

ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras)

ANNA NAGAR, CHENNAI 600040

CRITERION 6

6.5.2 Collaborative Quality
Initiatives with Other Institutions

2017 - 2022



Verified & Certified Documents

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CRITERION 6

ACADEMIC YEAR

2021 - 2022

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ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras) Chennai - 600040, Tamil Nadu.

| Department: | Postgraduate Department of Bank Management |
|------------------------------------|---|
| Date of Event: | 04/08/2021 |
| Topic: | Stock Markets |
| Event Category: | National webinar |
| Level: | College level |
| No. of Participants: | 97 |
| Judges/Guest (with Designation) | Mr. Sri Harsha, Founder, MD & CEO, Shine Projects, Hyderabad. |

Brief Report:

The Department of Bank Management and Internal Quality Assurance Cell (IQAC) of Anna Adarsh College for Women conducted a National Webinar on 'Stock Markets' on 4th August 2021, with an objective to increase the knowledge on Stock Markets among students.

'Mr. Sri Harsha', Founder, MD&CEO, Shine Projects, Hyderabad, had kindly consented to be the Guest Speaker on our invitation.

The webinar began at 10.00, with the traditional lighting of lamp to signify the spread of knowledge through digital way. Thereafter Dr. R. Shanthi, Principal, Anna Adarsh College for Women, Chennai, delivered the special address

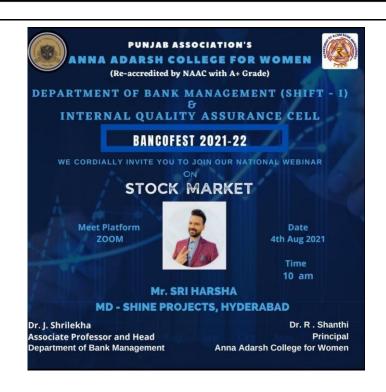
Subsequently, Dr. J. Shrilekha, Associate Professor and Head, Department of Bank Management Anna Adarsh College for Women, Chennai, delivered the welcome address and also introduced the keynote speaker.

Mr. Sri Harsha spoke at length about the stock market. He said about how share market works, how many stock exchanges are available, also how to invest in stock exchange and by what means to overcome the difficulties in stock exchange as well. Finally the session came to an end with the quiz followed by clearing the doubts raised by the students. Mrs. K. Saraswathy, Assistant Professor, Department of Bank Management, profoundly thanked the Keynote speaker. She also acknowledged the efforts taken by the team from the Department of Bank Management and IQAC in successfully organizing the webinar.

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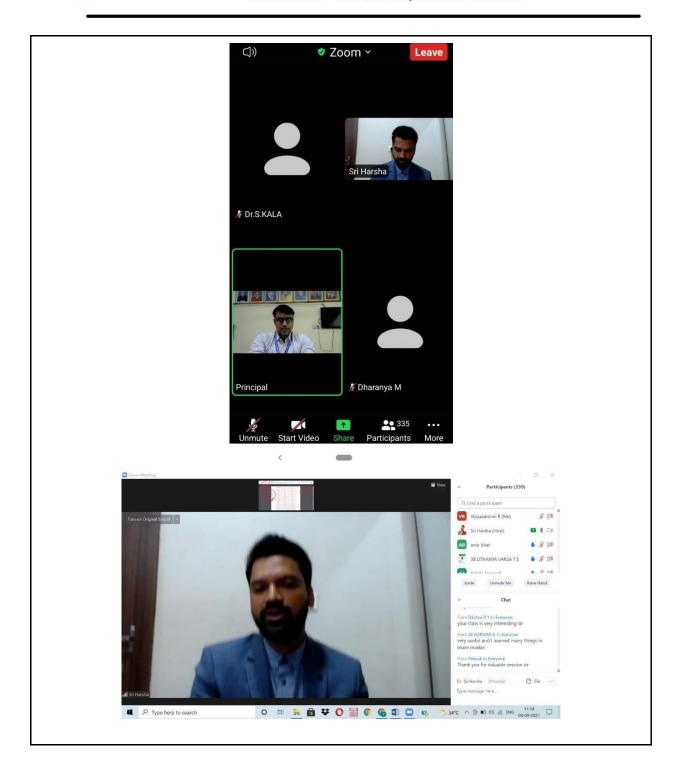
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ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras) Chennai - 600040, Tamil Nadu.

| Department: | Department of Commerce-Accounting and Finance Shift II |
|------------------------------------|--|
| Date of Event: | 28/08/2021 |
| Topic: | How to Buy and Sell Shares in Stock Market |
| Event Category: | Webinar |
| Level: | National |
| No. of Participants: | 330 |
| Judges/Guest (with Designation) | Er. Amit Gupta SEBI Empaneled Trainer Mumbai |

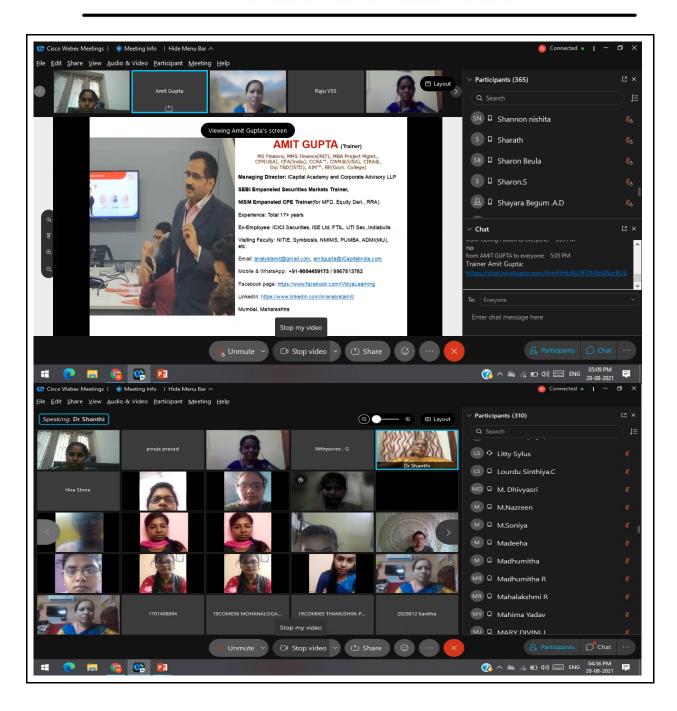
Brief Report:

The National Level Webinar was organised for students from commerce stream ,all over India. Around 330 students benefited from the webinar. The Resource Person, a certified SEBI empaneled trainer gave the rationale for investing in stock markets, the areas which an investor has to take care while buying the shares ,pre requisites, and he also enlightened the students with the latest improvements in the stock market , including ASBA. The workshop enhanced students' understanding of the stock market operations.

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DEPARTMENT OF ACCOUNTING AND FINANCE-SHIFT II

&

IQAC

in Association with SEBI Investor Education Program is organizing

A NATIONAL LEVEL WEBINAR FOR STUDENTS

"HOW TO BUY AND SELL SHARES IN STOCK EXCHANGE"



On 28th August 4.30 p.m to 6.30 p.m



RESOURCE PERSON
Er. Amit Gupta
MS Finance,MMS Finance
SEBI Empaneled Securities
Market Trainer (SMART)
NISM Empaneled CPE Trainer

CALL FOR REGISTRATION AND PARTICIPATION

- *Online Meeting Platform: Cisco Webex
- *Registration link:

https://forms.gle/L3JcE6nze5keRe1j8

- * Free registration.
- * E certificate will be provided on submission of feedback form.

Principal DR.R.SHANTHI Professor in Charge DR.P.KRISHNAVENI

Head of the Department
DR.J.VIJAYA SHANTHI

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(Affiliated to University of Madras) Chennai - 600040, Tamil Nadu.

| Department: | Department of Corporate Secretaryship, Shift-II |
|------------------------------------|---|
| Date of Event: | 29/08/2021-25/09/2021 |
| Topic: | FDP On Visionaries of India |
| Event Category: | FDP |
| Level: | College |
| No. of Participants: | 24 |
| Judges/Guest (with Designation) | Mr.Vishal Khedkar Leadership Coach Sea Skills Enhancement Academy |

Brief Report:

The Department of Corporate Secretaryship, Shift-II & Internal Quality Assurance Cell has conducted a FDP on VISIONARIES of INDIA for COLLEGE FACULTY through ZOOM meet on 29 AUGUST to 25 SEPTEMBER . The guest speaker and participants were heartily welcomed by DR.G.REVATHI HOD And Assistant Professor, Dept. of Corporate Secretaryship shift II, The speaker for the FDP MR.VISHAL KHEDKAR, Leadership Coach , Sea Skills Enhancement Academy. The Guest speech on journey from teacher to mentor . It provides a deeper insight on how to maintain relationships between teachers and mentors for the future. MR.VISHAL KHEDKAR Guest speaker clarified the doubts raised by the participants. Finally the session was concluded with vote of thanks by Dr.K.UMADEVI , Assistant Professor, Department of Corporate Secretaryship

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| Department: | Department of Corporate Secretaryship, Shift-II |
|------------------------------------|--|
| Date of Event: | 04/09/2021 |
| Topic: | Nutritional Health and Wellness |
| Event Category: | Student Awareness |
| Level: | College |
| No. of Participants: | 94 |
| Judges/Guest (with Designation) | Ms.K.Gajalakshmi Nutritionist, Assistant Cluster Manager, Nestle India Ltd Chennai |

Brief Report:

The Department of Corporate Secretaryship, Shift-II & Internal Quality Assurance Cell has conducted a Virtual session on NUTRITIONAL HEALTH AND WELLNESS for students through Google meet on 4th September 2021. The guest speaker and participants were heartily welcomed by DR.B.PUNITHA and Dr.M.ASHA BANU, Assistant Professor, Dept. of Corporate Secretaryship shift II, introduced the speaker to the gathering. The speaker for the Virtual session was Ms.K.GAJALAKSHMI NUTRITIONIST, Assistant Cluster manager, NESTLE India Ltd Chennai. The Guest speech on Nutritionals health and wellness was very useful for day to day activity to maintain health. It provides a deeper insight on how to maintain physical fitness for the future. Ms.K.GAJALAKSHMI Guest speaker clarified the doubts raised by the participants. Finally the session was concluded with vote of thanks by Dr.U.THIRIPURASUNDARI, Assistant Professor, Department of Corporate Secretaryship



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| Department: | College in collaboration with Greater Chennai Corporation |
|------------------------------------|---|
| Date of Event: | 06/09/2021 |
| Topic: | COVID Vaccination Camp For The Age Group 18 & Above |
| Event Category: | Camp |
| Level: | College |
| No. of Participants: | 121 |
| Judges/Guest (with Designation) | No Guest |

Brief Report:

College in collaboration with Greater Chennai Corporation organised a COVID Vaccination Camp For The Age Group 18 & Above in the College campus. Students, Faculty and Nonteaching staff of the college were vaccinated.



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| Department: | National Service Scheme |
|------------------------------------|---|
| Date of Event: | 22/09/2021 |
| Topic: | Drug Awareness Programme |
| Event Category: | Students Awareness |
| Level: | College |
| No. of Participants: | 81 |
| Judges/Guest (with Designation) | Mr.Rajesh, Inspector of Police, K4 Police Station, Chennai. |

Brief Report:

The National Service Scheme Unit of the College in association with Greater Chennai Police organized A 'Drug Awareness Programme' on 22.09.201. Dr.R.Shanthi, Principal, welcomed the gathering. Mr.Rajesh, Inspector of Police, K4 Police Station, Chennai, created awareness to the students on the dangers involved in using drugs as the lives of students would be ruined if they are into the practice. Besides, student community were sensitized on the bad effects of posting irrelevant content in the social media because of which there were high incidences of cyber crimes in recent days. The use of Kavalan SOS app during times of emergency was highlighted.

It was then followed by an interactive session with the students.



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(Affiliated to University of Madras) Chennai - 600040, Tamil Nadu.

| Department: | Postgraduate and Research Department of Public Administration |
|------------------------------------|---|
| Date of Event: | 25/09/2021 |
| Topic: | Importance of Nutrition for Women |
| Event Category: | Webinar |
| Level: | College |
| No. of Participants | 97 |
| Judges/Guest (with Designation) | Dr.Shiny Surendran, Nutritionist |

Brief Report:

A webinar was organised by the department in association with the National Service Scheme, Internal Quality Assurance Cell of the College and Tamil Nadu Federation of Obstetrician and Gynaecologist on 24.09.2021 through Zoom platform. The team of Dr.Shiny Surendran, Nutritionist, explained on the vital areas related to nutrition for women. A detailed explanation was given on the Polycystic Ovaries (PCOs). Dr.Karpagam Vinoth briefed about the time of food intake, water intake, walking time and managing sweet cravings and explained about the dietary management (i.e) 1/2 non-starchy vegetables, 1/4 lean proteins, 1/4 whole grains or starchy foods. Also, she gave tips such as to improve omega 3 rich food, improving on physical activity, following a diary restricted diet, correcting micro-nutrient deficiency etc. Following that, Ms.Ishwarya Meena gave information about nutritional anaemia and iron deficiency. Iron generally helps the body to create healthy red blood cells. In order to overcome nutritional anaemia, the advice given was one must take heam iron (animal food) such as lamb, beef, egg etc & non-heam iron (plant food) such as tofu oats, nuts etc. Dr.Rebecca Rohan explained about why women need more iron. It is required to replace menstrual losses, to improve hair health, for better energy and oxygen supply. Also she adviced to take foods that enhance iron absorption. Ms. Pavithra Ravichandran gave brief explanation on Vitamin D which is a fat soluble vitamin naturally present in very few foods. Foods rich in Vitamin D are milk, walnut, salmon etc. Vitamin D is required for crucial absorption and metabolism of calcium and phosphorus, it can reduce severity, it is an immune system regulator etc. Vitamin D deficiency symptoms are overweight, mood swings, dry skin, fatigue etc. Key take away is the exposure to sun for 15-20 minutes daily without using sunscreen. Further, Ms.Janani Aswin explained about the ways to improve Vitamin D, its benefits, deficiency and its symptoms and the equired

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quantities to be taken. Ms.Pavithra Ravichandran ended the session with the quote, "I'm gonna make the rest of my life the best of my life. Ms.Sampath Kumari S. cleared the doubts raised by the students. The webinar was anchored by Ms.Ashika Senthil Kumar.





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| Department: | Postgraduate Department of Corporate Secretaryship Shift - I |
|---------------------------------------|--|
| Date of Event: | 25/09/2021 |
| Topic: | Work Metamorphosis - The Way Ahead |
| Event Category: | International Webinar & E - Release Of Students' Annual Journal Focus |
| Level: | International |
| No. of Participants: | 4000 |
| Judges/Guest (with Designation) | CS. Dr. B. Ravi, Managing Partner, B Ravi & Associates, Chennai. Mr. Chozha Naachiar Rajasekar, President, Tamil Chamber of Commerce Ms Sirisha Davuluru, Sr.Validation Engineer, Astrazeneca, Indiana, USA. Dr Ranjini Manian, Founder and Chairperson, Global Adjustments Foundation, Chennai. |

Brief Report:

DEPARTMENT OF CORPORATE SECRETARYSHIP - SHIFT-I

INTERNATIONAL WEBINAR ON THE TOPIC "WORK METAMORPHOSIS - The Way Ahead on 25/09/2021

Accept your past without regret, handle your present with confidence, and face your future without fear.

A.P.J. ABDUL KALAM

An International webinar was conducted by the Department of Corporate Secretaryship & IQAC on the topic "Work Metamorphosis - The Way Ahead on 25/09/2021. The event was live streamed on YouTube and there were around 4000 viewers and participants from both National & International. The programme started with the blessings of God Almighty, followed by a Welcome Address by our beloved Principal Dr. R. Shanthi. She highlighted that the journey, Pre Focus to Post Focus, makes a large transformation on the team of students who work for it and online modes of working have opened various avenues to almost every spectrum of the society.

Dr. P. Radhika, Associate Professor and Mentor, Department of Corporate Secretaryship – Shift I, AnnaAdarsh College for Women and Dr Leji Aleyamma George, Associate Professor and Head, Department of Corporate Secretaryship – Shift I, Anna Adarsh College for Women



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presented the Annual Report for the year 2020-2021 followed by the Inaugural Address delivered by CS. Dr. B. Ravi, Managing Partner, B Ravi & Associates, Chennai. He appreciated the department for giving an opportunity to the students to kindle their thoughts and imagination and empowering them with skills and creativity in the form of articles.

Dr S Sumathi, Associate Professor, Department of Corporate Secretaryship – Shift I, Anna Adarsh College for Women has given a compendium on the topic Work Metamorphosis. She explained that the sudden shift to Hybrid working due to the pandemic is the new normal and Companies, Educational Institutions Healthcare and other sectors should adapt to this change and create new expectations about flexibility, working conditions and life balance.

The department fondly remembered and paid homage to Late Dr. Padma Shanker, Founder, Former Head, Department of Corporate Secretaryship, and Former Principal, Anna Adarsh College for Women for her pivotal role in the inception of our student annual journal focus.

Next was the E – RELEASE OF STUDENT ANNUAL JOURNAL FOCUS – VOLUME XVII.

The Session started with the Presidential Address by Mr. Chozha Naachiar Rajasekar, President, Tamil Chamber of Commerce by sharing his happiness in signing the MOU with Anna Adarsh College for Women.

He has also appreciated the services rendered by our Management, Punjab Association in various sectors like Army, Education, Trade, Industry & Agriculture.

He has pointed out that the workforce management has different strategies for organisation after the pandemic namely Contingent Hiring, Workplace Automation – AI & Skill to Soft Skill.

He also Emphasized the three important culture mantras of Work Metamorphosis namely Past - Work from Office, Present - Work from Home and Future – Work from anywhere around the world.

He insisted that the pandemic has increased uncertainty and caught us unprepared psychologically, financially and infrastructural. He has advised the audience to do reinvention which involves doing something to help in the current role like cultivating knowledge, skills, resources and relationships.

He has thrown light on how this pandemic has given opportunity to everyone to learn various skills like Reading, cooking, decorating rooms, Art, Learning New Language etc.,

He has concluded his message that the future is a hybrid model and Change is inevitable in any sector and we should be ready to adapt to any change either technology or unexpected issues like pandemics in our practical life.

Special Address was delivered by Ms Sirisha Davuluru, Sr.Validation Engineer, Astrazeneca, Indiana, USA. She started her session by explaining how the workplace has changed overtime. She stressed on the importance of digitalisation, work life balance and opportunities of growth that remote working offers. She threw light on the concept of Edutainment, relevance of team meeting, Skype and Google Chat which makes remote working effective. She concluded by saying that change is the only constant to which all of us have to adapt to overcome the challenges of the pandemic.



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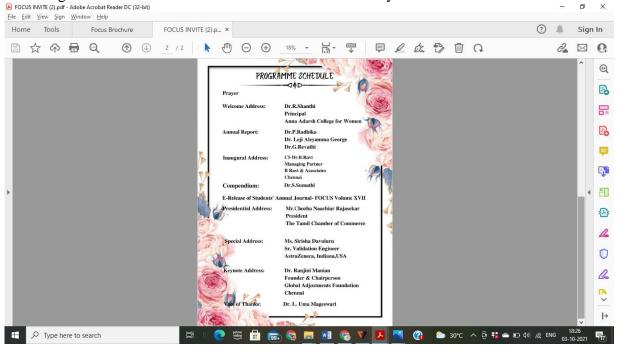
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Keynote Address was given by Dr Ranjini Manian, Founder and Chairperson, Global Adjustments Foundation, Chennai.

