



**PUNJAB ASSOCIATION'S**  
**ANNA ADARSH COLLEGE FOR WOMEN**  
Re-accredited by NAAC with A+ grade  
A1, II street, 9th main road, Anna Nagar  
Chennai-40



# **DEPARTMENT OF CORPORATE SECRETARYSHIP (SHIFT II)**



## **NEWSLETTER THE CORPORATE GAZETTE**



**VOLUME 2; ISSUE 1**





# **THE CORPORATE GAZETTE**

**"THERE IS ALWAYS LIGHT. IF ONLY WE'RE BRAVE ENOUGH TO SEE IT. IF ONLY WE'RE BRAVE ENOUGH TO BE IT".**


**-Amanda Gorman**



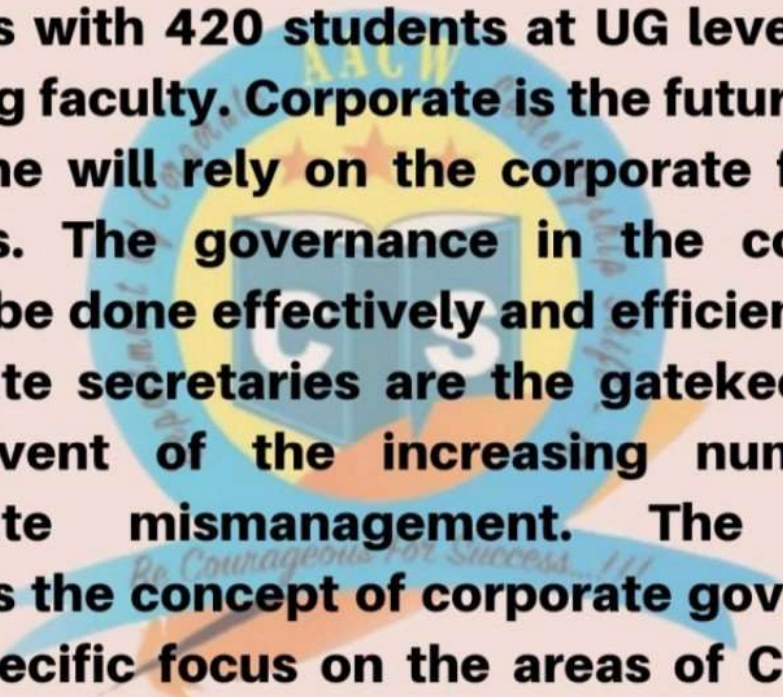
**Evolving young minds towards the path of corporate excellence.**

## **Mission**

**Empowering young learners with adequate guidance to navigate towards holistic growth and sustainable development coupled with experiential learning to groom them as future ready leaders.**



**Punjab Association's quest for imparting education enabled the inception of the Department of Corporate Secretaryship (Shift II) in Anna Adarsh College for Women way back in the year 2000 with 3 faculty members and 60 students. At present the department has 2 sections with 420 students at UG level with 9 teaching faculty. Corporate is the future world. Everyone will rely on the corporate for their benefits. The governance in the corporate should be done effectively and efficiently. The corporate secretaries are the gatekeepers in the advent of the increasing number of corporate mismanagement. The course involves the concept of corporate governance with specific focus on the areas of Company law and Secretarial Practice. The main aspect of this course is to give Institutional Training in Public Sector Companies for practical knowledge. As a qualified Company Secretary, the students have an openings to companies and the scope of practicing as independent professionals.**





## **MANIFESTO OF THE DEPARTMENT**

- To create a world class academic environment in the field of commerce and business
- The course will prepare the students to respond to the needs of the Industry and administration
- It is structured in a way that the students acquire in depth knowledge in corporate affairs
- Graduates with this degree start their career in clerical as well as managerial jobs as per their abilities and preferences. After completing the course , the students got the scope towards their career such as corporate communication Manager, Corporate Sales Executive Manager, Corporate Services Head-Finance & Administration, Corporate Sales Officer , Expert Manager and various other sectors

# DEPARTMENTAL ACTIVITIES AND EVENTS

## WELLNESS PROGRAM

Punjab Association's  
Anna Adarsh College for Women  
(Affiliated to University of Madras)  
Re-accredited by NAAC with 'A+' Grade  
2(f) status under UGC Act

Department of Corporate Secretaryship - Shift II  
& IQAC

Cordially invite you for a wellness programme  
On  
**Stress Management**  
( Exclusively for non - teaching  
faculties of Anna Adarsh College for Women)

