



Punjab Association's  
**ANNA ADARSH COLLEGE FOR WOMEN**  
(Affiliated to University of Madras)  
**ANNA NAGAR, CHENNAI 600040**

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CRITERION 6

***ACADEMIC YEAR***

***2020 - 2021***



Punjab Association's

# ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras)

Chennai - 600040, Tamil Nadu.

## Verified & Certified Documents

Metric No.: 6.5.2.

Page No.: 3 To: 67

*R. Shanthi*  
PRINCIPAL





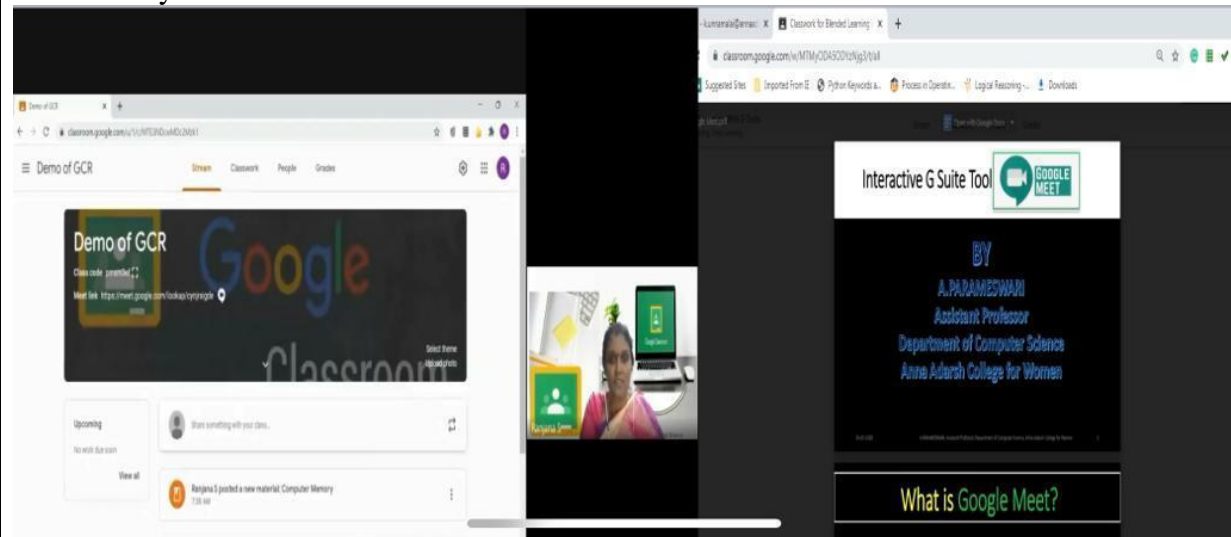


Punjab Association's  
**ANNA ADARSH COLLEGE FOR WOMEN**  
(Affiliated to University of Madras)  
Chennai - 600040, Tamil Nadu.

Department:	Postgraduate Department of Computer Science - Shift I
Date of Event:	1/6/2020, 3/6/2020 and 5/6/2020
Topic:	Blended Learning with G Tools for Shift I faculty members
Event Category:	Faculty Development Programme
Level: College	No of Participants: 52
Judges/Guest (With Designation)	Day 1: S. Ranjana, D. Sasirekha, K. Unnamalai, A. P. Tharani Day 2: S. Ranjana, M. Anita, P. Pakutharivu, A. P. Tharani Day 3: Ranjana, D. Sasirekha, K. Unnamalai, A. P. Tharani

**Brief Report:**

Department of Computer Science in association with IQAC organised a Faculty Development Programme on Blended Learning with G Tools on 1/6/2020, 3/6/2020 and 5/6/2020 for all staff members to make them proficient in online teaching using google meet. All aspects such as creating a google form, converting it into a quiz, using it for assessment, usage of rubrics for grading, preparation of attendance sheets, feedback forms and sharing links online were exhaustively covered.





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Department:	Placement Cell
Date of Event:	01/06/2020
Topic:	Employability Skills
Event Category:	Career Enrichment Workshop
Level: College	No.of Participants:26
Judges/Guest (With Designation)	Ms. Sandhiya K HR, Talent Team Global Talent Track Chennai

**Brief Report:**

Placement cell in association with Global Talent Track organized a three days career enrichment workshop on “Employability Skills” for all the commerce final year UG & PG Students of the batch 2017-20. Around 88 students participated and earned their certificate through this workshop.



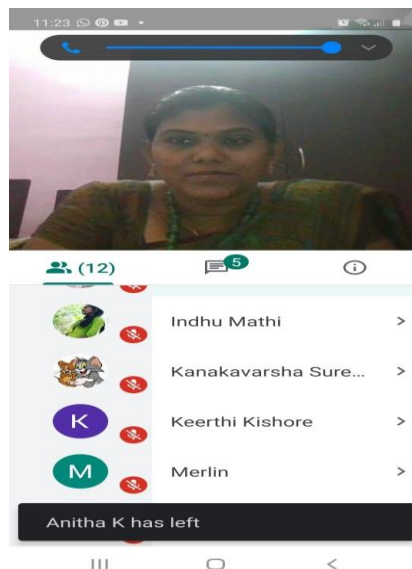


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Department:	Postgraduate Department of Corporate Secretaryship - Shift - I
Date of Event:	09/07/2020 & 10/07/2020
Topic:	Creation of Animation Video Using Render Forest
Event Category:	Skill Based – Workshop
Level:	College
No. of Participants:	124
Judges/Guest (With Designation)	No Guest

**Brief Report:**

The Department of Corporate Secretaryship (Shift-1) conducted a Skill based activity “Creation of Animation video using render forest” on 9 & 10<sup>th</sup> July 2020 for the final year UG (Batch: 2018-2021) by the faculty member Ms. Sharmila. K. Making of Animation video was explained step by step by engaging a student online and various features of render forest were discussed. 124 students attended and learned the making of Animation video. Students made an animation video and shared it with the Department.





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Department:	Department of Tourism And Travel Management
Date of Event:	10/07/2020
Topic:	Art and Appreciation of the World Heritage Site of Ajanta Caves
Event Category:	Webinar
Level:	National
No. of participants	150
Judges/Guest (With Designation)	Dr. Madhuri Sawant Director-International Centre for Buddhist Tourism Assistant Professor & Coordinator (Research & Consultancy) Department of Tourism Administration Dr. Babasaheb Ambedkar Marathwada University Aurangabad, Maharashtra

**Brief Report:**

The Department of Tourism and Travel Management and IQAC organized a National Level Webinar on Art and Appreciation of the World Heritage Site of Ajanta Caves on 10 July 2020. This webinar is designed to provide knowledge about the art of unknown facts in Ajanta cave ***The World heritage site in India***, in order to help students to gain insight about the Ajanta caves. The guest highlighted extensively about the Paintings and sculptures of Ajanta caves, masterpieces of Buddhist religious art and its artistic influence, various construction techniques and methods adopted for extrusion of form etc. Students and faculty from Anna Adarsh College and other Arts and Science colleges at national level were benefitted.





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**DEPARTMENT OF TOURISM AND TRAVEL MANAGEMENT  
&  
IQAC**

Invites you for a National Level Webinar on  
**ART AND APPRECIATION OF THE WORLD HERITAGE SITE OF AJANTA CAVE**  
on  
10 July 2020

**Resource Person**

**DR. MADHURI SAWANT**  
Director-International Centre for Buddhist Tourism  
Assistant Professor & Coordinator  
(Research & Consultancy)  
Department of Tourism Administration  
Dr. Babasaheb Ambedkar Marathwada University  
Aurangabad, Maharashtra

**Mr. J. Geethapriya**  
Head of the Department

**IQAC Coordinator**

**Dr. R. Shanthi**  
Principal





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Department:	IQAC
Date of Event:	13/07/2020 to 17/07/2020
Topic:	Quality Enhancement Initiative by IQAC on Academic Process, Measures and Metrics for Assessment and Accreditation
Event Category:	5-day FDP
Level:	College
No. of Participants:	13/07/20 - 55 : 14/07/20 - 55 : 15/07/20- 53: 16/07/20 - 51: 17/07/20 - 53
Judges/Guest (With Designation)	Dr A.Clementking, Director, Integrated Intelligent Research (IIR)
<p><b>Brief Report :</b> IQAC In collaboration with Integrated Intelligent Research (IIR) organised a 5 Day FDP Quality Enhancement Initiative by IQAC on Academic Process, Measures and Metrics for Assessment and Accreditation. The Faculty Development Program proposed to create a thoughtful process on NAAC accreditation – RAF focused on affiliated colleges. It covered the accreditation framework criteria, Key Indicators and both Quantitative and Qualitative metrics. The program approaches focused to understand the required process for each metric along with evidence. The process performance and its measuring approaches will be demonstrated for all the metrics along with the procedure to prepare Annual Quality Assurance Report (AQAR). The faculty development program highlighted the Overview of NAAC Framework; preparation for NAAC includes the AISHE data, Consistency with NIRF and AQAR. The application IIQA will address as per the RAF. It covered Teaching-Learning and Evaluation, Research, Innovations and Extension, Infrastructure and Learning Resources, Student Support and Progression, Governance, Leadership and Management, Institutional Values and Best Practices.</p>	



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**Internal Quality Assurance Cell**  
*In Collaboration with*  
**Integrated Intelligent Research(IIR)**



## IQAC - FDP Attendance

Day 5: 17/07/2020  
Time : 3 PM to 5 PM

[iqac@annaadarsh.edu.in](mailto:iqac@annaadarsh.edu.in) [Switch account](#) 

\* Required

Email \*

Your email

Name \*

Your answer



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Department:	Post Graduate and Research Department of Commerce
Date of Event:	17/07/2020
Topic:	Women Entrepreneurship
Event Category:	Webinar
Level: College	No. of Participants:100
Judges/Guest (with Designation)	Dr. S. Bhooma, Associate Professor, Department of Commerce, JBAS College
<b>Brief Report:</b> As a part of the department activity for the academic year 2020-2021 a webinar was organized to create an awareness for the final year students on the topic women entrepreneurship on 17 July 2020. The resource person Dr. S. Bhooma, Associate Professor, Department of commerce, JBAS College highlighted and shared more knowledge about women entrepreneurship. The resource person also made available various professional link to encourage the students to indulge more on women entrepreneurship.	



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**PUNJAB ASSOCIATION'S**

**ANNA ADARSH COLLEGE FOR WOMEN**  
**ANNA NAGAR , CHENNAI 600 040**

Affiliated to the University of Madras  
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**POST GRADUATE & RESEARCH DEPARTMENT OF COMMERCE (SHIFT-I)**

*Cordially invites*

*for a Webinar on*

**"WOMEN ENTREPRENEURSHIP"**

*BY*

**DR. S. BHOOMA**  
**ASSOCIATE PROFESSOR,**  
**DEPARTMENT OF COMMERCE**  
**SJET COLLEGE**



**17th JULY 2020**



**11:30am-12:30pm**



**DR. R. SHANTHI**

**PRINCIPAL i/c & HEAD**  
**POST GRADUATE & RESEARCH**  
**DEPARTMENT OF COMMERCE**



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Department:	Postgraduate Department of Bank Management
Date of Event:	18/07/2020
Topic:	B +ve during Covid and Post Covid Period
Event Category:	Webinar
Level: College	No of Participants:98
Judges/Guest (With Designation)	Dr.Jayashree Ghosh, Director, Anna Adarsh College for Women / Dr.V.Manikantan HOD Department of A&F and Bank Management, Ramakrishna Mission Vivekananda College, Mylapore

**Brief Report:**

Department of Bank Management have organised Webinar in the topic "B+ve during Covid and Post Covid Period" on 18/7/2020. Dr.Jayashree Ghosh, Director, Anna Adarsh college for women spoke on how to be positive during covid 19 and Dr.V.Manikantan, HOD Department of A&F and Bank Management, Ramakrishna Mission Vivekananda college Mylapore, addressed the students for higher education during pandemic.