She started her session by giving useful tips by highlighting the word AHEAD from the topic "Work Metamorphosis – The Way Ahead"

- A Always keep eyes on goals Both personal and professional goal to become excellent in life
- H Help seeking eyes on goals Seek help from family members, Professional Situation & Peer groups
- E Experiences are to be Gained Build as many experiences as possible by burning candle in both the sides which will help in career
- A All Networks hold net worth Build Social Network now which will become Networth in future
- D Discuss with people beyond comfort zone Work with people who is bigger than you in career She ended her speech by saying "Go AHEAD. Get started and as you go forward, you will get better and better".

The International Webinar concluded with the Vote of thanks by Dr. L Uma Mageswari, Associate Professor, Department of Corporate Secretaryship, Anna Adarsh College for Women. It was a grand success and the students had a lot of takeaways from this webinar.



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Department of Corporate Secretaryship
(Shift I&II)
IN COLLABORATION WITH

The Tamil Chamber 6 of Commerce 6

International Webinar

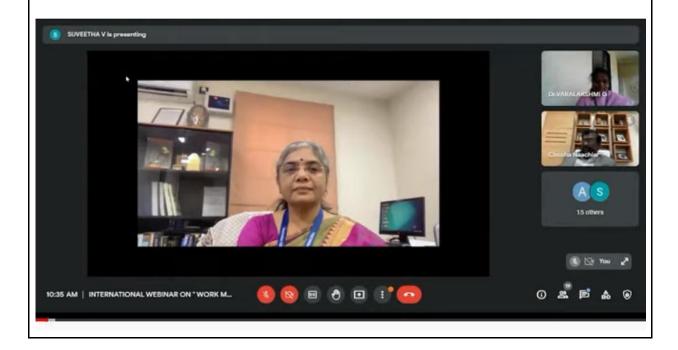
On

"WORK METAMORPHOSIS - The Way Ahead"

E-Release of Students' Annual Journal "FOCUS 2021"

Dr. Leji Aleyamma George Associate Professor & Head Department of Corporate Secretaryship (Shift I)

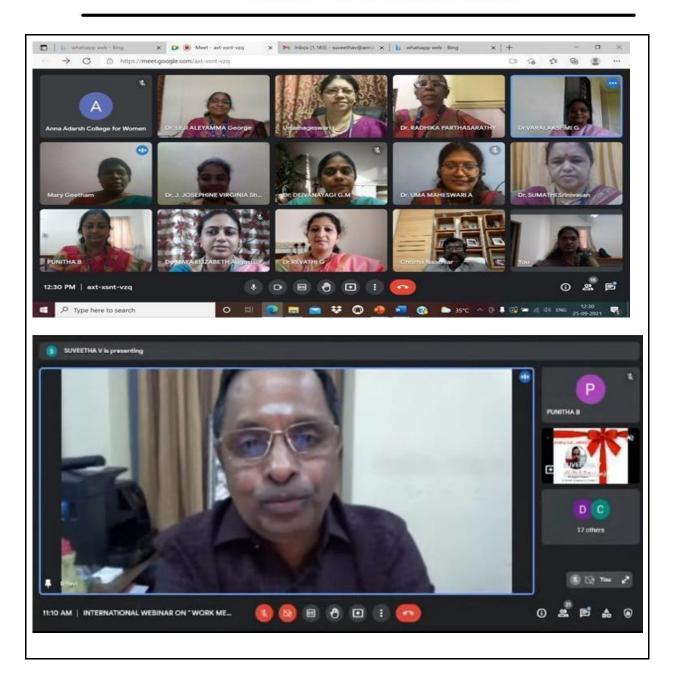




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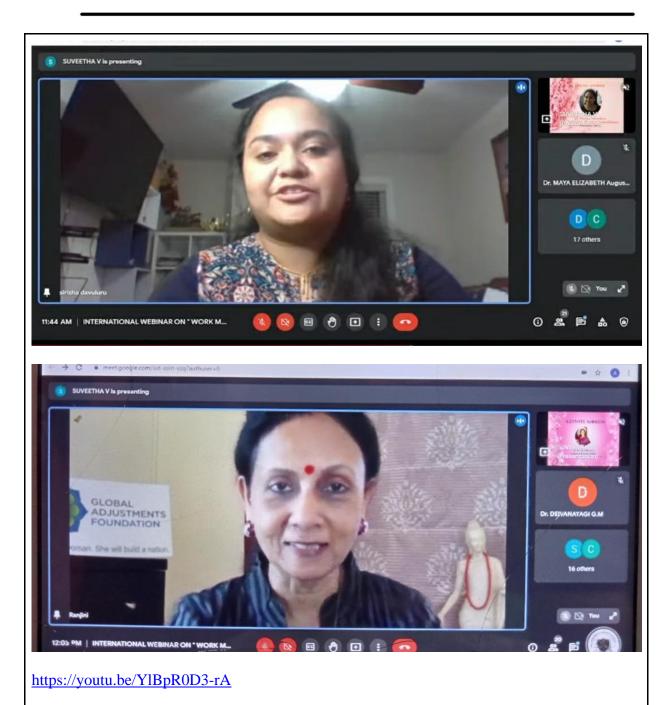
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(Affiliated to University of Madras)
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| Department: | Department of Physics |
|------------------------------------|---|
| Date of Event: | 22/10/2021 |
| Topic: | Sustenance and Development Programme |
| Event Category: | Skill Based Value Based Motivational Talk |
| Level: | College level |
| No of participants | 100 |
| Judges/Guest (with Designation) | Dr.S.Gunasekaran, Ph.D, D.Sc, TANSA Awardee, Dean,Research and Development St.Peter's University,Avadi,Chennai. |

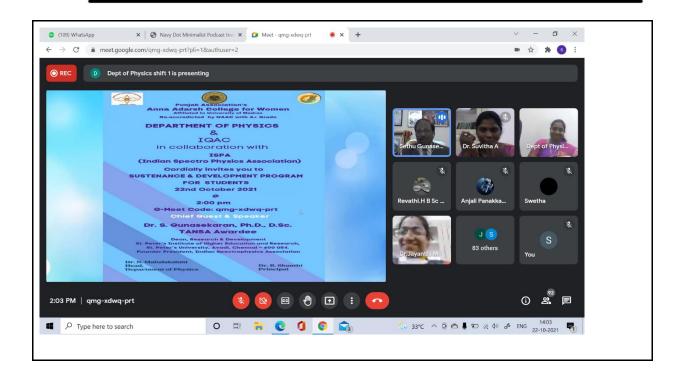
Brief Report:

The Department of Physics in Association with IQAC Organized a 'Sustenance and Development Programme for the Students on 22.10.21 at 2 p.m. Dr.S.Gunasekaran, Ph.D, D.Sc, TANSA Awardee gave a Skill based, value based motivational talk on "Concept Development for Inspiring Innovations to Bind Science and Society" through gmeet http://meet.google.com/qmg-xdwq-prt

He motivated the students with various interesting anecdotes from around the world greatly inspired the students. He stressed the importance of competency which is a pre-requisite in molding oneself. He emphasized the importance of the role of good teacher in a persons life whose guidance would stay eternally in mind like honey. He insisted on controlling all our senses to achieve noble deeds by quoting the verse of Thirukkural. He concluded his speech by motivating us with a confidence and caliber that Sir. CV Raman exhibited since his childhood. The program was indeed a complete sustenance in terms of the students mental health, career and life skills.



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(Affiliated to University of Madras) Chennai - 600040, Tamil Nadu.

| Department: | Department of Hindi |
|------------------------------------|--|
| | Department of Timer |
| Date of Event: | 23/10/2021 |
| Topic: | Govt Schemes For The Development & Promotion of Hindi |
| Event Category: | Webinar |
| Level: | National |
| No. of Participants: | 202 |
| Judges/Guest (with Designation) | Dr. Pradeep K Sharma, Registrar, Postgraduate and Research Wing, Dakshin Bharat Hindi Prachar Sabha, Chennai |

Brief Report:

PUNJAB ASSOCIATION'S ANNA ADARSH COLLEGE FOR WOMEN DEPARTMENTOF HINDI HINDI WEBINAR-REPORT

DATE: 23/10/2021

Under the auspices of Central Hindi Directorate, Ministry of Human Resources Development, Education Department , Government of India, New Delhi and Punjab Association(Regd.), Chennai , the Department of Hindi organized a webinar on the Topic: HINDI VIKAS AUR PRACHAR HETHU SARKAR KI YOJNAYEN" on 23rd October 2021. Nearly 98 participants attended the webinar.

The event was started with the prayer song by student Madhuravalli. College Principal Dr. R. Shanthi madam delivered the welcome address. Dr. J. Padmapriya, Head, Department of Hindi introduced the Chief Guest Prof. Pradeep K. Sharma, Registrar, Dhakshin Bharat Hindi Prachar, Sabha, Chennai and the Special Guest Mrs. Nirmal Bhasin, Director-Welfare Programmes, Punjab Association, Chennai to the audience.

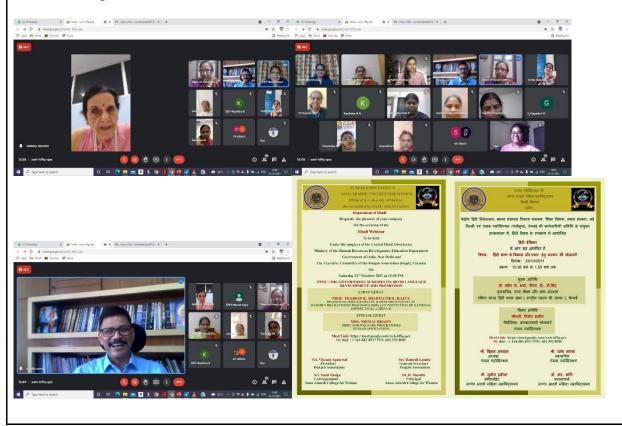


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Chief Guest Prof. Pradeep K. Sharma enthralled the audience with his powerful speech on the Webinar topic. Special Guest Mrs. Nirmal Bhasin motivated the audience to learn Hindi language. Student Ruchira of B.A. English presented the paper on the "Role of Punjab Association in the promotion of Hindi Language".

During the last week of September 2021 the department of Hindi conducted virtual Solo Dance Competition "TAAL SE TAAL MILA" and the Drawing Competition on the topic: SWATCHH BHARATH" in connection with HINDI DAY. Dr. M. Anitha, Cultural Core Committee member announced the result of dance competition. Aafreen Khan, student of B.A. English announced the result of drawing competition. Dr. Anupama .K , Assistant Professor, Department of Hindi delivered vote of thanks.





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(Affiliated to University of Madras) Chennai - 600040, Tamil Nadu.

| Department: | Postgraduate and Research Department of Commerce |
|------------------------------------|---|
| Date of Event: | 27/10/2021 |
| Topic: | Workshop on Investor Awareness for Faculty Members |
| Event Category: | Webinar |
| Level: | College |
| No of Participants: | 60 |
| Judges/Guest (with Designation) | Mr.Shankar Sundaresan Securities Market Trainer-SEBI, Founder&CEO-Sraddha Academy for Financial Education (S-A-F-E) |

Brief Report:

WEBINAR ON 'Investor awareness for faculty members'

DATE: 27th October,2021 PLATFORM: CISCO Webex Duration:4:30 pm to 5:45pm.

An interactive webinar for the faculty members and students of Anna Adarsh College for women was organised by the post graduate and Research Department of commerce, AACW, in collaboration with sraddha Academy for financial education on the topic "Investor Awareness" on 27th October 2021 was conducted .60 faculty members attended the webinar. The resource person of the webinar was Mr.Shankar sundaresan – securities market trainer SEBI, Founder & CEO for Sraddha Academy for financial education.

The webinar was inaugurated and commenced by Dr.R .Shanthi , Principal of AACW , she addressed the audience with her warm words followed by Dr.Anita Raman , Vice-principal and Head ,post graduate and Research Department of commerce introducing the chief resource person Mr.Shankar Sundaresan.

He addressed the participants with his warm words followed by a presentation on various topics such as Introduction to SEBI and Indian securities market , Introduction to primary market & secondary market, Pre-requisite and due diligence for buying/selling shares in securities market ,Rights of a shareholder, Introduction to mutual funds, Do's and Dont's of buying /selling shares in securities market,Investor Grievance Redressal-SCORES , Information/Help desk of SEBI with the help of examples.

The audience felt the webinar to be more informative and engaging. The queries of the participants were clarified at the end of the session. Feedback was obtained from the

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participants through Google form. Majority of the audience liked the webinar and found the session very useful.



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POST GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE

In association with



Sraddha Academy[®]
for Financial Education

WORKSHOP ON INVESTOR AWARENESS FOR FACULTY MEMBERS

SPEAKER

Mr. Shankar Sundaresan

Securities Market Trainer - SEBI,

Founder & CEO - Sraddha Academy for Financial Education (S-A-F-E)

Organising Team

Dr. R. Shanthi Principal

Dr. Anita Raman Vice-Principal and Head

Post Graduate and Research Department of Commerce &

the Faculty members of Post Graduate and Research Department of Commerce



Compulsory Registration



PLATFORM

27th October, 2021 04:30 PM

DATE & TIME

THIS IS AN EDUCATIONAL INITIATIVE IN ASSOCIATION WITH SECURITIES AND EXCHANGE BOARD OF INDIA (SEBI)
THERE WILL BE NO BUSINESS SOLICITATION

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(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

| Department: | College in Collaboration with Department of Post, Ministry of Communications, Government of India |
|------------------------------------|---|
| Date of Event: | 29/10/2021 |
| Topic: | World Thrift Day |
| Event Category: | Awareness Program |
| Level: | College |
| No. of Participants: | 150 |
| Judges/Guest (with Designation) | Shri.N.Prakash, IPoS, Sr. Superintendent of Post Offices, Chennai city North Division, Chennai-600008 Shri.S.Balaji ASP Subdivision 1, Chennai North Division. Shri.G.Suresh Marketing Executive Anna Nagar BPC. Shri.T.M.Chandrasekar Anna Nagar Pri(p). Shri.N.Muthukrishnan Post Master Anna Nagar SO. |

Brief Report:

College in Collaboration with Department of Post Ministry of Communications, Government of India organized "World Thrift Day" to spread Awareness for students to create new Saving Account in Post Office and Aadhar Updation..





ANNA ADARSH COLLEGE FOR WOMEN (Affiliated to University of Madras)

Chennai - 600040, Tamil Nadu.





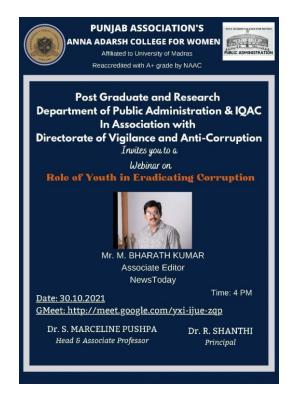


ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

| Department: | Postgraduate & Research Department of Public Administration |
|------------------------------------|---|
| Date of Event: | 30/10/2021 |
| Topic: | Role of Youth in Eradicating Corruption |
| Event Category: | Webinar |
| Level: College | No of Participants: 90 |
| Judges/Guest (with Designation) | Mr.M.Bharath Kumar, Associate Editor, News Today |

Brief Report:



A webinar was organized on 30.10.2021 on the topic, "Role of Youth in Eradicating Corruption". Mr.Bharath Kumar, Associate Editor, News Today, was the Chief Guest of the Programme. The webinar began with a formal invocation following which Dr.R.Shanthi, Principal delivered the

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Welcome Address. Dr.S.Marcelin, Head and Associate Professor introduced the Chief Guest. Mr.Bharath Kumar stressed on the ill-effects of corruption and explained the role of media in highlighting the corrupt practices of the authorities. Dr.S.Kavitha, Assistant Professor of the department proposed the Vote of Thanks. The webinar was anchored by Ms.Shalini, II M.A.Public Administration.

Outcome: Students understood the role of youth in combating corruption and the strategies to be adopted for eradicating corruption. Students gained awareness on how to become an informed citizenry.



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| Department: | Postgraduate & Research Department of Public Administration |
|------------------------------------|--|
| Date of Event: | 26/10/2021 - 01/11/2021 |
| Topic: | Vigilance Awareness Week |
| Event Category: | Student Awareness, Interdepartmental competitions, Institutional Social Responsibility Programmes, webinar |
| Level: | College |
| No. of Participants: | 95 |
| Judges/Guest (with Designation) | Competition judges: Dr.Anita Raman, Vice-Principal and Head, Department of Commerce (Shift I) - Slogan Writing Competition, Dr.P.Shanthi, Associate Professor, Department of Chemistry - Essay Writing Competition. Dr.M.Vijayasaratha, Department of Tamil (Shift II) - Drawing competition Ms.K.Sumathi, Department of Computer Science - Collage competitions. Webinar - Mr.Bharath Kumar, Associate Editor, News Today |
| | Valedictory programme - Ms.Shyamala Devi, Superintendent of Police, Directorate of Vigilance and Anti-Corruption |

Brief Report:

The PG and Research Department of Public Administration in association with the Directorate of Vigilance and Anti-Corruption organized a week-long programme to observe Vigilance Awareness Week from October 26, 2021 to November 1, 2021 on the theme, 'Self-reliance With Integrity'.

The pledge was administered by the Principal on the first day, i.e., 26.10.2021. Vice-Principal, department faculty and students took the pledge to fight against corruption. Besides, the link for online pledge taking was shared with the entire college, on completing which e-certificates were awarded to all those who took the pledge by the Directorate.



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On the second day i.e., 27.10.2021, students were engaged to hold posters and placards with slogans related to curbing acts of corruption throughout the College Campus. On 28.10.2021, a rally was conducted within the College Campus to create awareness. The students highlighted the need to uphold sincerity and honesty and to stay away from corrupt acts.

On 29.10.2021, inter-departmental competitions such as slogan writing, essay writing, drawing and collage-making were conducted on the aforementioned theme. There were nearly 90+ entries covering students from all departments. The following table shows details of the prize winners. On the same day street plays were organized to bring an awakening on the day to day activities and the prevalence of corruption in every sector.

On the last day, i.e., 01.11.2021, Valedictory Programme was organized in the College. The Correspondent of the college Shri.Sunil Hasija, the Principal, Dr.R.Shanthi, the Director of Management Studies Dr.Jayashree Ghosh, the Vice-Principal, Dr.Anita Raman, Head of the Department Dr.S.Marceline along with the staff and students were present at the final day where Ms.Shyamala Devi V., Superintendent of Police, DVAC addressed the students on the role of DVAC in eradicating corruption. Dr.R.Shanthi, Principal delivered the Welcome Address. Following this, Dr.Jayashree Ghosh, congratulated the department for observing Vigilance Awareness Week. Dr.S.Marcelin, Head and Associate Professor presented a report of the events organized by the department from October 26, 2021 to November 1, 2021. Ms.Shyamala Devi, Superintendent of Police, Directorate of Vigilance and Anti-Corruption, addressed the audience. In her speech, Ms.Shyamala Devi traced the evolution of corruption since pre-historic times and also the prevalence of corruption in key government agencies. She also stressed the importance of Right to Information Act and advised the younger generation to be more vigilant and not be influenced by the corrupt practices of people around. A glimpse of the events conducted in the one week period was presented through a video.

