



Punjab Association's
Anna Adarsh College For Women

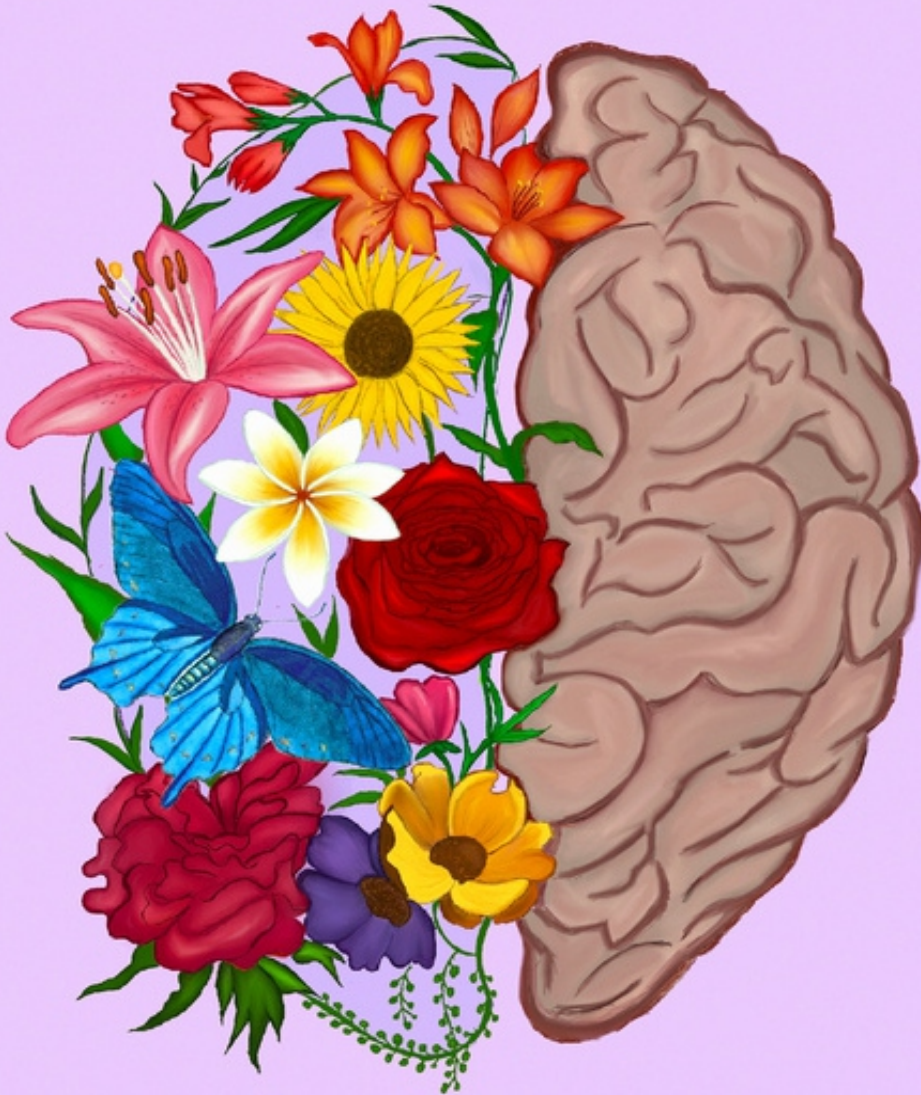
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(Affiliated to University of Madras)

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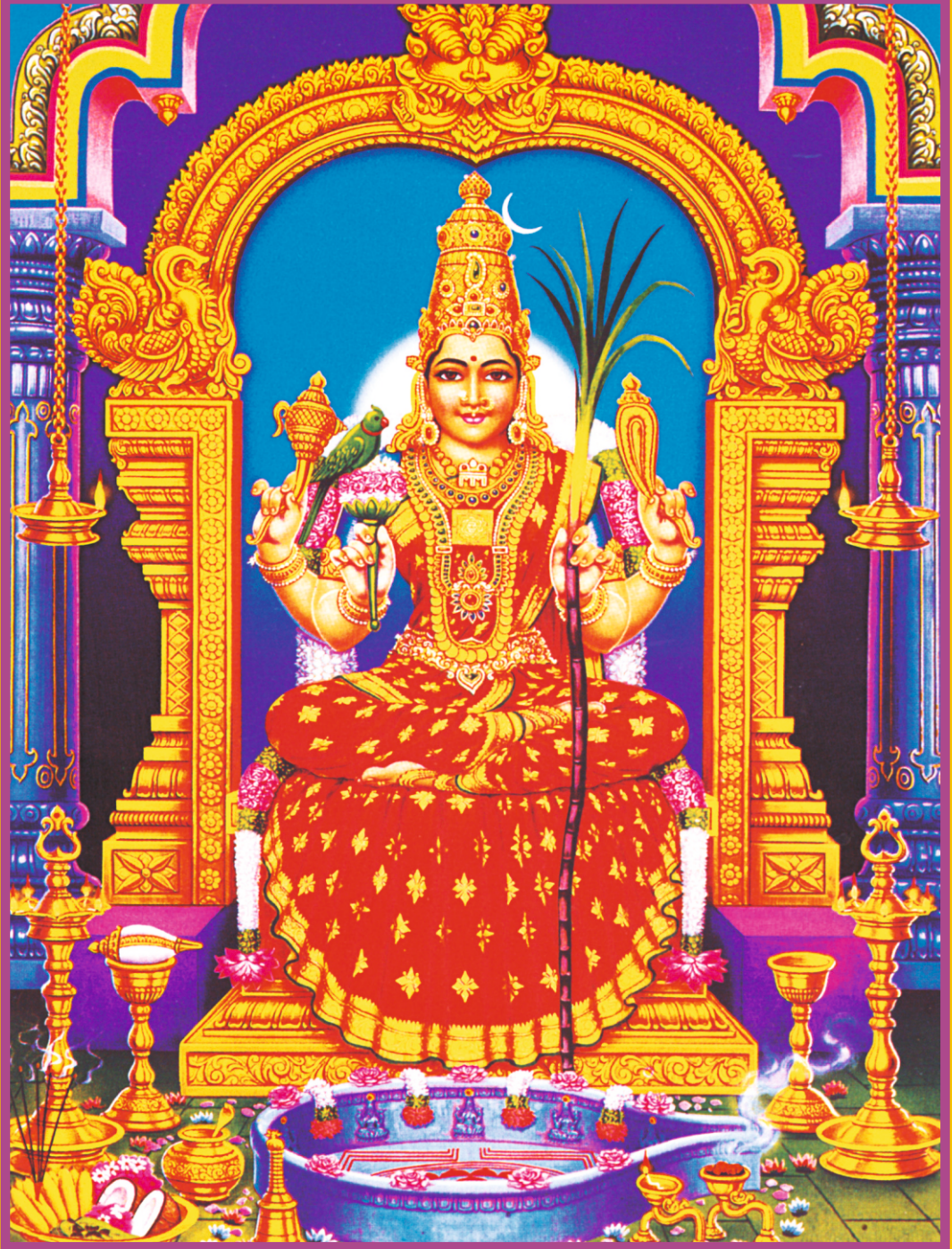
Adarsh Vani



2023 - 2024

VOLUME XXXIX

Dedicated to
Goddess Kamakshi



राकाचन्द्रसमानकान्तिवदना नाकाधिराजस्तुता मूकानामपि कुर्वती सुरधुनी नीकाशवाग्वैभवम् ।
श्री काञ्चीनगरीविहाररसिका शोकापहन्त्री सतां एका पुण्यपरंपरा पशुपतेराकारिणी राजते ॥
भूमौ स्वलितपादानां भूमिरेवावलम्बनम् ।
त्वयि जातापराधानां त्वमेव शरणं शिवे ॥

"If we happen to slip on earth, the earth supports us — if we commit wrong against you, Oh Mother you will have to still support us"



PADMA SHRI P.N. DHAWAN

1913 - 1998

*The legacy of heroes is the memory
of a great name and the inheritance
of a great example*

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ADARSH VANI
PUNJAB ASSOCIATION'S
ANNA ADARSH COLLEGE FOR WOMEN
CHENNAI-600 040

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Management Members, Principal, Vice Principals Shift I and Shift II with the University Rank Holders
Class of 2022



Chief Guest, Prof. Dr. S. Elumalai, Registrar, University of Madras,
Management Members, Principal, Vice Principals Shift I and Shift II
with the University Rank Holders Class of 2022

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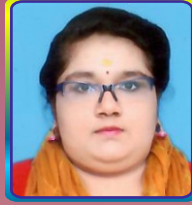
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Dhanasree M.R.
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GRADUATION DAY



Guard of Honour to Chief Guest, Hon'ble Shri M.K.Narayanan, Former Governor, West Bengal, Former National Security Advisor



Staff Council leading the Convocation Procession



Chief Guest with Management Members and Principal lighting the lamp



Shri Sunil Hasija Correspondent declaring the Graduation day open



Principal presenting the Convocation Report



Chief Guest, Hon'ble Shri M.K.Narayanan, Former Governor, West Bengal, Former National Security Advisor delivering the Convocation Address



Proud Recipient of the Degree



Dignitaries on the Dais with Chief Guest, Hon'ble Shri M.K.Narayanan, Former Governor, West Bengal, Former National Security Advisor

GRADUATION DAY



Welcoming the Chief Guest, Prof. Dr. S. Elumalai, Registrar, University of Madras



Honouring Chief Guest, Prof. Dr. S. Elumalai, Registrar, University of Madras by Management Members and Principal



Chief guest, Prof. Dr. S. Elumalai, Registrar, University of Madras delivering the Graduation Day Address



Distribution of Degree Certificates



Conferring the degree certificates



A cross section of the young graduates



Graduates taking the pledge



Dignitaries on the Dais with Guest Prof. Dr. S. Elumalai, Registrar, University of Madras



Dr. VIKRAM AGGARWAL
President
Punjab Association

MESSAGE

“Educated women are the architects of societal transformation”

- Michelle Obama

Education has a profound impact in shaping the lives of women. Women are breaking barriers, challenging stereotypes, and rewriting history through their academic pursuits. We recognize that education is the nurturing ground for creativity, critical thinking, and transformative ideas. In embracing this ethos, the college cultivates an environment where intellectual curiosity flourishes and novel solutions to intricate challenges are forged.

As we embark on the journey of intellectual and personal growth, I hope that this nurturing environment fosters confidence, resilience and a sense of belonging amongst our students. May our collective endeavours propel us towards greater heights of success and fulfillment, as we chart a course towards a brighter and more enlightened future.

I appreciate the Editorial team for their work in documenting and sharing the achievements of our students. May their good work continue.

Best Wishes!

A handwritten signature in blue ink, appearing to read 'Vikram'.

DR. VIKRAM AGGARWAL



Shri RAMESH LAMBA
General Secretary
Punjab Association

MESSAGE

““There’s no greater pillar of stability than a strong, free and educated woman”

- Angelina Jolie

Anna Adarsh College for Women is a magnificent oasis of intellect where seeds of wisdom are sown to bring out generations of inspired brilliant minds. Our campus is a sanctuary of learning that reflects the vitality and spirit of camaraderie we share. Every day is a shared journey across the multifaceted landscape of education. The college acts as a catalyst of positive change in our unified quest. Each event adds a unique and a special page to the ongoing, ever evolving story- of the Adarshian legacy.

At Anna Adarsh our collective efforts have fostered a culture of education that is futuristic and dynamic. The unwavering commitment and tireless efforts of our management and faculty have opened pathways for our students to make their journeys of self-discovery and growth, as they evolve as change makers in their respective fields.

Adarsh Vani is a powerful mouthpiece of inspiring tales that encapsulate the essence of college experience and academic triumph. I congratulate the Editorial Board and all contributors for successfully shining a spotlight in myriad ways upholding the vision that the Punjab Association cherishes.

Best Wishes.

A handwritten signature in blue ink, appearing to read 'Ramesh Lamba'.

RAMESH LAMBA



Mr. SUNIL HASIJA
Correspondent
Punjab Association

MESSAGE

“Education is one thing no one can take away from you.” - Elin Nordegren

College education brings one’s dreams of success closer to reality. Each passing year is a testimony to how our institution masters in the art of chiseling out future leaders who have great potential to contribute to society. Punjab Association are champions of female education and uphold the principles of equal rights to education and opportunities beyond gender divisions.

In Anna Adarsh we witness the transformative power of education, as our students pursue their dreams through instruction and teaching. Experiential learning offered to our students helps them develop leadership quality, higher levels of emotional quotient, self-reliance and the spirit of being a good team player. Through dedication, perseverance and hard work the dreams and aspirations of our student find transference to reality.

Adarsh Vani is a tapestry of voices, ideas and creativity. Its pages explore the academic accolades and laurels of the faculty and students. I commend the Principal and the magazine committee for their efforts to bring out this edition of the magazine.

A handwritten signature in blue ink, appearing to read 'Sunil Hasija', with a stylized flourish underneath.

SUNIL HASIJA



EDITORIAL

Inspiration is merely the reward for working every day – Charles Baudelaire

Consistent and committed work gives you the momentum to sustain it. As you stand at the threshold of college life or you are settled in, there are questions and more questions – and as you progress through college, the answers emerge slowly and surely. The questions abound – should I focus on academics or extracurricular activity? Which college club should I join? Do I have leadership skills? Can I make my mark among so many students? Do I have the caliber to be selected for my dream placement?

As you negotiate through an ocean of questions, struggle to stay afloat and flounder, confused and vulnerable – know that this is fine and you will emerge a winner, smiling and confident – not because you have figured out the answers but because you have learnt to enjoy this journey of understanding and discovering yourself – one step at a time. If your forte is academics – decide and work for a rank, let your passion decide the club you want to be member of, the passionate cause you espouse will help you know whether it is the NSS, Rotaract, YRC, NCC or the Enviro Club that suits you best. Grab every opportunity that comes your way – be it the humble volunteer for a programme or the dedicated leader in the college or your department Student Council. Reach out to your mentor, have a talk with the counselor as you negotiate the bumpy corners and rough edges of college life. The Mind being the most important of all resources, we make sure that your mental health and well-being is accorded top priority and every avenue is open for you to speak your mind and we ensure your voice is heard.

Now you are good to go – because you know the race is not to outperform others but to better your best, every single time. This magazine stands as a testament to the pulsating and vibrant life on campus, alive with activities and events and it is important for you to know that you are the fulcrum around which every activity is designed, built, and executed and may you, our students continue to rise and shine.

R. Shanthi

Dr. R. SHANTHI

Principal

COLLEGE DAY



Receiving the Chief Guest, Thiru T. Vasanthan, IRS, Commissioner of Income Tax



Chief guest with other dignitaries Lighting the Lamp



Dignitaries on the Dais



Principal delivering the Annual Day Report



College Day Address by the Chief Guest, Thiru T. Vasanthan, IRS, Commissioner of Income Tax



Release of the College Magazine – Adarsh Vani, Volume XXXVIII



Chief guest felicitating the Best Outgoing Student



Cultural Extravaganza

Convocation Report - Class of 2022

செறிவறிந்து சீர்மை பயக்கும் அறிவறிந்து
ஆற்றின் அடங்கப் பெறின்

Self control is knowledge and knowledge leads to a discipline and it is a disciplined society that is most distinguished.

On that positive note of creating a generation of disciplined citizens, I begin the Graduation Day Report for the Class of 2022.

A warm welcome to the Chief Guests of this convocation ceremony, the Honorable Shri M K Naryanan, Former Governor of West Bengal and Prof.S, Elumalai, Registrar, University of Madras. We feel proud and privileged to have this distinguished diplomat, former IPS officer and former National Security Advisor to the Government of India for our Graduation day. I welcome the President, Punjab Association - Shri Vikram Aggarwal, General Secretary - Shri Ramesh Lamba, Vice President- Shri Vijay Bhatia, Treasurer - Shri Ajay Bhalla, Correspondent of our college - Shri Sunil Hasija and other members of the Punjab Association, the Vice Principals, Deans, the Heads of the Departments, the faculty, dear graduands and parents.

It is my privilege on this solemn occasion to present the convocation report for the class of 2022.

Legacy is not what is engraved in monuments but what is woven into the lives of others.

Anna Adarsh College for Women was founded in 1985 by the Punjab Association - a not for profit, non political, non partisan, secular body steeped in social service and community work for the education of young women students from all walks of life. From humble beginnings, today we have a 5800 plus strong student force who are supported by more than 250 teaching faculty, running more than 29 courses at all levels - Undergraduate, postgraduate, research programmes. We are in tune with the changing educational landscape, be it the sciences or humanities with the introduction of courses on Data Science, Artificial Intelligence, Psychology and Social Work in the last two years. The certificate and add-on courses we offer are a much needed value addition in the students academic portfolio.

Standing Tall

We were awarded the highest grading of A++ by NAAC in the 3rd cycle - a result of the sustained efforts of the management, the faculty, the students, the parents, the non teaching and administrative staff members - towards bettering our A and the subsequent A+ grading in the previous two cycles. We are in the 100-150 band in NIRF rating and within the top 10 in the city of Chennai in India Today rankings. Every rating comes after a stringent scrutiny of multiple parameters and with every year, we have been able to progress further and move up the ranking scale.

Recognition is the greatest motivator

Awards and accolades are a tangible measure of the effort and involvement in the work we do.

On the academic front, our success is evidenced through the number of university ranks - 76 for this batch of graduating students seated here today.

In the Sporting scenario, students have bagged medals in different team and individual sporting events at all levels. 4 players triumphed at national level, 30 at the state level, 2 at the district and 2 at the inter university level. There were 8 Zone B athletic champions.

Brick by Brick - Building Blocks

We are constantly upgrading our infrastructure and facilities. This open air theatre is a recent addition enabling students to interact and celebrate any event on campus. While the spacious and hygienic canteen, // ATM and the photographer's hub have been a constant for many years, we have revamped the sporting facilities for indoor games along with gym. We now have two cafeterias, // a medical dispensary, a digital Display board / / and an array of new projectors in classrooms which can connect with mobile phones thereby easing presentations made by students.

The exam center is a strong room with state of the art compactor for storing exam material.

The Library is fully automated with access to e - resources such as The National Digital Library (NDL), INFLIBNET, DELNET apart from over 50,000 physical books.

A teacher is a learner, now and forever

Faculty chose to hone their administrative skills and academic expertise through being chairperson and members of Board of Studies of other academic bodies, members of audit, scrutiny and recruitment committee of colleges, resource persons, subject specialists and handle diverse roles. The faculty attended more than 100 Faculty Development programmes, Professional Development programmes, Orientation and Refresher Courses through the year.

They have authored books and contributed to book chapters in reputed journals of merit. More than 193 faculty members hold a doctoral degree with many on the verge of completing their doctoral studies.

Collaboration succeeds more than competition

We have Memorandums of Understanding and partner with organizations, institutions, NGOs, corporates, think tanks and government bodies for specific purposes and needs.

A Look at some of the activities we conducted

We celebrated the National Postal Day, National Thrift Day, World Philately Day in association with the Department of Posts, Govt of India and they have held passport, aadhaar camps for students apart from launching a special savings drive to encourage fiscal prudence. Awareness drives, workshops and sensitization programmes in association with the Police Department for drug awareness, road safety, personal security are conducted from time to time. Enrollment of students as voters and the awareness of inclusion in the voter list were also undertaken under the aegis of the Greater Chennai Corporation.

Our collaborations, networking and connect is at different planes - to provide multifarious experience, expertise and exposure for students.

We collaborate with academic institutions, production and service industry, FMCG Enterprises, Edtech companies, IT and ITES corporates, hospitals and medical allied organizations, Central, State and local governance bodies, NGOs and Individual changemakers.

Leaders aren't born -they are made

The college believes in creating leaders and providing every learning opportunity possible for the student to take the front, lead the team and complete the task. Starting from the class representative, every department has its own student council that works hand in hand with the faculty and has a core team involved in conceiving, conceptualizing and coordinating the events and activities of the department. The College Student Council is an elected body where students vote for their representatives through an in-house e-voting system.

It's not the will to win that matters — everyone has that. It's the will to prepare to win that matters - Bryant

The college has a sports culture that actively encourages, supports and advocates the sporting spirit in students. In order to nurture talent and prepare students for climbing the ladder of success at all levels - special training is offered for specific games. Sports Day was a grand spectacle of endurance, strength, teamwork and agility. Students also excel in fitness and traditional sports regimens like yoga and silambam.

The future depends on what you do today - Mahatma Gandhi

The importance of training for placement is right from the word go. The college has an exclusive placement officer for coordinating with prospective employers. 560 students were placed in more than 60 companies and organisations for the year 2022. As a prelude to placement, training programmes happen throughout the year for all classes. Aptitude training, Skill Development camps and career counseling services are offered to further their employability prospects. From the first year, outsourced personality development classes from seasoned trainers enable students to shape up confidence in creed and clarity in thinking.

A Memorandum of Understanding has been signed now with L and T Edutech for industry abridged certificate courses providing training in emergent technologies facilitating internships and placement right from the 1st semester through the 6th semester for undergraduate students. They also have access to their micro learning platform to keep pace with new and necessary skills that are required by the industry.

There are many things in life that will catch your eye, but only a few will catch your heart. Pursue these - Michael Nolan

The clubs focus on enabling the students to be involved, enthused and engaged.

The clubs have a two fold purpose - the student needs to find her niche passion in fine arts and to develop the spirit of giving through community engagement. Be it the blood donation camp or the awareness campaign on road safety or the poster making or meme material design on social themes, students are inculcated with a sense of service. The NSS camps conducted at the adopted villages gave the students hands-on experience of working for, with and amongst the community. Every department has an outreach programme - to support the differently abled, under privileged children, adults and senior citizens. The college today is proud to have its own NCC unit. It's a dedicated team especially trained and committed to the cause of the country

Life becomes a festival when gaiety and culture blend.

The cultural scenario be it for the freshers //, interdepartmental // or intercollegiate // fests is a carnival of colour, dance and song - creativity at its best - right from wealth to waste to dress designing events. Every

festival of the country - be it Pongal, Deepavali, Christmas, Guru Nanak Jayanthi, Navrathri, Onam is celebrated with all students coming together.

A total of 300 plus events were held by the college for the year including department fests, International, national and regional conferences, workshops and symposiums conducted by the different departments, various club activities and MHRD programmes.

Keeping track

The IQAC is the fulcrum keeping track of the past, monitoring the present and planning for the future for the college. The data collected, computed and recorded provides an insight into the kinds of programmes conducted and areas of lacunae for improvement and provides pointers for remedials to be made. It is under the umbrella of the IQAC that the college charts its path to progress in every aspect that impacts the teaching-learning dynamics.

I am not a product of my circumstances. I am a product of my decisions - Stephen Covey

The Adarsh Counseling Center, started in 2019 has one chief counselor, two junior counselors and one coordinator to enable the students tide over trying circumstances, unexpected setbacks and to help them gain emotional equanimity and resilience and take control of their lives.

We don't have a choice on whether we do social media, the question is how well we do it - Qualman

Whether it was the college team that made it through a rigorous selection to present a traditional dance at the Republic Day celebrations on the Marina beach or the culturals show on campus or the sports day event, all activities on campus have a precursor campaign on social media and the footage is uploaded immediately.

We must find time to stop and thank the people who make a difference in our lives - Kennedy

We are grateful to the management for their counsel, involvement and support in everything we do, for the faculty for their selfless dedication to the work - especially the tough timelines that have to be met, to the students for their enthusiasm and engagement with every activity in the college and to the parents for the faith and support reposed in us.

And finally, a thought for our fine, young proud graduates of today

Never before in history has innovation offered the promise of so much, to so many in so short a time, said Bill Gates.

Seize every moment, grab every opportunity, use every resource, master every skill that comes your way. May you be blessed with the showers of success.

தீரர் விளைவதும் பெண்ணாலே – கலைச்
செல்வம் செழிப்பதும் பெண்ணாலே
பாரில் அழகும் சுவையும் அமுதும்
பரந்து தழைப்பது பெண்ணாலே

சுத்தானந்த பாரதி

College Day Report

Warm Greetings to all. It is my pleasure to welcome everyone to the 39th College Day celebrations. A warm welcome to our esteemed Chief Guest for the day, Ms. Bharathi Bhaskar, Orator par excellence, writer and debater.

I welcome the President, Punjab Association - Dr. Vikram Aggarwal, General Secretary - Shri. Ramesh Lamba, Treasurer, Shri Ajay Bhalla, Vice President and Chairman (Non Academic) - Shri. Vijay Bhatia, Correspondent - Shri. Sunil Hasija and other esteemed members of the Punjab Association, Vice Principals, Deans, the Heads of the Department, the faculty, the parents, students and invitees present here today for the 39th Annual Day Celebrations of Anna Adarsh College for Women.

If ever there was a cause, if ever there can be a cause, worthy to be upheld by all of toil or sacrifice that the human heart can endure, it is the cause of Education - Horace Mann

The Punjab Association took up the most worthy cause of education building educational institutions and Anna Adarsh College for Women came into existence in 1985.

Don't be afraid to give up the good to go for the great.— John D. Rockefeller

After the 'A' grading by NAAC in the first cycle, the college was awarded 'A+' in the second cycle and now we have achieved the highest grade - A++ in the 3rd cycle.

Placed within the 100-150 band by the National Institutional Ranking Framework and figuring among the top 10 arts and science colleges in the city in the ranking by India today, our work this year has been to consolidate best practices, forge new ideas for the future and cast our aspirations a notch higher than last year.

Humble beginnings to humongous growth

Starting out in 1985 with just a small group of dedicated faculty handling a small group of enthusiastic students, the college today has grown into a mighty institution with 243 faculty members, close to 5800+ students offering 29 programmes including UG, PG and Research streams.

Doing the common exams uncommonly well

A combination of the intelligent effort and assiduous study by the students with the expertise and encouragement of the faculty enabled 84 of our students to emerge as rank holders with 7 being gold medallists in their respective subjects.

Expanding the knowledge horizon

Faculty of the college balance their academic, research, administrative and social responsibilities seamlessly.

They fulfill their academic commitments not just by handling classes but also by being a part of syllabus framing and curriculum designing as Chairperson and members of the Board of Studies of various colleges, universities, academic and research bodies. They don multiple hats as editors and review board members of journals. They are committed to research and serve as research supervisors along with presiding over doctoral committee meetings. They publish books, present research papers and author book chapters. Faculty members also serve as resource persons for conferences and seminars, judges for events and are a part of academic audit teams in other institutions.

They conduct FDPs and participate in FDPs of other institutions apart from attending orientation/refreshers and professional Development programmes.

We are one of few colleges in the city where more than 85% of faculty hold doctoral degrees, with many of them currently working towards their Ph.Ds.

Apart from infrastructure to enable learning, the college has adequate facilities to cater to food and entertainment needs of the students.

For tomorrow belongs to those who prepare for it today.– Malcolm X

The Departments organized conferences, seminars, symposiums and workshops, guest lectures for the students to expose them to the best of speakers and topical trends in their subjects. They also celebrated different commemorative days enabling the students to focus on relevant themes in a deeper and immersive fashion.

An assortment of programmes were organized in association with the Ministry of Human Resources, Govt. of India sensitizing the students to issues of national importance.

Competitions on a range of current topics from commerce to career, from books to baking were conducted through different modes - writing, memes, sketching, quizzes, essays, videos, rangoli, etc.

Every Department offers Capacity Building, Skill Development, add on, certificate and Value added courses which are relevant, practical and application oriented to the students, matching their skills with the demands of the job market.

A total of over 300 programmes, courses and competitions were conducted by the departments this year.

A Publication becomes a guardian of knowledge, a reservoir of information

The college has an impressive track record in terms of publication. Every Department has a vibrant bi-annual newsletter chronicling in depth the achievements and events of the department. Adarsh Vani, the college magazine with a fresh theme, logo and color-play every year is where every single activity on campus, every single achievement of every student and faculty finds a place. Adnel is the college newsletter that provides a birds eye view of the happenings on campus.

Networking is not about just connecting people. It's about connecting people with people, people with ideas, and people with opportunities - Michele Jennae

With over 560 plus collaborative agreements including MoUs linkages, internships, training programmes, research projects, the college networks with academic institutions, companies, hospitals, corporates and NGOs to bring in fresh ideas and new opportunities for faculty and students.

Success isn't given. It's earned on the track, in the field - with blood, sweat and tears.

With singular effort and complete commitment to the sport they play, students won in 5 national, 18 state, 20 district and 11 interzone university level games this year in a variety of games like Discus throw, fistball, silambam, chess, throwball, badminton, Taekwondo and cricket. The Sports Day was celebrated with a dazzling display of synchronized fitness and dance performances along with martial arts.

The NCC unit of the college led formations and Defense techniques, characteristic of the cadre.

The clubs work towards helping students work on sharpening their artistic and creative skills and be a part of a social service engagement, be it the helping the underprivileged or working for environmental protection.

In a world where you can be anything, be kind— Jennifer Dukes

The individual departments have a social service extension programme with orphanages, old age homes and schools for disadvantaged children creating a culture of giving back to society in the student community.

Keeping up with the beats

Dancing with the feet is one thing but dancing with the heart is another

The intercollegiate and inter departmental culturals, Neherika and Meghmalhar saw the students dance with grace and sing with joy as they participated in individual and team competitions. This was preceded by Manjari, the culturals for the freshers with an impressive turnout.

To handle yourself - use your head, to handle others - use your heart - Eleanor Roosevelt

Student leaders are trained to work not just intelligently but also empathetically. Democratically elected through an e-voting system, the Student Council members work in tandem with the administration resolving student issues and are involved in the conduct of all events on campus.

The best prize that life offers is the chance to work hard at work worth doing.—Theodore Roosevelt

The placement cell prepares the students for their careers through mock interviews, discussions and aptitude tests. Every effort is taken to further the prospects of students in securing a job they aspire for.

The exclusive placement officer matches the needs of the industry with the available student talent pool. This year the total number of placement offers has crossed 300 as we await further recruitments.

If you can change your mind, you can change your life - William James

It is in changing the thinking pattern that we can hope to enable our students to convert their potential capabilities to potent action.

The counseling center provides a safe and supportive environment for students to contemplate and understand their thinking patterns, decision making and life choices.

The college has a medical dispensary with a doctor and a full time nurse to attend to the physical well-being of the students.

Being There

The management provides scholarships and freeships to the students in association with the government, NGOs and private bodies each year. The beneficiaries are students from socially and economically disadvantaged backgrounds and students excelling in sports. 50 Endowment prizes for students instituted by the management, Principal- HoDs - present and past, faculty, alumni, wellwishers, private bodies like the Kothari Foundation will be presented today.

Of, For and By Women

Through the year, several programmes focussing on women's rights, safety, entrepreneurship, career choices, physical fitness, mental wellbeing were conducted under the aegis of Adarsh Stree Shakti programme.

Nostalgia with a purpose

Alumni get together and events help foster a bond between the old students and the new. Interactive sessions with successful alumni are hosted by all departments to bolster student morale and enable them to see themselves as future achievers.

Connecting the Dots

The IQAC - The Internal Quality Assurance Cell creates the roadmap for activities and events in the college - outlining the purpose, aim and objective of every programme and defining the structure to be adopted. The IQAC regulates, monitors, strategizes and supports the conduct of events ensuring that they reflect the ethos of the institution.

Creating a Presence

The College has a comprehensive website for online information and a physical digital display board on campus that is dynamically updated. Events are telecast across platforms including traditional print and trending social media.

In conclusion, I would like you students to ponder on the words of Ariana Dancu on how women look upon the world.

She made the broken look beautiful and the strong look invincible. She walked with the Universe on her shoulders and made it look like a pair of wings.

May you shoulder responsibilities with confidence and strength.

Board of Studies

Dr.Anita Raman	University of Madras Vivekanandha College
Dr. B. Sudha	Ethiraj College for Women
Dr. R. Uma	Chairperson IDE, University of Madras
Dr. R.Radhika	Chairperson, University of Madras Women's Christian College
Dr. S. Sumathi	University of Madras
Dr. Archana M Sardana	Chairperson, University of Madras Dr. M.G.R. Educational and Research Institute
Dr. Suganthi. V	Quaid e Millath Government College for Women Dr. Ambedkar Government College for Women Kanchi Mamunivar Government Institute for Postgraduate studies and Research
Dr. V. Anitha	University of Madras
Dr. Shahana Mubeen	Justice Basheer Ahmed Sayeed College for Women
Mrs. J.Prabha	University of Madras
Dr. K. Malathi	Hindustan Institute of Technology and Science
Dr.R.Asha	University of Madras - UG (Regular) Presidency College Meenakshi College Nandanam Arts College
Dr. A.Amudha	SDNB Vaishnav College for Women

Publications

Department of Accounting & Finance

Dr. Shirline David and Ms. Subashree J published an article titled *Perception of Consumer on The Influence of Social Media in Digital Marketing and Individual Decision Making Process* in Indian Journal of Natural Science and Ms. Subashree J presented the same at the Adarsh Institute of Management and Information Technology, ISSN: 0976 – 0997.

Ms. Sneha Karthikeyan published an article titled *Affiliate Marketing: A Review of Future Directions* in an International Journal on Innovative and Sustainable Management Practices at Patel Institute of Science & Management, ISBN: 978-81-966226-1-9 on 30 October 2023.

Post Graduate Department of Bank Management

Dr.B.Bharathi published an article titled *A study on the Usage of Social Media Marketing Platform in Business among Women Entrepreneurs* in the Humanities and Social Science Studies Journal, ISSN 2319-829, January – June 2023.

Department of Business Economics

Dr.P.C. Sreelatha contributed and presented a book chapter titled *The Impact of UPI Transactions on Indian Economy*, Dr.V Preethi Mahesh contributed and presented a book chapter titled *Role of entrepreneurship in the growth and Development of Indian Economy* Dr.M. Jemima Mercy contributed and presented a book chapter titled *Performance of India External Sector: A Critical Review* and Dr. C.A Anne Benedexa contributed and presented a book chapter titled *The Multinational Corporations(MNCs) and Their Impact on Sustainable Development in Developing Countries* in Economic Renaissance: India's Growth outlook and Its Implications ISBN-978-81962733-9-2 on 29 September 2023.

Department of Central Library

Dr. K. Indumathi published and presented a paper on *The Role of Academic Libraries in Promoting Research by Adopting Innovative Support Practices* and published papers titled *Embracing Hybrid Flexible (HyFlex) Pedagogy in Higher Education in Response to the Google Generation* and *Librarian in ICT Era and the Required Soft Skills* at National Engineering College, ISSN: 978-93-85469-09-1 on 13 October and 14 October 2023.

