



PUNJAB ASSOCIATION'S ANNA ADARSH COLLEGE FOR WOMEN



Affiliated to University of Madras
Re-accredited by NAAC with A+ Grade
2(f) Status under UGC Act

DEPARTMENT OF COMMERCE - HONOURS SHIFT-II & IOAC

HORIZON BI-ANNUAL NEWSLETTER

ACADEMIC YEAR - 2022-23

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OVERVIEW OF THE DEPARTMENT

The course was started in the year 2013 with 2 faculties and 32 students. At present the course is run with 5 faculties handling major papers and with a student strength of 121. It is a unique, prestigious and professionally integrated comprehensive course culminated with Internships and Research Projects

DEPARTMENT MISSION

- ❖ Enabling the students to be self-dependent and self-employable.
- ❖ Helping the students to transform themselves into a responsible humane and successful all their endeavors.

DEPARTMENT VISION

- ❖ To inspire and empower the students to be globally competitive through quality education.
- ❖ To establish an industry-academia interface for generating futuristic opportunities for the students in various fields.

DEPARTMENT ACTIVITIES

Freshers Day
on 22nd August 2022



The department organized Freshers Welcome Ceremony. It was a fresh and warm welcome to all the new comers on behalf of the seniors, super-seniors and the faculty members.

Investiture Ceremony
on 22nd August 2022

The Department organized an Investiture Ceremony, welcoming the new department students council representatives .

Consisting of a team of

1. President – Jayashree M G
(III B.Com. Honours)
1. Vice President – Shreya Rajesh
(II B.Com. Honours)
1. Event Planner – Haritha V
(III B.Com. Honours)
1. Treasurer – Aksa Roy
(III B.Com. Honours)



COM CONNNECT - Contest on 30th August 2022



The department organized an Intradepartment competition based on commerce related terms to give an enthusiastic mind and competitive environment to showcase the IQ based talent of the students .

Teachers' Day Celebration On 5th September 2022



Teachers represent the pillars of education in our society. They are the backbone of students fraternity. The students celebrated Teachers Day 2022 with warm greetings and wishes endowed with love and affection showing their gratitude towards beloved faculty members.

Entrepreneurs Expo On 6th September 2022



The department organized an intradepartmental competition based on the skill of entrepreneurship. The second and third year students of the department worked in team and came out with their innovative entrepreneurship ideas. Teams exhibited their business plan through virtual presentation & displayed their products. Best team was selected and leader was awarded as the Best Entrepreneur of the department. Alumni Entrepreneurs were judges for the event.

Career Enrichment Program On 23rd September 2022

The department organized an interdepartmental Career Enrichment Program for the students to know about the various opportunities available to develop their career. The program not only gave an overview about all the alternatives available but also gave an alternate word of competitive exams and the benefits of each of those exams.



Department Prayer on 24th September 2022



“A day without prayer is a day without blessing, and a life without prayer is a life without power.” – Edwin Harvey.

Prayer is spiritual communication between man and God, a two-way relationship in which man should not only talk to God but also listen to Him. The students of the department conducted the college prayer with all devotion to God. The department celebrated International Peace Day in the prayer session by emphasizing on the importance of peace among humanity resulting in harmonious development.

Seminar on Indian Startup Day on 1st October 2022



The Department of Honours along with Department of Marketing Management and Business Administration conducted a seminar highlighting the initiatives to give rise to an Era of Startups. The guest shared his real-life experiences of how he became an efficient and eminent entrepreneur by starting his own business. He gave ideas how an individual can begin his/her own startup and take it to greater levels. It was an informative session for the students.

Placement Orientation on 12th October 2022



Placement Orientation session is conducted to enable the final year students to become employable in the competitive world. This program was headed by Placement Officer, Mr. Chandhirasekaran. He briefly discussed on the general as well as specific details relating to the campus placements. He also encouraged students by his motivational words to think wise and excel higher positions in their career, thereby, providing confidence to students to create a colorful future”.

