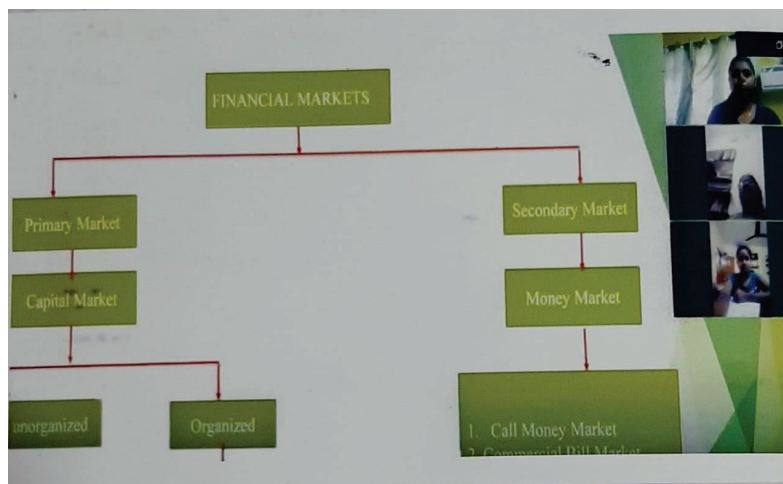


Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	Commerce(CA)- Shift II
Date of Event:	20/05/2020
Topic:	Webinar on Financial Market and Services
Event Category:	Webinar
Participants	80
Judges/Guest (with Designation)	Dr.A.Sujatha CPA College Bodinayakanur

Brief Report:

The program began with a short Prayer with the presence of 75 students from the commerce stream of AACW. Dr.Luminia Vinodhini, Head of the department welcomed the gathering and Dr.C.Chitra, gave a brief introduction of the resource person. Then the session was handed over to the resource person Dr.A.Sujatha, Assistant Professor, CPA College, Bodinayakanur, Theni District who gave a detailed explanation of financial markets and services. Finally, the program ended with a Question & Answer session and Vote of thanks.





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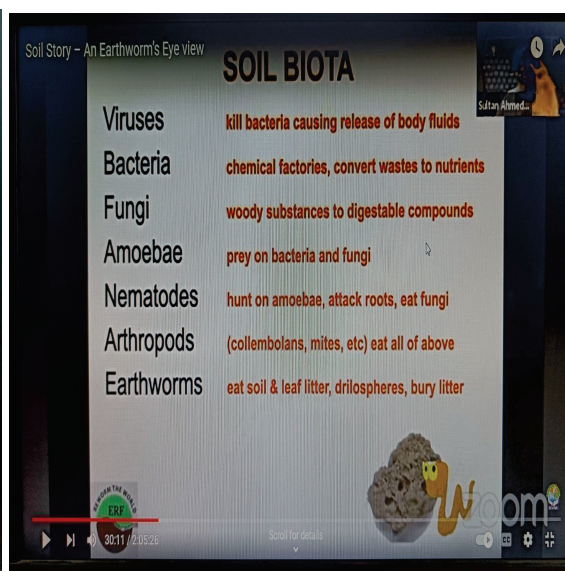
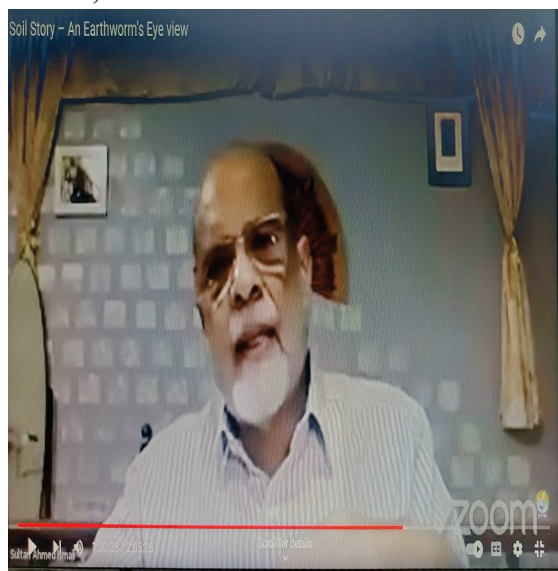
(Affiliated to University of Madras)

Chennai - 600040, Tamil Nadu.

