



Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
(Affiliated to University of Madras)
ANNA NAGAR, CHENNAI 600040

CRITERION 7



7.3.1 INSTITUTIONAL DISTINCTIVENESS

***ADARSH STREE SAKTHI - WOMEN
ENTREPRENEURS***



Punjab Association's

ANNA ADARSH COLLEGE FOR WOMEN

(Affiliated to University of Madras)

Chennai - 600040, Tamil Nadu.

Verified & Certified Documents

Metric No: 7.3.1

Page No: 3 To: 130

R. Shanthi
PRINCIPAL





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HIGHLIGHTS OF INSTITUTIONAL DISTINTIVENESS- ADARSH STREE SAKTHI

ADARSH ANGADI





Punjab Association's
ANNA ADARSH COLLEGE FOR WOMEN
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Chennai - 600040, Tamil Nadu.

EVENT - YOUNG ENTREPRENEURS





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TRAINING ON BAKING



TRAINING ON FABRIC PAINTING





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Chennai - 600040, Tamil Nadu.

TRAINING ON TAILORING



**TRAINING PROGRAMS IN ASSOCIATION WITH
CPPPI & MSME**



CENTRAL PALMGUR AND PALM PRODUCTS INSTITUTE

KHADI AND VILLAGE INDUSTRIES COMMISSION
(Ministry of MSME, Govt. of India)

MADHAVARAM MILK COLONY POST, CHENNAI - 600051 (T.N.)

PHONE No. 044 - 25555402 / 29555355

E-mail:- palmgur_1974@yahoo.com / cpppichennai.kvic@gov.in



The basic strength of an organization is the potential of the human resource, Knowledge, Skill and Attitude are the three basic elements an amalgam of these elements measure productivity, quality and value. Training is the tool through which these three elements are acquired and upgraded.

To enhance the values & competitiveness, the Central Palmgur and Palm Products Institute (CPPPI) at Madhavaram Milk Colony, Chennai came into existence in the year of 1974 which takes care of Research & Development, Training in Palmgur and other Palm allied Products. Also impart training in other Village industries to facilitate the rural poor to earn income by doing these activities at their door steps.

PRIME MINISTER EMPLOYMENT GENERATION PROGRAMMED (PMEGP)

To provide more and more new avenues of employment for unemployed people the Govt of India has launched the PMEGP Scheme through KVIC / KVIB / DIC in a wider way.

THE SCHEME ENVISAGES THAT :

1. PMEGP is applicable for new units only (except Negative list) and the total project cost should not exceed Rs 25.00 Lakhs.

ELIGIBLE BENEFICIARIES :

Individual Entrepreneurs / Self Help Groups (SHG)

Institutions and Co-operatives Societies / Trust and Public Limited Companies.

CRITERIA TO BE FULFILLED FOR PMEGP :

- i. The area where unit to be set-up should be with in the nation.
- ii. Per capital investment for every Rs. 100000/-of C.E. one artisan to be employed.
- iii. The industry should be new.
- iv. The eligible age is abdve 18 year and there is no upper age limit.

BANKS:-

All Nationalised / Regional / Rural Gramin Banks / Co-operative Banks / Private Sector schedule banks approved by SLTFC.

REQUISITE DOCUMENTS :

Photo, Adhar card, Project Report, Population Certificate, Quotation for Machinery/ Tools, Building Plan / Estimates, Community Certificate etc.,

SUBSIDY :

The beneficiaries are eligible to get Subsidy from 15% to 35 % to setup industry PMEGP Scheme



HOW TO APPLY :

The applicant can submit the application through online in the official website of pmegportal.

Further, PMEGP Scheme detail please visit KVIC Official website : www.kvic.org.in (or) www.kviconline.gov.in

BUS ROUTE :

The Central Palmgur & Palm Products Institute is located near Madhavaram Milk Colony Main Gate and Aavin Parlour Junction, which is having good transport facilities viz, MTC buses and Share Auto having facilities from various places :-

BROADWAY :- 64C, 64D , CMBT:-121 A, B, C, D, GUINDY :- 170C,
EGMORE :- 29D, PERAMBUR :-164, 64S

OBJECTIVES OF CPPI

- ❖ To impart training in Palmgur & other Village industries Activity.
- ❖ To provide different type of trade skills in order to create new entrepreneurs.
- ❖ Develop new Knowledge, Skills And Behaviour
- ❖ To provide a common facility centre in Bakery products for gaining self-confidence by the trainees.

STIPENDARY COURSES

Sl. No	Name of the course	Duration
1	Palm Products Technology	04 Months
2	Palm Leaf Fancy Articles Making	02 Months
3	Tailoring & Embroidery (For Ladies)	03 Months
B	NON - STIPENDARY COURSES	
4	Palm Leaf Articles Making (Only for Women)	15 Days
5	Basic Beautician Course (Only for Women)	15 Days
6	Advance Beautician Course (Only for Women)	15 Days
7	Beautian course (Only for Women) - college students	5 Days
8	Imitation Jewellery Making (Only for Women)	05 Days
9	Sanitary Napkin Making	05 Days
10	Bakery Products Making	05 Days
11	Fruit & Vegetable Processing	05 Days
12	Paper Products Making	05 Days

B) NON - STIPENDARY COURSES

Sl. No	Name of the course	Duration
B	NON - STIPENDARY COURSES	
13	Herbal Products Making	05 Days
14	Simple Chemicals (Candle, Sambirani, Detergent Powder, Agarbathi, Phenyl Making etc)	05 Days
15	Home Made Chocolate Making	5 Days
C	PROFESSIONAL TRAINING ASSOCIATE	
16	Tailoring & Embroidery	03 Months
17	Basic Beautician	15 Days
18	Advance Beautician	15 Days
19	Gold Appraiser	10 Days
20	Solar Energy Installation	01 Week
21	Herbal Health Care Products Making	03 Days
22	Herbal Cosmetic Care Products Making	03 Days

OTHER TRAINING PROGRAMMES

Sl. No	Name of the course	Duration	Tentative Month of Commencing
1	EDP training for PMEGP beneficiaries	10 Days	As per list provided by KVIC, DIC & TNKVIB
2	Entrepreneurship Awareness Programmed (EAP)	1 Day	For College Students, SHG, NGO's Unemployed youths & public
3	Skill up-gradation Training (ABFPI)	05 Days	Sponsored programme

INSTRUCTIONS & FACILITIES

1. Venue of the trainings will be in campus as well as off campus depending upon the availability of the candidates.
2. A group of 20 candidates : For any course is preferred and the maximum would be 30 candidates, preference will be given to women for all the course.
3. Nominal course fees of Rs. 700/- per trainee will be collected for Non-stipendiary courses and Rs. 1000/- for Beautician and Sweet making courses.
4. The timings for training is from 9.30 am to 5.00 pm hours.
5. Practical is important for these training and trainees should involve themselves in practical as per the guidance of the faculty.
6. Qualification of trainees, who seek admission for stipendiary course should have passed 10th Std and age limit is 16 to 45 years. For Non Stipendiary course, no educational qualification is required subject to the nature of training programmed /course.
7. The institute can arrange for free lodging for stipendiary and Non-stipendiary candidates subject to availability of hostel accommodation.
8. After training, this institute will guide the trainees in all possible ways in setting-up of service/production units under PMEGP scheme.
9. For Bakery training, the trainees can make use of the infrastructure and machineries available at this institute for their production by paying a nominal fee.
10. Financial Assistance @ Rs. 1200/- per month, per trainee for Residential course @ Rs. 700/- pm for Non Residential Courses as per the guidelines of KVIC under stipendiary category.
11. TA & DA for joining & going back for the stipendiary course will be provided for NE states & A & N Island trainees and also other trainees as per rules.
12. Trainees have to manage the Vegetarian Mess under the guidance of Rector. Facility for Library, Games, Study Tour are available.
13. Required machineries, equipments & tools for practical training are available.



खादी और ग्रामोद्योग आयोग
सुक्ष्म, लघु और मध्यम उद्यम मंत्रालय, भारत सरकार

Central Palmgur and Palm Products Institute
Khadi & Village Industries Commission
Ministry of Micro, Small & Medium Enterprises, Govt. of India
Chennai, TAMILNADU

ACTION PLAN OF 05 DAYS BAKERY PRODUCTS TRAINING PROGRAMME

DAY - I			Duration	Hours
	1	REGISTRATION AND INAUGURATION		
	2	HYDERABAD KARACHI BISCUIT		6 Hrs.
	3	JEERA SALT BISCUIT		
	4	ALMOND BISCUIT		
	5	SWEET COOKIES		
DAY - II	1	PREPARATION OF YEAST FERMENTED PRODUCTS :- a. Bombay Bun, b. Sweet Bread c. Cream Bun, d. Fruit Rusk e. Anarkali (Stuffing Bun)		6 Hrs.
	2	PLAIN SPONGE CAKE		
	3	GHEE BISCUIT		
DAY - III	1	PUFF PASTRIES :- a. Vegetable Puffs b. Egg Puffs c. Cream Roll	05 Days	6 Hrs.
	2	BREAD PUDDING (type of Cake)		
	3	FRUIT / TEA CAKE		
	4	HONEY CAKE		
DAY - IV	1	PANEER ROLL		6 Hrs.
	2	PREPARATION OF BLACK FOREST CAKE BASE		
	3	COFFEE BISCUIT		
	4.	MANGO MILK BURFI or COCONUT BURFI		
DAY - V	1	DECORATION / ICING OF BLACK FOREST CAKE		6 Hrs.
	2	BUTTER BISCUIT		
	3	FRESH COCONUT COOKIES		
	4	INTERACTION AND FEEDBACK FORM		
	5	VALEDICTORY AND DISTRIBUTION OF CERTIFICATES		

M. S. KHANNA
Executive - (Training)



No.44, Kumarappapuram, Post-Madhavaram Milk Colony,
Chennai - 600 051
Ph - 044 29023718, Fax- 044 25555402
E-mail-cpppi.chennai@kvic.gov.in



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ENTREPRENEURIAL SKILLS IN STUDENTS- ACTIVITIES

Department:	Home Science-N&D in Association with Institution's Innovation Council (IIC)
Date of Event:	02/04/2022
Topic:	Online Workshop on Baking
Event Category:	Skill Based
Participants	105
Judges/Guest (with Designation)	Miss P.Harshita (Alumna) 2018-2021 Entrepreneur

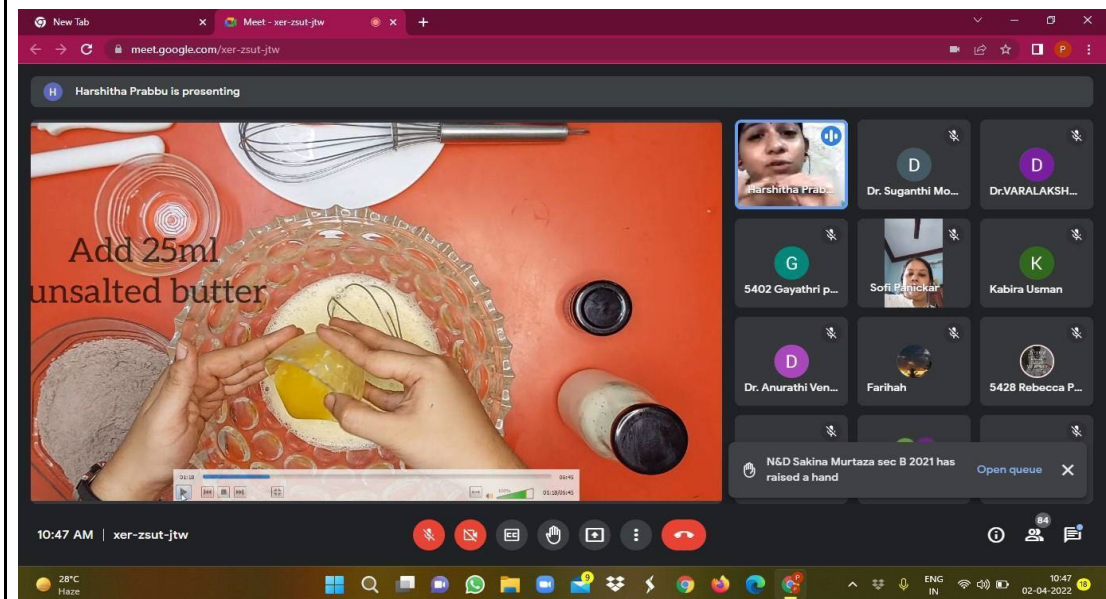
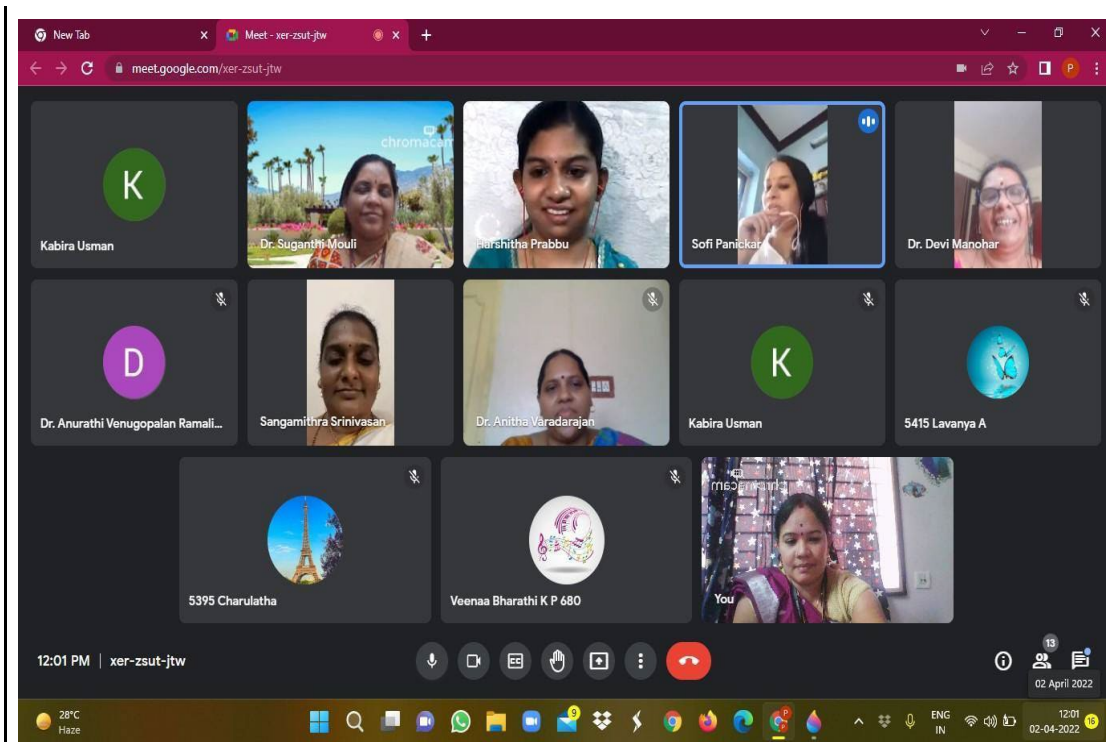
Brief Report

The Department of Home Science-N&D in association with the Institution's Innovation Council (IIC) organised an online workshop on baking on 02/04/2022. The resource person Miss P.Harshita (Alumna of the Department, 2018-2021 batch) taught the audience how to make cakes, shared recipes for different types of cakes, gave tips about overcoming common problems during baking a cake. She also spoke about the requisites to become an entrepreneur and to begin a start-up. The program was received well by the audience which was evident in the positive feedback given by them





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Department:	Department of Home Science-N&D organized a skill based workshop on fabric painting
Date of Event:	14/09/2017
Topic:	Workshop on Fabric Painting
Event Category:	Skill based activity
Participants	96
Judges/Guest (with Designation)	Mrs. Shyamala Devi Narendran, First Level Teacher, Pidilite Industries Limited (Both Tamil Nadu and Kerala)

Brief Report

Department of Home Science-N&D organised a skill based fabric painting workshop on 14/09/2017 for the final year students. The resource person, Mrs. Shyamala Devi Narendran, first level teacher, Pidilite Industries Limited (Both Tamil Nadu and Kerala) taught the students about the various techniques like liquid embroidery using fabric paints, zardosi, tie and dye. The workshop was interesting and 96 III year students were benefited by it.