Parents Teachers Meeting on 15th October 2022



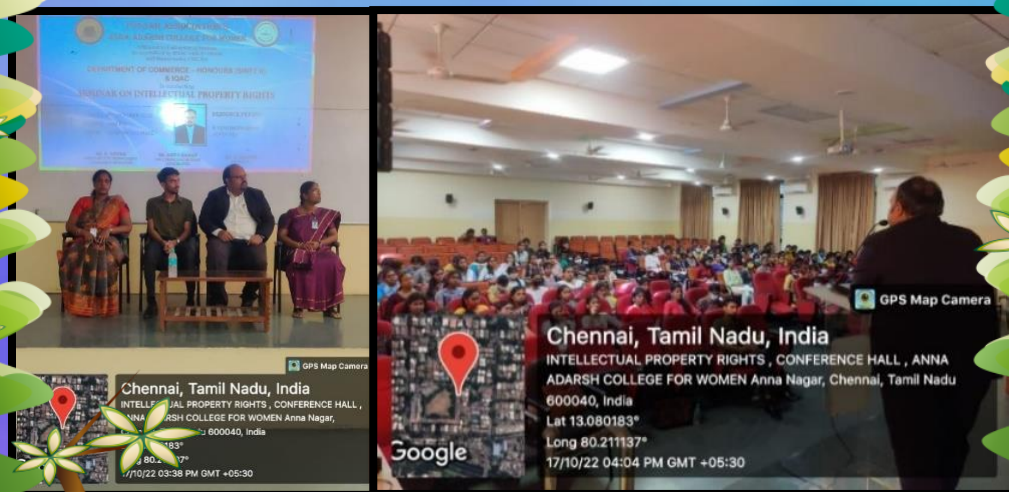
The Department steps forward to inculcate a better rapport with the parents and the students by conducting PTA meetings at regular intervals. The staffs tries to understand if the students are facing any issue relating to academics or any other aspects and try their best to sort it out by providing the best possible solution.

Roadmap on Higher Studies on 15th October 2022



Competitive Guidance Program was organized on 15th October, 2022 at seminar hall. Students were asked to solve few questions based on aptitude and quantitative techniques in order to gain some experience on competitive exam. The students enthusiastically participated in the session and also got few tips to clear the exam. The guest shared information about various MBA programs available to the recent trends. Overall the session was very useful and informative.

Intellectual Property Rights On 17th October 2022



The Department conducted a Seminar which provided a comprehensive overview to rules and regulations regarding IPR and its Management for achieving their Business goals. It offered an understanding of preserving their assets in India and other countries and the competitive advantages offered by IPR protection. The seminar also gave a brief overview of Market strategy, Infringement issues, Agreements and Licensing matters, Commercialization and Funding aspects.

Workshop on SAP on 22nd October 2022



The Department conducted an Alumni Workshop which provided a comprehensive insight regarding SAP and its benefits towards the achievement of business goals. It helped the students to know the key highlights of SAP.

The workshop provided an overview covering the topics like need and scope of SAP, steps to attain SAP Certification and its significance in achieving business as well as personal goals. The Workshop was really informative and useful .

Diwali Celebrations On 22nd October 2022

Diwali is the festival of Light that celebrates the Victory of Good over Evil. Anna Adarsh College for Women celebrated Diwali by lighting the lamp, praying to God for the betterment of the world. The Puja was accompanied by classical dance and music.



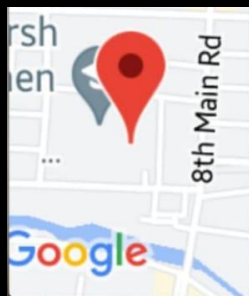
Alumni Motivational Talk on 29th October 2022



Motivation is a significant element which contributes towards the growth of an individual person. Psychological needs of an individual get influenced by way of motivation and encouragement which thereby results towards actions to enhance personal development in every aspect in which an individual lives. The department conducted Alumni Motivational Talk to encourage students to take up initiatives and to

mould themselves in a better way to showcase them as a unique individual with special skills. The session has been very useful and motivational for the students.

**Seminar on Marketing
by Students
on 8th November 2022**



Chennai, Tamil Nadu, India

Seminar by Student, Department of Commerce - Honours, Anna Adarsh College for Women, AI Block 2nd St, Block AI, AI Block, Anna Nagar, Chennai, Tamil Nadu 600040, India

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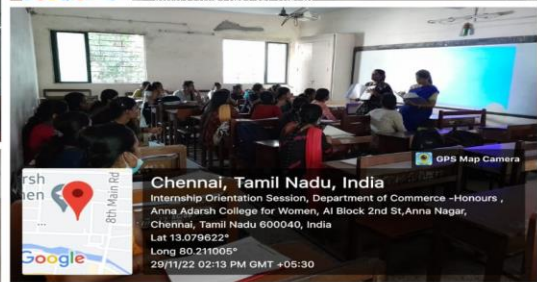
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The department provides an opportunity for students to overcome their stage fear and build their presentation skills by allotting topics related to Marketing. The students gathered information related to the allotted topic from various sources and utilised various methods to make their best presentation. This activity helps the students to enhance their communication and presentation skills and also develops critical thinking practice.