Following this, shields and certificates were awarded to the Prize winners of the competitions organized on 29.10.2021.

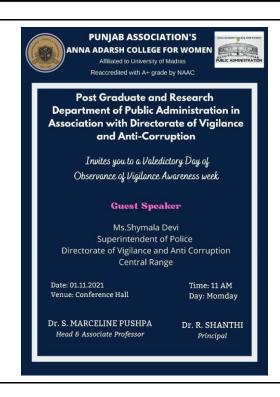
Dr.R.Asha, Assistant Professor of the Department proposed the Vote of Thanks. The programme was anchored by Tejapriya, II M.A.Public Administration.

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ORDER OF EVENTS

Introduction

Welcome Address : Dr.R.Shanthi , Principal

Report of Observance of Vigilance Awareness Week :Dr.S.Marceline, Head and Associate Professor

Special Address: Ms.Shymala Devi , SP,

DVAC

Prize Distribution

Vote of Thanks : Dr

R.Asha ,Assistant Professor



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| Department: | Postgraduate & Research Department of Commerce |
|------------------------------------|--|
| Date of Event: | 23/11/2021 |
| Topic: | Training on Employability Skills in collaboration with RIPE Consulting Services Private Ltd, Chennai |
| Event Category: | Webinar |
| Level: | College Level |
| No of participants | 200 |
| Judges/Guest (with Designation) | Trainer: E.PRABHA, Training Manager, Associate Trainer Ripe Consulting service private Limited, Chennai. |

Brief Report:

WEBINAR ON 'Training on employability skills'

DATE: 23rd November 2021

PLATFORM: zoom

Duration:3:00 pm -5:00pm.

An interactive webinar for the faculty members and students of Anna Adarsh College for women was organised by the post graduate and Research Department of commerce, AACW, in collaboration with RIPE consulting services private limited, Chennai on the topic "Training on employability skills" on 23rd November 2021 was conducted. The number of participants were 115.

The resource person of the webinar was Ms.E. Prabha, Training manager, Associate trainer,RIPE consulting services private limited, Chennai.

The webinar was inaugurated and commenced by Dr.R .Shanthi , Principal of AACW , where she addressed the audience with her warm words followed by Dr.Anita Raman , Vice-Principal and Head, Postgraduate and Research Department of Commerce introducing the chief resource person Ms.E.Prabha.

She addressed the participants with her warm words followed by a presentation on various topics such as Interesting facts about Resume, importance of resume, 3 common resuming formats, essential resume formatting tips , how to write a resume-step by step , Group discussion-

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Introduction, why group discussion?, tips to appear for virtual group discussion, initiating a group discussion, conclusion.virtual interview-objectives of interview skills, difference between virtual and traditional interview, 3p's with the help of examples.

The audience felt the webinar to be more informative and engaging. The queries of the participants were clarified at the end of the session. Feedback was obtained from the participants . Majority of the audience liked the webinar and found the session very useful.





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| Department: | Postgraduate and Research Department of Commerce |
|------------------------------------|---|
| Date of Event: | 26/11/2021 |
| Topic: | Webinar on CA Foundation Made Easy |
| Event Category: | Webinar |
| Level: | College Level |
| No of Participants: | 200 |
| Judges/Guest (with Designation) | CA.P Vishnu Varthan., B.COM,ACA,CFO, High Q Professional Academy (P)LTD, Chennai. Mr. Sheik Mohammed Managing Director, High Q Professional Academy (P)LTD, Chennai. |

Brief Report:

WEBINAR ON 'Training on Employability Skills' DATE: 23rd November 2021, 7 & 8 December 2021

PLATFORM: zoom

Duration:3:00 pm -5:00pm.

An interactive webinar for the faculty members and students of Anna Adarsh College for women was organised by the post graduate and Research Department of commerce, AACW, in collaboration with RIPE consulting services private limited, Chennai on the topic "Training on employability skills" was conducted on 23rd November 2021 for Final year students 7 th December 2021 for second year students and 8th December 2021 for first year students .The number of participants for final years was 115, participants for second years was 95 and the participants for first years was 90.

The resource person of the webinar was Ms.E. Prabha, Training manager, Associate trainer, RIPE consulting services private limited, Chennai.

The webinar was inaugurated and commenced by Dr.R .Shanthi , Principal of AACW , where she addressed the audience with her warm words followed by Dr.Anita Raman ,Vice-principal



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and Head ,Post graduate and Research Department of commerce introducing the chief resource person Ms.E.Prabha.

She addressed the participants with her warm words followed by a presentation on various topics such as Interesting facts about Resume, importance of resume, 3 common resuming formats, essential resume formatting tips, how to write a resume-step by step, Group discussion-Introduction, why group discussion?, tips to appear for virtual group discussion, initiating a group discussion, conclusion.virtual interview-objectives of interview skills, difference between virtual and traditional interview, 3p's with the help of examples.

The audience felt the webinar to be more informative and engaging. The queries of the participants were clarified at the end of the session. Feedback was obtained from the participants. Majority of the audience liked the webinar and found the session very useful.





ANNA ADARSH COLLEGE FOR WOMEN

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| Department: | PG Department of Social Work (MSW) |
|------------------------------------|--|
| Date of Event: | 30/11/2021 |
| Topic: | "End Inequality and End Aids" |
| Event Category: | Student Awareness |
| Level: | College |
| No of Participants | 32 |
| Judges/Guest (with Designation) | Dr. P.Guganathan, SIMS hospital Aids control and social medical department head Dr Janakiraman, Asst.Director, State Aids Control Department |

Brief Report:

World Aids Day

The students of PG Department of Social Work (MSW), Anna Adarsh College for Women, Anna Nagar, Chennai organized an awareness program along with Indian Community Welfare Organization (ICWO) for the observance of World AIDS Day 2021 on 30th November 2021, Tuesday at the ICWO Head Office.

Programme Highlights

- 1. Face Painting
- 2. Chart Exhibition
- 3. Poster Campaign
- 4. Special Address
- 5. Oath taking

Our MSW Students eagerly participated in Face painting, Charts and Posters creation on the theme: End Inequalities; End AIDS. The students had a very informative session regarding HIV/AIDS. The program helped the students become aware of the levels of care and treatment for HIV infected. This also made the students understand how to work together with HIV infected people, as a unit and not to stereotype or discriminate against them. The program had a great impact over our young Social Work Trainees in facing and working with the society.

The students got their face painted with their creative ideas, in which they gave information on the causes, symptoms and prevention of Aids , The Students were also holding banners, posters on AIDS awareness.

Dr. P.Guganathan, SIMS hospital Aids control and social medical department head and Dr Janakiraman, State Aids control department Asst.Director were the chief guests. They appreciated the efforts of the students and gave awareness speech on aids. In the end of the event they all took a pledge to control AIDS on World AIDS Day.

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Few Clippings from Media



Our MSW students participated in the face painting activity on different topics on the World AIDS Day theme for the year 2021, 'End Inequality; End AIDS' as declared by WHO. Some of the important topics chosen were, HIV transmission from pregnant mother to child, transmission through needle, Organ transplant, Sexual transmission, Gender inequalities (LGBTQ).



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The face painting campaign had a great impact over the audience as each face projected different issues and concerns regarding AIDS in our community.

www.annanagartimes.in

1468th Issue: December 5 - 11, 2021

ANNA NAGI Page 2

College students participate in AIDS awareness program



By Our Staff Reporter

program in Indian Community participated. Welfare Organisation (ICWO) Anna Nagar) on Nov. 30.

(Vallalar Colony 6th Street, awareness messages painted AIDS Control Society, Eg-

College for Women (AI Block, passers-by. Dr. P. Kuganan-World AIDS Day was Anna Nagar) and D. G. Vaish-than (HOD, Social Medicines observed with an awareness nav College (Arumbakkam) and Infectious Diseases, SIMS Hospital), Dr. M. Janakiraman The students had AIDS (Dy.Director, Tamilnadu State on their faces, held placards more) and A. J. Hariharan (Se-Students from Anna Adarsh and distributed pamphlets to cretary, ICWO) participated.

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ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras)
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| Department: | National Service Scheme |
|------------------------------------|-------------------------------------|
| Date of Event: | 01/12/2021 |
| Topic: | Vaccination Camp |
| Event Category: | Institutional Social Responsibility |
| Level: | College |
| No. of Participants: | Volunteers:20 Beneficiaries: 206 |
| Judges/Guest (with Designation) | |

Brief Report:

The NSS unit of Anna Adarsh College for Women in association with the Greater Chennai Corporation organized Vaccination camp on December 1, 2021. Both covaxin and covishield vaccines were made available to the staff, students and their family members.





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(Affiliated to University of Madras) Chennai - 600040, Tamil Nadu.

| Department: | Postgraduate and Research Department of Commerce |
|---------------------------------|---|
| Date of Event: | 02/12/2021 - 04/12/2021 |
| Topic: | Aadhaar Card Updation and Small Savings Account - 3 days Camp in collaboration with Department of Postal services (Post Office) |
| Event Category: | Extension Service |
| Level: | College Level |
| No of Participants: | 400 |
| Judges/Guest (with Designation) | Shri. M . Muthukrishnan ,Head post master, Department of postal services Shri.G.Suresh, Marketing executive, Anna nagar BPC |

Brief Report:

"REPORT ON AADHAAR CARD UPDATION AND SMALL SAVINGS ACCOUNT 3DAYS CAMP"

DATE: 2nd Dec 2021 to 4th Dec 2021

VENUE: Auditorium Duration:3 days.

PG and Research Department of commerce, AACW in collaboration with Department of postal services conducted a three day Aadhaar card updation and small savings camp from 2nd December 2021 to 4th December 2021.

The camp was inaugurated with an invocation followed by an address by Dr.R.Shanthi , Principal of AACW. She explained about the importance of Recurring deposit account, need for having a recurring deposit account and importance of savings .

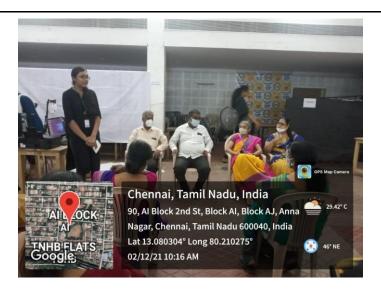
Shri. M. Muthukrishnan, Head post master, Department of postal services addressed the audience with his warm words and vividly explained about the details regarding Aadhaar card updation and about the importance of savings account and recurring deposit account. Shri.G.Suresh, Marketing executive, Anna Nagar BPC, addressed the audience about the importance of savings and expressed his gratefulness for conducting 3 day camp on AACW campus. Dr.Anita Raman Vice-Principal and Head PG and Research Department of Commerce encouraged students to enthusiastically participate in the programme.

The total number of participants who updated their Aadhaar card were 400 and the students also initiated to open recurrent deposit account (RD a/c) and savings bank account (SB a/c). The amount of students contribution towards these accounts were Rs.1,50,000. The faculty member also enthusiastically participated in opening saving bank account and fixed deposit account upto Rs.5,00,000.



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(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

| Department: | National Service Scheme |
|------------------------------------|-------------------------------------|
| Date of Event: | 30/12/2021 |
| Topic: | Vaccination Camp |
| Event Category: | Institutional Social Responsibility |
| Level: | College |
| No. of Participants: | Volunteers: 24 Beneficiaries: 122 |
| Judges/Guest (with Designation) | _ |

Brief Report:

The NSS unit of Anna Adarsh College for Women in association with the Greater Chennai Corporation organized Vaccination camp on December 30, 2021. Both covaxin and covishield vaccines were made available to the staff, students and their family members.





ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

| Department: | PG Department of Social Work (Shift I) |
|------------------------------------|---|
| Date of Event: | 21/01/2022 |
| Topic: | "Single Use Plastic" |
| Event Category: | Government Initiative Programme - Ministry of Finance SWACHHTA PAKHWADA 2022 |
| Level: | College |
| No. of Participants: | 113 |
| Judges/Guest (with Designation) | Mr.E.Murugan Mani - HOD, Vis Com - St.Joseph's College Mr.Thousand SunShine - NGO Co-ordinator Ms.Uma Sathiyarajan - Capgemini - UK |

Brief Report:

PROGRAMME REPORT

The PG Department of Social Work conducted competitions along with the Ministry of Finance in association with the Government initiative Swachhta Pakhwada to our college students to spread awareness about Single Use Plastic.

Objective: To spread awareness about single use plastic among students.

Theme: "Single Use Plastic"

Date: 21.01.2022

Activities:

- 1. Cartoon making competition.
- 2. Essay writing competition.
- 3. Poster making competition.
- 4. Slogan writing competition.

Faculty Co-ordinator: Ms. Mary Sheena.P.A

Student Co-ordinators: Shift 1 – Priyanka.C and Anusha C.J

SWACHHTA PAKHWADA 2022 – PROGRAMME HIGHLIGHTS

Letter from the Ministry

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Phone No. 044-26159000 Fax No. 26155200/26155282 email:gstadt1pro@gmail.com

GOVERNMENT OF INDIA

MINISTRY OF FINANCE / DEPARTMENT OF REVENUE

OFFICE OF THE COMMISSIONER OF GST & CENTRAL EXCISE:: AUDIT -I

COMMISSIONERATE:: NO.1775, JAWAHARLAL NEHRU RING ROAD:: ANNA NAGAR

WEST EXTENSION:: CHENNAI-600 101

C.No. GADT/1/22/368/2021-Admn

Date: 02.02.2022

To The Principal, Anna Adarsh College for Women II Street, A-1, 9th Main Rd, Anna Nagar, Chennai, Tamil Nadu – 600040.

Respected Madam,

Sub: Observance of "Swachhta Pakhwada 2022" in Department of Revenue from 16th January to 31st January,2022-reg

As you are aware that the Ministry of Finance had been allocated a dedicated week starting from 16.01.2022 to 31.01.2022 as Swachhta Pakhwada 2022. In accordance with that, we had conducted a online Essay writing competition, Cartoon Competition, Slogan writing and poster making-on single use plastic (SUP) for your college students on 21.01.2022.

We are really happy and thankful to you and your esteemed organization in making the event very special by permitting the students participate in the events. We would be happy to be associated with you in future aswell with similar events.

Warm Regards,

Yours faithfully,

(Syed Sadiq Pasha) Public Relations Officer

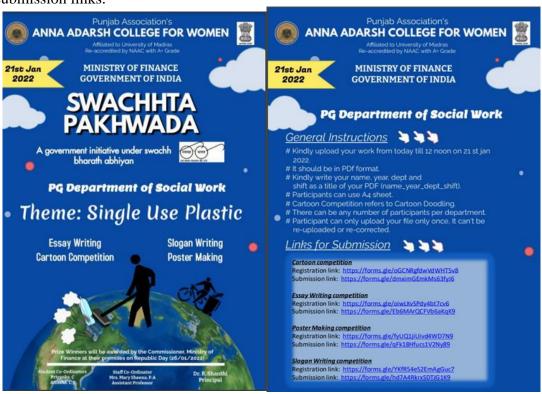
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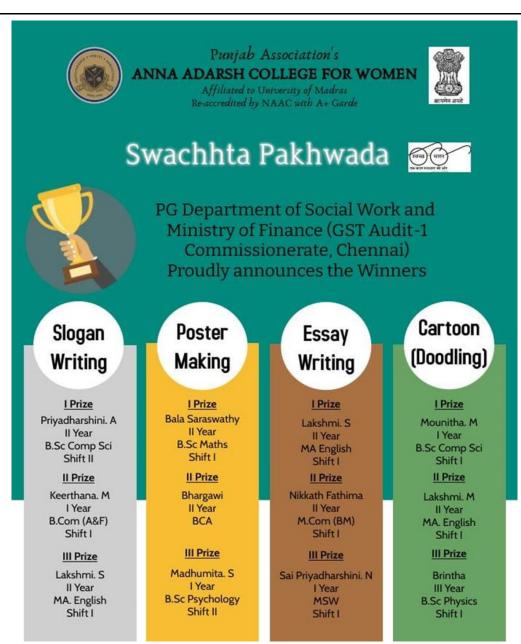
The competitions were announced to the students through a poster along with the registration and submission links.





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WINNERS:

The various competition winners were declared through a poster on 26th January 2022 – Republic Day.

PRIZE DISTRIBUTION DAY

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The Ministry of Finance organised a small programme to distribute Certificates and prizes to the winners. The Chief Guest of the Day was The Commissioner Ravi Selvan IRS. The students had an interactive session and high tea with the Commissioner and other Officials

All the 111 participants also received their participation certificates.















Thank you.

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(Affiliated to University of Madras) Chennai - 600040, Tamil Nadu.

| Department: | Postgraduate and Research Department of Commerce |
|------------------------------------|--|
| Date of Event: | 28/01/2022 |
| Topic: | Future Opportunities: Gen Z, What's Next? |
| Event Category: | Webinar |
| Level: | College Level |
| No of participants | 320 |
| Judges/Guest (with Designation) | Mr. Krishna Prasad Hari Nath, Executive Director, Assurance EY GDS Mr. Punith Kumar, ACCA, CEO, School of excellence |

Webinar on Future Opportunities Gen Z, what's next?.

DATE: 28th January,2022

PLATFORM: zoom

Duration: 4:00 - 5:45 pm.

An interactive program for the students of Anna Adarsh College for women was organised by the Department of commerce, AACW, on the topic "Future Opportunities Gen Z, what's next ?" on 28^{th} January,2022 was conducted with the objective to educate faculty and students of AACW.

The resource persons of the program were Mr. Krishna Prasad Harinath, Executive director, Assurance, EY GDS and Mr. Punit Kumar, ACCA CEO, school of excellence.

The program was inaugurated and commenced by prayer song ,then Dr.B .Sudha , Associate professor Head PG and Research Department of commerce spoke about ACCA. Followed by Dr . Susan Shankar , Associate professor PG and Research Department of commerce introducing one of the chief resource person Mr. Krishna Prasad Harinath.

He addressed the participants with his warm words and spoke about various topics such as his career experiences, importance of professional courses and how it boost up one's skill, about CA and CMA courses, digital accounting followed by Dr.R. Uma, Assosciate professorDepartment of commerce addressed the participants with vote of thanks. Then Dr. Anila Mathews, Associate professor, PG and Research Department of commerce introduced the chief resource person Mr. Punit Kumar for addressing the participants. He shared his various experiences and career developments, views on professional courses and also shared a video of ACCA, school of excellence. The queries of the participants were clarified at the end of the session. The students were asked to fill a poll about their future career goals.

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Chennai - 600040, Tamil Nadu.

Dr.S.Santhi, Associate professor, PG and Research Department of commerce, addressed the participants with vote of thanks.

Majority of the students liked the program and found the session very useful. The number of participants attending the program were 320.