Postgraduate Department of Chemistry

Dr.K.Sangeetha published an article titled *Fabrication of S and O-Incorporated Graphitic Carbon Nitride Linked Poly(1,3,4-Thiadiazole-2, 5-Dithiol) Film for Selective Sensing of Hg²⁺ Ions in Water, Fish, and Crab Samples* in Food Chemistry ISSN: 1873-7072 in June 2023.

Dr.R. Vashantha published an article titled *Synthesis of Zinc Nanoparticles Using Stem Extract of Punica Granatum and Its Applications* in Chemistry Research Journal, ISSN:2455-8990 in June 2023.

Post Graduate Department of Commerce

Dr. S.Anitha published an article title *Online Purchase Intention of Adolescents Post-Covid: An Empirical Study*, Dr. M. Manonmani published articles titled *A Study on Customer Awareness and Perception towards*

E-Bikes in Chennai City and *A Study on Job Seekers Perception towards E-Recruitment Services* in Humanities and Social Science Studies, Dr. R. Uma published an article *Analyzing Video Game through Eye Tracking* in Neuromarketing ISSN: 2319-829X from July-December 2023 and from January-June 2023.

Dr. R. Uma published an article titled *A Study on Behaviour of Consumer Towards Eco-Friendly Pen with Special Reference to College Students* in QUING: International Journal of Commerce and Management, E-ISSN: 2582-9653, from April-June 2023.

Dr. R. Uma published an article titled *A Study on Digital Transformation in Education: Personalized Learning Approaches and Cloud-Based Learning Opportunities* in Carmelight-Journal of Social Sciences, pISSN: 0975 9484, in September 2023.

Dr. R. Uma published an article titled *A Study on Self-Employed Women Entrepreneur in Chennai city*, in an International Journal of Current Research and Academic Review, ISSN: 2347-3215 in September 2023.

Department of Computer Applications

Ms. K.Madhumathi has published a paper titled *A Comparative Study of Assistive Devices for Visually Impaired People* in International Journal of Scientific Research in Engineering and Management on 08 August 2023.

Post Graduate Department of Computer Science

Ms. S. Radha published an article titled *Study on Traffic Aware Communication in Cloud Environment* in Journal of the Oriental Institute, ISSN: 0030-5324 in July – September 2023.

Ms. S. Radha published an article titled *Deterministic Hash and Linear Congruential Blowfish Extreme Learning for User Authentication in Cloud Computing*, in Springer, doi.org/10.1007/s42979-023-02155-8 in October 2023.

Dr. D. Sasirekha and Dr. P. Pakutharivu published an article titled *Enhancing Dark Web Classification: A Dynamic Crawler and Robust Classification Framework* in an International Journal of Intelligent Systems and Applications in Engineering, ISSN - 2147- 6799 in November 2023.

Dr. P. Pakutharivu and Dr. D. Sasirekha published an article titled *Improving Plant Disease Detection Using Super-Resolution Generative Adversarial Networks and Enhanced Dataset Diversity*, in the Journal of Advanced Research in Applied Sciences and Engineering Technology, ISSN: 2462 – 1943 in December 2023.

Ms. Unnamalai. K contributed a book chapter titled *Data-Driven Technologies and Artificial Intelligence in Supply Chain*, in A Human-Centered Approach to Artificial Intelligence in the Supply Chain, ISBN:9781003462163 in 2023.

Post Graduate Department of Corporate Secretaryship

Ms. R.Nadheya published an article titled *Customer Perception towards Flash Sale of Store Brands* and Ms. P.L.Alagammai published an article titled *Customer Perception Towards Impulsive Buying Behaviour* in the Monthly Baraheen ISSN 2395-3640 in October 2023.

Postgraduate Department of English

Dr. Archana M Sardana contributed a book chapter titled *Navigating Marital Dissonance and Narratives of Neglect: Nina's Immigrant Identity in Manju Kapur's The Immigrant* in 'Beyond Boundaries: Writers of Indian Diaspora', ISBN: 978-93-92459-93-1 in 2024.

Dr. Archana M Sardana contributed a book chapter titled *Beyond Bruises: Charting the Feminist Cartography in Kandasamy's When I Hit You* in 'English Literature: Texts, Contexts and Concepts', ISBN: 978-93-92459-13-9 in January 2024.

Dr. Archana M Sardana published articles titled *Technological Embrace and the Erosion of Empathy: A Deep Drive into Manjula Padmanaban's Harvest* and *Trapped in the Quandary: Navigating Trauma in Rohinton Mistry's A Fine Balance* in an International Multi-Disciplinary e-journal 'The Expression,' ISSN: 2395-4132 in June 2023.

Dr. Archana M Sardana published an article titled *Mistakes and Matrimony: Conundrums of Caste in Vijay Tendulkar's Kanyadaan* in the journal 'Reflections in Ink: An Anthology of English Literature' ISBN 978-93-92459-16-0 in 2023.

Dr.R.V.Soupraja contributed a book chapter titled *Language and Power in Rudyard Kipling's Kim* in L Ordine Nuovo Publication, ISBN: 978-93-92995-94-1 in September 2023.

Dr. Baisakhi Mukherjee published an article titled *Displacement and Otherness in Kate Grenville's Lilian's Stories* and Dr. Sangamithra Parhi published an article *Silko's Ceremony- An Insight into the unforgotten reverence for the environment* in 'Education and Society', ISSN 2278-6864 in July 2023.

Dr. M. Rajalakshmi contributed and presented a book chapter titled *From Page to Panel: Analysing Neil Gaiman's Impact as a Graphic Writer* in 'Trajectories through Science Fiction & Artificial Intelligence in English Language and Literature,' ISBN No. 9788119106400 in January 2024.

Dr.K.Srividhya contributed a book chapter titled *The Traumatic Experience of Hiroshima & Nagasaki in Masuji Ibuse's Black Rain* in World Literature : Words of Wisdom, ISBN-978-93-92459-07-8 in June 2023.

Dr. Chandreyee Sarkar Mitra published an article titled *The Effectiveness of Feedback System in Developing Writing Skills* in 'Fortell', ISSN - Print - 2229-6557 in July 2023.

Dr. D. Nagarani contributed a book chapter titled *Breaking Social Stigmas : A Review of Amy Tan's The Kitchen God's Wife* in 'From Quills to Keyboards: Critical Essays on English Literature' ISBN : 9789392459368 in December 2023.

Ms. Aparna B published an article titled *Eco- Critical Perspective of Kavita Kane's Sarasvati's Gift* in 'Samdarshi', ISSN: 2581-3986 in September 2023.

Ms. Aparna B published an article titled *Exploring Liminality in Kavita Kane's Fisher Queen's Dynasty* in 'Humanities and Social Sciences', ISSN:2319-829X in July- Dec 2023.

Ms. Aparna B published an article titled *Representation of Domestic Violence in the Film Provoked* in an International 'Journal of Cultural Studies & Social Sciences', ISSN 2347-4777, in Jan-June 2024.

Ms. Maheswari R published an article titled *Migration and Memory : Exploring Diasporic Themes in The Glass Palace* in the Journal of the Asiatic Society of Mumbai, ISSN : 0972-0766 in March 2024.

Postgraduate Department of Home Science

Dr. V. Suganthi published articles titled *Role of Balanced Diet in Maintaining Healthy Lifestyle, Dietary Supplements-An Overview* and *Role of Good Sleep in Maintaining a Healthy Lifestyle* in an International Conference on 'Nutrition Essentials: Fuel your Body for Life' conducted by Scientific Research Reports, ISBN : 9788196209865.

Dr. V. Suganthi published and presented papers titled *Impact of Shift Work among Industrial Workers* and *Dietary Supplements - An Overview* in an International Conference on 'Multidisciplinary Science and Technology towards Sustainability', ISBN : 9788196209858 conducted by Scientific Research Report on 02 July 2023.

Dr. V. Suganthi published a paper titled *Stress Levels and Sleep Patterns of Industrial Workers* in the 'Journal of Advanced Zoology' ISSN 0253-7214 on 12 December 2023.

Dr. V. Suganthi published a paper titled *Potential Application of Fruit Peels- A Systematic Approach* in an International Conference on 'Research Trends, Strategies and Technical Advancements in Biological and Biomedical Sciences for Sustainability' at Seethalakshmi Ramaswami College, ISBN : 9789395323680 on 23 October 2023.

Dr. V. Suganthi published a paper titled *Resilience to Stress and Psychosocial Adjustments among Elders in India: A Descriptive Study* in the 'European Chemical Bulletin' ISSN : 2063-5046 on 23 May 2023.

Postgraduate Department of Mathematics

Ms. N.K. Vinodhini published an article titled *Antimagic Labeling of Triangular Book Graph and Double Fan Graph* in the Journal 'Bulletin of Pure and Applied Sciences', ISSN: 0970 6577 in June 2023.

Ms.P.P.Sharmishta published an article titled *Oscillation of First Order Non-Linear Advanced Differential Equations with Non-Monotone Arguments* in the 'Journal of Biomechanical Science and Engineering', ISSN: 1880-9863 in August 2023.

Ms.R.Mahalakshmi published an article titled *Optimization of Fuzzy Sequencing Problems with Heptagonal Fuzzy Numbers* in the 'Journal of Propulsion Technology', ISSN: 1001 – 4055 in November 2023.

Ms.R.Mahalakshmi published an article titled *An Enhanced Approach for Solving Fuzzy Sequencing Problems with Trapezoidal Fuzzy Numbers* in November 2023 and Ms.P.P.Sharmishta published an article titled *Oscillation Criteria for First Order Non-Linear Delay Differential Equations Caused by Non-Monotone Arguments* in the 'Journal of Harbin Engineering University', ISSN : 1006 – 7043 in December 2023.

Department of Physical Education

Dr. S.Suganya published an article *Achievement Motivation Among Women Sports Persons Participating in Difference Levels of Competitions* in Madhya Bharti, ISSN: 0974-0066 from January to June 2023.

Dr. S.Suganya published an article titled *Impact of Skill Training on Selected Physical Fitness and Psychological Skill Training Among Women Volleyball Players* in Education and Society, ISSN: 2278-6864 from October - December 2023.

Post Graduate Department of Social Work

Dr.G.Neathravathi contributed a book chapter *Improving Equity and Access to Quality Education in Badnipur and Mudumalai: A Case Study of Aide-Et-Action's School Development Project* in the book 'Community Development: Evidence Based Indian Approaches'. ISBN:9789391734466 in July 2023.

Dr.G. Neathravathi contributed a book chapter *Essentiality of Child Centred Disaster Preparedness - Mitigate Risk and Effective Rehabilitation* in the book 'Child Centric Disaster - Risk Reduction, Priorities, Preparedness and Resilience'. ISBN:9789356405226 in December 2023.

Ms.S.Gayathri and Ms.Abhinaya R contributed book chapters *Role of Social Media and its Impact on Women's Society* and *Role of Artificial Intelligence and its Impact on Recruitment* in the book 'Current Trends in Multidisciplinary Research'. ISBN: 9788119821242 in September 2023.

Department of Tamil

Dr.R.Meena published books titled *Pandai Tamizharin Sevviyal Nerigal*, ISBN: 978-81-961836-8-4 in July 2023 and *Mana Nalam Kaaka Nalam Tharum Valluvam* ISBN: 978-81-963676-6-4 in September 2023.

Dr.J.Geetha published a book titled *Sevviyal Ilakkana Aayvu Tholkappiya Idaiccorgal* ISBN 978-81-961814-8-2 in July 2023.

Dr. L. Baby published an article titled *Ayalaga Pen Padiapalar Puthinangalil Vaazhviyal Sikkalgal* and Dr.R.Meena *Pazhanthamizh Ilakkiyangalai Karpipathil Thozhil Nutpathin Pangu* in an International Symposium 2023 ISSN.2582-9599 on 21 July 2023.

Dr.R.Meena published an article titled *Thirumandhirathil Panpaatu Padhivugal* in an International Conference 'Abstract 1' at University of Malaya, ISBN: 9788195324323 on 21 July 2023.

Dr.R.Meena published an article titled *Thirumoolar Valiyuruthum Nilayamai Thathuvangal* in 'Muthamizh Kovai' ISBN NO. 9788119372850 on 28 October 2023.

Dr.R. Meena published an article titled *Thirumanthirathil Karuviyal* in 'Sangakaala Thamizh Ilakkiyangalum Ariviyaal Sinthanaigalum' ISSN 2321-788X in December 2023.

Dr.R. Meena published an article titled *Uma Mageswariyin Yarum Yaarudanum Illai Novelil Ulaviyal* in an International Conference at Sri Krishna Arts and Science College ISBN 978-81-969021-7-9 on 22 February 2024.

Dr.R. Meena published an article titled *Nedunalvaadaiyil Varalaatru Pathivugal* in an International Conference on 'Tamil Varalatu Padhivugal' ISSN 2583-0139 on 03 February 2024.

Dr.R.Meena published an article titled *Nirka Atharku Thaga* in an International Conference on Tamil Varalatu Padhivugal, ISSN 2583-0139 at Patrician College ISBN 978-93-93736-93-2 on 21 February 2024.

Dr.R.Meena published an article titled *Panmuga Nokkil Kavingar Thamizh Oliyil Padaippugal* in the 'Panmuga Nokkil Thamizh Ilakkiyangal' ISSN 2347-1751 at St.Xavier's Collge on 13 February 2024.

Dr.R.Meena published an article titled *Vallalarin Irai Unarvum Samuthaya Neriyaumin The Panmuga Nokkil Thamizh Ilakkiyangal*, in an International Journal of Tamilogy Studies ‘Makkal Nal Vaazhvirku Sitthar Ilakkiyangal at PSGR Krishnammal College, ISSN 2583-0139 on 26 February 2024.

Dr.J.Geetha published an article titled *Vilimpunilai Pengalaik Kattum Kaddukkuddy Novel* in ‘Tamilil Thalith Ilakiyam’ ISBN 978-81-965227-4-2 on 11 January 2023.

Dr.D.Subhaja published an article titled *Neer Vilippunarvu - Pazhaingkala Padaippalarkal Oru Paarvai* in ‘Padaippum Padaippalumaiyum’, ISBN97893-5980-670-9 on 06 October 2023.

Dr.D.Subhaja published an article titled *Elakkiyankalil Madal Ettam - Antum Entum the Sanka Kaala Muthal Samakaala Varai Elakkiyathil Nokkum Pookkum* ISSN2950-6611 on 30 January 2023.

Paper Presentations

Department of Accounting & Finance

Dr. Shirline David and Ms. Charu Maheshwari presented a paper on *Examining the Volatility of Sustainable Indices of India: An Empirical Evidence from the GARCH Family Models* at O P Jindal University, Raigarh in association with Sohar University, Oman and Jose Maria Foundation Inc, Philippines on 04 November 2023.

Ms. Saranya K presented a paper on *Online Purchase Intention of Adolescents Post - Covid: An Empirical Study* in an International Conference on ‘Commerce, Accounting, Research and Ethical Practices’ at Bhaktavatsalam Memorial College for Women on 03 August 2023.

Post Graduate Department of Bank Management

Dr.J.Shrilekha, Dr.K.Saraswathy, Dr.B.Bharathi presented papers on *The Impact of Artificial Intelligence in Indian Banking Industry, Fintech Trending and Future, A Study on Challenges Faced by Rural Entrepreneurs* at Saveetha College of Liberal Arts & Sciences on 05 January 20204.

Post Graduate Department of Chemistry

Ms. K. Priya Sudha presented a paper on *Study of Optical Non-Linearity in Para -Methoxy Group Functionalized 1,2- Disubstituted Benzimidazole* in a National Conference on ‘Functional Materials for Sustainable Energy & Information Technology’ at B.S.Abdur Rahman Crescent Institute of Science and Technology on 27 and 28 November 2023.

Dr.V.Sribharathy presented a paper on *Electro Chemical Activities of Ni-Ti Super Elastic Alloy in Artificial Blood Plasma in Presence Trigonella Foenum Graecum Seeds*, Dr.K.Sangeetha presented a paper on *Highly Sensitive and Simultaneous Electrochemical Voltammetric Detection of Pb²⁺ & Cd²⁺ Ions in Fish Sample Using Sulfur Incorporated Titanium /MCM-41 Modified Graphite Electrode*, Dr. R.J. Kavitha presented a paper on *Synthesis and Characterization of Nanosized 45S5 Bioactive Glass using Sapindus Mukorossi Extract* and Dr. N.S.Sangeetha presented a paper on *Development of Electrochemical Sensor for the Detection of Paracetamol and Riboflavin in Vitamin Tablets* in an International Conference on ‘Recent Trends in Analytical Chemistry’ at University of Madras on 26 and 28 June 2023 .

Dr.N.Suganya, presented a paper on *Optimising the Efficiency of Natural Dye Sensitised Solar Cells Based on Nanocomposite Polymer Gel Electrolytes Utilising Ce/Al Doped MnO₂* in an International Conference on ‘Advanced Energy Materials and Energy Storage’ at Vels Institute of Science, Technology & Advanced Studies on 13 October 2023.

Post Graduate Department of Commerce

Dr. R. Uma presented a paper on *An Analytical View on the Use and Misuse of Social Media in Business with Special Reference to Chennai City* in an International Conference on ‘Data Driven Sustainable Business Practices during Turbulent Times’ at Mount Carmel College on 04 August 2023.

Dr. R. Uma presented a paper on *Content Marketing on Instagram towards Centennials Purchase Decision on Fashion Industry* in an International Conference on ‘Emerging Trends and Technological Innovations in Commerce and Management’ at Alpha Arts and Science College on 24 January 2024

Dr. R. Uma presented a paper on *Flexible Work Arrangements and their Influence on Work-Life Balance* in an International Conference on ‘Thriving in Turbulent times: Sustainable Growth through Innovative Practices’ at Women`s Christian College on 9 August and 10 August 2023.

Dr. R. Uma presented a paper on *A Study on Gig Jobs of Employees in Wipro Company Chennai Balance* in an International Conference on ‘AI - The inevitable Strategic Game Changer in Business’ at Ramakrishna Mission Vivekananda College on 17 August 2023.

Dr. R. Uma presented a paper on *Cultural Shifts and Organisational Change: A Study on Digital Transformation Readiness* in an International Conference on ‘Commerce without Borders: Navigating Global Challenges, Embracing Universal Opportunities’ at Chevalier T. Thomas Elizabeth College for Women, on 31 October 2023.

Dr. R. Uma presented a paper on *Content Marketing: Consumer Satisfaction towards Digital Content on Website* in an International Conference on ‘Trends and Challenges in Digital Era – 2024’ at Patrician College of Arts and Science on 09 February 2024.

Post Graduate Department of Computer Science

Ms. A. Lakshmi presented and published a paper *Heart Disease Prediction Model using Genetic Algorithm and Support Vector Machine* in an International Conference on ‘Intelligent Computing and Control Systems’ at Vaigai College of Engineering, International - IEEE Xplore DOI:10.1109/ICICCS56967.2023.10142858 on 08 June 2023.

Ms. A. P. Tharani presented a paper *Enhanced Community Identification Based on Spider Ant Colony Relative Feature Mining Algorithm Using Dense Net Convolutional Neural Network* in an International Conference on ‘Exploring Colossal Technological Advances of the 21st Century in Social science, Education, Engineering and Technology’ at Manila, Philipines on 29 August and 30 August 2023.

Ms. Sumathi. K presented a paper *Classic Filter Identification in Gabor Filter Bank with Quality Metrics to identify Defects on Fruit Peel* at Sri Siddhartha Institute of Technology on 4 December and 5 December 2023.

Ms. M Revathy Meenal presented a paper *Bagging Ensemble Mining Technique with Deep Belief Network (DBN) Algorithm based Heart disease Prediction* at Ethiraj College for Women on 14 December and 15 December 2023.

Ms. A. Lakshmi presented paper *Heart Disease Prediction Using Enhanced Whale Optimization Algorithm Based Feature Selection with Machine Learning Techniques* in an International Conference on 'System Modelling & Advancement on Research Trends' at Teerthanker Mahaveer University on 22 December and 23 December 2023.

Ms. S.Ranjana presented a paper *Intreprenibility Techniques in Breast Cancer Classification* at SRM Institute of Science & Technology on 05 January 2024.

Post Graduate Department of Mathematics

Mrs.P.P.Sharmishta presented papers in an international conference on *Mathematical Model in Computational Intelligence* at Ethiraj College for Women on 14 December and 15 December 2023.

Mrs.K.Sheela presented a paper on *Optimizing Non – Instantaneous Deteriorating Items Inventory – A Study of EOQ Based Model with Permissible Delay in Payments and No shortages* in National Conference on Mathematics and Computer Applications at Women's Christian College on 23 January 2024.

Department of Physical Education

Dr. S.Suganya presented a paper on *Isolated Effects of Games Specific Skill Training on Selected Physical and Psychological Variables Among Women Volleyball Players* in 'Modern Trends in Sports Performance' in March 2023.

Post Graduate Department of Public Administration

Dr.A.Amudha presented a paper on *Governmental Digital Strategies in Reach of Farmers with Vital Information for Agricultural Turnaround with Special Reference to Thiruvallur District of Tamil Nadu - A Study* at Dr.Rajendra Prasad National Convention-III on 'G-20:People Centric Governance & Public Policy' at Indian Institute of Public Administration, New Delhi on 21 December 2023.

Post Graduate Department of Social Work

Ms.S.Gayathri and Ms. Abhinaya R presented papers on *Role of Social Media and Its Impact on Women's Society* and *Role of Artificial Intelligence and its impact on Recruitment* at Sri Krishna Arts and Science College on 22 September 2023 and 23 September 2023.

Ms.S.Gayathri presented papers on *Women and Social Media* and *Women and Justice Issues* at Chevalier T. Thomas Elizabeth College for Women on 13 September 2023.

Ms.S.Gayathri presented a paper on *Sustainable Environmental Practices* at SDNB Vaishnav College for Women on 31 August 2023 and 01 September 2023.

Ms. Abhinaya R presented a paper and received the Best Research Paper award on *A Qualitative Study on Productivity Loss due to Menstruation at Workplace* at Maulana Azad National Urdu University from 03 November 2023 to 05 November 2023.

Participation In Seminar/ Conference/Symposium and Workshop

Department of Accounting & Finance

Ms. Saranya K and Ms. Swetha R participated in a National Faculty Development Program in “Advanced Research Methodology” from 24 July 2023 to 30 July 2023.

Ms. Saranya K participated in a Professional Development Program on “Quality and Effective Research Writing Phase IV” from 06 June 2023 to 12 June 2023.

Ms. Saranya K and Ms. Subashree J participated in a Faculty Development Program in “Recent Trends in Multidisciplinary Research” from 07 July 2023 to 18 July 2023.

Ms. Charu Maheshwari participated in a National level Professional Development Program for “Higher Education Teachers” from 21 August 2023 to 30 August 2023.

Ms. Subashree J participated in a National level Faculty Development Program in “Advanced Research Methodology and Publishing” from 01 September 2023 to 15 September 2023.

Ms. Subashree J has participated in a 7 days Faculty Development Program on “Research Ethics in Higher Education” from 18 September 2023 to 25 September 2023.

Post Graduate Department of Bank Management

Dr.J.Srilekha, Dr.K.Saraswathy, Dr.B.Bharathi, Mrs.I.Kamila Sharmin completed certificate course on ‘Fundamentals on GST’ from 12 June 2023 to 11 August 2023, and Mrs.N.Abiramasundari, Dr.S.Kala completed a refresher course on ‘Advanced Research Methodology’ from 21 June 2023 to 5 July 2023 at Teaching Learning Centre, Ramanujan College, University of Delhi.

Mrs.I.Kamila Sharmin, Mrs.S.V.Luxshmi Paarvathi completed a faculty induction program at ‘Teaching Learning Centre (TLC) of SLBSNS University from 13 July 2023 to 11 August 2023.

Department of Business Economics

Dr.P.C.Sreelatha, Dr.V Preethi Mahesh, Dr.M.Jemima Mercy and Dr.C.A Anne Benedexa participated in a national level FDP on ‘Advanced Research Methodology’ conducted by Act Academy from 24 July 2023 to 30 July 2023.

Dr.P.C.Sreelatha, Dr.V Preethi Mahesh, Dr.M.Jemima Mercy and Dr.C.A Anne Benedexa participated in a FDP ‘Empowering Management Scholars: Fostering Research Competencies’ at Assam Down Town University from 19 September 2023 to 23 September 2023.

Dr.P.C.Sreelatha, Dr.V Preethi Mahesh, Dr.M.Jemima Mercy, Dr.C.A Anne Benedexa and Ms.H.Nirmala participated in a National level Workshop ‘Documentation using LATEX’ at Global Institute of Statistical Solutions from 10 February 2024 to 12 February 2024.

Dr.V Preethi Mahesh participated in a FDP ‘Contemporary Issues and Methods of Financial Economics’ at Amity University from 24 July 2023 to 28 July 2023.

Dr.V Preethi Mahesh participated in a national level FDP ‘E-Content Development’ at GAD-TLC of Ministry of Education from 10 October 2023 to 16 October 2023.

Dr.M.Jemima Mercy participated in a FDP Nan Mudhalvan at University of Madras from 28 August 2023 to 01 September 2023.

Ms. H.Nirmala participated in national level Workshop on ‘SEM and CFA and its Interpretation Using AMOS –for Beginners’ conducted by Primax Edu Academy 25 July 2023 to 29 July 2023.

Ms H.Nirmala participated in an International FDP ‘Hybrid Education for Pedagogical Success’ at Saveetha College of Liberal Arts and Science from 09 January 2024 to 13 January 2024.

Department of Central Library

Dr. K. Indumathi, Librarian participated in a seminar on ‘Enhancing 21st Century Skills for Library Professionals’ at DG Vaishnav College on 17 August 2023.

Dr. K. Indumathi, Librarian participated in one-day awareness programme on ORCID and INFLIBNET Services at Anna University on 11 January 2024.

Postgraduate Department of Chemistry

Dr.Sobana Premlatha, Dr. E. Thamarai Selvi and Dr.N.Suganya completed a Refresher Course on ‘Selective Topics in Organic Chemistry - Phase IV’ at Sathyabama University from 02 August to 19 August 2023.

Ms. K. Priya Sudha attended a National Level FDP on ‘Advanced Research Methodology’ conducted by A.C.T. Academy from 24 July to 30 July 2023.

Dr.R.Vashantha attended a national level FDP on ‘Outcome Based Education: Learning and Assessment under NEP 2020’ organized by IMS Ghaziabad from 31 July to 04 August 2023.

Dr. R. Vashantha attended a national level FDP on ‘From Research to Publication’, organized by Adhiyaman Arts and Science College for Women from 04 September to 11 September 2023.

Dr. A. Sumita attended a National Level FDP on the topic ‘Emerging Trends in Chemistry for Multidisciplinary Applications’ conducted by Sathyabhama Institute of Science and Technology from 4 October to 10 October 2023.

Dr. A. Sumita and Dr. K.Sangeetha attended a National Level FDP on ‘E-Content Development’ organized by Guru Angad Dev Teaching Learning Centre, SGTB Khalsa College, University of Delhi from 10 to 16 October 2023.

Dr. A. Sumita attended Naan Mudhalvan FDP on ‘International Regulatory Requirement in Good Manufacturing Practice’ at University of Madras from 17 to 21 July 2023.

Dr.V.Sribharathy attended a FDP on ‘Empowering Management Scholars Fastening Research Competencies’ organized by Assam Downtown University from 19 to 23 September 2023.

Dr.V.Sribharathy attended a Faculty Induction Orientation Programme on ‘Think Innovative Teaching Learning Pedagogy as well as The Interaction of ICT Application For Research Development’ conducted by Teaching Learning Center, Ramanujan College from 22 June to 21 July 2023.

Dr.K.Sangeetha attended a workshop on ‘Concept of Computational Chemistry (WCC-2023)’ organised by Sathyabama Institute of Science and Technology from 11 to 17 July 2023.

Dr.V.Sribharathy attended a FDP on ‘Ecology and Environment- NPTEL Course’ conducted by IIT Madras on 20 November 2023.

Dr.K.Sangeetha attended a FDP on ‘Recent Advances and Applications in Chemical Science’ at Mohamed Sathak A.J College of Engineering from 14 to 18 August 2023.

Dr. K. Sangeetha completed an Interdisciplinary Refresher Course on ‘Advanced Research Methodology’ organized by Ramanujan College, University of Delhi from 22 September to 06 October 2023.

Dr.N.Suganya attended a National level FDP on ‘Charging Ahead: Exploring next Generation Battery Technology’ at SRM Institute of Science and Technology from 09 to 14 October 2023.

Department of Computer Applications

Ms. S. Deebalakshmi participated in an International and National Level FDP on ‘Data Science Specialization using Python’ conducted by Dr. SNS Raja Lakshmi College of Arts and Science from 19 June 2023 to 23 June 2023 and DG Vaishnav College from 17 July 2023 to 23 July 2023.

Ms. S. Deebalakshmi participated in an International Level FDP on ‘Empowerment in Education’ at St. Joseph’s College Arts and Science, Chennai from 19 February 2024 to 23 February 2024.

Ms. D. Sindhujah participated in an International Seminar on ‘Integrating Innovative Research in Higher Educations’ at ‘Dr. M.G.R. Educational and Research Institute on 27 December 2023.

Ms. D. Sindhujah completed Orientation Programme conducted by Teaching Learning Centre Ramanujan College, University of Delhi under the aegis of Ministry of Education, Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching from 22 July 2023 to 20 August 2023.

Post Graduate Department of Computer Science

Ms. A. P. Tharani participated in a FDP on ‘Fundamentals of Coding & Cloud’ at SSS Jain College on 24 July to 29 July 2023.

Ms. N. Menaka participated in a National FDP on ‘Python Programming’ at Rajalakshmi Institute of Technology from 01 August 2023 to 05 August 2023.

Post Graduate Department of Corporate Secretaryship

Dr. G.M. Deivanayagi and Dr. A. Uma Maheswari participated in FDP on ‘Teacher’s Conference - Empowering Educators’ by ICSI on 23 September 2023.

Post Graduate Department of English

Dr.R.V.Soupraja, Dr. T.A. Shamsun Sarika, Ms.T.Ulaganayaki and Dr. D. Nagarani participated in a FDP on ‘Graphic Design’ from 24 July 2023 to 28 July 2023.

Dr.R.V.Soupraja, Dr. M. Rajalakshmi participated in a National Level Online FDP on ‘Recent Trends in English Studies’ at Nazareth Margoschis College from 23 November 2023 to 29 November 2023.

Ms.K.Arul Mozhi, Ms. Mathangi Deepak participated in a FDP on ‘E- Content’ at Delhi University from 10 October 2023 to 16 October 2023.

Dr. Baisakhi Mukherjee, Dr. T.A. Shamsun Sarika completed a Refresher Course on 'Literature and Social Change' at University of Allahabad from 20 November 2023 to 03 December 2023.

Dr. Baisakhi Mukherjee, Dr. Sanghamitra Parhi participated in a FDP on 'Advanced Research Methodology' conducted by Act Academy from 24 July 2023 to 30 July 2023.

Dr. Baisakhi Mukherjee and Dr. Sanghamitra Parhi participated in a workshop on 'Research and Publication in The Age of AI: Challenges and Prospects' at Koneru Lakshmaiah from 19 December 2023 to 23 December 2023.

Ms. Mathangi Deepak, Dr. R. Vanitha, Dr. D. Nagarani, Dr. A.V. Joey and Dr. V. Kavitha participated in an online PDP on 'Gamification Practices in Language Pedagogy' at National Institute of Technical Teachers Training and Research from 18 December 2023 to 22 December 2023.

Ms. Mathangi Deepak, Dr. Sanghamitra Parhi, Ms. T. Ulaganayaki, Dr. A.V. Joey, Dr. D. Nagarani completed a Refresher Course on English Language Studies at MMTC, University of Hyderabad from 01 January 2024 to 13 January 2024.

Dr. Rajalakshmi M, Ms. T. Ulaganayaki participated in an International Faculty Development Programme on 'Recent Trends in English Studies' at School of Sciences and Humanities, SR University, Warangal from 27 November 2023 to 02 December 2023.

Dr. R. Vanitha participated in a workshop on 'Methodology in Oral History Research at Centre for Memory Studies' at IIT Madras on 30 November 2023.

Dr. K. Srividhya, Ms. T. Ulaganayaki participated in a FDP on 'Beyond Frames: A Cinematic Tapestry of World Cinema and Bollywood Career Development Cell' at Gokul Global University, Siddhpur, Gujarat from 25 December 2023 to 31 December 2023.

Dr. K. Srividhya and Dr. A.V. Joey participated in a FDP on 'Overview of English Communication' on 22 January 2024 and 23 January 2024 at Cambridge.

Dr. K. Mary Elizabeth participated in a workshop on 'Writing Proposal for Funded Projects at GISS' on 25 October 2023.

Ms. R. Maheswari participated in an Online 'Train the Trainer Program on Digital Productivity and AI Fluency' for Microsoft Naan Mudalvan from 28 August 2023 to 01 September 2023.

Ms. R. Maheswari participated in a FDP on 'From Research to Publication' at Adhiyaman Arts & Science College for Women from 04 September 2023 to 11 September 2023.

Ms. R. Maheswari participated in an International FDP-cum- One- Week workshop at Research India Foundation from 24 December 2023 to 30 December 2023.

Post Graduate Department of Home Science

Dr. V. Suganthi and Dr. Savita. D participated in a Workshop on 'Health Behavioural Epidemiology' at Mohan's Diabetes Research Foundation from 01 to 03 June 2023.

Dr. V. Suganthi, Dr. V. Anitha, Dr. V.R Anurathi, Mrs. C. Premakumari and Dr. Savita. D participated in an International Conference titled 'International Diabetes Update 2023' at Mohan's Diabetes Research Foundation from 14 to 16 July 2023.

Dr. V. Suganthi participated in the 55th National Conference of Nutrition Society of India at Hyderabad on 25 and 26 November 2023.

Dr. V. Suganthi participated in an International Conference on Food for Gut health- The Cognizance of Second Brain' at Avinashilingam Deemed University, Fernandez Hospital, Hydrebad and Indian Dietetics Association on 02 February and 03 February 2024.

Dr. V. Anitha participated in a National Seminar on 'Nutritional and Nutraceutical Properties of Millets' at Queen Mary's College for Women on 15 September 2023.

Dr.V.Anitha completed an online National Interdisciplinary Refresher Course on Advanced Research Methodology, conducted by Teaching Learning Centre, Ramanujan College, University of Delhi in collaboration with M.V.S. Government Arts & Science College from 21 May 2023 to 5 June 2023.