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Department	Chemistry
Date of Event:	16/10/2017
Topic:	Herbal Entrepreneurship
Event Category:	Certificate Course
Level	No of Participants 46
Judges/Guest (with Designation)	Dr.Thirugnana Sambandham , Director , Rumi Herbals

Brief Report

The Department started the certificate course on “Herbal Entrepreneurship” on 16th October 2017. Dr.Thirugnana Sambandham , Director , Rumi Herbals , inaugurated the session .



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Department:	Accounting and Finance Shift II
Date of Event:	21-04-2022
Topic:	Pathways on Entrepreneurial Networking
Event Category:	Guest Lecture
Participants	85
Judges/Guest (with Designation)	Mr. C. Arun Kumar Head, Department of Corporate Secretaryship, Don Bosco College, Chennai

Brief Report:

A Guest Lecture on the topic “ Pathways on Entrepreneurial Networking “ was organised for the Second and third year students in the College Premises. The Resource Person gave insights into Entrepreneurial skills, various ways of networking. The session was informative and interactive, with live examples and attractive presentation. Around 85 students participated and benefitted from the session.





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2(f) Status Under UGC Act

DEPARTMENT OF ACCOUNTING AND FINANCE (SHIFT II)
&
INTERNAL QUALITY ASSURANCE CELL

cordially invites to the
**PATHWAYS ON
ENTREPRENEURIAL
NETWORKING**

Resource Person:
MR. C. ARUN KUMAR
Head, Department of Corporate Secretaryship
Don Bosco College Chennai.

Date: 21st April 2022
Time: 2.00-3.30 p.m
Venue: College Premises (Room No: 94)

Dr. R. Shanthi Principal
Dr. Anita Raman Vice Principal & Dean (Academics)
Dr. S. Marceline Pushpa Dean (Student Affairs)
Dr. P. Krishnaveni Professor Incharge (Shift II)
Dr. J. Vijaya Shanthi Head of the Department



Chennai, Tamil Nadu, India
6/144, AI Block 1st St, Block AI, AI Block,
Anna Nagar, Chennai, Tamil Nadu 600040,
India
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GPS Map Camera

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Department:	Public Administration
Date of Event:	11.01.2018
Topic:	Social Entrepreneurship: The Journey of Mohan Foundation
Event Category:	Guest Lecture
Participants	52
Judges/Guest (with Designation)	Dr.Hemal Kanvinde, Quality Assurance Officer, MOHAN (Multi Organ Harvesting Aid Network) Foundation

Brief Report:

The PG & Research Department of Public Administration organized a Guest Lecture on the topic, "Social Entrepreneurship: The Journey of Mohan Foundation" by Dr.Hemal Kanvinde, Quality Assurance Officer, MOHAN (Multi Organ Harvesting Aid Network) Foundation on January 11, 2018. She created awareness about the significance of deceased organ donation and also clarified on various misconceptions relating to it. She highlighted the ways in which public could be sensitized on organ donations and transplantations through toll free national helpline numbers, issuing donor cards, creation of a web based registry etc.





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Budding social entrepreneurs attending a workshop



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Department:	Soft Skill Club
Date of Event:	04.12.2021
Topic:	<i>Igniting young minds for Entrepreneurship</i>
Event Category:	Webinar
Level:	III & II year Soft Skill Club Students of Anna Adarsh College for Women
Judges/Guest (with Designation)	Ms. Archana Stalin, Founder, MyHarvest Farms, Chennai.

Brief Report:

The Soft Skill Club organized a guest lecture for the benefit of the UG second & third year students on 04.12.2021, titled "*Igniting young minds for Entrepreneurship*" by Ms. Archana Stalin, Founder, MyHarvest Farms, Chennai. About 50 students participated in this online webinar conducted through Gmeet. The event began with the Welcome Speech delivered by Dr.R.Shanthi, Principal, Anna Adarsh College, Chennai. Dr. K. Sudharani, Associate Professor, Department of Nutrition & Deictics introduced the resource person to the audience. Students were given tips and techniques on the strategies to overcome fear to start a business with a need to focus on confidence, and communication skills. The lecture motivated the students to shed their inhibitions regarding entrepreneurship so that they can start up small scale business and lead an independent life of their own with confidence. The session ended with the question & answer session followed by the Vote of Thanks proposed by Dr. Jenefer Joseph, Assistant Professor, Dept of English Shift II.



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**SoftSkills Club Invites
You to the Webinar on
4th December, 2021
Between 10.00 AM to 11.00 AM**

**On the topic
"Igniting young minds for
Entrepreneurship"**

Resource person:
Ms. Archana Stalin
Founder, My Harvest Farms
Chennai

Dr.R.Shanthi
Principal
Anna Adarsh College for Women

Club Co-ordinators

Dr. K. Sudharani
Associate Professor
Department of N&D

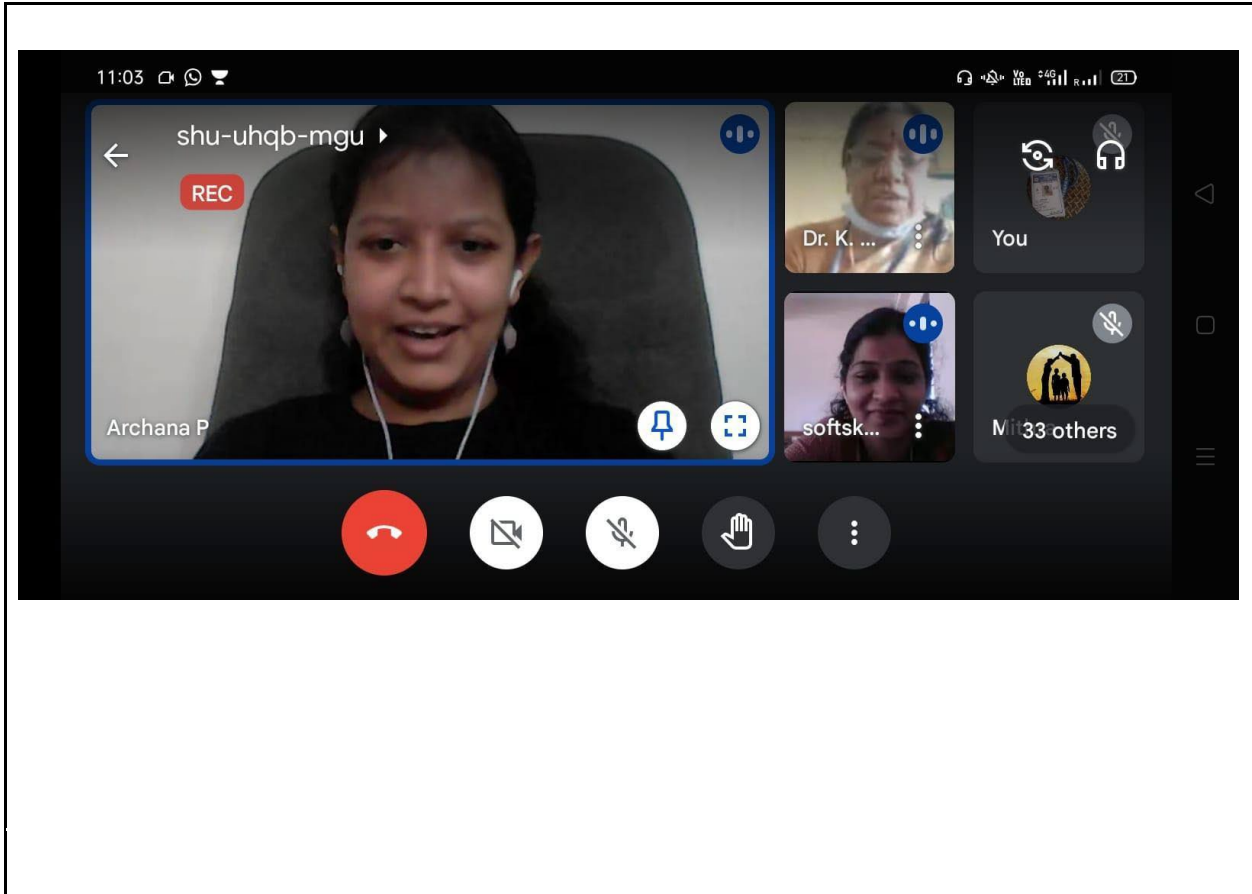
Dr. Jenefer Joseph
Assistant Professor
Department of English
Shift II

Club student co-ordinators

M.SWEATHA B.COM CS 3RD YEAR SHIFT II	T. ABIRAMI B.COM (GEN) 3RD YEAR SHIFT II	V.KEERTHANA B.COM CS 2ND YEAR SHIFT I
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Department:	Institution's Innovation Council
Date of Event:	17.03.2022
Topic:	Design Thinking Critical Thinking & Innovative Design
Event Category:	Webinar
Level:	College
Judges/Guest (with Designation)	Mr. DARWIN NESAKUMAR. A, Assistant professor R.M.K. Engineering college. Certified IIC INNOVATION AMBASSADOR.

Brief Report:

The session started with a formal Welcome address given by the Convenor of IIC, Dr. G. Varalakshmi, Department of Corporate Secretaryship, Shift- I. She also introduced the guest speaker for the day. Mr. Darwin gave the students an excellent insight into the various levels and categories of thinking and how it can help them come out with innovative ideas. He also enlightened the students by giving inputs on enhancing their skills to keep themselves in par with the developing technology. The four pillars of thinking that Mr. Darwin discussed about - Design thinking, Critical thinking, Analytical thinking and Innovative thinking will without doubt facilitate the student audience in becoming successful innovators of creative ideas that can be developed into technological inventions. The event ended with Mrs. Kala, Assistant professor from the Department of BBM, Shift - I thanking the speaker for his valuable input



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INSTITUTION'S INNOVATION COUNCIL (IIC)
In Association with
Entrepreneurship Development Cell
is organizing a Webinar on

**"DESIGN THINKING, CRITICAL THINKING
AND INNOVATIVE DESIGN"**

IIC SELF DRIVEN ACTIVITY - QUARTER 3

RESOURCE PERSON

Mr. Darwin Nesakumar.A
Assistant Professor, Department of ECE,
Certified
IIC Innovation Ambassador
RMK Engineering College.

Dr. R. Shanthi
Principal,
Anna Adarsh college
for women

Dr. Anita Raman
Vice-Principal & Dean
(academics),
President, IIC
Anna Adarsh college
for women

Dr. Marcelin Pushpa
Dean (Student affairs)
Head, Department of Public
Administration, Anna Adarsh
College for women

Dr. G. Varalakshmi
Assistant professor,
Department of Corporate
Secretaryship (Shift-II)
Convenor, IIC

Date : 17/03/2022

Time : 12:30 to 1:30 PM



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New Tab x Meet - Webinar on "Motiva... x +

meet.google.com/cc-ajye-zwe

Darwin Nesakumar A is presenting

2. INNOVATION DESIGN THINKING (MIND MAPPING)

IIC asw Darwin Nesak... yamini AUDI

Dr.VARALAKSH... Rajalakshmi M SNEHA PRIYA R

Dr KAVITHA M Swetha S Joanna Preethi

486 Rajeshwari S 24 others You

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Department:	Institution's Innovation Council
Date of Event:	25.03.22.
Topic:	Business Model Canvas (BMC) - IIC Calendar Activity
Event Category:	Inter-Departmental Competition
Level:	College
Judges/Guest (with Designation)	Dr. P. Radhika Associate Professor, Post Graduate Department of Corporate Secretaryship.

Brief Report:

The competition was organized for Undergraduate and Post Graduate students of the college to exhibit their Business Plans for future endeavors.

23 teams participated in the competition. Some of the contemporary ideas were Unicorn Noodles with natural food colour, Gold's Care- diet & healthy food, Miss Queen Bistro- restaurant exclusively for Women, Panne- thermoelectric ladle and Ambience- a recreational space for Women. Dedication and authenticity of the ideas were evident in the presentations. There were dominant business plans illustrated by the presenters. To name a few, One Card-One Nation- a government proposal to merge all card to have a single access card. The students designed a sample card bringing in their innovation and creativity. TalkSpace- a consultancy service for counselling was presented with a self-designed App by the participants. There were some natural and eco-friendly business proposals like instant Moringa soup, Seed feed invitations and Organic food waste.



