

# PUNJAB ASSOCIATION'S ANNA ADARSH COLLEGE FOR WOMENS

# OIKONOMIA

### NEWSLETTER OF DEPARTMENT OF BUSINESS ECONOMICS



"BIG JOURNEY BEGIN WITH
SMALL STEPS"



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#### EDITORIAL MESSAGE

WE ARE IMMENSELY HAPPY TO PRESENT VOLUME 2 OF THE DEPARTMENT NEWSLETTER 'OIKONOMIA' FROM THE DEPARTMENT OF BUSINESS ECONOMICS. THE NEWSLETTER SERVED AS A GREAT PLATFORM FOR US THE STUDENTS AND THE FACULTY TO PROPOUND OUR IDEAS AND CREATIVITY IN CREATING IT. THIS FEATURES THE INNATE TALENT OF BOTH STUDENTS AND FACULTY AND A GLANCE AT WHAT OUR DEPARTMENT SERVES TO THE COLLEGE. WE HAD A DELIGHTFUL EXPERIENCE IN CO-OPERATING WITH STAFFS AND THE STUDENTS IN THE MAKING OF THIS NEWSLETTER. WE TAKE THIS OPPORTUNITY TO HEARTFULLY THANK THE PRINCIPAL DR. R. SHANTHI, THE HOD DR.P.C.SREELATHA AND OTHER FACULTY MEMBERS FOR GIVING US AN OPPORTUNITY TO CREATE AND BRING OUT THE DEPARTMENT'S NEWSLETTER.





#### MESSAGE FROM PRINCIPAL

I'M IMMENSELY HAPPY TO KNOW THAT DEPARTMENT OF BUSINESS ECONOMICS IS LAUNCHING THEIR

NEWSLETTER "OIKONOMIA". THE NEWSLETTER AFFORDS A FORUM TO SHOWCASE THE GLORIOUS EXPERIENCES AND ATTAINMENT OF THE DEPARTMENT. IN ADDITION IT PROVIDES A CANVAS FOR THE STUDENTS AND FACULTY TO EXPRESS THEIR ORIGINAL THOUGHTS AND CREATIVE IDEAS. I CONGRATULATE THE EDITORIAL BOARD OF THE NEWSLETTER WHO HAVE PLAYED WONDERFUL ROLE IN ACCOMPLISHING THE WRITING SKILLS AMONG STUDENTS AND TEACHING FACULTY. MY HEARTY CONGRATULATIONS TO STAFF MEMBERS AND STUDENTS FOR THE EFFORT AND DEDICATION TOWARDS CREATING THIS NEWSLETTER.



# DR. R. SHANTHI PRINCIPAL

#### MESSAGE FROM VICE PRINCIPAL

I TAKE GREAT PRIDE AND SATISFACTION FOR THE
DEPARTMENT OF BUSINESS ECONOMICS TO BRING OUT THE
NEWSLETTER "OIKONOMIA". THE DEPARTMENT HAS
MADE TREMENDOUS PROGRESS IN ALL AREAS ACADEMICS,
NON-ACADEMICS CAPACITY BUILDING TO STAFF AND
STUDENTS.

I AM CONFIDENT THAT THE VARIOUS ISSUE OF DEPARTMENT NEWSLETTER WILL SEND A POSITIVE NOTE TO STAFF AND STUDENTS WITH WARM WISHES I CONGRATULATE THE EDITORIAL BOARD OF NEWSLETTER WHO HAVE PLAYED A WONDERFUL ROLE TO COMPLETE THE TASK ON TIME



DR.ANITA RAMAN
VICE PRINCIPAL
DEAN( ACADEMICS )