Dr. Shahana Mubeen completed an online two week National Level Refresher Course from 21 July 2023 to 04 August 2023 and Mrs.U. Kabira, Mrs. C. Premakumari and Mrs. S. Sangamithra participated and completed an online two week National Level Refresher Course on the topic 'Advanced Research Methodology' organized by Teaching Learning Centre, Ramanujan College, University of Delhi from 21 June 2023 to 05 July 2023.

Mrs. S. Sangamithra and Dr. Savita. D completed an online One Month Faculty Induction Programme organized by Shri Lal Bahadur Shastri National Sanskrit University from 13 July to 11 August, 2023.

Postgraduate Department of Mathematics

Ms.K.Sheela participated in an online FDP on 'Introduction to Machine Learning -Under Elite Category' conducted by NPTEL, AICTE, IIT Madras from 24 July 2023 to 13 October 2023.

Mrs.N.K.Vinodhini and Mrs.R.Mahalakshmi participated in a National Level Workshop on 'Drafting Project Proposals, Exploring Funding Opportunities and Mastering the Art of Journal Paper Preparation' conducted by SIMATS Engineering on 20 January 2024.

Dr.M.Arunma, Dr.S.Geetha and Dr.S.Gayathri completed a refresher course on 'Python & Vedic Mathematics' conducted by Teaching Learning Centre, Ramanujan College, University of Delhi from 13 July 2023 to 26 July 2023.

Ms.P.P.Sharmishta completed a refresher course on 'Information and Communication Tools, E-Content Development and Learning Management Systems' conducted by UGC, University of Calicut from 6 November 2023 to 20 November 2023.

Department of Psychology

Ms. Varsha Vardhini.S, Ms. Shanmuga Priya .K, Ms. Mahalakshmi .M and Ms. Misbaah Mariyam .S participated in an International Conference on ராமாயண மகாபாரதம் காட்டும் வாழ்வியல் DG Vaishnav College on 12 October 2023.

Ms. Varsha Vardhini .S participated in a workshop on *Rewire Your Brain with Music* at Mind Cafe on 02 December 2023.

Ms. Misbaah Mariyam .S participated in State level workshop on *Clinic to Community: Practice Transformation for Mental Health Professionals* at SCARF on 09 and 10 December 2023.

Post Graduate Department of Social Work

Ms. Abhinaya R participated in a National Workshop on ‘Social Work Research - A Gateway to Professional Excellence and Social Development Hands on Training on SPSS and NVIVO’ at Hindustan College of Arts and Science from 11 September 2023 to 13 September 2023.

Department of Tamil

Dr.L.Baby and Dr.V. Geethapriya completed a refresher course on ‘Tamil Aivu’ conducted by UGC, MHRD, University of Madras from 04 July 2023 to 17 October 2023.

Dr.M.Kavitha and Dr.R.Meena completed a refresher course on ‘Advanced Research Methodology’ conducted by Ramanujan College from 23 October 2023 to 06 November 2023.

Dr. J. Geetha has participated in an orientation programme on ‘Teaching Methods’ conducted by University of Delhi from 22 July 2023 to 17 October 2023.

Dr.L.Baby, Ms.R.Kalaiarasi, Dr.M.Kavitha, Dr.V.Geethapriya, Dr.J.Sujatha, Dr.J.Geetha and Dr.D.Subhaja participated in a FDP titled ‘Graphic Design’ at Sri Kanyaka Parameswari College for Women from 24 July 2023 to 28 July 2023.

Dr.L.Baby, Dr.V.Geethapriya, Dr.J.Sujatha and Dr. D.Subhaja participated in a FDP at Sri Kanyaka Parameswari College for Women from 05 February 2024 to 09 February 2024.

Resource Person

Postgraduate Department of Chemistry

Dr. N. S. Sangeetha was the resource person for a guest lecture on ‘Recent trends in Electrochemical Sensing Applications’ at Thiruthangal Nadar College on 25 August 2023.

Post Graduate Department of Computer Science

Ms. S. Ranjana was the resource person for a guest lecture on *Demystifying AI, Machine Learning and Deep Learning* at St.Anne’s Arts and Science College on 28 July 2023.

Dr. P. Pakutharivu was the resource person for a guest lecture on *Image Processing and its Applications* at Periyar Maniammai Institute of Science and Technology on 28 August 2023.

Dr. A. Parameswari was the resource person for a guest lecture on *Navigating the IoT Frontier: Pioneering Careers in Connected Technology* at Dr. M. G R Educational and Research Institute on 27 October 2023.

Dr. P. Gunasundari delivered a lecture on *The Perfect Blend: AI and IoT* at VectMag on 17 June 2023 and 18 June 2023.

Post Graduate Department of English

Dr. Archana M Sardana was the resource person for a Lecture on ‘Decolonizing Knowledge: Reframing Discourse in Global Context’ at Ethiraj College for Women on 26 February 2024.

Dr. Chandreyee Sarkar Mitra was the resource person for a lecture on ‘Teacher Trainer Workshop on Implementing Corrective Feedback to Achieve Error Correction in ESL Student’s Writing’ at SSN College of Engineering on 11 January 2024.

Dr. Chandreyee Sarkar Mitra was the resource person for a refresher course on ‘Language and Literature on Transforming Pedagogies: Texts, Contexts and Innovations in English Studies’ at University of Madras on 24 November 2023.

Dr. D. Nagarani was the resource person for a Lecture on ‘Slavery in America: Abolitionist and Slave Narrative’ at D.G. Vaishnav College on 23 August 2023.

Dr. D. Nagarani chaired a session in a National Conference on ‘English Language Teaching and Literature in 21st Century’ at AMET University on 24 January 2024.

Dr. V. Kavitha was the resource person for an Orientation Program on ‘Skills for Life and Communication’ at Loyola-ICAM College of Engineering and Technology on 25 July 2023.

Post Graduate Department of Home Science

Dr. V. Suganthi was the resource person on ‘Health Benefits of Millets’ at DG Vaishnav College and an orientation on UGC-Net exam at Sri Kanyaka Parameswari Arts and Science College for Women on 26 February 2024.

Department of Psychology

Ms. Shanmuga Priya .K delivered a guest lecture on *Application of Soft Skill in Nursing* at GRT College of Nursing on 18 November 2023.

Post Graduate Department of Social Work

Dr.G.Neathravathi was the resource person for a guest lecture on ‘Training on Research Methodology’ at Madras School of Social Work on 10 July 2023.

Department of Tamil

Dr.R.Meena was the resource person on Vaagai Tamil Sangam, for ‘Emotional Intelligence’ from 04 July 2023 to 30 July 2023.

Dr.R.Meena delivered a guest lecture on ‘Anjirai Thumbi Ilakkiya Vattam’, for S.Ramakrishnanin Appavin Peyar on 22 September 2023.

Dr.R.Meena was the resource person for ‘Kavingar Tamil Oli Memoriyal Centenary Lecture’ conducted by Tamil America Television, America on 01 October 2023.

Awards And Recognition

Department of Computer Applications

Ms.D. Sindhujah was awarded has the Best Assistant Professor by Wilson Educare Academy on the Occasion of Mahatma Gandhi & World Teacher's Day Iconic Award 2023 on 05 October 2023.

Post Graduate Department of Computer Science

Ms. S. Radha was awarded as the 'Best Assistant Professor Award' by Wisdom Educare Academy on the occasion of Mahatma Gandhi & World Teachers Day Iconic Award 2023 on 05 October 2023.

Post Graduate Department of Home Science

Dr.Savita. D was awarded as the Most Active Participant in One Month Mandatory Faculty Induction Programme organized by Shri Lal Bahadur Shastri National Sanskrit University, New Delhi and Teaching Learning Centre under Pandit Madan Mohan Malaviya National Mission on Teachers & Teaching Scheme, Ministry of Education, Government of India from 13 July to 11 August 2023

Post Graduate Department of Public Administration

Ms. Vaishnavi.S, of II M.A. Public Administration received an Award of appreciation at Kalaivanar Arangam on 25 January 2024.

Department of Tamil

Dr.L.Baby has received Nalam Valar Nallasiriyar award from Tamil Amudhu trust on 05 September 2023 and Nallaasiriyar Mamani award from Zen Nexus Pondicherry on 30 September 2023.

Dr.R.Meena has received a Padappu Semmal award from Thiruvalluvar World Recorder Forum, Pondicherry on 30 July 2023, Vaagai award from Vaagai Tamil Sangam on 9 October 2023, Nallaasiriyar Mamani award, Sirandha Kalviyalar award and Ezhuthu Sirpi award from Zen Nexus, Pondicherry on 30 September 2023 and Thamizh Pani Chemmal award from Vaagai Tamil Snagam on 18 February 2024.

Dr.R.Meena has received an appreciation award for best co-ordination on State Foundation Day at Raj Bhavan honoured by Governor and Lady Governor on 01 November 2023.

Dr.J.Geetha has received Gnana Dana Banu award on 05 September 2023 and Dr.D.Subhaja received Annai Theresa award on 26 August 2023 from Tamil Amudhu Trust.

Other Achievements

Department of Accounting & Finance

Dr. Shirline David was an expert consultant for NAAC documentation at Dr. MGR - Janaki College for Arts & Science for Women on 3rd October 2023.

Dr. Shirline David was the external auditor for the IQAC audit at SSS Jain College on 03 November 2023.

Ms. Sneha Karthikayan was the judge for cultural events on 27 September 2023.

Post Graduate Department of Bank Management

Dr. J.Shrilekha attended the Board of Studies meeting as an Academic Expert at University of Madras on 04 September 2023.

Department of Business Economics

Dr.P.C.Sreelatha was External Expert for UG and PG Academic Audit at SDNBV College for Women on 22 June 2023.

Department of Central Library

Dr. K. Indumathi was the advisory committee member for SALIS for the year 2023-2025 and to prepare the library for NAAC evaluation at Shri Shankarlal Sundarbai Shasun Jain College for Women on 30 September 2023.

Dr. K. Indumathi was the panel member for a National Conference at National Engineering College on 13 October and 14 October 2023.

Dr. K. Indumathi was the external auditor at Shri Shankarlal Sundarbai Shasun Jain College for Women on 03 November 2023.

Post Graduate Department of Chemistry

Dr. E. Thamarai Selvi had reviewed a research article published in Oriental Journal of Chemistry in the month of September 2023.

Dr. N. S. Sangeetha received a UK design patent on 'Portal Device for Measuring Sugar Level through Saliva' Design number: 6317034 on 12 October 2023.

Dr. N. S. Sangeetha has filed Indian design patent on 'Blood Harmone Monitoring Device' on 22 November 2023.

Post Graduate Department of Commerce

Dr.R.Uma, received a cash prize of Rs.5,000/- for highest number of publications on 05 September 2023.

Department of Computer Applications

Ms. D. Sindhujah completed Online Certification course 'Introduction to Machine Learning' conducted by NPTEL from July-September 2023.

Ms. S. Jayanthi and Ms. D. Sindhujah completed online certification course in *Big Data Computing* by NPTEL Funded by Ministry of HRD Government of India during August-October 2022.

Post Graduate Department of Computer Science

Dr. D. Sasirekha was the Inspection Commission Member at Guru Nanak College on 14 August 2023, at Sri Sankara Arts and Science College on 23 August 2023 and at SMK Fomra College of Arts & Science on 13 October 2023.

Ms. S. Ranjana participated in an interaction series on 'Participation Governor's Think to Dare Series 10 Interaction with Eminent Personalities' at Rajbhavan on 23 September 2023.

Dr. Hannah Vijaykumar and Dr. K.Maheswari have patent for 'AI-Enabled Aquaculture Fish Disease Prediction Device', Design number: 6304592 and for 'Fish Disease Prediction Device in Aquaculture', Design number: 6304705 from Intellectual Property Office, UK.

Ms.M.Revathy Meenal has a patent for 'Robust and Efficient Detection of Cancer Detection using Machine Learning and Deep Learning Techniques' from The Patent Office, Journal no.:12/2023 on 24 March 2023.

Post Graduate Department of Corporate Secretaryship

Dr. S. Sumathi, was the external examiner for the Result Passing Board Meeting at Dwaraka Doss Goverdhan Doss Vaishnav College on 27 November 2023 and 12 December 2023.

Post Graduate Department of English

Dr. D. Nagarani was the External Examiner for M.Phil Viva Voce at University of Madras on 15 September 2023.

Department of Hindi

Dr. J.Padmapiya judged an intercollegiate competition at SDNB Vaishnav College on 21 September 2023.

Post Graduate Department of Home Science

Dr. V. Suganthi was the moderator for a session and also was the judge for poster competition on ‘Transitional Diet for Gut Health- Should we or Should we not change?’ in an International Conference on ‘Food for Gut health- The Cognizance of Second Brain’ at Avinashilingam Deemed University on 03 February 2024.

Dr. V. Suganthi was the subject expert for academic audit at MOP Vaishnav College on 20 March 2024.

Dr. V. Suganthi received a patent for ‘Implementation of Artificial Intelligence based Technique to Analyze the Cardioprotective Effects of Nanoparticles in Treating Cardiovascular Diseases’ in the Patent Official Journal No.35/2023 on 01 September 2023. Dr. V. Suganthi was the subject expert in the selection committee for the recruitment of Assistant Professor at SDNB Vaishnav College for Women on 18 December 2023. Dr. V. Suganthi was a member for scrutiny committee at Quaid - e- Millath Government College for Women on 22 December 2023.

Dr. V. Anitha was an external member for Academic and Administrative Audit at SDNB Vaishnav College for Women on 21 June 2023. Dr. V. Anitha was member-consultation for NAAC Documentation at Dr. M.G.R Janaki College on 03 October 2023. Dr. V. Anitha was a member for scrutiny committee at Women’s Christian College for Women on 06 October 2023. Dr. V. Anitha was the subject expert in Institutional Ethical Committee meeting at SDNB Vaishnav College for Women on 20 November 2023.

Department of Physical Education

Dr. S. Suganya was the runner up in the National Level tournament at Women’s Veterans Basketball Association in Goa on 13 February 2024.

Post Graduate Department of Public Administration

Dr. S. Kavitha was the panelist in a National Seminar on ‘Citizen Centric Governance: Modalities and Challenges’ at University of Madras on 15 February 2024.

Dr. G. Hemalatha was the resource person for a webinar on ‘Beyond Borders - Federalism and Unity in Indian Constitution’ at Parvathy’s Arts and Science College on 26 November 2023. She was also the subject expert in MOOCs Programme for Swayam Platform - B.A. (Hons) Public Administration - Public Financial Administration - Local Governance conducted by the Consortium for Educational Communication & Anna University on 30 September 2023.

Dr.G.Hemalatha participated in a World Record Programme, Panai Vidhaipom organized by State NSS Cell, Tamil Nadu Palm Trees Employees's Welfare Board & Green Needa Trust at Elliot's Beach on 01 October 2023.

Dr.G.Hemalatha attended an Orientation on 'Human Rights and Anti Human Trafficking' at University of Madras on 24 August 2023. She also attended a 3 days training programme on 'Role of NSS Programme Officers in Disaster Risk Reduction', at Anna Administrative Staff College from 25 September 2023 to 27 September 2023.

Department of Psychology

Dr. P. Malathi was the Academic Expert Member at Hindustan Institute of Technology and Science on 04 September 2023.

Post Graduate Department of Social Work

Dr.G.Neathravathi and Ms. P. A Mary Sheena judged in the IAM (IDEAS ARE MADE) Live paper presentation event at Vels University on 18 November 2023.

The following staff members were awarded Ph.D this academic year.

1. Dr. G. Hemalatha
2. Dr. Zubaitha Sulthana

Students' Achievements

Department of Accounting & Finance

Pranitha PS, Keerthana M, Indhumathi K of III year B.Com Accounting & Finance won third prize in Connections at SRM University on 14 October 2023.

Abinaya.A, Sri Dhanvi.R, Shreya R, Charu Neha G of I year B.Com Accounting & Finance bagged first prize in group dance at Stella Maris College on 15 September 2023.

Thrisha.P of I year B.Com Accounting & Finance bagged first prize in Tamil Oratorical Competition at SDNB Vaishnav College for Women on 21 September 2023

Post Graduate Department of Bank Management

Ms.G. Preetha presented and bagged the second place for the paper *Study on consumer perception Towards E-Wallets: A Comprehensive Analysis Using Primary and Secondary Data* in an International Conference on 'Digital Transformation in Business: Navigating The New Formation Beyond Boundaries' at ASET College of Science and Technology on 24 January and 25 January 2024.

Postgraduate Department of Chemistry

Faiza Kiran. V.F and Nithya Nandhini.G of II M.Sc Chemistry won second prize in Chrono Cuisine Challenge, Asmiya.M, Faiza Kiran. V.F of II M.Sc Chemistry bagged first prize in Quiz, Chandhini S.D, Faiza Kiran. V.F and Nithya Nandhini.G II M.Sc Chemistry won second prize in Food Trivia and Atheeba Firdouse. T, Hanfa Nadira T. A, Nivethitha. J bagged first prize in Blind fold sensory evaluation at D. G. Vaishnav College on 21 September 2023. A. Ramya and Keerthi.K.S of III B.Sc Chemistry won third prize in Chem Quiz in La Magica- QUMICA at SDNB Vaishnav College for Women on 18 December 2023. V.Keerthika and R.Sruthi of II B.Sc Chemistry won third prize in Stylyse Votre T-Shirt at Jeux d'esprit at Stella Maris College on

15 September 2023. V. Kavya I B.Sc Chemistry won third prize in Carnatic Music, Light Music, Mohiniyattam, second prize in Patriotic Song and first prize in Nadan Pattu at State Level Youth festival organised by Confederation of Tamilnadu Malayalee Associations (CTMA) - UTSAV 2023, Chennai on 8 June and 9 June 2023.

Post Graduate Department of Commerce

Rekha.S won third prize in ‘Classical Dance at Chevalier T. Thomas Elizabeth on 18 August 2023. Vinmalar.A.S, Madhumitha.D of II B.Com General won third prize in ‘Start up League’ and Yuva Shakthi.R, Suriya Ravi of III B.Com General bagged the first prize in ‘Classical Dance’ at Shri Krishnaswamy College for Women on 13 September and 14 September 2023. Madhumitha.D of II B.Com General bagged first prize in ‘Bplan’ at Guru Shree Shanthivijay Jain College for Women on 28 September 2023. Keerthika.T, Varsha.L, Sanofer Nissa.A K B, Hemalatha.K, Viveka.P, Monika.S, Shamithra.K, Vishnupriya.S, Sneha.J of II M.Com General won best performing team in ‘Deloitte Workshop & Case Study of US Tax Consultant’ at Ethiraj College for Women on 10 July 2023.

Post Graduate Department of Computer Science

Madhumitha.G and Mirraa.S of II BSc. Computer Science bagged first prize in collage making at Sri Kannika Parameshwari College for Women on 29 September 2023. Kaavya.S, Madhumitha.S.M and Lokeshwari. J of II BSc. Computer Science won second prize in connection at SRM Ramapuram on 14 October 2023. Madhumitha.G of II BSc. Computer Science won second prize in Glass Painting at Chevalier T. Thomas College for Women on 22 August 2023 and Meme Creation at Ethiraj College for Women on 22 January 2024. Pavithra. M and Mownisha.R of II B,Sc. Computer Science bagged first prize in Idea Ignition at Women’s Christian College on 06 February 2024. Varsha Pradeep of II BSc. Computer Science bagged first prize in Group Dance at Women’s Christian College on 22 January 2024. Joshika. M and Jaishree. V of II BSc. Computer Science bagged first prize in Connexion at Annai Velankanni College for Women on 15 February 2024. Madhumitha. G and Madhumitha. S.M of II BSc. Computer Science bagged first prize in Shark Tank at Women’s Christian College for Women on 16 February 2024.

Post Graduate Department of Corporate Secretaryship

B.Harini of III B.Com (C.S.) bagged third place in Expression of Colours at Sri Shankarlal Shasun Jain College on 18 August 2023. G.Hemamalini of II B.Com (C.S.) won second place in Poster Making at Stella Maris College for Women on 25 August 2023. B.Harini of III B.Com (C.S.) bagged first prize in Language Festival at Sri Krishnaswamy College for Women on 14 September 2023. Megha.V.S , Deepthi and Varsha. V of II B.Com (C.S) won second prize in Feux d’Espirit and A. Sheza Yusra and Krithiksha Padmanabhan of I B.Com (C.S.) won second prize in Fashion Walk at Stella MaPPris College for Women on 15 September 2023. L.Swetha and M.Nikitha Ashraf of II B.Com (C.S.) won second prize in Paper Presentation in an International Conference at Guru Shree Shantivijai Jain College for Women on 03 October and 04 October 2023.

Post Graduate Department of English

Sweety.G.D of II MA won second prize in Spell Bee, Sweety.G.D and Immaculate Fatima. V of II MA won second place in Drama, and Ashwitha S.A of II MA won second place in Creative Writing at Asan Memorial

College on 15 September 2023. Harshini.A of II M.A won the first prize in Open Mic, Ilakiya Rani M of II M.A won the third prize in Spot Acting and Kanchana .G of II B.A. won the second prize for Monologue at Annai Violet College. Sruthi V and Monisha R of II B.A won the first prize in Group Dance along with Kanchana .G in Poster Painting at Stella Maris College on 15 September 2023. For the year 2023 the students from the Post-Graduate Department of English have earned the overall Champions award in the Inter collegiate lit Fest at Don Bosco Arts and Science College on 27 September 2023. Krishna Samhita of III B.A was selected as the - Regional finalist by the ICT Academy Youth Talk 2023. Rehma Sharon Rose of II MA won the third prize in an English poetry writing at Madras Medical College, and RGGGH on 29 September 2023. Fairlin of III B.A won the third prize in story writing, Srividhya won third prize in Ramp Walk, Krishna Samhita of III B.A won third prize in poetry recitation, Sornambigai.V and Shalini of II MA won third prize in Role Play and Jamuna of III BA won second prize in Meme Making at Loyola College on 16 December 2023. Jamuna and Krishna Samhita of III B.A. bagged the first prize in quiz at WCC on 16 December 2023. Krishna Samhita of III B.A. bagged the Viscountess Goshen Endowment Prize for the Oratorical competition at Queen Mary's College on 09 February 2024. Jamuna.S of III B.A won the title Ms. Literosody, Krishna Samhita of III B.A. won second prize in Collage and Jamuna.S of III BA won third prize in Book Trailer at DG Vaishnav College on 17 February 2024. Krishna Samhita of III BA bagged the first prize in Slam Poetry at Stella Maris College on 24 February 2024. Fairline Ashmi K. of III BA won second prize in Paint the Poem, Amridha of III B.A won third prize in Shipwreck and Jeslyn of I B.A won third prize in Creative Writing at Stella Maris College on 28 February 2024.

K. Vanathi Priya, Divyabarathi.G, A Ashwitha and Janvidharshana.N of II MA published poetry in an E-book 'Inspired Wings' on 10 February 2024. Divyabarathi.G of II MA published *Her Prince and His Princess* in an E-book Wordsgenix Publication on 08 March 2024. Ilakiya Rani M of II MA published feature articles in The New Indian Express. Krishna Samhita. M of III BA published her Poetry & Prose Anthology in Bookbridge Publication on 15 July 2023.

Immaculate Fatima of II MA presented *Sports as a Medium of Communication* at Stella Maris College on 21 February 2024. Jamuna. S of III BA presented *Navigating Turbulence: Resilience and Social Realities in Marjane Satrapi's Persepolis*, Sri Vidya. G.R of II BA presented *Decoding Patriarchy: A Radical Feminist Examination of Palace of Illusions* and Krishna Samhita M. presented a paper titled *Dependent Personality Disorder's Manifestation in Motherhood: A Study of R.K. Narayan's The Dark Room* in an International Conference 'Contemporary English Language and Literature' at DG Vaishnav College and was awarded the best paper award on 23 February 2024.

Department of French

Ms. Pooja of I B.Sc Computer Science with Data Science won the second prize in UN(E) GRAND(E) COUTURIER(ERE) at Stella Maris College on 15 September 2023.

Ashika of II B.Com CS, Sherya R, Sridhanvi Ramanan, Charu Neha, Abinaya of I B.Com A&F, Varsha Pradeep of II B.Sc CS has bagged first prize in group dance and Katheeja Begum, Safiyyah Saleem of II B.Sc Home Science won second prize in T shirt painting at Women's Christian College on 22 January 2024.

Post Graduate Department of Home Science

Ms. Shree Dharshana.M secured second place in 'Food Buzz' at MOP Vaishnav College for Women on 11 September 2023. Ms.Vedha.S.C and Ms.Kowsalya.C bagged first prize in a quiz event at Madras Medical College and RGGGH Institute of Cardiology on 29 September 2023.

Post Graduate Department of Mathematics

Priyadarshini P and Varshini J of II M.Sc. Mathematics won second prize in paper presentation at Ethiraj College for Women on 31 August 2023. Sharoniya V and Abinaya S of II B.Sc. Mathematics won second prize in Mathbate at Madras Christian College on 04 September 2023. Afrah Khader and Shalini S of II M.Sc. Mathematics won first prize in face painting at Stella Maris College on 12 September 2023. Nandhini T of II M.Sc. Mathematics secured first prize in dance competition at Shri Krishnaswamy College on 14 September 2023. Afrah Khader and Nandhini T of II M.Sc. Mathematics won first prize in imprint fist, Durga Devi and Pooja M of II M.Sc. Mathematics won first prize in skizz, Priyadarshini P of II M.Sc. Mathematics secured second prize in paper presentation, Deepika and Nithya Sree N.V of II M.Sc. Mathematics won first prize in fine tune, Sriharini. S and Haripriya P.D of III B.Sc. Mathematics won first prize in fine tune, Preethigaa U and Madhumitha P of I M.Sc. Mathematics won first prize in Paint-R-Tree, Charulatha, Sowmiya and Nandhini of II B.Sc. Mathematics won first prize in Tik Tik Tik (Quiz), Sharoniya and Abinaya S of II B.Sc. Mathematics secured third prize in Math Tarka (Debate) at Women's Christian College on 07 October 2023. Jayashree A and Rakshitha C of I M.Sc. Mathematics secured first prize in fill in the the lyrics at SRM College on 14 October 2023.

Department of Psychology

Sukeerthi and Lakhsaya of II B.Sc Psychology bagged the first prize in Dance competition at Ethiraj College on 23 August 2023.

Post Graduate Department of Public Administration

Ms.Siji published an article titled *Biomedical Waste Management and Environmental Impact: A Comparative Study of Public and Private Hospitals in Kerala, India* in an International Virtual Conference on 'Emerging Trends in Chemical Science and Technology ETCST – 2023', ISBN No. 2023.978-93-92063-81-7 on 14 September and 15 September 2023.

Ms.Siji published an article titled *Community and Administrative Preparedness in Disaster Management- An Analysis with Special Reference to Kancheepuram District* in Madhya Pradesh Journal of Social Science Research, ISSN No. 0973855X on 10 October 2023.

Ms. Vaishnavi.S of II M.A. Public Administration received an award of appreciation at Kalaivanar Arangam on 25 January 2024.

Post Graduate Department of Social Work

Akshaya Caroline. T.P and Tharuni. K of II MSW presented and won second prize for the paper titled *Women and Social Media* and Aishwarya Miller of II MSW presented a paper titled *Women and Justice Issues* in a National Student Conference on 'Empowering through Education, Ethics, and Economic Development' at Chevalier T. Thomas Elizabeth College for Women on 13 September 2023.

Ancy Mathew of I MSW received third prize in Meme Creation competition in an Inter-collegiate competition at Patrician College of Arts and Science on 22 September 2023.

Akshaya Caroline. T.P and Tharuni. K of II MSW contributed book chapter titled *Role of Social Media and its impact on Women's Society* and Jothika S of II MSW contributed book chapter titled *Role of Artificial Intelligence and its impact on Recruitment* in the book 'Current Trends in Multidisciplinary Research'. ISBN: 9788119821242 and presented at Sri Krishna Arts and Science College on 22 September 2023 & 23 September 2023.

Geethamaaligha G of II MSW presented a paper on *Effectiveness of Implementing CSR Activities in Puthoor Government School in Chennai: An Empirical Study* at Maulana Azad National Urdu University, Hyderabad from 03 November 2023 to 05 November 2023.

Department of Tamil

B.Harini of III B.Com. Corporate Secretaryship, won third prize and bagged first prize in drawing competition held at SSS Jain College Drawing and at Sri Krishnasamy Women's College on 18 August 2023 and 14 November 2023. S.Nandini of II B.Sc. Mathematics, R.Yuvasri and R.Suryapriya of III B.Com Commerce and Sivaranjani of III BBM won third prize and Yasna of III B.Sc., Psychology bagged first prize in Dance competition at Sri Krishnasamy College on 14 November 2023. M.Magadhiya Shammaama of II B.Sc N&D, P.Thrisha and H.Severa Jabeen of I B.Com A&F bagged first, second and third prize respectively T and Yashira of II B.A.English, A.Nithisha of III B.Sc. Psychology and S.Krithiga of III B.Com., Corporate Secretaryship has won first, Second and third prize respectively in Oratorical Competition organised by Collegiate Education, Government of Tamil Nadu on 15 October 2023. A.Nithisha, III B.Sc. Psychology Nobel World Record award from Tamil Thondan Paindhamizh Sangam in poetry on 05 November 2023. P.Sasirekha, R.Suryapriya and K. Bhavani from III B.Com and B.Com (CS) bagged first prize, second prize and third prize respectively for oratorical competition conducted by Tamil Valarchi Thurai on 14 December 2023.

Staff Achievements – Shift II

Board of Studies

Department Of Commerce Honours

Dr.G.Anitha has been the reviewer in revamping XI & XII standard Practical Auditing book by Tamilnadu Text Book Board.

Publications

Department of Commerce Accounting and Finance

Dr. J. Vijaya Shanthi published an article on *Study on Effectiveness of Influencer Marketing on Buying Behaviour in Fashion Industry* in the Paradox Publication Journal (ISBN-978-93-92917-78-3) in September 2023.

Dr. J. Vijaya Shanthi published an article on *A Study On Employee Retention Strategies in IT Sector* in the Journal of Management and Entrepreneurship, Vol. 17, No.3, July-September 2023 (ISSN:2229-5348).

Dr. J. Vijaya Shanthi published an article on *Impact of Brand Image on Customer Decision Making - A Study with Reference to Automobile sector in Chennai City* in the Research Explorer, Volume xii ,Issue 39 January-June 24(ISSN:2250-1940(P) 2349-1647)

Dr. J. Vijaya Shanthi published a Book Chapter on *Causes and management of work stress among female employees of HCL, Chennai* on March 2024.(ISBN 978-03-95054-79-9)

Ms. Akshaya. A published an article on *A study on Consumer Buying Behaviour towards Black Friday Sales with Special Reference to Chennai City* in the International Journal of Research Culture Society, Volume - 7, Issue - 11, November - 2023 (ISSN(O): 2456-6683).

Department of Bachelor of Business Administration

Dr.A.Gayathri and Dr.Nafeza E published an article titled *A Study on Trait and Challenges Faced by Social Entrepreneurs with Reference to Organic Sector in India* in the International Journal of Multidisciplinary Research on 18 October 2023 ISSN - 25822160.

Dr.A.Gayathri and Dr.Nafeza E published an article titled *An Empirical Study on Relationship Between AI and Knowledge Management and its Impact in Indian Sectors* in the International Journal of Applied Engineering and Technology on 1 January 2024. ISSN 2633-4828.

Ms. Iswarya M.R. and Dr.Nafeza E published an article titled *Role of AI in Healthcare A Conceptual Study on its Cyber Safety & Security in India* in the Journal - International Journal of Innovative Research in Technology on 10th March 2024.Title ISSN -2349-6002

Ms. Iswarya M.R. published in the title *Hiring Through LinkedIn a Digital Transformation* International Journal of Innovative Research in Science, Engineering and Technology on 20th February 2024. Title ISBN : 978-81-964523-2-2

Dr.Nafeza E and Ms. Iswarya M R Published in the Journal - Bulletin for Technology and History on 18th November 2023. Title *A Comparative Analysis of Organizational Work Culture Between Employees and Non Employees in the Workplace in India* ISSN- 0391-6715.

Dr.Nafeza E and Ms. Kumari Krishna R C published an article titled *An Empirical Study on Role of Serial Entrepreneurs - Its Challenges and Opportunities in the Economy* in the International Journal of Business Management and Research on 27th October 2023. ISSN - 2249 - 6920.

Dr.Nafeza E and Ms. Kumari Krishna RC Published an article titled *An Empirical Study on Role of Artificial Intelligence (AI) in Marketing and Challenges of Using AI in Marketing in India* in the International Journal Research and Analytical Reviews on 25 January 2024. ISSN- 2349-5138

Department of Bachelor of Computer Applications

Ms. M. Maheswari published a paper on *Application of Caputo Differential Equation in Electrical Circuits for Different kinds of Sources* in the Journal of Remittances Review, ISSN: AIP Conf. Proc. 2797, 040001(2023 - Online), July 2023.

Post Graduate Department of Commerce General

Dr.N.Jeeva published an article titled *A Study of Customer Experience and Behavioural Intentions towards the Purchase of Electrical Cars in Chennai* in Scopus Journal With ISSN 2063-5346 -International

Department of Commerce Computer Applications

Dr C. Luminia Vinodhini published a paper on *A study on Employees Retention Status in IT Sector* Journal of Management and Entrepreneurship, ISSN 2229-5348, UGC Care Approved, Impact Factor 4.257 July to September 2023.

Dr. C. Luminia Vinodhini published a paper on *Advancements in Commerce, Economics & Management:* ISBN:978-93-92917-78-3, UGC Care Approved, DOI:18.10.9392917783 September 2023.

Dr C Luminia Vinodhini published a paper on *A Study on Women Attitude towards Organic Cosmetics in Chennai, Women in Contemporary India : Issues & Challenges* at Dr MGR Deemed to be University on 8th March 2024 ISBN : 978-93-95054-79-9

Manju Priya M published a paper titled Machine learning algorithm for the analysis of students qualitative evaluation in 2023 8th International Conference on *Communication and Electronics Systems* (ICCES) ISBN : 978-80-8075-477-8, Scopus Indexed, Impact Factor 3.557 June 2023

Manju Priya M published a paper sentiment analysis of text based hotel reviews using classification algorithm on *Proceedings of ICISCA 2023 - International Conference on Information, System and Convergence Applications* ISBN : 978-93-91332-90-7 July 2023

Department of Commerce Corporate Secretaryship

Ms. Rahila Parveen.S published a paper titled *A study of women entrepreneurship and their businesses in India* in the International Journal for Multidisciplinary Research - published in Volume 5, Issue 4, July - Aug 2023, (UGC – Care list).