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(Affiliated to University of Madras) Chennai - 600040, Tamil Nadu.

| Department: | Postgraduate Department of Bank Management |
|------------------------------------|---|
| Date of Event | 07/03/2022 |
| Topic | Outreach Program for Women Welfare |
| Event Category | Outreach program |
| Level: | College |
| No. of Participants: | 298 |
| Judges/Guest (with Designation) | DR.Chandrasena Rajeswaran, Head, Department of English, MGR Educational & Research University |

REPORT ON OUTREACH PROGRAMME

To commemorate the International Women's Day, PG Department of Bank Management (Shift I)& Internal Quality Assurance Cell (IQAC) in collaboration with Capstone Multi-speciality Clinic has organised an outreach programme on 7th March 2022 at Anna Adarsh College For Women. Dr.R.SHANTHI,Principal, Anna Adarsh College for Women, inaugurated the celebration and released the discount coupons of The Capstone Multi-Specialty Clinic specially made for women which provides a special discount percentage equal to their age on all tests & services of the clinic from March 3rd - 17th. Dr.J.SHRILEKHA, Associate Professor & Head PG Department of Bank Management (Shift I) distributed the special discount coupons to DR.CHANDRASENA RAJESWARAN Head , Department of English MGR Educational & Research University and Mrs. M. Jayanthi , Manager, Anna Adarsh Photo Studio, A unit of Punjab Association.

Totally 50 coupons were distributed to the faculty members and to the students of Anna Adarsh College for Women. The main cause of this outreach programme is to spread awareness about personal health and educate the community about communicable and non-communicable diseases. This would be helpful to them in evaluating their living conditions, determine their obstacles and challenges and to work on solving their problems.

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ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras) Chennai - 600040, Tamil Nadu.

| Department: | Postgraduate and Research Department of Commerce |
|------------------------------------|--|
| Date of Event: | 09/03/2022 & 10/03/2022 |
| Topic: | Two Day International Conference on Innovative Business Practices in the Digital Era |
| Event Category: | Blended Mode |
| Level: | International Conference |
| No. of Participants: | 600 |
| Judges/Guest (with Designation) | Dr. S.YUVARAJ, Assistant Professor, Department of Commerce, University Of Madras Dr. R.RANGARAJAN, Dean I/C-College Development Council, Professor & Head, Department of Commerce, University of Madras Dr. D.AMARCHAND, Former Professor & Head, Department of Commerce, Former Registrar, University of Madras Mr.P.Arivazhagan, Director, SBI Learning & Development Centre |

Brief Report:

Department Of Commerce

University Of Madras

&

Post Graduate & Department of Commerce & IQAC

Anna Adarsh College for Women, Chennai.

Two – Day International Conference on "Innovative Business Practices in the Digital Era"

MEDIA REPORT (11/03/2022)

Department of Commerce, University of Madras, Chennai & Post Graduate & Research Department of Commerce & IQAC Anna Adarsh College for Women organized a Two – Day International Conference on "Innovative Business Practices in the Digital Era" on 9th and 10th March 2022.

Welcome address was given by Dr.R.SHANTHI, Principal, Anna Adarsh College, Dr. S.YUVARAJ, Assistant Professor, Department of Commerce, University Of Madras, presented the Conference dynamics. Presidential address was delivered by Dr. R.RANGARAJAN, Dean I/C-College Development Council, Professor & Head, Department of Commerce, University of



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Madras. Dr. D.AMARCHAND, Former Professor & Head, Department of Commerce, Former Registrar, University of Madras delivered the Inaugural address.

Mr.P.Arivazhagan, Director, SBI Learning & Development Centre, and Mr. SUNIL HASIJA, Correspondent – Anna Adarsh College, delivered the special address. Dr. ANITA RAMAN, Vice Principal & Dean (Academics) felicitated the guests.

More than 150 delegates, which includes the faculty and research scholars of various colleges and business executives participated through online and offline mode.

The International conference manual was released on the occasion. Resource Person for the Technical session were M .J. KRISHNAN, Partner Natesa Iyer & Co and Dr. K. PAUL JAYAKAR, Director IT Advisory CNK & Associates LLP.

The conference provided an opportunity to the research fraternity to develop research knowledge on Innovative Business Practices in the Digital Era which was reflected in the form of 72 research papers being presented on this theme.

Day - 1 had two technical sessions on New age Entrepreneurships: Business Practices ED and Digital Marketing, Computing Technology: Paradigm shift in Digital Banking was chaired by Dr. S.PADMAVATHI, Principal S.S. Shasun Jain College, and Dr. BHUVANESHWARI, Assistant Professor, Department of Commerce, University of Madras.

Day – 2 .Welcome address was given by Dr. B. SUDHA, Associate Professor & Head, PG & Research Department of Commerce, Anna Adarsh College. Two technical session - Indian financial services, New Trends: Innovative E-Commerce opportunities & challenges and E HRM / Virtual Intelligence: Logistics & Supply Chain Management was chaired by Dr.R.SHANTHI, Professor, Department of Commerce, University of Madras and Dr. B.S. CATHERINE AROKIAMARY, Associate Professor & Head, Department of Commerce, Women's Christian College.

The valedictory address was given by Mr. VITTAL RAJ, Founding partner, Kumar & Raj, Director, Pristine Consulting (P) Ltd. & Dr. FLEVY LASARDO, Program Director (Management, Marketing and Operations), University of Wollongong Dubai, UAE.

Dr. V. SHANTHI, Associate Professor, PG & Research Department of Commerce, Anna Adarsh College summed up the conference proceeding and Dr. SUSAN SHANKAR, Associate Professor, PG & Research Department of Commerce, Anna Adarsh College proposed the vote of thanks.



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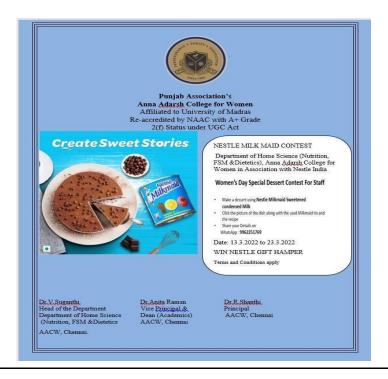
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| Department: | Department of Home Science-NFSM&D |
|------------------------------------|--------------------------------------|
| Date of Event: | 13/03/2022 to 23/3/2022 |
| Topic: | Create Sweet Stories-Nestle MilkMaid |
| Event Category: | Skill Based |
| Level: | College Level |
| No. of Participants: | 40 |
| Judges/Guest (with Designation) | No Guest |

Brief Report:

Department of HomeScienc-NFSM&D in Association with Nestle India conducted Create Sweet Stories-Nestle MilkMaid Contest for staff and students and distributed the Prizes.



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| Department: | Youth Red Cross Club |
|---------------------------------------|---|
| Date of Event: | 15/03/2022 |
| Topic: | History and Principles of Indian Red Cross Society and YRC |
| Event Category: | One Day Study Camp |
| Level: | National |
| No. of Participants: | 6 |
| Judges/Guest (with Designation) | Mr.G.Rajesh, DMT (IRCS), Palaver Mr.Manickam, IRCS District Secretary, Chengalpattu |

Brief Report:

Six students from Youth Red Cross Club of our college were deputed for a one day study camp held at Egmore, Indian Red Cross Society Premises. Students were oriented about the principles of IRCS and YRC. They were also taught basic first aid, environmental awareness and soft skills development.



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| Department: | National Service Scheme |
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| Date of Event: | 19/03/2022 |
| Topic: | Operation Rouge: Phase II - Mega Blood Donation Project |
| Event Category: | Institutional Social Responsibility Programmes/Services |
| Level: | State |
| No. of Participants: | 9 |
| Judges/Guest (with Designation) | No Guest |

Brief Report:

The NSS unit of College partnered with the Rotaract Club of Loyola College in Operation Rouge: A Mega Blood Donation project held at Shasun Jain College for Women. Ms.Karpaga Kirthiga from II B.A. Business Economics, Secretary, NSS Unit I, was the student co-ordinator of the College who actively engaged in mobilising students for the Blood Donation Project. The College was awarded with a shield for partnering in the project.





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| Department: | Postgraduate Department of Social work MSW Shift - II |
|------------------------------------|---|
| Date of Event: | 22/03/2022 |
| Topic: | 'Go Green Campaign' |
| Event Category: | Student Awareness |
| Level | College |
| No of participants | 300 |
| Judges/Guest (with Designation) | No Judge |

Brief Report:

The PG Department of Social work in association with Enviro club organized 'Go Green Campaign 'on March 22nd, 2022. The Theme of the Programme was 'Co-building a new Eco Social World leaving no one behind'.

Principal and Vice Principal inaugurated the programme by planting saplings on the college premises. 100 saplings, sponsored by Forest Department, Tamil Nadu, was distributed to students and faculties.

A large number of students came in green attires to participate in the event showcasing their interest and unity in promoting an eco-friendly and pollution free environment.



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| Department: | Citizen Consumer Club of College with a Department of Civil Supplies and Consumer Protection, Government of Tamilnadu |
|------------------------------------|---|
| Date of Event: | 25/03/2022 |
| Topic: | Club Inauguration |
| Event Category: | Induction Program |
| Level: | College |
| No. of Participants: | 100 |
| Judges/Guest (with Designation) | 1. Mr .R. Nehemiah Asst. Commissioner Department of Civil Supplies and Consumer Protection. 2. Dr. J. Vijayathilagam Asst. Commissioner (VRS) Department of Civil Supplies and Consumer Protection. |

Brief Report:

The club was inaugurated on 25th March in the presence of the Principal and Vice Principal and the event was graced by the presence of Mr. Nehemiah Asst. Commissioner, Dept. Of Civil Supplies & Consumer Protection. The inauguration began with lighting of the auspicious lamp. The club's newsletter THE RISE was released by the chief guest. The chief guest also distributed prizes to the winners of the competition. The office bearers of the club were given the badges by the Principal and Vice Principal. The club also distributed handouts to the audience on rights of a consumer to create awareness among young students. The chief guest Mr. Nehemiah talked about the Consumer Protection Act 2019 and the rights of a consumer. He also gave real life examples on how to be an alert and conscious consumer while buying any product. Mr. Nehemiah kept the audience on edges with his informative lessons a consumer must know. As an encouraging gesture Mr. Nehemiah gave the students a small token of appreciation for answering his questions confidently. The programme ended with the patriotic national anthem.



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| Department: | Department of Home Science-NFSM&D |
|---------------------------------------|---|
| Date of Event: | 28/03/2022 |
| Topic: | Health Camp |
| Event Category: | Academic based |
| Level: | College Level |
| No. of Participants: | 210 |
| Judges/Guest (with Designation) | Dr.Agarwal's group of Eye Hospital and Dr.Mohan's Diabetes Hospital, Apollo Hospital |

Brief Report:

Health Camp was organized on 28.03.2022 by Department of Home Science-NFSM&D in association with Dr.Agarwal's group of Eye Hospital and Dr.Mohan's Diabetes Hospital, Apollo Hospital to all the staff members.



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| Department: | Under the auspices of Central Hindi Directorate, Ministry of Human Resources Development, Education Department, Government of India, New Delhi and Punjab Association, Chennai, and Department of Hindi o to promote our National Language Hindi in non speaking areas, organised One Day national level Hindi Workshop on the Topic: "Workshop on Hindi Teaching" was conducted. |
|------------------------------------|--|
| Date of Event: | 30/03/2022 |
| Topic: | Workshop on Hindi Teaching |
| Event Category: | Workshop |
| Level: | College |
| No. of Participants: | 205 |
| Judges/Guest (with Designation) | 1.Dr. Nazeem Begam, Associate Professor, Post Graduate and Research institute, Dakshin Bharat Hindi Prachar Sabha (An Institution Under National Importance Act), Chennai 2. Mrs. Nirmal Bhasin, Director-Welfare Programme, Punjab Association 3. Dr. Ezhil Nachiar, Head Department of Hindi, SDNB Vaishnav College for Women 4. Dr A.Fathima, Assistant Professor, Department of Hindi, Stella Maris College. |

Brief Report:

Under the auspices of Central Hindi Directorate, Ministry Of Human Resources Development, Education Department, Government of India, New Delhi and Punjab Association, Chennai, to promote our National Language Hindi in non hindi speaking areas ,on 30/03/2022, One Day Hindi Workshop on the Topic: "Workshop on Hindi Teaching" was conducted. The workshop was inaugurated by the Chief Guest Dr. Nazeem Begam, Associate Professor, Post Graduate and Research institute, Dakshin Bharat Hindi Prachar Sabha (An Institution Under National Importance Act) ,Chennai along with the Special Guest Mrs. Nirmal Bhasin , Director-Welfare Programme, Punjab Association and Dr. Anita Raman, Vice Principal &Dean(Academics),Anna Adarsh College for Women. Dr. Anita Raman, Vice Principal &Dean(Academics),Anna Adarsh College for Women delivered the welcome speech. Dr. J. Padmapriya , Head, Department of Hindi introduced the workshop topic to the audience. Dr. Anupama.k, Assistant Professor, Department of Hindi ,introduced the Chief Guest ,Resource Persons and the Special Guest to the audience. Chief Guest Dr. Nazeem Begam rendered thought provoking speech on the importance of teaching and



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learning of Hindi language. Resource person Dr.Ezhil Nachiar, Head Department of Hindi ,SDNB Vaishnav College for Women taught the audience the Methodology of teaching Hindi Language to non - hindi speaking students by the Hindi speaking students in the academic atmosphere and it's related field. Dr A. Fathima, Assistant Professor, Department of Hindi, Stella Maris College, taught the students the methodology of teaching Hindi language to non-Hindi speaking students in general field. Through PPT Presentation and questionnaires, and with worksheet materials , resource persons motivated the audience in inculcating the service mind of teaching Hindi Language towards the target community. Vote of Thanks was delivered by Ms. Sevitha ,student of Corporate Secretaryship, Shift II.

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| Department: | Internal Complaints Committee (ICC) in Association with Poshcy Tech India pvt. Ltd organised an Awareness Programme on Cyber Crimes in India : Are Women a Soft Target |
|------------------------------------|--|
| Date of Event: | 31/03/2022 |
| Topic: | Cyber Crimes in India : Are Women a Soft Target |
| Event Category: | Awareness Programme |
| Level: | College |
| No.of Participants | 200 |
| Judges/Guest (with Designation) | Shri. M. J. Logesh Babu Joint Secretary, Digital Security Association of India CEO, Poshcy Tech India Pvt. Ltd & Zonal Head, Asian School of Cyber Laws, Chennai. |

Brief Report:

An awareness programme on Cyber Crimes in India: Are Women a soft target was organized on 31.3.2022 by Internal Complaints Committee (ICC) & IQAC of Anna Adarsh College For Women and Poshcy Tech India Pvt. Ltd. The chief Guest Shri.M.J. Logesh Babu, Joint Secretary, Digital Security Association of India, CEO, Poshcy Tech India Pvt.Ltd & Zonal Head, Asian School of Cyber laws, Chennai briefed the students on the use of technology and its implications on possible cyber crimes.

As cyber crime is increasing day by day, there arises the need to improve the knowledge about cyber and to avoid being a victim of the cyber crime. This awareness Programme created a huge impact amongst the students as they were able to examine their level of ethical and security awareness.

Principal Dr.R.Shanthi welcomed the chief Guest and gave an overview of the role of Internal Complaints Committee of AACW.She said there were over 3.2 thousand cases of cyber crime related to sexual harassment or exploitation reported across India .Cyber crime has opened a new way of sexual harassment and has posed a huge challenge . In this regard, ICC and IQAC has organized this programme to enable the students to safeguard and protect themselves from cybercrimes. The Staff coordinator Dr.R.Asha introduced the Chief Guest .The student Council Ms.Vidya Bhardwaj proposed the Vote of Thanks and Yamuna compered the programme.



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Re-Accredited by NAAC with A+ Grade 2(f) status under UGC Act

Internal Complaints Committee (ICC) & IQAC
In Association with
Poshcy Tech India pvt.Ltd

Organizes an Awareness Programme

on

Cyber Crimes in India: Are Women a Soft Target



Shri.M.J.Logesh Babu
Joint Secretary, Digital Security Association of India,
CEO, Poshcy Tech India pvt. Ltd &
Zonal Head, Asian School of cyber laws, chennai

Date: 31st March 2022

Time: 12pm

Venue: Conference Hall

Dr.R.shanthi Dr. Anita Raman

Principal Vice Principal & Dean (Academics)

Dr.S.Marceline Pushpa
Dean (Student Affairs)

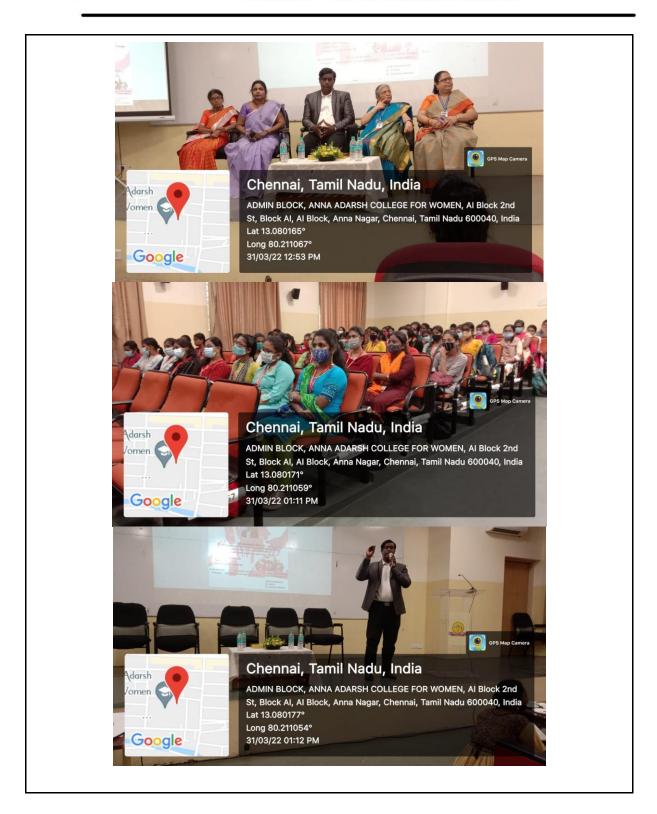
Staff Coordinators Dr. R.Asha

Dr. Shanana Mubeen

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| Department: | Department of Business Economics |
|------------------------------------|--|
| Date of Event: | 06/04/2022 to 12/04/2022 |
| Topic: | Entrepreneurial Skill Based Program |
| Event Category: | Certificate Course |
| Level: | College |
| No of Participants | 70 |
| Judges/Guest (with Designation) | Instructor: Mr.Khanna Mrs. Angel Mrs. Roseline |

Brief Report:

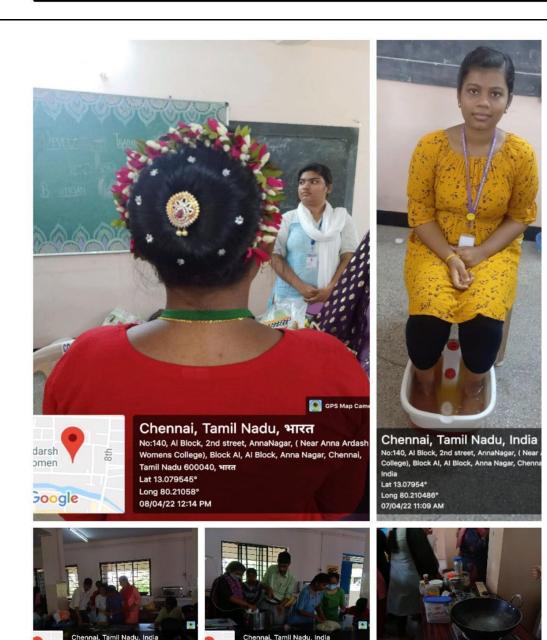
The "Department of Business Economics" and IQAC of Punjab Association's Anna Adarsh College for Women conducted a 5 days skill development training program on bakery and beautician course.. Batch "1" was Bakery Course and Beautician course was conducted on 6/04/2022 -12/04/2022. On day 1 of the bakery course the students were taught about basic raw materials needed for baking and karachi, almond biscuits were made; day 2 vanilla sponge cake, cream bun, anarkali bun, bombay pav; day 3 veg puff, egg puff; day 4 ghee biscuits, paneer roll, fruit cake, day 5 blackforest cake, honey cake, butter biscuit. On day 1 of the Beautician Course the students were taught threading, bleach, de-tan; day 2 facial, hair spa pedicure & manicure, hair colouring and gun shot for ear piercing; day 3 haircut, hair styling, waxing, mehndi, watts removing, stage makeup and hairdo; day 4 nail art, hot oil massage and personal grooming; day 5 saree draping and bridal makeup.