Internship Orientation



The only way to get a good professional experience while pursuing college is by taking up internships. The students undertake internship training in the field of Banking, Insurance, Audit firms and Companies for a period of two weeks in the odd semester and four weeks in the even semester. An internship orientation for first year students was conducted by the staff to brief about the internship process.

Guest Lecture Session



The Department provides students with guest lecture sessions for all core subjects during the semesters. The guests are from special professional backgrounds and industries who share their valuable experience, knowledge relating to the subjects and its practical applicability.

**Memorandum Of
Understanding**



**1.Blurhino Secure Storage Pvt Ltd
-Manufacturing unit**

**2.Aspire Academy
-Professional Institute**

**3.GGSH And Company
-Audit Firm**

LINKAGES

- ❖ **KPMG**
- ❖ **JP Morgans**
- ❖ **TNSC Bankers**
- ❖ **Citi Bank**
- ❖ **Radisson Blu**
- ❖ **SMCS Global**
- ❖ **GNSC & Association**
- ❖ **Varun Agarwal & Associates**
- ❖ **Abraham & Philip Consulting pvt ltd**
- ❖ **Skyline Shipping and Logistics pvt ltd**



Staff Achievements

1. BOARD OF STUDIES

- ❖ Dr. G. Anitha has been the reviewer in revamping XI & XII standard Practical Auditing book by Tamil Nadu Text Book Board.

2.PUBLICATIONS

- ❖ Dr G. Anitha Published A Paper On “A Study On Importance Of Entrepreneurship Education Among College Students' At ‘Guru Nanak College’ On 6/6/2022’, ISSN NO. 2277-1409
- ❖ Dr M. Chitra published a paper on “A Study on Significance of CSR in an Organisation” at ‘Guru Nanak college’ on 6/6/2022’, SSN NO. 2277-1409.

Students Achievements

Rank Holders

S.No.	Rank	Name	
1	I	Sushmitha.S	
2	IV	Bhavana Divya Krishna.N	
3	VIII	Snehamiritha.V	
4	IX	Krithika.V	

Students Achievements



Ms.P.T Suwetha has received a medal of appreciation for her patience and constant endeavors from Lieutenant General A.Arun on convocation day held on 17/9/2022.

Professional Achievements

- ❖ **Monica L.B of III year has completed CA Foundation in June 2022**
- ❖ **Kaavya.S of III year has completed CMA Foundation in June 2022**

Student Achievement at Inter-Collegiate Level

- ❖ **Ms. Sruthi A.N. has been awarded at the Mass World Record Event at Chennai Kailasanathar Art Development Trust on 26.06.2022**



- ❖ **Ms. Shreya Rajesh has been awarded the title 'Kalai Ilamani' by the Department of Art and Culture, Tamilnadu at Thiruvallur on 26.11.2022**