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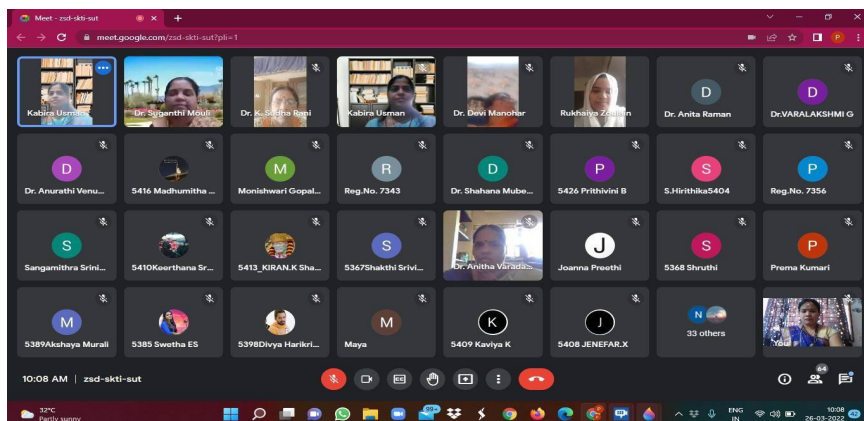




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Department:	Institution's Innovation Council
Date of Event:	26.03.2022
Topic:	Photo album Designing and Gift box making
Event Category:	Workshop
Level:	College
Judges/Guest (with Designation)	Miss. A. Rukhaiya, Entrepreneur & Content Developer

Brief Report: The event commenced with Dr. Anita Raman, Vice Principal & President - IIC welcoming the gathering. It was followed by Dr. V. Suganthi, Head of the Department of Home Science introducing the resource person to the audience. The resource person for the event was Miss. A. Rukhaiya, a budding young entrepreneur, who also is an alumna of the department of Home Science. She shared with the students her experiences and challenges along her entrepreneurial journey. Ms. Rukhaiya then demonstrated the techniques of designing photo album and gift box. She inspired the young minds to committedly work towards their interests and passion and how to promote it into commercially successful business. After the session, the student audience had their doubts clarified. They were very interactive in sharing their inputs.





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Department:	Institution's Innovation Council
Date of Event:	28.03.2022
Topic:	Entrepreneurship Awareness Programme
Event Category:	Career Guidance programmes - CPPPI, KVIC, MSME, Government of India.
Level:	College
Judges/Guest (with Designation)	Dr. R. Muthusamy, Assistant Director & Mr. Kanna, Executive (Training), KVIC- MSME, Government of India of Central Palmgur and Plam products Institute.

Brief Report:

A presentation on Khadi and village industries Commission, how it works hands together with the Ministry of Micro, Small and Medium enterprises in support of entrepreneurs was explained. It included the objectives of the commission and its functioning, their implementation on various schemes, and the benefits from those.

A total of 200 students participated from various departments.





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Department:	Institution's Innovation Council
Date of Event:	19.04.2022
Topic:	My Career is My Choice
Event Category:	Motivational Session
Level:	College
Judges/Guest (with Designation)	Mr.G.Sathiyamurthy Founder -Speigel Training Foundation
Brief Report: IIC, Anna Adarsh College for Women,in collaboration with the Department of Corporate Secretaryship, Shift II,organized a motivational session on the topic "My Career is My Choice" on 19 April 2022. Mr.Sathiyamurthy started his motivational session with a presentation on the importance of attitude and gratitude. He continued with the topics on career choice, which was really motivating for the youngsters. Mr.Sathiyamurthy also added the importance of being disciplined along with willpower. He concluded his speech with the tips for a successful career and its impact on students. The motivational session gave the listeners a profound insight, and students benefited from the lecture.	



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Department:	Institution's Innovation Council and Public Administration
Date of Event:	23.04.2022
Topic:	Steps to Become Women Entrepreneur
Event Category:	Seminar
Level:	College
Judges/Guest (with Designation)	Dr.E.Baskaran Joint Director Department of Industries and Commerce Government of Tamilnadu

Brief Report:

The Post Graduate and Research Department of Public Administration and Institution's Innovation Council organized a seminar on the topic 'Steps to become women Entrepreneur' on 23/04/2022 at 9.30 A.M. The Chief Guest of the seminar, Dr.E.Bhaskaran Joint Director, Department of Industries and Commerce, Government of Tamil Nadu put forth his views on entrepreneurial clusters like achievement, planning and power and discussed in detail about the business model canvas. Make in India - a major national initiative was explained to inculcate strong entrepreneurial sensitivity in the veins of women students. Created awareness about national schemes like Stand-up India, Pradhan Mantri MUDRA Yojana(PMMY), Startups Innovation Voucher Programme etc. and the schemes of Tamil Nadu Skill Development Corporation.



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**POST GRADUATE AND RESEARCH
DEPARTMENT OF PUBLIC ADMINISTRATION,
IQAC &
INSTITUTION'S INNOVATION COUNCIL**
organizes a seminar
on

Steps to become Women Entrepreneurs



Guest Speaker: Dr.E.Bhaskaran
Joint Director(Engineering)
Department of Industries & Commerce
Government of Tamil Nadu

Date:23.04.2022
Time:09:30 AM
Venue: Conference Hall

Dr.R.Shanthi
Principal

Dr.Anita Raman
Vice Principal & Dean Academics
President, IC

Dr.S.Marceline Pushpa
Dean Student Affairs &
Head,
Dept. of Public Administration

Dr.G.Varalakshmi
Convener, IC

Dr.A.Anudha
Department Staff Coordinator, IC

Chennai, Tamil Nadu, India
ADMIN BLOCK, ANNA ADARSH COLLEGE FOR WOMEN,
AI Block 2nd St, Block AI, AI Block, Anna Nagar,
Chennai, Tamil Nadu 600040, India
Lat: 13.080215°
Long: 80.211051°
23/04/22 10:10 AM

Adarsh
Google



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Department:	Institution's Innovation Council and Commerce
Date of Event:	23.04.2022
Topic:	Intellectual Property Rights -Legal Issues and Benefits
Event Category:	Webinar
Level:	College
Judges/Guest (with Designation)	Dr.Raghavendra K S Assistant Professor PG Department of Commerce and Management Mount Carmel College Bengaluru

Brief Report:

The Post Graduate and research Department of Commerce, IQAC and IIC of Anna Adarsh College for Women conducted a Webinar on “ Intellectual Property Rights - Legal issues and benefits” to address the importance of IPR as a Significant tool in preventing the infringement of innovations in today's competitive market.



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**Post Graduate and Research
Department of Commerce & IQAC**

webinar on-
IPRs -
Legal issues & Benefits
Resource person



Dr. Raghavendra K S
Assistant Professor,
PG Department of Commerce &
Management,
Mount Carmel College (Autonomous),
Bengaluru

DATE: 23/04/2022
TIME: 10AM
WEBINAR LINK: <http://meet.google.com/wux-cpyv-ihj>

AUDIENCE: POST GRADUATE STUDENTS
(PG & Research Department of Commerce)

Dr. B. SUDHA
ASSOCIATE PROFESSOR &
HEAD,
PG & RESEARCH DEPARTMENT
OF COMMERCE

Dr. ANITA RAMAN
VICE PRINCIPAL & DEAN
(ACADEMICS)

Dr. R. SHANTHI
PRINCIPAL



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Department:	Department of Home science organized a workshop on Cloth Mask Making by Hand Stitch Method
Date of Event:	09 May 2020
Topic:	E-Workshop on Cloth Mask Making By Hand Stitch Method
Event Category:	Skill-based
Participants	100 students
Judges/Guest (with Designation)	Mrs.U.Kabira, Assistant Professor Department of Home Science

Brief Report: Mrs. U. Kabira demonstrated to the audience the method of making cloth masks using hand stitches. The resource person elaborated on the materials required and gave step-by-step instructions on how to stitch a mask. She also explained about cloth loops and elastic loops that can be attached to the masks. She shared information on measurements required for children and adults. She gave tips on how to make the mask comfort-fit and the ways of maintaining them. This workshop proved to be very useful for the audience during the pandemic as masks were most sought after during this period.





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Department:	COMPUTER SCIENCE-SHIFT II
Date of Event:	20.07.2019
Topic:	“WOMEN ENTREPRENEURSHIP”
Event Category:	AWARENESS PROGRAM
Participants	100
Judges/Guest (with Designation)	Mrs.Deepa Arvind Entrepreneur, KinderNest, Chennai

Brief Report:

Mrs.Deepa Arvind, Entrepreneur,KinderNest was the keynote speaker and has addressed the II and III year Students of B.Sc (CS) shift II at the conference hall. She has motivated the students to become entrepreneurs and discussed various practical and formal issues related to entrepreneurship which was an eye opener to the students.





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Department:	POST GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE
Date of Event:	17 July 2020.
Topic:	Women entrepreneurship
Event Category:	webinar
Level:	COLLEGE LEVEL
Judges/Guest (with Designation)	DR.S.Bhooma, Associate professor, Department of commerce, JBAS College

Brief Report:

As a part of the department activity for the academic year 2020-2021 a webinar was organized to create an awareness for the final year students on the topic women entrepreneurship on 17 July 2020. The resource person DR.S.Bhooma, Associate professor, Department of commerce, JBAS College highlighted and shared more knowledge about women entrepreneurship. The resource person also made available various professional links to encourage the students to indulge more in women entrepreneurship.



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POST GRADUATE & RESEARCH DEPARTMENT OF COMMERCE (SHIFT-I)

*Cordially invites
for a Webinar on*

"WOMEN ENTREPRENEURSHIP"

BY
DR. S. BHOOMA
ASSOCIATE PROFESSOR,
DEPARTMENT OF COMMERCE
SIET COLLEGE



17th JULY 2020



11:30am-12:30pm

DR. R. SHANTHI
PRINCIPAL i/c & HEAD
POST GRADUATE & RESEARCH
DEPARTMENT OF COMMERCE



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Department:	Entrepreneurship Development Cell
Date of Event:	06/02/2018
Topic:	Adarsh Angadi
Event Category:	Entrepreneurial Development
Level: College	No. of Participants: 530
Judges/Guest (with Designation)	Mrs.Jeyshree Ravi, Proprietor, Palam silks

Brief Report:

The Entrepreneurial Development Cell of the College conducted Adarsh Angadi on February 6, 2017. The programme was inaugurated by Mrs.Jeyashree Ravi, Proprietor, Palam Silks, Chennai – 600 040. Stalls were put up by the students of the College to exhibit their entrepreneurial skills. The nature of the stalls included food, accessories, textiles, games, disco and horror house. The stalls were judged by the Chief Guest and prizes were distributed.





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Department:	Entrepreneurship Development Cell
Date of Event:	5/2/2019
Topic:	Adarsh Angadi
Event Category:	Entrepreneurial Development
Level: College	No of Participants: 530
Judges/Guest (with Designation)	Ms.Mahalakshimi Saravanan Founder Women Entrepreneurs India

Brief Report:

The Entrepreneurial Development Cell of the College organized Adarsh Angadi, an entrepreneurial venture to enable the student to become a self-reliant confident young woman. The event had 50 stalls selling products of different kinds like key chains, eatables, clothes, footwear and jewellery. The women Self Help Groups (SHGs) of the Government of Tamil Nadu participated actively in the Adarsh Angadi. Stalls were also put up by differently abled children who showcased their skills through marketing their handmade product. The programme was inaugurated and judged by Mrs.Mahalakshmi Saravanan, Founder, Women Entrepreneurs India. Prizes were given for the most creative and innovative skills along with awards for the Best Entrepreneur, Best Customer-Relationship and Best Maintained Stall.





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Department:	Adarsh Incubation Center
Date of Event:	11.02.2020
Topic:	Adarsh Angadi
Event Category:	Entrepreneurial Development
Level: College	No of Participants: 500
Judges/Guest (with Designation)	Mrs.Vimala Mani, Herbalife Millionaire Team Uma and Radhika (Chinmaya Sisters) Professional Classical Vocalists

Brief Report:

The Entrepreneurial Development Cell of the College conducted Adarsh Angadi on February 6, 2017. The programme was inaugurated by Mrs., Chennai – 600 040. Stalls were put up by the students of the College to exhibit their entrepreneurial skills. The nature of the stalls included food, accessories, textiles, games, disco and horror house. The stalls were judged by Mrs.Vimala Mani, Herbalife Millionaire Team, Uma and Radhika (Chinmaya Sisters), Professional Classical Vocalists distributed the prizes.





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DEPARTMENT	CORPORATE SECRETARYSHIP SHIFT-II
DATE OF EVENT	19.08.2019
TOPIC	Guest lecture on discovering entrepreneurial skills
EVENT CATEGORY	Developing entrepreneurial skills
LEVEL	College
JUDGES/ GUEST (with designation)	Mr. Santhosh Muruganandam (Founder and CEO-Kolapasi restaurant)

Brief note: The Department of Corporate Secretaryship Shift-II had conducted a guest lecture on discovering entrepreneurial skills on 19th August 2019. The guests and students were warmly welcomed for the event. The guest lecture had given many wonderful tips regarding entrepreneurial skills and on how to develop oneself in the entrepreneurial field.





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Department:	B.COM BANK MANAGEMENT SHIFT II
Date of Event:	25/4/2022
Topic:	Entrepreneurial education - A key to Success No.Of.Participants: 71
Event Category:	Seminar
Level:	INTRA DEPARTMENT
Judges/Guest (with Designation)	Mr.Nelson Naveen Pillai CEO- Nelsonin reasearch

Brief Report:

The department had organized a seminar on the topic “Entrepreneurial education - A key to Success”. The seminar started with the prayer song followed by welcome address and Introduction of the guest speaker Mr.Nelson Naveen Pillai .The guest speakers session on the topic commenced and his ideas,experiences and thoughts on the same were shared ,which continued to be an interactive session with puzzles displayed to be solved which further enhanced the topic.The session ended with an Q&A session from the students. The seminar ended successfully with a vote of thanks.