Department:	Enviro Club
Date of Event:	20.05.2020
Topic:	'Sustainable Living the Way Forward: Post Covid 19 Lockdown'
Event Category:	Webinar - Research
Participants	98
Judges/Guest (with Designation)	Dr.Sultan Ahmed Ismail, Director, Eco Science and Research Foundation.

Brief Report:

On May 20, 2020, the Enviro Club conducted a webinar on 'Sustainable Living the Way Forward: Post Covid 19 Lockdown'. The resource person was Dr.Sultan Ahmed Ismail, Director, Eco Science and Research Foundation.





Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras)

Chennai - 600040, Tamil Nadu.



Punjab Association's
Anna Adarsh College for Women



ENVIRO CLUB

Invites you for a

Webinar on

**Sustainable Living the Way forward :
Post Covid 19 Lock down**

Resource person

Dr.Sultan Ahmed Ismail

Soil Biologist

Director Eco Science Research

Foundation



**Date: 20th May 2020, Wednesday
Time: 10 am - 12 noon**

Please click the below link to join via Google Meet

<https://meet.google.com/>

Principal : Dr.R.Shanthi

Enviro Club Convener : Dr.S.Marceline

Dr.Devi Manohar



Punjab Association's ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras)

Chennai - 600040, Tamil Nadu.

Department:	B.COM GENERAL SHIFT 2
Date of Event:	21.5.2020
Topic:	Tools to Manage the Stress of Teaching during Pandemic situation
Event Category:	Webinar
Participants	40
Judges/Guest (with Designation)	Ms.Kathleen Otal School Counselor McLean High School, Virginia ,US.

Brief Report:

Ms.Kathleen Otal explained about the various Tools to Manage the Stress of Teaching during a Pandemic situation. Describe Stress like muscle tension, unable to take decision etc and guide with various ideas to avoid stress.





Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	Tamil
Date of Event:	21/05/2020-22/05/2020
Topic:	Sitrilakkiyangal
Event Category:	Quiz -Google Forms
Participants	200
Judges/Guest (with Designation)	-

Brief Report

Department of Tamil & IQAC Jointly Organized a Quiz on the Topic of Sitrilakkiyangal for our College Faculties. The Quiz was conducted by the google forms on 21.5.2020 & 22.5.2020. The quiz was very useful to the faculties for developing their knowledge in Tamil. This is organized for Faculty of other colleges.

தேசியத் தர மதிப்பீட்டில் ஏ+ சான்று பெற்றது

தமிழ்த்துறை & தேசிய அகத்தர மதிப்பீட்டுக்குழு

இணைந்து நடத்தும்

அனைத்துக் கல்லூரிப் பேராசிரியர்களுக்கான இணையவழித் திறனறிதல் வினாவிடை போட்டி.

தலைப்பு – சிற்றிலக்கியங்கள் (Sitrilakkiyangal)

21.05.2020 – 22.05.2020

சிறப்பம்சங்கள்

- ஒவ்வொரு நாளும் 25 வினாக்கள் கொடுக்கப்பட்டிருக்கும்.
- வினா இணைப்பு காலை 10 மணி முதல் மாலை 4 மணிவரை மட்டுமே செயல்படும்.
- 60 மதிப்பெண் பெற்றத் தேர்ச்சியாளர்களுக்கு மின் சான்றிதழ் வழங்கப்படும்



Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras)

Chennai - 600040, Tamil Nadu.

Department:	MATHEMATICS
Date of Event:	23/05/2020
Topic:	Brain Therapy - 2020
Event Category:	Academic based - Quiz
Participants	360
Judges/Guest (with Designation)	quiz

Brief Report:

An Aptitude quiz was conducted online on 23/05/20 through Google forms exclusively for the students of Anna Adarsh College for women. About 360 students participated. 245 secured above 60% and got appreciation Certificates.

Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Re-Accredited by NAAC With A+ Grade)
**DEPARTMENT OF MATHEMATICS
&
IQAC**

Invite you to participate in
BRAIN THERAPY – 2020
(Aptitude Quiz)

e-Quiz Link: <https://forms.gle/a96XifisGfYNCqsY6>
Date: 23-05-2020 (Saturday)
Time: 04:00 PM – 06:00 PM

Note:
1. Participants will be the students of Anna Adarsh College for Women only
2. Participants will be provided with 50 questions each carrying 2 marks.
3. E-Certificate will be issued to the participants whose score is 60% and above

Stay Home! Stay Safe!



Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	Business Economics
Date of Event:	26/05/2020
Topic:	Econometrics and its Application in Social Science Research
Event Category:	National Webinar - Research
Participants	107
Judges/Guest (with Designation)	Dr.A.Duraisamy M.Sc.,M.B.A., M.Phil.,Ph.D., Associate Professor & Head, Department of Economics & Dean of Humanities, Madras Christian College, Chennai.

Brief Report:

Department of Business Economics And IQAC., conducted a Webinar on Econometrics and its Application in Social Science Research for both staff and students of various colleges during the pandemic period. Dr.A.Duraisamy M.Sc.,M.B.A., M.Phil.,Ph.D., Associate Professor & Head, Department of Economics & Dean of Humanities, Madras Christian College, Chennai. Briefed the staff and students about the importance of Econometrics in Social Science Research.

**Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN**
Re-accredited by NAAC with A+ Grade
Affiliated to University of Madras

Department of Business Economics & IQAC
invites you for a webinar on
Econometrics and its Application in Social Science Research

Resource Person
Dr. A. Duraisamy M.Sc., M.B.A., M.Phil., Ph.D.-
Associate Professor & Head, Dept. of Economics
& Dean of Humanities
Madras Christian College, Chennai.

Date & Time
26th May 2020,
10.00a.m to 11.30a.m

- Free Registration
- Staffs and Students can participate
- Zoom link will be sent before the session
- e-certificate will be issued to the participants



Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	Department of Bank Management
Date of Event:	27/05/2020
Topic:	Digital Path post COVID-19
Event Category:	Webinar
Participants	80
Judges/Guest (with Designation)	Mr.V.Rajendran , M.A , B.L, M.COM ,CAIIB Chairman of Digital Banking, Digital Security

Brief Report:

Organised webinar on “ Digital path post COVID 19 by Mr.V.Rajendran M.A , B.L, M.COM ,CAIIB chairman of digital Banking on 27/05/2020

Punjab Association's
Anna Adarsh College for Women
(Re-accredited by NAAC with A+ grade)
(Affiliated to University of Madras)
Anna Nagar, Chennai - 600 040.

Department of B.Com Bank Management & IQAC
invites you for webinar on
'Digital Path Post COVID-19'

Date: 27th May 2020 Time : 12pm - 1pm
Guest Speaker
Mr. V. RAJENDRAN
Chairman
Digital Security Association of India

Registration Link: <https://forms.gle/WKWRqxbNyeGYGQaPA>
Join - Google Meet Link: <https://meet.google.com/sie-xnoj-eqc>

Free registration E. Certificates to all the participants 100 participants of AACW Staff only



Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras)

Chennai - 600040, Tamil Nadu.

Department:	Computer Science
Date of Event:	26/05/2020 & 27/05/2020
Topic:	Blended Learning with G Tools
Event Category:	FDP
Participants	88
Judges/Guest (with Designation)	Day 1. Dr. Hannah Vijaykumar, A. Parameswari, S. Ranjana Day 2. A. Lakshmi, K. Unnamalai, P. Pakutharivu, D. Sasirekha [Faculty - Anna Adarsh College For Women]

Brief Report:

IQAC & Department of Computer Science Shift I organized a 2 day Faculty Development Programme on Blended Learning with G Tools

Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
Re-accredited by NAAC with A+ grade
Internal Quality Assurance Cell
Department of Computer Science – Shift I
Two Days Faculty Development Programme
ON
Blended Learning with G Tools

Date : 26-05-2020
&
27-05-2020
Time : 3 pm to 5 pm

** Only for AACW Faculty Members*

Coping with COVID-19 Lockdown Period



Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras)

Chennai - 600040, Tamil Nadu.

Department	Corporate Secretaryship Shift-I
Date of Event	28.05.2020
Topic	Life After Lockdown
Event Category	Webinar
Participants	200
JUDGES/ GUEST (with designation)	Dr.Sumanth C. Ramam Consultant- internal medicine, T.V Anchor, Sports Commentator

Brief Report:

Department of Corporate secretaryship shift I and II organised a webinar on LIFE AFTER LOCKDOWN for the faculty and students of Anna Adarsh college for women through Google Meet on 28th may 2020. The guest speaker and participants were heartily welcomed by Dr.P.Radhika HOD Shift I and chief guest introduction was given by Dr.S.Sumathi Associate professor department of corporate secretaryship shift II. The speaker for the webinar was Dr.Sumanth C. Ramam Consultant- internal medicine, T.V Anchor, Sports Commentator. His speech on life after lockdown was informative and has provided a deeper insight on how to live after covid19. Finally he gave an answer to a question raised by the participants. The vote of thanks was given by Dr.G.Revathi HOD shift II. AS per the feedback received from the participants it was a very good learning experience.



Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
Re - accredited by NAAC with 'A+' grade
Department of Corporate Secretaryship [Shift - I, II]
& IQAC
Presents
LIFE AFTER LOCKDOWN

Speaker :
Dr. Sumanth . C . Raman
Consultant - Internal Medicine,
T.V Anchor, Sports Commentator.
Date : 28.05.2020
Time : 4.15 PM

Join the Google meet
<http://meet.google.com/mzs-diek-kmh>
For the Faculty members and Students



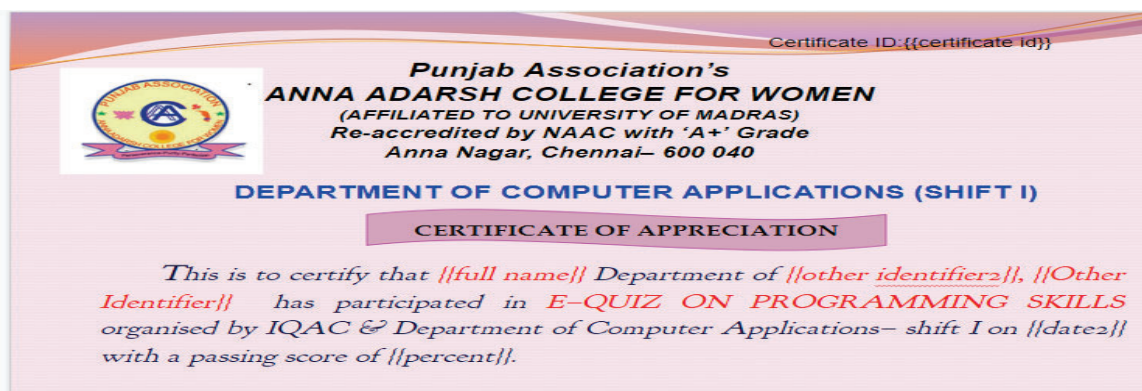


Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	BCA
Date of Event:	28/5/2020 & 29/5/2020
Topic:	Interdepartmental Quiz on "Programming Skill"
Event Category:	Inter Departmental Competition
Participants	308
Judges/Guest (with Designation)	-

Brief Report:

Conducted E Quiz as Inter Departmental activities for Anna Adarsh Students on 28/5/2020 & 29/5/2020. E-Certificate also provided for the students who scored above 60% in the quiz.





Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	Accounting and Finance Shift II
Date of Event:	29-5-2020
Topic:	Financial Planning and Investment in the Current Scenario
Event Category:	Webinar
Participant	91
Judges/Guest (with Designation)	Dr Revathy Assistant Professor Department of Bank Management Ethiraj College for Women Chennai

Brief Report:

To nourish the knowledge of students in the field of Accounting and Finance, an expert lecture was organised in online mode, by an eminent speaker Dr. Revathy, Assistant Professor from Ethiraj College. Around 87 students from different departments of the college participated and gained new knowledge.

**Punjab Association's
Anna Adarsh College for Women**
Affiliated to University of Madras
Re accredited by NAAC with A + Grade

**Department of Accounting and Finance (Shift II) & IQAC
are organizing**

**Webinar : Financial Planning and Investment
Management in the Current Scenario**
Dr. S. Revathi
Assistant Professor, Ethiraj College for Women, Chennai

