



PUNJAB ASSOCIATION'S  
**ANNA ADARSH COLLEGE FOR WOMEN**

Affiliated to the University of Madras  
( Re-accredited by NAAC with A+ Grade )

**MEDIA POLICY**

The media team consists of the Principal who is the Chairman and other members.

1. Every event is covered by the respective departments or clubs or organisers both in print media and visual media .
2. Media team invites the press for every event and they also cover the events.
3. The write up of event is given in Tamil and English with a high definition photograph.
4. The media team edits and makes it more professional.
5. The different media is allocated to each member and they see to that it is published .
6. Once the news is published it is shared to everyone .
7. Every year we do organise a press meet and invite all our media partners
8. We do encourage the media to partner with our events as sponsors .
9. The exclusive media team sees to that every event is given at most priority namely college events, awareness programme , student and alumni initiatives and department events.
10. Our students work as interns to cover events. On the job training is given to encourage young reporters .



*R. Shanthi*

**PRINCIPAL**  
**ANNA ADARSH COLLEGE FOR WOMEN**  
ANNA NAGAR, CHENNAI 600 040

## **Media Team**

Principal - Chairman

Members

Dr.Anita Raman - VP & Dean Academics

Dr.Marceline - Dean Student Affairs

Dr.Hanah Vijayakumar - Dean Computational Studies

Dr.Anandlakshmi , Head BCA shift II

Dr.Nethra, Head , MSW

Ms.Priyanka Rakshita ,Social media Student Representative .



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