End of the 5 days Bakery and Beautician Course certificate was issued . The Bakery Course was taught for 40 students and Beautician Course for 30 students. Totally 70 students were benefited by this programme.

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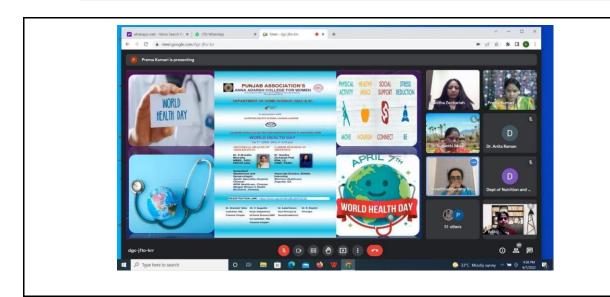
| Department: | Home Science-NFSM&D |
|------------------------------------|--|
| Date of Event: | 07/04/2022 |
| Topic: | Menstrual Health of Adolescents, Career Building in Dietetics |
| Event Category: | Academic Based |
| Level: | International webinar |
| No. of Participants: | 95 |
| Judges/Guest (with Designation) | Dr.K.Nivedita, Consultant Obstetrician and Gynaecologist, Apollo Speciality Hospital, Chennai, MGM Healthcare Chennai, Mangai Women's Health Exclusive Chennai Dr.Sunitha Zechariah, Associate Director, Dietetic Internship Morrison Health Care, Augusta, GA |

Brief Report:

International webinar in collaboration with IQAC, association with Nutrition Society of India, Chennai chapter World Health Day was celebrated on the theme: Menstrual Health of Adolescents, Career Building in Dietetics on 07.04.2022, Dr.K.Nivedita, Consultant Obstetrician and Gynaecologist, Apollo Speciality Hospital, Chennai, MGM Healthcare Chennai, Mangai Women's Health Exclusive Chennai created awareness on Menstrual Health of Adolescents and Dr.Sunitha Zechariah, Associate Director, Dietetic Internship Morison Health Care, Augusta, GA mentioned the prospects of Career Building in Dietetics.



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| Department: | Department of Business Economics |
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| Date of Event: | 18/04/2022 to 22/04/2022 |
| Topic: | Entrepreneurial Skill Based Program |
| Event Category: | Certificate Course |
| Level: | College |
| No of Participants | 57 |
| Judges/Guest (with Designation) | Instructor: Mr.Elakia Mrs. Angel Mrs. Roseline |

Brief Report:

The "Department of Business Economics" and IQAC of Punjab Association's Anna Adarsh College for Women conducted a 5 days skill development training program on Aari and Beautician course in two batches . Batch "2" of Aari embroidery work and Beautician course was conducted on 18/04/2022 - 22/04/2022. On day 1 of the BEAUTICIAN COURSE ,30 students were taught threading, bleach, de-tan . day 2 facial, hair spa pedicure & manicure , hair colouring and gun shot for ear piercing; day 3 haircut, hair styling , waxing, mehndi , watts removing , stage makeup and hairdo; day 4 nail art, hot oil massage and personal grooming; day 5 saree draping and bridal makeup. On day 1 of AARI and embroidery work 27 students were taught how to fix cloth in aari frame and stand . day 2 various stitches such as khaata stitch , mat stitch , water stitch cut beads; day 3 chamaki stitch, bead loads and embossed beard load; day 4 tracing method, blouse marking, 5 motifs work, blouse neck designing; day 5 blouse neck designing, complete neck design planning design and price designing. End of the 5 days Aari and Beautician Course, Certificate was issued. Totally 57 students were benefitted

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| Department: | Department of English |
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| Date of Event: | 19/04/2022 |
| Topic: | Earth Day 2022 |
| Event Category: | Rally |
| Level: | College |
| No. of Participants: | 125 |
| Judges/Guest (with Designation) | Mrs. J. Pushpalatha Anna Nagar Municipal Councilor |

Brief Report:

The Department in association with PRIMAA, Chennai organised Earth Day Rally on April 19th in Anna Nagar as part of Earth Day 2022, to create awareness of water & environmental issues in Chennai.

Anna Nagar Municipal Councilor, Mrs. J. Pushpalatha flagged off the Rally along with officials of CMWSSB. About 125 participants took part in this rally which included students, faculty and environmental enthusiasts. The students raised slogans, sang songs and held placards to spread the message of conservation of resources.





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| Department: | Post-Graduate Department of English in Colloboration with Primaa |
|------------------------------------|--|
| Date of Event: | 22/04/2022 |
| Topic: | Tales of Waterpakkam: A play on water pollution in the cities. |
| Event Category: | Awareness Program |
| Level: | College |
| No.of Participants: | 135 |
| Judges/Guest (with Designation) | Mr. Varun Aiyer, Theatre artiste |

Brief Report:

Tales of Waterpakkam: A play on water pollution in the cities.

Post Graduate Department of English Anna Adarsh College for Women and PRIMAA, Chennai celebrated Earth Day 2022 with an in-house production titled *Tales of Waterpakkam*. The play was staged in the campus on April 22nd, under the direction of Theatre artiste Mr. Varun Aiyer. The Earth day rally that was organised by the department on 19th April had served as the curtain raiser to the play.

The play was conceptualised and scripted by the students through a series of workshop sessions with the director, over a period of one month. The students were led into various discussions on the importance of water conservation in the city. The pollution and degradation of the River Cooum which flows by Anna Nagar became a case study that was taken up by the students who went on a field trip to the banks of the river, interacting with the people who reside by its sides and understanding the nature of pollution the river faces.

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ACADEMIC YEAR

2020 - 2021

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(Affiliated to University of Madras) Chennai - 600040, Tamil Nadu.

| Department: | Department of Hindi |
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| Date of Event: | 12/10/2020 |
| Topic: | Communication Media and Hindi |
| Event Category: | Webinar, authorised by MHRD- Central Hindi Directorate, Government of India, Value Based Career Guidance Programme Academic Based, Release of e-journal |
| Level: | National |
| No. of participants | 100 |
| Judges/Guest (with Designation) | Chief Guest: Dr. C. Jaishankar Babu, Head, Department of Hindi, Pondicherry University (Central University), Puducherry. |

Brief Report:

REPORT ON HINDI NATIONAL WEBINAR

Under the auspices of Central Hindi Directorate, Ministry of Human Resources Development, Education Department, Government of India, New Delhi and Punjab Association, Chennai, the Department of Hindi organized a National level Webinar on the Topic of Communication Media & Hindi on 12th October 2020. Nearly 95 delegates of different universities & colleges attended the webinar. Out of which 6 delegates from Kerala, 1 from Maharashtra and 1 from Karnataka. Our Chief Guest is from Puducherry, Union Territory. The event started with the prayer song by student Priyadarshini. Dr. J.Padmapriya, Head-Department of Hindi, delivered the welcome speech. Principal incharge, Anna Adarsh college for women Dr. Shanti R madam inaugurated the webinar with her fabulous speech. Later she released the Hindi Department e-journal. Mrs. Nirmal Bhasin, Director, Punjab Association inspired the participants with her elegant speech. Dr.Jayashree, Ghosh, Director, Management studies and Shree. Manjeet Singh Sethi, Vice President, Punjab Association and Correspondent, Anna Adarsh College for Women, graced the occasion with their presence. Chief Guest introduction was done by student Aafreen Khan. Chief guest Dr. Jayashankar Babu, Head, Department of Hindi, Pondicherry University delivered a fruitful speech. He focussed on the future development of hindi language through communication media and also described the development of hindi journalism. Compering was done by student Geethika. The program concluded with the vote of thanks by Dr. Anupama. K. Assistant Professor,

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Department of Hindi.

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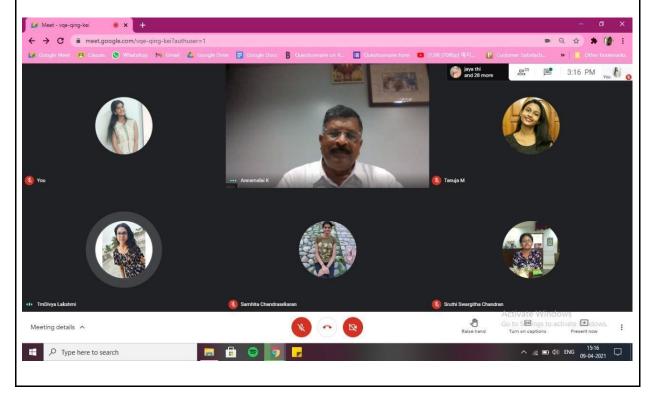
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| Department: | Department of Commerce Honours Shift II |
|------------------------------------|---|
| Date of Event: | 09/04/2021 |
| Topic: | Guest Lecture Financial Services |
| Event Category: | Collaborative activity |
| Level: | College |
| No. of Participants: | 30 |
| Judges/Guest (with Designation) | Mr. Annamalai K Annamalai Capital Services Coimbatore |

Brief Report:

Department of Honours Shift II, organised Guest Lecture for students as part of Collaborative activity, and Curriculum.



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| Department: | Department of Commerce Honours Shift II |
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| Date of Event: | 12/2/2020 |
| Topic: | Guest Lecture - Security Analysis and Portfolio Management |
| Event Category: | Collaborative activity |
| Level: | College |
| No. of Participants: | 32 |
| Judges/Guest (with Designation) | Sandeep Modi CA Modi Associates Chennai |

Brief Report:

Department of Honours Shift II, organised Guest Lecture for students as part of Collaborative activity, and Curriculum.



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| Department: | Department of Commerce Honours Shift II |
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| Date of Event: | 02/03/2021 |
| Topic: | Guest Lecture Accounting for Decision Making |
| Event Category: | Collaborative activity |
| Level: | College |
| No. of Participants | 32 |
| Judges/Guest (with Designation) | Mr.Rajan CA Aspire AcademyChennai |

Brief Report:

Department of Commerce Honours Shift II, organised Guest Lecture for students as part of Collaborative activity, and Curriculum.





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ACADEMIC YEAR

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(Affiliated to University of Madras) Chennai - 600040, Tamil Nadu.

| Department: | Department of Computer Science in Collaboration with ICT Academy |
|------------------------------------|--|
| Date of Event: | 09/05/2019 & 10/05/2019 |
| Topic: | "Introduction to Cloud Computing" |
| Event Category: | Faculty Development Programme |
| Level: | University |
| No. of Participants | 60 |
| Judges/Guest (with Designation) | Mr. A Ravi Chandran, Senior Technical Trainer, Training & Research-IT, ICT Academy |

Brief Report:

Two day faculty development programme on "Introduction to Cloud Computing" in collaboration with ICT Academy, an initiative of the Government of India was organised on 9 &10 May 2019 in the college premises and Mr. A. Ravichandran, Senior Technical Trainer, Training & Research – IT, ICT Academy was the trainer.

The FDP focused on the introduction and structure of cloud computing. Hands-on training in 'Sales force' was given to the participants and nearly 60 faculty members from various universities and colleges attended.



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| Department: | IQAC And Dept of Tourism and Travel Management in collaboration with ISHA Yoga Foundation |
|------------------------------------|---|
| Date of Event: | 20/06/2019 |
| Topic: | International Yoga Day-Yoga- Festival of Well Being |
| Event Category: | Value added programme |
| Level: | State Level |
| No. of Participants | 150 |
| Judges/Guest (with Designation) | India Tourism and Isha |

Brief Report:

The Ministry of Tourism, Government of India under the initiative and direction of the Hon'ble Prime Minister of India celebrated the 'International Day of Yoga 2019' as the 'Festival of Well Being'. As part of this India Tourism, Chennai organised Yoga sessions by yoga gurus from Isha Yoga Foundation at various places in Tamil Nadu. In this connection, a Yoga session was organized by India Tourism in collaboration with Isha Yoga Foundation on 20 June 2019 for the students of Tourism and Travel Management, Anna Adarsh College for Women and 150 students have participated.



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| Department: | Department of Hindi organised competitions for promotion of Hindi under the auspices of Hindi Directorate, Ministry of Human Resource Development, Govt of India, and Executive committee of Punjab Association |
|------------------------------------|--|
| Date of Event: | 24/07/2019 |
| Topic: | Hindi Drama |
| Event Category: | Intercollegiate Hindi Drama Competition |
| Level: | College |
| No. of Participants | Total-480,Drama Competition -15 |
| Judges/Guest (with Designation) | 1)Sri Satya Prakash Sharma, Inspector General(Retd) 2) Mrs Nirmal Bhasin, Director Welfare Programmes, Punjab Associations, Chennai 3) Mrs Asha, Anna Adarsh School 4) Mrs Neelavathi, PAT Hindi, Kothari School |

Brief Report:

On 24. 07.2019 Inter collegiate Hindi Drama competition was conducted, Chief guest Sri Sathya Prakash Sharma, Inspector General (Retd) Chennai, Special Guest Mrs. Nirmal Bhasin, Director ,welfare programmes Punjab Association Chennai, Anna Adarsh college for women Principal Dr Jayashree Ghosh and judges for the eventMrs Neelavathi, Guest Announcer A.I.R Chennai and Mrs . Asha, Head, Department Of Hindi (Primary) Anna Adarsh Mat. Hr Sec. School, Chennai, inaugurated the session. Anna Adarsh College for Women Shift II, Anna Adarsh College for Women Shift I & Shasun Jain College for Women won the I,II,III prizes respectively.



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(Affiliated to University of Madras) Chennai - 600040, Tamil Nadu.

| Department: | Department of Tourism and Travel Management in association with Be Positive Training Academy organised |
|------------------------------------|--|
| Date of Event: | 16/08/2019 |
| Topic: | Tree plantation drive in Govt girls Hr Sec Schools, as community service |
| Event Category: | Extension Activity |
| Level: | State level |
| No. of Participants | 30 |
| Judges/Guest (with Designation) | No Guest |

Brief Report:

Extension Activity As part of the extension activities the Department of Tourism & Travel Management organized an event for Planting Tree Saplings in the Government Girls Higher Secondary School, Aminjikarai, Chennai in collaboration with the Be Positive Training Academy on 16 August 2019 were 26 students from II M.A and 2 faculties participated.



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(Affiliated to University of Madras) Chennai - 600040, Tamil Nadu.

| Department: | Central Library, Anna Adarsh College for Women |
|------------------------------------|---|
| Date of Event: | 18/08/2019 |
| Topic: | National Digital Library of India (NDLI) Formation |
| Event Category: | MHRD programme |
| Level: | National |
| No. of Participants | 83 |
| Judges/Guest (with Designation) | Dr. Jayashree Ghosh, Principal, Anna Adarsh College for Women, Anna Nagar, Chennai;. |

Brief Report:

National Digital Library of India (NDLI) constituted by the Principal, staff and students was formed, initiated by the Ministry of Human Resource Development and IIT, Kharagpur under its National Mission on Education through Information and Communication Technology (NMEICT) on 18th August 2019 at the College premises. Followed by an orientation on NDLI was given by Dr. K. Indumathi, Librarian.



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(Affiliated to University of Madras)
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| Department: | Department of Physics & IQAC in collaboration with Indian SpectroPhysics Association |
|------------------------------------|---|
| Date of Event: | 20/08/2019 |
| Topic: | DIMENSIONS 19 and release of annual newsletter DIMENSIONS 19 |
| Event Category: | Academic based |
| Level: | College |
| No. of Participants | 185 |
| Judges/Guest (with Designation) | 1)Dr S Gunasekaran, MSC PH.D D.Sc., founder & President ISPA, Tansa Awardee, Dean Research & Development, St Peter's University 2) Dr G Anbalagan, Professor, Dept of Nuclear Physics, University of Madras 3) Dr B Krishnan, Former Principal, Former Head, Dept of Physics, DG Vaishnav College |

Brief Report:

The Department of Physics and IQAC conducted "DIMENSIONS 2019" and intercollegiate fest "CERENKOV 2019" on the 20th of August 2019. The second edition of the in-house newsletter "DIMENSIONS" was also released. The newsletter is a collection of articles about the recent discoveries and inventions in the field of science created by the students of the department. The newsletter was released by the chief guest and the first copy was received by our madam principal Dr. Jayashree Ghosh. The guest lecture was delivered by Prof Dr. G.Anbazhagan Department of Nuclear Physics, University of Madras on the topic "Recent research topics and scholarships for higher studies". Dr.G. Anbazhagan shared his knowledge on the concepts of nanotechnology and research in the field of nanotechnology and the several scholarships and stipends that are available for students at each stage of higher education. The session turned out to be a cornerstone for our future career. The inaugural address was delivered by Dr. S. Gunasekaran, TANSA awardee, Dean, Research and Development, St. Peter's University, founder and president of ISPA. Dr. S. Gunasekaran gave a lecture about the inspiring lives of



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scientists like Sir C.V Raman, Albert Einstein and Srinivasa Ramanujam hence motivating the young minds to work towards producing quality research.

Intercollegiate on stage quiz event "X Quiz It" was conducted by Mr. R. Aravind ,an exemplary Quiz master. Six teams were selected from the preliminary round of thirteen teams. The first prize was bagged by Anna adarsh College for Women and the second prize was won by the students of Women's Christian College. The third place was won by Pachaiappa's College. Harini of II B.Sc. Physics and Saradha Das I B.Sc. Physics of Anna Adarsh College for Women won the special participation prize from the audience.

The valedictory address was delivered by Prof Dr.S. Jerome Das, Head Department of Physics, Loyola College, gave away the prizes for the winners in the Quiz competition .





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| Department: | Department of Tourism and Travel Management in collaboration with Akbar Academy, Chennai |
|------------------------------------|--|
| Date of Event: | 12 /09/ 2019 |
| Topic: | Itinerary development |
| Event Category: | Training Program |
| Level: | State Level |
| No. of Participants | 70 |
| Judges/Guest (with Designation) | No Guest |

Brief Report:

The Department of Tourism & Travel Management organized a Training Program on Itinerary planning and preparation on 12 September 2019 for the faculty and students. The training was organized in collaboration with Akbar Academy, Chennai.