#### MESSAGE FROM HOD



DR.P.C.SREELATHA
ASSOSIATE PROFESSOR AND
HOD DEPART MENT OF BUSINESS
ECONOMICS

I HEARTILY CONGRATULATE THE DEPARTMENT OF BUSINESS ECONOMICS FOR THE PUBLICATION OF NEWSLETTER. THIS NEWSLETTER CREATES AN IMPACT ON YOUNG MINDS AND GIVES VISIBILITY WITH NEW DIMENSION. THE VOLUME 2 OF NEWSLETTER WILL CREATE A NEW BEGINNING ENLIGHTENED WITH HOPE, CONFIDENCE AND ZEAL TO TAKE UP CHALLENGES IN THE ROAD AHEAD. THE DEPARTMENT ENDEAVORS TO PRODUCE CONFIDENT PROFESSIONALS. THE DEPARTMENT OFFERS EXCELLENT ACADEMIC ENVIRONMENT WITH A TEAM OF HIGHLY QUALIFIED BOARD MEMBERS TO INSPIRE STUDENTS WITH REACHING HEIGHTS. I WOULD LIKE TO THANK THE ENTIRE NEWSLETTER TEAM FOR BRINGING THE VOLUME 2 OF THE DEPARTMENT NEWSLETTER.



OIKONOMIA 2022-2022 VOL-2

#### **DEPARTMENT PRAYER**







"ITS TRUE THAT A PRAYER THAT COMES FROM THE HEART CAN MOVE MOUNTAINS, IT INCREASES YOUR FAITH, AND BRINGS YOU CLOSER TO GOD"

2022-2023 VOL-2

#### FRESHER'S DAY





"IN BETWEEN ALL THE FUN TIMES THE FRESHERS GREW UP"

#### **BRIDGE COURSE**



THE DEPARTMENT OF
BUSINESS ECONOMICS HAD
ORGANISED A BRIDGE
COURSE FOR I BA BUSINES
ECONOMICS THROUGH
ONLINE MODE



2022-2023 VOL-2

**OIKONOMIA** 

## ADD ON COURSE

THE DEPARTMENT OF BUSINESS
ECONOMICS HAD ORGANISED AN ADD
ON COURSE ON ECONOMICS FOR
COMPETITIVE EXAMS THROUGH
ONLINE MODE

### <u>DEPARTMENT</u> <u>FACULTY</u>





THE FACULTY OF OUR DEPARTMENT HAVE BEEN A LEADING LIGHT AND SUPPORTING PILLAR FOR THE STUDENTS. THEY'VE GUIDED US THROUGH EVERYTHING AND ARE GREAT MOTIVATORS. THE TEACHERS HAVE ALWAYS MADE SURE THAT THE STUDENTS GET EVERY OPPORTUNITY TO GROW IN ALL ASPECTS. THEY ARE THE WELL-WISHERS FOR US IN EVERY STAGE. WE'RE THANKFUL TO HAVE SUPPORTIVE STAFFS

#### FACULTY PARTICIPATIONS

FACULTY HAVE COLLECTIVELY PARTICIPATED IN 50 NATIONAL AND INTERNATIONAL WEBINARS, WORKSHOPS, CONFERENCES, TRAINING PROGRAMMES AND FDPS. THEY HAVE DONE VARIOUS PUBLICATION WORKS ON BUSINESS AND ECONOMICS REALTED TOPICS. THROUGH VARIOUS PLATFORMS

#### STAFF ACHIEVEMENTS



DR. P.C. SREELATHA RECEIVED A MOMENTO FROM TMT.GEETHA JEEVAN HONOROBILE MINISTER FOR SOCIAL WELFARE AND WOMEN EMPOWERMENT GOVERNMENT OF TAMIL NADU ON THE OCCASSION OF GOLDEN JUBILEE CELEBRATIONS WVS FOR RENDERING HER SERVICE AS A MEMBER IN WVS





#### DR JEMIMA MERCY.M RECEIVED HER DOCTORAL DEGREE ON 16. 5.22. FROM OUR HONOURABLE GOVERNOR.



MS.JONY FATHIMA.L RECEIVED HER
OUTSTANDING EDUCATOR NATIONAL AWARD 2022



## RANK HOLDERS





NAME OF THE STUDENT	RANK SECURED
SARITHRA.S	1
HARITHA .S.J	2
VARSHITHA.U	3
DEIVANAI.N	5
SINDHUJA M.G	6
MEENA ABIRAMI.M	7
PORKODI.S	8
MAMTHA PATEL E	9
SARASWATHY D	10

