



Punjab Association's  
**ANNA ADARSH COLLEGE FOR WOMEN**  
(Affiliated to University of Madras)  
**ANNA NAGAR, CHENNAI 600040**

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CRITERION 1

***1.1.1 Curriculum Planning  
and Implementation***

***LESSON PLAN***

**COMMERCE - BANK MANAGEMENT**

**ANNA ADARSH COLLEGE FOR WOMEN**  
**DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)**  
**LESSON PLAN- ODD SEMESTER**  
**ACADEMIC YEAR 2021-2022**

Name of the staff: **Dr. J. SHRILEKHA**

Total Hours: 78

Name of the subject: **COMMERCIAL BANKING**

Year/ Semester: **I MBM /I**

Subject Code: **KCBIC**

- Learning objectives: 1. Know the banking structure in India  
 2. Familiarize with banking operations  
 3. Learn the role of cooperative banks and their functions.

UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
I	Banking structure in India	5	Lecture	Flash cards <a href="https://quizlet.com/in/421525479/money-market-banking-system-in-india-flash-cards/">https://quizlet.com/in/421525479/money-market-banking-system-in-india-flash-cards/</a>
I	Classification of banks	5	Lecture	You Tube <a href="https://youtu.be/SBPm0S7SZTM">https://youtu.be/SBPm0S7SZTM</a>
II	Banking companies Act	8	Lecture	Flash cards <a href="https://quizlet.com/191665738/banking-acts-flash-cards/">https://quizlet.com/191665738/banking-acts-flash-cards/</a>
II	Banker and customer relationship	8	Lecture	Quizlet <a href="https://ambitiousbaba.com/bankers-customer-relationship-quiz/">https://ambitiousbaba.com/bankers-customer-relationship-quiz/</a>
II	Types of customer	5	Lecture	You Tube <a href="https://youtu.be/SMWQ0wTdkhM">https://youtu.be/SMWQ0wTdkhM</a>
III	Negotiable instruments	8	Lecture	Quizlet <a href="https://thelegalinfo.com/2021/05/03/mcq-on-negotiable-instrument-act/">https://thelegalinfo.com/2021/05/03/mcq-on-negotiable-instrument-act/</a>
III	Paying banker	8	Lecture	Mcq <a href="https://mcqmate.com/topic/911/banking-and-finance-3/paying-banker-set-1">https://mcqmate.com/topic/911/banking-and-finance-3/paying-banker-set-1</a>
IV	Endorsement	9	Lecture	Flash cards <a href="https://quizlet.com/43026194/endorsements-flash-cards/">https://quizlet.com/43026194/endorsements-flash-cards/</a>
IV	Discounting of bills	8	Lecture	You Tube <a href="https://youtu.be/pUcHeNDBBP0">https://youtu.be/pUcHeNDBBP0</a>
V	Bank marketing	5	Lecture	Flash cards <a href="https://quizlet.com/248132826/chapter-1-2-bank-marketing-flash-cards/">https://quizlet.com/248132826/chapter-1-2-bank-marketing-flash-cards/</a>
V	Banking services	5	Lecture	E -puzzle <a href="https://wordmint.com/public_puzzles/535210">https://wordmint.com/public_puzzles/535210</a>



V	Co-operative banks	4	Lecture	Flash cards <a href="https://quizlet.com/in/491303274/cooperative-bank-economy-flash-cards/">https://quizlet.com/in/491303274/cooperative-bank-economy-flash-cards/</a>
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**Learning outcomes:**

1. To understand the definition of banking, banking structure in India and laws relating to banking.
2. To be able to understand the relationship between banker & customer, types of accounts, customers, loans & advances.
3. To familiarize with the role of cooperative banks and their functions-financial inclusion – poverty alleviation program and rural banking.

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DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)  
LESSON PLAN- ODD SEMESTER  
ACADEMIC YEAR 2021-2022**

Name of the staff: **Dr. J. SHRILEKHA**

Total Hours: 78

Name of the subject: **MANAGEMENT OF LENDING**

Year/ Semester: **II MBM/III**

Subject Code: **KCB3A**

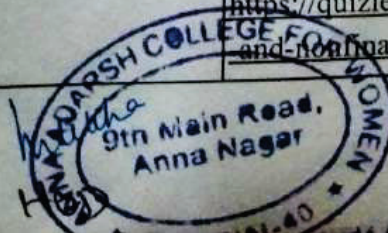
Learning objectives: 1. Know the principles of lending.

2. Learn the appraisal of working capital.

3. know the various types of securities for lending.

UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
I	Introduction	4	Lecture	Flash cards <a href="https://youtu.be/v8mVEZwZvtU">https://youtu.be/v8mVEZwZvtU</a>
I	Principles of lending	6	Lecture	You tube <a href="https://youtu.be/zBUSzKnK9bw">https://youtu.be/zBUSzKnK9bw</a>
II	Project Appraisal	8	Lecture	E- quiz <a href="https://quizizz.com/admin/quiz/5de64224ac159a001bc54846/project-appraisal">https://quizizz.com/admin/quiz/5de64224ac159a001bc54846/project-appraisal</a>
II	Working capital appraisal	8	Lecture	You tube <a href="https://youtu.be/v8mVEZwZvtU">https://youtu.be/v8mVEZwZvtU</a>
III	Fund flow analysis	8	Lecture	Mcq <a href="https://www.careerride.com/view/preparation">https://www.careerride.com/view/preparation</a>
III	Cash flow analysis	4	Lecture	Mcq <a href="https://testbook.com/objective-question/s/mcqon-cash-flow-analysis--5f91691667f9e76164d3fe98">https://testbook.com/objective-question/s/mcqon-cash-flow-analysis--5f91691667f9e76164d3fe98</a>
IV	Non - financial appraisal	4	Lecture	Flash cards <a href="https://quizlet.com/150905179/financial-and-non-financial-reward-flash-cards/">https://quizlet.com/150905179/financial-and-non-financial-reward-flash-cards/</a>

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IV	Time value of money	4	Lecture	E- content <a href="https://www.investopedia.com/terms/t/timevalueofmoney.asp">https://www.investopedia.com/terms/t/timevalueofmoney.asp</a>
V	Types of security	4	Lecture	You tube <a href="https://youtu.be/PRXXHy2N-8E">https://youtu.be/PRXXHy2N-8E</a>
V	Follow up loans	4	Lecture	E- puzzle MCQ QUESTIONS: LOANS AND ADVANCES : One of the differences (worldbanks.news)
V	Narasimhan Committee on Classification of Assets	4	Lecture	E- quiz NI372E157BAAD1114EPCA3055B5E C99ECB18.PDF (rbi.org.in)
V	Recovery Process	5	Lecture	Videos Bank loan Recovery // EMI DUE Loan Recovery // RBI Loan Recovery // costumer Due Emi pay Bank - Bing video
V	QIS	5	Lecture	E-books Qis & Msod   PDF   Banks   Credit (Finance) (scribd.com)
V	Non performing advances	5	Lecture	FlashCards Test: Leadership Module 8-10   Quizlet
V	Provisions of revenue recovery act	5	Lecture	E- content The Revenue Recovery Act, 1890 – Lawyers Law

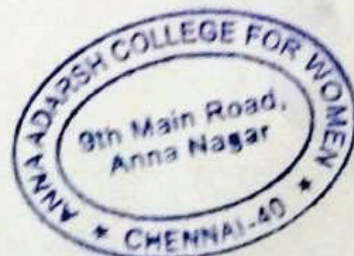
**Learning outcomes:**

1. To understand how banks appraise the capital needs of borrower and sanction loans
2. To be able to understand the various types of loans and advances offered by banks.
3. To know the risks involved in the management of non- performing assets.

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**ANNA ADARSH COLLEGE FOR WOMEN**  
**DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)**  
**LESSON PLAN- ODD SEMESTER**  
**ACADEMIC YEAR 2021-2022**

Name of the staff: Mrs.K. SARASWATHY

Total Hours:52

Name of the subject: Credit and Risk Management in Banking

Year/ Semester: III BBM/V

Subject Code: CVW5A

**Learning objectives :**

1. To expose the students to learn the concept of credit and risk management
2. To understand issues pertaining to pricing and hedging with options on individual stocks and indexes, to examine forwards and futures contracts for equity indexes, commodities, and currencies

UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
I	Introduction	4	Lecture	E-puzzle <a href="https://quizlet.com/198484570/the-three-cs-of-credit-flash-cards/">https://quizlet.com/198484570/the-three-cs-of-credit-flash-cards/</a>
I	Principles of lending	5	Lecture	E- quiz <a href="https://www.youtube.com/watch?v=zBUSzKnK9bw">https://www.youtube.com/watch?v=zBUSzKnK9bw</a>
I	Types of credit	5	Lecture	Quizlet test <a href="https://quizizz.com/admin/quiz/5a95acd414c10f001bdc5bc1/types-of-">https://quizizz.com/admin/quiz/5a95acd414c10f001bdc5bc1/types-of-</a>
II	Professional management	5	Lecture	Google drive <a href="http://www.dellbacktocollegeoffers.com/">http://www.dellbacktocollegeoffers.com/</a>
II	Types of Market	4	Lecture	E-books <a href="https://docs.google.com/forms/d/1OOTpJ3vZzG4T18kw2ipfQFYQiBNB">https://docs.google.com/forms/d/1OOTpJ3vZzG4T18kw2ipfQFYQiBNB</a>
II	Types of security	5	Lecture	E-Content(pdf) <a href="https://testbook.com/objective-questions/mcq-on-types-of-securities--">https://testbook.com/objective-questions/mcq-on-types-of-securities--</a>
III	Lending to different customers	5	Lecture	Youtube <a href="https://www.youtube.com/watch?v=tEyFVdaaxBk">https://www.youtube.com/watch?v=tEyFVdaaxBk</a>
III	Legality of documents	4	Lecture	CROSS – WORD PUZZLE <a href="https://www.wordplays.com/crossword-solver/legal-document-(4)">https://www.wordplays.com/crossword-solver/legal-document-(4)</a>
III	Types of loan	6	Lecture	E- Quiz <a href="https://testbook.com/objective-questions/mcq-on-types-of-loans-">https://testbook.com/objective-questions/mcq-on-types-of-loans-</a>
III	Corporate finance and project finance	4	Lecture	E-quiz



				<a href="https://engineeringinterviewquestions.com/corporate-finance-mcq">https://engineeringinterviewquestions.com/corporate-finance-mcq</a> s-
III	Disbursement	5	Lecture	E- content <a href="https://study.com/academy/practice/quiz-worksheet-managing-cash">https://study.com/academy/practice/quiz-worksheet-managing-cash</a> h-

**Learning outcomes:**

1. Credit risk management is the practice of mitigating losses by understanding the adequacy of a bank's capital and loan loss reserves at any given time – a process that has long been a challenge for financial institutions.
2. The most important issue is the credit risk management for loans granted to commercial banks and the adjustment of credit policy to the quality of the loan portfolio, the clients' economic and credit standing, borrowers, business climate, customer incomes and changing systemic risk, investment in the business sector

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LESSON PLAN- ODD SEMESTER  
ACADEMIC YEAR 2021-2022**


**Name of the staff:** Mrs.K.SARASWATHY  
**Name of the subject:** Central Banking  
**Subject Code:** KCB1B

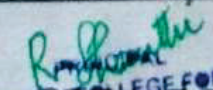
**Total Hours:** 78  
**Year/ Semester:** I MBM/I

**Learning objectives :**

1. Learn about the organization of the RBI
2. Familiarize with RBIs exchange management and control

UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
I	Organization of the RBI Internal	8	Lecture	E- Quiz <a href="#">RBI Multiple Choice Questions(MCOs) &amp; Answers   RBI Quiz (gkseries.com)</a>
II	RBI	8	Lecture	FlashCards <a href="#">RBI Flashcards   Quizlet</a>
II	Nariman Committee	9	Lecture	E- content <a href="#">5MC01072018D59E8183E523416F8C7B5C14436210C4.PDF</a> <a href="#">(rbi.org.in)</a>
III	Credit information service		Lecture	Quizlet test <a href="#">Test: Unit 2 - Topic 7   Quizlet</a>

  
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IV	RBI and credit granting	8	Lecture	Google forms <a href="#">Google Forms Examples - Bing images</a>
IV	Agricultural finance Non-agricultural finance	10	Lecture	E- Content <a href="#">AgEcon233.pdf (hillagric.ac.in)</a>
IV	Credit guarantee scheme	8	Lecture	E-books <a href="#">Central Banking in Theory and Practice - Alan S. Blinder - Google Books</a>
V	Exchange management and control	8	Lecture	E- content <a href="#">63-the-foreign-exchange-management-act-199917092020075653.pdf (ifsca.gov.in)</a>

**Learning outcomes:**

1. Learned about the organization of the RBI
2. Analyzed the various phases of RBI

**ANNA ADARSH COLLEGE FOR WOMEN  
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LESSON PLAN- ODD SEMESTER  
ACADEMIC YEAR 2021-2022**

Name of the staff: Mrs.K.SARASWATHY

Total Hours:78

Name of the subject: MANAGEMENT OF FUNDS

Year/ Semester:II MBM/III

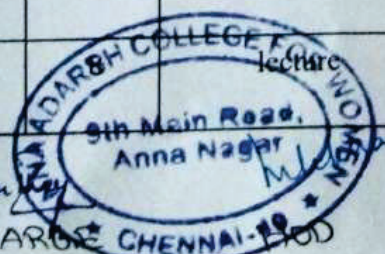
Subject Code: KCB3B

**Learning objectives :**

1. Learn deposit mobilization and their factors.
2. Familiarize with investment management

UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
I	Deposit Mobilisation and its schemes	8	lecture	E-quiz- <a href="https://quizizz.com/admin/quiz/5e12c8e774abe8001c56916d/casacam-paign-casa-deposits-mobilisation-month">https://quizizz.com/admin/quiz/5e12c8e774abe8001c56916d/casacam-paign-casa-deposits-mobilisation-month</a>
II	Cash management and credit policy	8	lecture	Puzzle, <a href="https://wordmint.com/public_puzzles/search?q=Cash+management">https://wordmint.com/public_puzzles/search?q=Cash+management</a>
III	Investment Management		lecture	E-quiz- <a href="https://www.proprofs.com/quiz-school/topic/investment">https://www.proprofs.com/quiz-school/topic/investment</a>

*K. Sarathy*  
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*P. Prathiba*  
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IV	Profitability management	8	Lecture	E-puzzle <a href="#">Reasoning Puzzles for SBI PO 2021   Comparison Based Puzzle for SBI PO PDF at Smartkeeda</a>
IV	Budgeting and control-	8	Lecture	E-quiz <a href="#">Budgeting Quizzes Online, Trivia, Questions &amp; Answers - ProProfs Quizzes</a>
IV	Parameters — financial intermediation	8	Lecture	Quizlet test <a href="#">Test: Parameter   Quizlet</a>
IV	Ratios	8	Lecture	Google drive <a href="#">Financial Ratios Part 1.pptx - Google Drive</a>
IV	Cost effectiveness and cost control	8	Lecture	E-content(pdf) <a href="#">(PDF) Optimal control strategies and cost-effectiveness analysis of a malaria model   Kazeem Oare Okosun - Academia.edu</a>
V	Capital adequacy	8	Lecture	E-Content(pdf) <a href="#">gifmv6n8_12.pdf (ripublication.com)</a>
V	Return on capital, Capital adequacy test	3	Lecture	FlashCards <a href="#">Capital Adequacy Flashcards   Quizlet</a>
V	Audit & internal control.	3	Lecture	Quizlet test <a href="#">Test: Internal Audit Test 1   Quizlet</a>

**Learning outcomes:**

1. Familiar with investment management that is helpful while investing
2. Capital adequacy stabilize the nation's financial system by lowering the risk it support government from not becoming insolvent Learned the deposit mobilization and their factor

*R. Sarathkumar*  
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**ANNA ADARSH COLLEGE FOR WOMEN**  
**DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)**  
**LESSON PLAN- ODD SEMESTER**  
**ACADEMIC YEAR 2021-2022**

Name of the staff : **Dr. B. Bharathi**  
 Name of the subject: **Banking Theory Law and Practice**  
 Subject Code: **CPW3C**

**Total Hours:60**  
**Year/ Semester:II BBM/ III**

**Learning objectives:**

- To facilitate the understanding of the origin and the growth of the indian banking system
- To understand the modern day developments in indian banking sector
- To acquire knowledge about banking laws.

UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
I	Indian Banking System	5	Lecture with PPT	<a href="http://www.drbramedkarcollege.ac.in/sites/default/files/AN%20INTRODUCTION%20TO%20INDIAN%20BANKING%20SYSTEM.pdf">http://www.drbramedkarcollege.ac.in/sites/default/files/AN%20INTRODUCTION%20TO%20INDIAN%20BANKING%20SYSTEM.pdf</a>
	Role of Banks in India, Classification of Banks	5	Lecture with PPT	<a href="https://youtu.be/JOuvMBy-U-Q">https://youtu.be/JOuvMBy-U-Q</a>
	Functions of Commercial Banks	3	Lecture with PPT Assignment	<a href="https://youtu.be/wlsOeE346SI">https://youtu.be/wlsOeE346SI</a>
	Functions of Central Banks	3	Lecture with PPT Assignment	<a href="https://youtu.be/X32PxTXcmQM">https://youtu.be/X32PxTXcmQM</a>
II	Co-operative Banks	3	Lecture with PPT	E-puzzle
	NBFC	2	Lecture with PPT	E-quiz
III	E-Banking Internet Banking, ECS	5	Lecture with PPT seminar	<a href="https://www.youtube.com/watch?v=fx1BTyOmYk8">https://www.youtube.com/watch?v=fx1BTyOmYk8</a> <a href="https://www.youtube.com/watch?v=3_VL92ueJTM">https://www.youtube.com/watch?v=3_VL92ueJTM</a>
	ATM	2	Lecture with PPT	E-Puzzle
	EFT	2	Lecture with PPT	<a href="https://www.youtube.com/watch?v=JJeicP8tDP0">https://www.youtube.com/watch?v=JJeicP8tDP0</a>
	Capital Adequacy Norms, Banking sector reforms	3	Lecture with PPT seminar	<a href="https://www.youtube.com/watch?v=x9xP0A1tEKc">https://www.youtube.com/watch?v=x9xP0A1tEKc</a> <a href="https://www.civildaily.com/banking-sector-reforms-in-in">https://www.civildaily.com/banking-sector-reforms-in-in</a>



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IV	Opening of Bank Accounts-Types	4	Lecture with PPT	e-puzzle
	Bank customer Relationship	3	Lecture with PPT	E-puzzle
	Special type of customers	4	Lecture with PPT	E-puzzle
	KYC	4	Lecture with PPT	<a href="https://youtu.be/vLeC6khWz pM">https://youtu.be/vLeC6khWz pM</a>
	Bank Lending	4	Lecture with PPT	E-puzzle
	Negotiable Instrument	4	Lecture with PPT	E-quiz
	Crossing	4	Lecture with PPT	<a href="https://www.youtube.com/watch?v=3yFKUjoUNgg">https://www.youtube.com/watch?v=3yFKUjoUNgg</a>

**Learning Outcomes:**

- The main learning outcome of this course is to provide the student an understanding of legal and regulatory aspects of banking
- After completion of this subject students understand the growth of indian banking systems and their modern day development
- Provide the student an understanding of legal and regulatory aspects of banking.