Highlights of the seminar

- Introduction of Stress management
- Types of Stress
- Causes of Stress
- Consequences of Stress
- Remedies to overcome Stress.
- Game show to participants

Dr. R.SHANTHI  
Principal  
Anna adarsh college for women

Dr.G.REVATHI  
Head & Assistant professor  
Department of Corporate Secretaryship  
Shift II

Dr.Anita Raman  
Vice principal & Dean  
(Academics)

Dr.S.MARCELIN PUSHPA  
Dean (Student affairs)

August 4, 2022 12.30 PM Venue: Conference hall

www.annaadarsh.edu.in



**A wellness program for Non teaching Staffs organised on the topic of Stress Management. The speaker Dr. G. Revathi(Head&AssistantProfessor,Dept. of Corporate Secretaryship)has done a presentation on the same, in that she highlighted about the techniques to reduce stress in a day to day life. As a part of the session, games were conducted to motivate the Non-teaching staffs.**

# CORPORATE EXPO

## Conceptual Experimental Learning



An expo on conceptual experimental learning on 26th July 2022, The students displayed charts and models under various sub themes to inculcate practical knowledge. The exhibits were highly appreciated and reflected the deep understanding of the students has appreciated the hard work of the students and enlightened them about the vast scope in commerce field



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Department of Corporate Secretaryship  
Shift II &  
IQAC

Cordially invite all staff and students  
to an Expo  
On  
'Conceptual Experimental Learning'

Dr. J.S. Shanthi  
Principal

Dr. Arin Raman  
Vice principal & Dean  
(Academics)

Dr. A. Revathi  
Head & Assistant Professor  
Department of Corporate  
Secretaryship Shift II

Dr. S. Marcein Pushpa  
Dean (Student Affairs)

July 26, 2022 12 o'clock onwards

Venue: Room nos: 75 & 76, Third floor

[www.annaadarsh.edu.in](http://www.annaadarsh.edu.in)

# INTERNATIONAL SEMINAR

International seminar on “Career switching & transformation opportunities in smart nation” for students on 17-08-2022 held at Conference Hall. The guest speaker Dr. B. Ramanathan, Founder and Managing director of ACE International Pvt Ltd. This informative session made our budding students to blossom energetically with knowledge on prospects for job change and transformation.



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Department of Corporate Secretaryship - Shift II  
& IQAC

Cordially invite you for an International Seminar  
On  
CAREER SWITCHING AND TRANSFORMATION  
OPPORTUNITIES IN SMART NATION ENVIRONMENT!

**AUG** August 17, 2022 **1 P.M**

Conference hall

Resource person:  
Dr. B. Ramanathan  
Founder and Managing director  
ACE International Pte Ltd  
Singapore

Dr. R. SHANTHI  
Principal  
Anna Adarsh college for women

Dr. ANITA RAMAN  
Vice Principal & Dean  
(Academics)

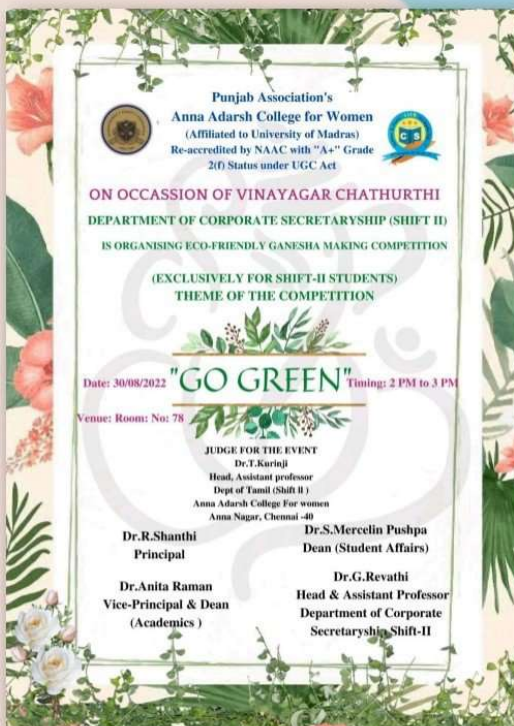
Dr. G. REVATHI  
Head & Assistant professor  
Department of Corporate Secretaryship  
Shift II

Dr. S. MARCELIN PUSHPA  
Dean (Student Affairs)

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# GO GREEN COMPETITION

**Eco-friendly Ganesha making competition for students was held on 30th Aug, 2022. The event was judged by Dr. T. Kurinji, Head & Assistant professor Department of Tamil (Shift II). Students from various departments vigorously participated in making vinayaga. The event was well organized by the student coordinators of the department. Prizes were distributed to the winners by judge.**