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Internal Quality Assurance Cell
IN
DEPARTMENT OF B.COM BANK MANAGEMENT SHIFT-II
IS ORGANIZING A MOTIVATIONAL TALK ON
"ENTREPRENEURIAL EDUCATION - A KEY TO SUCCESS"

Guest Speaker
Mr.Nelson Naveen Pillai
CEO- Nelsonin reasearch

25th April @ 1:00 pm Venue: Conference hall

Dr. Manoj Kumar Pragas
DEPARTMENT HEAD

Dr. Anita Kumar
In-charge

Dr. J. Lakshmi
Head, Department of Bank Management



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Department :	Post Graduate and Research Department of Commerce
Date of Event :	9th & 10th March 2022
Topic :	Two – Day International Conference on “Innovative Business Practices in the Digital Era”
Event category :	Conference
Participants	600
Judges / Guest:	Dr. R.RANGARAJAN, Dean I/C-College Development Council, Professor & Head, Department of Commerce, University of Madras Dr. D.AMARCHAND, Former Professor & Head, Department of Commerce, Former Registrar, University of Madras Mr.P.ARIVAZHAGAN, Director, SBI Learning & Development Center M .J. KRISHNAN, Partner Natesa Iyer & Co Dr. K. PAUL JAYAKAR, Director IT Advisory CNK & Associates LLP Dr. S.PADMAVATHI, Principal S.S. Shasun Jain College Dr. BHUVANESHWARI, Assistant Professor, Department of Commerce, University of Madras Dr. B.S. CATHERINE AROKIAMARY, Associate Professor & Head, Department of Commerce, Women’s Christian College. Mr. VITTAL RAJ, Founding partner, Kumar & Raj, Director, Pristine Consulting (P) Ltd. Dr. FLEVY LASARDO, Program Director (Management, Marketing and Operations), University of Wollongong Dubai, UAE.

Brief Report:

Department of Commerce, University of Madras, Chennai & Post Graduate & Research Department of Commerce & IQAC Anna Adarsh College for Women organized. Two – Day International Conference on “Innovative Business Practices in the Digital Era” on 9th and 10th March 2022.

Welcome address was given by Dr.R.SHANTHI, Principal, Anna Adarsh College, Dr. S.YUVARAJ, Assistant Professor, Department of Commerce, University Of Madras, presented the Conference dynamics. He in his speech spoke about the up gradation of technology from IT



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employees working from home to Government Employees engaged in work from home. Presidential address by Dr. R.RANGARAJAN, Dean I/C-College Development Council, Professor & Head, Department of Commerce, University of Madras, highlighted the digital transformation and business transformation which has taken place during pandemic . Inaugural address was delivered by Dr. D.AMARCHAND, Former Professor & Head, Department of Commerce, Former Registrar, University of Madras. He emphasized about the importance of converting knowledge into business. International conference manual was released on the occasion.

Mr.P.Arivazhagan, Director, SBI Learning & Development Centre, and Mr. SUNIL HASIJA Correspondent – Anna Adarsh College gave the special address. Dr. ANITA RAMAN, Vice Principal & Dean (Academics) felicitated the guests and proposed the vote of thanks.

The International Conference was witnessed by more than 150 delegates, including the faculty and research scholars of various colleges and business executives through online and offline mode.

Resource Person for the Technical session were M .J. KRISHNAN, Partner Natesa Iyer & Co, spotlighted about real time tracking and Dr. K. PAUL JAYAKAR, Director IT Advisory CNK & Associates LLP revealed the importance of BOAT in accounting .

The conference provided an opportunity to the research fraternity to develop research knowledge on Innovative Business Practices in the Digital Era which was reflected in the form of 72 research papers on this theme.

Day - 1 two technical sessions on New age Entrepreneurships: Business Practices ED and Digital Marketing, Computing Technology: Paradigm shift in Digital Banking were chaired by Dr S.PADMAVATHI, Principal S.S. Shasun Jain College and Dr.R.SHANTHI, Professor Department of Commerce, University of Madras.

Day – 2 .Welcome address was given by Dr. B. SUDHA, Associate Professor & Head, PG & Research Department of Commerce, Anna Adarsh College. Two technical session - Indian financial services, New Trends: Innovative E-Commerce opportunities & challenges and E HRM / Virtual Intelligence: Logistics & Supply Chain Management were chaired by Dr BHUVANESHWARI, Assistant Professor, Department of Commerce, University of Madras and Dr. B.S. CATHERINE AROKIAMARY, Associate Professor & Head, Department of Commerce Women's Christian College.

The valedictory address was given by Mr. VITTAL RAJ, Founding partner, Kumar & Raj Director, Pristine Consulting (P) Ltd. & Dr. FLEVY LASARDO, Program Director (Management Marketing and Operations), University of Wollongong Dubai, UAE.



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Department:	Department of Home Science-N&D
Date of Event:	17/07/2019
Topic:	Kashmir Velvet Embroidery
Event Category:	Skill based workshop
Participants	105
Judges/Guest (with Designation)	Mr. Balkishan, Expert in Kashmir Velvet Embroidery and Entrepreneur

Brief Report:

A skill based workshop on, “Kashmir Velvet Embroidery”, was organised by the Department of Home Science-N&D on 17/07/2019. Various stitches using the special needle meant for velvet embroidery was demonstrated by the resource person Mr. Balkishan. The final year students of the Department (95 in number) and staff members (10 in number) participated in the workshop and learnt the skill.





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Department:	Department of Bank Management
Date of Event:	27.11.2021
Topic	<i>Unlocking the Entrepreneurial Mindset</i>
Event Category:	Entrepreneurial Skill Development
Participants	86
Judges/Guest (with Designation)	Dr. S. Smilee Bose , Associate Professor, and Head(i/c), Department of Corporate Secretaryship and Banking Management, St. Peters Institute of Higher Education and Research

Brief Report:

REPORT ON UNLOCKING THE ENTREPRENEURIAL MINDSET

—

The Department of Bank Management (Shift - I) and Internal Quality Assurance Cell (IQAC) of Anna Adarsh College for Women has conducted a webinar on the topic “**Unlocking the Entrepreneurial Mindset**” on 27th November, 2021. This webinar was organized to enlighten the spectators about the importance of entrepreneurship and how to gain the wisdom of unlocking the entrepreneurial mindset.

The resource person for the webinar was **Dr. S. Smilee Bose**, Associate Professor, and Head(i/c), Department of Corporate Secretaryship and Banking Management, St. Peters Institute of Higher Education and Research.

The programme started at 4:00 pm with an opening remark by Mrs. Kamila Sharmin, Assistant Professor, Department of Bank Management (Shift – I) followed by Virtual lamp lighting. Thereafter **Dr.R.Shanthi**, Principal, Anna Adarsh College for Women delivered the special address.

Subsequently, **Dr. J. Shrilekha**, Associate Professor and Head, Department of Bank Management (Shift- I) in her welcome address delivered the significance of the webinar and introduced the Keynote Speaker.



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Thereafter 'Dr.S.Smilee Bose' spoke at length about the necessity of women to become an entrepreneur and detailed the keys for unlocking the entrepreneurial mindset. She shared a story of a lion cub who grew among the flock and had forgotten who he actually was and believed that he was a sheep, which signified that **Attitude is a product of belief**. She explained how to cultivate a positive attitude and how to become a successful entrepreneur. She ended the session with a brief note on the barriers for unlocking the entrepreneurial mindset.

Mrs. K. Saraswathy, Assistant Professor, Department of Bank Management (Shift-I) proposed the vote of thanks and profoundly thanked the Keynote speaker. She thanked the management, Principal and also acknowledged the efforts taken by the Department of Bank Management (Shift-I) and IQAC in successfully organizing the webinar.

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**DEPARTMENT OF BANK MANAGEMENT SHIFT - I
&
INTERNAL QUALITY ASSURANCE CELL (IQAC)**

Cordially invites you for the Webinar
on
"UNLOCKING THE ENTREPRENEURIAL MINDSET"


By

Dr. S. SMILEE BOSE
Associate Professor & Head (ic)
Department of Corporate Secretaryship and Banking Management
St. Peters Institute of Higher Education and Research

On
27/11/2021 (Saturday) at 4.00 p.m.
Gmeet: <https://meet.google.com/jak-zvxf-vxe>

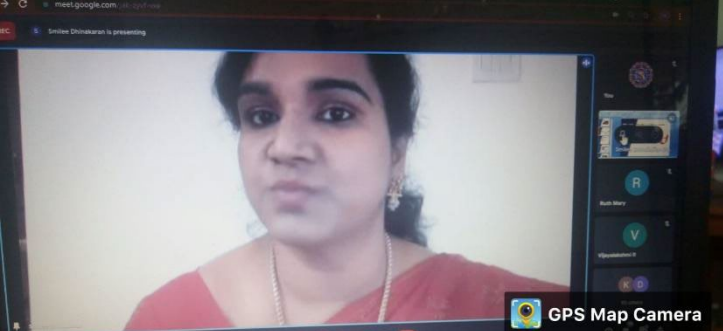
Dr. J.SHRILEKHA
Associate Professor & Head
Department of Bank Management (Shift - I)

Dr. R.SHANTHI
Principal
Anna Adarsh College for Women

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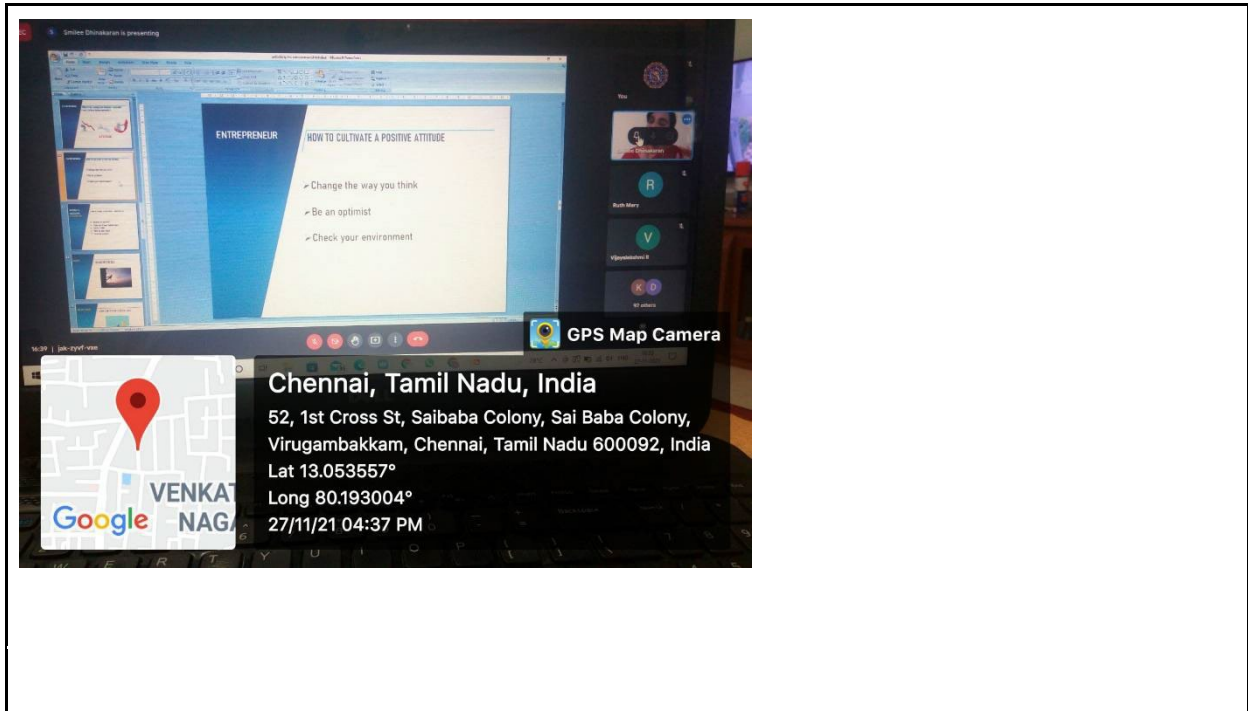
Chennai, Tamil Nadu, India
52, 1st Cross St, Saibaba Colony, Sai Baba Colony,
Virugambakkam, Chennai, Tamil Nadu 600092, India
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Long 80.193014°
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Virugambakkam, Chennai, Tamil Nadu 600092, India
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Department:	Department of Commerce (Honors Shift II)
Date of Event:	13/02/2018
Topic:	"On-Line Trading"
Event Category:	workshop on "On-Line Trading"
Participants	45
Judges/Guest (with Designation)	Mr.Sandeep modi Center Head BSE LTD





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REPORTS OF ALUMNI/STUDENTS WHO ARE ENTREPRENEURS

Department:	BCA SHIFT I
Name of the Student	Sindhuja S
Name of the Venture	Instagram-Jewellery Sets
Batch/passed out year	2017-2020
Mail ID	itssindhujasekar@gmail.com
Contact NO.	8940239354
Type of business	Jewellers
No.of .Employees	1
Location/Address	jewellery_collections_lowprice. Install the app to follow my photos and videos.
Year of starting	2022

Brief Report

I own an online shop on instagram that sells Bridal antique Chains and Bangles made with a layer of gold on the surface over another type of metal underneath.I source the products from drop-shipping and wholesale markets.



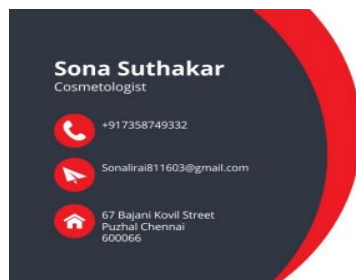


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Department:	BCA SHIFT I
Name of the Student	G.SONALI
Name of the Venture	MADE BY SONA
Batch/passed out year	2017-2020
Mail ID	sonalirai811603@gmail.com
Contact NO	7358749332
Type of business	MAKEUP ARTIST, BLOUSE DESIGNER, MANUFACTURING OF SILK THREAD BANGLES
Location/Address/ online ID Link	NO 67 BAJANAI KOVIL STREET PUZHAL CHENNAI 600066.
Year of starting	2021
Growth of the business in terms of percentage	80%

Brief Report

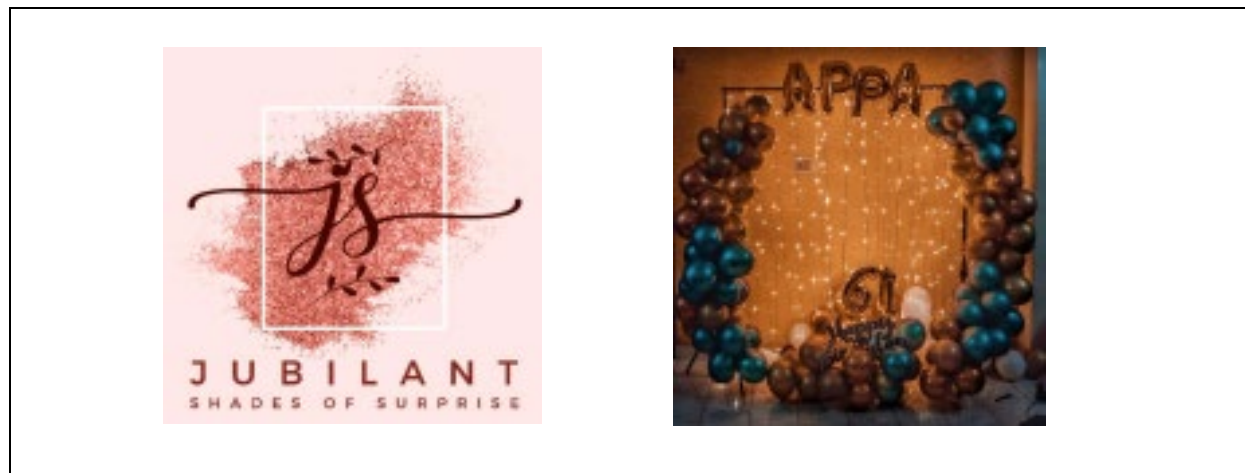
Designing an aari work for blouses and making customized hand made silk thread for special occasions. And working as a professional makeup artist.