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DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)  
LESSON PLAN- ODD SEMESTER  
ACADEMIC YEAR 2021-2022**

Name of the staff : Dr.B. Bharathi

Total Hours: 75 hrs

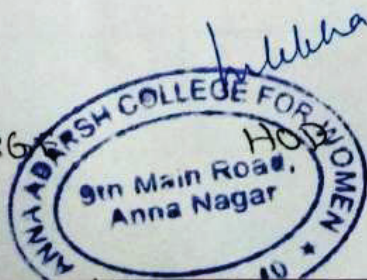
Name of the subject: INCOME TAX LAW AND PRACTICE-I Year/Semester: III BBM/ V

Subject Code:CPW5E

**LEARNING OBJECTIVES**

- 1.To introduce students to basic concepts in Income-Tax.
- 2.To help them to apply the provisions under various heads
- 3.To Know about .exempted income

B. Bharathi  
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UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED	
I	<b>Unit I: Introduction</b> History of Income tax in India Meaning of Income Features of Income Tax Types Important Definitions Under the Income Tax Act Assessee Types Rates of Tax	2	Lecture Assignment Seminar	Word Document e-puzzle	
	Residential Status Scope of Total Income	4	Lecture Problem solving Assignment	Word Document e-puzzle	
	Incomes Exempt from tax.	3	Lecture Assignment seminar	Word Document	
II	<b>Income from Salary</b> Definition Allowances Valuation of perquisites	12	Lecture Problem solving Assignment	Word Document e-puzzle	
	Deductions from Salary Gratuity Pension Commutation of Pension	5	Lecture Problem solving Assignment	Word Document	
	Leave Salary Profits in lieu of Salary Provident Funds	6	Lecture Problem solving Assignment	Word Document e-puzzle	
	Deductions under Sec.80C Overall Income from salary problems	5	Problem solving Assignment	Word Document e-puzzle	
	III	<b>Income from House Property</b> Meaning, Exemptions Annual Value Meaning and Computation	5	Lecture Problem solving Assignment	Word Document e-puzzle
		Deductions from Annual Value Legal Provisions.	5	Lecture Problem solving Assignment	Word Document



IV	<b>Profits and Gains from Business or Profession</b> Income from Business Allowable expenses Not allowable expenses General deductions Deemed Business Profits Undisclosed incomes	6	Lecture Problem solving Assignment	Word Document e-puzzle
	Provisions relating to Depreciation	6	Lecture Problem solving Assignment	Word Document e-puzzle
	Income from Profession	6	Lecture Problem solving Assignment	Word Document e-puzzle
V	<b>e-filing &amp; Submission of Returns</b> e-filing Concept Procedure 26AS TDS Traces Filing of Return Due date for filing returns	5	Lecture Assignment Seminar	Vikaspedia  <a href="https://vikaspedia.in/e-governance/online-citizen-services/government-to-business-services-g2b/e-taxation-new-topic">https://vikaspedia.in/e-governance/online-citizen-services/government-to-business-services-g2b/e-taxation-new-topic</a>
	Various Returns Permanent Account Number(PAN) Usage of PAN	5	Lecture Assignment Seminar	

### LEARNING OUTCOME

1. In order to familiarize the different know-how and heads of income with its components
2. It helps to build an idea about income from house property as a concept
3. Make the students familiarizes with the concept of depreciation and its provisions

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**DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)**  
**LESSON PLAN- ODD SEMESTER**  
**ACADEMIC YEAR 2021-2022**

Name of the staff: Dr. B. Bharathi  
 Name of the subject: Management Accounting  
 Subject Code: KCB3C

Total Hours: 78  
 Year/ Semester: II MBM/ III

**Learning objectives :**

1. To critically analyse and provide recommendations to improve the operations of organisations through the application of management accounting techniques.
2. Preparation of fund flow statement, cash flow statement, Budgets for the business.

UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
I	Introduction to Management Accounting	6	Assignment & Seminar	E-Content(pdf) <a href="#">managementaccounting.pdf</a> (weebly.com)
II	Analysis and interpretation of financial statements	12	Problem-Solving & Seminar	FlashCards <a href="#">Ch 8: Analysis and Interpretation of financial statements Flashcards   Quizlet</a>
II	Accounting Ratios for financial statement analysis	12	Problem-Solving & Test	E-puzzle <a href="#">Financial Ratios Quiz and Test   AccountingCoach</a>
III	Cash flow Analysis	12	Assignment & Problem-Solving	E- quiz <a href="#">Solving the Puzzle of the Cash Flow Statement Case Solution &amp; Case Analysis. Harvard Case Study Solution &amp; Analysis from HBR and HBS Case Studies (case-study-solutions.com)</a>
IV	Budget and Budgetary Control	12	Problem-Solving & Test	Quizlet test <a href="#">Test: Personal Finance- Budgeting Test   Quizlet</a>
V	Marginal Costing	12	Assignment & Seminar	Google drive <a href="#">CHAPTER 5 - Marginal costing.pdf - Google Drive</a>
V	Cost volume profit Analysis	12	Problem-Solving & Revision	E- content(pdf) <a href="#">Text template (nptel.ac.in)</a>

**Learning outcomes:**

1. Understand about the nature, scope and functions of management accounting
2. Familiar with various techniques and financial analysis this gives ideas to analysis the data

B. Bharathi  
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R. Shanthi  
 PRINCIPAL  
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 ANNA NAGAR, CHENNAI - 600 042



**ANNA ADARSH COLLEGE FOR WOMEN**  
**DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)**  
**LESSON PLAN- ODD SEMESTER**  
**ACADEMIC YEAR 2021-2022**

Name of the staff : Mrs R. Vijayalakshmi  
 Name of the subject: Corporate Accounting  
 Subject Code: CZ23A  
 Learning Objectives:

Total Hours: 75  
 Year/ Semester: II BBM / III

1. To make the students familiarize with corporate accounting procedures
2. To enable the students to acquire conceptual knowledge about the preparation of the Company accounts
3. To impart knowledge about maintenance of Insurance company accounts

UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
I	Introduction	5	Lecture	Quiz: <a href="https://www.indiaclass.com/corporate-accounting-mcq/">https://www.indiaclass.com/corporate-accounting-mcq/</a>
I	Types of Shares	5	Problem solving & Lecture	Youtube <a href="https://youtu.be/ofclYPi9H98">https://youtu.be/ofclYPi9H98</a>
I	Underwriting of Shares	5	Problem solving & Lecture	Quiz: <a href="https://study.com/academy/practice/quiz-worksheet-corporate-accounting.html">https://study.com/academy/practice/quiz-worksheet-corporate-accounting.html</a>
I	Redemption of Preference Shares	8	Problem solving	Youtube <a href="https://youtu.be/tJ03LlbQXCw">https://youtu.be/tJ03LlbQXCw</a>
II	Types of Debentures	6	Problem solving & Test	Youtube <a href="https://youtu.be/74Oipb5IAhI">https://youtu.be/74Oipb5IAhI</a>
II	Underwriting of Debentures	3	Problem solving	Youtube <a href="https://youtu.be/jK4KNnvFnMU">https://youtu.be/jK4KNnvFnMU</a>
II	Redemption of Debentures	5	Problem solving	Youtube <a href="https://youtu.be/v5oRgGohsu0">https://youtu.be/v5oRgGohsu0</a>
II	Profit prior to incorporation	7	Problem solving & Lecture	Youtube <a href="https://youtu.be/XgGM6qQIZ9g">https://youtu.be/XgGM6qQIZ9g</a>
III	Final Accounts	3	Problem solving	E-Quiz: <a href="https://www.googleadservices.com/pagead/acik">https://www.googleadservices.com/pagead/acik</a>
III	Managerial Remuneration	5	Problem solving & Revision	Youtube <a href="https://youtu.be/6xYsPhuMQPQ">https://youtu.be/6xYsPhuMQPQ</a>
III	Calculation and Legal Provisions	6	Problem solving & Lecture	Youtube <a href="https://youtu.be/ITcmxAOBDEo">https://youtu.be/ITcmxAOBDEo</a>
IV	Valuation of Shares and Goodwill	4	Problem solving & Test	Youtube <a href="https://youtu.be/GxqZnvfIZsw">https://youtu.be/GxqZnvfIZsw</a>
IV	Methods of Valuation of Shares and Goodwill	4	Problem solving	Youtube <a href="https://youtu.be/GxqZnvfIZsw">https://youtu.be/GxqZnvfIZsw</a>



V	Life Insurance Revenue A/c Appropriations	3	Problem solving	Youtube <a href="https://youtu.be/x6BPP3sUxWs">https://youtu.be/x6BPP3sUxWs</a>
V	Revenue A/c with Appropriations	5	Problem solving	Youtube <a href="https://youtu.be/gD54nRWerhA">https://youtu.be/gD54nRWerhA</a>

### Learning Outcomes:

1. The students will learn the accounting procedures of corporate undertaking and their
2. Financial statement preparation and to understand different types of shares, underwriting valuation of goodwill & shares and insurance companies account.

**ANNA ADARSH COLLEGE FOR WOMEN**  
**DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)**  
**LESSON PLAN- ODD SEMESTER**  
**ACADEMIC YEAR 2021-2022**

Name of the staff : Mrs R. Vijayalakshmi  
Name of the subject: Environmental studies  
Subject Code: ENV4B

Total Hours: 15  
Year/ Semester: II BBM / III

### Learning Objectives:

1. To help the learner understand how population explosion is changing the environment
2. To know the consequences of urbanisation on nature, society, and economic life.
3. To make the students to learn about environment and the pollutants

UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
I	Scope and importances of EVS	3	Lecture	YouTube: <a href="https://www.youtube.com/watch?v=MQuWITDDe cs">https://www.youtube.com/watch?v=MQuWITDDe cs</a>
II	Food chain	3	Lecture and PPT	Quiz: <a href="https://www.youtube.com/watch?v=MQuWITDDe cs">https://www.youtube.com/watch?v=MQuWITDDe cs</a>
III	Natural resources	3	Lecture & Test	YouTube: <a href="https://www.youtube.com/watch?v=MQuWITDDe cs">https://www.youtube.com/watch?v=MQuWITDDe cs</a>
III	Levels of Biological diversity	3	Lecture and PPT	E-Quiz: <a href="https://www.safeworldhse.com/2020/05/biodiversity-quiz-multiple-choice-question-">https://www.safeworldhse.com/2020/05/biodiversity-quiz-multiple-choice-question-</a>
IV	Pollution case studies	1	Lecture and PPT	You Tube <a href="https://www.youtube.com/watch?v=T2l4evjZC1o">https://www.youtube.com/watch?v=T2l4evjZC1o</a>
IV	Environment Law	2	Lecture & Test	E-Quiz <a href="https://thelegalinfo.com/2021/05/18/mcq-on-environmental-law-in-india-pdf/">https://thelegalinfo.com/2021/05/18/mcq-on-environmental-law-in-india-pdf/</a>

R. Vijayalakshmi  
SUBJECT INCHARGE

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R. Shanthi  
PRINCIPAL  
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ANNA NAGAR, CHENNAI-600 088



**Learning Outcomes:**

1. To help the learner understand how population explosion is changing the environment
2. To know the consequences of urbanisation on nature, society, and economic life.
3. To make the students to learn about environment and the pollutants

**ANNA ADARSH COLLEGE FOR WOMEN  
DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)  
LESSON PLAN- ODD SEMESTER  
ACADEMIC YEAR 2021-2022**

Name of the staff: Mrs R. Vijayalakshmi

Name of the subject: International Banking

Subject code: CPW5D

Total Hours: 75

Year/ Semester: III BBM/ V

**Learning Objectives:**

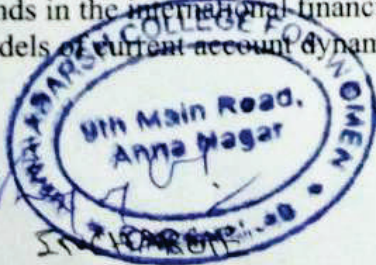
1. To make the students to understand the concept of international banking structure
2. To highlight the role of foreign exchange market and its management.
3. To introduce and critically evaluate the main relevant economic theories, models and empirical works in these three key areas of International Banking.

UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
I	Introduction to international banking	15	Lecture	E-Quiz <a href="https://www.gktoday.in/quizbase/bankingawareness80-personal-loans">https://www.gktoday.in/quizbase/bankingawareness80-personal-loans</a>
II	Sources of foreign Exchange Rate	20	Lecture	E-Quiz <a href="https://quizizz.com/admin/quiz/5dde1d80f3f31d001c9c2897/foreign-exchange-market">https://quizizz.com/admin/quiz/5dde1d80f3f31d001c9c2897/foreign-exchange-market</a>
III	International Financial Institutions	15	Lecture	E-Puzzle <a href="https://www.wordplys.com/crosswordsolver/international-monetary-fund">https://www.wordplys.com/crosswordsolver/international-monetary-fund</a>
IV	Sources of foreign Exchange	15	Lecture & Assignment	E-Quiz <a href="https://cutt.ly/iTwaE0N">https://cutt.ly/iTwaE0N</a>
V	Exchange Management	10	Lecture with PPT	Youtube <a href="https://youtu.be/jCXsZhD5MVU">https://youtu.be/jCXsZhD5MVU</a>

**Learning Outcomes:**

1. To demonstrate comprehensive knowledge and understanding of the way in which the international financial system operates.
2. It synthesises the recent advanced research in the area of International Banking and Finance explaining how trends in the international financial markets can be analysed
3. Apply simple models of current account dynamics and exchange rates determination.

R. G. V.  
SUBJECT IN CHARGE



*M. S. S.*  
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*R. Shanthi*  
PRINCIPAL  
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ANNA NAGAR, CHENNAI - 600 048



**ANNA ADARSH COLLEGE FOR WOMEN**  
**DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)**  
**LESSON PLAN - ODD SEMESTER**  
**ACADEMIC YEAR 2021-2022**

Name of the staff: Mrs.R. Vijayalakshmi  
 Name of the subject: International Banking  
 Subject code: KCBER

Total Hours: 38  
 Year/ Semester: II MBM/ III

**Learning Objectives:**

- 1.To study about international banking and regulatory environment
- 2.To know about the performance of foreign branches, off shore banking, SDR exchange rate stability etc.
- 3.To study about the role and functions of overseas banking

UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
I	Introduction to International Banking	8	Lecture & Assignment	E-Quiz <a href="https://cutt.ly/NTwaDrg">https://cutt.ly/NTwaDrg</a>
II	International Monetary Fund	8	Lecture & Test	E-Quiz <a href="https://cutt.ly/nTwaJwM">https://cutt.ly/nTwaJwM</a>
II	SDR, Liquidity and Exchange Rate	8	Lecture	Youtube <a href="https://youtu.be/YwxIXRLfOk">https://youtu.be/YwxIXRLfOk</a>
III	Project Financing	7	Lecture with PPT	E-Quiz <a href="https://cutt.ly/WTwa046">https://cutt.ly/WTwa046</a>
III	Trade Financing	7	Lecture with PPT	Youtube <a href="https://youtu.be/qYyZ3JUxNcs">https://youtu.be/qYyZ3JUxNcs</a>

**Learning outcomes:**

- 1.Students will demonstrate comprehensive knowledge and understanding of the way in which the international financial system operates
- 2.The recent advanced research in the area of International Banking and Finance
- 3.Explaining how trends in the international financial markets can be analysed

*R.Vijayalakshmi*  
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*R. Shanthi*  
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**ANNA ADARSH COLLEGE FOR WOMEN**  
**DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)**  
**LESSON PLAN - ODD SEMESTER**  
**ACADEMIC YEAR 2021-2022**

Name of the staff: Ms. N. Abiramasundari

Total Hours: 57

Name of the subject: Marketing of Banking Services

Year/ Semester: II BBM / III

Subject Code: CB23D

**Learning Objectives:**

1. To make the students understand the concept of role of Banking sector in the services of Banks.
2. To enable the students to understand the application of Marketing Principles in Banking Sector.

UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
I	Marketing Concepts and its elements	10	Lecture	YouTube: <a href="https://youtu.be/KbQ5XMskpII">https://youtu.be/KbQ5XMskpII</a>
I	Features of Bank Marketing	11	Lecture and PPT	Quiz: <a href="https://testbook.com/objective-questions/mcq-on-bank-marketing--5ec06a1439140f30f369f2f3">https://testbook.com/objective-questions/mcq-on-bank-marketing--5ec06a1439140f30f369f2f3</a>
II	Environmental Banking and Macro and Micro factors	8	Lecture & Test	YouTube: <a href="https://youtu.be/E4dAluaRK9E">https://youtu.be/E4dAluaRK9E</a>
II	Banking regulation and its impact on Bank marketing strategies	10	Lecture and PPT	YouTube: <a href="https://youtu.be/IgJapGy91JO">https://youtu.be/IgJapGy91JO</a>
III	Customers need analysis and care	8	Lecture and PPT	E-Quiz <a href="https://www.jagranjosh.com/current-affairs/monthly-current-affairs">https://www.jagranjosh.com/current-affairs/monthly-current-affairs</a>
III	Consumer buying behaviour	10	Lecture & Test	E-Quiz <a href="https://realbusiness.co.uk/digital-marketing-quiz">https://realbusiness.co.uk/digital-marketing-quiz</a>

**Learning Outcomes:**

1. The students will understand the basic concepts of Marketing Principles in Banking Sector and services
2. To make the students to learn about bank customers investment behavior

*N. Abiramasundari*  
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 ANNA NAGAR, CHENNAI - 600 042



**ANNA ADARSH COLLEGE FOR WOMEN**  
**DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)**  
**LESSON PLAN - ODD SEMESTER**  
**ACADEMIC YEAR 2021-2022**

Name of the staff : Ms. N. Abiramasundari

Name of the subject: Banking Theory Regulatory Mechanism

Subject Code: CPW5B

Total Hours: 75Hrs

Year/Semester: III BBM / V

**Learning Objectives:**

1. To make the students understand of concept of the banking structure
2. To enable the students to know the relationship between the banking theory reforms & monetary policy.
3. To help students realize the quintessential role of banks in the world today.