Department of Commerce Honours

Dr.G.Anitha has published a book chapter titled *A Study On Investment Behavior Among Working Women In Chennai* in Fusion of Knowledge, Multidisciplinary Perspectives in research at infinity publication pvt.Ltd on October 2023, ISBN No 978-93-9217-95-0

Dr.G.Anitha has published a book chapter titled *A Study On Small Finance Banks In India* in International Journal on Multi-disciplinary research in Arts, Science & Technology at IJMRAST on January 2024, ISSN: 2584-0231

Dr.G.Anitha has published a book titled *Human Resource Management* at Sri Rudra Learning in January 2024 with ISBN 978-81-945166-3-7

Dr.M.Chitra has published book Chapter entitled *A study on effective time management strategies with respect to college students* in Confluence of Curiosity Multidisciplinary Explanations in Modern Research at Redshine Publication on, January 2024, ISBN No 978-93-5879- 547-9.

Dr.M.Chitra published a paper on *A study on Retirement Planning of Women Professors* in SELP Journal of social sciences at IARA on, November 2023, ISSN :0975-9999(p) 2349-1655(online)

Dr.B.Anuradha published a paper on *A study on the Implication & Customer Perception On Big Data Analytics in Online Marketing in India* in Sri Kanyaka Parameswari College at Humanities and Social Science Studies Journal on August 2023, ISSN No 2319-829X

Dr.B.Anuradha has published a book entitled *Financial Planning & Performance at Vijay Nicole Imprints Pvt Ltd* on November 2023, ISBN No 978-81-19243-03-7.

Dr.B.Anuradha published a paper on *A Study on the Resilience of Millennial leaders working in private companies in Chennai City* in International Journal of Creative Research Thoughts on Feb 2024, ISSN 2320 - 2882

Dr.B.Anuradha has published a book entitled *Financial Analytics & Control at Vijay Nicole Imprints Pvt Ltd* on March 2024, ISBN No 978-81-19243-34-1

Department of Bachelor of Marketing Management

Dr. V. Leelavathy published an article titled *Geographical Indication sign for youth employability - A study with special features reference to Dindigul Lock Makers* in National Conference on “Youth Employability India - Opportunities and Challenges” held at Vedanta College, Mumbai. April - June 2023, Volume 10, Issue 2 (III), ISSN:2394-7780.

Dr. S. Rajeswari has published an article titled *Comparison of Vendor's Inventory Model of JIT Purchasing and EOQ Restocking Technique* in Book of Abstracts of International Conference on Mathematical models in Computational Intelligence (ICMMCI 2023) organized by Ethiraj College for Women, Chennai on December 2023, and Volume 01 with ISBN: 978-81-965284-1-6.

Dr. S. Rajeswari published an article titled, *A model for returnable container inventory with restoring strategy using the triangular fuzzy numbers* in the Journal Soft Computing SPRINGER NATURE, Vol. 28, pp 2811-2822, ISSN: 1433-7479 on 23rd January 2024, DOI: <https://doi.org/10.1007/s00500-023-09539-1>.

Department of Psychology

Dr. Lakshmi Priya J published an article titled *Child Sexual Abuse: Analysis of its Aetiology, Models, and Consequences; Breaking the Conspiracy of Silence* in the ‘International Journal of Indian Psychology Vol, No. Issue. July-September, 2023. ISSN No. 2348-5396 (e), 2349-3429

Department of Tamil

Dr.Geetha Ramanan Published an Article in The International conference with the Topic of *Ulakalaaviya Valluvam* Organized by Vivekananda Arts and Science College For Women, Thiruchendur & Thamizh Thai Trust Thanjavur. 25.06.2023. ISBN 978-81-909877-3-8.

Dr.Geetha Ramanan Published an Article in The International conference titled *Aatchiyaalarin Kadamaigal* organized by Melbourne Tamil Changam & Thamizh Thai Trust Thanjavur. 22.09.2023 - 24.09.2024, ISBN 978-81-909877-9-0.

Paper Presentation

Department of Commerce Accounting & Finance

Dr. J. Vijaya Shanthi presented a paper on *A Study On Employee Retention Strategies in IT Sector* at New Research and Innovation Society in association with Addis Ababa Science and Technology University, Biotechnology and Bioprocess Centre of Excellence, Ethiopia and Karpaga Vinayaga College of Engineering and Technology, Chengalpattu from 06th to 08th October, 2023.

Ms. Akshaya. A presented a paper on *A study on Consumer Buying Behaviour towards Black Friday Sales with Special Reference to Chennai City* at Mount Carmel College, Bengaluru in association with University of Central Oklahoma on 4th August 2023.

Department of Commerce Computer Applications

Paper Presentation

Dr C Luminia Vinodhini presented a paper on a *A Study on Employee Retention Strategies in IT Sector* at New Research and Innovation Society in Association with Addis Ababa Science and Technology University, Biotechnology and Bio process center of excellence, Ethiopia and Karpaga Vinayaga College of Engineering and Technology Chengalpattu on 6th October 2023

Dr.C.Chitra has presented a paper titled *Digitalization in Education* in the international conference *Inspiring an Inclusive future, Development for all, The trust of all* conducted by SRM on 09 October 2023

Uma Mageshwari N has presented a paper on *Role of Statistics in Business Decision Making* in the international conference *Inspiring an Inclusive future* conducted by SRM 09 December 2023

Manjupriya M has presented paper titled *Impact of Mobile Gadgets on Cyber Security* in international conference *Inspiring and Inclusive future, Development for all, The trust of all* in Conducted by SRM on 09 October 2023

Saranya R has presented a paper on *An Impact of AI on digital marketing* in the International conference *Inspiring an Inclusive future*, Conducted by SRM 09 October 2023

Department of Computer Science & Computer Science with Artificial Intelligence

Ms R.Jaya Glory presented a paper titled *Odd gracefulness of cycle with coconut trees*, in the International Conference on *Global perspectives on transforming academics through research and innovation strategies* presented on 26th July. 2023 held on 26th and 27th July. 2023 at Womens christian College, Chennai.

Ms.A.Vincy presented a paper in the International Conference on *Navigating the Connected Future through IOT Technologies* organized by the Department of Computer Science, CTT College for Women, Chennai on 3rd February 2024.

Department of English

Dr. Annie George Raphael presented a paper titled *Expressionism in Eudora Welty's Novel, Delta Wedding* in the National Conference on *Multidisciplinary Culture in Social Sciences, Language and Literature*, held on 4 March 2023, organized by the School of Language & Humanities in association with IQAC, Thiruthangal Nadar College, Selavayal, Chennai

Department of Psychology

Ms. Trisha presented a paper titled '*Understanding the Interplay: exploring the Correlation between Self-Consciousness, Emotional Intelligence, Suicidal Ideation and Hope*' at PSG College of Arts & Science on '13th October 2023'

Department of Marketing Management

Dr.N. Chithra and Dr. V. Leelavathy presented and got the best paper award – IInd Place for the paper titled, *Study on consumer perception Towards E-Wallets: A Comprehensive Analysis Using Primary and Secondary Data* in the International Conference on Digital Transformation in Business: Navigating The New Formation Beyond Boundaries held on 24 & 25 January 2024.

Dr.N. Chithra and Dr. Leelavathy presented a paper titled, *Examining the Influence and Advantages of Digital Transformation within Accounting Firms: A comprehensive Analysis* in the International Conference on Digital Transformation in Business: Navigating The New Formation Beyond Boundaries” .held on 24 & 25 January 2024.

Dr.N. Chithra presented a paper titled *Study on the impact of E Wallet* in the AI FINAX - Finance Meet, Organized by the Department of Commerce (Accounting and Finance), Women Christian College, Chennai held on 11th January 2024.

Dr. V. Leelavathy presented a paper titled *A Study on Impact and Benefits of Digital Transformation in Accounting Firms* in the AIFINAX - Finance Meet, Organized by the Department of Commerce (Accounting and Finance), Women Christian College, Chennai. held on 11th January 2024.

Department of Commerce - Honours

Dr. B.Anuradha presented a paper titled *A Study on the impact of influencer marketing on Consumer buying decision in Chennai* and received the Best Presenter award in the International Conference on growth of business sustenance towards technology & Innovation held at JHA Agarsen College, Madhavaram, held on 9th March, 2024.

Participation in Seminar, Conferences, Workshop

Department of Commerce Accounting and Finance

Dr J. Vijaya Shanthi participated in the National Workshop on “Digital skills for effective teaching” at EMRC Anna University and CEC New Delhi on 23rd and 24th November 2023.

Dr. J. Vijaya Shanthi, Dr. M. R.Vidhya, Dr.M. Tharakeswari, Ms. Akshaya. A, M. B. Sandhya and Ms. K.P. Anitha participated in a Faculty Enrichment Programme on “Accounting Andragogy in Fostering Knowledge and Professional Skills of Faculty” at SOE, Global,ACCA, and Post Graduate and Research department Anna Adarsh College on 30th October 2023.

Ms. K.P. Anitha participated in the 5 Days Faculty Development program (Nan Mudhalvan programme) from 8th to 12th January 2024 on the topic Advanced tally and GST conducted by Nan Mudhalvan & NSE academy.

Department of Business Administration

Dr.A.Gayathri and Dr.Nafeza E have participated in a Faculty Development Programme on the Title *Accounting Standards* Conducted by SOE GLOBAL Organization on 30th October 2023.

Dr.A.Gayathri,Ms.Kumari Krishna and Dr.Nafeza E have Participated in a Faculty Development Programme titled *Art of writing and publishing research paper* Hosted by Kongu Engineering College on 2nd September 2023.

Dr.A.Gayathri and Dr.Nafeza E have participated in a Faculty Development Programme titled *Mastering MS Office Application; Word and PPT* Organized by Global Institute of Statistical Solutions from 21st December 2023 to 23rd December 2023.

Ms. Kumari Krishna has participated in a Faculty Development Programme on the Title *NAAN Mudhalvan -Microsoft - Digital Productivity and AI Fluency* Organized by University of Madras.from 28th August 2023 to 1st September 2023.

Post Graduate Department of Commerce General

Dr. S. Sujatha participated in a 5 days Virtual International Faculty Development Program on the topic *Emerging trends in Data Analytics* conducted by Dept. of Artificial Intelligence and Data Analytics - Saveetha College of Arts and Sciences (SIMATS) from 22 January 2024 to 26 January 2024.

Dr.S. Sujatha, Ms. Manju, Ms. A. Nivedha participated in a 5 days virtual International Faculty Development program titled *Hybrid Education for pedagogical success* from 9 January 2024 to 13 January 2024 conducted by Saveetha college of liberal arts and science.

Dr. N.Jeeva participated in the Faculty Development Program from 9 September 2023 to 16 September 2023 on *NAAC ACCREDITATION FRAMEWORK* conducted by Guru Shree Shantivijai Jain College for Women.

Dr.N.Jeeva participated in a 5 days Faculty Development program on *US Taxation* hosted by ICT Academy held at Avachi College of Arts and Science From 17 July 2023 to 21 July 2023.

Ms.A.Nivedha participated in an FEP on *Accounting Andragogy in Fostering knowledge and professional skills of faculty* at Anna Adarsh College for Women on 30 October 2023.

Ms.Gayathri Kumaran and Dr. Pushpalatha participated in 5 Days Faculty Development Program *National level Malaviya Mission training programme* from 10 October 2023 to 16 October 2023 on the topic E- content development conducted by UGC and AICTE .

Dr. Pushpalatha participated in the 5 Days Faculty Development program from 8 January 2024 to 12 January 2024 on the topic *Advanced tally and GST* conducted by Nan Mudhalvan & NSE academy.

Department of Commerce Honours

Dr.M.Chitra and Dr. N. Maheswari participated in Faculty Enrichment Program on *Accounting Andrology in Fostering Knowledge And Professional Skills At Faculty* organized by SOE global, ACCA and Post graduate Department of Commerce at Anna Adarsh College Conference Hall on 30 October 2023

Dr.N.Maheswari participated in Five Days Faculty Development Program on *Freight Forwarding* organized by Naan Mudhalvan, Government of Tamil Nadu at University of Madras from 17 July 2023 to 21 July 2023
Ms. M.S Asma Fathima participated in the five Days Faculty Development Program on *Advanced Tally and GST* Organized by Naan Mudhalvan, Government of Tamil Nadu at SSS Jain College from 8 January 2024 to 12 January 2024

Department of Commerce Corporate Secretaryship

Dr. U. Thiripurasundari and Dr. S. Ramya participated in one day International Faculty Enrichment program held on 30 October 2023 at Anna Adarsh College for Women jointly organized by SOE Global, ACCA and Post Graduate & Research Department of Commerce

Dr G. Revathi and Dr B. Punitha have participated in two days International Conference on *Business Resilience: Paradigm Shift in Industry 5.0* held on 20 and 21st February 2024 and presented a paper titled *Analysis of Online Food Conglomeration's services and their impact on Consumer Behaviour with Special reference to Chennai City* held at JBAS College For Women, Chennai.

Department of Bachelor of Bank Management

Dr.J.Sankari attended a one week faculty development programme on *From Research to Publication* from 04 September 2023 to 11 September 2023 at Adhiyaman Arts and science college for women, PG Research Department of Commerce, Uthangarai, Krishnagiri.

Dr. Anitha K., Assistant Professor, Department of Bank Management (Shift - II) has completed a ten days Orientation & Sensitization Programme on NEP 2020 under Malaviya Mission Teacher Training Programme (MM-TTP) of University Grants Commission (UGC) organized by UGC – Malaviya Mission Teacher Training Centre, University of Calicut from 11 December 2023 to 20 December 2023.

Ms.R.Subiksha participated in the International virtual Faculty Development program on *Hybrid Education for Pedagogical Success* organized by Saveetha College of Liberal arts and Sciences, SIMATS from 09 January 2024 to 13 January 2024.

Dr.G.Abarna completed One week National level Faculty Development program on e-content development held from 10th October to 16th October 2023 jointly organized by Anna Adarsh College for women, and Guru Angad Dev Teaching Learning Centre, SGTB Khalsa College, University of Delhi under the Pandit Madan Mohan Malaviya National Mission on teachers and teaching (PMMMNTT), Ministry of Education, Government of India and obtained Grade A as required for promotion under CAS of UGC and AICTE.

Dr.G.Abarna participated in a Faculty development programme on *Advanced Tally with GST* held at SS Jain college from 08 January 2024 to 12 February 2024.

Department of Bachelor of Marketing Management

Dr. Indumathi K has participated in two days International Conference titled *Women Empowerment through Self-help Group* organized by the PG and Research Department of Commerce, Bhaktavatsalam Memorial College for Women on 3 and 4 August, 2023.

Dr. Indumathi K has participated in the Faculty Enrichment Program held in Anna Adarsh College for Women and jointly organized by SOE Global, ACCA Post Graduate and Research Department of Commerce, dated: 30/10/2023.

Ms.Sahana.R has participated in One-Week Online National Faculty Development Program on *E-Content Development* jointly organized by Anna Adarsh College for Women, Chennai and Guru Angad Dev Malaviya Mission Teacher Training Centre, SGTB Khalsa College, University of Delhi from 10th October to 16th October 2023.

Ms.Sahana.R has participated in Naan Mudhalvan Workshop on *Advanced Tally with GST* held at Shasun Jain college, T.Nagar, Chennai from 8th to 12th January 2024.

Dr. S. Rajeswari has completed a faculty development program titled: *Train the Trainer Program on Digital Productivity and AI Fluency* conducted by Naan Mudhalvan in partnership with Microsoft during 28 August 2023 to 01 September 2023.

Department of Bachelor of Computer Applications

Ms.C.Vanisri and Dr. D. SeethaLakshmi participated in 8 days FDP on *Cyber Security and Hacking* organised by SRM Institute of Science and Technology from 16th June 2023 to 24th June 2023.

Dr. R.Anandha Lakshmi and Dr.Madhumathi K participated in 5 days International FDP on *Resourcefulness of Research* organised by Dr. MGR Education and Research Institution from 13th July 2023 to 19th July 2023.

Dr. R.Anandha Lakshmi, Dr.Madhumathi K, Dr.N.Geetha lakshmi, Ms.C.Vanisri and Ms.G.Narmadha participated in 7 days International FDP on *Information Technology in Diverse Domain* organised by Dwaraka Doss Goverdhan Doss Vaishnav College from 17th July 2023 to 24th July 2023.

Ms.C.Vanisri participated in Naan Mudhalvan FDP on *Fundamentals of Coding & Cloud* organised by Tamil Nadu Government Skill Development Corporation from 24 July 2023 to 26 July 2023.

Dr. D. SeethaLakshmi participated in Naan Mudhalvan FDP on *Foundation of AI/ML* organised by TamilNadu Government Skill Development Corporation from 24 July 2023 to 28 July 2023.

Ms.G.Narmadha participated in a 5 days FDP on *Python Programming* organised by ICT Academy from 1st August 2023 to 5th August 2023.

Dr. R.Anandha Lakshmi, Dr.Madhumathi K, and Ms.G.Narmadha attended a 5 days FDP on *Cloud Infrastructure AWS* organised by MOP Vaishnav College for Women from 21st August 2023 to 25th August 2023.

Ms.M.Maheswari has participated in a 7 days FDP on *A Strategic approach to crack CSIR-UGC NET/SET* conducted by Sri Krishna Arts and Science College from 4th September 2023 to 10th August 2023.

Dr.Madhumathi K and Dr.N.Geetha lakshmi attended a 7 days National Faculty Development Program on *e-Content Development* organised by Guru Angad Dev Teaching Learning Centre from 10th October 2023 to 16th October 2023.

Ms.M.Maheswari attended a 1 Week Workshop on *Innovative Research in Mathematics and Computer Applications using MatLab* conducted by Hindustan Institute of Technology and Science from 11th December 2023 to 16th December 2023.

Dr. R.Anandha Lakshmi, Dr.Madhumathi K, Dr.N.Geethalakshmi, Ms.C.Vanisri, Dr.D.Seethalakshmi and Ms.G.Narmadha participated in 5 days International FDP on *Futuristic Approaches & Research breakthroughs in AI* organised by Anna Adarsh College for Women from 3rd February 2024 to 7th February 2024.

Ms.C.Vanisri participated in one week FDP on *Deep Dive into Data Science and Machine Learning* organised by Nutan Maharashtra Institute of Science and Technology, Pune from 26th February 2024 to 1st March 2024.

Ms.G.Narmadha has participated in a 3 days International Workshop on *Start Research with Smart Artificial Intelligence (AI) Technology* organised by Global Institute of Statistical Solutions from 2nd March 2024 to 4th March 2024.

Department of Commerce Computer Applications

Dr C Luminia Vinodhini and Dr.C.Chitra has Participated FDP on *Harnessing Python for data driven successes for academia and beyond* Conducted by Loyola College on 30 November 2023 to 2 December 2023.

Saranya R has participated in FDP on *US Individual Taxation*, ICT Academy - Aavachi College of Arts and Science on 17 July 2023 to 21 July 2023.

Department of Computer Science and Computer Science with Artificial Intelligence

Ms. Umamaheswari G, Dr. M. Anita Priscilla Mary, R.Allirani and A. Vincy participated in the National Faculty Development Programme on *Disruptive Technologies of Computer Science 2023* organized by the Department of Computer Science, Sathyabama Institute of Science & Technology, Chennai from 24 July 2023 to 29 July 2023 (5 Days).

Dr..M.Anita Priscilla Mary participated in the one week International Faculty Development Programme on *Emerging Trends in Information Technology* organized by the Internal Quality Assurance Cell (IQAC) and School of Computational Science held from 04 December 2023 to 11 December 2023 in SSS Jain College for Women, Chennai.

Ms. R.Allirani participated in the national Faculty Development Programme on *Fundamentals of Coding & Cloud* organized by the Tamil Nadu Skill Development Corporation, Government of Tamil Nadu through the Naan Mudhalvan Program held at SSS Jain College from 24th July to 26th July 2023.

Ms A.Vincy participated in the national Online Workshop on *Chat GPT & AI Tools to save 2 hours of Work Daily* organized by the Department of Artificial Intelligence, Mannar Thirumalai Naicker College, Chennai on 27th July to 28th July 2023.

A.Vincy has participated in the National Conference on *AI and Expert Systems:Advancements, Applications and Challenges* organized by the Department of Computer Science, Thiruthangal Nadar College, Chennai on 4th August 2023.

Dr.G.Prathima, Ms V Janaki participated in the one week online National Faculty Development Programme on *e-Content Development* organized by the Guru Angad Dev Malaviya Mission Teachers Training Centre,SGTB Khalsa College University of Delhi held from 10 October 2023 to 16 October 2023.

Ms V Janaki underwent the Innovation Ambassador Training Foundation Level conducted by MoE's Innovation Cell and AICTE during the IIC Calendar 2022 – 2023

Dr.V.Sowmya participated in the national Faculty Development Programme on *Foundation of AI/ML* organized by the Tamil Nadu Skill Development Corporation, Government of Tamil Nadu through the Naan Mudhalvan Program held at AM Jain College, Chennai from 24th July to 28th July 2023. Ms. Umamaheswari G, Dr.M.Anita Pricilla Mary, Ms A Vincy, Dr G. Prathima, Dr. V. Sowmya participated in the Five days International Virtual Faculty Development Programme on *Emerging Trends in Data Analytics* organized by the Department of Artificial Intelligence and Data Science held at Saveetha College of Liberal Arts and Science, Chennai from 22nd January to 26th January 2024.

Ms. Umamaheswari G, Dr.M.Anita Pricilla Mary, Ms Allirani R., Ms A Vincy, Dr G. Prathima, Ms Janaki V, Dr V Sowmya and Ms R. Jaya Glory participated in the Five days International Faculty Development Programme on *Futuristic Approaches and Research Breakthroughs* organized by the PostGraduate Department of Computer Science held at Anna Adarsh College for Women, Chennai from 3rd February to 7th February 2024.

Dr.M.Anita Pricilla Mary participated in a one week online National level Faculty Development Programme on *Teaching Strategies - A Pedagogy* held on 16 February 2024 to 22 February 2024 organized by the Department of Computer Science and Applications in SRM Institute of science and Technology, Chennai.

Ms. Allirani R has participated in the three days Faculty Development Programme on *Fundamentals of Coding & Cloud* organized by The Tamil Nadu Skill Development Corporation, Government of Tamil Nadu through Naan Mudhalvan Program held at SSS Jain College, Chennai from 24th July to 26th July 2023.

Ms. Allirani R participated in the five days International Virtual Faculty Development Programme on *Hybrid Education for Pedagogical Success* organized by the Department of Artificial Intelligence and Data Science held at Saveetha College of Liberal Arts and Science from 09 January 2024 to 13 January 2024.

Department of Psychology

Ms. Mary Suzan Monisha F attended a certificate course done by Tamil Nadu Naan Mudhalvan Scheme for 'Storytelling' at University of Madras from 8th January 2024 to 12th January 2024.

Department of English

Ms. M. Arulmozhi Nangai, Ms. C. Rajeswari, Dr. Annie George Raphael and Ms. Maria Bridgette Jenitta participated in a state level FDP on *Graphic Design* organized by Naan Mudhalvan at Sri Kanyaka Parameswari Arts and Science College for Women, Chennai from 24 July 2023 to 28 July 2023

Ms. M. Arulmozhi Nangai, Ms. C. Rajeswari, Ms. Maria Bridget Jenitta and Ms. K. Thiruvadini participated in an International online workshop on *Mastering MS Office Applications: Word and PPT* conducted by *Global Institute of Statistical Solutions (GISS)* from 21 December 2023 to 23 December 2023

Ms. C. Rajeswari participated in the National Level online FDP titled *Comprehending Gen Z Students' Educational Needs* conducted by Krishnaswamy College and SSS Jain College from 12. December 2023 to 19 December 2023

Ms. C. Rajeswari, Dr. Jenefer Joseph and Ms. K. Thiruvardini participated in the *State Level FDP on Overview of Cambridge – Naan Mudhalvan* conducted by the University of Madras on 22 January 2024 and 23 January 2024

Dr. Annie George Raphael and Dr. Jenefer Joseph participated in a National Level Online FDP on *e-Content Development* conducted by Guru Angad Dev Teaching Learning Centre, SGTB Khalsa College, University of Delhi from 10 October 2023 to 16 October 2023

Dr. Annie George Raphael and Ms. K. Thiruvardini participated in an International online FDP on *ICT & Language Learning* conducted by Westminster College London & Sathyabama Institute of Science & Technology, Chennai from 14. August 2023 to 18 August 2023

Dr. Jenefer Joseph participated in the National level Online FDP on *Managing Online Classes & co-creating MOOCS 28.0* conducted by Teaching Learning Centre Ramanujan College, University of Delhi from 06 July 2023 to 20 July 2023

Dr. Jenefer Joseph participated in the National level Online workshop titled *Level UP: Mastering Technology for Dynamic Language Teaching and Research through AI tools* conducted by SVC Engineering College, Chennai from 02 February 2024 to 04 February 2024

Ms. S. Maria Bridget Jenitta participated in the National level Online FDP on *Artificial Intelligence in Teaching and Learning the English Language* conducted by Anna University, Chennai and Sri. S.R.N.M College, Sattur, from 14 December 2023 to 16 December 2023

Ms. K. Thiruvardini participated in a National Level Online FDP on *Teaching Language Through Literature* conducted by Gokul Global University from 21 August 2023 to 27 August 2023

Ms. K. Thiruvardini participated in an International Level Online FDP on *Research Methodology* conducted by SRM Institute of Science and Technology from 11 September. 2023 to 17 September 2023

Ms. K. Thiruvardini participated in a National Level Online FDP titled *Exploring the Educational Potential of CHATGPT* conducted by Gokul Global University from 11 December 2023 to 17 December 2023

Department of Tamil

Dr. T. Kurinji Dr. Geetha Ramanan,, Dr.L. Jayalakshmi, Dr. S. Santhi and Dr. V.Ambika has participated in National Level FDP course on Graphic Design conducted by Tamil Nadu Skill Development Corporation & Ingage (Nan Mudhalvan), 24 July 2023 to 28 July 2023.

Dr. T. Kurinji, Dr. Geetha Ramanan, Dr. L.Jayalakshmi, Dr. S.Santhi and Dr. V.Ambika has participated in National Level FDP course on *Mozhi Padam Katral Karpithal* conducted by Tagore college of Art's & Science, Chromepet, 23 September 2023 to 29 September 2023.

Dr. T. Kurinji has participated in the National Level FDP course on *Selvathul Selvam* conducted by Sri Kanyaka Parameswari Arts & Science college for women. From 05 February 2024 to 09 February 2024.

Dr. L. Jayalakshmi, has participated in National Level FDP course conducted by Anna Adarsh college for women, Chennai and Guru Angad Dev Malaviya Mission Teacher Training Centre, SGTB Khalsa College, University of Delhi. 10 October 2023 to 16 October 2023.

Dr. V. Ambika, has participated in National Level FDP course on *Kanniyum Thamizhum* conducted by Kanni Tamil Peravai & IQAC, 24 July 2023 to 28 July 2023.

Dr. V. Ambika has participated in National Level FDP course on *Tamil Ilakkiyathil Bakthi Ilakkiyam* conducted by On in Art Culture Trust, 25 October 2023 to 02 November 2023.

Dr. M. Vijaya Saratha, has participated in National Level Conference on *Sanga Ilakkiyathil Velanmaiyyum Unavu Muraiyum* conducted by The Travancore Hindu College, 06 October 2023.

Dr. S. Santhi, has participated in National Level FOP course on Faculty in universities/ Colleges/Institutes of Higher Education conducted by Ramanujan College, University of Delhi, 22 July 2023 to 20 August 2023.

Dr. Geetha Ramanan has participated in the International Level Workshop on Mastering MS Office Application Word & PPT conducted by Global Institution for Statistical Solutions from 21 December 2023 to 23 December 2023.

Dr. S. Santhi, has participated in the International Level Workshop on Mastering MS Office Application Word & PPT conducted by Global Institution for Statistical Solutions from 21 December 2023 to 23 December 2023.

Resource Persons

Department of Accounting And Finance

Ms. Akshaya.A was the resource person for a webinar on the topic “A Webinar on Greenwashing” at S.A. College of Arts and Science, Chennai

Dr.V.Leelavathy was the Resource Person at Sri Kanyaka Parameswari College for the lecture titled, *Sustainable Development Goals* on September 20, 2023

Department of English

Dr. Jenefer Joseph was the Resource Person for the state level seminar titled *Enhancing Speaking Skills to improve Employability Skills* conducted by SRM Valliammai Engineering College on 31 January 2024

Department of Bachelor of Marketing Management

Dr. N. Chithra was the Resource Person for the FDP program *Public Provident Fund* on August 9, 2023, at Saveetha College of Liberal Arts and Sciences .

Dr. V. Leelavathy was the Resource Person for the guest lecture titled *Sustainable Development Goals* for the event of Silver Jubilee Intellectual Excellence Celebration conducted by Sri Kanyaka Parameswari College on 20 August 2023.

Department of Psychology

Ms. D. Padmalakshmi was a Resource person for the guest lecture *Mental Health and Wellness* at Shri Krishnaswamy College for Women on 6th October 2023'

Post Graduate Department of MSW

Ms. K. Pavithra Bharathi went to Sevalaya as a Resource Person for the Community Organization Programme by BSW Students from Madras Christian College on 19th October 2023.

Department of Tamil

Dr. S. Santhi was the Resource person for a Lecture *Kamarajar Piranthanal Vizha* ' at SRM Nightingale Higher Secondary School, Chennai on 14 July 2023.

Refresher Courses/Orientation Programs

Department of Commerce

Dr. N.Jeeva participated in a 2 Week interdisciplinary Refresher Course Research Methodology from 28.07.23 to 10.08.2023 by Ramanujan College University of Delhi.

Department of Honours

Dr.N.Maheswari has completed Refresher Course in *Research Methodology and Data Analysis* at Ramanujan College, University Of Delhi from 28 July 2023 to 10.August 2023

Department of Accounting And Finance

Dr. M.R. Vidhya has successfully completed a course on *Innovation, Business Models & Entrepreneurship* conducted by NPTEL - AICTE.

Department of Bachelor of Computer Applications

Dr.N.Geetha Lakshmi has completed a 12 Weeks online course on *Cyber Security and Privacy* organised by NPTEL-AICTE from July 2023 to October 2023.

Dr.N.Geetha Lakshmi and Ms.C.Vanisri have completed a 8 Weeks online course on *Google Cloud Computing Foundation* organised by NPTEL-AICTE from August 2023 to October 2023.

Department of Bachelor of Marketing Management

Dr. Indumathi, has Participated (Refresher Course - National Faculty Development Program) Titled: Information and Communication tools (ICT), E-Content Development, and Learning Management Systems (LMS), on 06-11-2023 to 20.11.2023

Department of Tamil

Dr. T. Kurinji has participated in National Level Refresher course on Innaiyavazhi Putthakka Payirchi conducted by S.A College of Art's & Science Tamil Department, 22 July 2023.

Dr. Geetha Ramanan has participated in National Level Refresher course on Information and Communication Tools (ICT), E-content Development and Learning Management Systems (LMS) conducted by Malaviya Mission Teacher Training Centre. University of Calicut, 06 November 2023 to 20 November 2023.

Dr. M. Vijaya Saratha has participated in National Level Refresher course on Information and Communication Tools (ICT), E-content Development and Learning Management Systems (LMS) conducted by Malaviya Mission Teacher Training Centre. University of Calicut, 06 November 2023 to 20 November 2023.

Dr.S. Santhi has participated in National Level Refresher course on Innavaazhi Putthakka Payirchi conducted by S.A College of Art's & Science Tamil Department, 22 July 2023.

Other Achievements/ Judges/Guest Speaker

Department of Commerce Honours

Dr.G.Anitha has been the Academic Audit Member in SDNB Vaishnav College.

Dr.G.Anitha has been the External Examiner For SDNB Vaishnav College, JBAS College, Sri Kanyaka Parameswari Arts & Science College.

Dr. M Chitra has been the External Examiner for Ethiraj College for Women, Chennai

Department of MSW

Mrs. M. Jeevanthi has attended the Stakeholder meeting with NAAC Peer Team on 20th July 2023 at Tamil Nadu Open University.

Mrs. M. Jeevanthi participated as the Judge for the On Stage Event – *Pros & Cons* organized by PG Department of Social Work as a part of the Inter- Collegiate Cultural Event “Social Synergy 2023” at Sindhi College on 13th October 2023.

Mrs. M. Jeevanthi participated as the Judge in the IAM (IDEAS ARE MADE) Live paper presentation event held on 18th November 2023 at Vels University organised by PEPHANDS Foundation.

Mrs. M. Jeevanthi went to Hindustan College of Arts & Science as an External Examiner for First year BSW & MSW for the University Viva- Voce Examination - November 2023 on 15th December 2023.

Ms. K. Pavithra Bharathi went to DRBCCC Hindu College as an External Examiner for First year MSW for the University Viva- Voce Examination – November 2023 at Department of Social Work on 14th November 2023.

Department of Tamil

Dr. T. Kurinji, Book Review Speech about ‘Sengurali seithi madal’ Organized by Department of Tamil, DG Vaishnav College, Chennai on 05 July 2023.

Awards

Department of Tamil

Dr. Geetha Ramanan received an International award *Thiraanaivu Chutar* on 25 June 2023, Organized by Vivekananda Arts and Science College For Women, Thiruchendur & Thamizh Thai Trust Thanjavur.

Dr. Geetha Ramanan received an International award *Chinthanai Chutar* 23 September 2023, Organized by Melbourne Tamilchankam & Thamizh Thai Trust Thanjavur.