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**Department of B.Com Bank Management**  
*cordially invites you for*  
**BANCO FEST 2020-2021**  
a webinar on **"B+ve during Covid and Post Covid Period"**

**Guest Speakers**

**Dr. Jayashree Ghosh,**  
Director, Anna Adarsh College for Women, Anna Nagar

**Dr. V. Manikandan,**  
Head, Dept. of A&F and Bank Management,  
Ramakrishna Mission Vivekananda College(Eve),  
Mylapore

**Dr. R. Shanthi,**  
Principal I/c, Anna Adarsh College for Women, Anna Nagar

Date : 18<sup>th</sup> July 2020  
Time : 4pm – 5pm

Join - Google Meet Link: <https://meet.google.com/evj-vuev-ozm>  
Registration Link: <https://forms.gle/ptZTA4gJFJ1hckyb6>





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Department:	Department of BCA-Shift-I
Date of Event:	22/07/2020
Topic:	Ethics For Managing Emotional Imbalance during Pandemic
Event Category:	Motivational Talk, Universal Values and Ethics
Level:	State
No of Participants:	147
Judges/Guest (With Designation)	Mrs. Alima Zehra, M.Sc., M.Phil., PGDLD., (Ph.D) HOD, Department of Psychology, CTTE College for Women

**Brief Report:**

The event was conducted on 22nd July 2020 in online mode. Staff and Students from other colleges also participated. The Speaker provides suggestions and techniques to control our emotions during pandemic.

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Department of Computer Applications [SHIFT-I] & IQAC  
Invites you for an Inter-Collegiate webinar for the students on  
**ETHICS FOR MANAGING EMOTIONAL IMBALANCE DURING PANDEMIC**  
Universal Values and Ethics  
22<sup>nd</sup> JULY 2020  
@ 5.00 P.M

FOR REGISTRATION:  
<https://forms.gle/BHhhvpF53xQxysEX7>

**COORDINATORS:**  
1. Mrs.S.DEEBALAKSHMI  
2. Ms. S.JAYANTHI  
3. Mrs.D.SINDHUJAH

**Dr. R.SHANTHI**  
PRINCIPAL

**RESOURCE PERSON**  
Mrs. ALIMA ZEHRA, M.SC., M.PHIL., PGDLD.(PH.D),  
HOD, DEPARTMENT OF PSYCHOLOGY,  
CTTE COLLEGE FOR WOMEN.





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Chennai - 600040, Tamil Nadu.

Department:	Department of Home Science - NFSM&D
Date of Event:	22/07/2020 & 24/07/2020
Topic:	Workshop on “Yoga- Breathe, Relax and be Still”
Event Category:	Workshop
Level:	College
No. of Participants:	204
Judges/Guest (With Designation)	Resource person: Mr. T.S. Kennedy alias Yogi Sivanandham, M.Sc-Yoga, DTTM, (PhD)-Founder, Pranalaya Yoga Therapy and Research Center
Brief Report:	<p>Department of Home Science - NFSM&amp;D organised a Workshop for the III year students on 22/07/2020 and II year students on 24/07/2020. The yoga instructor Mr. T.S. Kennedy alias Yogi Sivanandham, gave a demo of various yoga asanas with the help of a model Ms. Jayavarshini. The 9 faculty members and 195 students were benefited by the program. The students participated in the workshop and got their doubts regarding the yoga asanas clarified. Since it was during the pandemic, the students also requested the instructor to teach yoga asanas to rejuvenate the eyes that get tired due to prolonged exposure to computers.</p>

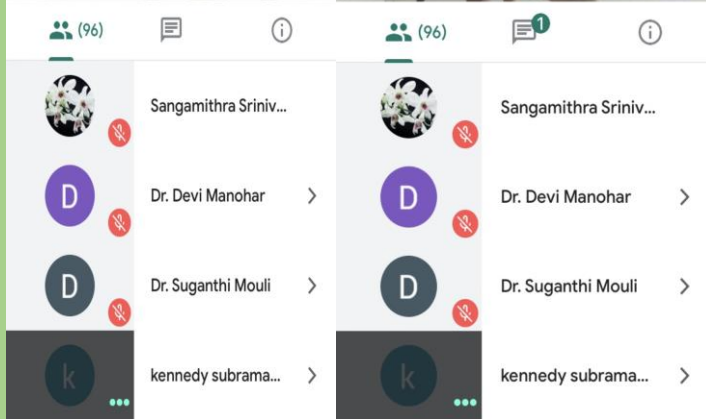


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Anna Nagar, Chennai-600 040

**DEPARTMENT OF HOME SCIENCE**  
Cordially invites you for the Webinar on  
**"Yoga - Breathe, Relax and be Still"**  
Resource Person  
**Mr. T.S. Kennedy**  
alias  
**Yogi Sivanandham M.Sc., (Yoga) DTTM., (PhD)**  
Founder  
**Pranalaya Yoga Therapy & Research Centre**

on 22<sup>nd</sup> & 24<sup>th</sup> July 2020  
10 am to 12 Noon





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**ANNA ADARSH COLLEGE FOR WOMEN**

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Chennai - 600040, Tamil Nadu.

Department:	Department of Home Science - NFSM&D
Date of Event:	23/07/2020
Topic:	Webinar on Innovative Library Services for the Knowledge Enhancement of School and College Students
Event Category:	Webinar/Knowledge Sharing/Awareness Program
Level:	College
No. of Participants:	202
Judges/Guest (With Designation)	Resource Person: Dr. Indhumathy, Librarian, Anna Adarsh College for Women

**Brief Report:**

A webinar on, “Innovative Library Services for the Knowledge Enhancement of School and College Students”, was organised by the Department of Home Science - NFSM&D on 23/07/2020. This program was conducted for the II and III year students as two separate sessions. The librarian of the college, Dr. Indhumathy oriented the staff and students on how to access the library catalogue and e-resources using INFLIBNET. Seven faculty members and 195 students (totally 202) were benefited by this program.





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Anna Nagar, Chennai- 600 040



**Department of Home Science**

**Cordially invites you for the webinar on**

*Innovative library services for the knowledge enhancement  
of school and college students*

**Resource Person**

**Dr K. INDUMATHI**

*Librarian,*

*Anna Adarsh College for Women*



**on 23<sup>rd</sup> July 2020**

**11.30am to 12.30pm**



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Department:	Department of Home Science - NFSM&D
Date of Event:	30/07/2020
Topic:	An Overview of Smart and Innovative Textiles
Event Category:	Webinar
Level:	College
No. of Participants:	107
Judges/Guest (With Designation)	Resource Person: Mrs. Habeebunissa, M.Sc, M.Phil, DCAT, Assistant Professor, Textiles Department, NIFT, Chennai

Brief Report: A webinar on “An Overview of Smart and Innovative Textiles”, was organised by the Department of Home Science - NFSM&D on 30/07/2020. The resource person, Mrs. Habeebunissa spoke about novel sources from which fabrics are obtained. She also elaborated on the functional properties of fabrics beyond the common uses as clothing and furnishing. Nine faculty members and 98 final year students of the Department reaped the benefits of this program.

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Anna Nagar, Chennai- 600 040

**DEPARTMENT OF HOME SCIENCE**  
Cordially invites you for the Webinar on  
"An Overview of Smart and Innovative Textiles"

  
*Resource Person*  
Mrs. Habeebunissa M.Sc., M.Phil., DCATD  
Assistant Professor, Department of Knit-wear Design,  
NIFT - Chennai  
Ministry of Textile, Govt. of India



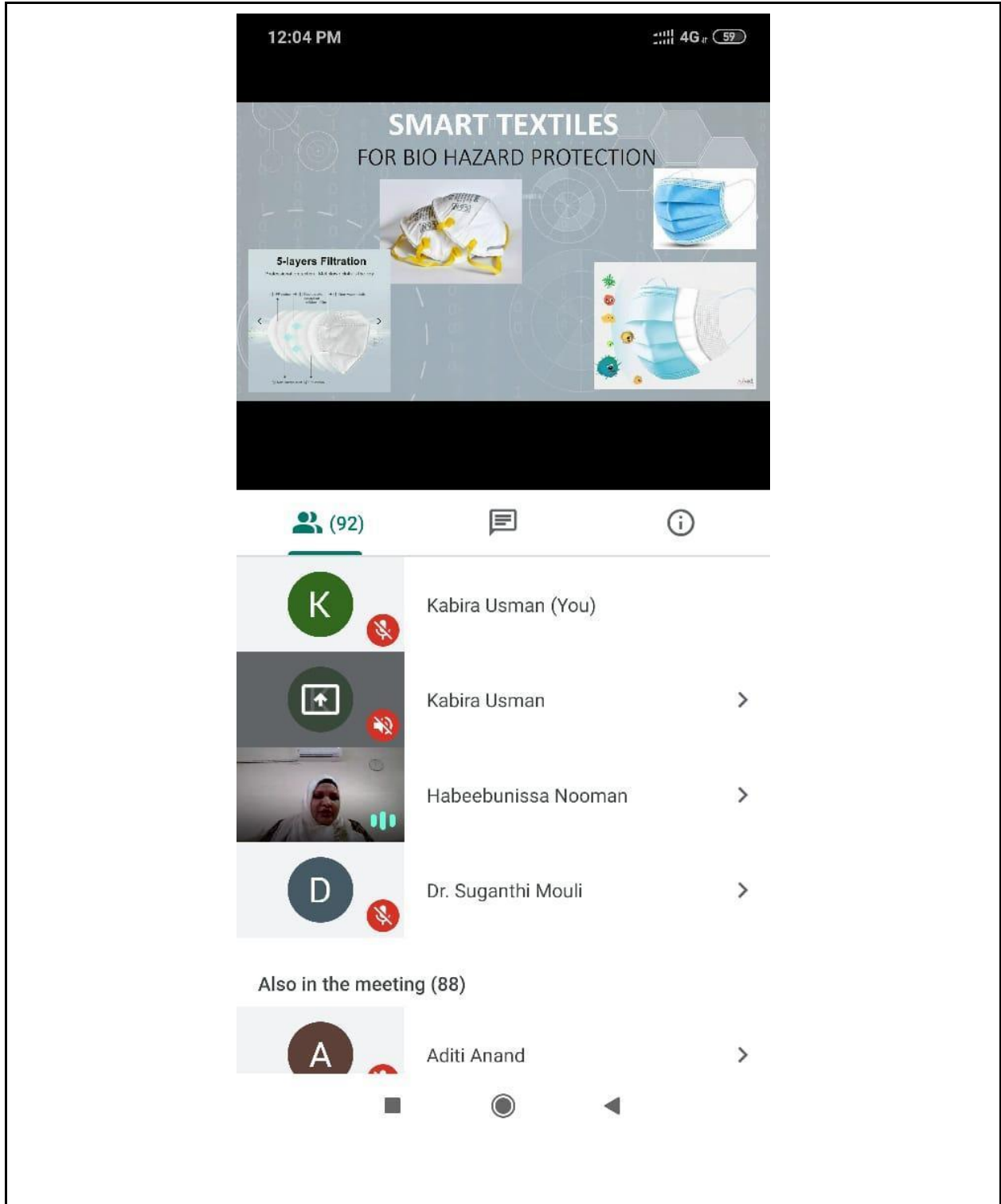
Join us through 'Google Meet'

on 30th July 2020, Thursday  
at 10 am to 12 Noon





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12:04 PM 4G 59

**SMART TEXTILES**  
FOR BIO HAZARD PROTECTION

5-layers Filtration

92 (92)

Ramya bai P.A 21 mins  
water bottles....

