



PUNJAB ASSOCIATION'S ANNA ADARSH COLLEGE FOR WOMEN

Affiliated to the University of Madras
(Re-accredited by NAAC with A+ Grade)

STRATEGIC PLAN AND DEPLOYMENT ACTION (2017-2022)

Anna Adarsh College ensures that quality education is provided for learners of diverse cultures, including economic background and geographical regions. Such a framework is an essential instrument for the continued success of the College.

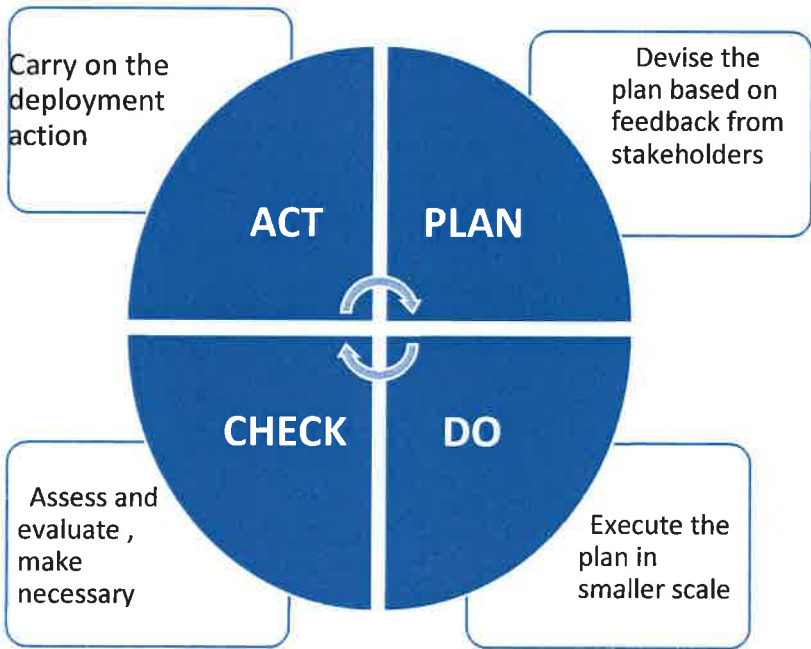
CORE VALUES

Social Responsibility
Respect Human Values
Digital Literacy
Professional Competency
Holistic Development

QUALITY POLICY

- To devise and adopt parameters for upgrading and sustaining excellence in academic and administrative processes.
- To implement contemporary practices in teaching and learning consistent with the dynamic academic environment.
- To promote quality enhancement techniques and procedures to seek a continual improvement for an effective and efficient evaluation system.
- To corroborate the various activities of the college pertaining to quality refinement for holistic development.
- Implementation of the most effective measures/resources by integrating conventional teaching, learning, and assessing methodologies.
- Planning workshops, seminars, and conferences on quality related themes to foster knowledge creation and dissemination.
- Deployment of the feedback on stakeholders, Analysis of feedback responses and formulating Action plans based on suggestions from the stakeholders.
- To compile and submit data for AQAR, SSR, NIRF, AISHE adhering to the framework prescribed by NAAC and other assessing bodies.
- To conduct internal and external audits regularly.

Strategic plan was devised, based on the feedback provided by stakeholders and IQAC, which was scrutinised and approved by the Governing body and IQAC of the college. The Plan-Do-Check-Act process was used to ensure enhanced quality output in education in the college, when devising the strategic plan and deployment action.



Outline sketch of the strategic plan framing process



STRATEGIC PLANNING 2017-22

- 1. Plan- To increase the quality of education through modern teaching methodologies.**

GOAL - INCORPORATE MODERN TEACHING AND LEARNING METHODS

TARGETS	DEPLOYMENT ACTION	TIMELINE
Adopt blended learning mode of teaching	Blended method of teaching to be introduced	3 years
Introduce experiential learning method	Case study analysis, problem solving method, field visits and lab work to be introduced.	3 years
Integrate peer teaching in the pedagogy	Peer teaching concept to be established through group work	5 years

- 2. Plan-To apply for autonomous status**

GOAL - TO UPGRADE TO AUTONOMOUS STATUS

TARGET	DEPLOYMENT ACTION	TIMELINE
Apply for 2f status	Processes and procedures to be framed for obtaining 2f status	5 years
Apply for autonomous status	Processes and procedures to be framed for obtaining autonomous	5 years

- 3. Plan- To Improve the professional competencies of faculty members by organising FDPs / seminars/workshops in contemporary and interdisciplinary topics.**

GOAL -IMPROVE PROFESSIONAL COMPETENCY OF FACULTY MEMBERS

TARGET	DEPLOYMENT ACTION	TIMELINE
Organize more professional development programs	More faculty development programmes, administrative training programmes to be organized.	1 year
Arrange national and international seminars, conferences and workshops	National and international seminars, conferences and workshops to be arranged.	1 year

- 4. Plan – To adopt student centric teaching-learning strategies**

GOAL - LEARNER CENTRIC PEDAGOGY

TARGET	DEPLOYMENT ACTION	TIMELINE
Enhancing language and communication	Introducing special modules in communicative skills in English	1 year
Prepare students to face civil service exams and competitive exams	Academy to be established to train the students for civil services	3 years
Introducing certificate and add-on courses	Conduct certificate and add-on courses for students	1 year
Provide personality development course, continuously through outsourced professionals	Personality development courses to be conducted for all students	Every year

Expose students to internships and industrial training	Students are given industrial training and internships	1 year
Strengthen basic concepts through bridge courses	Bridge courses to be introduced to acquaint the students with basic concepts	4 years
Enhancement of knowledge through remedial courses	Remedial classes to be conducted to address the issues of slow learners	1 Year

5. Plan- To upgrade infrastructure

GOAL - INFRASTRUCTURE DEVELOPMENT

TARGET	DEPLOYMENT ACTION	TIMELINE
Upgradation of ICT technology	Increase the number of computers	Every year
Enhancement of internet facilities	Make the college campus wi-fi enabled	4 years
Improve library facilities	Increase the number of textbooks, reference books, e-books, journals and e-journals.	1 year

6. Plan- To strengthen industry-academia collaboration

GOAL - INDUSTRY ACADEMIA COLLABORATION

TARGET	DEPLOYMENT ACTION	TIMELINE
Augment the number of MoU's	Increase the number of international, national, state and regional MoU's	1 Year

7. Plan- To increase the new courses that are in demand and design, also enhances the employability and professional competency of students

GOAL - NEW COURSES

TARGET	DEPLOYMENT ACTION	TIMELINE
Identify and introduce courses in demand	New courses to be introduced in a phased manner.	4 years
Provide more soft skill training	Soft skill courses like Communicative English and computing are to be introduced.	1 year
Introduce courses in social science and humanities	New courses to be introduced in social science and humanities stream	5 years

R. Shanthi

PRINCIPAL

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For THE PUNJAB ASSOCIATION (REGD)

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