Students' Achievements

Department of Commerce Accounting and Finance

Jayashemba.S of III B.Com Accounting & Finance (Shift-II) was awarded *Natya Sudar* by Centre of Research and Training on Indian Art and Cultural on 12th July 2023. She also took part in the World Record Union attempt for the most Rubik's cube solved while dancing Rajasathani Folk with multiple props by a team on 22 July 2023. Subhashini. P. R of II B.Com Accounting & Finance (Shift-II) won first prize in the event the *Hult Prize* on 27th September 2023, second prize held in the event *Tech Talks* at Ethiraj College for Women on 27th September 2023. Pavishree. K of I B.Com Accounting & Finance (Shift-II) won second prize in *Logo designing Competition* on 26th September 2023 held in SRM (Ramapuram) and third prize in *Doodling* held by Ethiraj College for Women on 14th October 2023. Harshini. S of I B.Com Accounting & Finance (Shift-II) third prize in *Poster making* held by Ethiraj College for Women on 5th October 2023. Subhashini. P. R of II B.Com Accounting & Finance (Shift-II) first prize in *Bulid your Stax, AIFINX* held at Women's Christian College on 11th January 2024 and second prize in *Dojo* held at Guru Nanak College on 21st February 2024. Harshini. A of II B.Com Accounting & Finance (Shift-II) second prize *Block & Tackle* held at Women's Christian College on 11th January 2024. Sharavanthi Nanda, Raghini. R, Pooja. A, of II B.Com Accounting & Finance (Shift-II) won second prize in *Fusion Fete Potpurri, Negocious-MCC* held at Madras Chirstian College on 30th January 2024. Krishna P Nair of I B.Com Accounting & Finance (Shift-II) won second prize in a 2 minutes speech conducted by *Chennai Ilaignar Ilakkiya Thiruvizha* on 29th February 2024. Roshini. M of I B.Com Accounting & Finance (Shift-II) won third prize in the *Chiseling Time Competition* in *Vaibhavam '24* event held at Shri Krishnaswamy College for Women on 24th February 2024. Pokuri Ankitha, Lithika. R, of II B.Com Accounting & Finance (Shift-II) and Audhilakshmi, Nishath Praveen, Gayathri. R, Swathi.M of I B.Com Accounting & Finance (Shift-II) completed NPTEL Swayam during October 2023. Loshini.R of II B.Com Accounting & Finance (Shift-II) completed the *Search Engine Optimisation course* by COURSEERA on 16th December 2023 and Introduction to Microsoft Excel course on 18th December 2023. Sirushiya.S of II B.Com Accounting & Finance (Shift-II) completed the *Time management course* by Great Learning in July 2023.

Department of Bachelor of Business Administration

Akshaya R of III BBA (Shift II) has secured Second Place in the *Poster Making competition* in the event - at Madras School of Social Work on 11th October 2023. Adhya E of III BBA (Shift II) has secured First Place in *Regional Debate* at DG Vaishnav College on 2nd March 2024 , Second Place in *Business Plan* at Stella Maris College on 13th October 2023 and Second Place in *Corporate Conundrum* at DG Vaishnav College on 9th October 2023. She secured First Place in *Business Plan* at Anna Adarsh College for Women on 29 th September 2023 and First Place in *Marketing Quiz* at Shasun Jain College on 23 th August 2023. Dhanya R of III BBA (Shift II) has secured Second Place in *Marketing Quiz* at Krishnaswamy College on 13th September 2023 and third Place in *Marketing Quiz* at DG Vaishnav College on 9th October 2023 .Minal of III BBA (Shift II) has secured Second Place in *Ad Creation* at Anna Adarsh College for Women on 25th September 2023. Sabreen Taj R of III BBA (Shift II) has secured First Place in *Poem Writing* at Ethiraj College on 27th September 2023 ,Third Place in *Poster Making Competition* at Anna Adarsh College for Women on 16th October 2023 & First Place in the *Painting Competition* at Anna Adarsh College for Women

on 1st December 2023. Sudhiksha S of III BBA(Shift II) has secured Second place in the *Face Painting Competition* at Commerzium 23 organised by SRM Ramapuram on 14th October 2023. Monika of III BBA (Shift II) has secured Second place in the *Ad Creation competition* at Anna Adarsh College for Women on 25th September 2023. Sony Mishra III BBA (Shift II) has secured Second place in the *Ad Creation competition* at Anna Adarsh College for Women on 25th September 2023. Varshini III BBA (Shift II) has secured Second place in the *Business Quiz competition* at Krishnaswamy College On 13th September 2023. Sithal Singh III BBA (Shift II) has secured Second place in the *Face Painting Competition* at SRM Ramapuram on 14th October 2023. Navya R of II BBA has secured Third place in *Ethics23 - Meme Creation Event* held at Ethiraj College on 1th October 2023 and third place in the *Competition Film Lyrics* in Anna Adarsh College on 20th January 2024 .Dhanashree Rao V of II BBA (Shift II) has secured Second place in the *Business Plan Competition* at Madras School of Social Work on 11th October 2023. And Secured Second Place in Business Quiz at Stella Maris College on 13th October 2023. Medha T of II BBA has secured Second place in *Markutsav - Corporate Conourundum (Quiz)* in DG Vaishnav College 9th October 2023 ,Third place in and *Logo designing* conducted by Justice Basheer Ahmed Sayyed College on 28th February 2024 , First Place in Screen Time At anna Adarsh College For Women on 29th September 2023 and First Place in *Paper Presentation* conducted in Anna Adarsh College For Women on 13th March 2024 .Jayashree S of II BBA has secured Second Place in *Shark Tank* at Anna Adarsh College For Women on 27th September 2023 and First Place in *Paper Presentation* conducted in Anna Adarsh College For Women on 13th March 2024. Shalini.Y of II BBA has won the *Commerzium -Poster making event* held at SRM Ramapuram on 12th October 2023 and Akshaya M of II BBA has secured Second place in the *Juno event* held at Guru Nanak College on 20th Feb 2024. Ramya A, Mahalakshmi R & Sudhiksha S of III BBA Shift II Completed 8 Weeks Course on *Innovation , Business Models & Entrepreneurship* through NPTEL in the month of August - October 2023. Kaviya CU & Sithal Singh M of III BBA Shift II Completed 8 Weeks Course on *Entrepreneurship and IP Strategy* through NPTEL in the month of July - September 2023. Raja Rajeswari K B of III BBA Shift II Completed 8 Weeks Course on *Marketing Research and Analysis* through NPTEL in the month of August -October 2023.

Department of Bachelor of Bank Management

On 25 August 2023 Nivetha.C of I Year won 1st place in the competition *Digital trails* held at Stella Maris College. On 30 December 2023 Ms.S.Yogapriya of 1st year won the Runners- up trophy for Tamil Nadu team in the *33rd Junior Nationals Throw-ball Championship* held at Coimbatore and Salem. On 27 August 2023 Mrinaalini of I year won 2nd place at the *Karate Open World Cup 2023*. On 2nd February 2024, Ms.Lavanya.V of I year won first place in the *Inter- Departmental Carrom match* conducted by Anna Adarsh College for Women. Ms.Cheerin and Ms.Aarthi won runners up trophy on 9 February 2024 in *Adapt Tune competition* held at Bhaktavatsalam Memorial College for Women. Ms.Charulatha of I year won first place in *Sketching Competition* conducted by the Chennai Youth literary fest held at Anna Central Library on 29th February 2024. She also won First place in *Sketching Competition* at the College cultural- Manjari 2023. Ms.Thulasi and Dhanuja of III year won 1st prize in *Fill the lyrics competition*, Ms.Shalin Priyanka and Ms.Kaushika.V of III year won 3rd prize in *Scene recreation competition*, Ms.Aarthy and Ms.Praveena of III year won 1st prize in *Adapt Tune competition*- conducted as a part of the college cultural- Meghmalhar 2024 The students of the department won the overall trophy in the College cultural- Meghmalhar 2024.

Department of Bachelor of Computer Applications

Jenciya M and Karthika M of III BCA won First prize in the event *Retro Makeover in Commex '23* conducted by SRM Institute of Science and Technology on 2nd September 2023. Jeba U and Thirsha S of III year BCA - Shift II won Second prize in the event *Quizzzy Buzzer in Regaaliya '23* conducted by Ethiraj College for Women on 4th September 2023. Deepika R, Jeba U, Kushmitha S, Monika K & Varuna Priya C of III BCA (Shift II) completed a 12 weeks Course on *Cyber Security and Privacy* through NPTEL in the month of July-October 2023. Thirsha S of III BCA (Shift II) Completed 12 weeks Course on *Cloud Computing* through NPTEL in the month of July-October 2023. Hebzbha Shalomi B of II Year BCA (Shift II) published a paper on *The Contribution of IOT in Weather Conditions Observing Framework Involving Arduino in Agriculture Field - Machine Learning and Artificial Intelligence*(NCMLAI 2023) - in National Conference conducted by Thiruthangal Nadar College on 4 August 2023. Monisha G.S, Devi Sree.K, Shivaranjini.D, Pavithra Rani.A.S, Varsha.R, Nehashree.K, Abinaya Gayathri.M.S, Deepika.M & Mahalakshmi.S of II Year BCA-Shift II completed 12 weeks Course on *Cyber Security and Privacy* through NPTEL in the month of July-October 2023. Shivaranjini D of II Year BCA (Shift II) completed a 12 weeks Course on *Google Cloud Computing* through NPTEL in the month of July-October 2023. Lathika.S, Preyanka.S.M, and Shanmugapriya.S of III BCA Shift-II won in *Connection event* on 18th October 2023 at Jaya Engineering College. Dharshini.V from I BCA (Shift II) won Second place in Kabaddi in the Annual Sports Day held at Anna Adarsh College on 10 January 2024. Dharshini.V from I BCA Shift II won Second place in the *4x200 Meter Relay* and also Second place in the *6x200 Meter Relay* in the Annual Sports Day held at Anna Adarsh College on 10 January 2024. Preyanka S.M from III BCA and Latisha.A from I BCA won Second Prize in the event *Twin Tap in Meghmalhar '24* conducted by Anna Adarsh College for Women on 24 January 2024. Lathika.S, Preyanka.S.M, and Bhavani R of III BCA Shift-II won overall and Second prize in *Potpourri-Aurora 24* conducted by Madras Christian College on 29th January 2024. Trisha.S and Monika R of III BCA-Shift II won Third prize in Paper Presentation *Tek Disp in Tek-Sonance* Inter Collegiate Technical Symposium conducted by Sri Kanyaka Parameswari Arts & Science College for Women on 29 January 2024. S.Induja of III BCA (Shift II) won First Prize in the event *voice-over in Tek-Sonance*-Inter Collegiate Technical Symposium conducted by Sri Kanyaka Parameswari Arts & Science College for Women on 29 January 2024. Deepika.R, Jisha.C, and Thirsha.S of III BCA won Third Prize in the event *Meme Master in Tek-Sonance*-Inter Collegiate Technical Symposium conducted by Sri Kanyaka Parameswari Arts & Science College for Women on 29th January 2024. Ramya G, Dharshini.V and Deepika Sri.S from II BCA - Shift II have secured First Place in the event *Gadget Tales: Lights, Camera, Brand!* - Interface 2023-24 conducted by the Postgraduate Department of Computer Science, Anna Adarsh College for Women on 14th March 2024.

Department of Commerce Corporate Secretaryship

Aishwarya. S of III A has won First place in Under 25 Girls category *State Level Chess Tournament* conducted by Kundrathur Chess Academy on 13 August 2023 at Mahalakshmi Women's College of Arts and Science and Second Place in *1st International FIDE Rapid Rated Chess Tournament* conducted by Smart Chess Academy on 1st October 2023 at Jairam Arts and Science College, Karur. Roshini. K of IA has presented a Paper titled *Sustainable Business Practices in a changing world* in the Synergy Management Meet conducted online by the University of Madras on 22 October 2023. Sangeetha. J of IA has presented

a Paper work on *Sustainable Business Practices in a changing world* in the Synergy Management Meet conducted online by the University of Madras on 22 October 2023. Samsshitha. S of I B has won *Natya Kaustuba National Award* in All India Classical and Tribal Fest conducted on 5th and 6th August at New Delhi. Rakshana CN of I B has participated in the *Chess State level Inter collegiate tournament* conducted on 29 August 2023 at Peri College of Arts and Science.

Post Graduate Department of Commerce General

Shalini.S of II B.com of General shift - II had won 1st prize in *District Level silambam competition* - {Event - Individual(single stick)} held on 4 June 2023. Shalini.S of II B.com General shift - II received 2nd prize in - *Erode State Level Silambam Competition 2023*; {Event - individual(single stick)} held on 20 August 2023. Shalini.S of II B.com General shift - II received 1st Prize in *14th Open State Level Silambam Championship 2023* held at YMCA {Event - individual(single stick)} held on 8 October 2023. Shalini.S of II B.com General shift - II received 2st Gold medals in *Youth Games Silambam South India Championship -2023* {Event - individual(single stick, Fighting)} held on 19 November 2023. Khathija I and Keerthy P of I B.com General (Shift II) have secured 1st prize in *Manjari's Make-up contest*. Gayathri V Of III A, B.Com General (Shift II) has Secured 1st Prize in *Finance Quiz* Conducted by A&F Department shift I held on 27 September 2023. Shakthi Shree and Swathi M Of II, B.com General (Shift II) has Secured 1st Prize in *Athena's Model Making Contest* held on 29 September 2023 . Archana G & Gayathire.V of IIIA, B.com General shift - II has Secured 3rd Prize in *Athena's PowerPoint Presentation Contest* held on 29 September 2023 .

Department of Commerce Honours

Shreya Rajesh, III B.Com Honours was selected to Perform at Global Dance Festival, Srilanka & General Convocation 2023 By Global Arts Academy UK. The event took place at Ramboda, Sri Lanka on 28 October 2023. Chandralekha G won Third Prize in *Bankbash's 2023* organized by PG Bank Management, Anna Adarsh College for Women on 16 October 2023. Chandralekha G has won First Prize in Digital Poster Making organized by S A College of Arts and Science on 31 October 2023. Deva Dharshini E has won Third Prize in Tamil Elocution 2023 conducted by S A College of Arts and Science on 31 October 2023. Famida H.S, Divya Dharshini. B, Dhanushre. R, Harini. M of I B. Com Honours won First Prize in *Les Cannes Short Film 23* organized by Stella Maris College for Women on 15 September 2023. Afra Sabreen. N, Periyanyaki. K, Varsha. H, Pooja. M, Famida. H.S., Thejashree. J, V. Yashna of I B.Com Honours won Second Prize in *Indie Pop in Manjari 2023* organized by Anna Adarsh College for Women

Department of Commerce Computer Applications

Ms. Dharshne A has won First Prize in *photography* conducted by Anna Adarsh College on 20 September 2023. Ms. Faiza Riaz & Raabiyatul Adhabiya F won First prize in the *Set Creation Event* conducted by Anna Adarsh College on 20 September 2023. Ms. Shwetha K & Prudhivi Keerthana K won Second prize in the *Makeup Event* conducted by Anna Adarsh College on 20 September 2023. Ms Hema Priya .M has won Second prize in the *Best Out of Waste* conducted by St. Thomas College 26 September 2023. Ms Harinee won First prize in the *Pot painting* conducted by Thomas College 26 September 2023. Hamsavauhini.V, Divya Dharshini.S, Yoshiga.M.S, Keerthika.V.K, Keerthika.V.K, Kamali.D won *First Prize* in the AD creation conducted by Anna Adarsh College 30 September 2023 Kavshika.P, Roja, Mithraa. D, Meenacshi.J.P, Prithivi Keerthana, Monica .R has won Second prize in *Corporate Walk* conducted by

S.A. Arts & Science College 13 October 2023. Kamali.D won *First Prize in Product Photography* conducted by SRM College 14 October 2023. Hemapriya has won third prize in *Best out of Waste* in Anna Adarsh College for women. Hemapriya M and Sona have won Second prize in *Best out of Waste* in Shri Krishnaswamy college for women 20 January 2024. Pooja Kumari won First prize in the *Nail Art Competition* conducted by the Shri Krishnaswamy College for women 20 January 2024. Gopika U, Prathyusha . S. Kavshika P, Roja R, Monica R won second prize in *Corporate Walk* in Alpha Arts and Science College for Women 24 February 2024. Evanglin Getsiyal E won first prize in *Volley Fest 2024 State Level Volleyball Tournament* held at Don Bosco Hr. sec. School on 23 & 24 February 2024.

Department of Computer Science and Computer Science with Artificial Intelligence

Jonah Catherine of II B.Sc Computer Science bagged the First prize in the *Discus Throw* at Chennai District Junior Athletic Championship held on 14 August 2023. Jonah Catherine won the second prize in *shot put* at Chennai District Junior Athletic Championship held on 14 August 2023. Jonah Catherine of II.B.Sc Computer Science bagged second place and silver medal in *shot put* at Asmita Khelo India Women's League-2023 held on 10th July 2023. Jonah Catherine of II.B.Sc won the gold medal in *Discus Throw* at Asmita Khelo India Women's League-2023 on 14 August 2023. Ms.V.Akshya of I BSc Computer Science with Artificial Intelligence participated in the *Final stage of Olympiad exam* held on 10th July 2023. Durga.P of II B.Sc Computer Science-Shift II bagged the first prize in the *Elocution competition* held at Chennai Youth Cultural Festival between 27th February 2024 and 29th February 2024. M.Sangeetha, P.Subanu, S.Gayathri of III BSc Computer Science and U.K.Swarnalatha, B.Logashree, N.Blessy Pooja of I BSc Computer Science won the third prize in *Group Dance* at Annai Velankanni College for Women held on 8th February 2024. M.Sangeetha, P.Subanu, S.Gayathri of III BSc Computer Science and UK.Swarnalatha, B.Logashree, N.Blessy Pooja of I BSc Computer Science Shift II won the first prize in *Group Dance* at Shri Krishnaswamy College for Women on 24th February 2024. Johan Catherine.E of II Computer Science won second prize in *Shot Put* at Annai Velankanni College for Women on 7th February 2024. Jonah Catherine.E won the III Prize in *Discus Throw* at Annai Velankanni College for Women on 07th February 2024. Angelin Selvi A of II year B.Sc Computer Science-Shift II won first rank in *Data Analytics Using Excel* at L&T Certification on 21st February 2024. Krishna L of II Computer Science (Shift II) won third rank in *Data Analytics Using Excel* at L&T Certification on 21st February 2024. M.Sangeetha , P.Subhanu, S.Gayathri, UK.Swarnalatha, B.Logashree, N.Blessy Pooja of B.Sc Computer Science won the I Prize in *Group Dance* at Hindustan College of Art's & Science held on 1st March 2024

Department of Bachelor of Marketing Management

Yuvashree.SP of III BMM has won First Place in *Tamilnadu Inter District Junior State level athletic championship, 4x400m relay gold*, KSR engineering college, Tiruchengode, 14th to 17th September 2023. Ayisha Furdous MS of III BMM has won gold medal in *Weightlifting Competition District level powerlifting championships* on 18 June 2023 organized by Chennai district Powerlifting Association, Thiruvotriyur, Chennai. Ayisha Furdous MS of III BMM has won gold medal in *weightlifting competition (District level powerlifting championships)* organized by Chennai district Powerlifting Association, Padmavathi marriage hall, Oragadam road, Amabattur OT, Amabattur Chennai-53.G Preetha of III year BMM presented and got best paper award – IInd Place in *International Conference on Digital Transformation in Business:*

Navigating The New Formation Beyond Boundaries Title: *Study on consumer perception Towards E-Wallets: A Comprehensive Analysis Using Primary and Secondary Data* conducted by ASET College of Science & Technology along with University of Madras and Buchinchamshire New University UK. held on 24 & 25 January 2024. G.Preetha III Year BMM – Shift II presented a paper in the *AI FINAX - Finance Meet*, Organized by the Department of Commerce (Accounting and Finance), Women Christian College, Chennai. Title: *Study on the Impact of E-Wallet on Indian Economy* held on 11th January 2024. V. Nachiammai III BMM - Shift II presented a paper in the International Conference on *Digital Transformation in Business: Navigating The New Formation Beyond Boundaries*. titled *Examining the Influence and Advantages of Digital Transformation within Accounting Firms: A comprehensive Analysis* held on 24 & 25 January 2024. V. Nachiyammai presented a paper in the *AI FINAX - Finance Meet*, Organized by the Department of Commerce (Accounting and Finance), Women Christian College, Chennai. titled “*A Study on Impact and Benefits of Digital Transformation in Accounting Firms*” held on 11th January 2024. Sripriya .G, Renath Saniya .R, Dhavanithi .D, Sai Harini .M, Reena Shankar, Thrisha .R, Shreya .A and Joyshna V of II BMM and Shruthika .S, Janani .S, Vaishnavi .J and Varshini .D from the III BMM gave a dance performance in *Chennai Illakiya Thiruvizha 2024* conducted by the Tamil Nadu Higher Education Department & Anna Centenary Library on 27,28 & 29 February 2024. Miss. MS. Ayisha Furdous 3rd B.Com Marketing Management (Shift II) participated in *Chennai District Powerlifting Association* Recognized by Powerlifting India won two gold and two Silver in *Classic Bench Press & Deadlift* held at Chetpet on 10 March 2024.

Department of Psychology

Suchitraa Karthikeyan, in II B.Sc. Psychology (Shift II), excelled in the *Intra-College Sports Match - Kabaddi* on 18 February 2023, securing first place for Anna Adarsh College for Women. Pavithra M, in B.Sc. Psychology (Shift II), won first place in the *Thirukkural Oppuvithal Competition* organized by Anna Adarsh College for Women on 16 March 2023. Suchitraa Karthikeyan, a student in II B.Sc. Psychology (Shift II), participated in the Tamil Nadu state-level *Mallakhamb Championship* organized by the Tamil Nadu Amateur Mallakhamb Academy on 05 August 2023 & 06 August 2023. She secured second place in the *Individual Overall Championship, Individual Rope Apparatus Championship, and Individual Pole Apparatus Championship*. Madhubala. L, in II B.Sc. Psychology (Shift II), won the first prize in the Science Olympiad *Precise Energy 2023* organized by the Russian House in Chennai. Gayathri. V, of 1st B.Sc. Psychology (Shift II) and won first place in the College Sports Match – Throwball, competing against Shift I and Shift II. The event took place on August 23, 2023. Suchitraa Karthikeyan, a second-year student in B.Sc. Psychology (Shift II), represented Anna Adarsh College for Women in the *Intra-College Sports Match - Kabaddi* on 28 August 2023. Her team secured second place in the Team Championship. R. Arul Selvi of I Psychology (Shift II) at Anna Adarsh College for Women, participated in the Kabaddi Match, securing the Runner-up position. The competition was held on 30 August 2023. Suchitraa Karthikeyan, II B.Sc. Psychology (Shift II), participated in the *Intra-College Sports Match - Cricket* on 14 September 2023. Her team secured second place in the Team Championship. Aseela Dastagir, of II Psychology (Shift II) at Anna Adarsh College for Women, secured Third Prize in the event *Manjari* on 20 September 2023. Vanisha. S of I Psychology (Shift II) at Anna Adarsh College, clinched the first Prize in the *Kalaingar Nootrandu Vizha* held on 29 September 2023. Hemadarshini R, of II Psychology (Shift II), secured third

place in the *Speech Competition* organized by Anna Adarsh College for Women on 29 September 2023. Gayathri. V, of I. Psychology (Shift II), participated and won third place in the *21st Junior State Throwball Championship* for the Chennai District competition organized by the Chennai District Throwball Association from 6 October to 8 October 2023. Pavithra M of II Psychology (Shift II) secured third place in the *Kalaignar 100th Anniversary Debate Competition* organized by Adarsh College for Women on 30 September 2023. Smyrna R of II Psychology (Shift II), won second Place in the *District level Handwriting Competition (Tamil)* organized by Presidency College on 4th January 2024.

Post Graduate Department of Master of Social Work

Ms. Malavika. M. A. of II MSW has won First Place in the On Stage Event *Pros & Cons* organized by PG Department of Social Work as a part of the Inter- Collegiate Cultural Event *Social Synergy 2023* at Sindhi College on 13 October 2023.

Department of Tamil

R.Smyrna of II B.Sc Psychology got second prize cash award (Rs.5000/-) for District level handwriting competition conducted by Department of College Education and *Tamil Valarchi Thurai* in Presidency College on 4th January 2024.

Department Activities (Shift I)

Post Graduate Department of Bank Management

The Post Graduate Department of Bank Management conducted a Bridge Course ‘Freshman Arch 2023’ for the students of I.B.Com Bank Management for 10 days from 28 June to 10 July 2023 to help the students to have a smooth transition from Secondary school level to college by developing their academic skills and knowledge through online classes.

The Department on 18 July, 2023 organized a webinar on ‘Save Our Planet, Our Only Home, Begins with Our Respective Homes’. The speaker of the day was Dr.M.B.Nirmal, Founder and Chairman Exnora International, Chennai. He cited the example of true life story of Inderkumar and asked the students to follow the same trajectory and save the planet. The Department organised a Career Guidance Programme on 12 October 2023 titled ‘Career Opportunities in Banking’ in collaboration with the Placement Cell. Ms.Kani Bharathi K, Deputy Manager, Girmarsoft Education Services Private Limited highlighted the opportunities in the banking industry. On 16 October, 2023 the Department organised an Inter- Department Competition “Bank Bash’23”. The event featured two competitions: “BizIcon” (Logo Designing) and “BizBlits” a (Quiz competition), aimed at fostering creativity, critical thinking, and competitive spirit among students.

The Department on 18 October 2023 organised a seminar Banco Fest ‘23. The speaker for the first session, Ms.Yogapriya, Chief Manager, State Bank Institute of Learning and Development explained the growing importance of AI in banking sector. Session two speaker was Ms. Kavitha Narsimhan, Founder Rufast Financial Services delved into the topic of the ‘Bank As A Boutique - Cross Industry Services Offered by the Bank’. She emphasized the significance of understanding and meeting customer needs and the role of trust in banking relationships.

The Department in association with IQAC & IIC of Anna Adarsh College for Women had organized an entrepreneurial development programme – Elevating ‘Entrepreneurial Skills: En Route to Women’s Empowerment’ on 27 January 2024. The speaker of the day Dr.S. Smilee Bose, Associate Professor and Head Department of Corporate Secretaryship, IIC convenor, St. Peter’s Institute of Higher Education and Research addressed and enhanced the entrepreneurial abilities of students.

The Department & IQAC in collaboration with Imarticus learning organised a Career Guidance programme – Investment Banking Career to New Heights on 19 February 2024. The guest speakers Mr.Ajith Valiya, Senior Financial Analyst and Mr.Bharani Kumar presented on “Strategies for Taking Investment Banking Career to New Heights” guiding students in the field of investment banking.

The Department & IQAC organised an Outreach programme on GST on 20 February 2024. The guest speaker, Mr.R.Srivatsan,IRS, Assistant Director, NACIN, Chennai, through this programme aimed to bridge the gap between students’ theoretical knowledge and practical application in the field of taxation. The speaker discussed various aspects of GST, covering the historical context, implementation, and role in reshaping the Indian tax system. An interactive quiz competition session allowed the students to enthusiastically participate and reflected a keen interest in understanding GST principles and their practical implications. The competition consisted of multiple rounds covering diverse aspects of GST, including concepts, recent amendments, case

studies, and practical applications, ensuring a comprehensive assessment of participants' knowledge. Experienced tax professionals served as quiz masters to ensure the accuracy and relevance of questions while providing valuable insights into complex GST provisions.

Department of BCA

The Department organized an outreach programme on 24 August 2023 Tansowa Adharavu Illam, Tamil Nadu Social Welfare Association, Razack Garden. The Department on 4 September 2023 organized an Alumni Seminar on CHATGPT. Ms.SarikaShree, Programmer Trainee in Cognizant Technology Solutions Swetha S, Quality Engineering Associate in Accenture were the resource persons. The department on 22 September 2023 organized a commemorative activity on Programmers Day Celebration & Investiture Ceremony and Mr.Senthil Kumar, Delivery Manager, Tata Consultancy Services was the resource person. On 29 January 2024, the department organized an Intercollegiate Event Code-O-Fiesta'24, and Dr. K. Angayarkkani, Assistant Professor and Head, PG Department of Information Technology and BCA, Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai was the Chief Guest.

Department of Business Economics

The Department of Business Economics organized outreach programmes on 16 September 2023 at Tapasya Old Age Home and Kalaiselvi Karunalaya Social Welfare Society This initiative forged meaningful connections and instilled values of compassion and responsibility in students. The department organized a skill-based enhancement programme on 29 September 2023 aimed at enhancing the skills and knowledge of participants in the fields of make-up and grooming & aari embroidery. Janani J, a Professional Make-up artist and Ms. Elakiya Mohanavelu, aari expert designer trained the students. On 24 February 2024 the department organized an Industrial Visit to Igarashi Motors India Ltd. The Department organized ECOLIT 24 in association with Institutions' Innovative Cycle, an inter departmental fest on 28 February 2024. The online and off line events were organized. The winner for online events comic sketching was Pavishree K., B. Com A& F, Shift I, Business Proposal was Sowdha Shahira KT and offline event Corporate Walk was Vinaya Anil Kumar, B. Com Marketing Management Shift II, Model Marketing was Hema K, B.A. Business Economics.

Department of Central Library

The Department of Library conducted a poster making competition in commemoration of 92th Birth Anniversary of Dr. A.P.J. Abdul Kalam on 16 October 2023. The Department organized NDLI (National Digital Library of India) orientation programme for the students for the effective use of its E-resources on 1 November 2023. NDLI and Readers' Club conducted Quiz on Current Affairs on 27 February 2024.

Post Graduate Department of Chemistry

The Postgraduate Department of Chemistry and IQAC organised on 14 - 15 September 2023 an International virtual conference on 'Emerging Trends in Chemical Sciences and Technology' (ETCST-2023). It was inaugurated by Prof. S. Sriman Narayanan Vice-Chancellor, Vels Institute of Science, Technology & Advanced Studies (VISTAS) Deemed to be University, Chennai. Prof. Susai Rajendran Adjunct Professor Centre for Nanoscience & Technology, Pondicherry University delivered the keynote address. Six invited talks by international guest speakers were arranged for the two-day Conference. Foreign delegates Dr. Poh Wai

Chia, Faculty of Science and Marine Environment, University Malaysia, Dr. Ramachandran Kuppan, The Atwood Department of Chemistry, Emory University, USA, Dr. Ramalingam Manikandan, Department of Congo-Mechatronics Engineering, Pusan National University, Republic of Korea, Dr. SivaShankari. P. Rajasekhar, Post Doctoral Fellow, Oregon Health and Sciences, University Portland, USA, Dr. Adhigan Murali, Sajong University, Republic of Korea, Dr. Shanthana Lakshmi, Air Quality Research Consultant, Hempstead, UK gave talk on their respective field of work.

ETCST'23 highlights research in major areas of chemistry with latest applications in the fields of sensors, batteries, supercapacitors, photocatalytic degradation, nanoscience, and biomedical applications. It was live streamed. Dr. Marijia Ercegovic, Senior Research Associate, Institute for Technology of Nuclear and other Mineral raw materials, Belgrade, Dr. Aleksandra. M. Dakovic, Research Assistant, Institute of General and Physical Chemistry, Belgrade, Dr. Marko Krpic, Chief at TRAYAC Corporation & Faculty of Chemistry, University of Belgrade, Serbia and Dr. Sladjana Maslovara, Research Assistant, Vinca Institute of Nuclear Science, Serbia were the resource persons. 71 research papers were received. Dr. R. Kumaran, Associate Professor, Research and PG Department of Chemistry, D G Vaishnav college and Dr. L. Devaraj Stephen, Assistant Professor & Head, Department of Chemistry, SRM Valliammai Engineering College, Kattankulathur, Chennai chaired the oral and poster presentations respectively. Best oral presentation and poster presentation were awarded cash prize of 1000/ each. The valediction was presided by Dr. V. Jaisankar, Associate Professor & Head, PG & Research Department of Chemistry Presidency College.

The Department and Alumni Association of Anna Adarsh College for Women jointly organised a career guidance programme and Alumni engagement programme on 10 October 2023. The chief guests for the session were Mr. V. Gunasekaran, Pharma and BioPharma Consultant and Ms. Preetha. S (2016-2017 Batch), R&D Chemist, Krylon Cosmetics, Chennai. Mr. V. Gunasekaran briefed the students about the opportunities available for the Chemistry graduates and Postgraduates in various industries like Pharmaceutical, biopharmaceutical, Cosmetics, Food & Beverages etc. Ms. Preetha shared her experiences with the students and motivated them to explore the industrial opportunities.

The Department and IQAC in collaboration with MMM College of Health Sciences organized a Knowledge Sharing Program on 18 January 2024 on the topic "Biomolecules – The Chemistry Of Life". The programme was arranged as part of the memorandum of understanding between the Chemistry Department and MMM College of Health Sciences. The resource person - Ms. S Gokila, Assistant Professor, Department of Biochemistry, Madras Medical Mission College of Health Sciences spoke about Nucleic acids and Vitamins, Chemical composition, structure and functions of Nucleic acids and the significance of the vital nutrients.

The Department and IQAC organized an Intercollegiate event ALCHEMY'24 on 1 February 2024. The chief guests for the event were Dr. T. Sivaramkrishnan, Head, Associate Professor, Department of Chemistry, Ramakrishnan Mission College and Dr. Keerthi, Assistant professor, Department of Chemistry, Anna University. Various offstage events (Chem Poster, Chem collage and Chem Doodle art) and onstage events (Chem Debate, Stand Up Comedy, Chem Connect) were conducted. The Proceedings of the International conference ETCST 23 was released by the Chief guests. 81 students from various city colleges registered for the events.

Trophy and Certificates were given to the winners. All the registered participants were given participatory certificates. Stella Maris College were the overall champions.

The Department along with IIC celebrated National Science Day on 28 February 2024. The chief guest for the event was Dr. P. Thirugnanasambantham, Director, Rohini Global Marketing Pvt Ltd., Project Director, Eswar Health Education & Research Trust. He addressed the gathering on the topic ‘Opportunities and Challenges for Women in Science’. On this occasion, an oratorical competition for science students was organized. Twelve participants from various science departments of both shift I and shift II registered for the competition. P. Vidhubala of I M.Sc., Home Science secured first place, R. Smyrna II of B.Sc., Psychology secured second place and K. Akshayaa of I B.Sc., Chemistry secured third place in oratorical competition.

Department of Accounting & Finance

The Department of Accounting & Finance with IQAC organized a webinar on Investor Awareness in collaboration with Krisha Foundation on 5 August 2023. The resource person for the webinar, Mr. Yuvrajsinh Dilipsinhji Desai provided a brief overview on the basics of stock market focussing mainly on the types of market issues, opening of DEMAT account and market regulator SEBI. The Department organized an online webinar on the topic “Understanding the Implications of US GAAP & IFRS in Financial Reporting” on 2 September 2023. The resource person for the webinar, Mrs. Deepa Aravind, Vice President – Finance Operations, HSBC Bank, Chennai provided an overview on the basics of US GAAP & IFRS focussing mainly on the basics, components of IFRS-9, Pillars, Impairment and Hedging. Three Inter - Departmental competitions titled Afnergia: Money Heist (Finance Quiz), Shark Tank (Pitch your Business plan) and Magic Circle (Mandala Art) was organized by the department on 27 September 2023.

The Department organised a seminar on Media Literacy and Harnessing AI Writing Tools & Fostering Entrepreneurial Mindset in Gen Z on 6 October 2023 for the first and final year students. The resource person of the seminar was Mr. J Sam Daniel Stalin, Bureau Chief NDTV & Mr. A. Aravind, Founder & CEO, Auro Mira Medi Aids. The final year students of the Department of Accounting and Finance embarked on an educational industrial visit to Madhavaram Aavin Milk Factory on 3 November 2023.