Ansala Revena 21 mins  
Towel ,food

Alekhya lakshmi 21 mins  
Water bottles

Ramya bai P.A 21 mins  
medicines

Ramya bai P.A 20 mins  
yes mam

Send a message to everyone here



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Department:	Postgraduate and Research Department of Public Administration
Date of Event:	30/07/2020
Topic:	Potsdam Conference, Last Summit of the Big Three during the Second World War, its Decisions and Conclusions
Event Category:	Webinar
Level:	International
No. of Participants:	97
Judges/Guest (With Designation)	1. Dr. Piskunova Natalia Ph.D. (Political Science), Associate Professor in International Relations and Peacekeeping, Moscow State (Lomonosov) University 2. Dr. S. Marcelin Ph.D (Public Administration) Head and Associate Professor, PG and Research Department of Public Administration Anna Adarsh College for Women, Chennai 3. Dr. Olga Aganson PhD (History), Leading Research Fellow at the Faculty of History, Lomonosov Moscow State University
Brief Report:	<p><b>CELEBRATION OF THE 75th ANNIVERSARY OF THE POTSDAM CONFERENCE</b></p> <p>The online discussion dedicated to the 75th Anniversary of the Potsdam conference was conducted by the Russian Cultural Centre and the Department of Public Administration on 30th July. The experts who took part are from Russia - Olga Aganson, PhD (History), leading research fellow at the Faculty of History, Lomonosov Moscow State University, Natalia Piskunova, PhD (Political Science), Associate Professor in International Relations and Peacekeeping, Moscow State (Lomonosov) University, and from India - Ramu Manivanan Fellow United Nations University, Tokyo, Japan, Professor and Head Department of Politics and Public Administration, Chairperson, School of Politics and International Studies University of Madras and S. Marceline Head &amp; Associate Professor of Public Administration at Anna</p>



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Adarsh College for Women. Webinar was opened by the speeches of Gennady Rogalev, the Director of RCSC and Consul Anton Chernov. All the speakers had a chance to talk about the results and significance of the last Second world war summit of the

Big Three and to review the postwar developments up to now on the basis of the Potsdam conference decisions. The discussion was hard and hot with many interesting assertions, approaches and interpretations of that event so important for the results of the Second world war and its further consequences for mankind. The experts emphasized the leading role of the Soviet Union in defeating Nazism and its great contribution into the Victory made in the strong alliance with the United States of America and Great Britain. The experts agreed on great importance of the Potsdam conference for keeping peace and peaceful coexistence as well as cooperation during the postwar time. The talk attended by the listeners was sincere emotional and open.

**Potsdam Conference 2020.docx**  
**POTSDAM CONFERENCE**  
Last Summit of the Big Three during the Second World War,  
its decisions and conclusions

**MODERATOR**

  
**Dr. Ramu Manivannan**  
Fellow,  
United Nations University, Tokyo, Japan.  
Professor and Head  
Department of Politics & Public Administration  
Chairperson  
School of Politics & International Studies  
University of Madras

**SPEAKERS**

  
**Dr. Piskunova Natalia**  
PhD (Political Science),  
Associate Professor  
in International Relations and Peacekeeping,  
Moscow State (Lomonosov) University

  
**Dr. Marceline S**  
PhD (Public Administration)  
Head & Associate Professor  
PG & Research Dept of Public Administration  
Anna Adarsh College for Women

  
**Dr. Olga Aganson**  
PhD (History),  
Leading research fellow  
at the Faculty of History,  
Lomonosov Moscow State University

Webinar dedicated to the  
75th anniversary of the Potsdam Conference  
30 July 2020 | 4:30pm

Historical newspaper clippings: **DAILY EXPRESS** (THE FACT OF POTSDAM), **Courier News** (BIG THREE CONFERENCE CRASH AT POTSDAM), and **ПРАВДА** (Сообщение о Берлинском).



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Department:	Department of Physical Education
Date of the Event:	03/08/2020
Event or Game:	Mental Health and Physical Fitness Post Covid 19
Level:	National Level
No. of Participants:	672
Judges/Guest (With Designation)	Doctor. Dobson Dominic MD (Sports Medicine) Head Sports Medicine and Sports Science Department, Saveetha Medical College - Chennai.

#### Brief Report

Dr.S.Suganya DPE, AACW organized live webinar in 3<sup>rd</sup> August 2020.It's a National level live webinar through youtube live streaming, more than 672 responded all over India. The link was posted to them. Participants were encouraged with E-certificate in filling the Feedback form.





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Department:	Department of Home Science - NFSM&D
Date of Event:	03/08/2020
Topic:	Role of Fiber in Health and Diseases
Event Category:	Webinar/ Alumni Initiative
Level:	College
No. of Participants:	106
Judges/Guest (With Designation)	Resource Person: Ms. Ayesha Fathima, M.Sc., Clinical Dietitian
Brief Report: The Department of Home Science - NFSM&D organised a webinar entitled, "Role of Fiber in Health and Diseases", for 97 students belonging to II year. The speaker Ms. Ayesha, Clinical Dietitian and an alumna of the department addressed the gathering and elaborated about dietary fiber, its types, significance and its role in prevention of diseases like diverticular disease, atherosclerosis, dental caries, diabetes and cancer. The program widened the knowledge of the students about dietary fiber.	





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 Anna Nagar, Chennai- 600 040

**DEPARTMENT OF HOME SCIENCE**

*Cordially invites you for the Webinar on*

**ROLE OF FIBRE IN HEALTH & DISEASES**

*Resource Person*

**Ms. AYESHA FATIMA M.Sc**

*Clinical Dietitian*

**on 4<sup>th</sup> August 2020**

**10 am to 11.30 am**

## CLASSIFICATION OF DIETARY FIBER

DF	Solubility	Main unit	Branch units
Cellulose	Insoluble	$\beta$ -1,4) Glucose	-
Lignin	Insoluble	Polypheols	Polypheols
Resistant starches	Insoluble	Helical amylose	1,6) glucose in amylopectin
Mix-linkage glucose	Soluble	$\beta$ -1,3) glucose	-
		$\beta$ -1,4) glucose	-
Hemicelluloses	Soluble	Xylose	Arabinose
Arabinoxylan	Soluble	Glucose	Xylose
Xyloglucan	Soluble	Mannose	Galactose
Galactomannans	Soluble		Glucose
Pectins	Soluble	Galacturonic acid with methoxy groups	Arabinose
			Galactose
Gums	Soluble	$\beta$ -1,4-linked mannose	Galactose
Gums	Soluble	D-galactose & (1,6) hydro-L-glucose	-
Agar	Soluble		-
Non-digestible oligosaccharides	Soluble	D-fructose residues	-
Fructooligosaccharide	Soluble	Galactose, with terminal glucose unit.	-
Galactooligosaccharide	Soluble		-

Williams, R.A., Mikulicich, D., Flanagan, B.M. et al. "Dietary fiber": moving beyond the "soluble/insoluble" classification for monosaccharide, disaccharide, with an emphasis on inulin and puffs. *J Animal Sci Biotechnol* 18, 43 (2019).

Ayesha Fatima

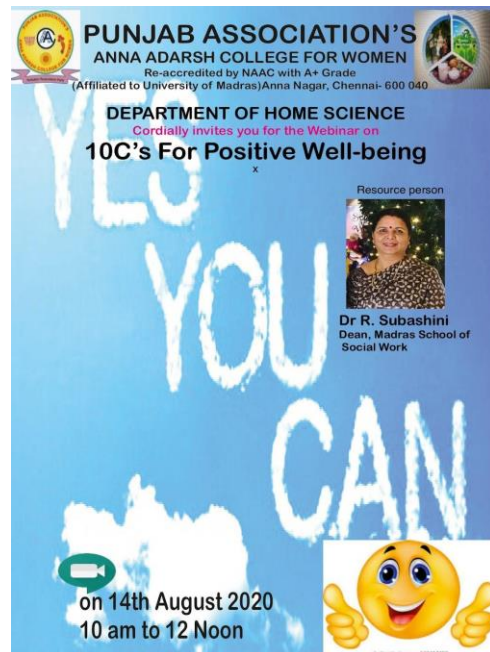
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Punjab Association's  
**ANNA ADARSH COLLEGE FOR WOMEN**  
(Affiliated to University of Madras)  
Chennai - 600040, Tamil Nadu.

Department:	Department of Home Science - NFSM&D
Date of Event:	14/08/2020
Topic:	“10Cs for Positive Well-being”
Event Category:	Webinar
Level:	College
No. of Participants:	107
Judges/Guest (With Designation)	Resource Person: Dr. R. Subashini, Dean, Madras School of Social Work

Brief Report: A webinar on “10Cs for Positive Well-being”, was organised by the Department of Home Science - NFSM&D on 14/08/2020. The resource person, Dr. R. Subashini, Dean, Madras School of Social Work enlightened the audience about positive well-being and the 10 Cs required for well-being. The faculty members (9) and final year students (98) of the department interacted actively with the resource person during the question hour and learnt more about the topic.





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Department:	Postgraduate Department of Corporate Secretaryship-Shift I
Date of Event:	25/08/2020
Topic:	“How To Manage Stress In A New Normal Situation”
Event Category:	Motivational -Webinar
Level:	College
No. of Participants:	160
Judges/Guest (With Designation)	Dr. J. Srinivasan, Associate Professor & Research Supervisor, P.G & Research Department of Commerce, Rajeswari Vedachalam Government Arts College, Chengalpattu.

**Brief Report:**

The Department of Corporate Secretaryship – Shift I and IQAC conducted a webinar on 25/08/2020 on the topic “How To Manage Stress In A New Normal Situation”. The Webinar was conducted exclusively for the benefit of the III B.Com CS and II M.Com CS. 160 students participated in the webinar. The speaker of the day was Dr. J. Srinivasan, Associate Professor & Research Supervisor, P.G & Research Department of Commerce, Rajeswari Vedachalam Government Arts College, Chengalpattu. The event began with the blessings of God Almighty. It was followed by a welcome speech by Dr.P.Radhika, Head, Department of Corporate Secretaryship –Shift I. Dr. J. Srinivasan addressed the students on various aspects of COVID – 19 & New way of living. He has also thrown light on various aspects of stress, its types, symptoms, effects and sources of stress. He pointed out the difference between positive stress and negative stress where positive stress gives us energy and increases motivation and awareness