# RIFFLE TRAINING





SARANYA.U FIRST YEAR RIFFLE TRAINING

## ACADEMIC AUDIT





EXTERNAL ACADEMIC AUDIT WAS CONDUCTED
ON 31-05-2022

# SPORTS DAY







THE STUDENTS FROM BUSINESS ECONOMICS
HAVE PARTICIPATED IN THE COLLEGE MARCH
PAST HELD ON 18-02-2023
FLAG HOLDER: MALAVIKA.M

PLUCKCARD HOLDER: ILAKIYA.S



## ENTREPRENEURIAL AWARENESS PROGRAM







THE DEPARTMENT OF BUSINESS
ECONOMICS CONDUCTED
AN ENTREPRENEURIAL AWARENESS
PROGRAM HELD ON 28TH OCTOBER
2022



#### SKILL BASED TRAINING PROGRAM-MSME BY GOVT. OF INDIA

#### **AARI EMBROIDERY**











#### **BEAUTICIAN COURSE**



**OIKONOMIA** 



"JOY IS THE BEST MAKEUP"

## **BAKERY COURSE**





"BAKE IT TILL U MAKE IT"

## INDUSTRIAL VISIT



"EVERY INDUSTRIAL REVOLUTION
BRINGS
ALONG A LEARNING REVOLUTION"



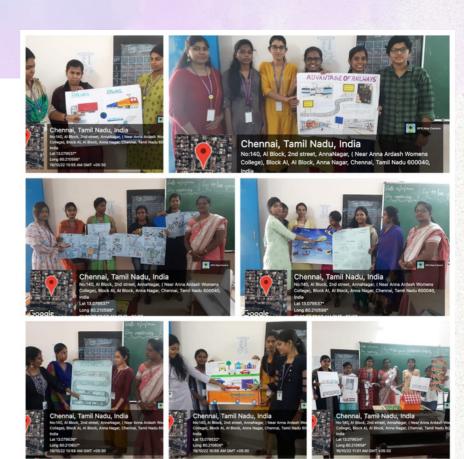




THE DEPARTMENT OF BUSINESS ECONOMICS HAD ORGANIZED AN INDUSTRIAL VISIT ACCOMPANIED BY 2 FACULTY MEMBERS ON 12TH OF OCTOBER 2022 TO IGRASHI MOTORS LTD, LOCATED IN MEPZ, TAMBARAM, CHENNAI FOR THE STUDENTS OF III BA BUSINESS ECONOMICS

#### EXPERIENTIAL LEARNING







"LEARNING IS THE PROCESS WHEREBY KNOWLEDGE IS CREATED THROUGH THE TRANSFORMATION OF EXPERIENCE"

#### **EDUCATIONAL TOUR**

EDUCATIONAL TRIPS PROVIDE STUDENTS WITH A CHANCE TO LEARN ABOUT A PARTICULAR PLACE OR SUBJECT IN A MORE INTERACTIVE AND IMMERSIVE WAY. FOR INSTANCE, VISITING A HISTORICAL SITE OR A MUSEUM HELPS



**3RD YEAR STUDENTS VISITED MYSORE** 

"A BEAUTIFUL JOURNEY,
STARTED WITH A PURPOSE OF
EDUCATIONAL TOUR
AND ENDED UP BY CREATING
BEAUTIFUL MEMORIES"