UNIT	CHAPTERS	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
I	Introduction to Banking and its functions	5	Lecture	You Tube <a href="https://youtu.be/2hVQ5DI THfs">https://youtu.be/2hVQ5DI THfs</a>
I	Banking Regulation Act 1949	6	Lecture	MCQ Test <a href="https://youtu.be/2hVQ5DI THfs">https://youtu.be/2hVQ5DI THfs</a>
I	Scope and role of RBI	4	Lecture	You Tube <a href="https://youtu.be/Bqyek4dn ycM">https://youtu.be/Bqyek4dn ycM</a>
II	Committee Reports	8	Lecture	E-Quiz <a href="https://www.gktoday.in/quizbase/banking-awareness06-banking-reforms-during-">https://www.gktoday.in/quizbase/banking-awareness06-banking-reforms-during-</a>
II	Classification of Assets and Provisioning	8	PowerPoint Presentation	You Tube <a href="https://youtu.be/PMUn5ay LchY">https://youtu.be/PMUn5ay LchY</a>
III	Structures of Interest Rates	7	PowerPoint Presentation	E-Quiz and Worksheet <a href="https://study.com/academy/practice/quiz-worksheet-term-structure-of-">https://study.com/academy/practice/quiz-worksheet-term-structure-of-</a>
III	Impact on Savings and Borrowings	8	Lecture	You Tube <a href="https://youtu.be/L-GouzQa Ano">https://youtu.be/L-GouzQa Ano</a>
IV	Monetary Policy	5	Lecture	Online Quiz <a href="https://www.federalreserveeducation.org/about-the-fed/structure-and-functions/monetary-policy/quiz">https://www.federalreserveeducation.org/about-the-fed/structure-and-functions/monetary-policy/quiz</a>
IV	Concept of Money supply	5	PowerPoint Presentation	You Tube <a href="https://youtu.be/t3413csxE tI">https://youtu.be/t3413csxE tI</a>



IV	Regulation of Money	5	Lecture	MCQ Test <a href="https://www.gktoday.in/quizbase/banking-awareness55-regulation-of-money-Market-in">https://www.gktoday.in/quizbase/banking-awareness55-regulation-of-money-Market-in</a>
IV	CRR And their effectiveness	6	PowerPoint Presentation	You Tube <a href="https://youtu.be/PVE7K4KOn-0">https://youtu.be/PVE7K4KOn-0</a>
IV	Open market operation	2	Lecture	E-Practice Questions <a href="https://mru.org/practice-questions/what-are-open-market-operations-">https://mru.org/practice-questions/what-are-open-market-operations-</a>
V	Failures of NBFC	6	Lecture	You Tube <a href="https://youtu.be/wrlv2Se2L_c">https://youtu.be/wrlv2Se2L_c</a>

**Learning Outcomes:**

- 1.To acquire knowledge of working in banks.
2. The impact of government policy and regulations on the banking industry.
- 3.To create awareness about modern banking services like e-banking, m-banking and internet banking

**ANNA ADARSH COLLEGE FOR WOMEN  
DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)  
LESSON PLAN - ODD SEMESTER  
ACADEMIC YEAR 2021-2022**

Name of the staff : Ms. N. Abiramasundari

Total Hours: 15 Hrs

Name of the subject: Value Education

Year/Semester: III BBM/ V

Subject Code: VAE5Q

**Learning Objectives:**

1. To make the students understand of concept of the banking structure
2. To enable the students to know the relationship between the banking theory reforms & monetary policy.
- 3.To help students realize the quintessential role of banks in the world today.

UNIT	CHAPTERS	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
I	Introduction, culture and self esteem	3	Lecture	You tube <a href="https://youtu.be/iKTrL5TUUUg">https://youtu.be/iKTrL5TUUUg</a>
II	Values of life and value system		Lecture	You-tube- <a href="https://youtu.be/fxVGiqlkggg">https://youtu.be/fxVGiqlkggg</a>
III	Human Rights and Building		Lecture	E-quiz - <a href="https://www.living-democr">https://www.living-democr</a>

*N. Abiramasundari*  
SUBJECT IN CHARGE

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PRINCIPAL  
ANNA ADARSH COLLEGE FOR WOMEN



				<a href="http://acy.com/textbooks/volume-3/part-2/unit-5/lesson-4/">acy.com/textbooks/volume-3/part-2/unit-5/lesson-4/</a>
IV	Environmental and ecological balance	3	Lecture	You Tube: <a href="https://youtu.be/N3uXi-69sDk">https://youtu.be/N3uXi-69sDk</a>
V	Social Evils and cyber crime and violence	3	PowerPoint Presentation	Puzzle: <a href="https://thewordsearch.com/puzzle/37960/human-rights/">https://thewordsearch.com/puzzle/37960/human-rights/</a>

### Learning Outcomes:

1. To acquire knowledge of working in banks.
2. The impact of government policy and regulations on the banking industry.
3. To create awareness about modern banking services like e-banking, m-banking and internet banking

**ANNA ADARSH COLLEGE FOR WOMEN**  
**DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)**  
**LESSON PLAN - ODD SEMESTER**  
**ACADEMIC YEAR 2021-2022**

Name of the staff : Ms. Abiramasundari

Total Hours: 75

Name of the subject: Corporate Governance & Ethics in Banking

Year/Semester: II PG/III

Subject Code: KCBXB

### Learning Objectives:

1. To study about the bank management structure and views on various committees on corporate governance and SEBI regulations
2. To study about the social responsibility of Banks, ethical standards in lending, investment accounting and customer service
3. To know about service quality determinants and measurement of satisfaction

UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
I	Bank management structure	10	Lecture	You Tube: <a href="https://www.youtube.com/watch?v=xjj64a5uVs">https://www.youtube.com/watch?v=xjj64a5uVs</a>
I	Bank audit and auditor role	7	Lecture	MCQ Test: <a href="https://onlinelibrary.wiley.com/doi/pdf/10.1002/9781119204206.oth01">https://onlinelibrary.wiley.com/doi/pdf/10.1002/9781119204206.oth01</a>
II	Views on corporate governance	4	Lecture & Assignment	You Tube governance <a href="https://www.youtube.com/watch?v=VZqgHcKBj90">https://www.youtube.com/watch?v=VZqgHcKBj90</a>
II	Cadbury committee report	1	Lecture	E Quiz <a href="https://onlinetyari.com/question">https://onlinetyari.com/question</a>

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*R. Sankar*  
ANNA ADARSH COLLEGE FOR WOMEN  
ANNA NAGAR, CHENNAI-60  
PRINCIPAL



III	Clause 49A	8	Lecture & Test	-bank/question-according-to-bir la- You Tube <a href="https://onlinetyari.com/question-bank/question-according-to-bir-la-">https://onlinetyari.com/question-bank/question-according-to-bir-la-</a>
III	Board structure	3	Lecture	MCQ Test <a href="https://www.google.com/url?">https://www.google.com/url?</a>
III	Audit committee	4	Lecture & PPT	You Tube: <a href="https://www.youtube.com/watch?v=343kcHZRMH8">https://www.youtube.com/watch?v=343kcHZRMH8</a>
III	SEBI regulation	9	Lecture	MCQ Test <a href="https://testbook.com/objective-questions/mcq-on-sebi--5fc4296da1bc541cc2ffcefb">https://testbook.com/objective-questions/mcq-on-sebi--5fc4296da1bc541cc2ffcefb</a>
IV	Banks & Society	3	Lecture & PPT	You Tube <a href="https://www.youtube.com/watch?v=eS67Dg1EMSM">https://www.youtube.com/watch?v=eS67Dg1EMSM</a>
IV	Ethical issues in banks	3	Lecture & Assignment	E Quiz <a href="https://testbook.com/objective-questions/mcq-on-sebi--5fc4296da1bc541cc2ffcefb">https://testbook.com/objective-questions/mcq-on-sebi--5fc4296da1bc541cc2ffcefb</a>
V	Customer services & satisfaction	6	Lecture & Revision	You Tube <a href="https://www.youtube.com/watch?v=XK3cNeuvuMs">https://www.youtube.com/watch?v=XK3cNeuvuMs</a>
V	Measurement of satisfaction	5	Lecture & Test	MCQ Test 3. <a href="https://mcqslearn.com/bba/marketing-management/total-customer-satisfaction-multiple-choice-questions.php">https://mcqslearn.com/bba/marketing-management/total-customer-satisfaction-multiple-choice-questions.php</a>

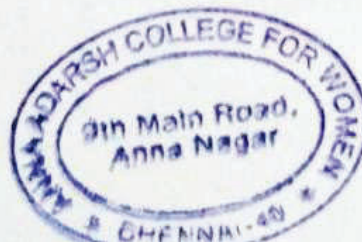
### Learning Outcomes:

1. Studied about the bank management structure and views of various committees on corporate governance and SEBI regulations
2. Understand the concept of social responsibility of banks and ethical standards in lending to know the service render by the bank
3. Customer services and satisfaction are mean ethics in banking

*N. D. Singh*  
SUBJECT INCHARGE

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MOD

*R. Shanki*  
PRINCIPAL



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**ANNA ADARSH COLLEGE FOR WOMEN**  
**DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)**  
**LESSON PLAN-ODD SEMESTER**  
**ACADEMIC YEAR 2021-2022**

Name of the Staff: **Dr.S.KALA**  
 Name of the subject: **Portfolio Management**  
 Subject Code: **CPW5C**  
 Learning Objectives:

Total Hours: **75**  
 Year/ Semester: **III BBM/V**

1. To acclimate the students on the concept of Portfolio Management.
2. To facilitate the students to know the techniques of Portfolio Management.
3. To make the students aware of security analysis and portfolio management.

UNIT	CHAPTER	HOUR	METHODOLOGY	ICT TOOLS
I	Introduction and objectives of Portfolio management. Role of Portfolio Managers	5	Lecture	E-Quiz <a href="https://www.gktoday.in/quizbase/banking-awareness-73-portfolio-management">https://www.gktoday.in/quizbase/banking-awareness-73-portfolio-management</a>
II	Time Value of Money	5	Lecture with seminar	You Tube <a href="https://www.youtube.com/watch?v=733mgqrzNKs">https://www.youtube.com/watch?v=733mgqrzNKs</a>
III	Planning . Steps involved in Portfolio Development.	7	Lecture with seminar and PPT	You Tube & E-Content <a href="https://www.youtube.com/watch?v=WaxhwCvMo8k">https://www.youtube.com/watch?v=WaxhwCvMo8k</a> & <a href="https://www.investopedia.com/articles/company-insights/083116/portfolio-planning-process-step-step.aspx">https://www.investopedia.com/articles/company-insights/083116/portfolio-planning-process-step-step.aspx</a>
III	Theories relating to Portfolio Analysis	8	Lecture with Assignment	You Tube <a href="https://www.youtube.com/watch?v=YtrMGKLRtwA">https://www.youtube.com/watch?v=YtrMGKLRtwA</a>
IV	Interpretation of Risk & Return. Portfolio Diversification	8	Lecture with PPT	Quiz: <a href="https://web.utk.edu/~jwachowi/mcquiz/mc5.html">https://web.utk.edu/~jwachowi/mcquiz/mc5.html</a>
IV	Bond Valuation	7	Lecture	Quiz: <a href="https://web.utk.edu/~jwachowi/mcquiz/mc4.html">https://web.utk.edu/~jwachowi/mcquiz/mc4.html</a>
V	SEBI regulations relating to Portfolio Operations.	5	Lecture with PPT	Quiz <a href="http://aditi.du.ac.in/upload/econtent/Lesson_MCQs.pdf">http://aditi.du.ac.in/upload/econtent/Lesson_MCQs.pdf</a>



**Learning Outcomes:**

1. To understand and evaluate major portfolio management and risk concepts including the mean-variance optimizers and resampled efficient frontier.
2. It describes and assesses perspectives of economic analysis in capital market expectations.
3. To make them understand the investment decisions and portfolio performance.

**ANNA ADARSH COLLEGE FOR WOMEN  
DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)  
LESSON PLAN - ODD SEMESTER  
ACADEMIC YEAR 2021-2022**

Name of the Staff: **Dr.S.KALA**

Total Hours: 75

Name of the subject: **Merchant Banking and Financial services**

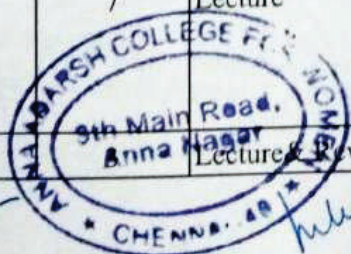
Year/ Semester: **I MBM/I**

Subject Code: **KCBIE**

**Learning objectives:**

1. Know the concept of financial services and their players.
2. Learn the concept of merchant banking.
3. Analyze the legal aspects of leasing.
4. Equip the terms of factoring venture capital

UNIT	CHAPTER	HOUR	METHODOLOGY	ICT TOOLS
I	Financial Service	7	Lecture	Quiz <a href="https://www.gktoday.in/quizbase/banking-awareness68-various-types-of-financial-ser">https://www.gktoday.in/quizbase/banking-awareness68-various-types-of-financial-ser</a>
II	Merchant Banking	7	Lecture with Assignment	Quiz <a href="https://www.gktoday.in/quizbase/banking-awareness69-merchant-banking">https://www.gktoday.in/quizbase/banking-awareness69-merchant-banking</a>
II	Stock and Shares	6	Lecture	MCQ <a href="https://www.examveda.com/arithmetic-ability/practice-mcq-question-on-stocks-and-shares/">https://www.examveda.com/arithmetic-ability/practice-mcq-question-on-stocks-and-shares/</a>
III	Leasing	6	Lecture with seminar	Puzzle <a href="https://www.semanticscholar.org/paper/The-Leasing-Puzzle-Ang-Peterson/ebaedda909a4cd2eacc0ae5352792004812b6a31">https://www.semanticscholar.org/paper/The-Leasing-Puzzle-Ang-Peterson/ebaedda909a4cd2eacc0ae5352792004812b6a31</a>
III	Hire Purchasing	6	Lecture with PPT	You Tube <a href="https://youtu.be/THIE8FW1e7k">https://youtu.be/THIE8FW1e7k</a>
III	Factoring	7	Lecture	Quiz- <a href="https://www.gktoday.in/quizbase/banking-awareness76-factoring-business">https://www.gktoday.in/quizbase/banking-awareness76-factoring-business</a> You Tube
IV	Venture		Lecture & Revision	E- puzzle



S. Kala  
SUBJECT INCHARGE

M. S. S. S.  
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	Capital			Venture capital - 3 answers   Crossword Clues
IV	Mutual Funds	4	Lecture & Revision	E-quiz Take a Quiz on Mutual Funds, Mutual Fund Quiz - Sharekhan
V	Credit rating	3	Lecture & Revision	Videos How Do Credit Ratings Work? - Bing video

**Learning Outcomes:**

1. Understand the concept of financial services and their players.
2. Learned about merchant banking and its aspects.
3. Familiar with stock exchange in India which is useful for the students to become a good financial analyst.

**ANNA ADARSH COLLEGE FOR WOMEN  
DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)  
LESSON PLAN- ODD SEMESTER  
ACADEMIC YEAR 2021-2022**

Name of the Staff : Dr.S.KALA

Name of the subject: Statistics for Business Analysis-I  
Subject Code: AB23A

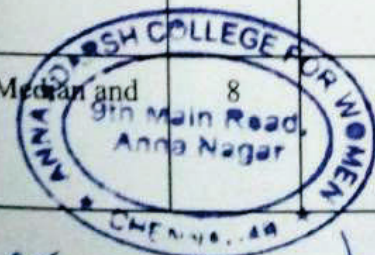
Total Hours:75

Year/ Semester:II B.A (B.E)/III

**Learning Objectives:**

1. To facilitate understanding relevance and need of statistics in the current scenario.
2. To customize the importance of business statistics for the commerce students.
3. To train students in basic application of statistical tools for business concerns.

UNIT	CHAPTER	HOUR	METHODOLOGY	ICT TOOLS
I	Introduction about statistics and collection of data	5	Lecture	Mind-Map <a href="https://www.mindomo.com/da/mindmap/statistics-fb1c0e6121714004b4d1c64540e342e5">https://www.mindomo.com/da/mindmap/statistics-fb1c0e6121714004b4d1c64540e342e5</a> <a href="https://youtu.be/QsVgZpYrFrQ">https://youtu.be/QsVgZpYrFrQ</a>
II	Diagrams and Graphs	5	Lecture with PPT	<a href="https://www.slideshare.net/LALITBIST/types-of-graphs-77421025">https://www.slideshare.net/LALITBIST/types-of-graphs-77421025</a>
III	Mean, Median and Mode	8	Lecture	You-Tube <a href="https://youtu.be/kspt8XPI0jA">https://youtu.be/kspt8XPI0jA</a>



*S. Kala*  
SUBJECT INCHARGE

*Indira*  
HOD

*R. Pranthi*  
PRINCIPAL  
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ANNA NAGAR, CHENNAI - 600 094



IV	Dispersion, percentile and quartile	7	Lecture	E-Quiz <a href="https://quizizz.com/admin/quiz/60180f2f9381b9001b485464/measures-of-positions-central-tendency-and-dispersion">https://quizizz.com/admin/quiz/60180f2f9381b9001b485464/measures-of-positions-central-tendency-and-dispersion</a>
V	Kurtosis, skewness and Bowleys	5	Lecture	E-content and you-tube <a href="https://youtu.be/OfANWrzQE9Q">https://youtu.be/OfANWrzQE9Q</a>

**Learning Outcomes:**

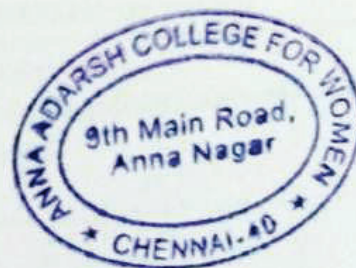
1. To Produce appropriate graphical and numerical descriptive statistics for different types of data
2. The students will be able to apply statistical methods and estimate the future trends.
3. To Gain theoretical knowledge on business statistics.