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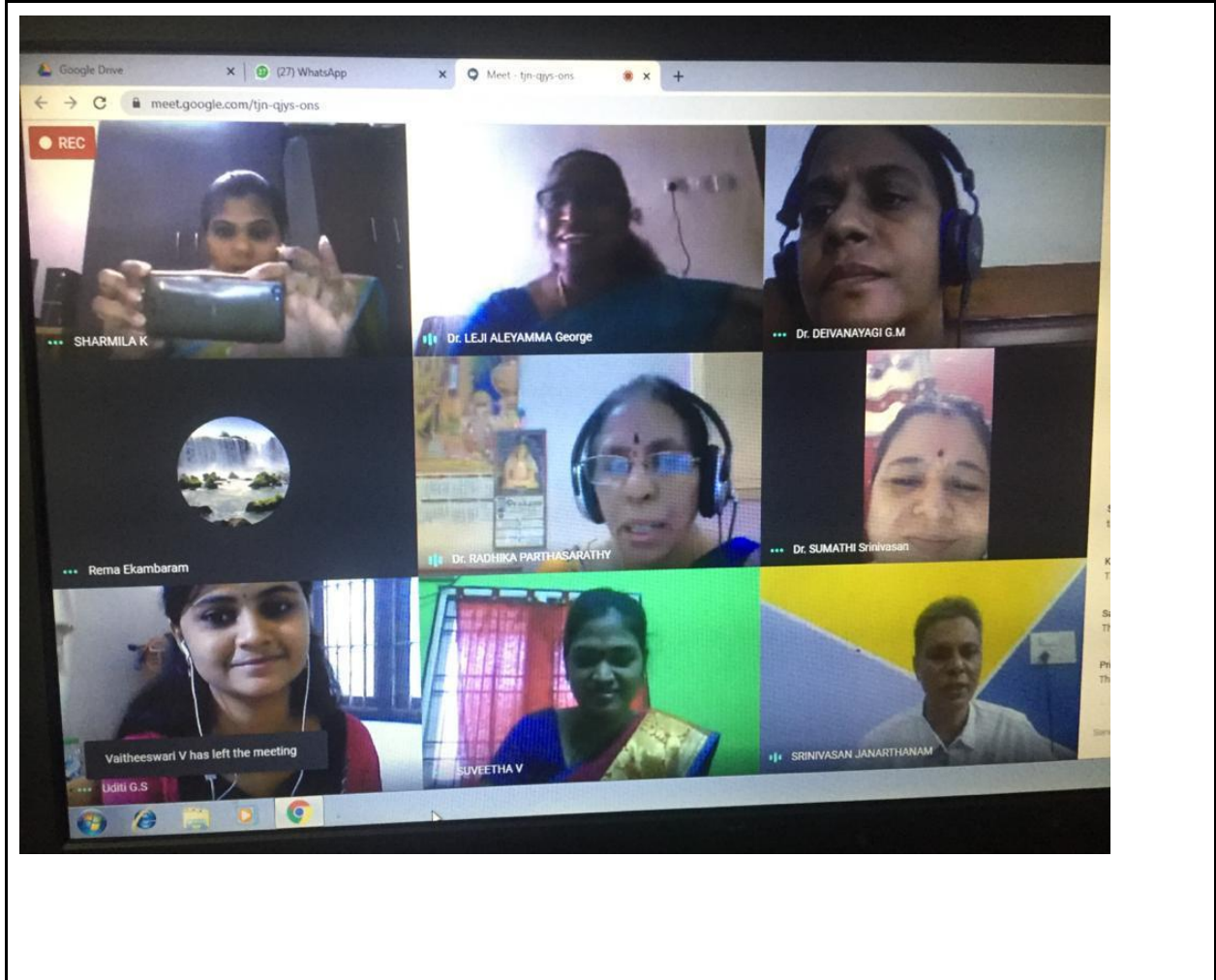
but negative stress leads to headaches, digestive problems, skin complaints etc. He also added that too much stress will cause physical, mental and psychological problems.

The speaker explained to the student about the “ABC of Stress Management”. He abbreviated each letter of the alphabet by placing a positive sentence. It started with “Always spend time for self at least 30 min/day and ended with a “Zest for Life; each day is a gift... smile and be thankful”. He suggested 21 Stress Management tips like warm up, take a walk, listen to music, practice meditation, boost immunity, dial a friend etc., He emphasized the self-reliance quoted by our Honourable Prime Minister of India, Shri. Narendra Modi to face the challenges during post COVID – 19. He made the session interactive and kindled the thoughts of the student audience. The speaker was humble enough to answer all queries raised by the students. The webinar ended with a positive note with the speaker highlighting a Stress Management Plan namely Eat Well, Sleep Well, Release Emotional Tension, Positive thinking, Focus on strengths, Humour etc., in the New Normal Situation.





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Department:	Department of Corporate Secretaryship - Shift - I & II
Date of Event:	19/09/2020
Topic:	“Business Dynamics 2020”
Event Category:	Webinar
Level:	International
No. of Participants:	4030
Judges/Guest (With Designation)	CS. Dr. B. Ravi, Managing Partner, B Ravi & Associates, Chennai. CA Dr. Gopal Krishna Raju, Master Trainer of IT/GST, Faculty in ICAI, ICWAI and ICSI, Chennai. Dr. Harini Mittal, Assistant Professor, City University of New York, USA. Mrs. Varsha Kulkarni, Operations Intelligence Engineer, Micron, Singapore. Mr. Will Sheward, Vice President – Marketing & Sales, Isode, London, UK. Mrs. Bhanu Saunder, Chief Financial Officer, Isode, London, UK.
Brief Report:	<p style="text-align: center;">Department Of Corporate Secretaryship</p> <p style="text-align: center;">International Webinar On The Topic “Business Dynamics” On 19/09/20</p> <p>An International webinar was conducted by the Department of Corporate Secretaryship on the topic “Business Dynamics 2020” on 19/09/2020. The event was live streamed on YouTube and there were around 4030 viewers and participants from both National &amp; International. It was also promulgated in many leading newspapers. The programme started with the blessings of God Almighty, followed by Welcome Address by our beloved Principal Dr. R. Shanthi.</p>



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The Inaugural Address was delivered by CS. Dr. B. Ravi, Managing Partner, B Ravi & Associates, Chennai. Dr. P. Radhika, Head, Department of Corporate Secretaryship – Shift I, Anna Adarsh College for Women, presented the Annual Report for the year 2019 – 2020, followed by E – Release Of Student Annual Journal Focus – Volume XVI.

Key Note Address was given by CA Dr. Gopal Krishna Raju, Master Trainer of IT/GST, Faculty in ICAI, ICWAI and ICSI, Chennai on the Topic 3 R's of Business Disruptions – Post Covid (Restore, Revive and Restructure). He has thrown light on three steps for New Normal namely Survive, Revive and Thrive. He also suggested to dream about 3I's in life i.e. Inspiration, Innovation and implementation. He has pointed out the quote of our Honourable Prime Minister of India Mr. Narendra Modi, that India should be Atmanirbhar - Self – Reliant. He stressed on the importance of Skill Oriented Education rather than certificate oriented. He advised the students to learn new things every day and also to learn from the experienced people to come out successful in life.

Special Address was delivered by Dr. Harini Mittal, Assistant Professor, City University of New York, USA, on the topic “Radical Changes in Business Dynamics”. She elucidated the radical changes that have taken place in various aspects like GDP, consumption decline, supply and labour disruptions and contraction in global trade. She also emphasized on providing new safety measures at workplace ; job retraining and reskilling etc.,

Mrs. Varsha Kulkarni, Operations Intelligence Engineer, Micron, Singapore, spoke on the topic “Working Virtually in Manufacturing Industry. She elaborated on the availability of opportunities and challenges in the new world. She also explained how to be a good professional - know the basics of job, Humility, learn to respect the person not the role, quality over quantity and use of technology. She also briefed the students on the importance of being aware of women's responsibility in the workplace.



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A Special Address was delivered by Mr. Will Sheward, Vice President – Marketing & Sales, Isode, London, UK, on the topic “Charting the Path to the New Normal”. He shed light on the influence of pandemic on industries and how they have adopted the changes now - video exhibitions, face to face virtual meetings and advertising. He emphasized that the pandemic has created an opportunity to re-enforce the marketing strategy through video conferencing and that the companies and workers should adapt to these extraordinary situations and come out stronger than ever before.

A motivational talk “VetriKodiKattu” was delivered by Mrs. Bhanu Saunder, Chief Financial Officer, Isode, London, UK. She instilled in the students the four motivational mantras for success namely Knowledge, Determination, Hard Work and Self –Confidence to excel in life.

The International Webinar concluded with the Vote of thanks by Dr. Leji Aleyamma George, Associate Professor, Department of Corporate Secretaryship, Anna Adarsh College for Women. It was a grand success and the students had a lot of takeaways from this webinar.

[INTERNATIONAL WEBINAR ON BUSINESS DYNAMICS 2020 BY DEPT. OF CORPORATE SECRETARYSHIP @ ANNA ADARSH](#)



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**Journal**

Department of Corporate Secretaryship

# FOCUS

By the Students / For the Students / Of the Students



**BUSINESS DYNAMICS**

VOLUME XVI

NUMBER XVI 2020 - 2021



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AI - II Street, 9<sup>th</sup> Main Road, Anna Nagar, Chennai - 600 040

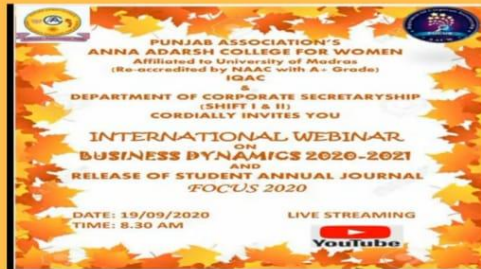


**INTERNATIONAL  
WEBINAR**

ON BUSINESS DYNAMICS 2020



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**Webinar conducted on business dynamics 2020-21:** Anna Adarsh College for Women on Friday conducted a webinar on 'Business Dynamics 2020-21' and released the 16th edition of their student annual journal 'Focus' through YouTube. The event, which was organised by the department of corporate secretaryship, witnessed participation of experts across the world including Harini Mittal from City University of New York, Varsha Kulkarni from Singapore-based Micron, and Will Sheward from Isode, London.

**Two arrested with 40kg ganja:** The Chit-lapakkam police have arrested two people for selling ganja. Police have seized 40kg ganja from them. The arrested...

**DEPARTMENT  
OF CORPORATE  
SECRETARYSHIP**

**INTERNATIONAL  
WEBINAR**

**ON**

**BUSINESS DYNAMICS  
2020**

and antibody-based tests in that it can detect the presence of active viral particles on the spot without needing a specialised apparatus."

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**LIVE BROADCAST**

**Anna Adarsh to hold webinar on business dynamic**

EXPRESS NEWS SERVICE @ Chennai

THE department of Corporate Secretaryship, Anna Adarsh College for Women, conduct an international webinar on "Business Dynamics 2020-2021" and release 16th edition of their annual student journal at 9:15 am on Saturday, said a statement from the college.

The journal shall be issued digitally this year. The programme will be broadcasted on YouTube.

The annual report of the college will be read and R Shanthi, college principal will deliver the welcome address during the webinar.

**EATER CHENNAI CORPORATI**  
Bus Route Roads Department

2849/2020

**NOTICE - e-tenders are invited for the following**  
Cover System as per details furnished below.  
Mega City Development Mission 2020-21 (CMCDM)

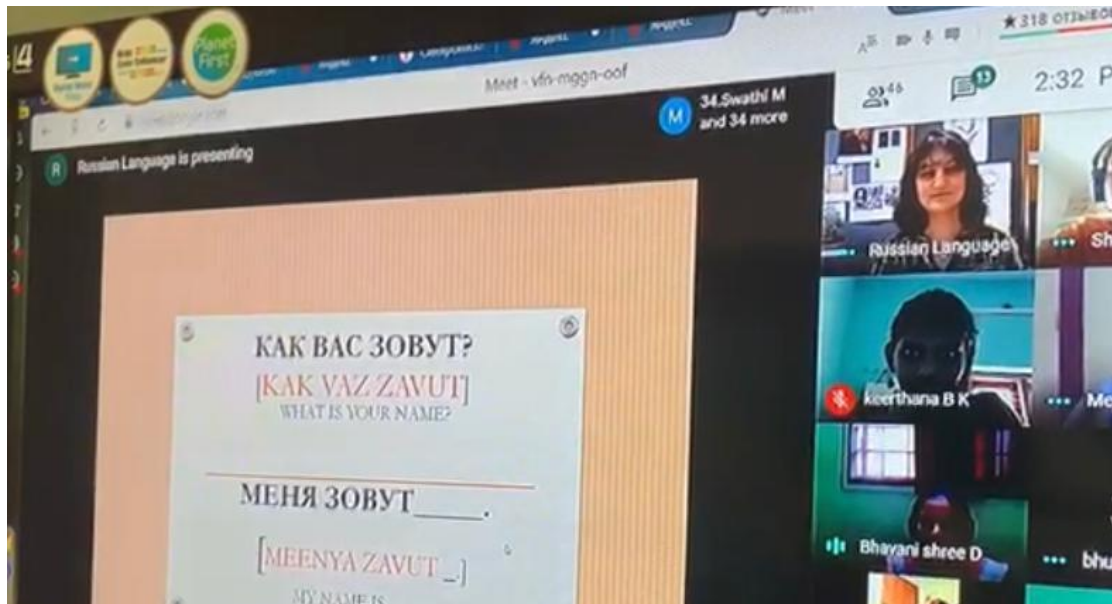


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Department:	Department of English
Date of Event:	02/09/2020
Topic:	Basics of Russian Language
Event Category:	Workshop
Level:College	No.of Participants: 45
Judges/Guest (With Designation)	Mrs. Valentina Maiorova, Head of Russian Language Institute, RCSC, Chennai

**Brief Report:**

The speaker discussed about Russia and the students learnt the basics of Russian language. It was an informative and enjoyable online session in Google meet conducted by a representative from the Russian Consulate. She had prepared a helpful and fascinating slideshow that highlighted Russian History and Literature. Students learnt about the Cyrillic alphabet and its phonetics. Students also practised common phrases like 'hello', 'good bye', 'good morning' and 'good night'. The speaker was patient, kind and answered all questions raised by the students.