Students Achievements

Student Achievement at Intra-Collegiate Level

Com Connect Winners



Entrepreneurs Expo Winners

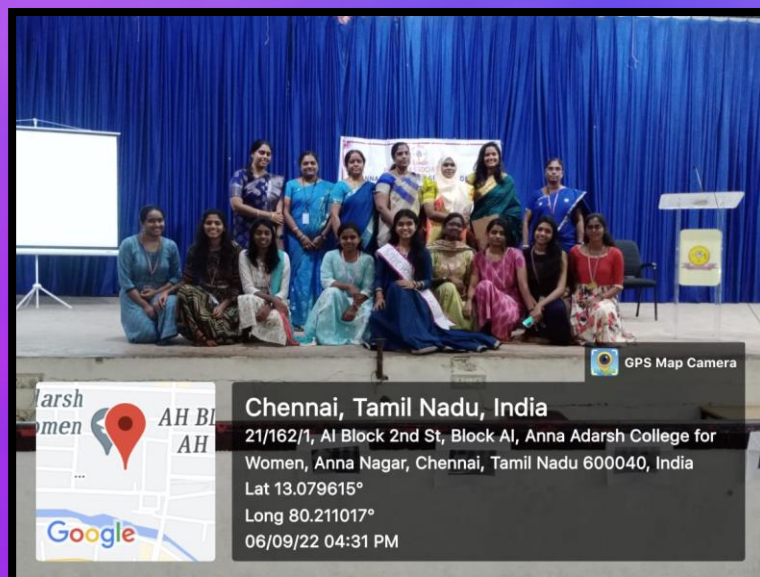
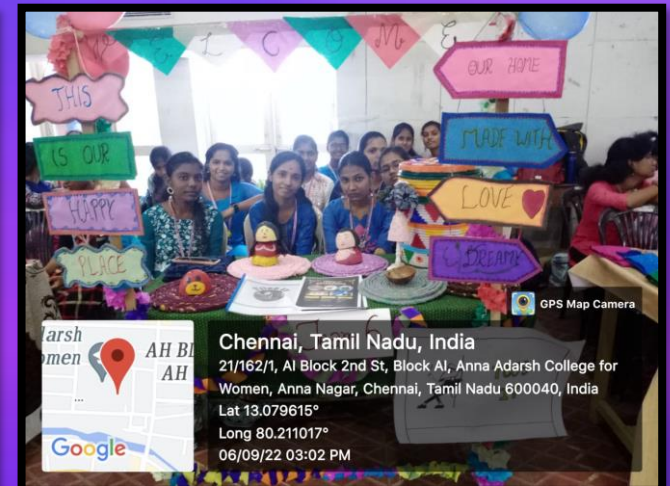
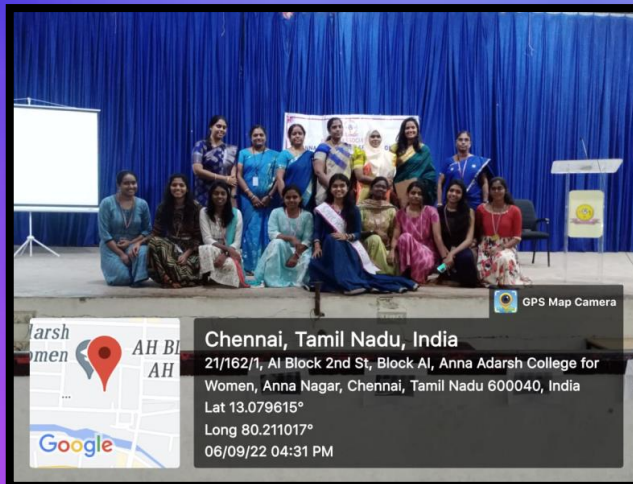
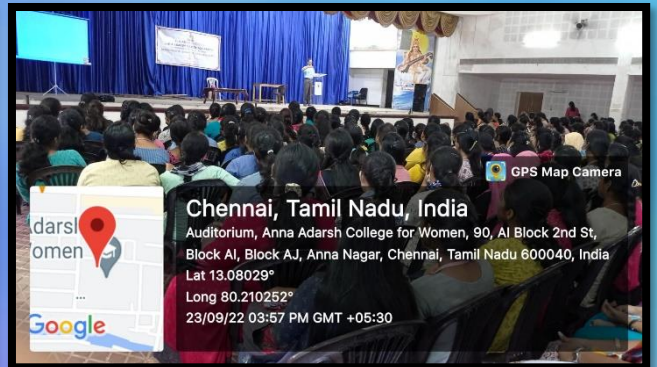
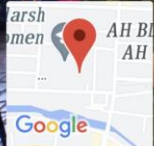
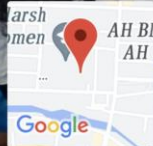
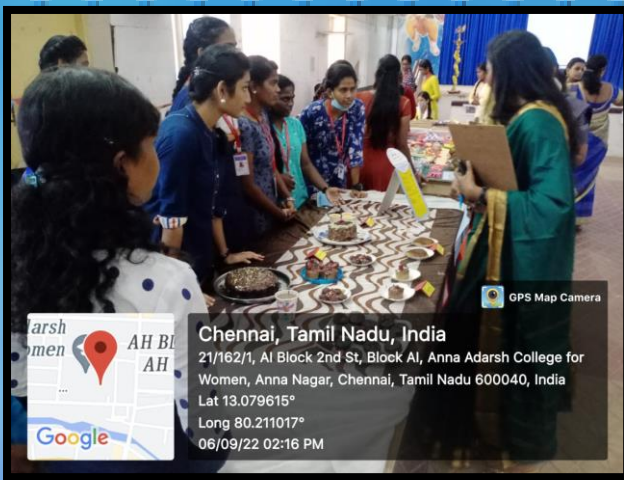