*S. Kalan*  
SUBJECT INCHARGE

*Melkha*  
HOD

*R. Shanthi*  
PRINCIPAL

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**ANNA ADARSH COLLEGE FOR WOMEN**  
**DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)**  
**LESSON PLAN- ODD SEMESTER**  
**ACADEMIC YEAR 2021-2022**

Name of the Staff: Ms T.D.REKHA  
 Name of the subject: Business Communication  
 Subject Code: CZ21B

Total Hours: 78  
 Year/ Semester: I BBM/I

**Learning Objectives:**

1. To facilitate the students to understand the concept of communication
2. To know the basic techniques of the modern forms of communication
3. To provide an outline to effective organizational communication

UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
I	Introduction to business communication	15	Lecture & Assignment	[Crossword puzzle] <a href="https://crosswordlabs.com/view/business-communication4">https://crosswordlabs.com/view/business-communication4</a>
II	Types of business letters	20	Lecture & Test	[YouTube videos] <a href="https://youtu.be/VJG2hHn4HpU">https://youtu.be/VJG2hHn4HpU</a>
III	Business correspondence	12	Lecture	[E- Quiz] <a href="https://basicversity.com/quiz/business-correspondence">https://basicversity.com/quiz/business-correspondence</a>
IV	Meetings and reports	18	Lecture & Assignment	[E- Quiz] <a href="https://www.englishclub.com/business-english/meetings-test.htm">https://www.englishclub.com/business-english/meetings-test.htm</a>
V	Modern forms of communication	13	Lecture with PPT	[Crossword puzzle] <a href="https://crosswordlabs.com/view/media-literacy-8">https://crosswordlabs.com/view/media-literacy-8</a>

**Learning Outcomes:**

1. Students understand the concept of communication and familiarise with modern form of communication
2. Excellent presentation and facilitation skills
3. To improve oral communication skills, particularly the appropriate use of technology and the design and use of visual aids.

T.D. Rekha  
 SUBJECT IN CHARGE  
  
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R. Shanthi  
 PRINCIPAL  
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**ANNA ADARSH COLLEGE FOR WOMEN**  
**DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)**  
**LESSON PLAN- ODD SEMESTER**  
**ACADEMIC YEAR 2021-2022**

Name of the Staff: Ms T.D.REKHA

Total Hours: 15

Name of the subject: English for Commerce and Management Year/ Semester: I BBM/I

Subject Code: PZICA

**Learning Objectives:**

1. To develop the language skills of students by offering adequate practice in professional contexts.
2. To enhance the lexical, grammatical and socio-linguistic and communicative competence of first year commerce & management students
3. To develop strategic competence that will help in efficient communication
4. To sharpen students' critical thinking skills and make students culturally aware of the target situation.

UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
IV	Presentation Skills	7	Lecture, Reading Sessions, Interpreting Visual inputs & Assignment	[E- Content] <a href="https://commercemates.com/importance-of-decision-making/">https://commercemates.com/importance-of-decision-making/</a>
V	Critical Thinking Skills	8	PPT, Case study analysis, LSRW tasks	[E- Content] <a href="https://academicearth.org/accounting/tasks">https://academicearth.org/accounting/tasks</a>

**Learning Outcomes:**

1. Recognise their own ability to improve their own competence in using the language
2. Use language for speaking with confidence in an intelligible and acceptable manner
3. Read independently unfamiliar texts with comprehension
4. Understand the importance of writing for academic purpose

*T.D. Rekha*  
 SUBJECT INCHARGE

*Rekha*  
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*R. Shanthi*  
 PRINCIPAL



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**ANNA ADARSH COLLEGE FOR WOMEN**  
**DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)**  
**LESSON PLAN- ODD SEMESTER**  
**ACADEMIC YEAR 2021-2022**

Name of the Staff: Ms T.D.REKHA  
 Name of the subject: Business Statistics  
 Subject Code: CZ33A

Total Hours:78  
 Year/ Semester: II BBM/III

**Learning objectives:**

1. To facilitate understanding relevance and need of statistics in current scenario
2. To customize the importance of business statistics for the commerce students.
3. To make students aware of various statistical tools available to analyse business trends.

UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
I	Introduction	15	Lecture & Assignment	[E- Content] <a href="https://drive.google.com/file/d/1C00KHvzYsgwtm8xFPzeAKhFChCzQwQeO/view?usp=sharing">https://drive.google.com/file/d/1C00KHvzYsgwtm8xFPzeAKhFChCzQwQeO/view?usp=sharing</a>
II	Measures of central tendency and measures of variation	15	Problem Solving & Test	[YouTube video] <a href="https://youtu.be/dLJp6DrPArk">https://youtu.be/dLJp6DrPArk</a>
III	Correlation and regression analysis	16	Problem Solving & Assignment	[YouTube video] <a href="https://youtu.be/xTphD5WLuoA">https://youtu.be/xTphD5WLuoA</a>
IV	Time series	18	Problem Solving & Test	[YouTube video] <a href="https://youtu.be/sbhQm7WpMMk">https://youtu.be/sbhQm7WpMMk</a>
V	Index numbers	14	Problem Solving & Test	[YouTube video] <a href="https://youtu.be/cv5iPhRmSag">https://youtu.be/cv5iPhRmSag</a>

**Learning Outcomes:**

1. Students will be able to produce appropriate graphical and numerical descriptive statistics for different types of data.
2. The students will be able to apply statistical methods and estimate the future trends.
3. Students will gain theoretical knowledge on business statistics.

*T.D. Rekha*  
 SUBJECT INCHARGE

*Rekha*  
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*R. Shanthi*  
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**ANNA ADARSH COLLEGE FOR WOMEN  
DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)  
LESSON PLAN- ODD SEMESTER  
ACADEMIC YEAR 2021-2022**

Name of the Staff: Ms T.D.REKHA  
Name of the subject: Banking theory law and practice  
Subject Code: CZ23C

Total Hours:13  
Year/ Semester: II BBM/III

**Learning objectives:**

1. To facilitate the understanding of the origin and the growth of the Indian banking system.
2. To understand the modern day developments in Indian banking sector
3. To acquire knowledge about banking laws.

UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
V	Endorsement	13	Lecture & Assignment	[E- Quiz] <a href="https://byjus.com/commerce/mcq-on-bills-of-exchange/">https://byjus.com/commerce/mcq-on-bills-of-exchange/</a>

**Learning Outcomes:**

1. On the completion of the syllabus students will understand the legal and regulatory aspects of banking
2. students will get an understanding about the growth of Indian banking systems and their modern developments.
3. Students will gain practical application of banking concepts.

**ANNA ADARSH COLLEGE FOR WOMEN  
DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)  
LESSON PLAN- ODD SEMESTER  
ACADEMIC YEAR 2021-2022**

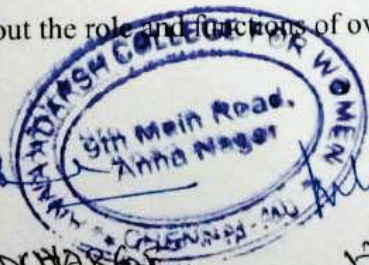
Name of the Staff: Ms T.D.REKHA  
Name of the subject: International Banking  
Subject Code: KCBER

Total Hours:39  
Year/ Semester: II MBM/III

**Learning Objectives:**

1. To study about international banking and regulatory environment
2. To study about the project and trade finance facilities available in international banking, performance of foreign branches, off shore banking, SDR exchange rate stability etc.
3. To study about the role and functions of overseas banking.

T.D. Rekha  
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HOD



R. Shanthi  
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ANNA NAGAR, CHENNAI - 600 040



UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
III	Project Financing	6	Lecture with PPT	[E-Quiz] <a href="https://www.testpreptraining.com/project-finance-module-intermediate-free-practice-test">https://www.testpreptraining.com/project-finance-module-intermediate-free-practice-test</a>
III	Trade Financing	7	Lecture with PPT	[Youtube video] <a href="https://youtu.be/qYyZ3JUxNcs">https://youtu.be/qYyZ3JUxNcs</a>
IV	International Banking Instruments	13	lecture	E-quiz- <a href="https://mcqslearn.com/financial-markets/institutions/foreign-bonds.php">https://mcqslearn.com/financial-markets/institutions/foreign-bonds.php</a>
V	Balance of Payments	13	lecture	You-Tube- <a href="https://youtu.be/aTuToTSCddk">https://youtu.be/aTuToTSCddk</a>

**Learning outcomes:**

1. Students will demonstrate comprehensive knowledge and understanding about the way in which the international financial system operates.
2. Knowledge on recent developments in the area of International Banking and Finance
3. Students will be able to analyse the trends in the international financial markets.

*P. D. S. S.*  
SUBJECT INCHARGE

*Arul*  
HOD

*R. Shankar*  
PRINCIPAL

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**ANNA ADARSH COLLEGE FOR WOMEN**  
**DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)**  
**LESSON PLAN- ODD SEMESTER**  
**ACADEMIC YEAR 2021-2022**

Name of the staff: Mrs. KAMILA SHARMIN I  
 Name of the subject: Financial Accounting  
 Subject code: CZ21A

Total Hours: 78  
 Year/ Semester: I BBM/1

**LEARNING OBJECTIVES:**

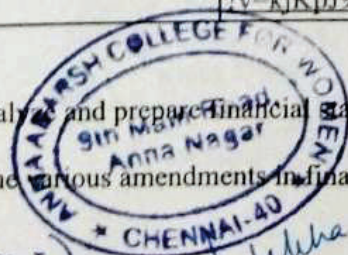
1. To enable the students to understand the system of preparing financial statements for various types of organization
2. To familiarize the students with knowledge about financial reporting standards

UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
I	Receipts and payments, income and expenditure A/c	15	Problem Solving, lecture	E-QUIZ- <a href="https://quizizz.com/admin/quiz/5ea43c9eef8679001b9a39f8/receipts-payments-and-income-expenditure-accounts">https://quizizz.com/admin/quiz/5ea43c9eef8679001b9a39f8/receipts-payments-and-income-expenditure-accounts</a> You -tube <a href="https://www.youtube.com/watch?v=WuKXCZjL4zc">https://www.youtube.com/watch?v=WuKXCZjL4zc</a>
II	Depreciation	15	Problem Solving, lecture	quiz <a href="https://www.accountingcoach.com/depreciation/quiz">https://www.accountingcoach.com/depreciation/quiz</a> <a href="https://quizizz.com/admin/quiz/5c9d825adccc36001a68bcb7/straight-line-depreciation">https://quizizz.com/admin/quiz/5c9d825adccc36001a68bcb7/straight-line-depreciation</a> <a href="https://www.youtube.com/watch?v=v4r21kNLcM8">https://www.youtube.com/watch?v=v4r21kNLcM8</a>
III	Single entry	15	Problem Solving, lecture	You-tube- <a href="https://www.youtube.com/watch?v=eHy1YEoR46M">https://www.youtube.com/watch?v=eHy1YEoR46M</a> <a href="https://study.com/academy/practice/quiz-worksheet-statement-of-affairs-preparation.html">https://study.com/academy/practice/quiz-worksheet-statement-of-affairs-preparation.html</a>
IV	Errors and BRS	15	Problem Solving, lecture	YouTube - <a href="https://www.youtube.com/watch?v=3gxqN-vDOco">https://www.youtube.com/watch?v=3gxqN-vDOco</a> <a href="https://www.youtube.com/watch?v=7oR2oVCbtN8">https://www.youtube.com/watch?v=7oR2oVCbtN8</a>
V	Hire purchase system	18	Problem Solving, lecture	Quiz , <a href="https://quizizz.com/admin/quiz/5d70fba8a3663b001a04d697/hire-purchase">https://quizizz.com/admin/quiz/5d70fba8a3663b001a04d697/hire-purchase</a> YouTube- <a href="https://www.youtube.com/watch?v=kjKpJ9bD32U">https://www.youtube.com/watch?v=kjKpJ9bD32U</a>

**LEARNING OUTCOMES:**

1. The students will be able to analyze and prepare financial statement of different types of organization
2. The students will be aware of the various amendments in financial reporting.

*Kamila Sharmin I*  
 (KAMILA SHARMIN I)  
 SUBJECT INCHARGE



*Melkha*  
 HOD

*R. Shanthi*  
 PRINCIPAL  
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**ANNA ADARSH COLLEGE FOR WOMEN**  
**DEPARTMENT OF BANK MANAGEMENT (SHIFT-D)**  
**LESSON PLAN- ODD SEMESTER**  
**ACADEMIC YEAR 2021-2022**

Name of the Staff: Mrs. KAMILA SHARMIN I

Total Hours: 78

Name of the subject: Business Law

Year/ Semester: II BBM/III

Subject Code: CZ23B

**Learning objectives:**

1. To highlight the provisions of law governing the general contract and special contract
2. To enable the students to understand the legal remedies available in the law to the business and other people
3. Basic and broad knowledge in business law in management.

UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
I	Indian contract act	15	Lecture & Assignment	[E- Quiz] <a href="https://cutt.ly/aTwyfGi">https://cutt.ly/aTwyfGi</a>
II	Offer and acceptance	15	Lecture & Test	[E- Quiz] <a href="https://cutt.ly/1TwyPXP">https://cutt.ly/1TwyPXP</a>
III	Performance of contract	15	Lecture	[E- Quiz] <a href="https://cutt.ly/1Twp1J4">https://cutt.ly/1Twp1J4</a>
IV	Sale of goods act	15	Lecture & Assignment	[Word games] <a href="https://cutt.ly/1Twarm0">https://cutt.ly/1Twarm0</a>
V	Contemporary issues in business law	18	Lecture with PPT	[YouTube video] <a href="https://www.youtube.com/watch?v=yA5DeW_ipXA">https://www.youtube.com/watch?v=yA5DeW_ipXA</a>

**Learning Outcomes:**

1. On the completion of the syllabus students will understand the basic provisions of law, contract and legal remedies in the law
2. Understanding the nature and sources of law
3. Understand legal principles governing the operation of business.

*Kamila Sharmin I*  
 (KAMILA SHARMIN I)  
 SUBJECT INCHARGE

*K. Sharmin I*  
 HOD

*R. Shanthi*  
 PRINCIPAL



PRINCIPAL  
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 ANNA NAGAR, CHENNAI-600 048



**ANNA ADARSH COLLEGE FOR WOMEN**  
**DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)**  
**LESSON PLAN- ODD SEMESTER**  
**ACADEMIC YEAR 2021-2022**

Name of the Staff: Mrs. KAMILA SHARMIN I  
 Name of the subject: Marketing of banking services  
 Subject Code: CB23D

Total Hours:30  
 Year/ Semester: II BBM/III

**Learning objectives:**

1. To make the students understand the concept of role of banking sector in the services of banks
2. To enable the students to understand the application of marketing principles in banking sector

UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
IV	Marketing and banking services	15	lecture	[Flash cards] <a href="https://quizlet.com/248132826/chapter-12-bank-marketing-flash-cards/">https://quizlet.com/248132826/chapter-12-bank-marketing-flash-cards/</a>
V	MIR	15	lecture	[Youtube] <a href="https://acqnotes.com/acqnote/careerfields/5-steps-marketing-research-process">https://acqnotes.com/acqnote/careerfields/5-steps-marketing-research-process</a>

**Learning Outcomes:**

1. It helps to apply the marketing framework for developing a marketing strategy for financial services
2. Develop the communication and critical thinking skills needed to address the managerial problems in the industry.

**ANNA ADARSH COLLEGE FOR WOMEN**  
**DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)**  
**LESSON PLAN- ODD SEMESTER**  
**ACADEMIC YEAR 2021-2022**

Name of the staff: Mrs. KAMILA SHARMIN I

Total Hours:30

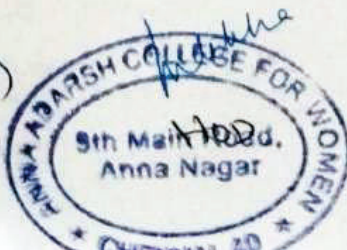
Name of the subject: Credit and Risk Management in Banking Year/ Semester: III BBM/V

Subject Code: CVW5A

**Learning objectives:**

1. To expose the students to learn the concept of credit and risk management
2. To understand issues pertaining to pricing and hedging with options on individual stocks and indexes, to examine forwards and futures contracts for equity indexes, commodities, and currencies

Kamila Sharmin I  
 (KAMILA SHARMIN I)  
 SUBJECT INCHARGE



R. Shanthi  
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UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
IV	Non – Performing Assets	15	Lecture	Quizlet test <a href="https://qforquestions.com/non-performing-assets-questions-and-">https://qforquestions.com/non-performing-assets-questions-and-</a>
V	Asset Reconstruction Companies	15	Lecture	E- Content <a href="https://affairscloud.com/banking-awareness-quiz-set-179/">https://affairscloud.com/banking-awareness-quiz-set-179/</a>

#### Learning outcomes:

1. Credit risk management is the practice of mitigating losses by understanding the adequacy of a bank's capital and loan loss reserves at any given time – a process that has long been a challenge for financial institutions.
2. The most important issue is the credit risk management for loans granted to commercial banks and the adjustment of credit policy to the quality of the loan portfolio, the clients' economic and credit standing, borrowers, business climate, customer incomes and changing systemic risk, investment in the business sector

**ANNA ADARSH COLLEGE FOR WOMEN**  
**DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)**  
**LESSON PLAN- ODD SEMESTER**  
**ACADEMIC YEAR 2021-2022**

Name of the staff: Mrs. KAMILA SHARMIN I  
Name of the subject: Basics of Retail Marketing  
Subject Code: CC5AD

Total Hours: 30 hrs  
Year/ Semester: I N&D / I

#### LEARNING OBJECTIVES

1. To enable the students to understand the concepts of retail marketing
2. To teach the students on aspects branding and labeling in retail trade
3. To enable the students the use of Information Technology in retail trade

UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
I	Retailing – Definition Retail Marketing Importance of retailing	2	Lecture	You tube <a href="https://youtu.be/rOp1_wrY2Lo">https://youtu.be/rOp1_wrY2Lo</a>
II	Functions of Retailing Characteristics of Retailing, Types of Retailing, Store retailing Non-store retailing Revision	2	Lecture	You tube <a href="https://youtu.be/rOp1_wrY2Lo">https://youtu.be/rOp1_wrY2Lo</a>

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III	Retail location factors, Branding in retailing, Private labeling Features, Franchising Advantages Revision	3	Lecture	You tube <a href="https://youtu.be/Kp-0AhgBiDg">https://youtu.be/Kp-0AhgBiDg</a>
IV	Communication tools used in Retailing, Sales promotion Types, e-tailing window display Revision	2	Lecture	You tube <a href="https://youtu.be/nOhd9SeWBfs">https://youtu.be/nOhd9SeWBfs</a>
V	Supply chain management definition importance, Role of information Technology in retailing.	2	Lecture	You tube <a href="https://youtu.be/LZYEREK0qz4">https://youtu.be/LZYEREK0qz4</a>

### LEARNING OUTCOME

1. Equip the students to get the knowledge of retail marketing
2. Enable the students to know about the aspects of branding and labeling
3. Students understand the use of Information Technology in retail trade.