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Department:	Placement Cell
Date of Event:	23/09/2020
Topic:	Role of Java in the IT Sector
Event Category:	Career Guidance Webinar
Level:College	No. of Participants: 221
Judges/Guest (With Designation)	Mr. Bryan Cisarrio Human Resources – Talent Acquisition Cognizant, Chennai

**Brief Report:**

The Placement cell of Anna Adarsh College for Women in association with COGNIZANT, Chennai organized a career guidance Webinar on “Role of JAVA in the IT Sector” for the final students of B.Sc-Computer Science, BCA & M.Sc-Computer Science students. Around 221 students attended this webinar. Mr. Bryan Cisarrio, Human Resources – Talent Acquisition, Cognizant, Chennai delivered the session.





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Department:	Placement Cell
Date of Event:	08/10/2020
Topic:	Career Opportunities in Financial Sector
Event Category:	Career Guidance Webinar
Level:College	No.of Participants: 251
Judges/Guest (With Designation)	Mr. K. Annamalai Managing Director Annamalai Capital Services Pvt. Ltd. ACS Capital Market Academy Coimbatore

**Brief Report:** The Placement cell of Anna Adarsh college for women in association with Annamalai capital services private Ltd. conducted the career Guidance webinar on “Career opportunities in the financial sector” for the students. Mr. K Annamalai -Managing Director, ACS capital market academy, Coimbatore –Annamalai capital services private Ltd. co-ordinated the programme. There were totally 251 participants. Mr.K Annamalai delivered the lecture. Introduction speech was delivered by Ms. Niyathumuli, 3<sup>rd</sup> Year B.Com honours Shift II. The Speaker of the Session Mr.K Annamalai presented the keynote address on “Career opportunities in financial sector”. He discussed the current scenario of the financial sector which is affected by the COVID-19 pandemic. He also discussed the challenges present in the financial sector in the current scenario. He discussed the pre -pandemic slowdown where unemployment rate remains high.He projected a clear understanding macro economy which is to grow at 1.9% in the financial year 2021-22. He inspired the audience by interacting on topics such as bank credit growth in India and fiscal deficit data. He discussed analysing household’s equity exposure in financial assets. He emphasized on career opportunities in the financial sector in India and the global market. He projected on comprehending the theoretical concepts and relating to the practical aspects of savings and investment in mutual funds. He highlighted the importance of systematic investment plans and its contribution in the financial sector. He also discussed the increase in FII holdings. He interacted with the audience on top 25 companies in India and the global market. He also discussed NIFTY and sensex and their importance in the financial sector. He insisted that the financial sector provides a lot of career opportunities for the students. He insisted on gaining skills and knowledge when going for a placement. Vote of thanks was done by Ms. Swetha at the end of the session.









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Department:	Postgraduate Department of Mathematics
Date of Event:	31/10/2020
Topic:	International Webinar On “Geometric Properties Of Analytic Functions Involving Quantum Calculus”
Event Category:	Webinar
Level:	International
No. of Participants:	90
Judges/Guest (With Designation)	Dr. K. R. Karthikeyan, Assistant Professor, College of Engineering, Department of Applied Mathematics and Science, National University of Science and Technology, Muscat , Sultanate of Oman
<b>Brief Report:</b> The Department of Mathematics in association with IQAC Conducted its First International Webinar as a part of its annual Mathematical event MA – QU- LE – SE -2020 on 31/10/2020. Dr. K. R. Karthikeyan, Assistant Professor, Dept. of Applied Mathematics and Science, National University of Science and Technology, Muscat , Sultanate of Oman was the Resource person. The Topic of the day was “Geometric Properties of Analytic functions involving Quantum Calculus .” Dr. R. Shanthy, Principal delivered the Inaugural speech. He provided insights into q- calculus pertaining to the theory of analytic and univalent functions in the unit disc and its various applications , kindled interest in Pure and Applied Mathematics and influenced the students to pursue research in several diverse areas. About 90 students of the Department, including PG and UG, along with faculty of various departments participated in the event.	



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MAHALAKSHMI RADHAKRISHNAN is presenting

Meeting details ^

Pin to screen

Turn on captions

MAHALAKSHMI RADHAKRISH... is presenting



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Department:	Department of Computer Science-Shift-II
Date of Event:	06/11/2020
Topic:	Deep Learning
Event Category:	Faculty Development Programme
Level:	State
No. of Participants:	41
Judges/Guest (With Designation)	Dr.V.Narmadha Associate Professor Department of Computer Science Women's Christioan College, Chennai
Brief Report:	Concepts of Deep Learning like supervised learning, unsupervised learning and reinforcement learning was explained in detail in the Faculty Development Programme. This FDP was innovative and informative to faculty members.



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**DEPARTMENT OF COMPUTER SCIENCE (SHIFT - II)**  
&  
**INTERNAL QUALITY ASSURANCE CELL**  
Cordially invites you to the  
**FACULTY DEVELOPMENT PROGRAMME**  
on  
**DEEP LEARNING**

**Resourse Person**  
**Dr. V. NARMADHA**  
Associate Professor  
Department of Computer Science  
Women's Christian College

**06 November 2020**  
**4:00 PM - 5:00 PM**  
**Google Meet**

**E-Certificates for all Registered Participants**  
**No Registration Fee**

**Registration Link :**

**Ms. M. Anita Priscilla Mary**  
Head i/c  
Department of Computer Science (Shift - II)

**Dr. R. Shanthi**  
Principal  
Anna Adarsh College for Women

**"Never Stop Learning Because Life Never Stops Teaching"**

### Artificial Intelligence Development History Timeline



Get these slides & icons at [www.infoDiagram.com](http://www.infoDiagram.com)

Dr Narmadha V





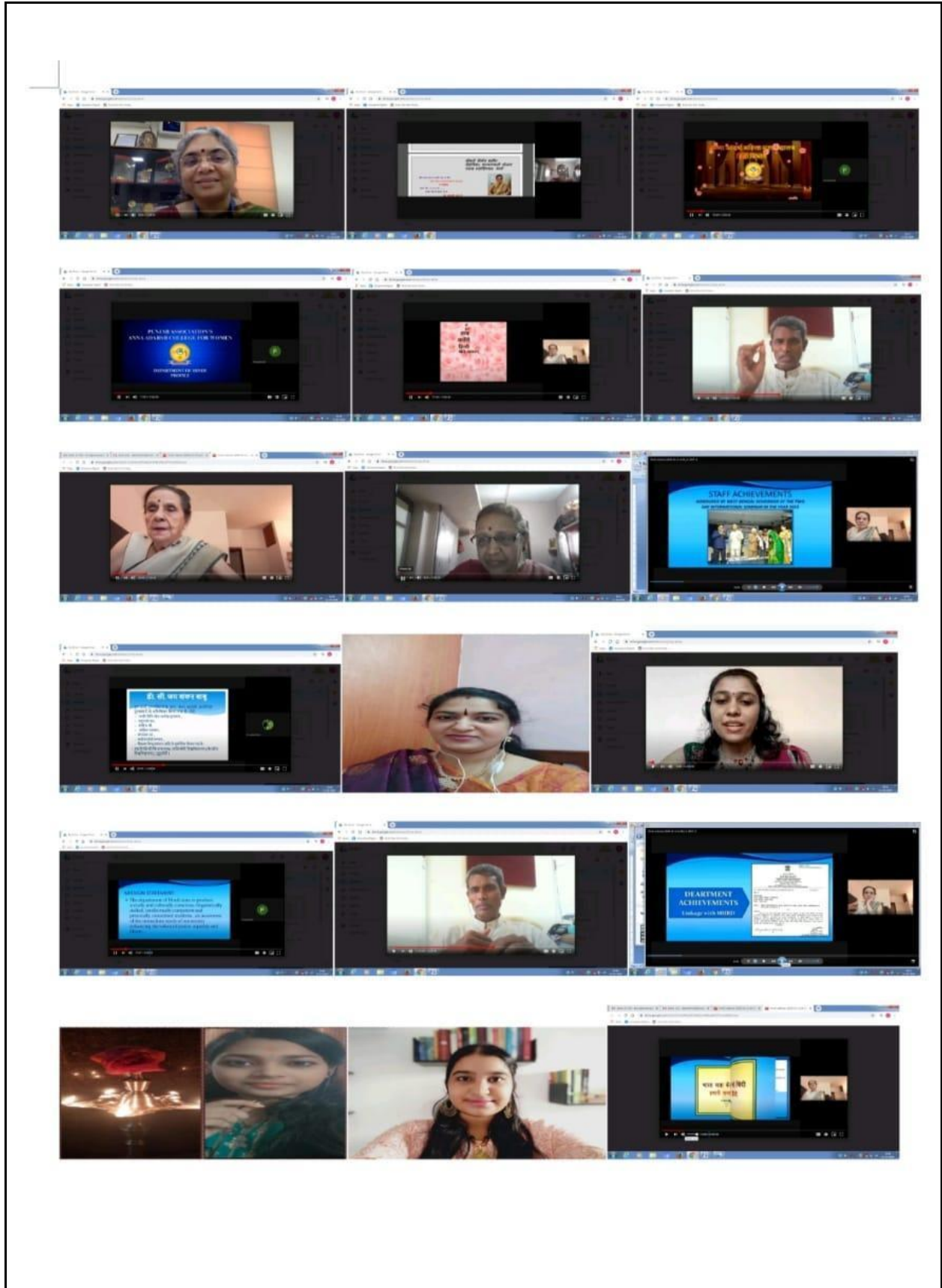
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Chennai - 600040, Tamil Nadu.