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Department:	B. COM BANK MANAGEMENT
Name of the Student	AARTHI R
Name of the Venture	JUBILANT SHADES OF SURPRISE
Batch/passed out year	2021-2023
Mail ID	aarthiramesh024@gmail.com
Contact NO	9600156356
Type of business	EVENT MANAGEMENT
No.of .Employees	8
Year of starting	2021
Growth of the business in terms of percentage	50%





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Department:	Accounting and Finance Shift 2
Name of the Student	Arunika Sri N
Name of the Venture	Unique Threads Designer
Batch/passed out year	2019-2022
Mail ID	mailmearunika@gmail.com
Contact NO	9500065120
Type of business	Aari work
Location/Address/ online ID Link	unique_threads_designer

Brief Report

Started learning Aari work during lockdown, which gave a confidence to take up orders from others at a reasonable price. This gave a right direction for the student to improve further with Rs.10,000 worth order.





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Department:	Accounting and Finance Shift 2
Name of the Student	D Priya Darshini
Name of the Venture	D Priya Darshini Handicrafts
Batch/passed out year	2019-2022
Mail ID	priyadevaraj1211@gmail.com
Contact NO	6381234610
Type of business	Handicrafts - Chalk carving
Location	10/8 Kathiravan Colony, Shenoy nagar, Chennai 30
Year of starting	2021
Growth of the business in terms of percentage	I started a unique one pencil carving craft work from 2021, and it is running successfully. Completed more than 20 orders and earned more than 7000 rupees.

Brief Report

Unique one pencil carving, chalk carving work is being carried out , and given to customers according to their specifications.





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Department:	Accounting and Finance Shift 2
Name of the Student	Jayabharathi
Name of the Venture	HR Consultancy
Batch/passed out year	2015-2018
Mail ID	Strategic2choices@gmail.com
Contact NO	9342495627
Type of business	Consultancy
No.of .Employees	2

Brief Report

Strategic Choices is a consulting services firm for small, medium and large scale business, it helps HR in recruiting right talents, within given budget at TAT. Clients include Aditya Birla Money Limited, Aarohan Health care





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Department:	Accounting and Finance Shift II
Name of the Student	Jothisree M
Name of the Venture	Youtube Channel - Miniature Cooking
Batch/passed out year	2019-2022
Mail ID	jothisree276@gmail.com
Contact NO	9087254928
Type of business	You tube Channel
Location/Address/ online ID Link	https://youtube.com/channel/UCjNFUaXfbtpYljHKn9mEOWg
Year of starting	2021

Brief Report:

During Lockdown started youtube channel, for miniature cooking.





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Chennai - 600040, Tamil Nadu.

Department:	B.com bank management
Name of the Student	Kavitha.M
Name of the Venture	Shed your kilo
Batch/passed out year	2021
Mail ID	kavithamahesh297@gmail.com
Contact NO	9840931332
Type of business	Fitness training (service sector)
Location/Address/ online ID Link	https://instagram.com/shed_your_kilo?igshid=YmMyMT
Year of starting	2020

Shed Your Kilo

Instagram: @shedyourkilo

9840931332

https://instagram.com/shed_your_kilo?igshid=YmMyMT

Shed Your Kilo

Fit you healthy you

KAVITHA
Fitness trainer

+919840931332

kavithamahesh297@gmail.com



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Department:	Accounting and Finance Shift 2
Name of the Student	Manoja
Name of the Venture	Hand made Soap
Batch/passed out year	2011-2014
Type of business	Small Scale Business
Location/Address/ online ID Link	Ambattur, chennai
Year of starting	2017
Growth of the business in terms of percentage	Started after learning through MSME initiative , a small level of hand made soaps, custom made further for special occasions like Birthdays, Weddings. Now has a good visibility through whatsapp.

Brief Report

Manoja, one of the top performers of the class, after pursuing MBA, started learning the technique of Hand made soaps, ventured into a business, based on the continuous support from loyal customers. Now the Business has improved with variety of products like Eco friendly soaps, with natural ingredients like Alovera.



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Department:	B.com Bank Management
Name of the Student	Praveena Haridass
Name of the Venture	Mullai creative centre
Batch/passed out year	2005-2008
Mail ID	Pravehari@gmail.com
Contact NO	8778910921
Type of business	Skill Development Institute
No.of .Employees	5
Location/Address/ online ID Link	https://g.co/kgs/kgDkWL
Year of starting	2021

I'm on Instagram as @mullai_creativecentre. Install the app to follow my photos and videos.



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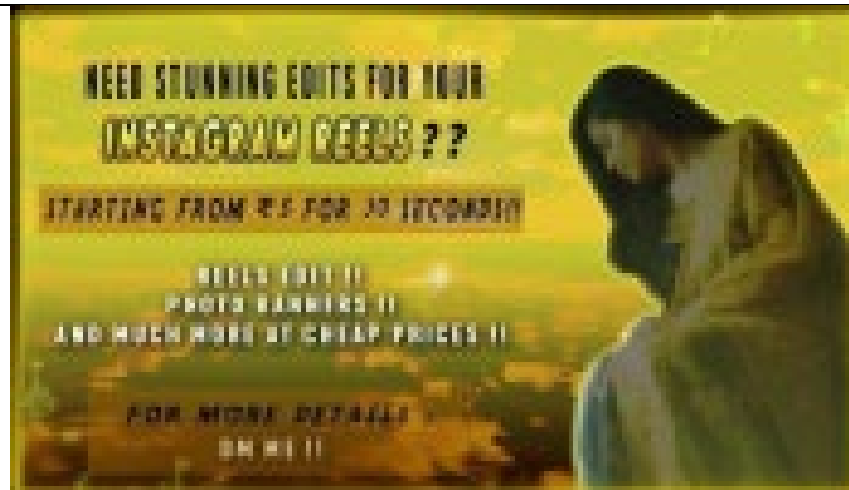
Department:	Bank management
Name of the Student	SNEHA P
Name of the Venture	Sneha_elite_makeover
Batch/passed out year	2022
Mail ID	snehapandurangan11@gmail.com
Contact NO	9361179920
Type of business	Cosmetologist
No.of .Employees	NIL
Location/Address/ online ID Link	Insta ID: Sneha_elit_makeover
Year of starting	2022





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Department:	B.com Bank Management
Name of the Student	UMADEVI S
Name of the Venture	Video and Photo editing
Batch/passed out year	2019-2022
Mail ID	54umadevis@gmail.com
Contact NO	7358702048
Type of business	Editing
Year of starting	2022





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Department	CHEMISTRY
Name of the Student	R. DHAARANI
Name of the Venture	PROFESSIONAL MAKE UP ARTIST
Batch/passed out year	2017 – 2018/ 2020
Mail ID	dharu1362@gmail.com
Contact NO	+91 6374089538
Type of business	MAKE UP
Location/Address/ online ID Link	@ Customers place
Year of starting	2020
Growth of the business in terms of percentage	70%

After completing my UG chemistry, over the past two years during COVID-19 lock down, I have shifted my educational focus to the real-world of Outlook. I am currently an entrepreneur in the field of Beauty. I pursued my Master Diploma in grooming at Natural academy and nationally certified by skill India. In the world of Grooming, the most important thing is marketing your skills is the great way, so i started my career in this service sector. I provide makeup, skin and hair care services in the customer place for their convenience. I excel myself when working and also assure customer satisfaction.





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Department	CHEMISTRY
Name of the Student	B. SOUNDARYA BALAJI
Name of the Venture	BAKED & CAKED
Batch/passed out year	2017 – 2018/ 2020
Mail ID	bakedandcaked11@gmail.com
Contact No.	+91 9952084035
Type of business	HOME BAKER
No. of Employees	1
Location/Address/ online ID Link	38/8, Central Government Officers Quarters (new campus), Chennai – 90.
Year of starting	2019
Growth of the business in terms of percentage	10%

Life is what you bake of it! Established in 2019, Baked & Caked is a Home Bakery whipping up delicious cakes & sweet treats, completely egg-free! We are passionate about making someone's day special with a sweet surprise.

Some of the best sellers at Baked & Caked have been the Celebration Red Velvet cake & Chocolate truffle cake. We also sell Indian-fusion cakes like Rasmalai cake & Gulab Jamun cake. Our freshly baked products are sold to a network of friends & mutual connections for occasions like birthdays & anniversary celebrations.

We hope to expand our Menu in the future and include eggless baked cheesecakes, cookies & brownies.



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BAKED & CAKED

SOUNDARYA BALAJI
Home Baker

Eggless & Delicious Cakes, Cupcakes & Sweet
Treats for every occasion!





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Department	CHEMISTRY
Name of the Student	SHREYA HARIDAS
Name of the Venture	SUMATHI'S CLOTHING
Batch/passed out year	2017 – 2018/ 2020
Mail ID	shreyah99@gmail.com
Contact No.	+91 9025112946
Type of business	TEXTILE
Location/Address/ online ID Link	38, 2nd street, Shanthi nagar, SM nagar PO, Avadi, Chennai-600062.
Year of starting	2022
Growth of the business in terms of percentage	JUST STARTED

I have started a small clothing business along with my cousin as my partner. We have invested a small amount of money on it.

Along with selling readymade dresses we also undertake stitching orders where we deliver dresses as per our customer's demands.



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Sumathi's

CLOTHING

For best quality clothing products choose Sumathi's.

Contact us for chudidhar materials, nighties, inskirts, sarees, etc. for best price and assured quality.

We also undertake stitching orders for chudidhars, blouses, designer gowns, lehengas, etc.

courier facility available.



Avadi, Chennai



9740128766/902502946



sumathihardas@yahoo.com



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Department:	Mathematics (M.Sc)
Name of the Student	M. Sandhiya
Name of the Venture	Sandhya Makeup Artistry
Batch/passed out year	2016 - 2018
Mail ID	sandyflower2012@gmail.com
Contact NO	9500633249
Type of business	Professional makeup artist
Location/Address/ online ID Link	No 58, 21st Street Thirumal Nagar , Ch - 99
Year of starting	2020

I am a makeup artist. Started my career in 2020 March.





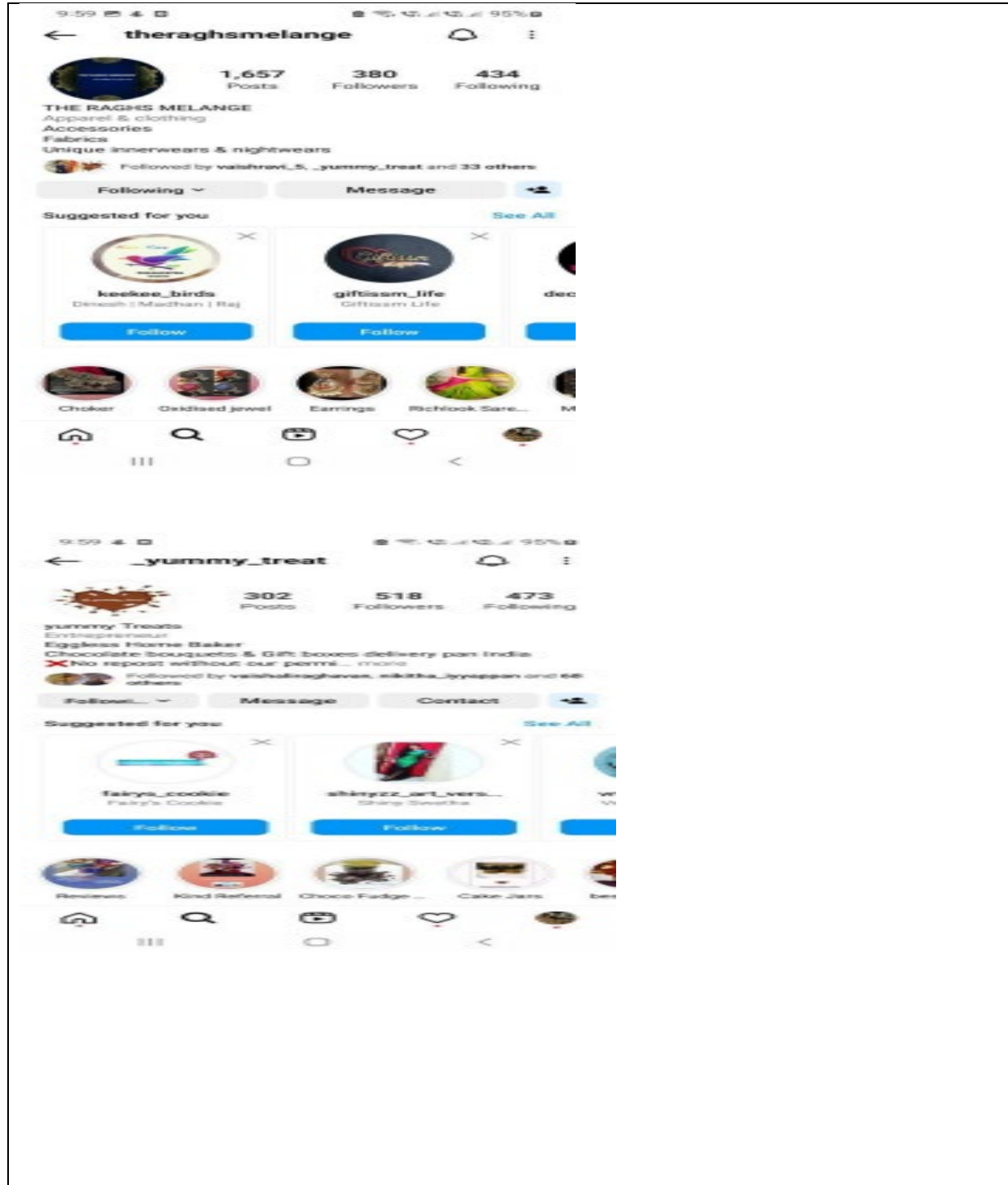
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Department:	(Msc) Mathematics
Name of the Student	Varshini Raghavan
Name of the Venture	<u>_yumm_treat</u> - eggless home baking page Theraghs melange - clothing and accessories reselling page Both in Instagram
Batch/passed out year	2017 - 2019
Mail ID	Varshiniraghavan1997@gmail.com
Contact NO	9962124332
Type of business	Home based small business
No. of Employees	Self owned
Location/Address/ online ID Link	Home 152/125, Lake View Road, West Mambalam, Chennai-600033
Year of starting	2019

This is a home based small business which has been started out of passion. The growth is very gradual.