*Kamila Sarmu I*  
(KAMILA SARMMU I)

SUBJECT INCHARGE

*Shrilekha*

DR.J.SHRILEKHA

HEAD OF THE DEPARTMENT

*R. Shanthi*

DR.R.SHANTHI

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**DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)**  
**LESSON PLAN- EVEN SEMESTER**  
**ACADEMIC YEAR 2021-2022**

Name of the staff: **Dr. J.SHRILEKHA**  
 Name of the subject: **Organisational behaviour**  
 Subject Code: **KCBEJ**

Total Hours: **75**  
 Year/ Semester: **I MBM / II**

**Learning objectives :**

- 1.To Analyse and compare different models used to explain individual behaviour related to motivation and rewards
- 2.To explain group dynamics and demonstrate skills required for working as a team .

UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
I	Introduction	4	Lecture	E- Quiz <a href="https://www.indiaclass.com/organizational-behaviour-mc-g/">https://www.indiaclass.com/organizational-behaviour-mc-g/</a>
II	Motivation	6	Lecture	FlashCards <a href="#">motivation Flashcards   Quizlet</a>
II	Theories of motivation	8	Lecture	E - quiz <a href="#">Motivation Theories   Psychology - Quizizz</a>
II	Leadership	8	Lecture	E-content <a href="#">NOTES ON LEADERSHIP DEVELOPMENT (gatherthepeople.org)</a>
III	Conflict in Organisation	8	Lecture	Quizlet test <a href="#">Test: Conflict in organizations   Quizlet</a>
III	Communication	8	Lecture	Google forms <a href="https://docs.google.com/forms/d/e/1FAIpQLScACG0nVn-dcgP0aPsENTyB9j_nzn164ftaOsEnrpV1xXu4aQ/viewform">https://docs.google.com/forms/d/e/1FAIpQLScACG0nVn-dcgP0aPsENTyB9j_nzn164ftaOsEnrpV1xXu4aQ/viewform</a>



IV	Organisational Change and Development	4	Lecture	(E- Content) <u>TallmanWithoutAttachment.PDF (msmgf.org)</u>
V	Human Resource Development	4	Lecture	(E-Books) <u>Human Resource Development - Sanjeev Kumar Singh - Google Books</u>

**Learning outcomes:**

1. Understand various motivational theories helps organisations to increase productivity in a positive manner
2. Understand the topic performance evaluation is useful to increase decision making skill

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DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)  
LESSON PLAN- EVEN SEMESTER  
ACADEMIC YEAR 2021-2022**

Name of the staff: **Dr. J.SHRILEKHA**

Total Hours: 75

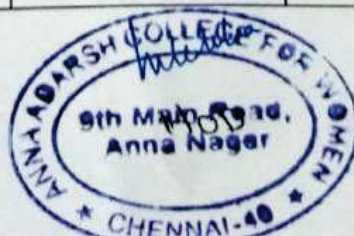
Name of the subject: **Project Management and Evaluation** Year/ Semester: **IIMBM/IV**

Subject Code: **KCB4B**

- Learning objectives :**
1. Estimate the cost of human and physical resources required and make plans to obtain the necessary resources.
  2. Familiarize with time value of money – cost of capital – NPV – IRR – Capital Rationing

UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
I	Introduction to projects	5	Lecture	E - Quiz <a href="https://www.proprofs.com/quiz-school/playquiz/?title=project-management-processes">https://www.proprofs.com/quiz-school/playquiz/?title=project-management-processes</a>
I	Project management	5	Lecture	E-puzzle <u>Project Management - Crossword Puzzle (crosswordhobbyist.com)</u>
II	Capital Expenditure Decision - Financial Appraisal	8	Lecture	Youtube <u>Capital Budgeting   Meaning   Techniques   Importance   Investment Decision   Financial Management - Bing video</u>
II	Project Appraisal	8	Lecture	Flashcards <u>Project Appraisal Formulas</u> Flashcards   Quizlet

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II	Technical Appraisal in Projects	8	Lecture	E-content(pdf) <u>Project Appraisal Formulas</u> <u>Flashcards   Quizlet</u>
II	Economic Appraisal - Demand Forecasting	8	Discussion	Google Forms <a href="https://s3-eu-west-1.amazonaws.com/tutor2u-media/library/Econ-mcq.png?mtime=2016070116005">https://s3-eu-west-1.amazonaws.com/tutor2u-media/library/Econ-mcq.png?mtime=2016070116005</a>
III	Project cost management	8	Lecture	E-Books <u>Project Management - R. Panneerselvam, P. Senthilkumar - Google Books</u>
IV	Risk Analysis	8	Seminar	Quizlet test <u>Test: Risk Analysis   Quizlet</u>
V	Environmental Appraisal	8	Lecture	E-journal <u>Environmental appraisal of green production systems: Challenges faced by small companies using life cycle assessment: International Journal of Production Research: Vol 51, No 19 (tandfonline.com)</u>
V	Social cost Benefit Analysis(SCBA)	9	Discussion	Blogs <u>Cost Benefits Analysis for Projects - A Step-by-Step Guide (projectmanager.com)</u>

**Learning outcomes:**

1. Understand the concept of the project and its financial analysis
2. Familiar with time value money this gives way to find the estimate before investment.

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**DEPARTMENT OF BANK MANAGEMENT (SHIFT-D)**  
**LESSON PLAN- EVEN SEMESTER**  
**ACADEMIC YEAR 2021-2022**

Name of the staff: Mrs.K.Saraswathy

Total Hours:50

Name of the subject:Customer Relationship Management

Year/ Semester:III BBM/VI

Subject Code: CVW6A

**Learning objectives :**

1. To understand the need and importance of maintaining a good customer relationship
2. To gain knowledge of strategic customer acquisition and retention techniques in crm

UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
I	Introduction	15	Lecture	E-books Customer Relationship Management - Simon Knox, Adrian Payne, Lynette Ryals, Stan Maklan, Joe Peppard - Google Books
II	Communication	15	Lecture	E- Quiz 202 Communication Quizzes Online, Trivia, Questions & Answers - ProProfs Quizzes
III	CRM Approach	20	Lecture & Assignment	FlashCards Customer relationship management Flashcards   Quizlet

**Learning outcomes:**

- 1.Customer Relationship Management systems include improved customer service, deepened customer relationships, retention of new customers, and much more successful sales and marketing initiatives.
- 2.Learners will learn about the new trends in CRM, challenges and opportunities for organizations.

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**ANNA ADARSH COLLEGE FOR WOMEN**  
**DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)**  
**LESSON PLAN- EVEN SEMESTER**  
**ACADEMIC YEAR 2021-2022**

Name of the staff: Mrs. SARASWATHY.K

Name of the subject: HUMAN RESOURCE MANAGEMENT

Total Hours: 75 hrs  
 Year/ Semester: I MBM/II

Subject Code: KCBXA

**LEARNING OBJECTIVES**

1. Learn Human Resources in a competitive environment.
2. Know to acquire and to maintain the human resource
3. Review the conflicts

UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
I	Human Resource in a competitive environment the individual in an organization, values, attitude Implications of work behavior	6	Lecture using Power point presentation Assignment	Wikipedia <a href="http://studylecturenates.com/what-is-personality-definition-meaning-and-types-of-personality/#:~:text=They%20have%20different%20types%20of,%20or%20bad%2C%20impressive%20or%20unimpressive">http://studylecturenates.com/what-is-personality-definition-meaning-and-types-of-personality/#:~:text=They%20have%20different%20types%20of,%20or%20bad%2C%20impressive%20or%20unimpressive</a>
II	Acquisition and maintenance of Human Resource: Recruitment definition Recruiting sources Internal and external sources	6	Lecture using Power point presentation Seminar	You tube <a href="https://youtu.be/NGEEXcVa2JQ">https://youtu.be/NGEEXcVa2JQ</a>
	BSRB Selection process devices orientation, maintenance of Human Resource.	6	Lecture using Power point presentation	You tube <a href="https://youtu.be/VkX9PHkM2sU">https://youtu.be/VkX9PHkM2sU</a>
	Motivation for increase productivity theory X and theory Y Carrot and Stick approach Job enrichment	6	Lecture using Power point presentation	You tube <a href="https://youtu.be/xiSmxZ-OMiQ">https://youtu.be/xiSmxZ-OMiQ</a>



	Job satisfaction Quality of Work Life			
	Performance Appraisal Promotion.	7	Lecture using Power point presentation Assignment Seminar	You tube <a href="https://youtu.be/uKb91F0FfQs">https://youtu.be/uKb91F0FfQs</a>
III	Leadership types and effectiveness Leader vs. Manager	6	Lecture using Power point presentation	You tube <a href="https://youtu.be/jK3hmc1wXu4">https://youtu.be/jK3hmc1wXu4</a>
IV	Human Resource Development: training methods of training placement and management development effects of training on human resource	6	Lecture using Power point presentation Assignment	You tube <a href="https://youtu.be/RQ-KphyUd2k">https://youtu.be/RQ-KphyUd2k</a>
V	Compensation to human resources reward and compensation systems policies and administration	6	Lecture using Power point presentation Assignment Seminar	You tube <a href="https://youtu.be/2wQRALpfYHs">https://youtu.be/2wQRALpfYHs</a>
	grievance procedure Disciplining problem employee	3	Lecture	You tube <a href="https://youtu.be/7ITjZhOO-9g">https://youtu.be/7ITjZhOO-9g</a>

**Learning outcomes:**

1. create development in the human resource
2. Learned the concept of human resource in competitive environment it makes us to understand human needs better.
3. Known to acquire and to maintain the human resource

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**DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)**  
**LESSON PLAN- EVEN SEMESTER**  
**ACADEMIC YEAR 2021-2022**

Name of the staff: Mrs.K. Saraswathy

Total Hours:75

Name of the subject: Research Methodology

Year/ Semester: II MBM/IV

Subject Code: KCB4A

**Learning objectives:**

1. To know about the various methods of data collection, processing and analyzing data.
2. To study about the contents of the report and steps in drafting a report.

UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
I	Introduction	7	Lecture	E-puzzle <u>Meaning of Research</u> <u>(ddegjust.ac.in)</u>
I	Research problem	7	Lecture	E- quiz <u>RESEARCH PROBLEM  </u> <u>Professional Development -</u> <u>Quizizz</u>
II	Research design	7	Lecture	Quizlet test <u>Test: Research Design Test #1  </u> <u>Quizlet</u>
II	Sampling design	8	Lecture	Google drive <u>System design Dropbox or Google</u> <u>drive.   by Narendra L   Medium</u>
III	Methods of data collection	8	Lecture	E-books <u>Research Methodology: A</u> <u>Step-by-Step Guide for Beginners -</u> <u>Ranjit Kumar - Google Books</u>
III	Processing and analysis of data	8	Lecture	FlashCards <u>11 - Data Processing And Analysis</u> <u>Flashcards   Quizlet</u>
IV	Processing and Analysis Of Data, Descriptive Statistics	5	Lecture with seminar	You Tube <u>https://youtu.be/v1YuJZleTVg &amp;</u> <u>https://youtu.be/Zzged11Filg</u>
IV	Introduction to Descriptive statistics & Quantitative	5	Lecture	You Tube <u>https://youtu.be/QoQbR4IVLrs &amp;</u> <u>https://youtu.be/oKzMTWu1Oow</u>



	Research and Descriptive Research			
IV	Quantitative and qualitative Analysis -Software Packages	5	Lecture	E-Content <a href="https://libguides.bodleian.ox.ac.uk/c.php?g=422947&amp;p=4909573">https://libguides.bodleian.ox.ac.uk/c.php?g=422947&amp;p=4909573</a>
V	Report Writing and Contents of Research Report	5	Lecture with PPT	You Tube <a href="https://youtu.be/YxA8rdC4ycM">https://youtu.be/YxA8rdC4ycM</a> & <a href="https://www.slideshare.net/kp_abhinav/contents-of-research-report">https://www.slideshare.net/kp_abhinav/contents-of-research-report</a>
V	Types of Report	5	Lecture	You Tube <a href="https://youtu.be/j2vFrYDBPnc">https://youtu.be/j2vFrYDBPnc</a>
V	Mechanics of Writing a Report	5	Lecture	You Tube <a href="https://youtu.be/zTCdQkRJR6o">https://youtu.be/zTCdQkRJR6o</a>

**Learning outcomes:**

1. Research methodology is more helpful while preparing project
2. Studied about the meaning, purpose, types of research and steps in research for further analysis in future
3. Various methods of data collection that are more useful for collection of data for Research purposes.

*K. Sarathy*  
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**ANNA ADARSH COLLEGE FOR WOMEN**  
**DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)**  
**LESSON PLAN- EVEN SEMESTER**  
**ACADEMIC YEAR 2020-2021**

Name of the staff: Dr.B.Bharathi

Name of the subject: Customer Relationship Management

Total Hours:75

Year/ Semester:II BBM/IV

Subject Code:

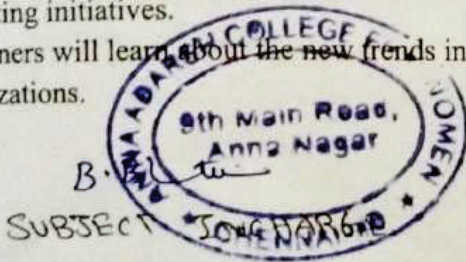
Learning objectives :

1. To understand the need and importance of maintaining a good customer relationship
2. To gain knowledge of strategic customer acquisition and retention techniques in crm

UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
I	CRM in Banks	11	Lecture	E-books <u>Customer Relationship Management - Simon Knox, Adrian Payne, Lynette Ryals, Stan Maklan, Joe Peppard - Google Books</u> <a href="https://youtu.be/6J7yz61M6h8">https://youtu.be/6J7yz61M6h8</a>
II	CRM Structure	11	Lecture	<a href="https://youtu.be/gbsJ9D9BL8A">https://youtu.be/gbsJ9D9BL8A</a>
III	CRM Planning and Implementation	11	Lecture & Assignment	FlashCards <u>Customer relationship management Flashcards   Quizlet</u>
IV	Service Quality	11	Lecture Seminar	Quizlet test <u>Test: Test 2   Quizlet</u>
	Talwar and Goiporia Committee Report	11	Lecture	E-Content(pdf) <u>Y V Reddy: Banks and service to the common person (Central Bank Articles and Speeches) (bis.org)</u>
V	E-CRM	10	Lecture	E-puzzle <u>Games And Puzzles Market Size &amp; Share Report, 2020-2027 (grandviewresearch.com)</u>

Learning outcomes:

1. Customer Relationship Management systems include improved customer service, deepened customer relationships, retention of new customers, and much more successful sales and marketing initiatives.
2. Learners will learn about the new trends in CRM, challenges and opportunities for organizations.



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**ANNA ADARSH COLLEGE FOR WOMEN**  
**DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)**  
**LESSON PLAN- EVEN SEMESTER**  
**ACADEMIC YEAR 2020-2021**

Name of the staff : Dr.B.Bharathi

Total Hours:75

Name of the subject: Income Tax Law and Practice II

Year/ Semester:III BBM/ VI

Subject Code:CPW6E

**Learning objectives:**

- To help the students to understand the relevance and significance of Tax.
- To make the students competent to compute the total income and tax liability of individual assesses and firms
- To give them the necessary expertise to file return of income tax and to take up job in filing of tax.
- To familiarize the different know-how and heads of income with its components

UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS
I	Income from capital gain	15	Lecture with seminar	You Tube <a href="https://youtu.be/GHyYTPyjxkg">https://youtu.be/GHyYTPyjxkg</a>
II	Income from Other Sources	15	Lecture	You Tube <a href="https://youtu.be/PfAlDp-J51I">https://youtu.be/PfAlDp-J51I</a>
III	Deductions u/s 80	15	Lecture with assignment	E-Content <a href="https://cleartax.in/s/80c-80-deductions#:~:text=Deduction%20for%20Person%20suffering%20from%20Physical%20Disability&amp;text=In%20case%20of%20severe%20disability,raised%20to%20Rs%201%2C25%2C000.">https://cleartax.in/s/80c-80-deductions#:~:text=Deduction%20for%20Person%20suffering%20from%20Physical%20Disability&amp;text=In%20case%20of%20severe%20disability,raised%20to%20Rs%201%2C25%2C000.</a>
IV	Set off and carryforward	7	Lecture	MCQ <a href="https://incometaxpe.com/2020/11/income-tax-mcq-quiz-set-16-set-off-and-carry-forward-of-losses.html">https://incometaxpe.com/2020/11/income-tax-mcq-quiz-set-16-set-off-and-carry-forward-of-losses.html</a>
IV	Clubbing of Income	8	Lecture with seminar	E-Content <a href="https://cleartax.in/s/section-64-clubbing-income">https://cleartax.in/s/section-64-clubbing-income</a>
V	E Filing of income	15	Lecture	MCQ <a href="https://www.studyforbuddie">https://www.studyforbuddie</a>



tax returns			<a href="http://s.com/2021/05/income-tax-return-preparation-15.html">s.com/2021/05/income-tax-return-preparation-15.html</a>
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**Learning Outcomes:**

- Enable the students to have a fair idea on set-off and carry forward of losses .
- To equip the students with thoughts and points on assessment of firms
- To develop an idea about capital gain among students
- The students will understand the procedure for computing taxable income from different heads, clubbing of income, Setoff and carry forward of losses and Deductions applicable to an individual.