Department:	Department of Hindi
Date of Event:	12/10/2020
Topic:	Communication Media And Hindi
Event Category:	Webinar, authorised by MHRD- Central Hindi Directorate, Government of India, Value Based Career Guidance Programme Academic Based, Release of e-journal
Level:	National
No. of Participants:	100 delegates
Judges/Guest (With Designation)	Chief Guest: Dr. C. Jaishankar Babu, Head, Department of Hindi, Pondicherry University (Central University), Puducherry.
<b>Brief Report:</b> Under the auspices of Central Hindi Directorate, Ministry of Human Resources Development, Education Department, Government of India, New Delhi and Punjab Association, Chennai, the Department of Hindi organized a National level Webinar on the Topic of Communication Media & Hindi on 12th October 2020. Nearly 95 delegates of different universities & colleges attended the webinar. Out of which 6 delegates from Kerala, 1 from Maharashtra and 1 from Karnataka. Our Chief Guest is from Puducherry, Union Territory. The event started with the prayer song by student Priyadarshini. Dr. J. Padmapriya, Head-Department of Hindi, delivered the welcome speech. Principal incharge, Anna Adarsh college for women Dr. Shanti R madam inaugurated the webinar with her fabulous speech. Later she released the Hindi Department e-journal. Mrs. Nirmal Bhasin, Director, Punjab Association inspired the participants with her elegant speech. Dr. Jayashree, Ghosh, Director, Management studies and Shree. Manjeet Singh Sethi, Vice President, Punjab Association and Correspondent, Anna Adarsh College for Women, graced the occasion with their presence. Chief Guest introduction was done by student Aafreen Khan. Chief guest Dr. Jayashankar Babu, Head, Department of Hindi, Pondicherry University delivered a fruitful speech. He focussed on the future development of Hindi language through communication media and also described the development of Hindi journalism. Compering was done by student Geethika. The program concluded with the vote of thanks by Dr. Anupama.K.	






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**PUNJAB ASSOCIATION'S  
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DEPARTMENT OF HINDI**  
Request the pleasure of your company  
On the occasion of the  
**NATIONAL HINDI WEBINAR**  
To be held  
Under the auspices of the Central Hindi  
Directorate, Ministry of Human Resources Development,  
Government of India, New Delhi and the Executive  
Committee of the Punjab Association (Regd.)  
on  
**Monday 12th October 2020 at 12:30 p.m**  
**Chief Guest**  
**Dr. C. Jaishankar Babu**  
Head, Department of Hindi  
Pondicherry University  
**Topic : Communication Media & Hindi**  
**Sri. Vijay Kumar Khattar**      **Sri. Ramesh Lamba**  
President      General Secretary  
Punjab Association      Punjab Association  
**Sri. Manjeet Singh Sethi**  
Vice President, Punjab Association  
&  
Correspondent, Anna Adarsh College for women  
**Mrs. Nirmal Bhasin**      **Dr. Mrs. Jayshree Ghosh**  
Director      Director, Management Studies  
Punjab Association      Anna Adarsh College for women  
**Dr. R. Shanthi**  
Principal-in-charge  
Anna Adarsh College for women  
**Registration link:** <https://forms.gle/36vry0Bqj5kzK73w8>

**पंजाब एसोसिएशन के  
अण्णाआदर्श महिला महाविद्यालय  
हिंदी विभाग  
द्वारा**  
पंजाब एसोसिएशन (पंजीकृत) की कार्यकारिणी समिति एवं केंद्रीय  
हिंदी निदेशालय, मानव संसाधन विकास मंत्रालय, शिक्षा विभाग, नई  
दिल्ली के तत्वावधान में हिंदी दिवस के उपलक्ष्य में आयोजित  
**राष्ट्रीय वेबीनार**  
में आप सब आमंत्रित हैं  
**विषय : संचार माध्यम और हिंदी**  
**दिनांक : 12/10/2020 (सोमवार)**  
**समय : 12.30 बजे से 2.00 बजे तक**  
**मुख्य अतिथि**  
**डॉ. सी. जय शंकर बाबु**  
विभागाध्यक्ष, हिंदी विभाग  
पांडिचेरी विश्वविद्यालय  
(केंद्रीय विश्वविद्यालय), पुदुच्चेरी  
**श्री विजय कुमार खट्टर**      **श्री रमेश लाम्बा**  
अध्यक्ष      महासचिव  
पंजाब एसोसिएशन      पंजाब एसोसिएशन  
**श्री मनजीत सिंह सेठी**  
उपाध्यक्ष, पंजाब एसोसिएशन  
&  
करस्पॉन्डेन्ट, अण्णा आदर्श महिला महाविद्यालय  
**श्रीमती निर्मल भसीन**      **डॉ जयश्री घोष**  
निर्देशिका  
कल्याणकारी योजना      निर्देशिका, मैनेजमेंट स्टडीज  
पंजाब एसोसिएशन      अण्णा आदर्श महिला महाविद्यालय  
**डॉ. आर. शांति**  
प्रभारी प्रशानाचार्य  
अण्णा आदर्श महिला महाविद्यालय  
**Registration link:** <https://forms.gle/36vry0Bqj5kzK73w8>



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(Affiliated to University of Madras)  
Chennai - 600040, Tamil Nadu.

Department:	Postgraduate Department of Computer Science - Shift I
Date of Event:	21/11/2020
Topic:	Technology In Education Sector
Event Category:	Academic Webinar
Level:	National Webinar
No. of Participants:	3.4 K views (Youtube)
Judges/Guest (With Designation)	Topic: Higher Education Digital Transformation - 3D Approach 1. M.Balasubramaniam MD, Blackboard India & Chairman Board Of Governor, IIIT Sricity, AP Topic : Role of Technology In Education 2. G.Venkatesh Head- Academic Operations ICT - Academy

**Brief Report:**

Anna Adarsh College for Women, Department of Computer Science organized a National Webinar on TECHNOLOGY IN EDUCATION SECTOR on 21 November 2020. This Programme was streamed on YouTube live. Mr. M.BALASUBRAMANIAM , MD, Blackboard India & Chairman Board of Governor, IIIT Sri City, AP and Mr. G.VENKATESH , Head – Academic Operations , ICT Academy were the Resource Persons of the event. The Department In-house Magazine Interlink volume 7 was released virtually on the theme ‘The New Normal - Online Education’.

Dr. Hannah Vijaykumar, Head, Department of Computer Science welcomed the virtual gathering. An Audio Visual presentation of the Department Activities was screened . Dr. R. Shanthi, Principal, Anna Adarsh College for Women, gave a special address. She mentioned the need for technologies in the new normal.

Mr.M.BALASUBRAMANIAM spoke on the topic “Higher Education Digital Transformation - 3D Approach”. He alluded that Development of Technology is in the hands of students and faculties. He explained the four New concepts in education field: Cx, Sx, Lx and Px. Then he shared about his project experience in the lockdown period. He motivated & encourage the students to think in out of the box .





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Mr. G.VENKATESH addressed on the topic 'Role of Technology in Education' He spoke about the Emerging Technologies in education such as Internet of Things (IOT), Cloud Computing, Online education and Assessment tools. He briefed the students how to prepare and take up Online/Virtual interview more successfully.

1400 participants students and faculties across the country attended this programme through YouTube Live and benefited.

Vinitha R is presenting

LAKSHMI A and 3 more

9:57 AM

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Department of Computer Science  
Shift-I  
**NATIONAL WEBINAR  
ON  
TECHNOLOGY IN EDUCATION SECTOR**

Principal AACW

Bala M

Dr. Hannah Vijay...

Sushmitha R S

Sakthi Ektha.N

Ranjana S

Vinitha R

Anna Adarsh Col...

EN 9:57 AM 21/11/2020

Vinitha R is presenting

Vinitha R and 4 more

11:18 AM

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DEPARTMENT OF COMPUTER SCIENCE SHIFT-I

**Mr. G.Venkatesh**  
Head - Academic Operations  
ICT Academy

Dr. Hannah Vijay...

Principal AACW

venkatesh.G...

Bala M

Sushmitha R S

Ranjana S

Sakthi Ektha.N

Anna Adarsh Col...

EN 11:18 AM 21/11/2020



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Department:	Postgraduate Department of Computer Science Shift -I
Date of Event:	23/11/2020 to 1/12/2020
Topic:	International Webinar Series on 1. Agile Transformation & Business Agility 2. Digital Transformation 3. Hacking For Good with Bug Bounty 4. Work Empowerment -Overview of System Analysis & Design 5. IoT & its Security Challenges 6. Python for Data Extraction in Texts 7. Introduction to AI & AI in Recruiting 8. Data Analytics for Breast Cancer Continuity of Care
Event Category:	International Webinar
Level: College	No of Participants: 100-Each day
Judges/Guest (with Designation)	1. Gopi .S, Program Manager & Agile Transformation Coach HCL Technologies, Australia 2. Kamesh Chetty, Digital General Manager, DXC Technologies, USA 3. Subbiah Veerappan, IT Security Architect, Singapore 4. L.J.Hemamalini, Training & Recruitment & Design, Must Garment, Bangladesh 5. Dr.B.Sundaravadivazhagan, Professor, University Of Technology & Applied Sciences, AI-Musanna, Mulladdah, Sultanate Of Oman 6. Dr.Tatiana V.Vaileva, Associate Professor, South Ural University, Russia 7. Mr. Christopher Arokiaraj, Sr. Director of Integrations, Eightfold , AI Mountain View,California,USA 8. Dr.Balu Ranganathan, Co-Founder & Technology, Director,Palms Connect LLC, SANDY,USA





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**Brief Report:**

The Department organized an International Webinar series from 23 November 2020 to 1 December 2020.

On the first day Mr.S.Gopi, Program Manager and Agile Transformation Coach, HCL Technology, Australia spoke on the topic “Agile transformation and Business Agility “ and explained its importance. The final years and faculty members were the audience.

On the second day Mr.Kamesh Chetty, Digital General Manager, DXC Technologies, USA) gave an explanation on “Digital transformation and Emerging Trends”. As the topic was apt for the present digital scenario, it was an informative and interactive session for the final years and faculty members.

The resource person for Day 3 was Mr.Subbiah Veerappan, IT Security Architect, Singapore who gave a talk on the topic “Hacking for good with bug bounty”. The bug bounty application was well explained and this informative session turned out to be an eye opener to the Postgraduates, Undergraduates and faculty members of the department.

The resource person for Day 4 was an alumni Ms.LJ.Hemamalini, Training & Recruitment Head, Must garments, Bangladesh who gave an explanation on the topic Work Empowerment - Overview of System Analysis & Design. She started her talk with the Phases of Empowerment process- Personal, Social, Political, Economic, Spiritual and concluded with the System development life cycle. It was widely applauded by first year students and faculty members.

On Day 5, Dr.B.Sundara Vadivazhagan Professor, University of Technology & Applied science AL-Musana, Mulladdah, Sultanate of OMAN) gave an insight on the topic IoT & its Security Challenges. He explained the architecture of IoT and the technology which enables the applications. A simulated smart home was demonstrated. The pre final students and faculty were benefited by the webinar.

On Day 6, Dr.Tatiana V.Vasilyeva, Associate Professor, South Ural State University, Russia gave a practical demo on Python for Data Extraction in Texts. She explained the vastness of Python and explained its operation in extracting data and provided the link to download this open sourced software. Dr. Alexander from the same university joined Dr. Tatiana to explain the backend technology of data information. The webinar served as an interactive forum for the pre final students and faculty.

The resource person of Day 7 was Mr.Christopher Arokiaraj, Sr. Director of Integration Eightfold. AI Mountain View, California, USA who spoke on the Introduction to AI & AI in Recruiting. He clearly explained how artificial intelligence works in any system with special reference to resourcing and recruiting. The webinar was informative to the prefinal students and the faculty.

The resource person of Day 8 was Dr.Balu Ranganathan Co-Founder & Technology Director, Palms Connect LLC, Sandy, USA. He gave a brief talk on Data Analytics for Breast cancer Continuity of care. He covered the topics big data analytics, big data strategy, big data wave and the function of big data in representation of graphs in bio medical applications. The research scope was explained to the post graduate students and faculty members.