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(Affiliated to University of Madras)
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| Department: | Department of Hindi under the auspices of Central Hindi Directorate, MHRD |
|------------------------------------|--|
| Date of Event: | 19/09/2019 |
| Topic: | Amirthavarshini 2019 |
| Event Category: | Hindi Day |
| Level: | College |
| No. of Participants | 160 |
| Judges/Guest (with Designation) | Mrs Nirmal Bhasin, Director, Social Welfare Programmes, Punjab Association Chennai, Anna Adarsh College for Women. |

Brief Report:

On the occasion of Hindi Day a cultural and literary event was organised by the Department of Hindi. The programme was inaugurated by the Chief Guest Mrs Nirmal Bhasin, Director, Social Welfare Programmes, Punjab Association Chennai, Anna Adarsh College, Principal Dr. Jayashree Ghosh and judges for the various events. A total of 6 events (on stage and off stage) were conducted. Overall best trophy bagged by Sri Krishna Swamy College of Arts And Science for Women. Chennai.



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| Department: | Youth Red Cross of college in collaboration with Rajiv Gandhi Govt. General Hospital and NSS unit of the college. |
|------------------------------------|---|
| Date of Event: | 23/10/2019 |
| Topic: | Blood Donation Camp |
| Event Category: | Community Service/ Institutional Social Responsibility |
| Level: | College |
| No. of Participants: | 106; Donors -40 |
| Judges/Guest (with Designation) | 1)Dr. Anuradha, Obstetrician and Gynaecologist 2)Dr. Beena, Rajiv Gandhi Govt. General Hospital, |

Brief Report:

Blood donation camp was held on 23rd October along with YRC and Blood Donors Club, Madras Medical College. Nearly 74 units of blood were collected.



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| Department: | Department of Commerce (Accounting & Finance) Shift II in Association with NISM |
|------------------------------------|---|
| Date of Event: | 05/12/2019 |
| Topic: | Mutual Funds |
| Event Category: | Workshop |
| Level: | College |
| No. of Participants | 70 |
| Judges/Guest (with Designation) | Mr. Gokulnath Raja, Business Development Officer, National Institute of Securities Market |

Brief Report:

Department of Accounting and Finance Shift II, organised a workshop on Mutual Funds. Mr. Gokulnath Raja, Business Development Officer, NISM, facilitated the session with the Basics of Mutual Funds, practical approach towards mutual funds investment etc. The resource person enlightened students with rich practical knowledge and simple live examples.





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(Affiliated to University of Madras)
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| Department: | Postgraduate Department of Bank Management in collaboration with National Academy of Customs, Indirect Taxes & Narcotics. |
|------------------------------------|---|
| Date of Event: | 9/12/2019 to 11/12/2019 |
| Topic: | GST |
| Event Category: | Training programme |
| Level: | College |
| No. of Participants: | 90 |
| Judges/Guest (with Designation) | 1)Shri Venugoplan Nair, AD, NACIN, 2) Shri R Srivatsan, AAD, NACIN 3) Shri KP Balaji, NACIN 4)Smt. T.G. Geetha, AAD, NACIN, Chennai 5)Smt. T. Nalina Sofia, DD, NACIN, Chennai 6) Sundar Raman, Chartered Accountant Guest Facility |

Brief Report:

The Department organised a 3 Days training programme on "GST" in collaboration with National Academy of Customs Indirect Taxes and Narcotics Chennai at conference hall, AACW held on 9/12/2019 to 11/12//2019.

Dr.D.Vimala, Head & Associate professor Dept.of Bank Management welcomed the gathering. Shri Venugopalan Nair, AD gave the inaugural address on evolution of GST in India. Shri. R.Srivatsan, AAD explained about the supply ,Taxable event and levy followed by Uma shanthi, AD about ITC.The session was concluded by T.G.GEETHA, AAD with her speech on Business processes under GST. Dr.P.C.Sreelatha Proposed vote of thanks .

The programme was a grand success with participation of faculty members from various city colleges and universities.



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| Department: | College |
|---------------------------------|--|
| Date of Event: | 11/12/2019 |
| Topic: | Kavalan App |
| Event Category: | Awareness Programme |
| Level: | College |
| No. of Participants | 350 |
| Judges/Guest (with Designation) | R Dhinakaran, IPS, Additional Commissioner of Police B Vijaykumari, IPS, Joint Commissioner of Police AR Viswanathan, IPS Commissioner of Police |

Brief Report:

The following members addressed the gathering

- 1) R Dhinakaran, IPS, Additional Commissioner of Police
- 2) B Vijaykumari, IPS, Joint Commissioner of Police
- 3) AR Viswanathan, IPS Commissioner of Police

and released the Kavalan app. They explained the benefits of the app and advised the students to install the app for their safety.





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| Department: | Department of Tourism & Travel Management was a Part of of Madras Literary Society Library |
|------------------------------------|--|
| Date of Event: | 16 /12/ 2019 |
| Topic: | Adopt A Book Scheme |
| Event Category: | Community Service |
| Level: | State Level |
| No. of Participants | 35 |
| Judges/Guest (with Designation) | No Guest |

Brief Report:

The Department of Tourism and Travel Management visited Madras Literary Society at Egmore on 12th December 2019 "To Adopt a Book Scheme" students from M.A Tourism and Travel Management and 2 faculty have adopted the Journal of Madras Literary Society for restoration.



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(Affiliated to University of Madras) Chennai - 600040, Tamil Nadu.

| Department: | Department of Tourism and Travel Management in collaboration with Madura Travel Service P Ltd, Chennai |
|------------------------------------|---|
| Date of Event: | 21/01/2020 |
| Topic: | Tourism & Jobs: A Better Future for All |
| Event Category: | Seminar |
| Level: | National Level |
| No. of Participants | 200 |
| Judges/Guest (with Designation) | 1) Mr V Krishnamoorthy, Deputy High Commissioner, Deputy High Commission for Sri Lanka 2) Mr Yasantha De Silva, Minister, Commercial, Deputy High Commission for Sri Lanka 3) Dr Anand Bethapudi, Associate Professor & Head, Dept of Management, National Institute of tourism & Hospitality Management, Hyderabad 4) Dr Jitendra Mohan Mishra, Associate Professor & Head, Dept of Tourism & Management, Indira Gandhi National Tribal University, Amarkantak, Madhya Pradesh 5) Dr M Neeraja, Professor, Dept of Management, Chadalawada Ramanamma Engineering College, Tripathi Andhra Pradesh 6) Mr Sriharan Balan, Deputy Managing Director, Madurai Travel Service P Ltd |

Brief Report:

The Department of Tourism and Travel Management has organised a National Seminar on 21st January 2020 on "Tourism and Jobs: A Better Future for All" in commemoration of World Tourism Day. The guests who honoured the seminar are,Mr. V. Krishnamoorthy, Deputy High Commissioner, Deputy High Commission for Sri Lanka, Chennai delivered an Inaugural address.Mr. Yashwanth De Silva, Minister, (Commercial), Deputy High Commission for Sri Lanka, Chennai, highlighted the Tourism potential in Sri Lanka.Dr. Anand Bethapudi, Associate Professor & Head, Department of Management, National Institute for Tourism and Hospitality Management,

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Hyderabad, Telangana, spoke on The Emerging trends and opportunities in Tourism and Hospitality sector.Dr. Jitendra Mohan Mishra, Assistant Professor & Head, Department of Tourism and Management, Indira Gandhi National and Tribal University, Amarkantak, Madhya Pradesh highlighted the topic Tourism and Jobs: A Better Future for All.Dr. M. Neeraja, Professor, Department of Management, Chadalawada Ramanamma Engineering College, Tirupathi, Andhra Pradesh spoke about the Role of women in Tourism and Travel Industry.Mr.Sriharan Balan, Deputy Managing Director, Madura Travel Services (p) Ltd, Chennai, focused on opportunities in Tourism – strength of youth.



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(Affiliated to University of Madras)
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| Department: | Department of Hindi , Management Punjab Association in collaboration with central Hindi Directorate Ministry of MHRD | |
|------------------------------------|--|--|
| Date of Event: | 31/01/2020 | |
| Topic: | All India Kavi Sammelan | |
| Event Category: | Competition for Poets | |
| Level: | National | |
| No. of Participants | 350 | |
| Judges/Guest (with Designation) | 1)Sri Rajeev Kumaar IPS, Additional Director General of Police 2) Dr Avaneesh Kumar, Director, Central Hindi Directorate Govt of India Outstation Poets 3)Sri. Hemant Pandey, U.P. 4)Sri. Navin Kumar Singh, Kolkata 5)Smt. Nutan Kumari, Bihar 6) Local Poets - 9 7) Student Poets - 10 | |

Brief Report:

Under the auspices of the Hindi Directorate, Ministry of Human Resources Development, Education Department, Government of India and Punjab Association Chennai to promote our National Language Hindi in non Hindi speaking region. All India Kavi Sammelan was held on 31st January 2020 at Anna Adarsh College for Women Chennai. Shri Rajeev Kumar I.P.S Additional Director General of Police Chennai was the Chief Guest. Avneesh Kumar, Director Central Hindi Directorate Government of India was the special guest of the event. Renowned Poet Shri. Hemant Pandey from Uttar Pradesh, Sri Naveen Kumar Singh from Kolkata and Smt Nutan Kumari from Bihar also graced the occasion. Nine Local poets and Ten Student Poets were invited to present their poems. Mr. Ishwar Karun convened the Kavi sammelan. To encourage the budding and emerging poets in Hindi, Punjab Association honoured student poets with a cash award.



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| Department: | Post Graduate and Research Department of Public Administration in collaboration with Indian Institute of Public Administration Tamil Nadu Regional Branch | |
|------------------------------------|--|--|
| Date of Event: | 01/02/2020 | |
| Topic: | "Policing & Social Media" | |
| Event Category: | Seminar | |
| Level: | State | |
| No. of Participants | 261 | |
| Judges/Guest (with Designation) | 1) Mr P Kandaswamy IPS, Additional Director General of Police- Administration 2) Thiru.P.R.Shampath I.A.S. (Retd.), Chairman, Indian Institute of Public Administration, Tamil Nadu Regional Branch 3) Thiru S.S.Jawahar I.A.S (Retd.), Hony. Secretary, Indian Institute of Public Administration, Tamil Nadu Regional Branch | |

Brief Report:

The Post Graduate & Research Department of Public Administration in collaboration with the Indian Institute of Public Administration, Tamil Nadu Regional Branch, organised a Seminar on the topic, "Policing and Social Media" on 1st February, 2020.

Dr.Jayashree Ghosh, Principal of the College delivered the Welcome Address. Thiru.P.R.Shampath I.A.S. (Retd.), Chairman, IIPA, TNRB, in his Presidential Address emphasised on how social media is abused in different ways, especially the popularity gained by fake news in social media.

Thiru P.Kandaswamy, Additional Director General of Police (Administration), Chennai, in his KeyNote Address highlighted the social media acting as a pure business model where the data given is misused and on various threats to privacy in the cyber platform. The role played by Hackathon which is a government initiative to solve social media crimes was also emphasised by the Guest Speaker.



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Thiru S.S.Jawahar I.A.S (Retd.), Hony. Secretary, IIPA, TNRB spoke on the precautionary measures to be taken while using Social Media. Following the floor discussion, an Oratorical Competition was conducted on the Seminar topic. Ms.Rakshikha P. from Madras Christian College secured the First Place. The Second Prize was bagged by Ms.Bhawna Kushwaha from Anna Adarsh College for Women. Mr.T.Nandhakumar from Presidency College received the Third Prize. Thiru.V.S.Venugopal I.R.S., (Retd.), Vice Chairman IIPA, TNRB, Thiru.S.S.Jawahar, I.A.S., (Retd.) Hony. Secretary, IIPA, TNRB and Thiru T.Ramanathan I.A.S. (Retd.), Member, IIPA, TNRB were the judges for the competition

Dr.K.Usha, Associate Professor and Head, PG and Research Department of Public Administration and Honorary Additional Secretary, IIPA, TNRB, proposed the Vote of Thanks.





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| Department: | Department of Home Science-NFSM&D in collaboration with Nutrition Society of India Chennai Chapter . |
|------------------------------------|---|
| Date of Event: | 01/02/2020 |
| Topic: | Nutrifest 2020-Global Village 2020 Scope & Practice of a Nutritionist |
| Event Category: | Workshop, Alumni initiative and Career Development Programme |
| Level: | College |
| No. of Participants | 104 |
| Judges/Guest (with Designation) | 1) Mrs Meenakshi Bajai, Chief Dietitian, TN Govt. Multi Super Specialty Hospital & alumni 2) Ms Sharona Stalin, RD South Africa |

Brief Report:

The speaker, Dr. Mrs. Meenakshi Bajaj gave a detailed account of lifestyle modifications and dietary modifications required to prevent diabetes in the community. The final year students of the department were benefited by this program.



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(Affiliated to University of Madras)
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| Department: | Department of Home Science-NFSM&D in collaboration with Gladstone Pharma India Pvt Ltd & Nutrition Society of India Chennai Chapter |
|------------------------------------|---|
| Date of Event: | 04/02/2020 |
| Topic: | "Stree Shakthi" on Lifestyle Modification for a Healthier You , Epilepsy in Women & Secret to a Healthy Skin |
| Event Category: | Mrs Srilakshmi Endowment Lecture & International Seminar |
| Level: | International |
| No. of Participants | 303 |
| Judges/Guest (with Designation) | 1) Dr Padmini Balagopal, Registered Dietitian, Certified Dietitian - Nutritionist, Certified Diabetes Educator & International Board Certified Lactation Consultant, Philadelphia USA 2) Dr PR Sowmini, Neurologist, Associate Professor of Neurology, Stanley Medical College 3) Rtn Dr Mrs Renuka Ramakrishnan, Senior Consultant Dermatologist, Prasanth Clinic & Hande Hospital |

Brief Report:

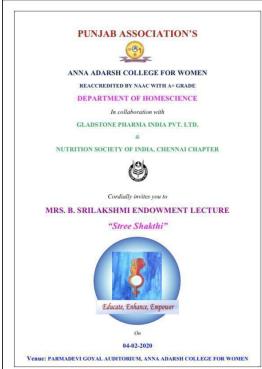
Mrs.B.Srilakshmi Endowment Lecture, An International Seminar On "Stree Shakthi" - "Lifestyle Modifications For A Healthier You" on 04/02/2020 was conducted to imbibe the concepts of Nutrition and Health with respect to physical, mental and social well-being of women to the society at large.



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| | | PROGRAMME |
|------------------------|---|---|
| 9.15 AM - 9.30 AM | INAUGURATION | |
| | WELCOME ADDRESS | Dr. Jayashree Ghosh Principal, Anna Adarsh College for Women |
| | INTRODUCTION TO THE SPEAKERS | Dr. V. Suganthi Head, Department of Home Science, Anna Adarsh College for Women |
| 9.30 AM - 10.30 AM | LIFESTYLE MODIFICATIONS FOR A HEALTHIER YOU | Dr. Padmini Balagopal Registered Dietitian (RD) Certified Dietitian - Nutritionist (CD-N), Certified Diabetes Educator (CDE) & International Board Certified Lactation Consultant, (IBCLC), Philadelphia, USA |
| 10.30 AM - 10.45 AM | TEA BREAK | |
| 10.45 AM - 11.30 AM | EPILEPSY IN WOMEN | Dr. P.R. Sowmini Neurologist, Associate Professor of Neurology, Stanley Medical College |
| 11.30 AM - 12.15 PM | SECRET TO A HEALTHY SKIN | Rtn. Dr. Mrs. Renuka Ramakrishnan Senior Consultant Dermatologist Prasanth Clinic & Hande Hospital, Chennai |
| 12.15 PM - 12.30 PM | PRIZE DISTRIBUTION VOTE OF THANKS | |



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(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

| Department: | NSS Cell in Collaboration with Mythri (NGO). |
|------------------------------------|--|
| Date of Event: | 05/02/2020 |
| Topic: | Personality Development Programme |
| Event Category: | Personality Development Programme |
| Level: | College |
| No. of Participants | 6 |
| Judges/Guest (with Designation) | No Guest |

Brief Report:

On February 5th 2020 the NSS volunteers attended a personality development programme organised by NSS cell in collaboration with Mythri NGO.



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(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

| Department: | NSS Cell in Collaboration with Bisleri Company |
|------------------------------------|--|
| Date of Event: | 05/02/2020 |
| Topic: | "Bottles For Change" |
| Event Category: | Awareness Programme |
| Level: | College |
| No. of Participants | 6 |
| Judges/Guest (with Designation) | No Guest |

Brief Report:

On 5th February 20 the NSS volunteers attended an Awareness Programme "Bottles for change" organised by NSS cell in collaboration with Bislery company.



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(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

| Department: | Department of Commerce Shift II in Collaboration with National Academy of Customs, Indirect Taxes and Narcotics |
|------------------------------------|---|
| Date of Event: | 3/02/2020 to 05/02/2020 |
| Topic: | GST |
| Event Category: | Training programme |
| Level: | College |
| No. of Participants: | 160 |
| Judges/Guest (with Designation) | Mr. R.Srivatsan, AAD, NACIN Ms.Uma Shanthi,AD, NACIN Ms.T. G. Geetha AAD, NACIN Shri K. P. Balaji, AAD, NACIN Ms.T. Nalina Sofia. JD, NACIN Mr.C.A. Sundar Raman, Chartered accountant Mr.Venugopalan Nair, IRS, NACIN Ms. Prabhjot Kaur, Inspector, NACIN |

Brief Report:

The Department of Commerce Shift II in collaboration with National Academy of Customs, Indirect Taxes and Narcotics (NACIN) organised a training program for three Days from 3/2/2020 to 5/2/2020 on the topic GST.

Training Programme Schedule on GST:

On 3rd - Mr.R. Srivatsan (AAD). Uma Shurithi (AD). T.G. Geetha (AAD)(NACIN).

On 4th - Mr.K.P. Balaji (AAD), T.Nalina Sofia (JD).

On 5th - Sundar Raman (CA), Sri Venugopalan Nair (IRS), Ms. Prabhajot Kaur (INSPECTOR, NACIN)



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ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

| Department: | Olympiad for Science Students in Association with State Atomic Energy Corporation, Russia |
|------------------------------------|---|
| Date of Event: | 24/02/2020 |
| Topic: | Olympiad for Science Students in Association with State Atomic Energy Corporation, Russia was held for Science Students |
| Event Category: | Academic Based |
| Level: | College |
| No. of Participants | 200 |
| Judges/Guest (with Designation) | No Guest |

Brief Report:

Olympiad for Science students in association with the State Atomic Energy Corporation, Russia was held for Science Students. The students had to answer multiple choice questions on Physics, Chemistry and Mathematics. The toppers were awarded with prizes and all participants received certificates.



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ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

| epartment: | Red Ribbon Club of College in association with Tamilnadu State AIDS Control Society |
|------------------------------------|---|
| Date of Event: | 29/02/2020 |
| Topic: | Orientation and Interactive session |
| Event Category: | Students Awareness Programme |
| Level: | College |
| No. of Participants: | 219 |
| Judges/Guest (with Designation) | 1)Ms Susannah. R ICDS Counsellor 2) Ms Noori Saleem, President SIP Network Founder SIP Memorial Trust |

Brief Report:

Red Ribbon Club of College in association with Tamilnadu State Aids Control Society organised an Orientation and Interactive Session.