**Free Registration !!
Limited Seats !!!
Click Here to register**

Join the Google Meet
<https://meet.google.com/lfh-ysbo-aea>

29th May
2020
12.30 PM to
1.30 PM

**Only For
Students**

**Maintain Social Distancing...
Eat Healthy... Stay Safe..**



Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN

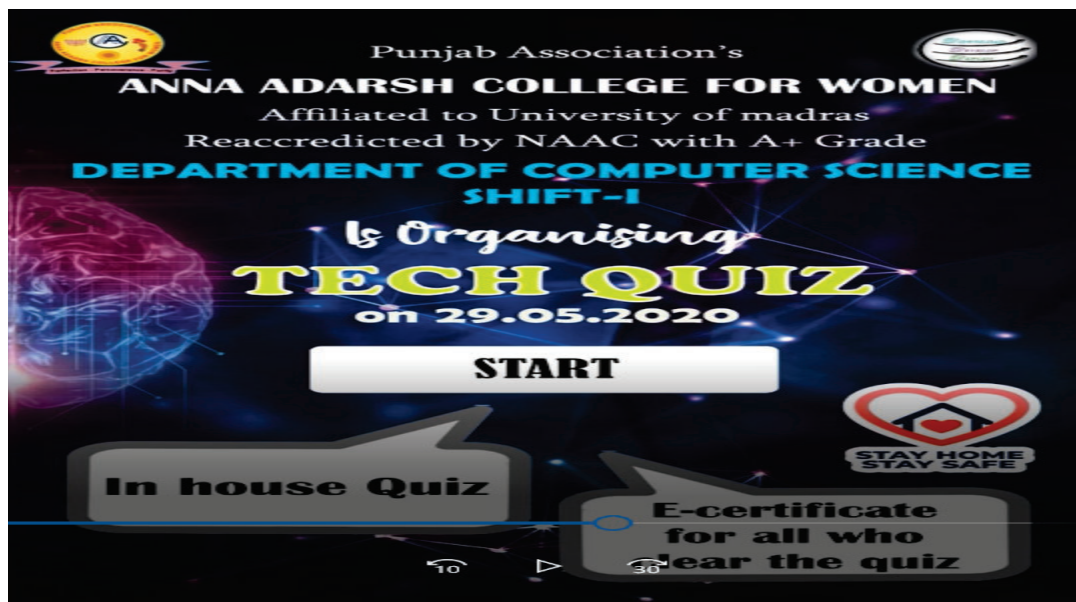
(Affiliated to University of Madras)

Chennai - 600040, Tamil Nadu.

Department:	Computer Science
Date of Event:	29/05/2020
Topic:	A Intra house tech quiz
Event Category:	Student initiative Techbyte and lockdown initiative
Participants	255
Judges/Guest (with Designation)	---

Brief Report:

Department Of Computer Science(Shift I) Anna Adarsh College for Women organised an INTRA HOUSE TECH QUIZ on 29 May 2020. 255 students took up the Tech Quiz out of which 222 students have scored 40% and above and received the E certificate.





Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras)

Chennai - 600040, Tamil Nadu.

Department:	TAMIL
Date of Event:	29/05/2020-30/05/2020
Topic:	Pothu Tamil
Event Category:	Quiz - Google forms
Participants	200
Judges/Guest (with Designation)	-

Brief Report:

Department of Tamil & IQAC Jointly Organized a Quiz on the Topic of " Pothu Tamil" for our College Faculties & Students. The Quiz was conducted by google forms on 29.5.2020 & 30.5.2020. The quiz was very useful to the faculties & the Students for developing their knowledge in Tamil Literature.

பஞ்சாப் சங்கத்தினரின்
அண்ணா ஆதர்ஷ் மகளிர் கல்லூரி
தேசியத் தர மதிப்பீட்டில் ஏ- சான்றிதழ் பெற்றது
தமிழ்த் துறை & அகத் தர மதிப்பீட்டுக் குழு
இணைந்து நடத்தும்
நம் கல்லூரிப் பேராசிரியர்களுக்கான இணையவழி திறனறிதல்
வினா விடை
தலைப்பு : பொதுத்தமிழ் (podhutamil)
நாள் : 29 .05.2020 & 30.05.2020

குறிப்பு:

- நாள் ஒன்றுக்கு 100 பேர் மட்டுமே பங்கேற்கலாம் .
- காலை 9 மணி முதல் மாலை 7 மணி வரை இணைப்பு செயல்படும்.
- பிற கல்லூரிகளுக்கு இணைப்பைப் பகிர வேண்டாம்.
- பங்கேற்கும் அனைவருக்கும் மின் சான்றிதழ் வழங்கப்படும்.



Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	CHEMISTRY
Date of Event:	30/05/2020
Topic:	Covid-19 Shenanigans
Event Category:	Webinar
Participants	100
Judges/Guest (with Designation)	Dr. Sunku Gupta Consultant Physician & Specialist in Movement Disorders Peterborough City Hospital North West Anglia NHS Foundation trust Edith Cavell Campus, Peterborough, UK

Brief Report:

A webinar on Covid-19 Shenanigans was organised by the Department where Dr.Sunku Gupta gave an insight on the spread of Covid-19, its implications on the economy and the society. Sir elaborated on the means of its spread and the methods to be followed to stay away from the infection.