# SOCIAL ENTREPRENEURSHIP



The Department of Corporate Secretartship, shift II in Association with Institution's Innovation Council (IIC) hosted a webinar on the topic "Social entrepreneurship "The speaker R. Sathishraj, CEO: E-Crusaders, emphasized on the importance of social entrepreneurship and described about Gig economy.He highlighted on how social responsibility aims to bring changes for social welfare and upliftment of the economy as a whole. The session was inspiring and students gained knowledge to prepare gratitude journal

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(It) status under UGC Act

Department of Corporate Secretaryship - Shift II  
In Association With  
Institution's Innovation Council  
Celebrates  
World Entrepreneurs Day  
Topic: Social Entrepreneurship

**AUG** August 22, 2022  
Google meet  
4 P.M

Resource person:  
R.Sathishraj  
CEO: E-Crusaders

Dr. S.MARCELIN PUSHPA  
Dean - Student Affairs

Dr. ANITA RAMAN  
Vice Principal &  
Dean (Academics)

Dr. R.SHANTHI  
Principal

Dr. G.VARALAKSHMI  
Assistant Professor  
Department of Corporate Secretaryship  
(Shift II)  
Convener - IIC

Dr. G. REVATHI  
Head & Assistant Professor  
Department of Corporate Secretaryship  
(Shift II)

Event Coordinator:  
Dr. B.Ponitha  
Assistant Professor  
Department of Corporate Secretaryship  
(Shift-II)

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# MOTIVATIONAL TALK

A Motivational Talk on the topic "Bold and Beautiful" the Speaker Mr. Vishal Khedkal, to the audience Mr. Vishal Khedkal, through PPT motivated the students. He accentuated during his speech that everyone should eliminate some of the words viz., "I don't have time, I cannot becausebecause, I am not good enough, I can never do this" etc. He also pronounced four Mantras namely "I am self-confident, I am powerful, I am an achiever and I can do it" He also depicted some motivational quotes in his speech.

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DEPARTMENT OF CORPORATE SECRETARYSHIP  
SHIFT II  
&  
IQAC  
CORDIALLY INVITES YOU FOR THE  
MOTIVATIONAL TALK  
On  
**BOLD AND BEAUTIFUL**

Date: 01/10/2022  
Time: 10 A.M.  
Venue: Auditorium

Guest Speaker  
Mr. Vishal Khedkar  
Leadership Coach

Dr. G. REVATHI  
Assistant Professor & Head  
Department of Corporate Secretaryship  
(Shift-II)

Dr. ANITA RAMAN  
Vice Principal &  
Dean (Academics)

Dr. R. SHANTHI  
Principal

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# BADGE PINNING CEREMONY FOR STUDENT COUNCIL MEMBERS

Badge pinning ceremony was held on 01.10.2022 Morning session at Auditorium. The program was inaugurated by Dr. S Marcelin pushpa, Dean-Student Affairs, along with Dr. G. Revathi, the Head of the department and other staff members by lighting the lamp followed by college prayer. The student council members of the Department were called upon to get their respective badges.



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DEPARTMENT OF CORPORATE  
SECRETARYSHIP (SHIFT-II)

CELEBRATES DEPARTMENT DAY  
&  
BADGE PINNING CEREMONY

"EXHIBIT YOUR TALENT - A CORPORATE CARNIVAL"  
(EXCLUSIVELY FOR CORPORATE SHIFT - II SPARKLERS)

DATE: 01/10/2022

TIME: 12.30 P.M

VENUE: AUDITORIUM

Dr. R.SHANTHI  
Principal

Dr. ANITA RAMAN  
Vice Principal &  
Dean (Academics)

Dr. G.REVATHI  
Head & Assistant Professor  
Department of Corporate Secretaryship  
(Shift II)

Dr. S.MARCELIN PUSHPA  
Dean - Student Affairs





## **“EXHIBIT YOUR TALENT A CORPORATE CARNIVAL”**

**The students showcased their talents by involving themselves in solo dance, mime, group dance such as garba, bollywood, kollywood, fusions, group songs etc. The chief guest Actor ASHWIN addressed the gathering with immense pleasure. The participants were awarded with certificates and trophies.**