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Department:	Business Economics
Name of the Student	Akshaya
Name of the Venture	Let's Roll
Batch/passed out year	2016 – 2019/2018-2019
Mail ID	akshayap@gmail.com
Contact NO	9884746596
Type of business	Chat-Shop
No.of .Employees	5
Location/Address/ online ID Link	36 Ambika Street,Gandhi Road,Velchery,Chennai 42
Year of starting	2022





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Department:	BCA Shift II
Name of the Student	Archana
Name of the Venture	Gifts and crafts
Batch/passed out year	2018 - 2021
Mail ID	rajnikamalcrafts@gmail.com
Contact No	7010527815
Type of business	GIFT SHOP (RK GIFTS AND CRAFTS)
No.of .Employees	2
Location/Address/ online ID Link	3/2 A.P. Road, Choolai, Chennai - 600 112.
Year of starting	2021





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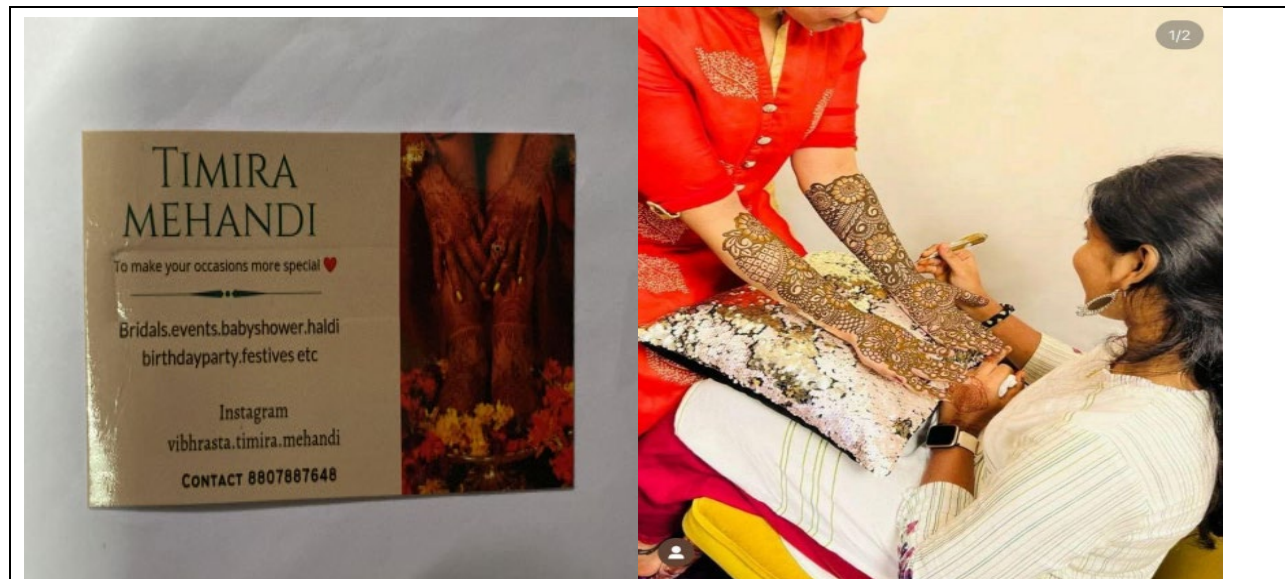
Department:	Business Economics
Name of the Student	Ashifa Banu
Name of the Venture	NAAZ BEAUTY PARLOUR TRAINING CENTER
Batch/passed out year	2015-2018/2017-2018
Mail ID	JVDBABU@GMAIL.COM
Contact NO	8939019111
Type of business	BEAUTICIAN
No.of .Employees	5
Year of starting	2019
Growth of the business in terms of percentage	75 PERCENT





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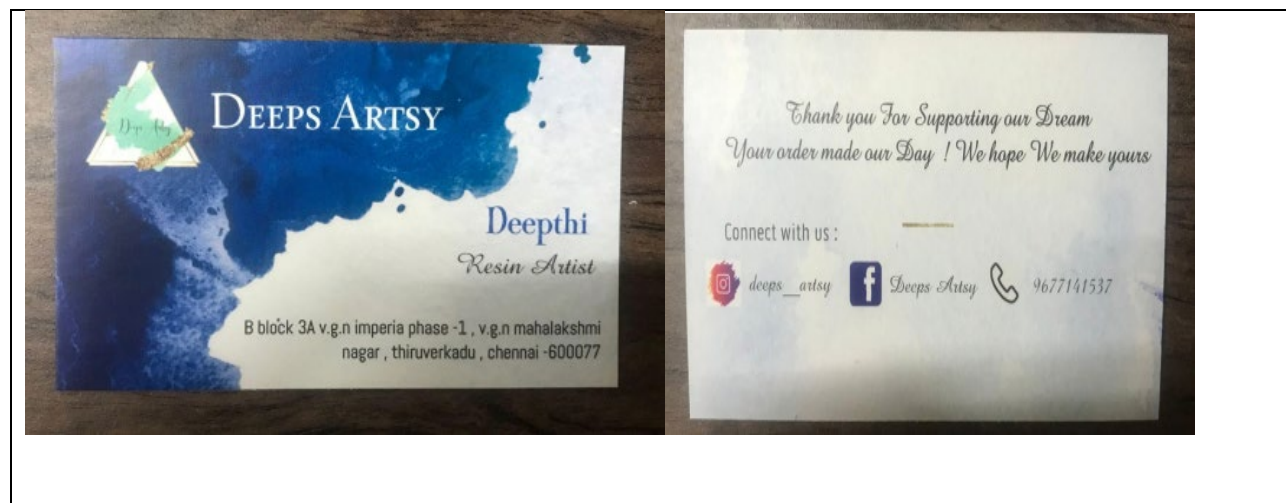
Department:	Commerce(Computer Application)- Shift II
Name of the Student Name of the Venture	J. Charupriya Timira Mehandi
Batch/passed out year	2018-2019/2021
Mail ID	timiramehandi@gmail.com
Contact NO	8807887648
Type of business	Beautician
No.of .Employees	2





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Department:	Commerce(Computer Application)- Shift II
Name of the Student	M.Deepthi
Name of the Venture	Deesp Artsy
Batch/passed out year	2017-2018/ 2020
Mail ID	deepthibn1999@gmail.com
Type of business	Resin Artist
No.of .Employees	nil
Year of starting	2020





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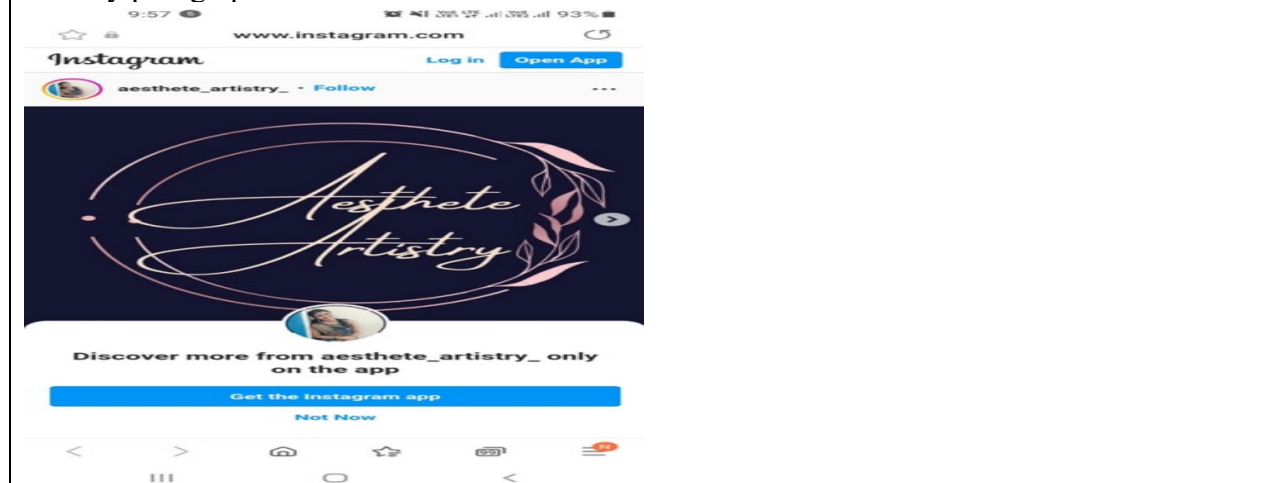




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Department:	ENGLISH
Name of the Student	ROHINI. B
Name of the Venture	AESTHETE ARTISTRY
Batch/passed out year	2017-2020
Mail ID	rohinibaskar06@gmail.com
Type of business	CUSTOMIZED GIFT SHOP
No.of .Employees	1
Year of starting	2022

Aesthete Artistry is a customised gift shop. It caters to all aspects of people from young to old age, we are offering various types of gift products such as Customized Illustration photo frames and keychains, Resin keychains, pendants, coasters and photo frames, Explosive gift boxes and Quilling typography photo frames. It's a very recently setup business and orders are slowly but steadily piling up.





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Department:	Department of English
Name of the Student	Seehma Sureshkumar
Name of the Venture	Madras Bakery
Batch/passed out year	2018
Mail ID	seeshmaseesh@gmail.com
Type of business	BAKERY (PRODUCTION AND RETAIL)
Location/Address/ online ID Link	NO 1, RAILWAY STATION ROAD, ANNA SQUARE, AVADI, CHENNAI-54
Year of starting	2002
Growth of the business in terms of Percentage	50-60%

The Bakery (retail store) originally began I almost eighty five years ago, my father brought the store form the original owners 20 years ago. The growth increased gradually when new and contemporary products according the demand was produced and introduced in the market. There has been no expansion of the store to any other location as my father decided to focus only on the one in hand.





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Department:	ENGLISH
Name of the Student	SIREEN FARHANA. S
Name of the Venture	RISHIFA KITCHEN
Batch/passed out year	2022
Mail ID	Rishifakitchen@gmail.com
Contact NO	7871236545 / 9176029884
Type of business	CATERING SERVICE FOR ALL OCCASSIONS
No.of .Employees	3
Location/Address/ online ID Link	NO 9/13, 3RD STREET, AZAD NAGAR, AMINJIKARAI, CHENNAI-29. youtube channel - rishifa kitchen
Year of starting	JUNE 10, 2019
Growth of the business in terms of percentage	60%

Brief Report

We started this business to provide quality food to big events like marriages, housewarmings, meetings, etc. We have done few orders to events containing more than 500 guests and have satisfied them with our taste. We are punctual in our work and deliver food on time. The quality of our work will definitely satisfy people



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Department	ENGLISH
Name of the student	Varshaa Ramudhan
Name of the Venture	GIFT_BY_SHA
Batch	2016-2019
Mail ID	VARSHA1304@YAHOO.COM
Type of business	Personalized Gifts

GiFT_BY_SHA delivers a wide range of gifts suitable for any occasions like birthday, wedding, anniversary and also for romantic occasions like valentines to anyone - whether it is to affirm a friendship, to celebrate a new beginning, to thank someone, to felicitate a family, to reconnect with your beloved, to extend congratulations, to say a sorry, to give a little encouragement - or because you feel like gifting something to your loved ones either him or for her just like that. Personalized Gifts like Doodle art, Mosaic paint, Smudge art, sketching, Photo frames, Collages, Digital Painting, Photo text collage, Bio Frame, LED Photo Cut out, 3D Crystal, Photo Mug, Custom Cutout, Wood engraving, Caricature, Photo Table clock, Photo Wall Clock, Pillow, Photo Keychain, Wallet Cards etc.

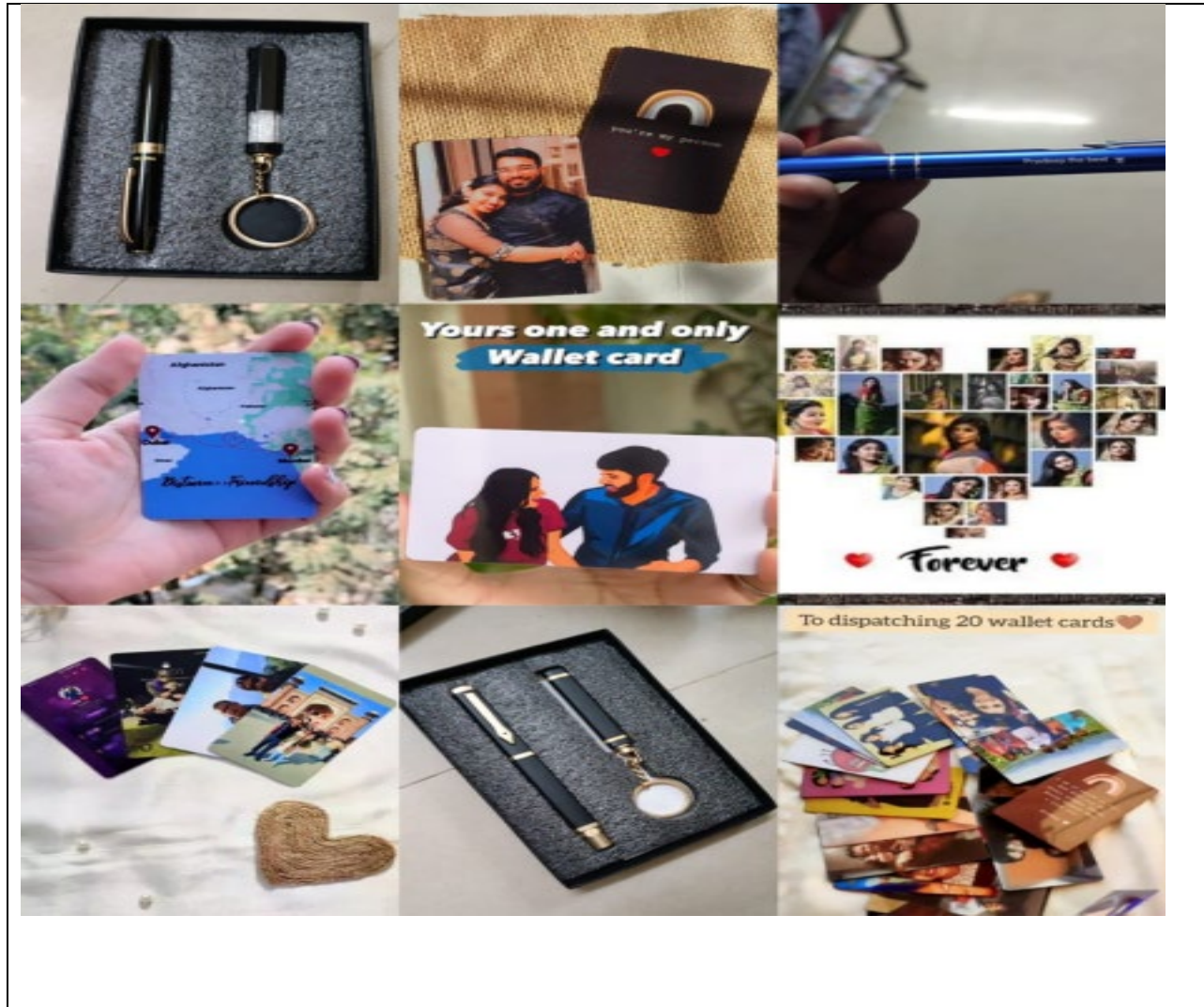
Rishifa Kitchen
Explore tastes, Explore us.