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ACADEMIC YEAR

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ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

| Department: | Department of Computer Science in collaboration with ICT Academy |
|---------------------------------|--|
| Date of Event: | 14/05/2018 & 15/05/2018 |
| Topic: | Emotional Intelligence |
| Event Category: | Faculty development programme |
| Level: | College |
| No.of Participants: | 40 |
| Judges/Guest (with Designation) | Mr. Jino Jose, Deputy Manager, Research & Training, ICT Academy |

Brief Report:

A two day faculty development program on "Emotional Intelligence" was organized by the college in collaboration with ICT Academy. The FDP took place on 14 & 15 May 2018 in the college and Mr. Jino Jose, Deputy Manager, Research & Training, ICT Academy was the resource person. Dr. Jayashree Ghosh, Principal inaugurated the programme and more than 45 faculty members from various universities and colleges participated actively. The FDP facilitated in identifying and managing emotions thus aiming in achieving personal awareness, connecting with students, managing professional stress, engaging healthy conflicts and collaborations.



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ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

| Department: | YRC Unit of college in collaboration with Indian Red Cross Society,Egmore |
|------------------------------------|--|
| Date of Event: | 08/05/2018 |
| Topic: | Commemoration of World Red Cross Day by the Indian Red Cross Society |
| Event Category: | Awareness Program |
| Level: | College |
| No.Of Participants | 15 |
| Judges/Guest (with Designation) | No Guest |

Brief Report:

Students participated in the blood commemoration of world red cross day by the indian red cross society,egmore



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(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

| Department: | YRC Unit of college in collaboration with Indian Red Cross Society,Egmore |
|------------------------------------|--|
| Date of Event: | 21/06/2018 |
| Topic: | International Yoga Day |
| Event Category: | Awareness |
| Level: | College |
| No.Of Participants | 200 |
| Judges/Guest (with Designation) | No Judge |

Brief Report:

International Yoga Day was celebrated by YRC of Anna Adarsh College for Women in Collaboration with Indian Red Cross Society on 21/6/2018. Fifty faculty members and 150 students of various departments enthusiastically participated in the program.



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(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

| Department: | Department of Computer Science in Collaboration with Cyber soft Solution |
|------------------------------------|--|
| Date of Event: | 26/07/2018 |
| Topic: | Aptitude Test |
| Event Category: | Skilled Development Programme |
| Level: | College |
| No.Of Participants | 200 |
| Judges/Guest (with Designation) | Mr. Ragunath, Regional Manager, Cybersoft Solutions |

Brief Report:

Final year students of both Shift I and Shift II took up an 'Aptitude Test' on 26 July 2018. The Resource Person Mr.Raghunathan, Regional Manager, Cyber Soft Solutions highlighted the importance of aptitude tests which builds one's Intelligence Quotient.



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ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

| Department: | Department of Tamil in collaboration with International Institute of Tamil Studies |
|---------------------------------------|--|
| Date of Event: | 10/08/2018 |
| Topic: | Trimandiram- Panmuga Parvai |
| Event Category: | Seminar |
| Level: | State |
| No.Of Participants | 950 |
| Judges/Guest (with Designation) | Dr Mahalakshmi, Director, Thirumoolar research lobby, International Institute of Tamil studies Meigani Prabakaran Babu, Professor on sanga Tamil, Deputy Zonal manager, State Bank of India Meisol Vrikuti Parvathi Gurumoorthy, Teacher, Sivagami Kalaya Hr. Sec School |

Brief Report:

The Department of Tamil in collaboration with the International Institute of tamil studies - Thirumoolar chairs arranged a series of guest lectures by renowned scholars on 10.08.2018. Dr.Mahalakshmi, Head and founder, Thirumoolar Research Lobby gave a lecture on 'Thirumanthirathil Aanmeega Nerigal'.

'Meigani' Dr.Prabhakara Babu spoke on the topic 'Thirumandirathil Vazhviyal Nerigal'. 'Senthamizh Varuthi' Mrs.Parvathi Gurumoorthy delivered a lecture on 'Thirumandhirathil Maruthuvam'. She elaborated Thirumoorlar's knowledge about genetics and medicines.



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ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

| Department: | Department of Home Science - NFSM&D in collaboration with Nutrition Society of India, Chennai Chapter |
|---------------------------------------|---|
| Date of Event: | 14/08/2018 |
| Topic: | "World Breast Feeding Celebration". |
| Event Category: | Student Awareness |
| Level: | College |
| No.Of Participants | 304 |
| Judges/Guest (with Designation) | Dr Baskaran, NSS Co-ordinator University Of Madras |

Brief Report:

World Breast Feeding Day Celebrations was organised to create awareness to the community about the importance of mother's milk.



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ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

| Department: | NSS Unit of college in Collaboration with Madras Christian College to celebrate Human Rights day |
|------------------------------------|--|
| Date of Event: | 24/08/2018 |
| Topic: | Human Rights day |
| Event Category: | Training Program |
| Level: | College |
| No.Of Participants | 26 |
| Judges/Guest (with Designation) | No Guest |

Brief Report:

On 24th our NSS Volunteers participated in the training programme conducted by Madras Christian College to celebrate Human Rights Day.



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(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

| Department: | Department of Physics & IQAC of college in collaboration with Indian Spectrophysics Association |
|------------------------------------|---|
| Date of Event: | 28/08/2018 |
| Topic: | Science on stage by Infinite Engineers & Vaayusastra |
| Event Category: | Intercollegiate Competition |
| Level: | College |
| No.Of Participants | 181 |
| Judges/Guest (with Designation) | 1)Dr S Gunasekaran,, Founder & President ISPA, TANSA Awardee, Dean Research & Development, St Peter's University 2) Mr R Aravind, Creative Head & Partner X Quiz IT |

Brief Report:

The Department of Physics and IQAC conducted intercollegiate fest "Cerenkov '18" on 28th August, 2018 in collaboration with Indian SpectroPhysics association (ISPA). The inaugural address was delivered by **Dr Gunasekaran** S-TANSA awardee, Dean, Research and Development, St Peter's University Chennai. He motivated the students to pursue higher education through proper time, brain and human resource management. Infinite engineers and Vaayusastra staged a play on "Science on stage ".The play was a wonderful collage the concept of basic sciences and science principles. In the second session an intercollegiate Quiz "X QUIZ It" was conducted by Quiz master Mr. R. Aravind. Six teams went to the finals. The first prize was bagged by Stella Maris college for women and the second prize was bagged by students from shift 1 of Womens' Christian College .The third place was won by Pachaiyappas' College.

The valedictory speech was delivered by Dr Manjula Paranthaman MBBS FRCP (Glasgow). She is a practicing gynaecologist and she highlighted the common disorders which affect the females of age group 17-22 years and she suggested solutions for the same.



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(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

| Department: | Department of Computer Science_in association with ICT Academy organized Academic Seminar on Internet of Things |
|---------------------------------|---|
| Date of Event: | 28/08/2018 |
| Topic: | Internet of Things |
| Event Category: | Academic seminar |
| Level: | College |
| No.Of Participants | 130 |
| Judges/Guest (with Designation) | Mr Martin Anandraj J , Director, Learning, Syllabus Plus, ICT Academy |

Brief Report:

An academic seminar was organised on the topic 'Internet of Things' in collaboration with ICT Academy's Power Seminar package on 28 August 2018. Mr. Martin Anandaraj, Director, Syllabus Plus, a patent of research models and apps was the resource person. He spoke on the pros and cons of social media. He explained how everyday objects are connected with IoT. The number of IoT devices have increased by 31% year-over-year to 8.4 billion in the year 2017 and it is estimated that there will be 30 billion devices by 2020. The global market value of IoT is projected to reach \$7.1 trillion by 2020. He also mentioned that though it makes life easier, there are some drawbacks like invading the privacy of individuals.





ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

| Department: | Department of Hindi in collaboration with central Hindi Directorate, MHRD, Govt of India organised Hindi Day - Amirthavarshini |
|------------------------------------|--|
| Date of Event: | 4/9/2018 |
| Topic: | Hindi Day |
| Event Category: | Intercollegiate |
| Level: | College |
| No.Of Participants | 150 |
| Judges/Guest (with Designation) | 1) Dr Dinanath, Dy Gen Manager, Official language, Southern Railway, Chennai |

Brief Report:

On the occasion of Hindi Day a cultural and literary event was organized by the Dept of Hindi .The programme was inaugurated by the Chief Guest Dr Dinanath ,Deputy General manager (Official Languages Southern Railway).Chennai ,special guest Mrs Nirmal Bhasin, Director ,welfare programmes Punjab Association Chennai, Anna Adarsh College Principal Dr Jayashree Ghosh and judges for the various events. A total of 6 events(on stage and off stage)were conducted. Overall best trophy bagged by Sri Kanyaka Parameshwari College for Women.



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(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

| Department: | Department of Home Science - NFSM&D in collaboration with Nestle India Limited organised a recipe competition |
|---------------------------------------|---|
| Date of Event: | 05/09/2018 |
| Topic: | Nestle Nutritious Recipe Competition |
| Event Category: | Interdepartmental Competition |
| Level: | College |
| No.Of Participants | 40 |
| Judges/Guest (with Designation) | Ms Praveena Sudhir, Nestle India ltd, Chennai division |

Brief Report:

A cookery competition was organised by the Department of Home Science-NFSM&D in collaboration with Nestle India Private Limited on 05/09/2019. Staff - teaching as well as non teaching competed in one category whereas students competed in another category. The staff and students participated in the competition with zest and zeal. They expressed their culinary skills and understanding of nutrition concepts in the dishes prepared. The winners of the competition were awarded prizes.



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ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

| Department: | Department of Home Science-NFSM&D in collaboration with Gladstone Pharma India |
|------------------------------------|--|
| Date of Event: | 07/09/2019 |
| Topic: | Mrs.B.Srilakshmi Endowment Lecture on "Neuronutrition";Scientific Session on Health and Fitness by Nestle India and Zumba Session |
| Event Category: | Student Awareness/ Alumni Initiative. |
| Level: | College |
| No.Of Participants | 306 |
| Judges/Guest (with Designation) | 1)Dr Vikash Agarwal, consultant Neurologist & Epileptologist, Apollo & Fortis Malar Hospital 2)Ms Uthara, Chief Dietitian, Sims Hospital |

Brief Report:

Mrs. B. Srilakshmi Endowment lecture was conducted in collaboration with Gladstone Pharma India Limited on 07/09/2018 on the topics, "Neuro Nutrition" and Health and Fitness". The aim of the program was to create awareness to students about nutrition, mental health and fitness. Nutritious recipe demonstration was done to the audience by Nestle India Pvt. Ltd. A Zumba session was organised for the staff and students by Pink Fitness.





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(Affiliated to University of Madras)
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| Department: | NSS Unit of college in collaboration with Canstop SMF organised an awareness programme |
|------------------------------------|--|
| Date of Event: | 10/09/2018 |
| Topic: | CANSTOP |
| Event Category: | Awareness Programme on Breast Cancer & Cervical Cancer |
| Level: | College |
| No.Of Participants | 305 |
| Judges/Guest (with Designation) | Dr.Uma (Head of Gynecologist) from Sundaram Medical Foundation) |

Brief Report:

AWARENESS PROGRAMME ON BREAST CANCER AND CERVICAL CANCER

On10thSeptember,2018 Breast Cancer and Cervical Cancer awareness programme was conducted in our college. The Chief Guest was Dr.Uma (Head of Gynecologist) from Sundaram Medical Foundation .The Chief Guest shared about Signs and Symptoms of Breast & Cervical Cancer and Treatment of Breast & Cervical Cancer.



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ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

| Department: | Department of Corporate Secretaryship Shift- I & II in collaboration with The Institute of Company Secretaries of India |
|------------------------------------|--|
| Date of Event: | 11/09/2018 |
| Topic: | Developing and Grooming Young Students of India |
| Event Category: | Career Awareness Programme |
| Level: | College |
| No.of Participants | 524 |
| Judges/Guest (with Designation) | 1)Shri K Srinivasan IRS, Assistant Commissioner of GST, GST Zone, Ministry of Finance, Dept. of Revenue, Govt of India 2)CS Shyam Sundari V, Director, Ascent Management Consultant, Chennai 3) CS Prakash R, General Manager(legal) group, CS Compliance Officer, HC Kothari group of Companies |

Brief Report:

The Department of Corporate Secretaryship in collaboration with Indian Institute of Company Secretaries of India conducted a "Mega Career Awareness Program" on 11th September 2018. Madam Principal Dr.Jayashree Ghosh welcomed the guests of the day.

Shri K. Srinivasan,IRS., Assistant Commissioner of GST, GST Zone, Ministry of Finance, Department of Revenue, Government of India, Chenna

CS Shyam Sundar.L.V, Director, Ascent Management Consultants, Chennai

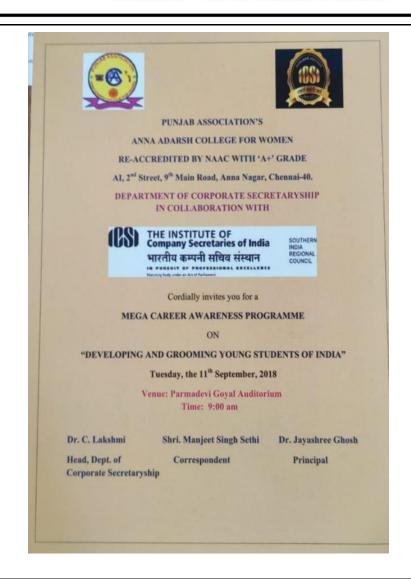
CS Prakash R., General Manager (Legal) & Group Company Secretary and Compliance Officer, HC Kothari Group of Companies

CS & CA Mr.Rajsekaran

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(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

| Department: | Postgraduate and Research Department of Public Administration in collaboration with Rajiv Gandhi National Institute of Youth Development, Ministry of youth affairs & Sports |
|---------------------------------|---|
| Date of Event: | 14/09/2018 |
| Topic: | "Governance and Development For Youth" |
| Event Category: | Workshop |
| Level: | College |
| No.Of Participants | 48 |
| Judges/Guest (with Designation) | 1.Dr Inderjeet Singh Sodhi, Professor and Head, Dept. of Local Governance Rajiv Gandhi National Institute of Youth Development, Ministry of Youth Affairs & Sports, Government of India 2.Dr.K Gireesan, Associate Professor Dept. of Local Governance Rajiv Gandhi National Institute of Youth Development, Ministry of Youth Affairs & Sports, Government of India 3.Dr.P.H.Kalesh, Asst. Professor Dept. of Local Governance Rajiv Gandhi National Institute of Youth Development, Ministry of Youth Affairs & Sports, Government of India |

Brief Report:

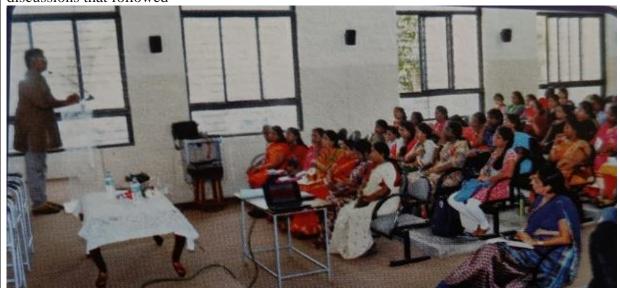
The faculty and students of the Postgraduate and Research Department of Public Administration participated in a one day Workshop on Governance and Development For Youth organised by the Department of Local Governance, Rajiv Gandhi National Institute of Youth Development, Institution of National Importance by the Act of Parliament No.35/2012,



ANNA ADARSH COLLEGE FOR WOMEN

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Chennai - 600040, Tamil Nadu.

Ministry of Youth Affairs and Sports, Government of India, Sriperumbudur. Four thematic sessions on Constituency management System as a strategy for Inclusive Governance and tool for Political Leadership; Role of Local Government Institutions and Youth in Disaster Management; Mainstreaming Youth in Local Governance and Geo-spatial Techniques for Governance and Development were conducted and students interacted actively in the discussions that followed



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(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

| Department: | Department of Computer Science in collaboration with Russian Center of Science and culture |
|---------------------------------|---|
| Date of Event: | 20/09/2018 |
| Topic: | Yandex.ru |
| Event Category: | Academic Seminar |
| Level: | College |
| No.Of Participants | 214 |
| Judges/Guest (with Designation) | 1) Mr. Albert Gafarov, Officer in charge Scientific Technical and economical Programs, Russian Center of Science and Culture |
| | 2) Mr. Basha, General Secretary and Co-founder Indo-Russian IT Association, & Senior Manager-Russian Center of Science and culture, Chennai |

Brief Report:

Yandex.ru celebrates its first unveiled as the search engine on 23 Sep 1997 and as part of the celebration, Russian Centre of Science and Culture, Chennai together with Indo Russian IT Association and Department of Computer Science, Anna Adarsh College organised an informative academic seminar of Yandex.ru, a top leading search engine founded by Russians on 20 September 2018 at the college campus. The resource persons were Mr. Albert from RCSC and Mr. Basha, General Secretary, Indo-Russian IT Association, RCSC, Chennai. The search technology provides local search results in more than 1,400 cities in Russia. Yandex Search also features "parallel" search that presents results from both main web index and specialised information resources, including news, shopping, blogs, images and videos on a single page.



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Chennai - 600040, Tamil Nadu.



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(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

| Department: | Department of English and Department of Tamil in association with DAWN cultural association and Vidiyal Trust |
|---------------------------------|--|
| Date of Event: | 26/09/2018 |
| Topic: | Maruvaacippil Mahatma Ganndhi |
| Event Category: | Oratorical Competitions |
| Level: | College |
| No.Of Participants | 60 |
| Judges/Guest (with Designation) | Ms. Srisha, Asst Prof, Chellamal College Ms. Supriya Loyola College Ms. Arasi, HOD, Pachayappa's College |

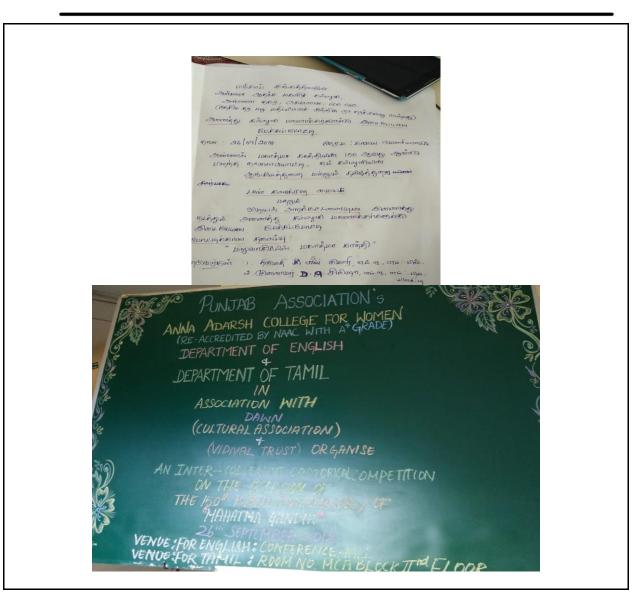
Brief Report:

The Department of Tamil and the Department of English with the collaboration of Vidiyal trust conducted an oratorical competition on 26/9/2018 competition. Mrs .S. Kumari , HOD-Tamil department , Anna Adarsh College. Dr Srisha , Assistant professor of Tamil , Chellamal college were the judges. First three prizes and one special prizes will be distributed on 27/10/2018 by honorable judge S. Jagadeesan at Bhartiya Vidya Bhavan Mylapore, Chennai.