The Department organized the release of Volume 1, Issue 5 of Afnel on 14 February 2024. This issue of the newsletter emphasized the department’s array of events, as well as the students’ accomplishments in various intercollegiate sports and cultural events. The guest for the newsletter issue Mr. Mathew Mathew, Head, Department of Human Resources, Vinayaka Mission Research Foundation. The theme of this year’s newsletter was Six Sigma. This year’s newsletter also featured a new Notice Board segment called ‘Word Wall’ where students displayed their artwork and ingenuity in the form of crossword puzzles and quizzes.

Post Graduate Department of Commerce

The Postgraduate and Research Department of Commerce & Institution’s Innovation Council organized a webinar on ‘Angel Investment for Beginners’ on 11 August 2023. The speaker, Mr Karuppuswamy, Employability Coordinator, Sunstone Education Tech Private Limited discussed the financing options for new startups, the role of angel investors and entrepreneurial skills. A seminar on ‘Digital Brand Analysis’ was organized on 9 October 2023. Dr Vanitha Janarthan, Assistant Professor Stella Maris College created an

awareness on social media engagement, website traffic, user behaviour. The department conducted a seminar on 10 October 2023 on the topic 'Understanding the NET (National Eligibility Test)'. The seminar offered an overview of the NET, an in-depth explanation of Paper 1 and valuable tips for successfully clearing the National Eligibility Test. The Department in collaboration with SOE Global organized an intercollegiate faculty enrichment programme on 30 October 2023. The FEP enabled staff to understand networking, to connect with peers from other institutions and they exchanged ideas and best practices. A seminar on Motivational Session for Successful Entrepreneurship was organized on 2 February, 2024. The seminar aimed to inspire students to embrace entrepreneurship and provided practical insights into the entrepreneurial journey. The Department conducted annual departmental activity SANSARG on 8 February 2024. Two competitions namely Word Bust and Bond and Channel Chaser Chronicles were held on 7 February in connection with the same. The three resource persons, CMA Divya Abishek Chairperson SIRC of ICAI, Mr. Ben R Senior recruitment consultant, Expleo Solutions Limited, Mr. Premnath R, Associate Vice President, Digital Marketing spoke on the topic 'Unlock Your Future Exploring Boundless Horizons'.

Post Graduate Department of Computer Science

The Postgraduate Department of Computer Science organized an orientation programme for the first-year students of B.Sc. Computer Science and B.Sc. Computer Science with Data Science on 7 July 2023. An Alumni Initiative programme was organized by the Department on 10 July 2023. The alumni Ms. Divya Kamlesh, Ms. Saranya Anand, Ms. Subha Mohan, Ms. Bhavani Raj, Ms. Sirisha Manoharan shared their experiences and motivated the Final year students of B.Sc. Computer Science. The Department organized a career orientation webinar on 'Roadmap to Become a Full Stack Developer' on 22 July 2023. The resource person was Mr. Y. Bharani Kumar, Senior Manager, Imarticus Learning, Chennai. Tech Expo'23, A showcase of Technical Model was organized by the Department was conducted on 11 August 2023. The Tech Expo featured a diverse range of models that revolved around the latest advancements in computer science and technology. As a part of community service, the final year and second year students of the department visited the differently abled students of Aravind aalayam on 21 August 2023. Students engaged the children by conducting games, dance and songs. Aravind aalayam children displayed their craft works and showcased their talents to the students and the faculty. An industrial visit for the final year PG students to Gateway Software Solutions, Anna Nagar was organized on 25 August 2023.

The Department conducted the Investiture ceremony of the Techbyte students' consortium for the year 2023-2024 on 11 September 2023. The guests for the event were Ms. F.D. Initha, Joint Director General of Foreign Trade and Dr. R. Uma Maheshwari, Correspondent, Maharishi Vidya Mandir Avigna Celeste, Chengalpattu. The Department organized the student initiative programme, BOOT CAMP 2.0 on the topic 'Data Analytics Using Interactive Dashboard' on 25 September 2023. The resource person was Mr. Ramakrishnan P, Head Operations, Equitas Gurukul Group of Schools Chennai. The topic for the 2nd session was 'Digital Marketing'. The resource person was AR. Sukanya Balakumar, Digital Marketing Head, SSI, Computer Education, Annanagar.

The Department organized an awareness programme on 'Women Wellness' on 25 September 2023. The guest was Dr. Roshni R, Senior Medical Officer at Western Coalfields Ltd, Chandrapur, Maharashtra. The Department organized a career guidance programme on the topic 'Higher Education and Competitive Exams' on 20 October 2023. The guest for the event was Mr. Prithvin Rajendran, Managing Director, Prime Educators. The Department organized INTRAFACE 2023-2024- Intradepartment Offstage events on 30 January 2024. The events were Adwars, Working IOT model, Codeathon, Digital zine and Tech Mailanji.

A five-day International Faculty Development Programme on 'Futuristic Approaches and Research breakthroughs in AI' was hosted by the Department from 03 - 07 February 2024. Dr. Paul Devashayam Manuel, Professor from Kuwait University, Kuwait, delivered a talk titled "Towards a Smart Planet: A Journey from Data to Truth". Professor Venkatesh Naganathan, a Senior Consultant from Singapore University, Singapore, presented a lecture on the "Emerging role of AI in Higher Education". "Research in Computer Science and Research Careers in India" was the topic presented by Dr. M. V. Srinath, the Placement Director and Professor of STET College, Mannargudi. Professor M. Geetha from S.A. Engineering College, Chennai gave a talk on the topic "Future of generative AI".

The Department in collaboration with Institution Innovation Council conducted an event for the release of Department Biannual Newsletter Interlook Volume II-Issue II on 16 February 2024. Mrs. A.S. Prema, Commissioner, Tiruchirappalli City Corporation (Retired), guest of the day released the newsletter and gave a motivational talk. The Department of Computer Science with Data Science also on 16 February 2024 organized a seminar on the topic 'Data Science Revival: Advancements in Technologies, Applications & Future Trends'. The resource person was Mr. M. Sathish Kumar, Senior Software Engineer, Gateway Health, Chennai.

The Post Graduate Department of Computer Science organized its Annual Intercollegiate Symposium - INTERFACE 2023-2024 on 14 March 2024. The guests of honour were Mr. Daniel Jacob, HR Thought Leader, Social Architect, and a TEDx Speaker and Mrs S Kasthuri, Managing Director, K K Technologies. Mr. Daniel Jacob released the Department in-house publication Interlink Volume - X.

Almost 45 women students from 11 city colleges participated in the technical meet. The On Stage event - Gadget Tales (Digital Advertisement), Off Stage events - Insight Ignition (Paper presentation), Precision Harvest (Magazine Template Designing), Tech Squiggle (Doodle Design), Techno Quiz Bonanza (Connexions) were conducted. The B.Sc. Computer Science of Sathyabama University got the highest score and bagged the Overall Rolling Shield.

On the same day, the Intra departmental event INTRAFACE 2023-2024 was conducted. In order to improve the department students' technical and literary skills, various competitions such as Tech Mimica (Mime), All In All Tech Diva (Technical singing and Dancing) were conducted. The III year B.Sc. Computer Science 'A' section students were the overall winners and III year B.Sc. Computer Science 'B' section students were the runners. Lion S. Hari Kumar, Managing Director, Super Suryaa Combines, Chennai, the guest for the valediction distributed the prizes.

Post Graduate Department of Corporate Secretaryship

The Post Graduate Department of Corporate Secretaryship has conducted an Intradepartmental quiz competition Kwiz Enigma on 15 September 2023 for shift I & Shift II. 12 teams representing each class participated in the competition.

The Department along with Department of Corporate Secretaryship Shift II organized an International Seminar on 04 October 2023 the topic ‘Unlocking the Potential of IPR’ and Release of the Students Annual Journal ‘Focus’. The inaugural address was given by Shri R Sathish Kumar, Advocate, Madras High Court. CS. Dr. B. Ravi, Managing Partner of B. Ravi & Associates, Chennai released the journal and delivered the special address. CS Prakash R from HC Kothari Group of Companies delivered the Presidential Address. CS Priya Krishna Rao, an alumna of the institution addressed the students. In the online session - Dr. B. Ramanathan from ACE International Pte Ltd, Singapore delivered the keynote address. Sri Sasikumar Ethiraj, Product Owner, Telstra Limited, Australia delivered a special address. Sri. Sarva Easwaran, BL (Masters in Intellectual Property Law), UK presented a student perspective on IPR.

The Department organized an Entrepreneur Development Programme on the topic ‘Unveiling the Entrepreneurial Potential in You’ in collaboration with The Tamil Chamber of Commerce on 15 February 2024. Thiru. Chozha Naachiar Rajasekar, President of The Tamil Chamber of Commerce gave the presidential address. Prof.J.Ranganathan, Honorary Consul of Myanmar delivered the special address. The Department Day was celebrated the same day in the second session based on the theme “Women Entrepreneurship”. Various competitions such as Corporate Walk, Short film and Quiz were conducted. The competitors were judged by the Department Faculty Members.

Post Graduate Department of English

The Department of English began its programmes for the year with the Bridge course offered to first year undergraduate students across departments to improve their language ability and competency. Entry and Exit assessments helped gauge the effectiveness of the course that was offered from 26 June 2023 to 6 July 2023.

The Department in association with Prakriti Foundation organized a screening of a documentary on the life work of renowned environmental activist, Vandana Shiva titled *The Seeds of Vandana Shiva* on 24 July 2023 at the college premises. This was followed by a discussion on the issues of organic farming and GMO crops.

Students and Faculty of the Department also took part in an interactive lecture – *Seeds of Freedom* by Vandana Shiva, noted ecofeminist and social activist on 3 August 2023 at Bharatiya Vidya Bhavan, Chennai hosted by the Prakriti Foundation. Vandana Shiva addressed the queries from students on a range of related issues ranging from corporatization of food resources to the role of multinational seed companies.

Scramble Scrabble – A workshop on competitive Scrabble was organized in association with the Madras Scrabble Foundation on Mr. Ranganathan Chakravarthy, Founding- secretary presented the techniques of the game. The session saw students enthusiastically check their word power and quick thinking.

The Department organized a seminar on *The Medium and the Message: Film and Literature* on 22 September 2023. Dr.Kamala Kannan, Assistant Professor, Presidency College delivered the keynote address. With

DEPARTMENT ACTIVITY



Department of Bank Management



Department of BCA



Department of Chemistry



Department of Accounting and Finance



Department of Commerce



Department of Computer Science



Department of Corporate Secretaryship



Department of Economics

DEPARTMENT ACTIVITY



Department of Home Science – NFSM&D



Department of English



Department of Mathematics



Department of Psychology



Department of Public Administration



Department of Hindi



Department of French



Department of Tamil

DEPARTMENT ACTIVITY



A Workshop on Intellectual Property Rights conducted by the Department of Bachelor of Bank Management (Shift II)



Inter-collegiate technical level event Vi-vrudhi '24 conducted by the Department of Bachelor of Computer Applications (Shift II)



A Career Guidance Programme conducted by the Department of Bachelor of Business Administration



The Outreach Program conducted by the Department of Commerce Accounting and Finance (Shift II)



Cultural Competition Athena conducted by the Post Graduate Department of Commerce General (Shift II)



International Seminar conducted by the Department of Commerce Corporate Secretaryship (Shift II)



Investiture Ceremony of the Department of Commerce Honours (Shift II)



The release of the Department Newsletter Ruthumina Chronicles of the Department of Commerce Computer Application (Shift II)

DEPARTMENT ACTIVITY SHIFT II



The Teck-Nek Investiture Ceremony conducted by The Department of Computer Science and Computer Science with Artificial Intelligence



Panel Discussion on Digital Detox for a Healthy Lifestyle conducted by the Department of English (Shift II)



The Department of Bachelor of Marketing Management (Shift II) conducted an academic based program, Steps to Formulate Research Methodology



Workshop on Effective Construction of Case Studies by the Department of Psychology (Shift II)



The Student Forum Inauguration and Workshop on Health and Well-Being conducted by the Post Graduate Department of Master of Social Work (Shift II)



Ilakiya Manra Vizha Guest Lecture organized by the Department of Tamil (Shift II)



Department of Social Work



Department of Central Library

short video clips and insightful questions, he elucidated the various techniques in film making including montages, shots and angles. Ms. Janaki Sabesh, Actor and Chief Fun Officer, Golpo - Tales Unlimited spoke from her perspective as an actor and storyteller. Interspersed with anecdotes and modulated finely when narrating her stories for children, she elaborated on how films and literature need to keep the audience engaged and involved. The seminar was rounded off with a student presentation- An adaptation of Louisa May Alcott's 'Little Women'. Performed as a period piece, the script, the sets, the decor, the costumes were reminiscent of Civil War times.

Vidya Bhardwaj, an alumnus of the 2019 batch, presently working as Data Analyst at Caratlane, Tanishq had an interactive session with the students on 25 September 2023. She highlighted the importance of analytical skills and critical thinking and encouraged students to find their forte and enhance their expertise in their desired career choices.

The Investiture Ceremony of the student council and the various club coordinators of the department - *The Virtuoso League* for the year 2023 - 2024 was held on 19 September 2023. The Chief Guest for the occasion was Ms. Thirupurasundari Sevvell, Architect Planner, Author, Storyteller and Historian. She exhorted the students to take up leadership as a commitment, responsibility and opportunity to serve.

The students and faculty of the department went on an excursion to Mysore and Coorg from 25 October to 28 October 2023. They visited places of historic and cultural importance - The Mysore Palace, Chamundi Hills, St. Philomena's Church and the famed Brindavan Gardens. A trip through the Namdrooling Monastery Golden Temple and the scenic Raja's seat marked the visit to Coorg.

A one day workshop titled 'Research Writing: from Ideation to Completion' was held for the post graduate students on 12 of January 2024, in the Seminar Hall. Dr. Annie Kuriachan, Associate professor and former head of Department of English, Women's Christian College served as the resource person for the workshop. From identifying a research topic to bibliography, she represented a comprehensive view of writing a paper.

A story telling Competition- Charming Chronicles was held on 20 January 2024 to commemorate the National Education Day and to promote language fluency among students. Ms. Varsha Graceson, Content writer, Zoho Corporation judged the contest.

Inkopolis - 24' - the fifth edition of *Carpe Diem*, the intercollegiate department fest was held on 30 January 2024. With graphic narratives as the theme, blending words with images, the fest was inaugurated by Ms. Anandhi Iyyapan, a prominent booktuber. Over 130 students took part in a line up of events which included two onstage - Quiz and Shipwreck, four offstage - Comic Strip Writing, Poetry Writing, Caricature and Potpourri events and two online - mimicry and meme making events. The judges included Ms. Almas Deen, CEO of Alchemy Digital, Mr. P. Aravind Raj, Assistant Professor, Department of English, Loyola College, Ms. R. Akshara, Animation and Mixed Media Artist, Mr. R. Ashwin, Artist and Founder, The Pencil Palette, Ms. K. Yashoda, Associate Professor and Head, Department of English (SS), Ethiraj College for Women, Dr. S. Rakesh, Assistant Professor, JHA Agarsen College and Mr. Gabriel Gladson, Artist and performer. Ms. Jeyashree Ravi, Founder, Palam Silks presented the valedictory address and felicitated the overall trophy winners - Women's Christian College.

Students of the Department visited the Mary Clubwala School for the Hearing Impaired every Friday and engaged the students in academics, sports and arts for two hours. The volunteers organized the Christmas celebrations in the school on 22 December 2023 which included a skit and dance performance. On 12 January 2024, Pongal festivities at the school were marked by the students taking part in the making of the traditional sweet. Volunteers, students and teachers took part in the celebrations.

In association with *Chennai Volunteers*, students of the department taught spoken English to the students of diploma courses at the YWCA campus twice a week throughout the year. The College received an award for this volunteering initiative at the programme 'Catalysts of Change' held on 22 February 2024.

An FDP programme titled *Inspiring Poetry: Mundane Magnified* was held on 16 March 2024. The resource person was Mr. Ashwin Parameshwar, Assistant Professor, Department of English, Loyola College. The faculty had a hands-on session experimenting with the rhymes and rhythms of poem writing.

Ambrosia - The Literary Debating and Discussion Forum

The Post Graduate Department of English has been actively fostering literary engagement and creativity among students through the Literary Debating and Discussion Forum.

The club conducted a Visual Poetry competition titled 'Visual Verses 23' on 4 August 2023, where students deciphered the meaning and intent of the poem through lines and sketches. On 18 January 2024, a Fantasy Novel Poster Designing event was held.

The event saw an upsurge in participation with students experimenting with color, theme, concept and imagination. They explored the gamut of fantasy literature across the globe and across times. On 8th February 2024, a Creative Bookmark Design event was organized. Participants utilized various mediums, from hand-drawn illustrations to digital graphics to craft visually captivating and innovative bookmark designs.

An Essay Writing Competition titled 'Ecological Imagination in Literature' was held on 10th March 2024. Participants demonstrated a deep understanding of the complexities of human-nature relationships and the potential of literature to inspire ecological consciousness.

Litflix - The Film Society

The Society aims to create an awareness about classical cinema and contemporary production and to analyze literary adaptations. This also serves to complement the Film Studies paper that is a part of the UG and PG syllabus. The Films that were screened in 2023-24 were *Coco*, *Omkara* (An Adaptation of Shakespeare's *Othello*), *Life of Pi* (Adaptation of Yann Martel's book), *A Few Good Men* by Aaron Sorkin, *The Book Thief* (Adaptation of the novel by Markus Zusak), *Chemmeen* (Adaptation of the Malayalam novel), *The Lion and the Jewel* by Wole Soyinka (Adaptation of the African play) and *Gulliver's Travels* (An Adaptation of the Swift's work). Students wrote reviews and discussed the adaptations after the screening of movies.

Arena - The English Drama Club

The club enables the students to work their acting prowess to gain confidence in taking the stage besides honing their artistic skills.

A theatre workshop titled *We the Acting* was conducted on 10 of October 2023.

The workshop was led by Dr. K. Ganesh, Former Head of Department of English, Madras Christian College. The students of I.P.G, II.P.G and III UG classes as well as the department faculty participated in the workshop. Dr, Ganesh spoke on the Western and Oriental sensibilities in theatre, emphasizing on aesthetics of Indian theatre. Students were given scripts from famous plays based on which there were three performances. Students incorporated elements from Mr. Ganesh's talk to put together a quick act after which he shared his analysis of these performances with the cast and audience.

As a part of the paper 'Theatre for Communication', the students of the final PG class performed *Medea* by Euripedes on 17 October 2023. It was a completely student conceived-led- presented production. The students formed various committees for script writing, stage set up, music, props, costumes, dialogues, direction and performed the classical play with panache and finesse.

Department of French

The Department of French organized a co-curricular event titled Célébrations, a Workshop – Live Life to the fullest(Have Fun whole doing It) on 20 October 2023 .The esteemed guests who graced the occasion were Professor Dr. Anitha Manohar , Director , National Institute of Fashion Technology , Ministry of Textiles , Government of India and Sqn Leader Unni Nair , Former Commissioned Officer , Indian Air Force & Chief Facilitator , Excel Group .An Interactive Session 'Meet with the Author- Mme Christine Raguét' was organized on 29 January 2024.A full time Professor at the Sorbonne for decades, a writer and a world renowned translator Mme Raguét gave tips to the students on "Learning French embellishes your life "

The Department conducted Retrouvailles – 24 an academic and cultural Inter Collegiate Programme on 22 February 2024. Dr. Chitra Krishnan , Cavalier in the Order of the Star of Italian Solidarity & Chevalier dans l' Ordre des Palmes Académiques exhorted the students to aim to become good human beings with firm ethical values and Natyasree Smt , Aswathy Rahul founder of Noopuram Natyakalakshetra judged the events like Brise- Sol (Group Dance), Imitations (enacting a scene from a movie), Jeu de Masques (imitating a French literary artist or celebrity) Tapage (Music Competition) Casse – Tête (Quiz) Pas de Feu (French cuisine without fire) & Miroir des Mémoires (Photography). Loyola College won the Overall Champion Trophy.

Department of Hindi

Under the auspices of Central Hindi Directorate, MHRD, Education Department, Government of India and Punjab Association, Chennai, in order to promote Hindi, the Department conducted Prathibha EXPO on 12 September 2023 in the college premises. Inter Collegiate and Inter-Department Hindi Drama competition was held in the last week of September 2023 through On- line platform, for which Prize Distribution ceremony was held on 20 October 2023. One Day National Level Hindi Seminar was conducted on 31 October 2023. The programme was inaugurated by special guest- Mrs. Nirmal Bhasin, Director -Welfare Programmes, Punjab Association and chief guest- Dr.C. Jaya Shankar Babu, Associate Professor, Former Head, Department of Hindi Puducherry University. Dr.P. Saraswathi, Assistant Professor, Department of Hindi University of

Madras, Dr. Ashok Kumar Dwivedi, Assistant Professor and Head, Department of Hindi Shift-2 D.G Vaishnav College, Dr. Sudha Trivedi, Head of Foundation Course in Hindi, M.O.P Vaishnav College, Dr. K. Priya Naidu, Assistant Professor and Head, Department of Languages, Women's Christian College, Dr. Dulal Chand Shashtry, Head Department Of Hindi, Gill Adarsh Matric Hr. Sec. School were invited as on-Stage Resource Persons and Shri Uday Meghani, Senior Announcer-All India Radio Rajkot, Gujarat, Dr. Nelavathi Meghani- Publisher-Sanskrit Prakashan, Gujarat, Mrs. Rekha Suman, Hindi And Sanskrit Teacher, Poetess and Singer, Karnataka, Ms. Sukruti Shreya, Actor and Singer, Digital Marketing Executive, Bihar were invited as off-Stage resource persons.

The Department conducted the Hindi Cultural And Literary Event-Amrithvarshini both Off-Stage and On-Stage events on 27 February 2024 and 01 March 2024 respectively. Mrs. Asha, SGT, Department of Hindi, Anna Adarsh Mat. Hr. Sec. School were invited as Judges for Newspaper reading, vlogging and poetry writing competition. For On-Stage event, Miss. Jayalakshmi Narayanan, Bharathanatyam dancer and model was invited as the chief guest. Mrs. Nirmal Bhasin, Director-Welfare Programme, Punjab Association inaugurated the event as a Special Guest. Mrs. Akshara Ramdas, Lawyer and Bharathanatyam dancer and Miss. Anupama, Lawyer and Bharathanatyam dancer were invited as judges for Group dance, solo singing and fashion walk competition.

Post Graduate Department Of Home Science—NFSM&D

The Post Graduate Department of Home Science organized a workshop on Yoga for Health on 27 and 28 July, 2023 in collaboration with IQAC. The department organized an industrial visit to Aavin Milk Plant, Sholinganallur, Chennai on 1 August 2023. A webinar on 'Study Design and Sample Selection' was conducted by the Department on 24 August 2023 through online mode. The resource person Dr. Deepa.M, Senior Scientist & Head, Department of Epidemiology, Madras Diabetes Research Foundation, Chennai explained in detail the various study design and sampling techniques to be followed while carrying out a research.

The Department in collaboration with the Health and Wellness Club conducted a nutritional awareness programme on 4 September 2023 by circulating e-brochures about balanced diet and healthy eating practices to commemorate the National Nutrition Week - 1 to 7 September.

The Department in collaboration with the Health & Wellness Club and Dignity Foundation conducted an inter-Collegiate Quiz Competition on 21 September 2023 the topic Dementia / Alzheimer to commemorate the World Alzheimer's Day. The winners competed with the winners from several colleges in the final round which was held on 21 September at IIT Madras. Ms. Merita Joseph, Deputy Manager of Dignity Foundation, Anna Nagar, Chennai gave an introductory speech about Dementia and Alzheimer's Disease. A motivational talk was given by the alumni of the Department on 27 September 2023, Mrs. A. Gayathri, Founder & Director, Learn & Shine Holistic Child Services, Academic Facilitator, NIOS & Vocational Trainer. She spoke about positive thinking and self-motivation and shared real-life experiences with the students. The Department organized the investiture ceremony World Heart Day Celebration on 29 September 2023. On 3 October 2023 the Department conducted a Preschool Education Programme to kindergarten students of Anna Adarsh Matriculation School

The Department on 5 October 2023 organized a novel dance based physical activity programme called 'Thandav'. The resource person for the event Dr.Harini Rajesh, Certified Diabetes Educator, Senior Scientist & Head, Department of Preventive and Digital Health Research, Madras Diabetes Research Foundation, Chennai highlighted on the importance of physical activity and gave a short training session on HIIT (High Intensity Interval Training) through dance. An outreach activity at Annupampattu Village was organised by the department in collaboration with World Vision India, on 19 October 2023. A brief insight about the functionalities of World Vision was explained by the programme coordinator, Mr.Joseph, Project Coordinator, World Vision India. The department organized an orientation programme on 21 December 2023 on Catering for the II M.Sc students at Proodle Hospitality Services. The students were oriented about the rules and regulations and the functioning of the Proodle hospitality services.

The Department organized one month catering internship programme from 18 January to 30 January 2024 with Proodle Hospitality Services for the II M.Sc students. The students were exposed to the functioning of the centralized kitchen at Samsung, Hyundai Motor India Limited, Foxconn India Pvt Ltd and Flex. On 17 February, 2024 the department in collaboration with Nutrition Society of India, Chennai Chapter organized a webinar on 'Statistical Analysis for Biomedical Research'. The resource person Mr. U. Venkatesan, Senior Biostatistician at Madras Diabetes Research Foundation explained in detail about the various statistical analysis that are required for research purpose. The Department organized a Community Nutrition Education programme on 19 February 2024 at Hyundai Motor India Limited, Sriperambatur. The students were actively involved in assessing the nutritional status of the employees through anthropometric measurements and gave diet counseling to them.

The Department in collaboration with Independent Human Ethics Committee (IHEC) for the research project of students organized a research work project on 21 February 2024. The committee included Dr. Menaka.M (Associate Professor, Ethiraj College), Dr Nora Viganini (Assistant Professor, WCC), Dr. Vijayalakshmi Loganathan (Assistant Programme Manager, C-Sharp Social Worker) and Dr.Janani (Anna Adarsh Clinic). The students presented their topic of research and got it approved by the committee. The Department organized a workshop on 'Fitness and its Components' on 29 February 2024. The resource person Mr.C.Vijay, Founder & CEO, Smart 7 Wellness & Physical Education Consultant gave a presentation on the importance of fitness and also demonstrated few simple exercises to the student volunteers.

Post Graduate Department of Mathematics

The Post Graduate Department of Mathematics in association with IQAC conducted Sensitization Programme - Health and Hygiene in Women on 11 September 2023. The guest speaker for the day was Dr.Anita.R, Gynaecologist and Fertility Specialist, GLB Hospitals.

The students' club 'Sankhya' of the Department of Mathematics in association with IQAC celebrated National Mathematics Day on 22 December 2023 to commemorate the birth anniversary of renowned Mathematician Sri Srinivasa Ramanujan. The interdepartmental skill based events Rap Session(Debate), Brain Crack(Quiz), Squiggle (Doodle Art), Mind Fizz(Olympiad) were conducted. The winners for the respective competitions were Squiggle (Doodle Art): I Place - S.Padmapiya (II M.Sc Mathematics) II Place – N.Nivedidha

(I M.Sc Mathematics) III Place –P.Madhumitha (I M.Sc Mathematics). Mind Fizz(Olympiad) : I Place - S.Pavithra (II M.Sc Mathematics), II Place - E.Srivarshinif (II M.Sc Mathematics), III Place - P.Sharmili (II M.Sc Mathematics).

The Department in association with The Institution Innovation Council and IQAC organized an orientation programme – ‘Nitty- Gritty with the Start of a New Run as an Entrepreneur’ on 06 February 2024. The Alumni of the department Ms. Sandhiya Naveen Kumar, Professional Makeup Artist and Ms.Sushma S., Educational Institutions Coordinator – Youth United Council of India, Professional Dancer was the resource person for the event.

Department of Psychology

The Department of Psychology organized an online webinar on ‘Roles, Responsibilities and Scope in Clinical Psychology’ on 5 August 2023 and the resource person for the webinar was Ms. Nikitha Sathi, an independent psychologist and psychotherapist. The webinar focussed on the emerging advancements in the field of clinical psychology. The Department organized an online webinar on ‘Roles, Responsibilities and Scope in Industrial and Organizational Psychology’ on 19 August 2023 and the resource person for the webinar was Dr. Saritha Y.V.P, an independent psychologist and motivation speaker who delivered an insightful session by defining Industrial and Organizational Psychology as the study of human behaviour within workplace settings.

The Department organized an online webinar on ‘Roles, Responsibilities and Scope in the field of Social Work’ on 23 September 2023. The Department in collaboration with IQAC organized a zonal level conference on Learning Disability Spectrum - A Bird’s Eye view on 27 September 2023. Dr. A Gayathri, a distinguished expert in the field addressed the first session. Her profound insights, stemming from her role as the Founder and Director of Learn and Shine Holistic Child Services, captivated the audience. The session covered critical aspects of learning disabilities and featured valuable perspectives as an academic facilitator, NIOS and Vocational Trainer. Dr. N. Rasu, an authority in the field of pediatrics and occupational therapy, led the second session.

The Department and IQAC in collaboration with District Mental Health Programme, Chennai District and United Psychology Association organized Mental Health Awareness Rally on the theme ‘Mental Health is a Universal Human Right’ on 12 October 2023. Mr. K. E. Saran Raj, Consultant Psychologist & Health Counselor, member, United Psychology and Mr Nizamudeen Yunus, President, United Psychology were the organizers for event. The chief guests of the day Dr. K. Lakshmi, District Psychiatrist, Dr. S. Karthikeyan, Outreach Psychiatrist, Ms. V. Geetha, District Psychologist flagged off the rally. Dr. Hazaaz Hussain, Consultant Paediatrician, Member Punjab Association and his wife Dr. Feroze Hussain, Consultant Gynaecologist also joined the rally.

Post Graduate Department of Public Administration

The Post Graduate and Research Department of Public Administration and Institution’s Innovation Council organized a webinar on the title ‘Intellectual Property Rights’ on 25 July 2023 to celebrate the World Intellectual Property Rights Day. The speaker of the event Mrs.R.Aarthi Rathna M.L., Assistant Professor, School of Excellence in Law, Tamil Nadu Dr.Ambedkar Law University gave an overview of IPR and explained in

depth on copyrights, patent, trade mark, trade secrets, innovation, ideas and public interest. The Department celebrated Vigilance Awareness Week from 30 October 2023 to 4 November 2023 by organizing various activities. On 30 October 2023, Integrity pledge was administered by the Principal. On 31 October 2023, students of the department held placard with slogans on combating corruption. Collage making competition, Tamil poetry contest and Slogan Writing Contests were conducted on 1, 2 and 3 November 2023 respectively on the theme, “Say No to Corruption, Commit to the Nation”.

The Department conducted the Valedictory Programme on 4 November 2023. Thiru V. Saravana Kumar, Superintendent of Police, Southern Range, Directorate of Vigilance and Anti-Corruption, Chennai was the chief guest and, in his address, highlighted the ill-effects of corruption and emphasized being transparent and sincere in all aspects. The chief guest’s speech was followed by prize distribution to the winners of competitions held in observance of Vigilance Awareness Week. The Department organized a seminar on 03 February 2024. Thiru.R.Kesavan I.A.S., Department of Personnel and Administrative Reforms and Vigilance, Government of Puducherry, the Chief Guest and keynote speaker highlighted the role of Government in digital governance. Thiru.P.R.Shampath I.A.S.,(Retd.) Chairman, IIPA, Tamil Nadu Regional Branch delivered the Presidential address. The chief guest in his address highlighted the significance of good governance and participatory governance. He explained about apps like Kavalan SOS, Swach Survekshan 2023, CoWin, Gem (E-Market Place), E-Auction, E-FIR etc.

In pursuance of National Pollution Control Day, the department in collaboration with Institution Innovation Council, Entrepreneurial Development Cell and IQAC conducted an Interdepartmental slogan writing competition on the theme “Pollution Free Environment” on 24 February 2024. The prize winners were Priya Dharshini K, IB.Com Bank Management (Shift I), R.Regina Mary, II B.Com Accounting & Finance (Shift I) and Keerthana J, II B.Com Accounting and Finance (Shift I).

Post Graduate Department of Social Work

The Post Graduate Department of Social Work organized a Guest Lecture on 8 September 2023 on ‘Guidelines on Research Report Writing’ which was addressed by Dr. A. Arul Paul, Social Welfare Officer, the Department of Epidemiology, Dr. MGR Medical University, Chennai. The session was about how to write a research report, the steps to be taken up for the research topics with dos and don’ts of research report writing.

The Department organized another guest lecture on 15 September 2023 titled Social Security Legislation and Basic Functions of HRM which was addressed by Mr. Balaji, HR Specialist in Payroll & Admin and Welfare Officer, The LEGGETT & PLATT Automotive India Pvt. Ltd Chennai. The session covered the ESI Act 1948, PF’s new amendments, the Payment of Gratuity Act 1972, the Employees Provident Fund and Miscellaneous Provisions Act 1952 and the Basic functions of HRM. The Department organized a guest lecture on 22 September 2023 on ‘Women’s Health and Hygiene’ and was addressed by Dr. Divya Prakash MBBS, DGO. (MRCOG, London), Consultant Gynaecologist, Fertility Specialist & Advanced Laparoscopic Surgeon Fellowship in Cosmetic Gynaecology Meridian Hospital.

The Department celebrated the ‘International Day of The Girl Child’ on 11 October 2023. The theme of the programme was ‘Digital Generation, Our Generation, Our Time is Now – Our Rights, Our Future’ which highlights the importance of digital literacy and access to technology for girls. The Social Work Students Forum “TULIPS” investiture ceremony celebrated and badges were distributed to the Forum Office Bearers. The panel discussion was held with a Moderator and 3 Panellists on different topics. Adv. Thilagavathy. R, BA.,LLB(HONS) acted as the moderator of the panel discussion. The panellist Ms.Ranjani Pandian, Co-Founder & Personality Development Coach, BrainGenie Trainings addressed on the Role of Digitalization in achieving Gender Equality and participation of Women in Financial Digitalization. The next panellist Mr. Andhridoss, an advocate, politician, TV Debater, and social & labor welfare activist, addressed on the barriers and current situation of Women achieving in Digitalization, he also discussed the period stigma, and the life of women in ancient periods. The last speech during the event was given by Ms. S Ramya Psychology Faculty, Officers IAS Academy lectured on ‘Maintaining Positive Mental Health in the Digital Era’ and the pros and cons of digitalization. Various competitions such as Debate, Digital Collage and Mobile Photography were conducted. The afternoon session was handled by the team of Mr. Harinath Canakapalli CEO, Mr. Cecil Rogers, Regional Manager and Ms. Bharathi Thyagarajan Branch Manager of Intelligent Overseas Education emphasized the advantages of studying abroad.