S. Rijiyana Parveen
Catering Business
7871236545
9176029884
Rishifakitchen@gmail.com
No 9/13, 3rd street, Azad Nagar, Aminjikarai, Chennai-29



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Department:	Commerce Honours
Name of the Student	Haritha.V
Name of the Venture	Unicorn.decor
Batch passed out	2022-2025
Type of business	Event Planner
No. of Employed	4
Location/Address/ online ID	Bon Appetite anna nagar shanthi colony
Year of starting	2022
Growth of the business in terms of percentage	75%





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Name of the student	Nivetha M
Name of the venture	Cold Fusion
Batch	2022
Mail ID	nivethamohan000@gmail.com
Type of Business	Franchise
No.of.Employees	2
Year of Starting	2022
Groeth of business in terms of %	10





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Department	MA Public Administration
Name of the Student	Priyanka J
Batch	2020-2022
Mail ID	jcpriyanka16@gmail.com
Type of business	Restaurant
No.of.Employees	7
Year of starting	2021
Growth of the Business in terms of %	90





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Department:	CORPORATE SECRETARYSHIP - SHIFT II
Name of the Student	Joy gladys. M
Name of the Venture	ZION STAFFING SOLUTIONS
Batch/passed out year	2021-2024
Mail ID	zionsolution16@gmail.com
Contact NO	9941155939
Type of business	Man Power Consultancy
No.of .Employees	Sole proprietor
Location/Address/ online ID Link	Kolathur
Year of starting	2016
Growth of the business in terms of percentage	30%

Brief Report

He worked as a Human Resource (HR) Manager in private companies for the last 15 years. After that in the year of 2016, he started his own Man Power Consultancy. At present he is working with around 15 clients.



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Department:	Commerce
Name of the Student	Monisshaa
Name of the Venture	The Perfume Store
Batch/passed out year	2022-2025
Mail ID	monisshaakolagani@gmail.com
Contact NO	9159154195
Type of business	INTERNATIONAL BRAND PERFUMES
No.of .Employees	2
Year of starting	2019
Growth of the business in terms of percentage	25





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Department:	Commerce
Name of the Student	S.Priyadharshini
Name of the Venture	Prisavi cakes
Batch/passed out year	2022-2025
Mail ID	sathyasridharan16@gmail.com
Type of business	Home Baking
No.of .Employees	2
Year of starting	2021
Growth of the business in terms of percentage	25

PRISAVI CAKES was started in the year 2021 SEPTEMBER 9th by Sathyapriya . The covid 19 pandemic has changed our lives and opened up the windows for many opportunities . one such opportunity was Home Baking. This pushed us to start our own business. To provide quality food products to the customer according to their taste and preference is our motto. We provide a variety of Party cake, Jar Cakes, Cup cakes, Donuts and etc.. Our Business is registered in MSME.





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Department:	B. Com general, commerce
Name of the Student	V. Saranya
Name of the Venture	V. Saranya
Batch/passed out year	2019-2022
Mail ID	saranyavelu1805@gmail.com
Contact NO	7397246625
Type of business	Clothing
Location/Address/ online ID Link	https://instagram.com/the_fashion_shopee_2.0?igshid=YmMyMTA2M2Y=
Year of starting	2020
Growth of the business in terms of percentage	80%


Brief Report

Natural of my online business is clothing , at the year 2020 I have started my small business through social media by creating Instagram page the_fashion_shopee_2.0 and I got 5000+ followers & 2000+ happy customers. From this I earned as much I needed and my page reached to Canada , after that I got bulk order from Canada and export clothes, sandals etc...to other country.I got more profit from this . I have earned more than 1laks by my earning I paid my college fees , paid for additional courses and mostly expended for my cloths because I love to dressing up myself. Well growth in my business and I am happy to be an entrepreneur.





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← the_fashion_shopee_2.0 ⋮


 **480** Posts **5,477** Followers **6,470** Following


Brand clothing
Make your life fashion ❤️😍
🌈cod/gpay/phn pay👍
🌈Easy return and exchange📦
🌈Shipping all over world🌍... more

 Followed by arvyy_...

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Department:	B.com (general)
Name of the Student	Sneha Munuswamy
Name of the Venture	Scrunchies by Sneha
Batch/passed out year	2019-2022
Mail ID	Snehamunuswamy850@gmail.com
Contact NO	9677014420
Type of business	Hair accessories
No.of .Employees	Only one – her name is kanimozhi
Location/Address/ online ID Link	https://www.instagram.com/reel/Cf6B_A8D06d/?utm_source=ig_web_button_share_sheet
Year of starting	2021
Growth of the business in terms of percentage	80%

Brief Report

In lockdown I started this small business, it is fully based on hair accessories, e.g. Scrunchies, bows, tail scrunchies, satin pillow case, satin hair bonnet. I thought of giving these products at reasonable price. Also, there is a person who works under me, I pay wage in weekly basis. At the begging of this endeavour, it was a breakeven point. No loss and no profit. The first batch was 50 scrunchies. Then I thought of leaving this but my father motivated me, also he is the main substance for initial investment. After 3 months that was a kickstart where I used to get



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minimum 15 orders in a week. Till now I have delivered my products to **12+** other states. Delhi, Telangana, Manipur, Odisha, Karnataka, Mangalore, Mumbai, Kolkata etc. Also one international order Dubai (UAE). So far **1000+** scrunchies has been delivered excluding other products.





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Department:	CORPORATE SECRETARYSHIP
Name of the Student	SNEHA K
Name of the Venture	TWRILL THE BLACK
Batch/passed out year	2016-2019
Mail ID	twrillthebalck@gmail.com
Contact NO	7358537213
Type of business	Dealers In Premium Dry Fruits
No.of .Employees	2
Location/Address/ online ID Link	No 584/6, 6 th street, ICF Colony, Chennai, Tamilnadu.
Year of starting	2020
Growth of the business in terms of percentage	85%

Brief Report

I am Sneha Dass, who had the dreams of starting a cafe which turned into reality of building my own brand called 'Twirl The Black.' Twirl the black is also known as T2B was commenced on 15 Aug 2020, now we've branches at Mogappair and Nanganallur, The cafe focused on delivering the best of bakes and Confectioneries to the people with the idea of cloud kitchen through SWIGGY and ZOMATO which later turned into a live Cafe shop. The increased in the number of customers made us to bring in more MENU's. The eerge of taking my brand to more people made me start T2B aquatics and T2B glassware which made me deliver cermaic cutleries, aquatic items etc via AMAZON, FLIPKART, MEESHO the same was commenced on 02.02.22. Here I take an opportunity to thank Anna Adarsh college who have brought in this idea of encouraging the budding entrepreneurs which I consider as a fruit to more success, thank you almighty and everyone who empathized and stood by my initial stage, I will continue to inspire



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you all.

UDYAM Registration Certificate

UDYAM CERTIFICATE
 Government of India
 Ministry of Micro, Small and Medium Enterprises

UDYAM REGISTRATION CERTIFICATE

Our small hands to make you LARGE

TYPE OF ENTERPRISE	MICRO	MSME	MSME
UDYAM REGISTRATION NUMBER	UDYAM TN 62 888823		
NAME OF ENTERPRISE	TWIRL THE BLACK		
NAME OF ENTREPRENEUR	SNEHA DASS		
OFFICIAL ADDRESS OF ENTERPRISE	Plot No. 10, Sector 10, Vengal Rao Nagar, Chennai - 600 014	Phone No. 98401 12345	Mobile No. 98401 12345
DATE OF INCORPORATION / REGISTRATION OF ENTERPRISE	10/09/2023		
DATE OF COMMENCEMENT OF PRODUCTION/BUSINESS	10/09/2023		
NATIONAL INDUSTRY CLASSIFICATION CODE(S)	1011 - Baking of cakes, pastries, etc.	1012 - Baking of bread, etc.	1013 - Baking of other bakery products
DATE OF UDYAM REGISTRATION	10/09/2023		

For any assistance, you may contact:
 1. DDC CHENNAI
 2. MSME-DC CHENNAI

BEA CHAMPION





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Department:	CORPORATE SECRETARYSHIP
Name of the Student	SONIYA G
Name of the Venture	TWISTED DHAGA
Batch/passed out year	2017-2020
Mail ID	soniyabhawarla@gmail.com
Contact NO	9092222486
Type of business	WALL DÉCOR
No.of .Employees	NIL
Location/Address/ online ID Link	https://instagram.com/twisteddhaga?igshid=YmMyMTA2M2Y=
Year of starting	2021
Growth of the business in terms of percentage	50%

I m soniya who always had a passion to be an entrepreneur. I run an embroidery business through my Instagram page Twisted Dhaga. Its been a year now and I have got much appreciation and recognition for the artwork i do. It all started when i attended a workshop on embroidery during my under-graduation in Anna Adarsh and later improved my skills during the lockdown. The interest in the craft slowly progressed as a hobby as i started scrolling Instagram



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reels. I was inspired to give it a try when it spiked my interest. Gradually i started mastering and excelling at my hobby so much that everyone around me recommended to make it a business. Here would personally like to thank Anna Adarsh College who encouraged and helped me to reach where i am today and would like to Thank everyone who stood by my side.





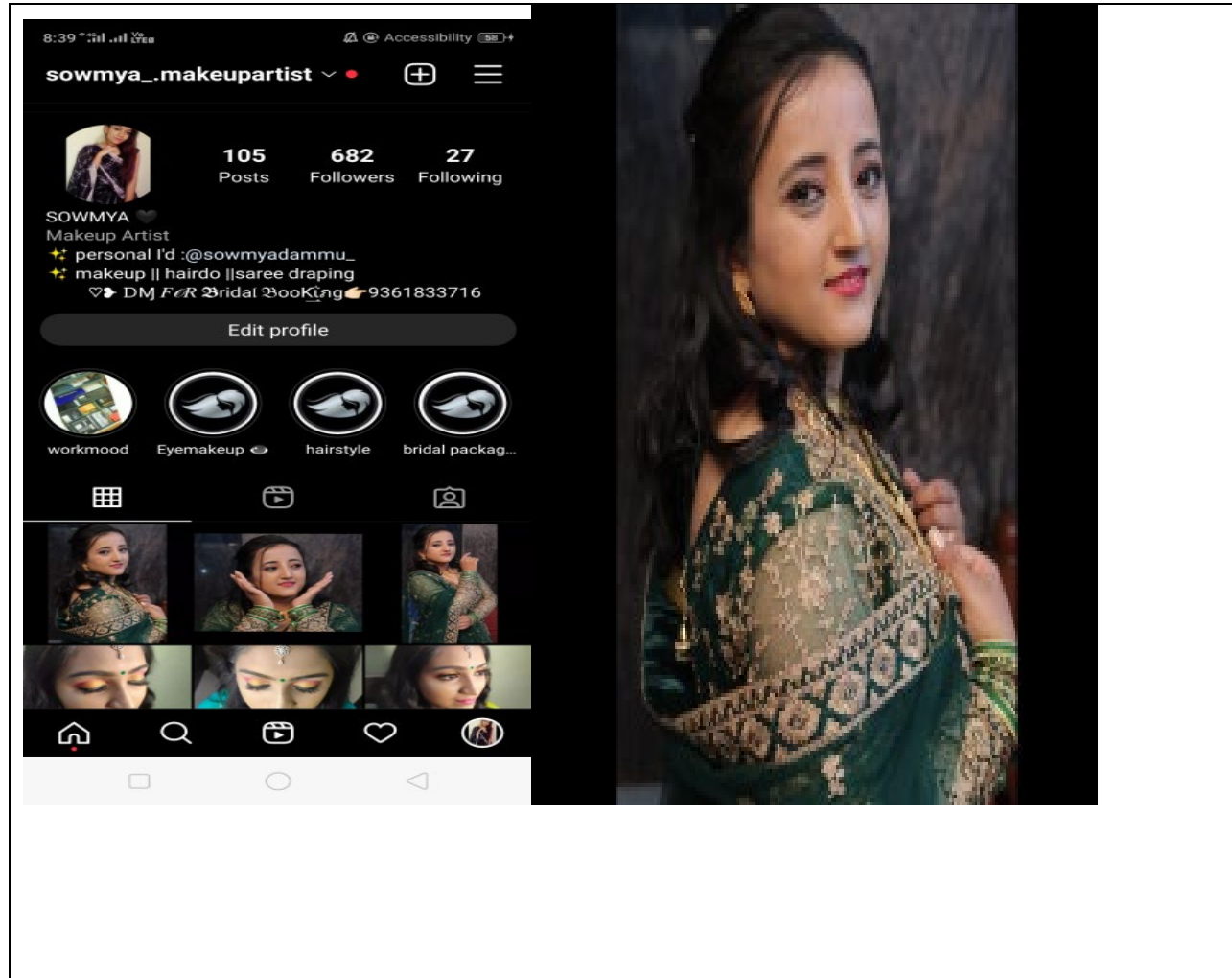
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Department:	B.com general
Name of the Student	Sowmya.D
Name of the Venture	Ponni bridal makeup artist
Batch/passed out year	2022
Mail ID	sowmyasoni0324@gmail.com
Contact NO	9361833716 , 8925471817
Type of business	Professional makeup artist
No.of .Employees	Nil
Location/Address/ online ID Link	11/6 Cheyyur Parthasarathy street Perambur chennai-
Year of starting	2021