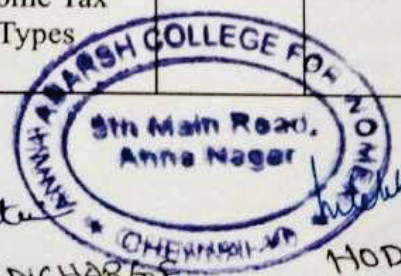
**ANNA ADARSH COLLEGE FOR WOMEN  
DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)  
LESSON PLAN- EVEN SEMESTER  
ACADEMIC YEAR 2021-2022**

Name of the staff: **Dr.B. Bharathi** Total Hours:75 hrs  
 Name of the subject:**INCOME TAX LAW AND PRACTICE** Year/ Semester: II MBM/IV  
 Subject Code: **KCBEM**

**LEARNING OBJECTIVES**

1. To provide a detailed understanding of the various provisions of IT Act.
2. To enable the students to know about the Assessment Procedures.
3. To learn about the procedure for e-filing and submission of returns

UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
Unit I	History of Income tax in India Meaning of Income Features of Income Tax Types Important Definitions Under the Income Tax Act Assessee Types Rates of Tax	6	Lecture using word document and Power point presentation Assignment Seminar	Word Doc



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	Residential Status Scope of Total Income	6	Lecture using word document and Power point presentation Problem solving Assignment	Word doc
	Incomes Exempt from tax.	6	Lecture using word document and Power point presentation Problem solving Assignment	Word doc
Unit II	Definition Allowances Valuation of perquisites	6	Lecture using word document and Power point presentation Problem solving Assignment	Word doc E puzzle
	Deductions from Salary Gratuity Pension Commutation of Pension	6	Lecture using word document and Power point presentation Problem solving Assignment	Word doc
	Leave Salary Profits in lieu of Salary Provident Funds	7	Lecture using word document and Power point presentation Problem solving Assignment	Word doc
	Deductions under Sec.80C Overall Income from salary problems	7	Lecture using word document and Power point presentation Problem solving Assignment	Word doc
Unit III	Meaning Exemptions Annual Value Meaning and Computation	6	Lecture using word document and Power point presentation Problem solving Assignment	Word doc
	Deductions from Annual Value Legal Provisions.	5	Lecture using word document and Power point presentation	Word doc



			Problem solving Assignment	
	Capital gain Meaning Short term and Long term Capital Gains Certain Transactions not included as transfer- Cost of Acquisition Cost of Improvement Indexation	4	Lecture using word document and Power point presentation Problem solving Assignment	Word doc E puzzle
	Capital Gain under different circumstances Exempted Capital Gains Computation of Capital Gains Problems	3	Lecture using word document and Power point presentation Problem solving Assignment	Word doc
Unit IV	<b>Profits and Gains from Business or Profession</b> Income from Business Allowable expenses Not allowable expenses General deductions Deemed Business Profits Undisclosed incomes	4	Lecture using word document and Power point presentation Problem solving Assignment	Word doc
	Provisions relating to Depreciation	3	Lecture using word document and Power point presentation Problem solving Assignment	Word doc
	Income from Profession	2	Lecture using word document and Power point presentation Problem solving Assignment	Word doc
Unit V	<b>Unit V: e-filing &amp; Submission of Returns</b> e-filing Concept Procedure 26AS TDS Traces Filing of Return	2	Lecture using word document and Power point presentation Problem solving Assignment	<a href="https://vikaspedia.in/e-governance/online-citizen-services/government-to-business-services-g2b/e-taxation-new-topic">https://vikaspedia.in/e-governance/online-citizen-services/government-to-business-services-g2b/e-taxation-new-topic</a>



Due date for filing returns			
Various Returns Permanent Account Number(PAN) Usage of PAN	2	Lecture using word document and Power point presentation Assignment	

### LEARNING OUTCOME

1. Enable us to understand the assessment procedures
2. It provide detailed understanding of the various provisions of IT act
3. Learned detailed procedure for e-filing and submission of returns and it is useful to file the returns for assessment year

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**ANNA ADARSH COLLEGE FOR WOMEN**  
**DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)**  
**LESSON PLAN- EVEN SEMESTER**  
**ACADEMIC YEAR 2021-2022**

Name of the staff : Mrs.R. Vijayalakshmi  
 Name of the subject: Treasury Management  
 Subject Code: CB22A

Total Hours: 75  
 Year/ Semester: I BBM / II

**Learning Objectives:**

1. To understand the importance and scope of treasury management
2. To enable the students to understand the treasury management mechanism .
3. To impart the theoretical and conceptual knowledge of treasury management

UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
I	Introduction, Asset liability management	10	Lecture with Assignment	E-Quiz <a href="https://youtu.be/AOIm117KVx0">https://youtu.be/AOIm117KVx0</a>
II	Concept of Treasury Management	10	Lecture with PPT	E-Quiz <a href="https://study.com/academy/practice/quiz-worksheet-corporate-treasury-management.html">https://study.com/academy/practice/quiz-worksheet-corporate-treasury-management.html</a>
II	Role and Functions of Treasury department	5	Lecture	E-Quiz- <a href="https://study.com/academy/practice/quiz-worksheet-department-of-treasury-mission.html">https://study.com/academy/practice/quiz-worksheet-department-of-treasury-mission.html</a>
III	Source of funds	6	Lecture	E-Quiz- <a href="https://quizizz.com/admin/quiz/58c6200c44e58cb424187e07/source-of-finance">https://quizizz.com/admin/quiz/58c6200c44e58cb424187e07/source-of-finance</a>
IV	Money Market Instruments players	6	Lecture	E-Quiz- <a href="https://www.gktoday.in/quizbase/banking-awareness54-instruments-of-money-market">https://www.gktoday.in/quizbase/banking-awareness54-instruments-of-money-market</a>
IV	Government securities	6	Lecture with seminar	YouTube <a href="https://youtu.be/-zvKB4qQv_8">https://youtu.be/-zvKB4qQv_8</a>
V	Foreign currency market	4	Lecture	E-Quiz <a href="https://quizizz.com/admin/quiz/5dde1d80f3f31d001e9c2897/foreign-exchange-market">https://quizizz.com/admin/quiz/5dde1d80f3f31d001e9c2897/foreign-exchange-market</a>
V	RBI and regulatory functions	4	Lecture with assignment	YouTube <a href="https://youtu.be/x5wxtGgueWI">https://youtu.be/x5wxtGgueWI</a>

**Learning Outcomes:**

1. The students will be able to understand the concept of treasury management
2. Acquire expert knowledge on treasury, treasury operations and Finance management
3. Develop capabilities for advising corporates and Banks in treasury management.

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**ANNA ADARSH COLLEGE FOR WOMEN**  
**DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)**  
**LESSON PLAN- EVEN SEMESTER**  
**ACADEMIC YEAR 2021-2022**

Name of the staff : Mrs Vijayalakshmi R Total Hours: 75  
 Name of the subject: Advanced Corporate Accounting Year/ Semester: II BBM / IV  
 Subject Code:

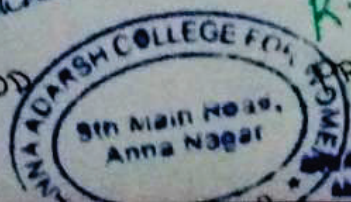
- Learning Objectives:**
1. To make the students understand the application of accounting transactions in corporate sector
  2. To facilitate the students to understand the provision of the Indian companies act
  3. To understand the accounting requirements for a corporate group.

UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
I	Internal Reconstruction	10	Problem solving & Assignment	You tube <a href="https://youtu.be/_cJ3OvOPfws">https://youtu.be/_cJ3OvOPfws</a>
I	Reduction of Share capital	10	Problem solving	You Tube <a href="https://youtu.be/3fOP8q3ATxU">https://youtu.be/3fOP8q3ATxU</a>
II	Amalgamation, Absorption and External Reconstruction	15	Lecture & Assignment	E-Quiz- <a href="https://wps.pearsoned.ca/ca_ph_kotler_marketmgmt_14/234/60147/1539_7759_cw/content/index.html">https://wps.pearsoned.ca/ca_ph_kotler_marketmgmt_14/234/60147/1539_7759_cw/content/index.html</a>
III	Liquidator's final statement of account	10	Lecture & Seminar	Quiz- <a href="https://www.slideshare.net/jayaku">https://www.slideshare.net/jayaku</a>
IV	Holding company A/C	15	Lecture with PPT	E- content, You-Tube, E-Quiz <a href="https://wps.pearsoned.ca/ca_ph_kotler_marketmgmt_14/234/60147/1539_7759_cw/content/index.html">https://wps.pearsoned.ca/ca_ph_kotler_marketmgmt_14/234/60147/1539_7759_cw/content/index.html</a>
V	Final accounts of Banking companies and insurance companies	15	Lecture with Seminar	E-content- <a href="https://wps.pearsoned.ca/ca_ph_kotler_marketmgmt_14/234/60147/1539_7759_cw/content/index.html">https://wps.pearsoned.ca/ca_ph_kotler_marketmgmt_14/234/60147/1539_7759_cw/content/index.html</a> youtube- <a href="https://youtu.be/MAGqibegP7s">https://youtu.be/MAGqibegP7s</a>

- Learning Outcomes:**
1. Students have the ability to account for a range of advanced financial accounting issues.
  2. To prepare the consolidated accounts for a corporate group.
  3. Enable the students to understand about amalgamation , absorption and external reconstruction

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**ANNA ADARSH COLLEGE FOR WOMEN**  
**DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)**  
**LESSON PLAN- EVEN SEMESTER**  
**ACADEMIC YEAR 2021-2022**

Name of the staff: Mrs Vijayalakshmi R  
 Name of the subject: Value Education  
 Subject code:VAE5Q

Total Hours:15  
 Year/ Semester: III BBM/ VI

**Learning Objectives:**

- 1.To help students understand the significance of ethics and values in business.
- 2.To understand ethical issues and not to fall prey to unethical practices and to be socially responsible.
3. To contribute to society through good residence and trust.

UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
I	Introduction culture and self esteem	3	Lecture	E-Quiz- <a href="https://quizizz.com/admin/quiz/5616fefeada10f2">https://quizizz.com/admin/quiz/5616fefeada10f2</a> ,Puzzle- <a href="https://wordmint.com/public_puzzles/145685">https://wordmint.com/public_puzzles/145685</a>
II	Values of life and value system	3	Lecture	E-Quiz- <a href="https://www.testpreptraining.com/problem-solving-and-decision-making-free-practice-test">https://www.testpreptraining.com/problem-solving-and-decision-making-free-practice-test</a>
III	Human Rights and value Building	3	Lecture	E-quiz- <a href="https://wps.prenhall.com/cap_macionis_society_3/41/10691/2737129.cw/content/index.html">https://wps.prenhall.com/cap_macionis_society_3/41/10691/2737129.cw/content/index.html</a>
IV	Environmental and ecological balance	3	Lecture	youtube- <a href="https://youtu.be/ISme5-9orR0">https://youtu.be/ISme5-9orR0</a>
V	Social Evils and cyber crime and violence	3	Lecture	Puzzle- <a href="https://cyberintelligence.world/cyber-crossword">https://cyberintelligence.world/cyber-crossword</a>

**Learning Outcomes:**

1. To understand essential Characteristics of Human Rights
2. To Develop competence on Science and Technology and Economic Awareness
- 3.To understand life , reality in life and life in the past and present.

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**ANNA ADARSH COLLEGE FOR WOMEN**  
**DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)**  
**LESSON PLAN- EVEN SEMESTER**  
**ACADEMIC YEAR 2021-2022**

Name of the staff: Mrs. R. Vijayalakshmi  
Name of the subject: Rural Banking  
Subject code: KCBES

Total Hours: 45  
Year/ Semester: II MBM/ IV

**Learning Objectives:**

1. To study about the concept and need for rural banking
2. To know about the various anti-poverty cum development programmes-their basic features and role of banks

UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
I	Introduction of rural banking	15	Lecture with assignment	E-Quiz- <a href="https://www.gktoday.in/quizbase/bankingawareness14-regional-rural-banks">https://www.gktoday.in/quizbase/bankingawareness14-regional-rural-banks</a>
II	Anti poverty alleviation Programme	15	Lecture with PPT	you-tube- <a href="https://www.gktoday.in/quizbase/bankingawareness37-lead-bank-scheme">https://www.gktoday.in/quizbase/bankingawareness37-lead-bank-scheme</a>
III	Lead Bank scheme, SAA,	15	Lecture with seminar	E-Quiz <a href="https://www.gktoday.in/quizbase/bankingawareness37-lead-bank-scheme">https://www.gktoday.in/quizbase/bankingawareness37-lead-bank-scheme</a>

**Learning Outcomes:**

1. Students have the ability to account for a range of advanced financial accounting issues
2. To prepare the consolidated accounts for a corporate group.

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**ANNA ADARSH COLLEGE FOR WOMEN**  
**DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)**  
**LESSON PLAN - EVEN SEMESTER**  
**ACADEMIC YEAR 2021-2022**

Name of the staff : Ms. N. Abiramasundari

Total Hours: 66 Hrs

Name of the subject: Indirect Taxation

Year/ Semester: II BBM / IV

Subject Code:

Learning Objectives:

1. To facilitate the students to gain knowledge of the principles of indirect taxation.
2. To enable the students to gain knowledge of goods and services (gst)
3. To highlight the students about customs duty.

UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
I	Canons of taxation	3	Lecture	YouTube <a href="https://www.youtube.com/watch?v=ftvEKudnTbc">https://www.youtube.com/watch?v=ftvEKudnTbc</a>
II	Levy and collection (Excise duty)	2	Lecture & Assignment	E-Quiz <a href="https://www.jagranjosh.com/general-knowledge/gk-quiz-and-answer-on-tax-system-of-india-1495171315-1">https://www.jagranjosh.com/general-knowledge/gk-quiz-and-answer-on-tax-system-of-india-1495171315-1</a>
II	Excise and exports	3	Lecture	YouTube <a href="https://www.youtube.com/watch?v=WmYLBnRyEbl">https://www.youtube.com/watch?v=WmYLBnRyEbl</a>
II	Offences and penalties	4	Lecture and PPT	E-Quiz <a href="https://global.oup.com/us/companion.websites/9780190455002/sr/ch11/quizzes/mcq/">https://global.oup.com/us/companion.websites/9780190455002/sr/ch11/quizzes/mcq/</a>
III	Meaning (Custom duty)	2	Lecture & Test	YouTube <a href="https://www.youtube.com/watch?v=ICtrQ1B7jZQ">https://www.youtube.com/watch?v=ICtrQ1B7jZQ</a>
III	Officers of the customs	2	Lecture & Assignment	E-Quiz <a href="https://www.proprofs.com/quiz-school/story.php?title=3dq-customs-officer-exam-prep">https://www.proprofs.com/quiz-school/story.php?title=3dq-customs-officer-exam-prep</a>
IV	Power of custom duty	4	Lecture	YouTube <a href="https://www.youtube.com/watch?v=K6uhd9mP3pU">https://www.youtube.com/watch?v=K6uhd9mP3pU</a>
IV	Central sales tax act	3	Lecture & Test	E-Quiz <a href="https://www.jagranjosh.com/general-knowledge/gk-quiz-and-answer-on-tax-system-of-india-1495171315-1">https://www.jagranjosh.com/general-knowledge/gk-quiz-and-answer-on-tax-system-of-india-1495171315-1</a>



IV	Important definition (Sales tax act)	3	Lecture and PPT	YouTube act) <a href="https://www.youtube.com/watch?v=Kv4DTEZsS80">https://www.youtube.com/watch?v=Kv4DTEZsS80</a>
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**Learning Outcomes:**

1. Students would explain the various terms related to Goods and Service tax (GST)
2. Students would analyse whether a person is required to obtain registration under GST law.
3. The students will be able to understand the concepts of indirect taxation, types and assessments ,Procedures.

**ANNA ADARSH COLLEGE FOR WOMEN  
DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)  
LESSON PLAN - EVEN SEMESTER  
ACADEMIC YEAR 2021-2022**

Name of the staff : Ms. Abiramasundari

Total Hours: 75 Hrs

Name of the subject: Treasury Management

Year/ Semester: III BBM / VI

Subject Code: CPW6D

**Learning Objectives:**

1. To facilitate the students to understand the concept of treasury management
2. To enable the students to understand the mechanism of treasury management
3. To impart the theoretical and conceptual knowledge of treasury management

UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
I	Introduction	5	Lecture	YouTube <a href="https://youtu.be/AOIm117KVx0">https://youtu.be/AOIm117KVx0</a>
I	Asset liability Management	5	Lecture	E-Quiz <a href="https://youtu.be/AOIm117KVx0">https://youtu.be/AOIm117KVx0</a>
I	Risk Management	8	Lecture & Test	YouTube <a href="https://youtu.be/IP-E75FGFkU">https://youtu.be/IP-E75FGFkU</a>
II	Concept of Treasury Management	10	Lecture and PPT	E-Quiz 1. <a href="https://study.com/academy/practice/quiz-worksheet-corporate-treasury-management.html">https://study.com/academy/practice/quiz-worksheet-corporate-treasury-management.html</a>
II	Specialized approach in the Bank	4	Lecture and PPT	YouTube MANAGEMENT:- <a href="https://study.com/academy/practice/quiz-worksheet-corporate-treasury-">https://study.com/academy/practice/quiz-worksheet-corporate-treasury-</a>
II	Role and Functions of Treasury department	5	Lecture & Test	E-Quiz 1. <a href="https://study.com/academy/practice/quiz-worksheet-department-of-treasury-mission.html">https://study.com/academy/practice/quiz-worksheet-department-of-treasury-mission.html</a>

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III	Domestic money market	5	Lecture & Assignment	YouTube <a href="https://youtu.be/ipOYM0sfW7M">https://youtu.be/ipOYM0sfW7M</a>
III	Source of funds	7	Lecture	E- QUIZ <a href="https://quizizz.com/admin/quiz/58c6200c44e58cb424187e07/sour-ce-of-finance">https://quizizz.com/admin/quiz/58c6200c44e58cb424187e07/sour-ce-of-finance</a>
III	Markets players	6	Lecture and PPT	YouTube <a href="https://youtu.be/jXrGChxKBYc">https://youtu.be/jXrGChxKBYc</a>
IV	Money Market Instruments players	5	Lecture & Test	E-Quiz 1. <a href="https://www.gktoday.in/quizbase/banking-awareness54-instruments-of-money-market">https://www.gktoday.in/quizbase/banking-awareness54-instruments-of-money-market</a>
IV	Government securities	6	Lecture & Assignment	YouTube <a href="https://youtu.be/-zvKB4qQv_8">https://youtu.be/-zvKB4qQv_8</a>
V	Foreign currency market	4	Lecture and PPT	E-Quiz 1. <a href="https://quizizz.com/admin/quiz/5dde1d80f3f31d001c9e2897/foreign-exchange-market">https://quizizz.com/admin/quiz/5dde1d80f3f31d001c9e2897/foreign-exchange-market</a>
V	RBI and regulatory functions	4	Lecture & Test	YouTube <a href="https://youtu.be/x5wxtGgueWI">https://youtu.be/x5wxtGgueWI</a>

**Learning Outcomes:**

1. The students will be able to understand the concept of treasury management
2. Acquire expert knowledge on treasury, treasury operations and Finance management
3. Develop capabilities for advising corporates and Banks in treasury management.

**ANNA ADARSH COLLEGE FOR WOMEN  
DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)  
LESSON PLAN  
ACADEMIC YEAR 2021-2022**

Name of the staff: Mrs.N.Abiramasundari  
Name of the subject: Strategic Management  
Subject Code: KCB4C

Total Hours:78  
Year/ Semester:II MBM/IV

**Learning objectives :**

1. To study about the scope and objectives of strategic planning, designing and evaluation of business strategy plan
2. To study about the government regulation of business, innovation in banking and financial services and business responsibility towards the environment.