Photo Gallery

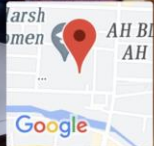
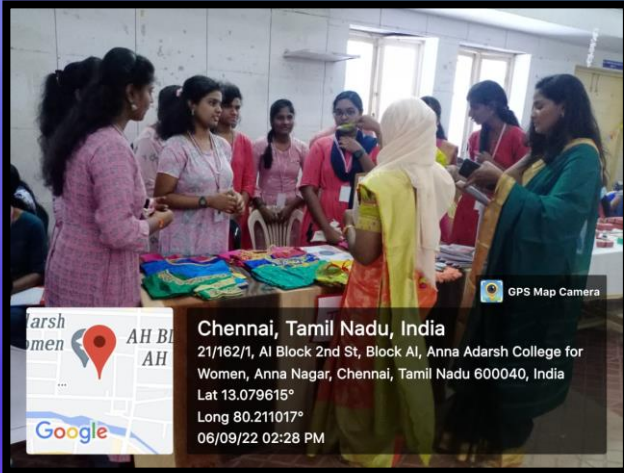




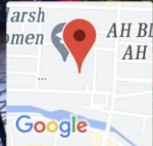
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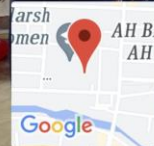
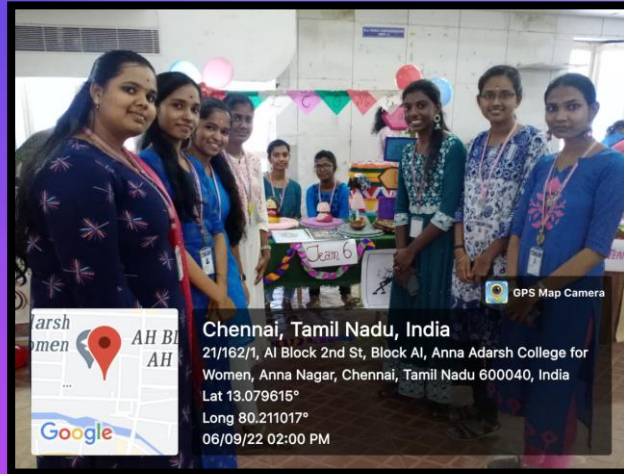
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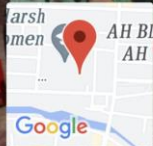
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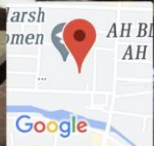
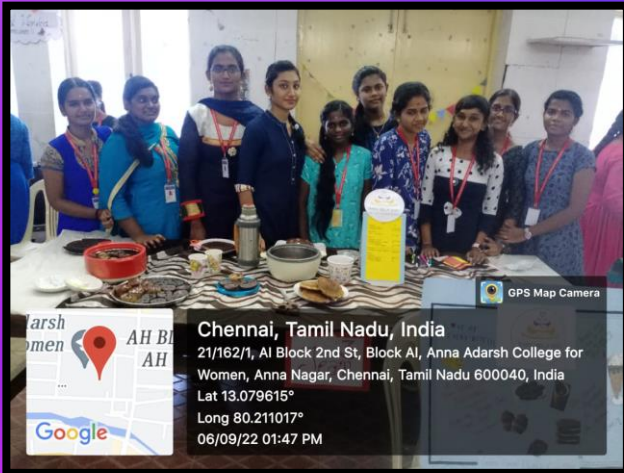
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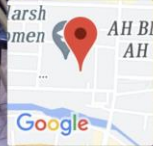
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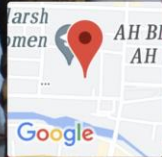
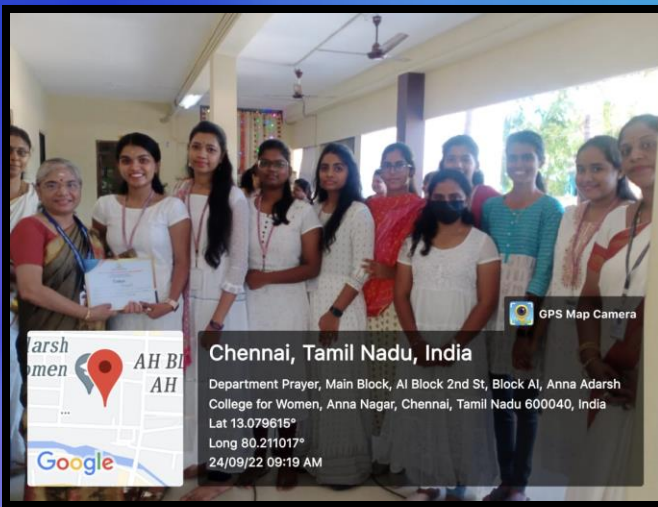
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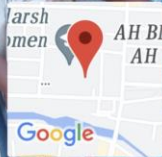