Practice make-up on friends and family.work on your portfolio.connect with the fellow MUA 's and go to the market. Learning how to advertise our services on social media. ● In expansion, my business will grow according to my effort like doing portfolio shoots,and then after I have to post it on social media .Then everyone will look into my profile. So that everyone will watch my work and Professional makeup artist



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Department:	CORPORATE SECRETARYSHIP - SHIFT II
Name of the Student	VINODHINI. T
Name of the Venture	PVK STORES
Batch/passed out year	2013 - 2016
Contact NO	9789899932
Type of business	PROVISIONAL STORE
No.of .Employees	4
Location/Address/ online ID Link	NO: 5, BOOPATHY NAGAR, EGMORE, CHENNAI 08
Year of starting	2022
Growth of the business in terms of percentage	GOOD (75%)





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Department:	Commerce(Computer Application)- Shift II
Name of the Student	Ms.Gajalakshmi
Name of the Venture	Preejay Mehandhi Artist
Batch/passed out year	2018-2019
Mail ID	sekarpreethi7@gmail.com
Contact NO	8754561825
Type of business	Beautician
No.of .Employees	5
Location/Address/ online ID Link	No.16, 10th street, Sakthi Nagar, Nerkundram, Chennai-107 / preejay_mehandhi_artist
Year of starting	2019

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 preejay_mehandhi_artist  8754561825




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Department:	Business Economics
Name of the Student	Gayathri.N
Name of the Venture	Apollo Diagnostics
Batch/passed out year	2016 – 2019/2018-19
Mail ID	nextgentrader72@gmail .com
Type of business	Diagnostics Centre
No.of .Employees	7
Location/Address/ online ID Link	Anna Nagar West,Chennai
Year of starting	July 2020
Growth of the business in terms of percentage	70%







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Department:	Commerce(Computer Application)- Shift II
Name of the Student Name of the Venture	Jayasree Lakshmi Aari works
Batch/passed out year	2017-2018/2020
Mail ID	jayujayasree5860@gmail.com
Contact NO	7092202607
Type of business	Aari works
No.of .Employees	Nil

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Department:	BCA Shift II
Name of the Student	LOGESHWARI
Batch/passed out year	2010-2013
Mail ID	lokimakeupartist@gmail.com
Contact NO	7550194788
Type of business	BEAUTICIAN
Location/Address/ online ID Link	Surapet
Year of starting	2014 -





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Department:	Commerce Honours
Name of the Student	Dhanalakshmi G
Name of the Venture	Unicorn Venture
Batch/	2022-2023
Mail ID	keerthigopinath0908@gmail.com
Contact NO	6374083913
Type of business	Event planner
No.of .Employees	4
Location/Address/ online ID Link	Bon Appetite , anna nagar shanthi colony Link :@unicron.decors
Year of starting	2021





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Department:	English
Name of the Student	Almas Tarsiya Deen
Name of the Venture	FORMER NAME -ACTION TAKEN
Batch/passed out year	2021
Mail ID	almas.deen@icloud.com
Contact NO	7358330111
Type of business	Branding , Marketing and Digital Content Production
Year of Starting	2020
No.of .Employees	3

We do branding where we give proper public identity to the brands, we take care of the brand's need from the package designing to marketing also we do digital production where we produce content that'll be published in the entertainment platforms of internet , we have already done few similar works and satisfied clients with what they needed from our agency. (for example: we had been recently digitally partnered with THEORY OF THRIFTS (Chennai's first thrift exhibition) and made it successful as well as Chennaikaaries is our one of the leading content platform that serves 30 thousand plus chennai people and in a year we are looking forward to setup our business in London to get an International exposure.



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Department:	English
Name of the Student	G.Jeya Vishnu Priya
Name of the Venture	JVP Sanzzy Studios
Batch/passed out year	2011-2013
Mail ID	vishnuvsnazzy@gmail.com
Contact NO	994024008
Type of business	ANIMATION & VIX STUDIO
Year of Starting	2014
No.of .Employees	9

Have 4 years of experience in Multimedia, Animation and VFX. We have done Visual Effects for South Indian Movies. We also won jewellery design conducted by International jewelry expo held at Hyatt. We done Logo design for Department of History (Loyola College) and logo design for International conference conducted by Department of English, Anna Adarsh College for Women.



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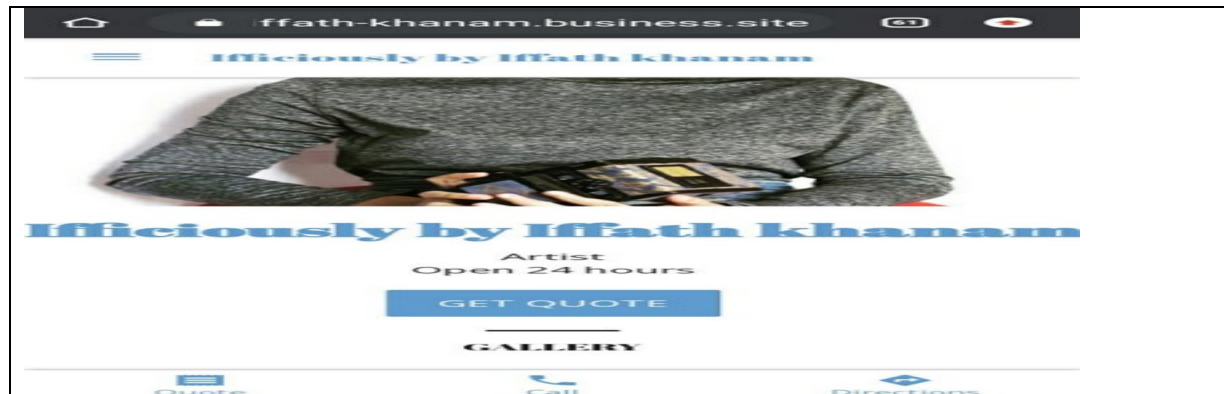
Mobile :- 9940243008

G.Jeya Vishnu Priya,
M.A., B.ed, PGDA., M.Sc (Animation & VFX Designing)
Creative Director & CEO,
JVP SNAZZY STUDIOS.
Email | jvpsnazzyeducationalstudios@gmail.com



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Department:	English
Name of the Student	Iffath Khanam R
Name of the Venture	IFFICIOUSLY
Batch/passed out year	2018-2021
Mail ID	IFFICIOUSLY2103@GMAIL.COM
Contact NO	6385228791
Type of business	CUSTOMIZATION IN MULTIMEDIAART,
Year of Starting	2014





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Department:	English
Name of the Student	Mahalakshmi.V.R
Name of the Venture	CITY SIGNS
Batch/passed out year	2019-2022
Mail ID	vrmaha1607@gmail.com
Contact NO	9840433918
Type of business	TEXTILE (RETAIL AND WHOLESale)
Year of Starting	2004





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Department:	English
Name of the Student	MALAR KODHI SANKARAN
Name of the Venture	MALAR PLASTICS PVT.LTD
Batch/passed out year	2015-2017
Mail ID	gsmalarkodhi2295@gmail.com
Contact NO	9884991554
Type of business	RECYCLING AND MANUFACTURING OF PLASTIC SHEETS AND ROLLS.
Year of Starting	2014

Malar Plastics Pvt. Ltd company was started in the year 1995 Oct 25th by my Father Mr.G.Sankaran and currently he stands with the position of being president in Tamilnadu, Pondy plastic association. With his excellency of experience and hardwork, currently I'm associating with my Father in our own company and entered the position of director in my industry after my Mother demise. This is just a beginning of raising an empire, but one day I hope that it will turn into kingdom with the blessings of Almighty and my Mother. Personally I thank Anna Adarsh College for encouraging budding young entrepreneurs as a stepping stone towards success.



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G.Sankaran-Managing Director
S.Malarkodhi-Director

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Department:	English
Name of the Student	Paras Riyaz
Name of the Venture	V4U Media
Batch/passed out year	2018-2020
Mail ID	paras.riaz@gmail.com
Contact NO	72008-48922
Type of business	Media
Year of Starting	2017

 Paras Riyaz CHAIRPERSON - V4U MEDIA	 @parasriazahmed1  @parasriyaz  @parasriazahmed1 #58, Veerappa Nagar, Atwar Thiru Nagar, Valasaravakkam, Chennai - 600 087. (Behind Mega Mart) Cell : +91 72008 48922 email: paras.riaz@gmail.com
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Department:	English
Name of the Student	Pragyaa Saha
Name of the Venture	Acs Solutions
Batch/passed out year	2019-2022
Mail ID	prabirsdesk@gmail.com
Contact NO	9884121709
Type of business	STOCKIST AND SUPPLIER OF ALL KINDS OF ALUMINIUM EXTRUDED PRODUCTS
Year of Starting	2017

Brief Report

Stockist and suppliers of all kind of aluminium extruded profiles, manufacturing of aluminium doors, partitions, elevation work, windows, cladding and associated works.

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☎ +91 98841 21709



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Department:	Commerce(Computer Application)- Shift II
Name of the Student Name of the Venture	K.Monisha Jm Boutique Aari work
Batch/passed out year	2019-2020/2022
Mail ID	Monishakrishnan147@gmail.com
Contact NO	9940382371
Type of business	Aari work
No.of .Employees	nil



 Jm boutique aariwork 

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9940382371
monishakrishnan147@gmail.com
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Department:	Commerce(Computer Application)- Shift II
Name of the Student Name of the Venture	S.Preethisha Sha's creations
Batch/passed out year	2019-2020/2022
Mail ID	preethisanka19@gmail.com
Contact NO	9150236779
Type of business	Terracotta,tanjore painting
No.of .Employees	nil
Location/Address/ online ID Link	Shas_creations 11
Year of starting	2021

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terracotta jewellery, clay statue
clay mangent, clay keychain,
mural art, fabric painting, tanjore painting

preethisha sankar

✉ shascreation11@gmail.com
📷 shas_creations11





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Department:	BCA Shift II
Name of the Student	Priyadharshini R
Name of the Venture	Craft
Batch/passed out year	2017 - 2019
Mail ID	chennaicraftland@gmail.com
Contact NO	8637664091
Type of business	MINIATURE GIFT
Location/Address/ online ID Link	https://maps.app.goo.gl/CDRounwX7x5dFAEo8
Year of starting	December 2018 -

Priyadharshini. R - Alumni of Anna Adarsh College for Women. she was a part time Paper Crafter since Dec 2018. Now, she is owning instagram page "chennaicraftland" with a slogan "Your dream is your signature" . She delivered around 300+ orders over all Tamil nadu.

Achievements:

As budding crafter, She was recognised as "CREATIVE ENTREPRENEUR " of Business Empress Award 2022 .Also, She won Third place in DMC CROWN SEASON 2 crafts contest conducted by "DRESS MY CRAFT" Delhi.



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Department:	Business Economics
Name of the Student	Shalini.A
Name of the Venture	PASS HOUSE COMPANY
Batch/passed out year	2016 - 2019
Mail ID	shaliniashok0703@gmail.com
Contact NO	9840397631
Type of business	Multi-Service
No.of .Employees	10
Location/Address/ online ID Link	24/41st Street, Rajamangalam Villivakkam, Chennai 49
Year of starting	1-07-2021
Growth of the business in terms of percentage	50%



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A.O.: எண்.81/82, முதல் மாட, வடக்கு ரெட்ஹில்ஸ் ரோடு, விவ்வாக்கம், (கரங்கப்பாளை அருகில்), சென்னை-49.
சென்னை கிளைகள் : புரசைவாக்கம், திருவெற்றிபுரம், நங்கம்பாக்கம், வேளச்சேரி, போரூர், ஆவடி, ரெட்ஹில்ஸ்
தமிழ்நாடு முழுவதும் : செங்கல்பட்டு, காஞ்சிபுரம் & கோயம்புத்தூர்

- ◆ வீடுகள் தூய்மை செய்தல்
- ◆ கழிவறை சுத்தம் செய்தல்
- ◆ வெள்ளை அடித்தல் & பெயிண்டிங்
- ◆ கழிவறை அடைப்புக்கு தீர்வு
- ◆ தண்ணீர் தொட்டி, சம்ப் சுத்தம் செய்தல்
- ◆ விளம்பிங் ஓர்க்ஸ்
- ◆ எலக்ட்ரிகல் ஓர்க்ஸ்
- ◆ கார்பென்ட்ரி வேலைகள்
- ◆ பழைய கட்டிடங்கள் மறுசீரமைப்பு
- ◆ கட்டிட கசிவுக்கு தீர்வு



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Department:	Business Economics
Name of the Student	Srinidhi.R
Name of the Venture	SSB BRICK FIELD
Batch/passed out year	2019-2022
Mail ID	rajasekarsrinidhi@gmail.com
Contact NO	9962598940
Type of business	Brick manufactures
No.of .Employees	50
Location/Address/ online ID Link	Bangalore High Road,Nazareethpet,Chennai-123
Year of starting	1984
Growth of the business in terms of percentage	60 percent

business after completing her graduation,. This Business was started in the year 1984 and is set up in Tirumizhasai. The business is basically concerned about brick manufacturing. Though it was initially started by her father and uncle, Srinidhi took over the business and has employed 50 people in her organization



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S. Rajasekar

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E-mail : rajasekar6777@gmail.com



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Department:	Commerce
Name of the Student	Vishnu Priya
Name of the Venture	Cakes o Ckake
Batch/passed out year	2021-2024
Type of business	Baking
No.of .Employees	2
Year of starting	2022
Growth of the business in terms of percentage	20

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Department:	CORPORATE SECRETARYSHIP - SHIFT II
Name of the Student	ANJELIN SHERLY
Name of the Venture	M R PERFECT EVENT
Batch/passed out year	2013 - 2016
Mail ID	Mr.perfecteventmagagement - insta id
Contact NO	8072957425
No.of.employess	10
Year of starting	2018
Type of business	Event management

Manoj - 80729 57425
Girish - 86101 92217

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