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ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

| Department: | NSS Unit in collaboration with Syndicate Bank |
|---------------------------------|---|
| Date of Event: | 01/10/2018 |
| Topic: | Swatch Bharath |
| Event Category: | Awareness Program |
| Level: | College |
| No.Of Participants | 78 |
| Judges/Guest (with Designation) | - |

Brief Report:

On 1st October, 2018 In view of Swachh Bharat Mission, Anna Adarsh College for Women NSS Volunteers in collaboration with Syndicate Bank participated in campus cleaning.



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(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

| Department: | The NSS unit and YRC of College in collaboration with Blood donor's club, Madras Medical College |
|------------------------------------|--|
| Date of Event: | 23/10/2018 |
| Topic: | Blood Donation Camp |
| Event Category: | Community Service |
| Level: | College |
| No.Of Participants | Donors:73, Participants: 300 |
| Judges/Guest (with Designation) | Dr PV Anuradha MD , Gynecologist |

Brief Report:

On 23rd October,2018 Blood Donation Camp was conducted by NSS and Youth Red Cross in Collaboration with Blood Donors' Club, Madras Medical College. The Chief guest was Dr. Anuradha, M.D Obstetrician & Gynaecologist.



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(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

| Department: | Department of Hindi_in collaboration with central Hindi Directorate, MHRD, Govt of India |
|---------------------------------|---|
| Date of Event: | 08/0/2/2019 |
| Topic: | All India Kavisammelan |
| Event Category: | Competition for poets |
| Level: | National |
| No.Of Participants: | 250 |
| Judges/Guest (with Designation) | 1)Sri Briendra Kumar, IG, Principal Chief Security Commissioner, RPF SOUTHERN RAILWAY. 2)Sri Sushil Sahil, Gazalkar, Jarkhand. 3)Srimati Manasi Kulashrestha, President, Women Welfare Association Southern Railway, Chennai. 4)Dr.Bhagawan Makarant, Hasya Vyangakar, Rajastan. 5)Sri Durgesh Dubey, Geetkar, Mumbai. |

Brief Report:

Under the auspices of the Central Hindi Directorate ,Ministry of Human Resources Development ,Education Department ,Government of India and Punjab Association ,Chennai to promote our National Language of Hindi in non hindi speaking region All India Kavi Sammelan was held on 8th February 2019 at Anna Adarsh College for women Chennai.Sri SriBriendra Kumar, IG, Principal Chief Security Commissioner, RPF Southern Railway was the Chief Guest.Renowned Gazalkar Sri Sushil Sahil from Jharkhand precided over the event.Renowned poet Dr Bhagawan Makarand from Rajasthan and Sri Durgesh Pandey Singer from Mumbai also graced the occasion . Srimathi Manasi Kulashreshta President Women welfare Association Southern Railway Chennai was the special guest. Ten local poets and eleven student poets were invited to present their poems. Mr. Ishwar Karun convened the Kavi Sammelan.



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(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

| Department: | NSS unit of college in collaboration with International Human Rights Organisation and Shelter Trust |
|---------------------------------|---|
| Date of Event: | 16/03/2019 |
| Topic: | 'Balanced for Better' |
| Event Category: | Awareness Program |
| Level: | College |
| No.of Participants: | 40 |
| Judges/Guest (with Designation) | Dr.A.Solomon Raj,Founder & Director,Shelter Trust. |

Brief Report:

NSS unit of college in collaboration with International Human Rights Organisation and Shelter Trust conducted a programme 'Balanced for better 'and awarded Principal and Senior faculty members of College with 'outstanding service award' for their contribution towards academics.



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ACADEMIC YEAR

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ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras) Chennai - 600040, Tamil Nadu.

| Department: | Department of Computer Science in collaboration with IMS academy |
|------------------------------------|--|
| Date of Event: | 08/08/2017 & 09/08/2017 |
| Topic: | Aptitude Test |
| Event Category: | Skill Based |
| Level: | College |
| No.Of Participants | 340 |
| Judges/Guest (with Designation) | IMS |

Brief Report: An aptitude test was conducted by IMS, on 9th August 2017 for all UG and PG students. The Aptitude test was designed to assess the performance of the students. The test consisted of multiple choice questions on numerical ability and reasoning. It helped the students to know the personal ability and develop the skills to face placement



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(Affiliated to University of Madras) Chennai - 600040, Tamil Nadu.

| Department: | Department of Computer Science in collaboration with NIIT |
|------------------------------------|---|
| Date of Event: | 10/08/2017 |
| Topic: | Seminar on "Basic concepts of programming language in digital Transformation" |
| Event Category: | Academic Based |
| Level: | College |
| No.Of Participants | 103 |
| Judges/Guest (with Designation) | Ms Shobana Tech Head, NIIT Ms Revathy, Group Leader, NIIT |

Brief Report:

An academic based seminar on 'Basic Concepts of Programming Language in Digital Transformation' was organized by the Department on 10th August 2017 for the I year UG students. The Resource Persons Ms. Shobana-Tech Head, NIIT and Ms. Revathy – Group Leader, NIIT spoke about the applications of digital technology in all aspects of society. The students learnt how the digital usages inherently enable new types of innovation and creativity in various domains.



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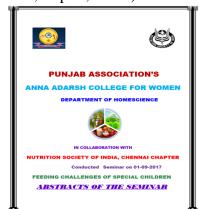
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ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

| Department: | Department of Home Science-NFSM&D in collaboration with Nutrition Society of India, Chennai Chapter |
|------------------------------------|---|
| Date of Event: | 01/09/2017 |
| Topic: | Feeding Challenges of Special Children |
| Event Category: | Social Awareness Programme to the community |
| Level: | College |
| No.Of Participants | 305 |
| Judges/Guest (with Designation) | 1) Dr Rama Narayan, Convener, Nutrition society of India, Chennai Chapter 2) Dr Kundala Ravi, Assistant Professor, Department of Clinical Nutrition, Sri Ramachandra University 3) Mrs. Priya Rajkumar, Principal, Madhuram Narayanan Center for Exceptional Children 4) Mrs. Karapaka Niranjana, Special Educator, Madhuram Narayanan Centre for Exceptional Children. |

Brief Report: (Invite, Report, Photo)





The challenges in feeding special children was discussed in detail by the speakers. Dr. Kundala Ravi elaborated about the management of feeding in children with orofacial cleft in the first two years of life. Mrs. Priya Rajkumar spoke about breast feeding and complementary feeding problems in children with autism and Down's syndrome. Mrs. Karpaka Niranjana expressed her views about feeding problems of children with cerebral palsy.

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(Affiliated to University of Madras) Chennai - 600040, Tamil Nadu.

| Department: | Department of Physics in collaboration with Indian Spectro Physics Association |
|------------------------------------|--|
| Date of Event: | 09/10/2017 |
| Topic: | Hands on Session-Basic Experiments in Physics |
| Event Category: | Intercollegiate Competition, Academic based |
| Level: | College |
| No.Of Participants | 183 |
| Judges/Guest (with Designation) | 1) Dr S Gunasekaran , Founder & President ISPA, TANSA Awardee, Dean R&D St Peter's University 2) Dr N Harish Kumar, Professor, Department of Physics, IIT Madras 3) Mr R Aravind, Creative Head & Partner X Quiz IT |

Brief Report:

Department of Physics conducted intercollegiate fest "CERENKOV' 17" on 9th October 2017 in collaboration with Indian Spectrophysics Association (ISPA). The keynote address was given by Dr. S. Gunasekaran, TANSA awardee, Dean, Research and Development, St.Peter's University. Dr. N. Harish Kumar, Professor, IIT Madras conducted a hands-on session with basic experiments in Physics. He escalated the scientific thinking of the students to a new level with his experiments.

An exclusive on stage event "X Quiz It" was conducted by Mr.R.Aravind an expert in organizing Quiz competitions for students of all levels. Six teams were selected from the preliminary round and the final round was very interesting with unique questions. The first prize was bagged by Ethiraj College for Women and the second prize was won by Anna Adarsh College for Women followed by the third place taken off by SDNB Vaishnav College for Women.

Audiences were also made to participate in the Quiz. P.Rinihaa Sibishree, H.Shanaz, R.Keerthana of III B.Sc. Physics of Anna Adarsh College for Women won a special prize for the audience. The event "CERENKOV' 17" paved the way for a new beginning with highly esteemed organizations like 'ISPA' and 'X Quiz'.



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| Department: | Post Graduate Department of Chemistry conducted Herbal Entrepreneurship in association with E HEART |
|------------------------------------|--|
| Date of Event: | October 2017-December 2017 |
| Topic: | Herbal Entrepreneurship |
| Event Category: | Certificate Course |
| Level: | College |
| No.Of Participants | 46 |
| Judges/Guest (with Designation) | Dr. Thirugnana Sambandham, Director, Rumi Herbals |

Brief Report:

The Department started the certificate course on "Herbal Entrepreneurship" on 16th October 2017 .Dr.Thirugnana Sambandham, Director, Rumi Herbals, inaugurated the session .





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| Department: | Department of Home Science-NFSM&D in collaboration with Food & Nutrition Board, Ministry of Women and Child Development of India |
|------------------------------------|--|
| Date of Event: | 15/12/2017 |
| Topic: | Strategies in Combating Malnutrition |
| Event Category: | Academic based, Awareness program |
| Level: | College |
| No.Of Participants | 304 |
| Judges/Guest (with Designation) | 1)Mrs. Grana Pu Selvi, NGO - World Vision India 2)Mrs. B. Srilakshmi, programme In-Charge, Indira Gandhi National Open University 3)Mrs. D. Usharani, Food and Nutrition board, Ministry of Women and Child Development. |

Brief Report: The speakers Mrs. Grana Pu Selvi, NGO - World Vision India, Mrs. B. Srilakshmi, programme In-Charge, Indira Gandhi National Open University and Mrs. D. Usharani, Food and Nutrition board, Ministry of Women and Child Development spoke about the various reasons for malnutrition. They also explained about different strategies to overcome malnutrition. The Department in collaboration with the Food and Nutrition Board, Ministry of Women and Child Development, Community Food and Nutrition Extension Unit, Chennai, Government of India conducted intercollegiate competitions like quiz and debate on nutrition, poster presentation, slogan writing and cookery. Prizes were awarded to the winners.



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| Department: | PostGraduate & Research Department of Public Administration in collaboration with the Indian Institute of Public Administration, Tamil Nadu Regional Branch |
|------------------------------------|--|
| Date of Event: | 20/01/2018 |
| Topic: | "Challenges in the Disaster Management of Coastal Regions of Tamil Nadu" |
| Event Category: | Seminar |
| Level: | State |
| No.Of Participants | 213 |
| Judges/Guest (with Designation) | 1)Thiru P.R. Shampath, I.A.S.(retd.)., Chairman, IIPA, TNRB Admiral Alok Bhatnagar NM, Flag Officer Commanding, Tamil Nadu and Pondicherry Naval Area 2)Thiru R.Sivasailam I.A.S.(Retd.)., Former Principal Secretary, Government of West Bengal 3) Thiru Ogoti Anandram I.R.S.(Retd.)., Advocate 4)Mr. K. Jayaprasad, Assistant Professor, Department of Management Studies, Guru Nanak College |

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PUNJAB ASSOCIATION'S ANNA ADARSH COLLEGE FOR WOMEN POST GRADUATE AND RESEARCH DEPARTMENT OF PUBLIC ADMINISTRATION



in collaboration with

INDIAN INSTITUTE OF PUBLIC ADMINISTRATION TAMIL NADU REGIONAL BRANCH, CHENNAI

Cordially invite you to a Seminar on

"CHALLENGES IN THE DISASTER MANAGEMENT OF COASTAL REGIONS OF TAMIL NADU"

on

Saturday, the 20th January, 2018 at 10.30 am

at

Anna Adarsh College for Women, Anna Nagar, Chennai - 600 040.

Thiru.MANJEET SINGH SETHI

Vice-President, Punjab Association & Correspondent, Anna Adarsh College for Women will deliver the Inaugural Address

REAR ADMIRAL ALOK BHATNAGAR, NM

Flag Officer Commanding, Tamil Nadu and Puducherry Naval Area will deliver the Key-Note Address

Thiru.R.SIVASAILAM I.A.S. (Retd.).,

Former Principal Secretary, Government of West Bengal will deliver the Special Address

Thiru.P.R.SHAMPATH, I.A.S., (Retd.).,

Chairman, IIPA, Tamil Nadu Regional Branch will preside over the seminar.

Jothi Jagarajan, I.A.S., (Retd.)

Vice Chairman, IIPA, TNRB

S. S. Jawahar, LA.S., (Retd.)

Hony Secretary, IIPA, TNRB

N.S. Periyaswamy

Hony: Addl. Secretary, IIPA, TNRB

V. Ramanathan

Hony. Treasurer, IIPA, TNRB





ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras)
Chennai - 600040, Tamil Nadu.

PROGRAMME

WELCOME ADDRESS : Dr. Jayashree Ghosh

Principal, Anna Adarsh College for Women,

Anna Nagar, Chennai - 40.

INAUGURAL ADDRESS: Thiru. Manjeet Singh Sethi

Vice-President, Punjab Association and

Correspondent, Anna Adarsh College for Women

PRESIDENTIAL ADDRESS: Thiru P.R. Shampath, I.A.S., (Retd.).,

Chairman, IIPA, Tamil Nadu Regional Branch

KEY NOTE ADDRESS : Rear Admiral Alok Bhatnagar NM

Flag Officer Commanding

Tamil Nadu and Puducherry Naval Area

SPECIAL ADDRESS : Thiru. R.Sivasailam I.A.S. (Retd.).,

Former Principal Secretary, Government of West Bengal

ORATORICAL COMPETITION: Inter Collegiate level

FLOOR DISCUSSION

VOTE OF THANKS : Dr. K. Usha

Head, PG & Research Dept. of

Public Administration,

Anna Adarsh College for Women, Anna Nagar, Chennai – 40

NATIONAL ANTHEM

LUNCH :1.00 pm



ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras) Chennai - 600040, Tamil Nadu.

SEMINAR ON "CHALLENGES IN THE DISASTER MANAGEMENT OF COASTAL REGIONS OF TAMIL NADU", 20/01/2018

The PG & Research Department of Public Administration in collaboration with the Indian Institute of Public Administration, Tamil Nadu Regional Branch organized a Seminar on the topic, "Challenges in the Disaster Management of Coastal Regions of Tamil Nadu" on 20th January, 2018.

Dr.Jayashree Ghosh, Principal of the College delivered the Welcome Address. The Inaugural Address was delivered by Shri Manjeet Singh Sethi, Vice President, Punjab Association and Correspondent, AACW. The Presidential Address was delivered by Thiru P.R.Shampath I.A.S. (Retd.)., Chairman, IIPA, TNRB.

Rear Admiral Alok Bhatnagar NM, Flag Officer Commanding, Tamil Nadu & Puducherry Naval Area, in his KeyNote Address stressed on the recovery measures such as providing basic amenities like water, preventing the outbreak of epidemics and facilitating speedy retrieval of insurance amount during post disaster period. He also highlighted the principal strategies that were successfully executed while few parts of Tamil Nadu encountered the deadly hurricane Vardha.

Thiru R.Sivasailam I.A.S., (Retd.)., Former Principal Secretary, Government of West Bengal, in his Special Address presented the factual data on disasters, its intensity and about the Coastal Areas hit by natural calamities. He insisted on the essentiality of community participation during disasters.

Following the floor discussion, an Oratorical Competition was conducted on the Seminar topic. Mr.Vinayak Rajkumar from Madras Christian College secured the First Place. The Second Prize was bagged by Mr.Ashish Jha from Rajiv Gandhi National Institute of Youth Development. Ms.Salu Elsa Jacob from Madras Christian College received the Third Prize. Thiru R.Sivasailam I.A.S.(Retd.)., Thiru Ogoti Anandram I.R.S.(Retd.)., Advocate and Mr.K.Jayaprasad, Assistant Professor, Department of Management Studies, Guru Nanak College were the judges for the competition.

Dr.K.Usha, Head, PG and Research Department of Public Administration proposed the Vote of Thanks.



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(Affiliated to University of Madras) Chennai - 600040, Tamil Nadu.

| Department: | The students and staff of Department of Home Science-NFSM&D in collaboration with World Vision India . |
|---------------------------------|--|
| Date of Event: | 24/01/2018 |
| Topic: | Community extension activity in Anganwadi centers, Kunnavakkam village, Chengalpattu taluk |
| Event Category: | Community extension activity |
| Level: | College |
| No.Of Participants | 104 |
| Judges/Guest (with Designation) | No Judge/ Guest |

Brief Report: The Department of |Home Science-NFSM&D organised an extension activity in Kunavakkam village, Chengalpet taluk on 24/01/2018 to create awareness about food and nutrition concepts among the community. Students carried out activities like Nutritional assessment for preschool children, diet counseling and nutrition education to lactating women in Anganwadi centres (ICDS). The students conducted an exhibition to inculcate knowledge about various diseases like cardiovascular disease, diabetes, obesity and nutritional problems like protein energy malnutrition, anaemia, iodine deficiency, Vitamin-B deficiency, fluoris and lathyrism to various age-group people. They also visited a Primary

Health Centre (PHC) to know about the governmental measures (Prophylaxis) taken for the protection of mother and child and steps taken to determine the prevalence of nutritional deficiencies among the community.



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Chennai - 600040, Tamil Nadu.

| Department: | Post Graduate and Research Department of Public Administration in collaboration with the Department of Local Governance, Rajiv Gandhi National Institute of Youth Development, Ministry of youth affairs and sports, government of India, Sriperumbudur |
|---------------------------------|---|
| Date of Event: | 15/02/2018 |
| Topic: | "Mainstreaming Youth in Local Governance and Disaster Preparedness" |
| Event Category: | Workshop |
| Level: | College |
| No.Of Participants | 194 |
| Judges/Guest (with Designation) | Dr. K. Gireesan Associate Professor, Dean, Students Welfare, RGNIYD Sriperumbudur |

Brief Report:

THEMATIC WORKSHOP ON "MAINSTREAMING YOUTH IN LOCAL GOVERNANCE AND DISASTER PREPAREDNESS", 15.2.2018

The Post Graduate and Research Department of Public Administration organized a thematic workshop on "Mainstreaming Youth in Local Governance and Disaster Preparedness" in collaboration with the Department of Local Governance, Rajiv Gandhi National Institute of Youth Development, Institution of National Importance by the Act of Parliament No.35/2012, Ministry of Youth Affairs and Sports, Government of India, Sriperumbudur, on February 15, 2018. Dr.K.Gireesan, Associate Professor and Dean, Students' Welfare, RGNIYD, Sriperumbudur presided over the sessions which included a presentation involving Youth community in governance and screening of a video clip on the development of a Village Panchayat named "Hiwre Bazaar" in the Ahmednagar district of Maharashtra which was oncein a very bad status and by the active participation of one Mr.Popatrao Powar, the only Post Graduate of the village, it has seen a radical transformation in few years.

The Second Session was an activity based learning process where the students were divided into four teams led by four students from RGNIYD who went for a campus visit and made

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observations on the improvement of the institution in terms of being gender friendly, youth friendly, differently abled friendly and disaster resilient. The students presented their suggestions on the above mentioned areas for further development of the institution.