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**DEPARTMENT OF COMPUTER SCIENCE**  
SHIFT I

**Mr. GOPI.S**  
PROGRAM MANAGER & AGILE  
TRANSFORMATION COACH,  
HCL TECHNOLOGIES, AUSTRALIA

TOPIC: AGILE TRANSFORMATION  
AND BUSINESS AGILITY

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**DEPARTMENT OF COMPUTER SCIENCE** SHIFT-I

**Dr. Tatiana V. Vasilyeva**  
Associate Professor  
South Ural State University, Russia

TOPIC : PYTHON FOR DATA EXTRACTION IN TEXTS

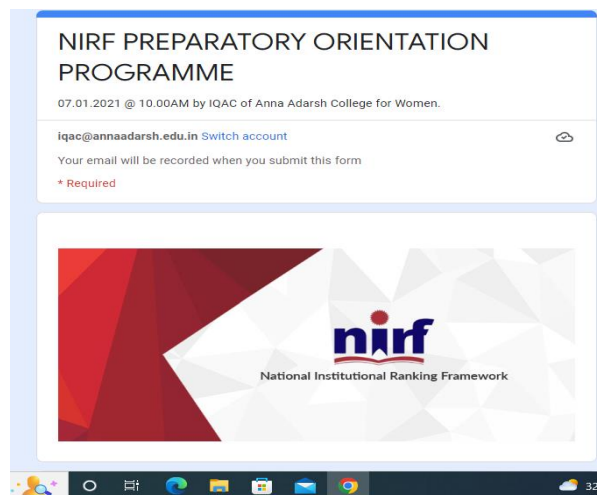


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Department:	IQAC of college
Date of Event:	07/01/2021
Topic:	NIRF Preparatory Orientation
Event Category:	FOP
Level:	College
No. of Participants:	31
Judges/Guest (With Designation)	Dr Hannah Vijaykumar, Ms Ranjana

**Brief Report:**

IQAC conducted a one day NIRF preparatory orientation programme on 7/1/21 for the IQAC members . Dr.Shanthi.R,Principal, Anna Adarsh College for Women, briefed about the parameters of National Institutional Ranking Framework. Dr.Hannah Vijaykumar, Associate Professor &Head,Department of Computer Science, NIRF coordinator analysed NIRF ranking of past three years NIRF 2020,2019,2018 and highlighted the strength and weakness of the institution. She insisted the faculty to focus more on research publications. On behalf of NIRF team Ms.Ranjana,Assistant Professor ,Department of Computer Science gave presentation highlighting the weightage of marks and measures for increasing the ranking.





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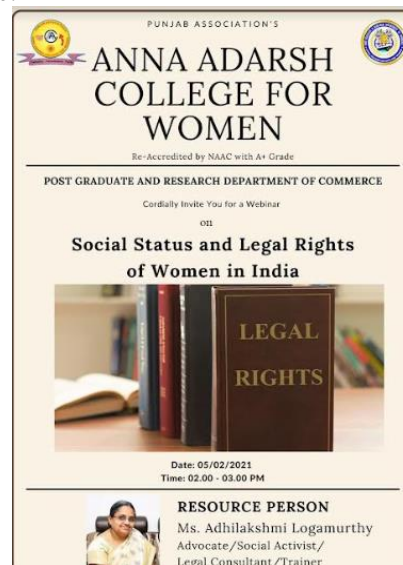
Department:	Postgraduate and Research Department of Commerce
Date of Event:	05/02/2021
Topic:	Social Status And Legal Rights Of Women In India
Event Category:	Students Awareness /Gender Sensitization
Level: College	No. of participants: 100
Judges/Guest (With Designation)	Ms.Adhilakshmi Logamurthy Advocate/Social Activist/Legal consultant/Trainee



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**Brief Report:**

Post Graduate and Research Department of Commerce of Anna Adarsh College for Women conducted a webinar on the “SOCIAL STATUS AND LEGAL RIGHTS OF WOMEN IN INDIA” on 5<sup>th</sup> February 2021. Advocate Adhilakshmi Logamurthy a social activist, legal consultant and trainer was invited as the resource person for the webinar. . She specialises in women and children rights and laws. Adv. Adhilakshmi began the session by discussing the social status of women in India. She highlighted the various laws enacted by our government over the years to protect and safeguard women. She gave a glimpse of various legislations like Dowry Prohibition Act, 1961, Protection of Women against Domestic Violence Act, 2005, The Prohibition of Child Marriage Act, 2006 and The Sexual Harassment of Women in Workplace (Prevention, Prohibition and Redressal) Act, 2013. She enlightened about the rights available to women under the provisions of different Acts. She concluded the session by saying that self-esteem and self-respect are the only qualities that will help women in achieving self-confidence and independence. It was followed by an interactive session where Ms. Adhilakshmi answered the questions raised by students.







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Department:	Postgraduate Department of Bank Management
Date of Event:	06/02/2021
Topic:	Futuristic Banking
Event Category:	Webinar
Level:	College level
No. of Participants:	93
Judges/Guest (With Designation)	Dr. R. Meena Kumari, MBA, M.Phil, Ph.D. Assistant Professor TNJFU Business School Tamil Nadu Dr.J.Jayalithaa Fisheries University OMR campus, Vaniyanchavadi Chennai.
<b>Brief Report:</b>  Dr. R. Meena Kumari, spoke about how banking will be in the future. She also elucidated in detail about the notable changes in the banking sector globally. She also explained in a simple way the use of technology leading to many modified versions of ATM (Automatic Teller Machine) like Talking ATM especially for visually challenged people, finger vein recognition being used in Japan, QR code recognition with enhanced security for banking sectors. She spoke about the usage of the “Augmented Reality” concept in the banking industry to facilitate real-time use of information in the form of text, graphics, and other virtual enhancements integrated with real-world objects. She also quoted, as an example, that in India AXIS BANK has started it in a modest way. She elaborated on Voice Bots technology with Artificial Intelligence on interactive voice response. (IVR) system on which the banking customer can get all details over a toll-free voice call. She had further highlighted that the technology has improved so much that we can do banking with the wearables. She spoke about the concept of branchless banking wherein one can do banking through on e-basis, like Mobile phone, Laptop, I-Pad, I-Phone etc. The session was an eye opener for all the participants on the futuristic technology being used in the banking sector.	



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The image is a composite of three parts related to a webinar. On the left is a blue-themed invitation for 'BANCO FEST-2021' on 'FUTURISTIC BANKING'. The invitation is from Punjab Association's Anna Adarsh College for Women, Department of Bank Management & Internal Quality Assurance Cell. It is presented by Dr. M. Meera Kumari, Associate Professor at TNPU Business School, Tamil Nadu Dr. J. Jayalalithaa Fisheries University. The webinar is on Saturday, 6th February 2021, at 4:00pm. On the center is a video of a woman with long dark hair, wearing a blue top, speaking. On the right is a screenshot of a Google Meet webinar titled 'Webinar on Futuristic Banking'. The presenter is Meera Kumari. The slide content is as follows:

**Wearables**

- Banking through **wearable** devices like smartphones, wristbands, and watches.
- Apple Pay is the first **wearable** technology enabled for payment through the wrist.

The screenshot also shows a list of participants on the right side of the meeting window.



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Department:	Postgraduate Department of Chemistry
Date of Event:	22/03/2021
Topic:	Preparation of Hand Sanitizer
Event Category:	Extension Activity
Level:	College
No. of Participants:	15
Judges/Guest (With Designation)	No Judge

**Brief Report:**

The Department of Chemistry organized a workshop on "Preparation of Hand Sanitizer" for Technical Assistants of Anna Adarsh College on 22/03/2021. Dr. E. Thamarai Selvi, Assistant Professor and II M.Sc students demonstrated the preparation. Printouts of the procedure were given to the participants. Ingredients and apparatus were given to the participants who prepared the hand sanitizer and gained hands on experience. 15 Technical Assistants participated in the workshop. The Principal Dr.R.Shanthi and the Head of the Department Dr.S.Shanthi graced the event.




  
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**Department of Chemistry & IQAC**  
Organizes

Extension Activity  
On  
**Hand Sanitizer Preparation**  
For Technical Assistants

Date: 22/03/2021  
Time: 11 am  
Venue: Chemistry Lab



Dr.S.Shanthi  
Head, Department of Chemistry

Dr. R.Shanthi  
Principal



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Department:	Postgraduate Department of Bank Management
Date of Event:	06/03/2021
Topic:	Property Rights Of Women: A Way Forward
Event Category:	Gender sensitization
Level:	College
No. of Participants:	101
Judges/Guest (With Designation)	Ms. Rithikha Ashokapathy, Advocate, Madras High Court, Chennai

Brief Report:

**BANCO FEST-2021**

The Department of Bank Management (BBM) and Internal Quality Assurance Cell (IQAC) of Anna Adarsh College for Women conducted a webinar on gender sensitization topic '*Property Rights Of Women: A Way Forward*' on 6<sup>th</sup> March 2021. The program was organized by the Department to commemorate the celebration of International women's day being celebrated on 8<sup>th</sup> March every year. This webinar was organized with an objective to spread awareness about the importance of being women and with an aim to identify and recognize equal rights for women.

*'Ms. Rithikha Ashokapathy', Advocate*, Madras high court, Chennai had kindly consented to be the Guest Speaker on our invitation.

The webinar began at 04.00 pm, with the traditional lighting of lamp to signify the spread of knowledge through digital ways. There after **Dr. J Shrilekha**, Associate Professor and Head, Department of Bank Management, Anna Adarsh College for Women delivered the welcome address and also introduced the guest speaker to the participants.

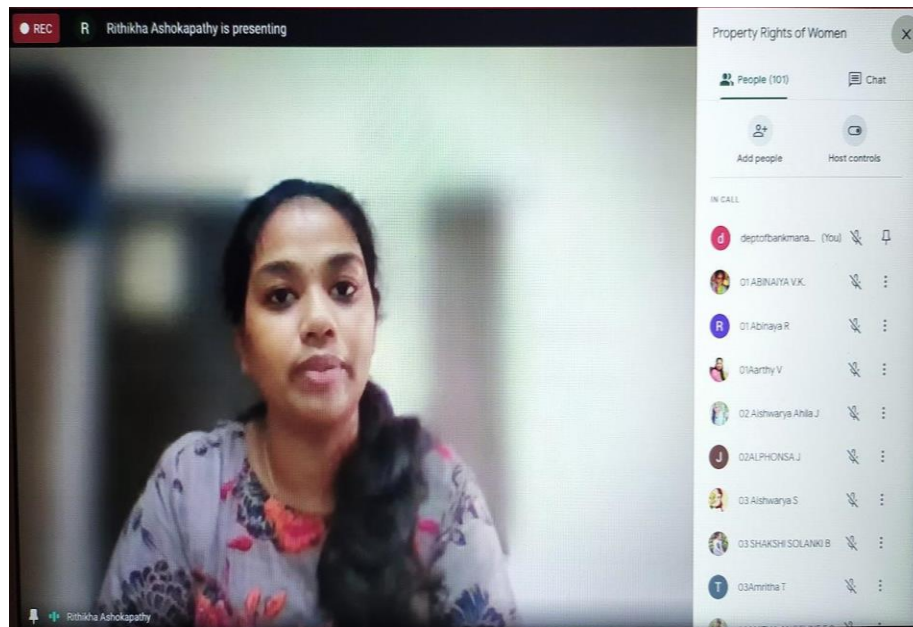
Ms. Rithikha Ashokapathy, spoke at length about the evil practice of Sati, the rights and privileges that has been accorded especially with reference to "Devolution of the property" for women under in which she spoke about three means namely Survivorship, Succession and Representation through which women acquire equal right over hereditary assets. She also talked about Indian Succession Act, 1925, which gave right over property for women without much



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hindrance across all religions. Furthermore, she said interestingly about Hindu Succession (Amendment) act, 2005, Indian Succession (Tamil Nadu Amendment) Act 1989, and also quoted the important judgement in the case of Prakash Vs Phulavathi (2016) 2 SCC 36 which spoke about the applicability of all the favorable amendments in the acts for women retrospectively also. To wrap-up, she concluded by highlighting the advent of feminism and equal rights for women. She also conveyed that much more reformation is needed in the field of equal rights to women and gender sensitization. The session was very thought provoking and extremely useful for not only the students like us but to the entire womenfolk across the society.