Department of Chemistry
Anna Adarsh College for Women
(Affiliated to University of Madras)
Chennai - 600040

Women's Christian College
(Affiliated to University of Madras)
Chennai - 600040

Cordially invites you all for a Webinar on
"Covid-19 Shenanigans"
on 30th May 2020
From 2 pm to 4 pm through Google Meet

Resource Person

Dr. Sunku Gupta, FRCP (London)
Consultant Physician & Specialist in Movement Disorders
Peterborough City Hospital
North West Anglia NHS Foundation Trust
Edith Cavell Campus, Peterborough, UK
Register @ <https://forms.gle/3C665DbyzokY5cLc8>

- > No Registration fee
- > Limited Participants
- > E-Certificate for Participants

Dr. R. Shanthi
Principal
Anna Adarsh College for Women

Talron
Dr. Jayashree Ghosh
Director, Management Studies
Anna Adarsh College for Women

Convener
Dr. V. Saiy Sathyavathi
Head, Department of Chemistry
Anna Adarsh College for Women

Organising committee
Dr. S. Shanmugam
Associate Professor, Department of Chemistry
Anna Adarsh College for Women

Dr. Lillian I Jasper
Principal
Women's Christian College

Convener
Dr. G. Cynthia Jemima
Head, Department of Chemistry
Women's Christian College

Organising committee
Dr. G. Shanmugam
Head, Department of Chemistry
Women's Christian College (Engg. II)

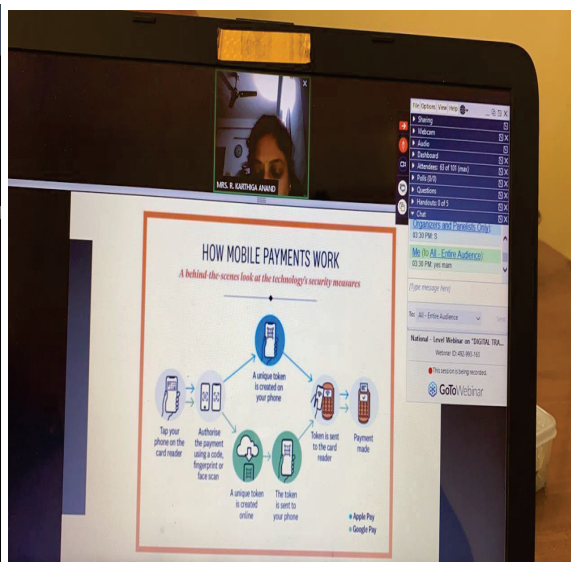
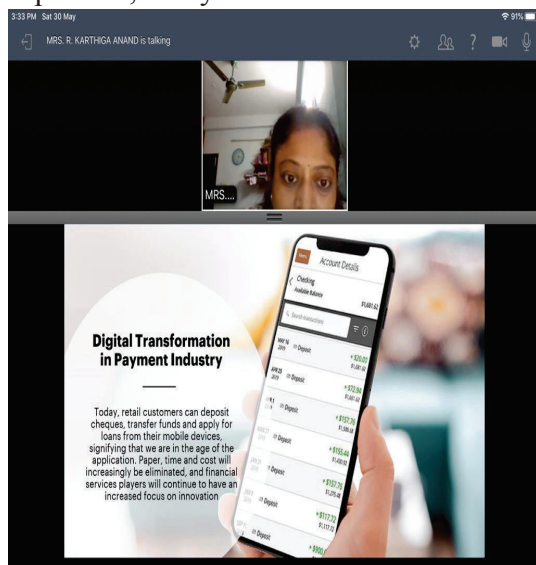


Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	BCA Shift II
Date of Event:	30-05-2020
Topic:	Digital Transformation
Event Category:	Webinar
Participant	56
Judges/Guest (with Designation)	Ms.R.KARTHIGA ANAND, Delivery Lead, Accenture

Brief Report:

Department of BCA - SHIFT II, Anna Adarsh College for Women organized a webinar on "DIGITAL TRANSFORMATIONS" Via GotoWebinar application. The Resource Person was Mrs. R. Karthiga Anand. She is an Automation Architect - Delivery Lead, Digital Industry X.O, Accenture , Bangalore. More than 50 Faculty members registered for the webinar. Welcome address was given by Ms. R. Ananadhalakshmi HOD, Department of BCA - Shift II and vote of thanks was given by Dr. N Geethalakshmi, Assistant Professor, Department of BCA -Shift II. Feedback form was distributed to the attendees and the overall feedback as per the participants are "it was a good webinar, and the topic was well explained, many have insisted to conduct likewise webinars".





Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
 (Affiliated to University of Madras)
 Chennai - 600040, Tamil Nadu.

Department:	Tamil
Date of Event:	30-05-2020
Topic:	UdalinaI Urithi Sei
Event Category:	Oratorical Competition - Online
Participants	35
Judges/Guest (with Designation)	Dr. S.Usha , Associate Professor , Department Of Tamil Anna Adarsh college for women.

Brief Report:

The Department of Tamil organized an oratorical competition held on 30/05/2020. The topic "UDALINAI URUTHI SEI". Dr. S.USHA , Associate Professor , Department Of Tamil, the Judge Of the event. Around 35 students participated in the competition.

அண்ணா ஆதர்ஷ் மகளிர் கல்லூரி தமிழ்த்துறை
 மாணவர்களின் இணையதளப் பேச்சுப் போட்டி 2020

திகதி 30.05.2020

தலைப்பு : உடலினா உரிதி சேய்

விதிமுறைகள்

- இந்தப் போட்டி அண்ணா ஆதர்ஷ் மகளிர் கல்லூரி மாணவர்களுக்கு மட்டும்.
- ஒவ்வொரு குழுவும் முன்னமர்த்தி இவ்வாறு போட்டி மாணவர்களிடமிருமி ஒரு வகுப்பிற்கு இதுவல் விதி முறையில் மட்டுமே பங்கேற்க வேண்டும்.
- மாணவர்களின் குறும்பணை ஒரு வகுப்பிற்கு திம். திம் தேர்வு ஒவ்வொரு குழுமே தேர்வுகொடுக்கப்படுகிறது. பணை வகைப்படுத்தி 30.05.2020 திகதிக்கு அனுப்ப வேண்டும்.
- அந்த அனுப்பி வைக்கப்படும் ஒவ்வொரு குழுமே மட்டுமே போட்டிக்கு விதிக்கப்படும்.
- ஒருவர் ஒரு குழு மட்டுமே ஒவ்வொரு குழுமே போட்டிக்கு.
- அவ்வாறு போட்டிக்கு முன்வைக்கப்பட்டு அனுப்ப வேண்டும்.
- செய்து தகவல் அளவளவுப்பில் இடுகிற அனுப்பவும் கூடாது.

(Forward)

- 30.05.2020 திகதிக்கு காலை 9 மணி முதல் மாலை 6 மணி வரை மட்டுமே ஒவ்வொரு குழுமே போட்டிக்கு.
- அனுப்ப வேண்டிய அனுப்பும் ஒவ்வொரு குழுமே போட்டிக்கு விதிக்கப்படும். மாட்டாது.
- போட்டிக்கு முன்வைக்கப்படும் ஒவ்வொரு குழுமே போட்டிக்கு விதிக்கப்படும். மாட்டாது.
- போட்டிக்கு முன்வைக்கப்படும் ஒவ்வொரு குழுமே போட்டிக்கு விதிக்கப்படும். மாட்டாது.
- போட்டிக்கு முன்வைக்கப்படும் ஒவ்வொரு குழுமே போட்டிக்கு விதிக்கப்படும். மாட்டாது.

ஒருங்கிணைப்பாளர்கள்

அறிவி 1
 திருமதி ம. கவிதா,
 அலுவல் மேலாளிக், தமிழ்த்துறை
 9500047673

அறிவி 2
 குழுவைல் மேலாளிக், அலுவல் மேலாளிக், தமிழ்த்துறை.
 9791185916

பஞ்சாப் சங்கத்தினரின்
அண்ணா ஆதர்ஷ் மகளிர் கல்லூரி, சென்னை
 சென்னை பல்கலைக்கழகத்தினர் ஒரு தரல் பெற்றது
 தேசிய அகதர மதிப்பீட்டு அரங்கம் சார்பு பெற்றது

தமிழ்த்துறை
 இணையதளப் பேச்சுப் போட்டி

மின் சான்றிதழ்

செவ்வி ச.மேலாளர் (மேற்பிரியல் - இரண்டாமாண்டு) அவர்கள்
 30.05.2020 அன்று தமிழ்த்துறையும் தேசிய அகதர மதிப்பீட்டு குழுவும் இணைந்து
 நடத்திய
 இணையதளப் பேச்சுப் போட்டியில் கலந்து கொண்டு முத்து பரிசு பெற்றாள் என்பதை
 மகிழ்வுடன் தெரிவித்துக் கொள்கிறோம்.

