



**PUNJAB ASSOCIATION'S  
ANNA ADARSH COLLEGE FOR WOMEN**



## **THE CORPORATE CHRONICLE**

**Volume 1, Issue 1**

**2022-23**



**NEWSLETTER  
OF  
POST GRADUATE DEPARTMENT  
OF  
CORPORATE SECRETARYSHIP**



## THE CORPORATE CHRONICLE

*“From Little Acorns Grow Mighty Oaks”*

**VISION: “CARVING STUDENTS INTO CORPORATE STARS”**

**MISSION: “IMPARTING KNOWLEDGE WITH ETHICAL VALUES”**

### DE NOBIS

The quest for giving education enabled the budding of the Department of Corporate Secretaryship, way back in 1985. We have traversed a long way since then. At present we have bloomed into a mighty oak with 12 faculty members, 420 Undergraduate and 80 Postgraduate students.

The Department of Corporate Secretaryship has trodden along the path of success and paved the way for many professionals. Armed with the dynamic guidance of dedicated faculty members, the students have fetched a vast number of University Ranks, Centum in course subjects, and other laurels over the years. The pass percentage has been maintained above 90%.

The Department is a **Corporate Member of ICSI**, a Central Government Undertaking, and has been accredited as an Oral Coaching Centre for CS Foundation Course from the Academic Year 2006-07 to 2019-20. This aimed to attract talented students to the profession at the right age, having requisite aptitude, and to have wider career options.

**“TRY MAKING EVERYDAY A DAY OF ACHIEVEMENT”**

The department organizes various activities to enrich students’ knowledge and to boost their confidence. Under the banner “CORP STARS” both inter-collegiate and interdepartmental competitions are conducted with pomp and splendor. Guest lectures and symposiums are also organized.

The department also carries a feather in its cap by depicting the professionalism of the students to bring out the latest intricate management lessons through their Annual Journal “**FOCUS**” exclusively *by the students, for the students, of the students* from 2005 under the able guidance of the creative and intellectual faculty members.

The Department of Corporate Secretaryship, in its quest for continuous student centric development, has entered into a **Memorandum of Understanding** with **The Tamil Chamber of Commerce** in the year 2020. This opens the industrial avenue for our budding “CORP STARS”.

## DEPARTMENT ACTIVITIES

### QUALITY ENHANCEMENT PROGRAMME

PG Department of Corporate Secretaryship conducted a Career Planning for Government Jobs through Competitive Exams and GST as Profession.

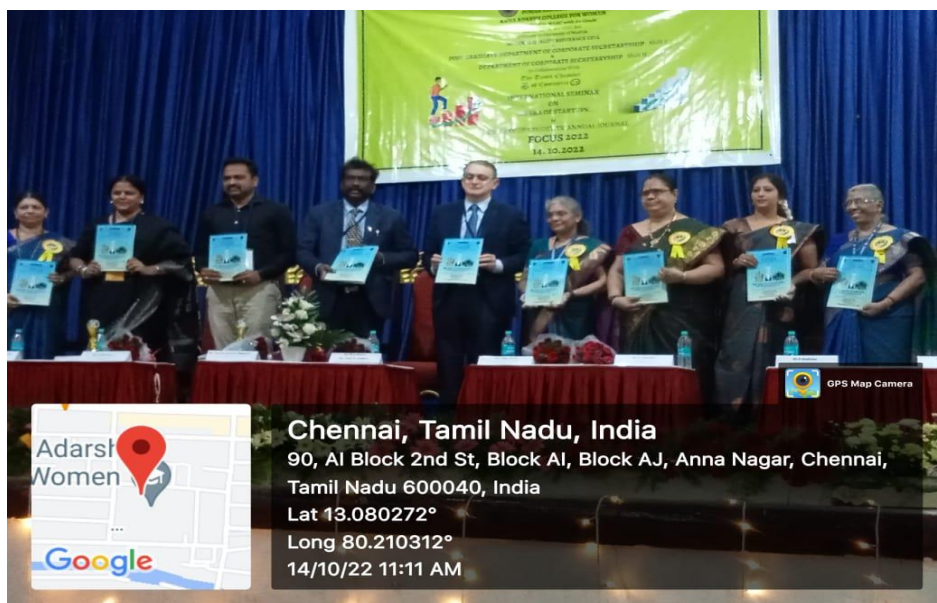
Dr.R. Srinivasan, Additional Assistant Director/ Authorised Officer (Customs) MEPZ – SEC addressed the students on 27.09.2022 at 10.00 A.M in Paramadevi Goyal Auditorium.