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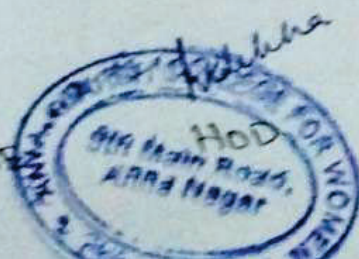


UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
I	Strategic management overview	9	Lecture	E-puzzle Strategic Management - Crossword Puzzle (crosswordhobbyist.com)
I	Vision,mission ,goals,objectives	9	Lecture	E- quiz Mission vs Vision   Corporate - Quizizz
II	Assessment of external environment	9	Lecture	Quizlet test Test: MGT 400 Test 1 Chapter 3 - The External Assessment   Quizlet
II	Assessment of internal environment	9	Lecture	You Tube: <a href="https://www.youtube.com/watch?v=MDeMH3-2k9g">https://www.youtube.com/watch?v=MDeMH3-2k9g</a>
III	Corporate levels strategies	9	Lecture	E- content(pdf) <a href="https://tinyurl.com/2p8mrsc2">https://tinyurl.com/2p8mrsc2</a>
III	Business level strategies	9	Lecture	Quizlet test Test: Business Strategy Test 3   Quizlet
IV	Leadership and organizational culture	9	Lecture	Google forms ;LEADERSHIP MCQ IN GOOGLE FORMS - Bing images
IV	Social accounting	9	Lecture	E- Content social-accounting-in-india.pdf (longdom.org)
V	Strategic evaluation and control	6	Lecture	FlashCards strategic control and evaluation Flashcards   Quizlet

**Learning outcomes:**

1. It makes us know about corporate social policy, social responsibility, social accounting and social audit
2. Understand about individuals and corporations.

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**DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)**  
**LESSON PLAN- EVEN SEMESTER**  
**ACADEMIC YEAR 2021-2022**

Name of the Staff: Dr.S.KALA

Name of the subject: Technology in Banking

Subject Code: CPW6B

Total Hours:52

Year/ Semester: III BBM/VI

Learning objectives:

1. To make the students the understand the concept of application of technology in banking sector
2. To expose the students to learn the role of technology in banking sector.
3. To enrich students with the knowledge of the technologies used in banks.

UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
I	Basics of computer Different approaches to Banking Computerization	6	Lecture	E quiz <a href="https://youtu.be/vFF0RAnz5Z0">https://youtu.be/vFF0RAnz5Z0</a>
	WAN, LAN, VSAT, Networking system	6	Lecture using Power point presentation	You tube <a href="https://youtu.be/ApbOARvYZY4">https://youtu.be/ApbOARvYZY4</a> <a href="https://youtu.be/OYbh2SgIivg">https://youtu.be/OYbh2SgIivg</a>
	Single Window Concept Advantages ATM, Usage of ATM Advantages Limitations	6	Lecture	E-Content <a href="https://study.com/academy/lesson/using-atms-mobile-online-banking-method-examples.html">https://study.com/academy/lesson/using-atms-mobile-online-banking-method-examples.html</a>
	Anywhere Banking Anytime Banking Home Banking Advantages, Limitations	6	Lecture	<a href="https://www.mindmeister.com/1129511786/online-banking">https://www.mindmeister.com/1129511786/online-banking</a>
	Internet Banking Advantages Limitations Online enquiry and update facilities	5	Lecture	<a href="https://youtu.be/fx1BTyOmYk8">https://youtu.be/fx1BTyOmYk8</a>
	PIN ATM Card and its process	6	Lecture Assignment Seminar	You tube <a href="https://youtu.be/UKEipiybGBM">https://youtu.be/UKEipiybGBM</a>



	Debit Card and its process Smart Card and its process Credit Card and its process			
II	Signature storage and its Retrieval system	6	Lecture using Power point presentation	Videos <a href="https://youtu.be/gVsCfP1LzQ">https://youtu.be/gVsCfP1LzQ</a>
	Document Handling System and Document Storage and Retrieval System.	5	Lecture using Power point presentation	Wikipedia <a href="https://datamark.net/services/doc-content-storage-retrieval">https://datamark.net/services/doc-content-storage-retrieval</a>
III	Electronic Fund Transfer and its procedure SWIFT	2	Lecture using Power point presentation	You tube <a href="https://youtu.be/1lic1P8tDP0">https://youtu.be/1lic1P8tDP0</a>
	Electronic Clearing System Debit Clearing Credit Clearing	6	Lecture using Power point presentation	You tube <a href="https://youtu.be/3_VL92ueJTM">https://youtu.be/3_VL92ueJTM</a>
	RBI Net data Net Bank wire	6	Lecture using Power point presentation Assignment Seminar	Videos <a href="https://youtu.be/gLQ_n1NRq2Q">https://youtu.be/gLQ_n1NRq2Q</a>

**Learning outcomes:**

1. Gain knowledge regarding bank documentation.
2. Knows about various technologies used in banking sector.
3. Learn about the role of technology in banking.

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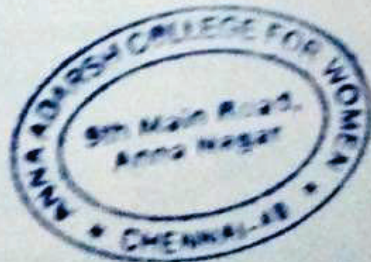
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**DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)**  
**LESSON PLAN- EVEN SEMESTER**  
**ACADEMIC YEAR 2021-2022**

Name of the staff: Dr.S.KALA

Total Hours:26

Name of the subject:Customer Relationship Management Year/ Semester:III BBM/VI

Subject Code: CVW6A

**Learning objectives:**

1. To understand the need and importance of maintaining a good customer relationship.
2. To gain knowledge of strategic customer acquisition and retention techniques in crm.

UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
IV	Nature and Types of Customer	11	Lecture	Quizlet test <u>Test: Test 2   Quizlet</u>
V	Talwar and Goiporia Committee Report	11	Lecture	E-Content(pdf) <u>Y V Reddy: Banks and service to the common person (Central Bank Articles and Speeches) (bis.org)</u>
V	Market research	10	Lecture	E-puzzle <u>Games And Puzzles Market Size &amp; Share Report, 2020-2027 (grandviewresearch.com)</u>

**Learning Outcomes:**

1. Customer Relationship Management systems include improved customer service, deepened customer relationships, retention of new customers, and much more successful sales and marketing initiatives.
2. Learners will learn about the new trends in CRM, challenges and opportunities for organizations.

**ANNA ADARSH COLLEGE FOR WOMEN**  
**DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)**  
**LESSON PLAN- EVEN SEMESTER**  
**ACADEMIC YEAR 2021-2022**

Name of the staff: Dr.S.KALA

Total Hours:65

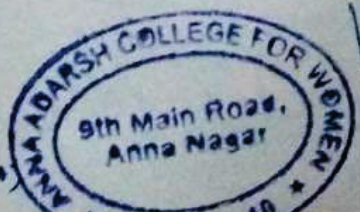
Name of the subject:Fundamentals of Information Technology Year/ Semester:I MBM/II

Subject Code: KCB22

**Learning Objectives:**

1. Learn the fundamentals of computers.
2. Know the methods of electronic funds transfer and document handling systems.

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 SOB 21C  
 (Dr. S. Kala)



M. Lakshmi  
 HOD

R. Shankhi  
 PRINCIPAL  
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UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
I	Introduction to computer	4	Lecture	You tube <a href="https://youtu.be/pLnN3ooJcqw">https://youtu.be/pLnN3ooJcqw</a>
I	Types of computers	6	Lecture	E-quiz <a href="https://quizizz.com/admin/quiz/5d5c9e322c4503001a912188/types-of-computers">https://quizizz.com/admin/quiz/5d5c9e322c4503001a912188/types-of-computers</a>
II	Computerization in banks	8	Lecture	E-content <a href="http://bankersdaily.in/computerization-in-banks/">http://bankersdaily.in/computerization-in-banks/</a>
III	Electronic fund transfer	8	Lecture	You tube <a href="https://youtu.be/Z6tHUyWHuZg">https://youtu.be/Z6tHUyWHuZg</a>
IV	Investment management system	8	Lecture	Flash card <a href="https://quizlet.com/19084312/investment-management-flash-cards/">https://quizlet.com/19084312/investment-management-flash-cards/</a>
IV	Cash management system	8	Lecture	E - puzzle <a href="https://wordmint.com/puzzles/4005665">https://wordmint.com/puzzles/4005665</a>
V	Data entry	4	Lecture	E - quiz <a href="https://www.vskills.in/practice/data-entry-operator-mock-test">https://www.vskills.in/practice/data-entry-operator-mock-test</a>
V	Software applications	4	Lecture	E - puzzle <a href="https://wordmint.com/public-puzzles/1202563">https://wordmint.com/public-puzzles/1202563</a>

**Learning Outcomes:**

1. Familiar with the computerization in banks
2. Familiar with the various software applications practically using SPSS

andTally

*S. Kala*

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*Melkha*

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*R. Shanthi*

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**ANNA ADARSH COLLEGE FOR WOMEN**  
**DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)**  
**LESSON PLAN- EVEN SEMESTER**  
**ACADEMIC YEAR 2021-2022**

Name of the Staff: Dr.S.KALA

Total Hours:75

Name of the subject: Basic of Financial Accounting. Year/ Semester: L.B.A(ECO)/II

Subject Code:

Learning Objectives:

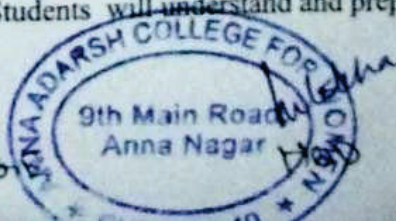
1. To make the students familiarize with basic accounting procedures.
2. To enable the students to acquire conceptual knowledge about the preparation of the accounts.
3. To impart knowledge about maintenance of books of accounts.

UNIT	CHAPTER	HOUR	METHODOLOGY	ICT TOOLS
I	Accounting concepts and conventions	5	Lecture	You-Tube <a href="https://youtu.be/-gGO1ZJNrnhg">https://youtu.be/-gGO1ZJNrnhg</a> Mind- map <a href="https://www.mindmeister.com/678251919/accounting-concept">https://www.mindmeister.com/678251919/accounting-concept</a>
II	Trial Balance	5	Lecture & Group Discussion	E-Puzzle <a href="http://www.uiltexas.org/files/capitalconference/Funderburk_Puzzle_Problems.pdf">http://www.uiltexas.org/files/capitalconference/Funderburk_Puzzle_Problems.pdf</a>
III	Trading and profit and loss account, B/S	8	Lecture	Mind map <a href="https://www.kmpsmathura.org/Download/Study/XI/XI%20Accountancy-11_Mind%20Maps.pdf">https://www.kmpsmathura.org/Download/Study/XI/XI%20Accountancy-11_Mind%20Maps.pdf</a>
IV	Company final accounts	7	Lecture & Group Discussion	You - Tube <a href="https://youtu.be/vFF0RAnz5Z0">https://youtu.be/vFF0RAnz5Z0</a>
V	Computerized Accounting and Tally	5	Lecture	[E-Content] <a href="https://ncert.nic.in/ncerts/l/keac213.pdf">https://ncert.nic.in/ncerts/l/keac213.pdf</a>

Learning Outcomes:

1. Equip the students to get the knowledge of basics.
2. Enable the students to know about the aspects.
3. Students will understand and prepare the financial statements

S.KALA  
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R. Shankar  
PRINCIPAL  
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**ANNA ADARSH COLLEGE FOR WOMEN**  
**DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)**  
**LESSON PLAN- EVEN SEMESTER**  
**ACADEMIC YEAR 2021-2022**

Name of the Staff: Ms T.D.REKHA  
 Name of the subject: Principles of Management  
 Subject Code: CZ22B

Total Hours:78  
 Year/ Semester: I BBM/II

**Learning Objectives:**

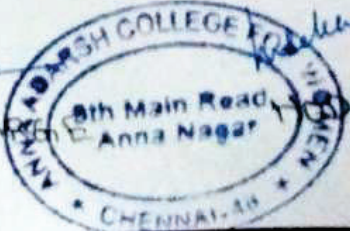
1. To make the students understand the basic concepts of management
2. To prepare the students to know about the significance of management in business
3. To study the functions and principles of management

UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
I	Introduction to management	20	Lecture	[YouTube video] <a href="https://youtu.be/oFuEPkUqNkc">https://youtu.be/oFuEPkUqNkc</a>
II	Planning and its types	15	Lecture & Group Discussion	[Crossword puzzle] <a href="https://www.proprofs.com/quiz-school/story.php?title=planning-chapter-quiz">https://www.proprofs.com/quiz-school/story.php?title=planning-chapter-quiz</a>
III	Span of control	14	Lecture	[YouTube video] <a href="https://youtu.be/XwwsY84EcB8">https://youtu.be/XwwsY84EcB8</a>
IV	Authority and responsibility	15	Lecture & Group Discussion	[Crossword puzzle] <a href="https://crosswordlabs.com/view/management-concepts-6">https://crosswordlabs.com/view/management-concepts-6</a>
V	Controlling	14	Lecture	[E-Quiz] <a href="https://www.vskills.in/practice/controlling">https://www.vskills.in/practice/controlling</a>

**Learning outcomes:**

1. The students will understand the basic concepts and significance of management in business
2. Improves students critical analysing skills on principles of management both theoretically and conceptually.
3. The students will be able to define the concept of management and discuss the need for organisations.

T.D. Rekha  
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**ANNA ADARSH COLLEGE FOR WOMEN  
DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)  
LESSON PLAN- EVEN SEMESTER  
ACADEMIC YEAR 2021-2022**

Name of the Staff: Ms T.D.REKHA

Total Hours: 15

Name of the subject: English for Commerce and Management Year/ Semester: I BBM/I

Subject Code: PZ1CB

**Learning Objectives:**

1. To develop strategic competence that will help in efficient communication
2. To enhance the creativity and imagination based communication competence of first year commerce & management students
3. To sharpen students' critical thinking skills and make students culturally aware of the target situation.

UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
IV	Creativity and Imagination	7	Lecture, Reading Sessions, Interpreting Visual inputs & Assignment	[Mindgames] <a href="https://www.mindtools.com/pages/main/newMN_TMC.htm">https://www.mindtools.com/pages/main/newMN_TMC.htm</a>
V	Workplace Communication	8	Lecture, Discussion, Games & PPT	[YouTube] <a href="https://youtu.be/0srjdRDh99Y">https://youtu.be/0srjdRDh99Y</a>

**Learning Outcomes:**

1. Use language for speaking with confidence in workplace environment
2. Read english language independently and comprehend unfamiliar texts
3. Understand the importance of critical thinking

*T.D. Rekha*  
SUBJECT INCHARGE

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*R. Shanthi*  
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**ANNA ADARSH COLLEGE FOR WOMEN**  
**DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)**  
**LESSON PLAN- EVEN SEMESTER**  
**ACADEMIC YEAR 2021-2021**

Name of the staff : Ms T.D.REKHA  
 Name of the subject: Indirect Taxation  
 Subject code:

Total Hours: 13  
 Year/ Semester: II BBM / IV

**Learning Objectives:**

1. To facilitate the students to gain knowledge of the principles of indirect taxation.
2. To enable the students to gain knowledge of goods and services (GST)
3. To highlight the students about customs duty.

UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
V	Value added tax	5	Lecture & Assignment	[E-Quiz] <a href="https://www.jagranjosh.com/general-knowledge/gk-quiz-and-answer-on-tax-system-of-india-1495171315-1">https://www.jagranjosh.com/general-knowledge/gk-quiz-and-answer-on-tax-system-of-india-1495171315-1</a>
V	Levy of VAT	4	Lecture and PPT	[YouTube] <a href="https://www.youtube.com/watch?v=a6RB4rIxWqI">https://www.youtube.com/watch?v=a6RB4rIxWqI</a>
V	Service tax	4	Lecture & Test	[E-Quiz] <a href="https://www.examveda.com/commerce/practice-mcq-question-on-gst/">https://www.examveda.com/commerce/practice-mcq-question-on-gst/</a>

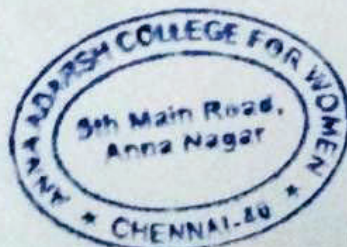
**Learning Outcomes:**

1. Students would explain the various terms related to Goods and Service tax (GST)
2. Students would analyse whether a person is required to obtain registration under GST law.
3. The students will be able to understand the concepts of indirect taxation, types and assessments procedures.

*T.D. Rekha*  
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*M. Lakshmi*  
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*R. Shanthi*  
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**ANNA ADARSH COLLEGE FOR WOMEN**  
**DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)**  
**LESSON PLAN- EVEN SEMESTER**  
**ACADEMIC YEAR 2021-2022**

Name of the Staff: Ms T.D.REKHA

Total Hours:26

Name of the subject: Technology in Banking

Year/ Semester: III BBM/VI

Subject Code: CPW6D

**Learning Objectives:**

1. To make the students understand the concept of application of Technology in Banking Sector.
2. To expose the students to learn the role of Technology in the Banking Sector.
3. To enrich students with the knowledge of the technologies used in banks.

UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
IV	Technology in Bank	13	Lecture & Group Discussion	[E-Content] <a href="https://wowso.me/technology-in-banking-10-innovations-that-will-impact-future-of-banking-2/">https://wowso.me/technology-in-banking-10-innovations-that-will-impact-future-of-banking-2/</a>
V	Modern technology in Banking	13	Lecture	[YouTube Video] <a href="https://youtu.be/HGI6EtJ7bzY">https://youtu.be/HGI6EtJ7bzY</a>

**Learning Outcomes:**

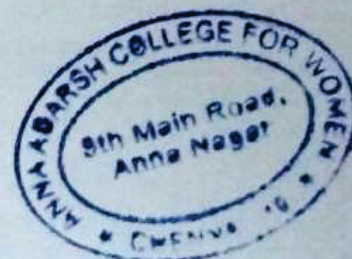
1. knowledge of key theoretical finance and economic concepts underpinning financial markets.
2. Critically compare, contrast evaluate the different machine learning techniques in terms of their applicability to solving problems in banking sector
3. To understand present major economic and technical changes are undergoing in industrial and financial revolution through the new information-processing technology

*T.D. Rekha*  
 SUBJECT INCHARGE

*Rekha*  
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*R. Sankar*  
 PRINCIPAL

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**ANNA ADARSH COLLEGE FOR WOMEN**  
**DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)**  
**LESSON PLAN- EVEN SEMESTER**  
**ACADEMIC YEAR 2021-2022**

Name of the Staff: Ms T.D.REKHA

Total Hours:78

Name of the subject: Corporate Accounting and Reporting Year/Semester: I MBM/II

Subject Code: KCB2B

**Learning Objectives:**

1. To know about the basic accounting standards practiced in India
2. To provide practical application of accounting.
3. To Learn the advanced treatment of financial statement of companies

UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
I	Share capital	8	Problem-Solving	[FlashCards] <a href="https://www.cram.com/flashcards/chapter-3-consolidated-subsequent-to-acquisition-2421495">https://www.cram.com/flashcards/chapter-3-consolidated-subsequent-to-acquisition-2421495</a>
I	Valuation of shares and goodwill	8	Problem-Solving	[E-Content] <a href="https://www.taxmann.com/bookstore/bokshop/book/files/chapter13companyaccountsandauditingpractices.pdf">Taxmann.com/bookstore/bokshop/book/files/chapter13companyaccountsandauditingpractices.pdf</a>
I	Underwriting	8	Problem-Solving	[Flashcards] <a href="https://quizlet.com/in/553305113/underwriting-of-shares-and-debentures-flash-cards/">https://quizlet.com/in/553305113/underwriting-of-shares-and-debentures-flash-cards/</a>
II	Amalgamation, Absorption and internal & external reconstruction	8	Problem-Solving	[Youtube Videos] <a href="https://youtu.be/yMINU1pxPZw">https://youtu.be/yMINU1pxPZw</a>
III	Banking companies	8	Problem-Solving & Assignment	[E-Content] <a href="https://indiafreenotes.com/final-accounts-of-banking-companies/">https://indiafreenotes.com/final-accounts-of-banking-companies/</a>



III	Computerization of accounts	8	Assignment	[E-Content] <a href="https://ncert.nic.in/ncerts/l/keac213.pdf">https://ncert.nic.in/ncerts/l/keac213.pdf</a>
IV	Holding and subsidiary companies	8	Problem-Solving	[Youtube video] <a href="https://youtu.be/em4OCDiJDNc">https://youtu.be/em4OCDiJDNc</a>
IV	Insurance companies	8	Problem-Solving & Assignment	[Flashcards] <a href="https://quizlet.com/176773428/insurance-accounting-flash-cards/">https://quizlet.com/176773428/insurance-accounting-flash-cards/</a>
IV	Human resource accounting and social responsibility accounting	7	Lecture & Assignment	[E-Content] <a href="https://backup.pondiuni.edu.in/storage/dde/downloads/hrmiv_hra.pdf">https://backup.pondiuni.edu.in/storage/dde/downloads/hrmiv_hra.pdf</a>
V	Accounting standards	7	Lecture	[Flashcards] <a href="https://quizlet.com/619440783/accounting-standards-flash-cards/">https://quizlet.com/619440783/accounting-standards-flash-cards/</a>

**Learning Outcomes:**

1. Students will understand the accounting methods in relation to underwriting and financial statements of companies.
2. Students will be able to apply the accounting procedure for liquidation of companies, acquisition, amalgamation, absorption and reconstruction at advanced level.
3. Students will also learn about consolidating final statements of holding companies, intercompany holding and social responsibility accounting.

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**ANNA ADARSH COLLEGE FOR WOMEN  
DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)  
LESSON PLAN-EVEN SEMESTER  
ACADEMIC YEAR 2021-2022**

Name of the staff: Mrs. KAMILA SHARMIN I  
Name of the subject: Financial services  
Subject Code:

Total Hours:75  
Year/ Semester: II BBM/ IV

**Learning objectives:**

- To enable the students to understand the world of financial services
- To facilitate the understanding of the various financial services
- The nature and scope of various types of financial services.

UNIT	CHAPTER	HOUR	METHODOLOGY	ICT TOOLS
I	Financial Services Introduction	5	Lecture with assignment	You Tube, E-content <a href="https://youtu.be/xXStP80NwuM">https://youtu.be/xXStP80NwuM</a> & <a href="https://josephscollege.ac.in/lms/uploads/pdf/material/FS5.pdf">https://josephscollege.ac.in/lms/uploads/pdf/material/FS5.pdf</a>
I	Financial Services and Financial Market	5	Lecture with PPT and seminar	You Tube <a href="https://youtu.be/5OlegMJd3zY">https://youtu.be/5OlegMJd3zY</a>
I	Growth of financial services in India	5	Lecture	You Tube, Quiz <a href="https://youtu.be/6VEMabyRfKI">https://youtu.be/6VEMabyRfKI</a> & <a href="https://www.gktoday.in/quizbase/banking-awareness68-various-types-of-financial-ser">https://www.gktoday.in/quizbase/banking-awareness68-various-types-of-financial-ser</a>
II	Merchant bankers code of conduct	3	Lecture	YouTube, Quiz <a href="https://youtu.be/8eKjHcBr4sl">https://youtu.be/8eKjHcBr4sl</a> & <a href="https://www.gktoday.in/quizbase/banking-awareness69-merchant-banking">https://www.gktoday.in/quizbase/banking-awareness69-merchant-banking</a>



II	Public Issue Management	3	Lecture with PPT	You Tube, <a href="https://youtu.be/v4L_6cWw5YC5">https://youtu.be/v4L_6cWw5YC5</a>
II	Mechanics of Public Issue Management	3	Lecture	You Tube <a href="https://youtu.be/5F1SKIBxOOw">https://youtu.be/5F1SKIBxOOw</a>
II	Role of Issue Manager	6	Lecture and assignment	You Tube <a href="https://youtu.be/1BF5JoV7ND4">https://youtu.be/1BF5JoV7ND4</a>
III	Indian capital market	7	Lecture and seminar	You Tube <a href="https://youtu.be/VtFuKfVgOsg">https://youtu.be/VtFuKfVgOsg</a>
III	Constitution of Indian capital market	8	Lecture and seminar	You Tube <a href="https://youtu.be/MDXdnFepiaA">https://youtu.be/MDXdnFepiaA</a>
IV	Myths about leasing	7	Lecture	You Tube <a href="https://youtu.be/OP7BxtIEIwI">https://youtu.be/OP7BxtIEIwI</a>
IV	Hire Purchase	8	Lecture	You Tube <a href="https://youtu.be/Qmr_wVdcOb8">https://youtu.be/Qmr_wVdcOb8</a>
V	Demand for consumer finance	4	Lecture and assignment	You Tube <a href="https://youtu.be/tI3fBlpQyxU">https://youtu.be/tI3fBlpQyxU</a>
V	IRDA	4	Lecture and seminar	You TubeØ <a href="https://youtu.be/hjvUEASvFcc">https://youtu.be/hjvUEASvFcc</a>
V	Life Insurance	4	Lecture and seminar	You Tube <a href="https://youtu.be/ztEEORMu_3o">https://youtu.be/ztEEORMu_3o</a>
V	Pension financing	3	Lecture	You Tube <a href="https://youtu.be/MIKwbm3xUw0">https://youtu.be/MIKwbm3xUw0</a>



Learning Outcomes:

- The role of management of finance in the personal and Business financial planning process
- The financial marketplace, both depository and non depository financial institutions
- To create an awareness about merchant banking, issue management, capital markets and role of SEBI

ANNA ADARSH COLLEGE FOR WOMEN  
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LESSON PLAN-EVEN SEMESTER  
ACADEMIC YEAR 2021-2022

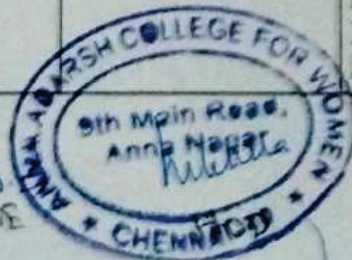
Name of the staff: Mrs. KAMILA SHARMIN I      Total Hours:75  
Name of the subject: Marketing of Banking Services      Year/ Semester: III BBM/ VI  
Subject Code: CPW6A

Learning objectives:

- To make the students understand the concept of the role of the Banking sector in the services of Banks.
- To enable the students to understand the application of Marketing Principles in the Banking Sector.
- To acquaint the students with the basics of marketing to make them understand the consumer behaviour and buying motives.

UNIT	CHAPTER	HOUR	METHODOLOGY	ICT TOOLS
I	Marketing applications in Banking Marketing of Banking Services	3	Lecture	You Tube 1- <a href="https://youtu.be/vChKZ-Mhpo">https://youtu.be/vChKZ-Mhpo</a> 2- <a href="https://youtu.be/j4KeCkWPYcc">https://youtu.be/j4KeCkWPYcc</a>
I	Bank Marketing	3	Lecture with seminar	E-Content <a href="https://www.tvp.zcu.cz/ed/2014/PDF_sbornik/grubor%20vunjak.pdf">https://www.tvp.zcu.cz/ed/2014/PDF_sbornik/grubor%20vunjak.pdf</a>
I	Features of bank Marketing	3	Lecture	YouTube <a href="https://youtu.be/vdZNAWvXn4">https://youtu.be/vdZNAWvXn4</a>
I	Concept of Marketing	3	Lecture with seminar	E-Quiz <a href="https://quizizz.com/admin/quiz/59a1a5fc71fc5a1000e8a9e7/chapter-1-marketing-and-the-marketing-concept">https://quizizz.com/admin/quiz/59a1a5fc71fc5a1000e8a9e7/chapter-1-marketing-and-the-marketing-concept</a>

KAMILA SHARMIN I  
SUBJECT INCHARGE



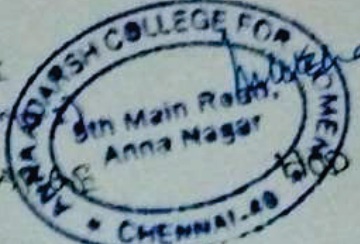
R. Senthil  
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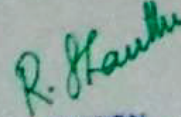


I	Impact on Bank Marketing strategies	3	Lecture	You Tube <a href="https://youtu.be/lgJapGy91JQ">https://youtu.be/lgJapGy91JQ</a>
II	Environmental Scanning in Banking	7	Lecture	E-Content, You Tube <a href="https://www.ripublication.com/gjfm-spl/gjfmv6n7_05.pdf">https://www.ripublication.com/gjfm-spl/gjfmv6n7_05.pdf</a> & <a href="https://youtu.be/sInDn7Ph1R4">https://youtu.be/sInDn7Ph1R4</a>
II	General awareness of modern Banking	8	Lecture	Quiz <a href="https://www.studyadda.com/question-bank/banking/general-awareness/modern-banking/practice-questions-modern-aspects-of-banking/3428">https://www.studyadda.com/question-bank/banking/general-awareness/modern-banking/practice-questions-modern-aspects-of-banking/3428</a>
III	Factors affecting buying behavior	8	Lecture	E-Quiz <a href="https://quizizz.com/admin/quiz/5df4492ffdba4f001bd63862">https://quizizz.com/admin/quiz/5df4492ffdba4f001bd63862</a>
III	Consumer Motivation and buying behavior	7	Lecture with seminar	Google form <a href="https://forms.gle/AozHcMM DSEjf5P9d9">https://forms.gle/AozHcMM DSEjf5P9d9</a>
IV	Marketing Segmentation and Banking Services	16	lecture	You-tube- <a href="https://youtu.be/hnz1kClvHcs">https://youtu.be/hnz1kClvHcs</a> E-QUIZ- <a href="https://youtu.be/hnz1kClvHcs">https://youtu.be/hnz1kClvHcs</a>
V	Marketing information Research	17	lecture	E-Quiz- <a href="https://wps.pearsoned.ca/ca_ph_kotler_marketing_mt_14/234/60147/15397759.cw/content/index.html">https://wps.pearsoned.ca/ca_ph_kotler_marketing_mt_14/234/60147/15397759.cw/content/index.html</a>

**Learning Outcomes:**

- It helps to apply the marketing framework for developing a marketing strategy for financial services.
- Develop the communication and critical thinking skills needed to address the managerial problems in the industry.
- Ability to create branding and integrated marketing communications plans that include value proposition

1/10/2021  
 (Kanna Suman)  
 SUBJECT JNCMA  


  
 PRINCIPAL  
 ANNA ABARSH COLLEGE FOR WOMEN  
 ANNA NAGAR, CHENNAI-600 082



**ANNA ADARSH COLLEGE FOR WOMEN**  
**DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)**  
**LESSON PLAN-EVEN SEMESTER**  
**ACADEMIC YEAR 2021-2022**

Name of the staff :Mrs.KAMILA SHARMIN I  
 Name of the subject: Environmental studies  
 Subject Code:

Total Hours:15  
 Year/ Semester:II BBM/ IV

**Learning objectives:**

- To help the learner understand how population explosion is changing the environment
- To know the consequences of urbanisation on nature, society, and economic life.
- To make the students to learn about environment and the pollutants

UNIT	CHAPTER	HOUR	METHODOLOGY	ICT TOOLS
V	Environmental Pollution	2	Lecture	You Tube <a href="https://www.slideshare.net/pipe69/environmental-pollution-14379215">https://www.slideshare.net/pipe69/environmental-pollution-14379215</a>
V	Pollution - Air, Water, Soil	2	Lecture with Assignment	Quiz <a href="https://www.examsegg.com/environmental-pollution.html">https://www.examsegg.com/environmental-pollution.html</a> & Puzzle <a href="https://www.moneycontrol.com/news/opinion/the-air-pollution-puzzle-finding-the-missing-pieces-4633371.html">https://www.moneycontrol.com/news/opinion/the-air-pollution-puzzle-finding-the-missing-pieces-4633371.html</a>
VI	Environmental Policy	2	Lecture with PPT	Quiz <a href="https://www.gktoday.in/quizbase/environment-ecology-biodiversity-mcqs">https://www.gktoday.in/quizbase/environment-ecology-biodiversity-mcqs</a>
VI	Environment Protection Act 1986	2	Lecture with Assignment	MCQ <a href="https://testbook.com/objective-questions/mcq-on-environmental-protection-act-1986--5cca6a1139140f30f369cabe">https://testbook.com/objective-questions/mcq-on-environmental-protection-act-1986--5cca6a1139140f30f369cabe</a>
VI	Human communities and Environment	2	Lecture with PPT	Quiz <a href="https://www.slideshare.net/NayanVaghela/human-population-and-environment-chapter-2">https://www.slideshare.net/NayanVaghela/human-population-and-environment-chapter-2</a>



VII	Environmental Assets	2	Lecture	You Tube <a href="https://youtu.be/hLN-PAVTOdg">https://youtu.be/hLN-PAVTOdg</a>
VII	Simple Ecosystem	3	Lecture	You Tube <a href="https://youtu.be/SeXLZljo_FA">https://youtu.be/SeXLZljo_FA</a>

**Learning Outcomes:**

1. Understand core concepts and methods from ecological and physical sciences and their application in environmental problem-solving.
2. Reflect critically about their roles and identities as citizens, consumers and environmental actors in a complex, interconnected world.
3. To understand appreciate concepts and methods from renewable and non renewable sources and their application in environmental problem solving

**ANNA ADARSH COLLEGE FOR WOMEN  
DEPARTMENT OF BANK MANAGEMENT (SHIFT-I)  
LESSON PLAN- EVEN SEMESTER  
ACADEMIC YEAR 2021-2022**

Name of the Staff: Mrs.KAMILA SHARMIN I      Total Hours:30

Name of the subject: Basics of Business Insurance      Year/Semester: I B.Sc(N&D)/II

Subject Code: CC5AB

**Learning Objectives:**

- To enable the students to understand the need and importance of insurance.
- To enable students to understand the types of Insurance.
- To make the students aware about the role of Government in insurance business and IRDA Act.
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UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
I	Insurance and types of insurance	6	Lecture	[E-Quiz] <a href="https://cutt.ly/CTq0MIO">https://cutt.ly/CTq0MIO</a>
II	IRDA Act	6	Lecture & Group Discussion	[E-Content] <a href="https://www.acko.com/insurance/what-is-irda/">https://www.acko.com/insurance/what-is-irda/</a>
III	Life insurance	6	Lecture	[Flashcards] <a href="https://quizlet.com/244799365/flashcards">https://quizlet.com/244799365/flashcards</a>

Kamila Sharmin I  
(KAMILA SHARMIN I)  
SUBJECT INCHARGE



R. Senthil  
PRINCIPAL  
ANNA ADARSH COLLEGE FOR WOMEN  
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IV	General insurance	6	Lecture & Group Discussion	[Youtube Video] <a href="https://youtu.be/rgkS-7iUnzA">https://youtu.be/rgkS-7iUnzA</a>
V	Insurance companies of India	6	Lecture	[E-Book] <a href="https://cutt.ly/pTq9oIN">https://cutt.ly/pTq9oIN</a>

**Learning Outcomes:**

- Students will understand the concept of Insurance.
- Students will be able to differentiate the types of Insurance and it's uses.
- Students will understand the Government's role in streamlining the insurance business in India through the IRDA Act.

**ANNA ADARSH COLLEGE FOR WOMEN  
DEPARTMENT OF BANK MANAGEMENT (SHIFT - I)  
LESSON PLAN- EVEN SEMESTER  
ACADEMIC YEAR 2021-2022**

Name of the staff: Mrs.KAMILA SHARMIN I

Total Hours:75

Name of the subject: Rural Banking

Year/ Semester:II PG/IV

Subject code:KCBES

**LEARNING OBJECTIVES:**

1. To study about the concept and need for rural banking .
2. To know about the various anti-poverty cum development programmes-their basic features and role of banks

UNIT	CHAPTER	HOURS	METHODOLOGY	ICT TOOLS ADOPTED
IV	NABARD	15	lecture	E-Quiz- <a href="https://www.gktoday.in/quizbase/banking-awareness37-lead-bank-scheme">https://www.gktoday.in/quizbase/banking-awareness37-lead-bank-scheme</a>
V	KVIC,DIC and NGO	15	lecture	you-Tube- <a href="https://www.gktoday.in/quizbase/banking-awareness37-lead-bank-scheme">https://www.gktoday.in/quizbase/banking-awareness37-lead-bank-scheme</a> E-Quiz- <a href="https://www.gktoday.in/quizbase/banking-awareness37-lead-bank-scheme">https://www.gktoday.in/quizbase/banking-awareness37-lead-bank-scheme</a>

**LEARNING OUTCOMES:**

1. Studied about the concept and need for rural banking.Its main aim to develop the banking services in rural areas
2. Known about the various anti poverty cum development programmes-their basic features and role of banks

KAMILA SHARMIN I  
SUBJECT INCHARGE

*Shrilekha*

DR.J.SHRILEKHA  
HEAD OF THE DEPARTMENT



*R. Shanthi*

DR.R.SHANTHI  
PRINCIPAL

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