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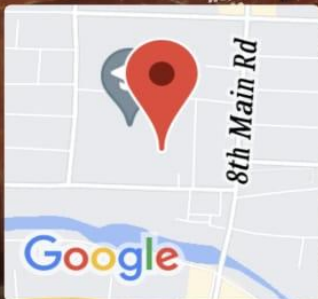
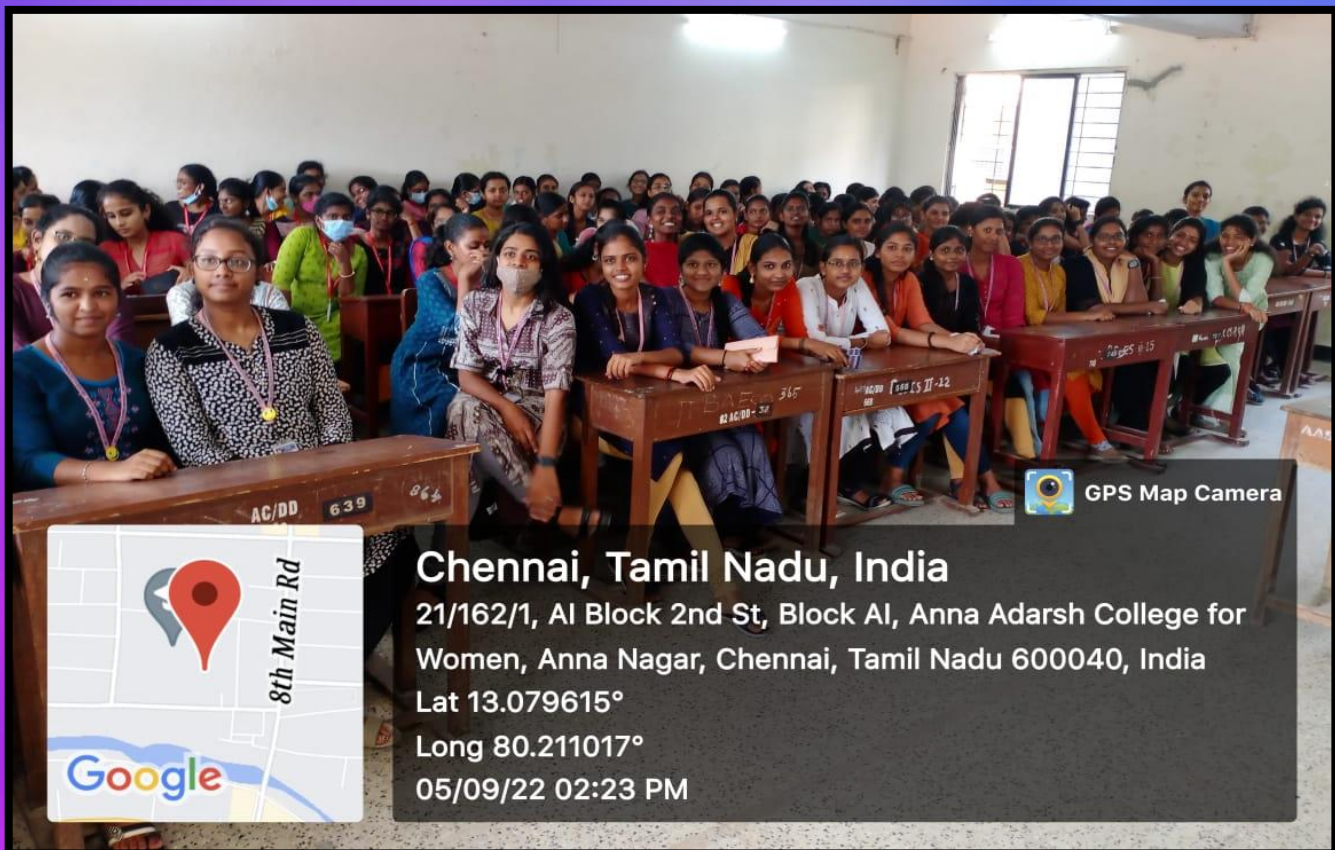
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"KNOWLEDGE WILL BRING YOU THE OPPORTUNITY TO MAKE A DIFFERENCE."