VOL-2

#### AWARDS BY STUDENTS

#### HEMA FROM 2ND YEAR WON 1ST PRIZE IN STATE LEVEL OPEN KARATE









VOL-2

ILAKIYA.S FROM 3RD YEAR HAVE DONE WORLD RECORD IN SILAMBAM

APARNA .R
NANDHINI.S
POOJA.M HAVE WON 1ST PRIZE
IN MUSICMAZE HELD ON
WOMENS DAY





JANANI.A.M KANAL KAVITHA .R FROM 3RD YEAR WON 2ND PRIZE IN FACE PAINTING HELD BY BCA DEPARTMENT







RASHIKA
KANALKAVITHA .R
FROM 3RD YEAR WON
1ST PRIZE IN FACE PAINTING
IN THOMAS ELIZABETH
COLLEGE





OVIYA ,DHARSHINI FROM 2ND YEAR WON 1ST PRIZE IN HAIR DO





2022-2023



VOL-2



EZHIL KAUYA.S , KANAL KAUITHA .R MALAUIKA.M FROM 3RD YEAR WON 1ST PRIZE IN TRADITIONAL COOKING

KARPAGA KIRTHIGA.S FROM 3RD YEAR WON 1ST PRIZE IN KHOKHO HELD IN ANNA ADARSH

SRI LAKSHMI.M,KARPAGA
KIRTHIGA.S
FROM 3RD YEAR WON 2ND PRIZE
IN RANGOLI COMPETITION
ORGANISED BY MOHAN FOUNDATION







## **INVESTITURE CEREMONY**









"LEADERSHIP IS NOT ABOUT PRESTIGE, POWER OR STATUS ITS ABOUT RESPONSIBILITY"





#### INTERDEPARTMENTAL ACTIVITIES

**ECOLITE-23** 









'SUCESS IS BEST WHEN ITS SHARED "

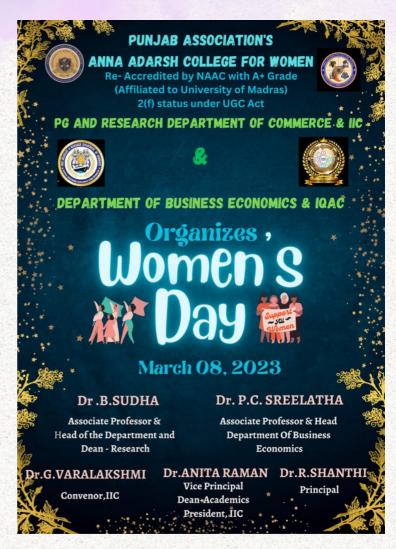
# WOMENS DAY



#### **BOOKMARK MAKING**



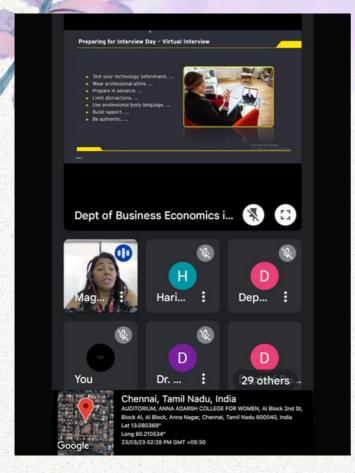




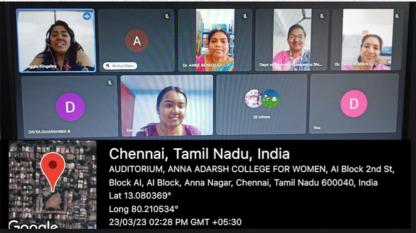


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## **ALUMNI MEET**







"THE SUCESS OF ANY COLLEGE CAN BE MEASURED BY THE CONTRIBUTION THE ALUMNI MAKE TO OUR NATIONAL LIFE "



## PREKSHA TEAM

THE DEPARTMENT STUDENT ASSOCIATION "PREKSHA" CORDIALLY BRINGS OUT THE STUDENTS TALENT AND PROVIDES A PLATFORM TO EXPLORE THEIR SKILLS AND KNOWLEDGE THROUGH CURRICULAR AND EXTRA- CURRICULAR ACTIVITIES. IT KEENLY OBSERVES THE STUDENTS MOVEMENT IN UPLIFTING THEIR ENDEAVOURS WITH THE SUPPORT OF OUR BELOVED STAFFS. THE ASSOCIATION STAND BY THE STUDENTS IN THEIR NEEDS AND ACTS AS A SUPPORT SYSTEM TO THEM