## FOCUS

The Department of Corporate Secretaryship – Shift I and II conducted an International Seminar on the topic “AN ERA OF STARTUPS” and released the XVIII Edition of the Student Annual Journal “FOCUS” on 14<sup>th</sup> October 2022 at 10.00 A.M.

The release of the Journal was followed by inaugural address by CS Dr.V. Ravi, Managing Partner. B. Ravi & Associates, Chennai. The Guest of his excellency by Mr. OlegN Abeer, Consulate General of the Russian Federation, Chennai. The Presidential Address was delivered by Mr. Chozh Naachiar Rajasekar, President, The Tamil chamber of commerce. The special address was given by Mr. Siva Kumar. P, Associate Vice President – Regional Ecosystems. TN Start-up and innovation Mission. The Keynote address was delivered by (Adv). Etr. Mrs. Vinitha Raj, Managing Director, World dealers Pvt. Ltd.



# STUDENT'S CORNER

## HIGHLIGHTING THE STARS WITH EXTRAORDINARY ACHIEVEMENTS

Ms. SIVATEJA R

M.COM CS, Year II

*Decorated Swimmer with lots of achievements at the highest levels.*

With an inclination towards sports in her formative years, Sivateja began swimming in the 5th standard. She started with a 'Learn Swimming in 30 days' program. From thereon, the star swimmer started trying her hand at state level tournaments. As a ninth grader at school, she started entering national level tournaments. She was interested in other disciplines of sports and participated in a variety of tournaments in varied sports activities.



Some of the notable achievements in recent times are:

**All India inter University 2021: -**

- 1)4x200 freestyle relay gold
- 2)4x100 freestyle relay silver

**Khelo India University games 2021: -**

- 3)4x200 freestyle relay gold
- 4)4x100 freestyle relay silver

**All India inter University 2022: -**

- 5)4x100 freestyle relay gold
- 6)4x200 freestyle relay silver



When asked about her training program, she mentions going for 11 practice sessions a week, beginning as early as 5 AM. She also maintains her fitness to aid her swimming, with 3 separate sessions for the purpose every week.

The department is happy to acknowledge her laurels and wishes her the very best for the future.

Ms. ABINAYA SHREE S

B.COM CS, YEAR II 'A' Sec

*An entrepreneur who owns a makeup artist business on Instagram*



In a year where reasons for celebration seemed far and few between.

Started during the peak-pandemic season in 2020, her business as a makeup artist. As she completed her course as a makeup artist at the age of 18.

She wanted to make her clients happy and look good on their big days. Her services range from Rs. 4999 and are also budget-friendly.

Now Completed 2 years as a makeup artist. With an interest in this work and making others happy. She attributes her hard work and her drive to prove herself to her family.

She began her business with all her mother's support and wanted to make her proud as her mother was also a beautician.

And also, worked with many faces and attended to more clients. She has the patience to attend to the client. She does makeup for all types of skin.

She dolls up for events like engagements, weddings, and receptions for both bride and groom. And also, for bridesmaids, baby showers, birthday parties, and shoots.

As she does the full makeover of the bride as makeup, saree draping, and hair styling. Complete makeover packages are available.

The department is very happy to recognize the talent and grit of our budding entrepreneur, who has broken barriers and done marvelously to work well and inspire those around her. All the very best to you Abinayashree!

**For business queries, you can reach out to Abinayashree on her Instagram Page:  
@makeoverartist\_abi**

**Email: [abinayashree1203@gmail.com](mailto:abinayashree1203@gmail.com)**

**Contact: 7550114202**

**Ms. SARANYA.J**

**B.COM CS, YEAR III**

***MY ART TELLS A STORY- meet Saranya J, the henna artist***



Saranya has applied henna for hundreds of brides as well as many friends and family on their special occasions. She has helped by making the occasions even more memorable with her beautiful henna artwork.