The session concluded with the vote of thanks by Mrs. K. Saraswathi, Assistant Professor, Department of Bank Management, who profusely thanked the Guest speaker for enlightening the participants on the rights of women especially while inheriting ancestral properties. She also acknowledged the efforts taken by the team from Department of Bank Management and IQAC in successfully organizing the webinar.







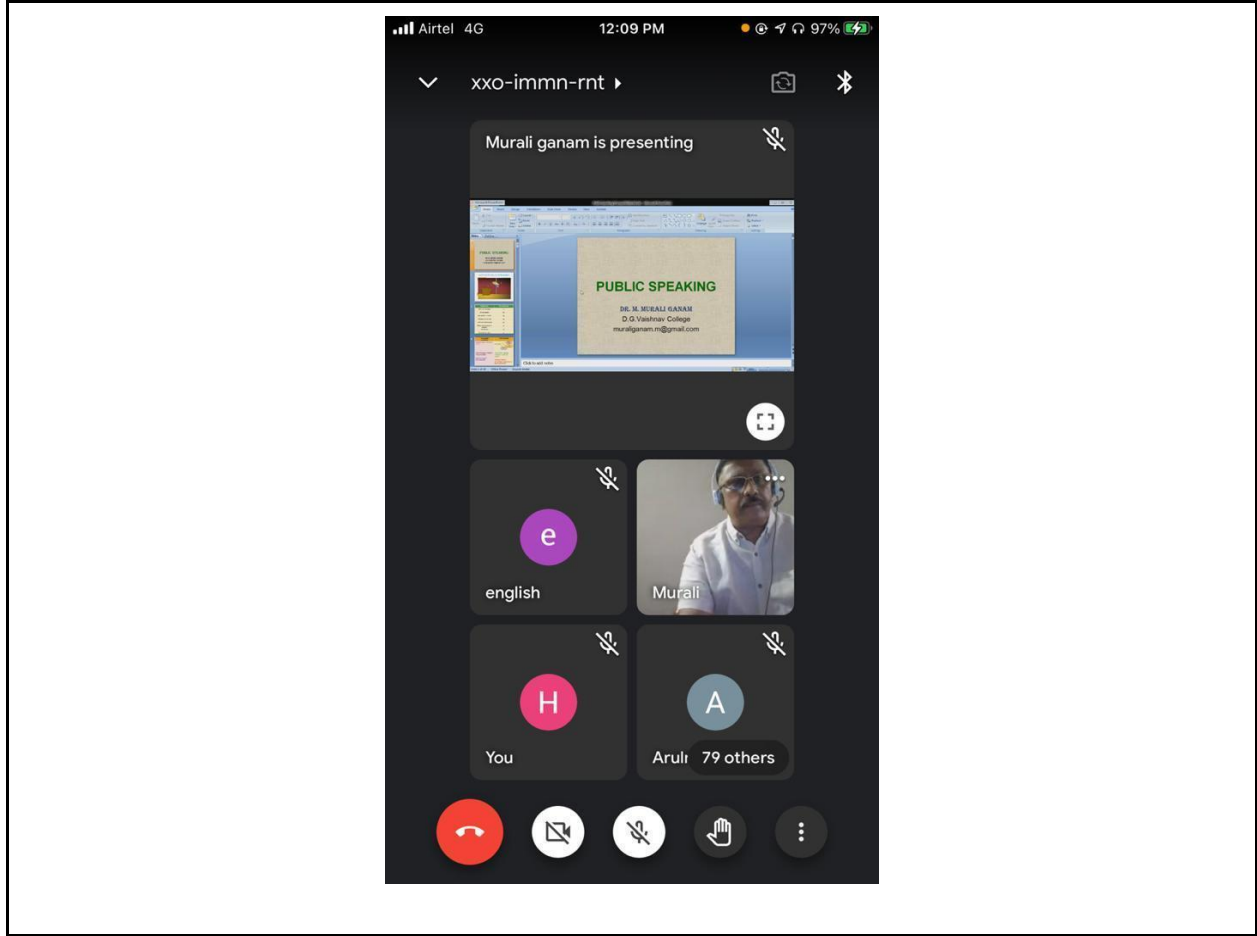
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Department:	Department of English - Shift II
Date of Event:	01/05/2021
Topic:	Webinar on the topic "Who's Afraid of Public Speaking: Negotiating the Curve"
Event Category:	Literary Event
Level: College	No. of Participants:105
Judges/Guest (With Designation)	Dr. Murali Ganam, Head of the Department of Post Graduate Studies, D.G. Vaishnav College (Autonomous)
<b>Brief Report:</b>  The Department of English Shift II along with IQAC organized a guest lecture for the benefit of the UG first year students on 01.05.2021, titled <i>Who's Afraid of Public Speaking: Negotiating the Curve</i> by Dr. Murali Ganam, Professor and Head, Department of Post Graduate Studies in English, D.G. Vaishnav College (Autonomous), Chennai. About 100 students from all streams participated in this online lecture conducted through Gmeet. The students were given tips and techniques on the strategies to overcome stage fear with a need to focus on confidence, voice training, listening skills and body language. The lecture motivated the students to shed their inhibition regarding public speaking so that they can face situations like Interviews and Presentation with confidence.	



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Department:	Postgraduate and Research Department of Public Administration
Date of Event:	22/05/2021
Topic:	Coping Techniques After Covid-19
Event Category:	Value Based
Level:College	No. of Participants:75
Judges/Guest (With Designation)	Ms.Abi Shankari, Neuro-Linguistic Programming Professional Trainer

**Brief Report:**

The Programme began with Welcome Address delivered by Dr.S.Marceline Pushpa, Head and Associate Professor of the department. Following the Welcome Address, Dr.A.Amudha, Assistant Professor of the department introduced the Guest Speaker, Ms.Abi Shankari who is a distinguished alumna of the department and Neuro-Linguistic Programming Professional Trainer facilitating training programmes for Corporate and Educational institutions, including several public workshops with more than a decade of experience in self-development of people. She is also a recipient of several awards and some of which include Women Achievers Award, Saadhanai Penmani Award, Best Social Activist Award etc.

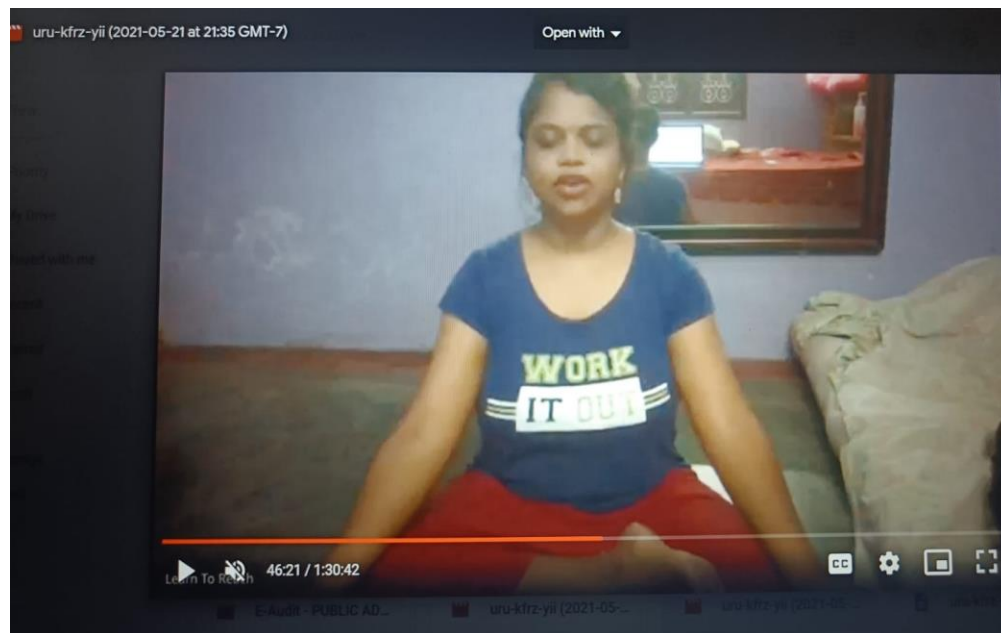
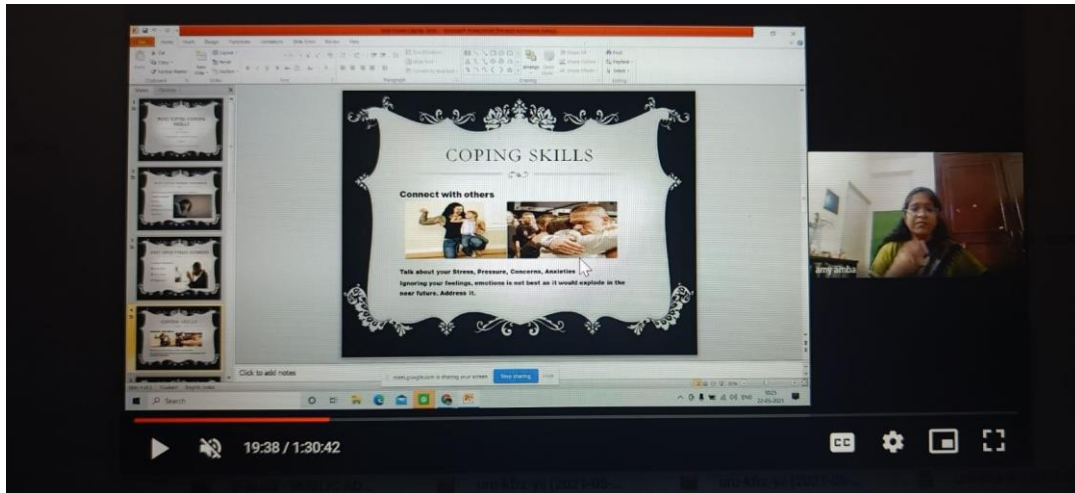
Ms.Abi Shankari, in her lecture, highlighted on some of the coping skills such as constructive thinking, being compassionate to ourselves, practising mindfulness and maintaining gratitude, reflective learning and ended with building emotional empowerment. Dr.S.Kavitha, Assistant Professor of the department, then introduced the next Guest Speaker Ms.Ranjani, Founder of Learn to Reach and Siram Foundations which specialises in conducting parenting workshop, robotics workshop, zumba workshop, kids yoga workshop, free vocal, Bharatanatyam Classes for economically very low category students etc. Ms.Ranjani stressed on the importance of yoga through self analysis of our bodies which would help in encountering stress.

Along with Ms.Prasitha, she practically demonstrated few yogasanas like pranayama, suryabedha, chandrabedha etc. It was then followed by an interactive session where the Guest speakers answered to the queries raised by the students. Dr.R.Asha, Assistant Professor of the department proposed the Vote of Thanks. Faculty, research scholars, students and family



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members too actively participated in the programme.





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Department:	Department of BCA-Shift I
Date of Event:	22/05/2021
Topic:	Introduction to Cloud Computing & Introduction to Data Science
Event Category:	Student initiatives
Level:	College
No. of Participants:	98
Judges/Guest (With Designation)	Students: B.Sarika Shree-II BCA S.Deepika-II BCA

**Brief Report:**

Department of BCA(Shift I) organised a student Initiative seminar to explore the knowledge gained through their experiential learning. B.SARIKA SHREE -II BCA explained about Introduction to Cloud and how it gets implemented in smart technology. S.DEEPIKA-II BCA Shared her Knowledge on Introduction to Data Science and it's importance for new job opportunities with wide work positions. Session ended with some interaction with the content delivered person.