KUSAM.B ATHILA THASNEEM M REZHIL KAAVYA.S PRESIDENT VICE PRESIDENT SECRETARY

KIRTHIKA.S EVENT PLANNER



SWARNALATHA.A TREASURER



MONIKA.M CULTURAL COORDINATER



JANANI.A.M ASS. CULTURAL COORDINATER



MALAVIKA.M SPORTS SECETARY

# STUDENT CORNER







SOWMIYA SRI WALL PAINTING

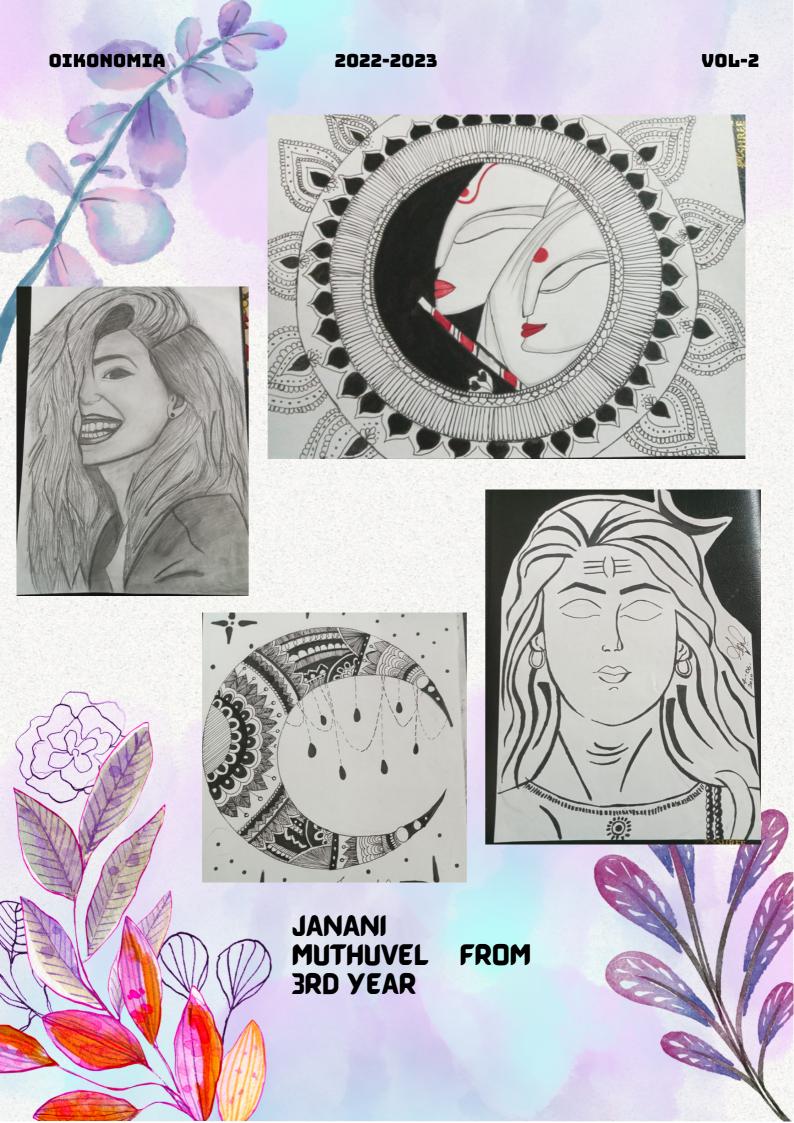


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SWMIYA SRI FROM 3RD YEAR B,A BUSINESS ECONOMICS







# EDITORIAL TEAM





**JANANI MUTHUVEL** 

"INDIVIDUALLY WE ARE ONE DROP TOGETHER WE ARE A OCEAN"