The Department organized a workshop on the ‘Essentiality of Research’ on 3 February, 2024. The workshop aimed to equip participants with essential research skills and practical knowledge for conducting effective research and applying it in their professional practice. The resource person for the programme was Dr Gladston Xavier, Assistant Professor, Loyola College. and Dr Alan Godfrey, Head & Assistant Professor of School of Social Work at St. Joseph University, Bangalore. The workshop had four sessions; the first session was focused on the ‘Usefulness of Research - Using Research for informed practice’. The subsequent focused on the ‘Quantitative research, importance of sampling, testing reliability and validity of data’, ‘Essential Descriptive and Inferential Statistical Tests’ and ‘Appropriate usage of test and inferences writing respectively’.

Department of Tamil

The Department of Tamil on behalf of the Tamil Literary Association, organized a session on ‘Employment on Media’ on 13 September 2023. The guests for the event were Mr. Sriram News Reader from News 18 Channel and Mr. Tharun Joshva, RJ & Event Producer. An essay and an oratory competition on the topic of “kalaingars contribution” was arranged by the Tamil department on 2 October 2023 in accordance with directions from the Directorate of Collegiate Education. The Department of Tamil shift I and Shift II celebrated Pongal festival on 5 January 2024. It was an ambience filled revelry, music, dance, and the joyful faces.

The Department had organised an inter- collegiate competition for poetry, sketching and singing to celebrate international women’s day on 8 March 2024. overall 39 students from 15 various colleges had participated. The winners received two prizes for singing, three prizes for poetry and three prizes for drawing. Each participant received an e certificate.

Department Activities - Shift II

Department of Bachelor of Bank Management

The Department of Bank Management conducted a Workshop *Intellectual Property Rights* on 11 September 2023. The guest speaker Mr. Eshwar Sabapathy, Managing partner, Eshwar advocates, House of corporate & IPR laws gave practical implications of IPR in the current business world. The Department of Bank Management organized an outreach program at *Children's Home of Hope* at Maduravoyal for underprivileged children on 02 March, 2024. Ten students and two staff members interacted with the inmates and gave them stationary and snacks. The Department conducted an exhibition *Commerce Expo* on 6 March, 2024. The event was inaugurated and judged by Dr.V.Meenakumari, Vice-Principal (Shift II). She chose three of the best models presented at the exhibition based on the quality of the model and the explanation provided by the students. It was highly informative for the students. The Department of Bank Management conducted Interdepartmental competitions on account of International Women's day on the topic *Awe-inspiring Women of the World* on 08 March, 2024. Slogan writing, article writing and sketching competitions were held and winners were awarded with certificates

Department of Bachelor of Computer Applications

The Institution's Innovation Council along with the Department of BCA Shift II organized a Webinar *Emerging Technologies in Computer Field* on 11 August, 2023. The event created an awareness among the students about the importance of technologies in the computer field. The Resource person Ms. Sangeetha K, Technical Manager, Capgemini Technology, highlighted the importance of technology – *A Glimpse of Artificial Intelligence*. She shared some classic examples about rescue, Digital twin, GANs, Metaverse etc. and explained the difference between virtual reality and Augmented reality. The Department student council, the Student consortium Elite Buds was installed to organize department events for the academic year 2023-2024. The five student office bearers were honored with the badges by the department head Dr.R.Anandha Lakshmi on 20 September, 2023. The Department organized a skill based seminar *Find Your Future in Data Science* on 20 September, 2023. The Resource Persons, Mr. D. Bharathi Pandian, Corporate Trainer & Ms. Vandana Trivedi, Business Head gave valuable information to the students to work with data science projects, Jupyter notebook, Pictoblox, MIT App Inventor and how to do data analytics, which will help the student to get a better road map to identify their project and internship in their respective fields. The Department organized an Inter-Departmental technical paper presentation competition *Techshot '24* on 16 February, 2024. This session provided an ideal opportunity to enhance their technical skills and develop the ability to explain technical concepts clearly and concisely. In commemoration of National Energy Conservation Day, the Department of BCA conducted a poster-making competition on 23 February, 2024, which inculcated in the students awareness of global warming and climate change and promoted efforts towards saving energy resources. The guest, Dr.B.Punitha, Assistant Professor, Department of Corporate Secretaryship (Shift-II) appreciated the students for enthusiastically participating and gave them certificates for the posters exhibited. The Department of BCA organized a Student Expo titled *Science Exhibition on Internet*

of Things on 7 March, 2024. The department students exhibit their talents by showcasing their models with the full sense of the Internet of Things. This brings in students direct experience and focused reflection in order to increase their experiential learning, develop knowledge and skills in the particular field. The guest remarked on the student's talents and their presentation skills and also awarded them with certificates for the prize winners. The intercollegiate level technical event *VIVRUTHI'24* was organized by the Department of BCA Shift-II for two days on 7 and 8 March, 2024. The Chief Guest, Dr. Mahalingam P, Associate Professor & Head, PG Department of Computer Science & Applications, Peri College of Arts and Science, graced the occasion with a talk on technology advancement in Artificial Intelligence. The first computer programmer was a woman and he encouraged the students to be diligent and aim for greater success on the International Women's Day and also released the department newsletter *Techzine'2024*. The off-stage events *Fusion Fest (Pot Pourri)*, *Tech-draft (Poster Making)* and *Get-Set-Speak (Debate)* conducted on 7th March 2024 had participants from other colleges. The on-stage events, *Brain Battle (Quiz)* and *Con-Tac-Tix (Connexions)* were conducted on 8 March, 2024. Around 16 different colleges in and around Chennai participated in these two-day events and the prize winners were awarded with the shield and certificates. The Overall Champions were Sri Krishnaswamy College for Women.

Department of Bachelor of Business Administration

The Department of Business Administration organized an orientation programme *Achieving Holistic Management Knowledge: A Roadmap to MBA* for orienting the students about higher education and master degree on 10 October 2023. The first year, second year and the third year students of the department were the audience. The Resource Person, Mr. Raja, (Founder and CEO - IRMS Pvt Ltd) explained about the new specializations in MBA. The Department of BBA conducted a guest lecture *Exploring and Understanding Project Analysis with Deeper Enrichment on Research Methodology* on 14 February, 2024. It was a guidance program with regard to project report work for the 67 final year students. The guest speaker Dr. Rajalakshmi Saravanan, Assistant Professor, Department of Business Administration, Mar Gregorios College of Arts and Sciences, explained through a prototype the demonstration on the project. The program threw light on quantitative research methods and ways to create statistical models to test hypotheses and explain observations.

Department of Commerce Accounting & Finance

The Department of Accounting and Finance (Shift II) organized a workshop *Introduction to Securities Market* for second and third year students on 18 July, 2023 through online mode. Resource Person Ms. Hetvi Gudhka, brought into limelight the basics of securities market, The Department organized an Intra-departmental event *Commerce Gala* on 19 September, 2023. Adzap, Quiz and Debate were conducted and certificates were distributed. On 05 October, 2023, the staff and students visited SRIARUNODAYAM Charitable trust in Kolathur. They interacted with the inmates and donated essential supplies and groceries. The department organized an awareness programme on *KYC Procedure (Opening of Trading and DEMATAccount)* on 12 January, 2024 via zoom platform. The Resource Person Mr. Varad Kulkarni,

BFSI Trainer, Ambition Learning Solution gave a brief introduction about cash flow and importance of savings & investment in the present world. The department organized a skill based programme on *E-Filing of Returns* on 18 January 2024. The guest speaker Mr. P. Raja Prabhu, Chartered Accountant of Abraham & Philip. gave a clear knowledge on GST returns and filing of e-returns. The students got an awareness on CGST, SGST, IGST, objective of GST filing, GSTR form like GSTR-1, GSTR-3B, Input and Output tax, Input tax Credit (ITC), Reverse Charges and removal of cascading etc.,. The department conducted a career guidance programme for the second and third year students on 19 January, 2024. The Resource Person, Mr. Iniyar Robert, Advocate, Madras High Court shared with the students his extensive knowledge on various employability skills in the field of law, other fields and also spoke about the various entrance exams available for higher education and other competitive exams also.

Post Graduate Department of Commerce General

The PG Department of Commerce General released the Newsletter *Bulletin* (Edition - November 2023 Volume 01, Issue 05). The PG Department of Commerce organized a *Program on life Skills* on 11 September 2023. The resource persons Mr. Vishal, Leadership Coach & Strategic Consultant and Mrs. R. Divya Krishnan, Corporate Facilitator. spoke on the topic *Rise to Success*. They explained about the success mantras to be used to rise in life and career. To commemorate World Food Day, the PG Department of Commerce General organised a meaningful initiative to express gratitude to the college cleanline service members on 13 October 2023. As a mark of respect and gratitude to their untiring efforts, home cooked food was offered by the students to the members of the college cleanline service. On 29 September 2023, The PG Department of Commerce General conducted Interdepartmental competitions, *Athena*. To Inspire, Compete and Conquer was its main theme. It helped the students to showcase their talents, especially in the fields of Business, Marketing and Project Management. The Judges of the event were the alumni of the department. On 24th & 25th January 2023, II year Students of B. Com General, were taken for Industrial Visit to Adyar Anand Bhavan Sweets & Snacks Corporate Office, Ambattur Industrial Estate, Chennai, Tamil Nadu - 600058. The students got to know the production process of the working of the hotel and its corporate office. Mr. Jambulingam, Project Head explained about A2B's History, Vision and Mission and the fully automated production methodologies of the company which provided a great learning opportunity for the students. The PG Department of Commerce General organized a 5 DAYS Orientation Program On NET/SET Exams from 05 February 2024 to 09 February, 2024, for the benefit of PG students to prepare for NET/SET exams. The resource persons Dr.K.UmaDevi of Department of Commerce and Dr.B.Punitha of Department of Corporate Secretaryship and Ms.M.Sathya of Department of Commerce guided the students to prepare for the forthcoming UGC Exams . As a part of Department social responsibility, The PG Department of Commerce general Shift II celebrated *National Random Act of Kindness Week* on 16th February 2024, by conducting four small events.

Department of Commerce Corporate Secretaryship

The Department of Corporate Secretaryship-Shift II in collaboration with Larsen & Turbo organized a skill enhancement course on *Data Analytics* on 24 August 2023. The Chief Guest Ms. Monika Chowdry

delivered a detailed lecture on Data Analytics enabling the students to gain familiarity with the topic. The Department of Corporate Secretaryship-Shift II organized an event on Poster Making on the topic *Trademark- Know Your Brand* in connection with *Focus* for the Academic Year 2023-24 on 23 September 2023. The Judge for the event was Dr B. Sudha, Associate Professor & Head, Postgraduate and Research Department of Commerce (Shift I) Eight teams participated with two members per team. The First place was secured by Akshaya M and Kavitha D of II B.Com CS A (Shift I). The Second place was bagged by Harini B and Vijayasri K of III B.Com CS (Shift I). The Third place was secured by Harshini R and Suruthika S of II B. Com CS A (Shift II). The winners were presented with trophies and certificates and participants were given certificates. The Department of Corporate Secretaryship (Shift II) and the Institution's Innovation Council conducted *Wealth Out of Waste* on February 24, 2024. Twenty five participants took part in the event of creating art out of waste like paper, eggshells, cardboard, coconut shells, etc. The students exhibited their creative talents and the winners were decided based on their creativity, presentation, and originality. The Department of Corporate Secretaryship visited the Blue Cross India on 02 March, 2024 to donate food to the pets. Two staff members, Dr. G. Revathi and Ms.S.M.Pavithra, along with the students donated food for the pets. The Blue cross of India greatly appreciated the gesture.

Department of Commerce Honours

The Department of Commerce Honours conducted the Freshers Day on 07 July 2023 combined with an introductory session and orientation program about the course. An Ice Breaking Session on 02 August 2023 by conducting a Memory Game called 'COM-CONNECT' where all the students interacted with each other. An interactive and motivational session was conducted by the Student Council Members of the department of the 2020-2023 batch for their juniors on 04 August 2023. On 07 August 2023, Ms. Vaijyanthi, Alumni & Gold Medalist of 2019-2022 batch shared her experience in college and shared tips about securing good marks. Ms. Lavanya, the Placement Co-ordinator conducted a placement orientation on 07 August 2023 in which the students were briefed about the testing and selection processes followed by the Corporates. A counselling session was conducted for the Freshers by Ms. Sushmitha, Psychologist on 16 August, 2023. She spoke to them about self-confidence and personality development. Students were also encouraged to improve their public speaking skills and overall communication skills. In collaboration with L&T Group, the Department of B.Com Honours organized an orientation for the certificate course on *Business Analytics with R & SAS* on 24 August 2023. Mrs. Kalyani & Ms. Monica, experts from L&T, briefed the students on the scope of joining the course. The Department conducted a Seminar on *Relevance of Accounting Standards* on 15 September, 2023. The Speaker C A Keerthana, Chartered Accountant spoke on the importance of Accounting Standards in preparation of the financial statements of the company. A workshop on *Data Analysis* was conducted on 05 October 2023 regarding the various types of questionnaires for Data collection by Dr.A.G. Vijayanarayanan, Assistant Professor, PG & Research Department of Commerce, DG Vaishnav College. An Investiture Ceremony of the

Department Council was also conducted on 05 October 2023 wherein he conferred the office bearer posts to the department council members.

An Awareness Program on *Cyber Crime and Security Measures* by Ms.V. Sreelakshmi, Senior Associate, Ernst & Young Company on 12 October 2023 in which the students were educated about the cybercrimes and the proper ways to avoid them. An *Entrepreneurial Expo 2023* was conducted on 17 October 2023. 15 teams exhibited their innovative products. Presentations on the feasibility and profitability of the product were explained by the team. The Expo was inaugurated by Dr. V. Meena Kumari, Vice Principal (Shift II). The Guest of the session was Dr. C.A. Vinodhini, Head, Department of Commerce (CA). Winners were awarded with trophies and goodies. On 29 December 2023, 30 students from the Department of Commerce Honours conducted an industrial visit for the students. They visited *Modern Bakers* which is a subsidiary unit of Parle G. Students were briefed about the production process, supply chain management, cost control practices followed by the Company.

On 10 January 2024, a Career Guidance programme was conducted to enlighten students on Competitive exams and scope for higher studies after UG. The Resource person for the session was Dr. Iniyar Robert, Academic Head & Advocate. On 21 February, L&T Certificate distribution ceremony was organized, Department of Commerce Honours L&T course Business analytics on R & SAS. Students were issued certificates on successful completion of the course. A total of 56 students received certificates for the Course.

A Faculty Enrichment Programme with the objective of enlightening teaching faculties with the process of E-filing tax returns was organized on 5th March, 2024. Computation of Total Income, deductions allowable, e filing process of ITR was elaborated by the Resource Person CMA Rakesh Shankar Ravishankar. The Department Journal - *INSIGHT V* was also released on the occasion. On 8 March 2024, the department celebrated Women's day, *Empowering Women -Stakeholders Connect* by inviting & felicitating the working mothers of students of the department. Ten Working Mothers were invited as guests and they shared their success stories with the students.

Department of Commerce Computer Applications

The Department of Commerce (Computer Application) organised an entrepreneurship programme titled, *A Role of Innovation and Entrepreneurship in Economic Development* on 31 July 2023. Dr. C. Luminia Vinodhini, Head of the Department of Commerce (Computer Application) was the resource person, and the final year students participated in this programme. The Department conducted an IPR programme titled *E-Filing Procedure and its Legal Issues in India* on 19 September 2023. Dr. Rajasekar, Professor, AMET Business School, Chennai was the resource person and he briefed the participants about the e-filing procedure. The Department newsletter *Ruthumina Chronicles* was also released. On 14 October 2023, the Department students took part in a Community Service programme at the Shiva Vishnu Temple in Anna Nagar, Chennai. The second year students of the department participated in an Industrial Visit at VG Industries in Kakkalur, Thiruvallur District, Chennai on 13 February 2024.

Department of Computer Science and Computer Science With Artificial Intelligence

The Department of Computer Science & Computer Science with Artificial Intelligence - Shift II along with Institutions Innovation Council and IQAC jointly organized a Discussion Forum on the '*Role of Innovation, Creativity and Entrepreneurship*' on 24 July 2023. Ms V Janaki, Assistant Professor, Department of Computer Science, discussed the importance of Creativity and Innovation and hence the impact on Entrepreneurship. The Department of Computer Science & Computer Science with Artificial Intelligence along with IQAC inaugurated the *Students' Consortium Tek Knack* of the Department for the Academic Year 2023 - 2024 on 9 October 2023.

A Student Awareness Programme was organized by the Department on 9 October 2023 on the topic *Artificial Intelligence in Social Media Analysis*. Mr Syed Hasan, Chief Operating Officer, CAMS enriched the students with the knowledge of how Artificial Intelligence plays an important role in Social Media. The Department of Computer Science & Computer Science with Artificial Intelligence along with IQAC organized an academic based seminar on the 29th of January 2024. Mr. C. Ganesh Kumar, Product Designer at Vajro, Chennai was the guest speaker of the day. He dived into the *UX/UI Designing* which is the need of the hour in the field of Computer Software.

As a part of the International Women's Day, the Department of Computer Science with Artificial Intelligence along with Institutions Innovation Council and IQAC jointly organized an Interdepartmental Poster Presentation Competition on the topic *Women Entrepreneur My Role Model* on 16th March 2024. The competition provided a platform for students to showcase their innate talents and creativity. Ms D.Padmalkshmi, Head, Department of Psychology, Shift II judged the event.

Department of English

The Department of English (Shift II) conducted a seminar, *Open Doors to Writing* on 20 July 2023. The resource person Ms. Vani Pradeep, Life Transformation Writer and Poet shared her words of wisdom on academic writing and gave insights on how to create, think, and structure any piece of writing. Around 150 students from various departments including I BMM, I BCS 'A', I PSYCHOLOGY, I AI, I BCA participated in the event. The resource person discussed various topics and clarified the queries related to starting to write. She also discussed her book 'Soul Feeder' and motivated the students and audience on the importance of positive thinking. In commemoration of the World Mental Health Day- 2023, the Department of English organised a panel discussion on 03 October 2023 for the students to discuss the importance of mental health and well-being. The discussion on the theme *Digital Detox for a Healthy Lifestyle* was moderated by Dr. G. Hema Malichah, Assistant Professor, Department of English. The panelists included Dr. S. Divya Prabha, Counselling Psychologist, President, CCF, Ms. V.S. Suriya Sre, Counselling Psychologist, Joint Secretary, CCF along with the special guest and panelist Mr. Arjunan Nandakumar, Indian Actor and Digital Marketing Influencer. The discussion focused on significant problems such as addiction to social media and the underlying issues like brain fogging, depression, peer pressure etc. The session concluded with lively interactions between students and the panelists. To commemorate

World Book Day, A Book Reading Initiative, *Drop One, Pick One* was undertaken by the Department of English Shift II in association with the Book Club on 15 March 2024 at the OAT to inculcate book reading habit amongst the students and staff members. The Principal, Dr. Shanthi inaugurated the event by cutting the ribbon and Mr. Vijay Bhatia, Vice-President & Chairman (Non-Academic) graced the occasion. Dr. V. Meena Kumari, Head of the Department of English, Shift II and Vice Principal (Shift II) participated in the event. Two carton full of pre-loved books were kept for the staff members and students. About 100 students and teachers actively participated in the initiative.. Many dropped their books and exchanged it for the books of their choice. It was a wonderful and richly rewarding experience for the participants.

Department of Bachelor of Marketing Management

The Department of Marketing Management hosted a Fresher's Fete on 27 July, 2023. The Department organized an industrial visit to Kamarajar Port Ltd. (Ennore) for third year students on 28 August 2023. This visit provides exposure to the students in Logistics & Supply Chain Management, which is a part of the third-year curriculum The Department organized a seminar titled *Commerce Education - Need of the Hour* on 25 September, 2023, in collaboration with CA.K.Hariharan, Proprietor, and Premier Academy, associated with our Department/ by/ MOU. The Department organized a webinar on Hybrid mode titled *Global Opportunities and Tips for Career Growth after Graduation* on 15 September, 2023 in collaboration with Ms. Kalpana Sundaram, Faculty and Student counsellor, World of Knowledge Management Development Centre, Madonna University, Dubai Campus. The Department of Marketing Management initiated a menstrual hygiene awareness campaign to create awareness and educate the students about menstrual hygiene. The students were asked to wrap up their sanitary pads in paper and use a sanitary napkin destroyer. The department installed bags and paper for this purpose in all the floors of the college campus on 16 October, 2023. The Department of Marketing Management released their Newsletter *Wingzup* Volume 3, November Edition 2023. The Department organized an outreach programme on 12 February, 2024 at the Indian Council for Child Welfare in Shenoy Nagar, Chennai-30. Our students A. Shreya, A. Radhika, V. Menaka, R. Swathi, L. Monisha along with our staff Dr. K. Indhumathi donated provisions and clothes to the children at ICCW. The Department in collaboration with IQAC organized an Academic based Program for Final Year Students titled *Steps to Formulate Research Methodology* on 5th March, 2024. The speaker Dr.S.Dhivya Devi, Assistant Professor, Faculty of Management, SRM Institute of Science and College gave valuable insights on various statistical tools and its usage. The Department conducted an Inter-Department and Intra-Department Competition on 13 March, 2024. ADSPARK '24 - Food Quippo, in which 14 teams presented papers regarding various food related topics for the Interdepartment competition. It created awareness among students regarding their food habits. Nine students participated in the Intra-department comepetition - MARKETING WALK - MARKEEN' 24 in which the students exhibited their marketing talents. The event was judged by Dr.V.Meenakumari (Vice-Principal shift II) and Dr. C. Luminia Vinodhini (HOD - B.Com CA). Three best papers were selected and three best marketing walk queens were given prizes for the Interdepartment and Intradepartment activities respectively. The chief guest chose three of the best papers presented by the various

Department students and they were to choose three best Marketing walk queens at the competition based on the performance, skills and talent among the BMM students.

Department of Psychology

The Department of Psychology conducted a Zonal Conference on *Learning Disability Spectrum - A Bird's Eye View* on 27th September 2023. The resource persons were Ms. A. Gayathri - M.Ed Special education, M.Sc. Counselling & Psychotherapy, Founder & Director - LEARN & SHINE Holistic child services, Academic Facilitator and Dr. N. Rasu - MOT (Paediatrics). To commemorate the World Mental Health Day online and offline activities were conducted on 11th October 2023. Online events included poster making and photography, while offline events included a gratitude board and hug therapy. A workshop on *Improve Your Health and Mental Well-being* was conducted offline on 20th October 2023. Dr Mythili Prathap MBBS, MRC PSYCH, Consultant Psychiatrist, Associate Medical Director was the resource person. Dr Niraimathi Anand, CEO of FENIVI Research Solutions was the resource person who conducted a workshop titled *Effective Construction of Case Studies* on 22nd December 2023. Is

Department of Master of Social Work

The PG Department of Social Work organized a Guest Lecture on *Corporate Social Responsibility (CSR)* to Second year MSW Students on 25 August 2023. Mr. Muthukumar, CSR Manager from Nicola Foundation was the Resource person who provided a comprehensive overview of CSR, NGOs, and NPOs, elucidating their roles in addressing societal challenges.

A Guest lecture on *Skillfulness* was organized by the PG Department of Social Work for the Second year MSW Students on 22 September 2023. Ms. Dhamayanthi, Transplant coordinator cum Grief Counselor from Apollo Hospitals focused on the skills of social workers like being an active listener, the concept of empathy in counseling session, SWOT Analysis, about the Johari window a technique that helps people for better understanding their relationship with themselves and others. The Department of Social Work and the Department of Psychology in collaboration with Shadithya Hospital, Pallavaram organized the student forum Inauguration and a *Workshop on Improve Your Health & Well-Being* on 20 October 2023. The event was presided over by the Chief guest, Dr. Mythili Prathap, MBBS, MRCPSYCH Consultant Psychiatrist, Associate Medical Director. The student forum named as 'PEARL FORUM' which stands for "Professionally Enriching, Achievable, and Resourceful Learners" along with Logo Release was done in presence of the dignitaries. The Workshop focused on Mental Health and Well Being was addressed by the team members of Shadithya Hospitals.

The Skill Lab sessions were organized by the PG Department of Social work for First year MSW Students. Thirteen sessions in the month of September, October & November 2023. The sessions were held on the Analysis of Indian Society & Social Problems, Importance of Communication, Personality Development and Leadership, Values & Ethics in Social Work, Role of Advocacy in Social Change, Gender Sensitization, Criminal Justice System, Group Dynamics and Child Rights.

The PG Department of Social Work organized Observation visits for the First year MSW Students in the month of September, October and November 2023. As a part of field trips, the students visited different organizations such as Mithra Foundation, Sevalaya, Aavin, Directorate of Social Defense, Parle-G etc and various sectors like Human Resource Management, Medical & Psychiatry and Community Development etc.

The PG Department of Social Work organized a Rural Camp from 15th to 21st of November 2023 for the First MSW Students to AHAL Centre, Kilpennathur, Thiruvannamalai District. The Rural Camp aims the students to understand the socio-economic and cultural conditions of rural life and work collaboratively as a team with a positive approach. The students visited Block Development Centre, school, CURE Illam, attended Medical camp, PRA Session and conducted awareness programs on community based themes such as Importance of Education, Alcoholism, Women's empowerment, child marriage etc through street play and dance. The students had an experience in gaining knowledge on Mobilization, application of PRA, Program Organization and also exploring rural life.

Department of Tamil

Ilakkiya Mandra Vizha was organized on 17 October 2023 by the Department of Tamil (Shift II). Dr. G. Palani, Professor, Department of Tamil, Director, Marina Campus, University of Madras gave a Lecture about *Stage Drama*. Dr. N. Sulochana, Assistant Professor, Department of Tamil Language & Linguistics, International institute of Tamil studies, Taramani gave a lecture about *Poetry Literature*. On the occasion of the 100th birthday of Dr. Kalaingar Karunanidhi, various competitions were conducted for the students of Department of Tamil (Shift II) in collaboration with the *Pagutharivu Certhiruththaa Semmal Kalaingar Kuzhu* in order to express his rational thinking among the college students. An Essay Competition, Speech Competition, Seminar Competition, Debate Competition and Short Film Competition 29 September 2023 to 03 October 2023 were conducted by the Department Tamil (Shift II) on the topic *Artist's Contribution* as directed by the Directorate of College Education. The Department of Tamil along with IQAC conducted an Awareness program for the students on 23 February 2024 in the Conference Hall. The Chief guest was Dr. V. Arasu (Retd.), Head & Professor, Department of Tamil, University Of Madras, Chennai. The Topic is '*Tamil Nilam-Tamil Makkal- Tamil Mozhi*'. He talked about the areas where the Tamil people lived and the history of the language of the people. Around 200 Students participated in this highly enlightening and informative session.

Student Council Activities

Staff Coordinators:

- Dr. Geetha Ramanan - Assistant Professor, Department of Tamil Shift II
 Dr. T.D.Rekha - Assistant Professor, PG Department of Bank Management Shift I
 Dr. C.Kavitha - Assistant Professor, PG & Research Department of Commerce General Shift I
 Dr.R. Saranya - Assistant Professor, Department of Corporate Secretaryship Shift II
 Ms. A. Nivedha - Assistant Professor, PG Department of Commerce General Shift II
 Mrs.R. Nadheya-Assistant Professor, PG Department of Corporate Secretary ship Shift I

Student Coordinators

- President : Thabasum Fathima.K – III B.Com CS (Shift - I)
 Vice President : Janani.T- III B.Sc Maths (Shift - I)
 Cultural Secretary : Kirthana.G – III B.Sc Psychology (Shift - I)
 Asst. Cultural Secretary : Thalagavalla Shailaja.M – II B.Sc Computer Science (Shift - 1)
 Sports Secretary : Shakthi Abirami.R.K – III B.Com MM (Shift – II)
 Asst.Sports Secretary : Roshini.V – II B.Sc Computer Science (Shift -I)
 Treasurer : Harshinee.K.S – III B.Com General (Shift -II)
 Social Media Secretary : Harini.P – III B.Sc Computer Science (Shift -I)

Investiture Ceremony of Student Council

“A leader is one who knows the way, goes the way, and shows the way.” - John C. Maxwell

The investiture ceremony of the office bearers for the year 2023-24 was held with great excitement and dignity on 18 April 2023.

Fresher's Welcome

Freshers' Day is a celebration of new beginnings, forging bonds, and embarking on a memorable adventure filled with opportunities for growth, exploration and friendship. With this thought the council celebrated the induction day programme for the newcomers on 03 July 2023. The chief guests for this event was Mr. G. Olivannan and Mrs. Latha Pandiarajan.

Youth 4 Nation - Lectures On Nationalism And Patriotism

The Student Council and Youth 4 nation organised an awareness program on nationalism and patriotism for the college students on 01 August 2023 and 02 August 2023. The event was conducted to commemorate the significant contributions of all the freedom fighters with several speeches about ethnocentrism, chauvinism and jingoism. Near about two hundred students participated in the program.

Awareness About Drug Abuse

The Student Council in collaboration with K4 Police Station organized an awareness programme on 11 August 2023. Around 4000 students took a pledge against drug abuse. The chief guest Mr. Rohit Nathan Rajagopal IPS, Deputy Commissioner of Police, Anna Nagar addressed the gathering. He explained the

severe punishments given to people who are involved. The awareness programme was designed to educate, engage and support students in making informed choices that lead to healthier lives both academically and personally.

Traditional Day & Ethnic Day

Student council celebrated traditional Day on 28 August 2023 by performing various dances portraying different types of traditions in India. Ethnic day along with Navaratri was celebrated on 21 October 2023. The program began with vibrant performances by the students.

Manjari

Manjari is an event which showcases talents of the freshers. Madam Principal Dr.R.Shanthi initiated the event with her warm welcome speech. Ms.Thabasam Fathima, President of student council and Ms.Kirthana, cultural secretary delivered the preliminary speech after which the enthusiastic dance event commenced which entailed all the departments. Various offstage events like set creation, cosplay, sketching, makeup and photography took place on 20 September 2023. Judges for the events were Mr.Gowtham Raj, Ms, Deepa, and Mr.Muthupandian. The overall trophy was bagged by B.Com MM and B.Com CA.

Neherika

The annual inter – collegiate cultural fest Neherika with the theme Wanderlust was conducted on 23 January 2024. Students from various colleges actively took part to showcase their skills and artistic powers. They enthusiastically participated in both off Stage events like Brushstroke Bonanza and Heads up. On stage events included Groovathan and Harmony Duets. The overall trophy was bagged by Loyola College.

Meghmalhar

The inter- departmental cultural fest Meghmalhar with the theme Carnival Extravaganza was conducted on 20, 23 and 24 January 2024. The programme included variety of competitions like Adaptune, Scene recreation, Movie quiz and Fill in the Lyrics. Mr. Ashok Selvan the dynamic and versatile actor of the decade & Ms. Keerthi Pandian, the promising new comer graced the occasion. The event started with the lighting of the lamp by our esteemed Correspondent Mr.Sunil Hasija, Principal Dr.R.Shanthi, Vice Principals Of both Shift I & Shift II, Deans, Heads of Department, Faculty and Students. Mr.Aran, Director, Actor, Lyricist and Producer, Mr.Adithya Krishnan (Singer), Super Singer Junior title winner R P Krishaang, Arun Pandian (Actor and Producer), KPY Bala (Actor and comedian) and Manthira Moorthy (Director). Udayan (Theatre Artist), John Franklin and Mugilan (Choreographers) were the judges for various events. Overall Trophy was bagged by the Department of Bank Management Shift II. The Fest culminated with the felicitation of the winners acknowledging their talent and dedication. Trophies and certificates were awarded by our Correspondent Sir Mr. Sunil Hasija to deserving participants.

Placement Office Activities 2023-2024

Head-Placement & Training

K. Lavanya, M.Com.

Placement In-Charge from respective department activities with the placement office.

Student Coordinators

- 1.Harsha M.com General
- 2.Dhanalakshmi S Bcom Gen
- 3.Theshetha BA Eng
4. Benna Bcom Gen
5. Moushiya Bcom Gen

The following companies conducted their recruitment process as On-campus for the academic year 2023-2024

On Campus Drive Companies list

S.No.	Company Name	Selected
1	Deloitte	0
2	Tata Communications	2
3	Accenture	96
4	TCS BPS	77
5	TCS IT	4
6	Omega health Care	26
7	Bharti Airtel	22
8	E wall Solutions	1
10	YRO Systems pvt Ltd	Awaiting
11	Domex Data services	4
12	Verizon	2
13	DAV	2
15	Carisma Solutions	Awaiting
16	CSS Corp/Movate	Awaiting
17	Funds India	23
18	Sutherland	54
19	Episource/Optum Health& Technology Pvt Ltd	5
20	Preludesys	Awaiting
21	Hexaware	0
22	Darwin Public school	1
23	Mphasis	Awaiting
24	Denodo	Awaiting
25	RR Donnelley	29
26	Trend Works	5

Clubs

Book Club

Staff Co-ordinators:

Ms. M. Arulmozhi Nangai, Assistant Professor, Department of English, Shift - II

Ms. C. Rajeswari, Assistant Professor, Department of English, Shift - II

Ms. C. D. Kalpana, Assistant Professor, Department of Mathematics, Shift I

Dr. V. Sribharathi, Assistant Professor, Department of Chemistry, Shift I

Student Co-ordinators:

President : Jannavi B.K., III B. Com General Shift - II

Vice- President : Harini J.S., III B. A. Economics - Shift -I

Secretary : Archana G, III B.Com General Shift - II

Secretary : Jaisri M R, III B.Com Corporate Secretaryship - Shift I

Treasurer : Swetha T.S., II B.Com General Shift - II

The Book Club of Anna Adarsh College for Women organized a workshop titled Solving Crossword Puzzles on 02 September 2023 in the college premises. The program was presided by Mr. Harmandersingh, IAS President of TamilNadu Crossword Association. The Resource Person, Mr. Ramakrishnan Krishnan, the current champion and a record 7 time winner of the Indian Crossword League conducted a highly interactive workshop. The audience consisted of selected crossword enthusiasts from various departments of first year undergraduates. Mr. Ramakrishnan explained the different types of crosswords ranging from the simple jumbled letter crossword to cryptic crosswords that are more complex in solving like Anagrams, Hidden Word, Acrostics, Double Definitions and Charades. The students and teacher participants enjoyed solving various types of crossword puzzles and found the whole session to be highly informative. It kindled the interest among them and motivated them to aspire to participate in more such crossword puzzle events.