During weekly appointments, she sits cross-legged for five to nine hours as she examines the fine lines and shape of a client's hands, gently squeezing the tip of a henna cone and drawing designs and patterns freehand. This henna art involves precision and patience but tends to be more difficult for the brides than it is for Saranya. This art form is something that the bride values more than anything on her special day and expects it to be the most beautiful art of her lifetime. The tradition of applying mehndi — or henna — is an integral part of many South Asian weddings as well as north Asian weddings and any special occasion or function.



Saranya's journey as a henna artist began during the Corona lockdown period. This pandemic period has helped her to identify her interest and beautiful artwork at the age of 18. In this journey, she later successfully did this art form for hundreds of clients.

It costs 500-4500 for this incredible Mehendi art form depending upon the clients and the work done for them. The department is very happy to recognize the talent and gift of the incredibly talented Mehendi artist who has not only worked hard but also inspired others, to identify their talent and work towards it. Best of luck to Saranya J for her future journey in this art form.

**For queries related to Mehendi designing, you can reach out to Saranya J**

**Email: saranyajayachandran20@gmail.com**

**Contact: 9840895574**

**Ms. V YUVASREE**

**B.COM CS, YEAR II**



*An entrepreneur who owns her business on Instagram on the Instagram page named aishu\_homebakes*

She began her endeavor to realize her aspirations during a year in which occasions for celebration appeared to be few and far between. To make her clients' occasions special and lovely, she started her business, "aishu\_homebakes," in 2021. It specialized in customized cakes. She started her business at the age of 17. She completed successfully more than a year. They also offer an affordable price to



consume.

She attributes her hard work and her drive to prove herself to her family

She began her business with the support of her brother

She creates all sorts of customized cakes, as well as birthdays, weddings, anniversaries, farewells, surprise parties, and any other occasions.

The department is very happy to recognize the talent and grit of our budding entrepreneur, who has broken barriers and donevelligously work well, and inspire those around her. All the very best to you Yuvasree

**For business queries, you can reach out to Yuvasree on her Instagram Page: aishu\_homebakes**

**Contact No:9566064172**



**Ms. MAHALAKSHMI R  
B.COM CS, YEAR III**

***An entrepreneur who owns an event organising business on Instagram named "PANDA'S CRAFTIT"***

In a year when reasons for celebration seemed far and few, Mahalakshmi started her venture to realize her dreams. Started during the peak-pandemic season in 2020, her business 'PANDA'S CRAFTIT' caters to event organizing and handmade gifts to make her clients' celebrations memorable and beautiful. Having started her venture at 18 years of age. She completed more than 1000 + events and sold over 500 handmade gifts. Now she employs more than 10 people as well! They also cater to those interested in having these moments captured with photography and videography services and their services range from Rs 1000 to Rs 100000. And also, budget-friendly. Now completed more than 2 years.



With an interest in craftwork and making others happy, Mahalakshmi has capitalized on and turned her inclinations into a successful enterprise. She attributes her hard work and her drive to prove herself to her family and all the naysayers as the driving force to expand her horizons and consistently do more for her clients. She began her business with no financial support and had some societal problems as well- all of which she has overcome to make it and grow. And also worked with many celebrities and linked with many event planners too She do all types of handmade gifts, customized gifts also, and All types of events like birthdays, weddings, anniversaries, farewell, surprise parties, housewarming, and any other occasions so and so. And customized decor and Complete decor packages are available. The department is very happy to recognize the talent and grit of our budding entrepreneur, who has broken barriers and done marvelously to work well and inspire those around her. All the very best to you Mahalakshmi!

**For business queries, you can reach out to Mahalakshmi on**

**her company's Instagram Page: @panda\_craftitti\_official**

**Email: [pandascraftitti@gmail.com](mailto:pandascraftitti@gmail.com)**

**Contact: 7338770226**

## *Artistic Enchanters*



Ms. Amritavarshini T

I B.COM 'A' section



Ms. Harini B

II B.COM 'A' section



Ms. Akshaya M

I B.COM 'A' section



Ms. Kiruthika S

II B.COM 'A' section

***Compiled by***

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