# FOCUS JOURNAL

## RELEASE OF STUDENT'S JOURNAL

### FOCUS-BY THE STUDENTS, FOR THE STUDENTS, OF THE STUDENTS

**International Seminar on “AN ERA OF STARTUPS” on 14th October 2022 at parmadevi Goyal Auditorium. Journal was released by Guest Of Honour His Excellency Mr. Oleg N. Avdeev, Consulate General of the Russian Federation Chennai, and he explained the importance & status of startups in India.**



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INTERNAL QUALITY ASSURANCE CELL  
POST GRADUATE DEPARTMENT OF CORPORATE SECRETARYSHIP - Shift I  
&  
DEPARTMENT OF CORPORATE SECRETARYSHIP - Shift II  
In Collaboration With  
**The Tamil Chamber  
of Commerce**  
CORDIALLY INVITE YOU  
TO  
**INTERNATIONAL SEMINAR  
ON  
AN ERA OF STARTUPS...  
AND  
RELEASE OF STUDENTS' ANNUAL JOURNAL  
FOCUS 2022**

Date : 14<sup>th</sup> October 2022  
Time : 10:00 am  
Venue : Parmadevi Goyal Auditorium

**Dr. L.Uma Mageswari**  
Assistant Professor &  
Head, PG Department of  
Corporate  
Secretaryship  
Shift - I

**Dr. G.Revathi**  
Assistant Professor &  
Head, Department of  
Corporate  
Secretaryship  
Shift - II

**Dr. Anita Raman**  
Vice Principal &  
Dean (Academic)  
Anna Adarsh College for  
Women

**Dr. R.Shanthi**  
Principal  
Anna Adarsh College for  
Women

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# STUDENT'S ACHIEVEMENTS



**Hema subhalakshmi**

**2nd Prize in Quiz at  
MGR University  
College**



**Indhulekha. T**

**Secured 84% in  
National quiz  
conducted by Anna  
Adarsh College for  
Women**



# INTER DEPARTMENTAL

**Revathi. K & Joy gladys. M**

**3rd prize in Mehandi  
at St. Thomas college**



# SPORTS ACHIEVEMENT

**Aishwarya. S**

**Chess 1st in the Merit List at STATE  
LEVEL - RAJAM CHESS ACADEMY**

**3rd prize in team Chess at Dr. Ambedkar  
Art's and science College and Also 1st  
prize in Chess at Mahalakshmi college**



**Raksha**

**3rd prize in team Chess  
at Dr. Ambedkar Art's  
and science College**

# MANJARI COMPETITION

(Make up)



**Shree Subiksha. K**  
**1st B. Com CS won 2nd place in**  
**Royal Maquillage in Anna**  
**Adarsh College for women**



**Kavitha. U**  
**1st prize in Tamil katturai**  
**conducted by Anna Adarsh College**





# STAFF ACHIEVEMENTS



A cohort of strong academicians and their works are inextricable to our progress. Any productive performance should be deemed as an achievement and such achievements should be complemented with laurels, respect and acknowledgement.



**Dr. G. REVATHI**

Head & Assistant professor  
Dept. of Corporate  
Secretaryship

- Received certificate of Appreciation for sharing her valuable knowledge as a guest speaker during Guest Lecture Program on Optimal Guidance for Research Proposal which took place on 21st December 2022 by Dr. M. G. R Educational And Research Institute.



**Dr.B.PUNITHA**

Assistant Professor,  
Dept. Of Corporate  
Secretaryship

- Published a paper on Analysis of user behavior towards Android based communication mobile apps in chennai. December 2022 under UGC Rabindra bharathi journal of Philosophy ISSN 0973-0087



**Dr. R. SARANYA**  
Assistant Professor,  
Dept. Of Corporate  
Secretaryship

- **Best Faculty Award was conferred during the Bharat Shiksha Rathna Awards -2022 on a virtual event held on 10th September, 2022.**



**RAHILA PARVEEN. S**

Assistant Professor,  
Dept. Of Corporate  
Secretaryship

- **Published a paper entitled A STUDY ON AWARENESS OF GREEN MARKETING AMONG CONSUMERS in International Journal of Novel Research and Development, 2456-4184 in the month of September, 2022 with impact factor of 8.76**

# ***EDITORIAL MESSAGE***



We are pleased to release the 3rd edition of the 'Corporate Gazette'. This edition will explore the research article from staff and student's artistic representations. The department fosters inclusivity, which will be our pursuit in the editions that follow. We thank our students and other contributors for their time and support. Hope, this will serve your varied interests and be useful.



**Compiled by :**  
**Ms. Rahila parveen.s, Assistant Professor**  
**Department of Corporate Secretaryship (Shift-II)**

**Karshini of II- "B" B.Com CS Shift-II**