திருமதி ம. கவிதா குழுவைல் மேலாளிக்
 ஒருங்கிணைப்பாளர் ஒருங்கிணைப்பாளர்
 குழுவைல் ச.க.கா
 குழுவைல் இரா.
 சார்பு
 முத்து பரிசு

பஞ்சாப் சங்கத்தினரின்
அண்ணா ஆதர்ஷ் மகளிர் கல்லூரி, சென்னை
 சென்னை பல்கலைக்கழகத்தினர் ஒரு தரல் பெற்றது
 தேசிய அகதர மதிப்பீட்டு அரங்கம் சார்பு பெற்றது

தமிழ்த்துறை
 இணையதளப் பேச்சுப் போட்டி

மின் சான்றிதழ்

செவ்வி குழுவைல் மேலாளர் (மேற்பிரியல் - இரண்டாமாண்டு) அவர்கள்
 30.05.2020 அன்று தமிழ்த்துறையும் தேசிய அகதர மதிப்பீட்டு குழுவும் இணைந்து
 நடத்திய
 இணையதளப் பேச்சுப் போட்டியில் கலந்து கொண்டு சிறப்பு பரிசு பெற்றாள் என்பதை
 மகிழ்வுடன் தெரிவித்துக் கொள்கிறோம்.

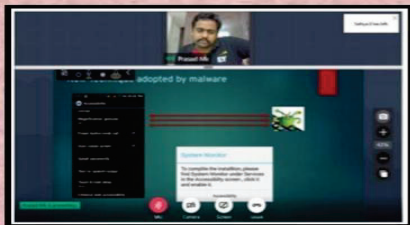
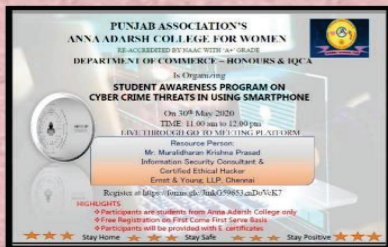
திருமதி ம. கவிதா குழுவைல் மேலாளிக்
 ஒருங்கிணைப்பாளர் ஒருங்கிணைப்பாளர்
 குழுவைல் ச.க.கா
 குழுவைல் இரா.
 சார்பு
 முத்து பரிசு



Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	B.Com (Honours)
Date of Event:	30 May 2020
Topic:	Cyber Crimes in using Smartphones
Event Category:	Student Awareness Programme
Participants	83
Judges/Guest (with Designation)	Mr.Muralidharan Krishna Prasad, Information Security Consultant & Certified Ethical Hacker, Ernst & Young - LLP, Chennai.

STUDENTS AWARENESS PROGRAM



Student Awareness Program On “**Cyber Threats in Using Smart Phones**” On 30/05/20 **Mr. M.K Prasad, Ernst & Young, LLP, Chennai**. The session provided the overview of threats, vulnerabilities and risks related to smartphones and mobile applications. The session was very useful to students to develop awareness on secure usage of smart phones in their daily lives and to safeguard the sensitive and personal information the digital world.



Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

Department:	BCA
Date of Event:	30.5.2020
Topic:	Internet of Things(IOT)
Event Category:	Webinar / Seminar
Participants	102
Judges/Guest (with Designation)	Mr. Jishnu, Project Engineer, Pantech Solutions

Brief Report:

The event was conducted in association with Pantech Solution. Staff and students from other colleges also participated. Mr. Jishu explained various uses of Sensor, and how wireless devices help in day today life.

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PANTECH SOLUTIONS
Technology Beyond The Dreams

Department of Computer Applications [SHIFT-I] & IQAC
In Association with Pantech Solutions
Invites you for a webinar on
Internet of Things [IOT]
30th MAY 2020
11.00 am – 12.00 pm
Registration Free | E-Certificate will be provided for Active Participants

Resource Person
Mr Jishnu B.E[EEE]
Project Engineer
Pantech Solutions

LIVE WEBINAR
Pantech e Learning **YouTube**

INTERNET OF THINGS