The Book Club of Anna Adarsh College for Women organized a story telling session for the students on 19 September 2023. The first year undergraduates of B.Sc Psychology and B.Com General 'C' Section were the audience. Mr. Bava Chelladurai, writer, actor and storyteller and Mr. Olivannan, Publishers were the special guests. The Chief Guest Mr. Bava Chelladurai enthralled the audience with his wonderful narration of stories. He recreated the scenes in such a way so as to introduce the inherent theme in the story. He narrated a translated story 'Then' (Honey) which was based on feminist theme. He encouraged the students to read stories so that they become aware of the happenings around them. He told the students that the authors through their literary writings keep reminding people about the human apathy and the patriarchal mindset of the society.

The Book Club of Anna Adarsh College for Women conducted the Investiture Ceremony of the Book Club Office Bearers for the academic year 2023 -2024 in the Conference Hall on 19.October 2023 at the college premises. Jannavi B.K. of III B.Com General Shift II was elected the Book Club President. The Treasurer is Swetha T.S. of II B.Com General Shift II. Harini J.S. of III B.A. Economics Shift I was elected as the Vice President. Archana G of III B.Com General Shift II and Jaisri M R of III B.Com Corporate Secretaryship Shift I were elected as Secretaries. The Chief Guest of the occasion, Dr. V. Meenakumari who is also the

Head of the Department of English, Shift II and Vice-Principal of Shift II enlightened the book club student members about the joy of reading books. Citing the example of Vaikom Mohammed Basheer's famous novel *The Chemmeen* she mentioned that through books one can understand about different traditions and cultures which are diverse from one's own background. She encouraged the students to read different genres of books according to their choice and preference. Other than giving us the pleasure of reading, books also improve our knowledge and also enhance our language skills. She instructed the book club members to meet once a week and discuss about the books they have read and exchange reviews and opinions regarding it.

To commemorate World Book Day, A Book Reading Initiative was undertaken by the Book Club in association with the Department of English Shift II on 15 March 2024 at the OAT to encourage people to read books. The Principal, Dr. Shanthi inaugurated the event, Drop One, Pick One by cutting the ribbon and Mr. Vijay Bhatia, Vice-President & Chairman (Non-Academic) graced the occasion. Dr. V. Meena Kumari, Head of the Department of English, Shift II and Vice Principal (Shift II) participated in the event. Two carton full of pre-loved books were kept for the staff members and students to pick and read. About 150 students and teachers took the books. Many dropped their books and exchanged it for the book of their choice. It was a wonderful and richly rewarding experience for the participants.

Citizen Consumer Club

Staff Coordinators:

Ms. Charu Maheshwari, Department of Accounting & Finance (Shift I)

Ms. Aparna Shashivarnam, Department of Bank Management (Shift II)

Student Coordinators

President : Madhavi R, I B.Com Accounting & Finance Shift I

Vice President : Manu Rani A, I B.Com Bank Management, Shift II

Secretary : Swapna Suresh, I B.Com Bank Management, Shift II

Treasurer : Pavithra P, II B.Com Accounting & Finance Shift I

On 12 August 2023 Club along with Department of Accounting & Finance conducted an online competition on the occasion of International Youth Day. Theme of Essay and Poster Painting competition was Wasteful Consumerism: Portray excessive consumption and its effect on the environment. Essay writing theme was Ethical Consumer Choices for a sustainable lifestyle and Consumer needs and risks in digital finance. The winners of the Poster Painting competition were Kiruthika S of III B.Com (CS) and Padma Priya of I B.Com A&F. The winners of essay writing competition were Pranitha P.S of III B.Com A&F and Elakkiya of III B.Com A&F Shift II. The Club along with the Department of Accounting & Finance conducted a webinar on Consumer Awareness and Bureau of Indian Standards. The resource person Mr. Thirunakuvarasu oriented the newly joined club members on Consumer Protection Act 2019. On 18 October 2023 Club along with the Department of Accounting & Finance performed a skit on Digital Scam Awareness. The aim of the skit was to promote awareness among the youngsters to protect themselves and their family members from online frauds and scam. A pamphlet was distributed to the audience on Do's and Don'ts on Cyber security.

Enviro Club

Staff Co-ordinators:

Ms. K. Arulmozhi, Post Graduate Department of English

Dr. G. Neathravathi, Post Graduate Department of Social Works

Dr. V. Sribharathy, Post Graduate Department of Chemistry

Student Co-ordinator:

President	: Jothika S II MSW (Shift - I)
Vice President	: Pratheeba P II B.Sc Chemistry (Shift - I)
Secretary	: Darius Jovina D II MSW (Shift - I)
Vice Secretary	: Arthi A II MSW (Shift - I)
Treasurer	: Jeganya S II B. Com Corporate Secretaryship (Shift - II)

On 9 October 2023 the Club organized the Investiture Ceremony. Chief Guest Mr. B. Gowtham the founder of Art Kingdom handed over the badges to the office bearers. He spoke on the importance of collective effort to mitigate climate change. He emphasized the power of each person to shape the course of history. He also engaged the students in an interactive session with the students. At the end saplings were distributed among the students.

Electoral Literacy Club

Staff Coordinators

Dr. A. Amudha, Dept. of Public Administration, Shift I
Mrs. D. Padmalakshmi, Dept. of Psychology, Shift II
Ms. R. Abhinaya, Dept of Social Work, Shift I

Student Coordinators

President	: Sabarish, I M.A. Public Admin. Shift I
Vice President	: Abinaya Suresh Iyer, I BMM, Shift II
Secretary	: Pavithra, M. II B.Sc., Psychology, Shift II
Treasurer	: Vaishnavi, I M.A. Public Administration, Shift I

On 08 September 2023 the club conducted a student awareness programme on 'Voting-Our duty'. Mr. R. Thenmozhi, Deputy Tahsildar (Elections) was the guest speaker. On 29 September 2023 the club conducted an interdepartmental Singing along with Inland Letter Writing, Collage making and Slogan writing competitions on 'Power of Voting in Democracy'. On 10 October 2023, the club conducted a 'Wall magazine cum Poster designing' competition on 'Importance of voting'. The first 3 posters were given cash prizes of Rs.500/- ,Rs.300/- and Rs.200/- On 11 December 2023 the process of online enrolment in the Voters' list was demonstrated to the students. On 09 January 2023 the club circulated a Training Manual to spread awareness on voting rights. The club celebrated the National Voters Day on 19 January 2024. Principal, Dr.R. Shanthy gave the welcome address and administered the Voters' Day Pledge. Mr. U. Sagayam, IAS (V.R.), Former District Collector (Madurai) was the Chief Guest. He addressed the students and highlighted the importance of voting. He Distributed prizes to the winners of competitions based on the importance of voting. On 25 January 2024 Staff Coordinator Dr. A. Amudha received an award for one of the 5 Best Performing Electoral Literacy Club Nodal Officers at Inter collegiate level from the Chief Electoral Officer of Tamil Nadu, Mr.Sathyabrata Sahu IAS. Thiru R.N. Ravi, Governor of Tamil Nadu was the chief guest for the programme.

Exnora Club

Staff coordinators

Ms. K Saranya, Department of Accounting and Finance, Shift I
Ms. AManju, Department of Commerce, Shift II

Student coordinators

President	: Kavitha B, III B.Com Accounting and Finance, Shift I
Secretary	: Venmathi S, III B.Com Accounting and Finance, Shift I
Vice-President	: Nithyaa Shree M, II B.Com General, Shift I
Treasurer	: Esther Christinal NA, II B.Com General, Shift I

On 19 August 2023 the Club and the Department of Accounting and Finance organized a virtual Environmental Awareness Programme on the topic “Start at your Home & Save our Home, the Earth”. The Resource Person of the session was Mr. Indrakumar, Environmentalist, President, Home ExNoRa. He pointed out that Global warming has led to an incredible increase in earth’s temperature. Further he said that his home is a zero-waste home, where everything from solid kitchen waste to waste water is put to good use. On 28 August 2023 the Club along with the Department of Accounting and Finance conducted an Inter Department Online Competition on Best out of Waste. Students made innovative and attractive things out of the material that is of no use otherwise. The idea behind this initiative is to reduce waste and promote sustainability by finding new uses for things that might otherwise be discarded. On 18 October 2023 the Club and the Department of Accounting and Finance performed a skit on the topic “Save the Planet’ to spread awareness about reducing pollution and plastic waste. The club along with the Department of Accounting and Finance organised an environmental awareness programme on the topic ‘Lifestyle Adaptation for Environment Conservation’ on 14 February 2024. The resource person of the session was Dr. K. Muthu Kumar, Programme Officer, EIACP, Department of Environment, Government of Tamil Nadu. He explained the difference between climate change and seasonal changes. Finally he concluded that thinking globally, acting locally and working domestically is the only solution for climate change.

Fine Arts Club

Staff Coordinators

Dr. R. Meena, Assistant Professor, Department of Tamil, Shift 1
Dr. S. Ramya, Assistant Professor, Department of Corporate Secretaryship, Shift II
Dr. K. Shanthi, Assistant Professor, Department of Commerce, Shift 1
Ms. R.C. Kumari Krishna, Assistant Professor, Department of BBA, Shift II

Students Coordinators

President	: N. Shivaranjani, BBM, Shift I
Vice President	: G. Sripriya, BMM, Shift II
Secretary	: P.S. Pranitha, B.Com A&F, Shift I
Assistant Secretary	: S. Mahima, B.Com CS, Shift II
Treasurer	: R. Yuvashakthii, B.Com General, Shift I
Social Media Secretary	: M. Harinee, B.Com General, Shift II

The students of the fine arts club performed at the state youth festival that was held at Anna Arivalayam on 21 August 2023 in the presence of the State Youth Affairs Minister Mr. Udayanidhi Stalin. The Investiture Ceremony of the fine arts club for the academic year 2023 - 2024 was conducted on 7 September 2023. The Guest of Honour was Dr. Geetha, M.Sc, M.Phil, Ph.D, who was the Director of Collegiate Education, Tamil Nadu. The Fine Arts Club conducted a workshop on both online and offline mode. On 7th September, 2023,

students had the privilege of attending an offline workshop chaired by an illustrious panel of industry experts, including Mr. K. Aravind Kumar (Chief News Editor of Malai Murasu Television), Mr. Mannar Mannan (Writer and Journalist), Ms. Hema Rakesh (Freelance journalist of BBC Tamil), and Mr. V. Stephen (Editor of Times Internet). Learning from such pioneers was truly a boost to student's knowledge and exposure. Students enthusiastically participated and gained valuable insights during this in-person event. Following this, an online workshop spanning four days took place, with the active involvement of faculty members and notable industry figures such as Dr. V. Leelavathy (Radio Jockey at Rainbow FM, All India Radio), and Ms. Pavithra (News Reader). Both workshops were transformative experiences for the participating students, providing them with a glimpse into their potential future professions. On 16th September 2023, students from the Fine Arts Club went to Malai Murasu channel, as a field trip. This proved to be a holistic experience that gave students an insight into the workings of a news channel, and its branches such as social media, animation, and live broadcast.

On 30th September, 2023 The Punjab Association at Anna Adarsh College International Translation Day. The Fine Arts Club conducted a translation contest. The judges were Dr. Radhika Madhavan (Head, Associate Professor Department of French), Dr. J. Padama Priya (Head, Assistant Professor Department of Hindi) and Dr. L. Baby (Head, Associate Professor Department of Tamil). The winners of the translation contest were announced, the best translator award in Tamil is K. Pavisree 1st year B.com Accounting and Finance Shift II, The best translator award in Hindi is H. Swekha 3rd year B.com Bank Management Shift I, The best translator award in French is T.M. Ayisha Nowreen 2nd year B.com Psychology Shift I. Special Award won by Ms. T. Yasira, 2nd year English Literature. Every year, the 10th of October is celebrated as World Mental Health Day. To mark this day, the college took the initiative of spreading much-needed awareness on the importance of mental health and its well-being. 23 students from the Fine Arts Club were part of this online program.

The Fine Arts club of the college organized "World Students Day celebration" on 15th October 2023, to reminisce the birth date of Former President Dr. A.P.J. Abdul Kalam. The club hosted an Art Fantasy contest which was judged by Mr. Balaji (Winner of Nakshatra Draw Vinci). The first prize was won by H. Poojitha, II year computer Science (SShift I), The second prize won by V. Kishayini I year Psychology (shift II) and the third prize went to D.S. Trisha, I year B.com General (shift I).

On World Food Day (16th October 2023), Fine Arts Club organized a Poster making competition to create awareness on reducing the wastage of food. The theme for the postermaking competition was Say a big NO to food wastage. 28 artists took this opportunity to showcase their painting prowess. The works of the students were submitted on 13th October 2023, which were then evaluated by the judge, Ms. Dhanapriya, Wall Muralist, Illustrator, UI/UX Designer. The 1st prize was bagged by B. Harini of III Bcom Corporate Secretaryship Shift 1, S Bharathi of I Bcom General Shift 1 secured the Second prize and R Sabreen Taj of III BBA Shift 2 won the Third prize.

The Foundation Day celebration was held at Raj Bhavan, Chennai on 1st November 2023. At this event, students from the Fine Arts Club performed in the Raj Bhavan. The Fine Arts Club organised a two-week extension activity from 02 January 2024 to 12 January 2024 aimed at nurturing the artistic talent of students at Anna Adarsh school. This initiative focused on training 253 school students in classical and folk dances, thus providing them with a platform to express creativity. Additionally, the initiative was sure to foster a deeper sense of appreciation for the fine arts in the minds of young learners.

Valedictory Ceremony

The Valedictory ceremony of the Fine Arts Club was held on 23rd February 2024. Seasoned TV Serial Actor, Mr. Kamarudin was the special guest who awarded certificates and trophies to the winners of various competitions. On the same day, the magazine was also published on behalf of the Fine Arts Club. Principal Dr. R. Shanthi received the first copy of the magazine from the guest. The ceremony culminated with the student President Ms. Sivaranjani reading the annual report of the Fine Arts Club.

Health and Wellness Club

Staff Coordinators

Dr. Savita.D : PG Department of Home Science – NFSM&D

Dr. M. Suganya : Department of Chemistry

Dr.R. Joy Christy Hemema Department of Commerce (CS)

Ms. S. M. Pavithra Department of Commerce (CS)

Student Coordinators

President : Shakila.E II M.Sc., PG Department of Home Science

Vice President : Rebecca Princy.B, I M.Sc. PG Department of Home Science

Secretary : Dharshana.S, III B.Sc., PG Department of Home Science Activity

Coordinator : Nasreen Dilras.N, I M.Sc., PG Department of Home Science

Treasurer : Ramya.D, B.Sc., III B.Sc., PG Department of Home Science

IO n 04 September to commemorate the National Nutrition Week Celebration the Health and Wellness Club in collaboration with the PG Department of Home Science-NFSM&D conducted a nutritional awareness program and circulated e-brochures about balanced diet and healthy eating practices. On 21 September 2023 to Commemorate the World Alzheimer’s Day in collaboration with the PG Department of Home Science-NFSM&D and Dignity Foundation conducted a Quiz Competition on ‘Dementia / Alzheimer’. Ms.Merita Joseph, Deputy Manager of Dignity Foundation, Anna Nagar gave an introductory speech about Dementia and Alzheimer’s Disease. The Club in collaboration with the PG Department of Home Science organized the investiture ceremony and World Heart Day Celebration and conducted Heart Healthy Recipe contest and Quiz competition on 29 September 2023.

Fine Arts Club

Staff Coordinators

Dr. R. Meena, Assistant Professor, Department of Tamil, Shift I

Dr. S. Ramya, Assistant Professor, Department of Corporate Secretaryship, Shift II

Dr. K. Shanthi, Assistant Professor, Department of Commerce, Shift I

Ms. R.C. Kumari Krishna, Assistant Professor, Department of BBA, Shift II

Students Coordinators

President	- N. Shivaranjani, BBM, Shift I
Vice President	- G. Sripriya, BMM, Shift II
Secretary	- P.S. Pranitha, B.Com A&F, Shift I
Assistant Secretary	- S. Mahima, B.Com CS, Shift II
Treasurer	- R. Yuvashakthii, B.Com General, Shift I
Social Media Secretary	- M. Harinee, B.Com General, Shift II

On 21 August 2023 the club celebrated the state youth festival. Thiru Udayanidhi Stalin Minister of Youth Welfare and Sports Development graced the occasion. On 07 September 2023 the club celebrated the Investiture Ceremony. Dr. Geetha, Director of Collegiate Education, Tamil Nadu graced the occasion. On 07 September 2023 the club organised an offline and online workshop on 'Contemporary Journalism'. Mr. K. Aravind Kumar, Chief News Editor, Malai Murasu Television, Mr. Mannar Mannan, Writer and Journalist, Ms. Hema Rakesh, Freelance Journalist, BBC Tamil and Mr. V. Stephen, Editor, Times Internet graced the occasion.

Dr. V. Leelavathy, Radio Jockey, Rainbow FM, All India Radio and Ms. Pavithra, News Reader were the guests for the offline workshop.

On 16 September 2023, student volunteers visited Malai Murasu news channel and get an insight about social media, animation, and live broadcast. On 30 September 2023 the club celebrates International Translation Day and conducted a translation contest. K. Pavisree of I B.Com Accounting and Finance Shift-II bagged first prize in Tamil. H. Swekha of III B.Com Bank Management Shift-I won second prize in Hindi, and T.M. Ayisha Nowreen of II B.Sc Psychology Shift-I got third prize in French and Ms. T. Yasira of II B.A English won a special award. On 10 October the club celebrated World Mental Health Day. To mark this day, the college took the initiative of spreading awareness on the importance of mental health and its well-being. 23 students actively participated in this program.

The club organised "World Students Day" on 15 October 2023, to pay homage to Former President Dr. A.P.J. Abdul Kalam. The club hosted an 'Art Fantasy' contest which was judged by Mr. Balaji, Winner of Nakshatra Draw Vinci. H. Poojitha of II B.Sc Computer Science (shift I) bagged first prize, V. Kishayini of I B.Sc Psychology (shift II) won the second prize and the third prize was won by D.S. Trisha of I B.Com General (shift I).

On 16 October 2023 to celebrate World Food Day the club organised a poster making competition on "Say a big NO to food wastage" to spread awareness on pretending the wastage of food. 28 students actively participated in the competition. The works of the students were submitted on 13 October 2023, which were evaluated by Ms. Dhanapriya, Wall Muralist, Illustrator, UI/UX Designer. B. Harini of III B.Com Corporate Secretaryship Shift I bagged the first prize, S. Bharathi of I B.Com General Shift II won second prize and R. Sabreen Taj of III BBA Shift II got the third prize. On 01 November 2023 the club volunteers showcased cultural extravaganza to celebrate The Foundation Day at Raj Bhavan, The club celebrated 'The Foundation Day' on 01 November 2023. The club organised an extension activity from 02 January 2024 to 12 January 2024 to nurture the artistic talent of students. Initiative was taken to train 253 school students in classical and folk dances. The Valedictory ceremony was held on 23 February 2024. Seasoned TV Serial Actor, Mr. Kamarudin was the guest of honour for the day. Club magazine was released and club annual report was presented.

National Service Scheme

Staff Co-ordinators:

Dr.G.Hemalatha	–	NSS Programme Officer (Unit I)
Ms.S.Gayathri	–	NSS Programme Officer (Unit II)
Dr.M.Vijayasaritha	–	NSS Programme Officer (Unit III)

Student Co-ordinators:

Unit I

President	–	Ms.Indhumathi K., II B.Sc Computer Science with Data Science
Vice-President	–	Ms.Rigiitha P., II B.Sc Computer Science with Data Science
Secretary	–	Ms.Harini Kamaraj, II B.Sc Psychology
Treasurer	–	Ms.Mahalakshmi V, II B.Sc Psychology
Social Media Incharge	–	Ms.Sindhuja P., II B.Sc Computer Science with Data Science

Unit II

President	–	Ms.Keerthana P., II B.Com Corporate Secretaryship
Vice-President	–	Ms.Nishanthi B., II B.Com Corporate Secretaryship
Secretary	–	Ms.Hemamalini G., II B.Com Corporate Secretaryship
Treasurer	–	Ms.Keerthiga P., II B.Com Corporate Secretaryship
Social Media Incharge	–	Ms.Dharshini K., II B.Com Corporate Secretaryship

Unit III

President	–	Ms.Shakthi Kumaraswamy, II B.Sc Psychology
Vice-President	–	Ms. Suchitraa Karthikeyan, II B.Sc Psychology
Secretary	–	Ms.Loshini R., II B.Com Accounting and Finance
Treasurer	–	Ms.Sangeetha V., II B.Com General
Social Media Incharge	–	Ms.Kundana Chowdry, II B.Com Accounting and Finance

On 21 June 2023, 25 NSS Volunteers participated in International Yoga Day Celebrations. On 26 June 2023 the Enforcement Bureau CID and Tamil Nadu State NSS Cell jointly organized International Day against Drug abuse and Illicit Trafficking Awareness - World Record Programme. Nearly 45 NSS Volunteers actively took part. Mr. Mahesh Kumar Aggarwal, I.P.S., Additional Director General of Police, Crime and Enforcement addressed the audience and presented a memento to the Colleges that took part in the programme. On 12 August 2023 the Ministry of Youth Affairs and Sports, Government of India in association with United Nations India, UNICEF and Yuwaahi celebrated the International Youth Day. Keynote Address was delivered by Shri Anurag Thakur, Hon'ble Minister, Ministry of Youth Affairs. Around 5 Volunteers took part in the programme. An awareness programme on 'Women's Health and Wellness' and 'Orientation to NSS Volunteers & Investiture Ceremony' was organized by the club on 30 August 2023. Chief Guest Dr.Abinaya Maathuri M.S (OBG), FMAS, Consultant - Obstetrics & Gynaecology, Motherhood Hospitals highlighted the common health issues faced by women. It was followed by Investiture Ceremony and administration of the pledge. National Service Scheme of University of Madras, Queen Mary's College & Dream Kalam International

organised a Menstrual Wellness Awareness Programme on 21 September 2023. Dr.Vaneeta Aggarwal, NSS Co-ordinator, University of Madras was the Chief Guest. 'Best Supporter Award' was presented to our college and our volunteers have received Health Ambassador badges.

On 23 September 2023 NSS Volunteers visited Tamil Nadu Police Museum. A tree plantation drive was organised by the NSS units along with Kuzholosai trust nearly 40 volunteers took part in the event. NSS Volunteer Ms.Shakthi K of II B.Sc Psychology - Shift II participated in the State Youth Festival 2023 organised by Tamil Nadu State NSS Cell from 24 September 2023 to 28 September 2023 at Vellore Institute of Technology. Mr.Udayanidhi Stalin, Minister of Youth Welfare and Sports, Government of Tamil Nadu, Shri.Atulya Mishra, Additional Secretary to the Government of Tamil Nadu graced the events. Panai Vidhaipom i.e., Planting one crore palm seeds by one lakh volunteers. Programme was organised by the State NSS Cell, Government of Tamil Nadu in collaboration with Tamil Nadu Palm Trees Employees' Welfare Board and Green Needa Environment Trust on October 1, 2023 on account of NSS Day Celebrations in the TN coastline. Nearly 300 palm seeds were planted by the volunteers.

On 13 October 2023 as per the directions of the State NSS Cell the NSS units organised Amrit Kalash Yatra carrying soil in 7500 urns from every corner of the country. 'Amrit Vatika' (Garden) will be constructed near the National War Memorial using the soil and saplings from those in 7500 urns. 'Amrit Vatika' will symbolise 'Ek Bharat Shrestha Bharat'. Volunteers took part in soil and sapling collection. Tamil Nadu Youth Welfare and Sports Development Ministry, State NSS Cell and Periyar University National Service Scheme organized a State Level Adventure Camp from 16 October 2023 to 20 October 2023. Ms.Suchitraa K from B.Sc Psychology (Shift II) attended the camp. An awareness rally to eliminate plastic waste was organised on the last day of the State Level Adventure Camp 20 October 2023. Chief Guest Dr. Thangavel, the Registrar of Periyar University spoke about breast cancer, its symptoms and effects.

The NSS Units of the College organized Fire Safety Awareness Programme for a Safe Diwali and North East Monsoon Preparedness on 9 November 2023. Chief Guest Mr.Abhash Kumar I.P.S., Director, Fire and Rescue Services, Government of Tamil Nadu and Tmt. Priya Ravichandran, Joint Director, Fire and Rescue Services, Government of Tamil Nadu stressed on safety measures to be followed at times of emergency. There were fire safety mock drill and fire safety equipments display, marina rescue team display, scuba diving, stop, drop roll, CPR, rescue methods, fire fighting, vehicles and fire extinguishers demonstrations.

On 21 January 2024 an essay writing and poster making Competitions were conducted on the 'Anti Drug Abuse'. Deepika R from BCA Shift II, Nikitha D from B.Com Accounting and Finance and Priyanga S from B.Com Accounting and Finance were the I, II and III prize winners of essay writing competition. Jayavarshini M.P. from III B.Com Bank Management, Sneha P from I M.Com Bank Management and Jayalakshmi J from II M.A. Public Administration won the I, II and III prizes respectively in the Poster Making Competition. Mr.Kannan Kumar, Founder, Madd Creators Shadow and Mahiba Tabita, English Language Trainer (freelancer), Dorcas English Online Academy were the Judges for the events.

The NSS Unit organised a Special Camp at Vaniyanchavadi from 02 March 2024 to 08 March 2024. Mr.B.Varatharajan, Assistant Commissioner of Police, Thirumangalam Range, Chennai District was invited for the Camp Inauguration. NSS Volunteers actively participated in various activities to promote cultural

consciousness among the residents of Egatoor, Navalur and Kazhipadur. There were special talks on ‘Role of NSS Volunteers in Community Service’ ‘Importance of Physical Health & Well-Being and Yoga Sessions’ ‘Importance of Platelet Donation’ by Mr.Narayanan Seenivasan, Representative of Platelet Club, Self Defence Demonstration & Team Building and Leadership activities by NCC Cadets and Special Talk on ‘Inspiring Inclusion - Theme of International Women’s Day’ by Mr.Inbaraj, Headmaster of Padma Adarsh Primary School were the other events organised by the unit.

Red Ribbon & Anti - Drug Club

Programme Officer :

Ms. Mary Sheena P A, Post Graduate Department of Social Work, MSW (Shift I)

Staff Co-ordinators :

Ms. Saranya. S, Post Graduate and Research Department of Commerce (Shift I)

Dr. Pushpalatha H, Post Graduate Department of Commerce (Shift II)

Student Coordinators:

President : Gaurankini Shet, I B.Com General, Shift I

Vice President : Rohini E, II B.A. Business Economics, Shift I

Secretary : Vinodha S, II BBA, Shift II

Treasurer : Samyukktha S, I B.Com General, Shift I

The Red Ribbon Club and Anti-Drug Club conducted for the members of the Red Ribbon and Anti-Drug club, the Red Run Marathon of Chennai Youth Festival 2023-2024, on 10 September, 2023 organised by TANSACS in order to provide a comprehensive knowledge on AIDS/HIV among the public. An orientation programme was conducted to create awareness among the students about the various ways to keep their mind calm titled Be Kind To Your Mind & Live Drug Free by Mr. S. Arputhanesan, Counseling Psychologist and Life Skills Coach, Virtue, on 20 September, 2023. The club organized an Investiture Ceremony and Dr. M. Anita, Dean of Student Affairs handed over the badges to the office bearers along with the Programme Officer Ms.Mary Sheena.P.A and Staff Co-ordinator Ms.S.Saranya. On 28 October, 2023, Ms. Sabreen Taj R, III BBA, Shift II, member of Red Ribbon and Anti-Drug club participated in the blood donation camp conducted by the Chennai District AIDs Prevention and Control Unit on account of Kalaignar 100th Ceremony at Ripon Buildings. On 31 October, 2023, the club conducted a webinar on the topic, Celebrate Life & Be Drug Free. The resource person, Mr. Venugopal G Kurup, Assistant Director, Narcotics Control Board and life skills coach, explained the adverse effects of consuming narcotics drugs. To commemorate World AIDs Day on 01 December 2023, Red Ribbon and Anti-Drug Club conducted poster making and painting competitions for the RRC students. The winner of the Poster Making competition was Kiruthika S, III B.Com Corporate Secretaryship (Shift I) and the winner of Painting Competition was Sabreen Taj R, III BBA (Shift II). The K4 Police station personnel collaborated with the Red Ribbon and Anti-Drug Club to curb the menace of Drugs. The Red Ribbon and Anti-Drug Club focuses through its activities to spread awareness and information about AIDS and drugs to the students.

Road Safety Club

Staff Coordinators

P.P.Sharmishta, Associate Professor, PG Dept. of Mathematics- Shift I
 Dr.S.Gayathri, Assistant Professor, PG Dept. of Mathematics- Shift I
 Dr.K.Indumathi, Assistant Professor, Department of Marketing Management Shift II
 Ms.Gayathri Kumaran, Assistant Professor, Department of Commerce Shift II

Student Coordinators

President : Jasna Joseph, II B.Sc Computer with Data Science
 Vice President : Tahani Farah.A I B.Com.CS
 Secretary : Navya.R II BBA Shift II
 Treasurer : Durga Devi.R II M .Sc Mathematics

On 22 September 2023, the club organised Slogan Writing, Poster Making and Mime competition. Nearly about 60 students participated. On 29 September 2023 the club conducted an awareness programme on the topic 'Wear Helmet'. The guest speakers were Assistant Commissioner of Police Mr. M. Srinivasan and Inspector Mr. S. Sakthivel of K4 Anna Nagar Police Station. They highlighted the importance of wearing a helmet and about the importance of one's life. Investiture ceremony was also held for the office bearers of Road safety Club on the same day.

Rotaract Club

Staff Co - Ordinators:

Dr. V.Anitha, PG Department of Home Science- NFSM & D (Shift-I)
 Dr. Shahana Mubeen, PG Department of Home Science- NFSM & D (Shift-I)
 Dr. S.Rajeswari, Department of B.Com Marketing Management (Shift-II)
 Dr. G.Abarna, Department of B.Com Bank Management (Shift-II)

Student Co- Ordinators:

President : S.Rehma Sharon Rose.S, II MA English
 Vice President : Bhairavi. III B.Com Corporate Secretaryship
 Treasurer : Tamizharasi M S III B.Com MM
 Secretary : Sujetha.S III BCA
 Joint Secretary : Preethika S III BA Business Economics
 Sergeant at Arms : Sailaja P.S III BA Business Economics

On 15 August 2023 the Club conducted Ecolution - Distribution of saplings. Nearly about 111 students participated in the programme. The initiative aimed to promote ecological awareness and sustainability within the community. On 16 August 2023 the club celebrated Friendship Day emphasising the importance of forget and forgive. On 25 August 2023 the Club conducted an Orientation Programme, Board Officials Training Session to enhance leadership skills and communication and 32nd Installation Ceremony. The club hosted its 32nd Installation Ceremony named 'Kanaa'. This event marked the transition in leadership to inculcate the spirit of dedication and service. Around 294 students participated in the programme.

On 03 September 2023 the Club conducted Aspire an Annual District Rotaract Assembly. On 05 September 2023 the club conducted an event to express gratitude to teachers. On 11 September 2023 the club conducted Green Skills for Youth: Towards Sustainable World to showcase the power of art in advocating a greener future. The club celebrated Hogwarts - Mega District Cultural Event on 17 September 2023. Near about 20 students participated in the event. On 22 September 2023 the club organized a literary awareness programme for the housekeeping staff. The club conducted 'Karpi' aimed to collect and distribute books, promoting literacy and education across communities from 04 September 2023 to 07 September 2023. To observe World Heart Day on 01 October 2023, the volunteers along with Rotary Club, Anna Nagar and Apollo Specialty Hospitals, Vanagaram formed a human chain to raise awareness about cardiovascular health. To spread awareness against cancer on 01 October 2023 the club conducted the 15th Terry Fox Run to honour Terry Fox's legacy. On 22 December 2023 the club members participated in Nal Sei a 100 day project where each participant engages in a unique social service and thus contributing positively to society. On 07 January 2024 all clubs within RID 3232 actively participated in the Trident. They submitted their half-yearly reports, to showcase a district-wide commitment to community service and leadership development.

Youth Red Cross Club

Staff Coordinators

Ms. R. Kalaiarasi, Assistant Professor, Department of Tamil (Shift I)

Dr. T. Kurinji, Assistant Professor & Head - Department of Tamil (Shift II)

Dr. S. Geetha, Assistant Professor – Department of Mathematics (Shift I)

Ms. Rahila Parveen.S, Assistant Professor – Department of Corporate Secretaryship (Shift II)

Student Coordinators

President : Devigaa Sree, II B.Com Corporate Secretaryship A (Shift I)

Treasurer : Hema Dharshini. N, II B.Com Corporate Secretaryship A (Shift I)

President : Sandhiya B, II B.Com Corporate Secretaryship B (Shift II)

Treasurer : Jananie B, II B.Com Corporate Secretaryship B (Shift II)

The Youth Red Cross Club students participated in a special movie preview of Vaccine War connected to National Pride and Service to Humanity on September 22, 2023, at Sathyam Cinemas in Chennai. The Youth Red Cross Club organized a seminar titled Unave Marundhu - Let Food Be the Medicine, on 19 October, 2023. Dr. G. Sathish Kumar, B.S.M.S served as the Resource person. Dr. Kumar underscored the significance of incorporating traditional foods into our daily diet to potentially enhance lifespan. About 63 students participated in the seminar enthusiastically. The Youth Red Cross Club organized an event called Breaking The Stigma Of Mental Health on 27 February, 2024. Ms. Sarjana Suresh, B.A., M.A., B.Ed Freelance counseling Psychologist, Dr.M.G.R Janaki College of arts and science was the Resource person. The event aimed to address and dismantle the stigma surrounding mental health, fostering awareness, understanding, and support for those facing mental health challenges. The guest discussed the myths surrounding mental health and stressed on the necessity of promoting empathy and support to foster a more compassionate community.

STUDENT COUNCIL ACTIVITIES



Chief Guest - Mr. G. Olivannan- Writer and Publisher -
Fresher's Day and Ice Breaking Shift I



Chief Guest -Ms. Latha Pandiarajan - Director, Mafoi Pvt Ltd -
Fresher's day and Ice Breaking Shift II



Host Show- Manjari



Director Syed Gowthamraj Being felicitated – Manjari



Celebrity Deepa Shankar, Lyricist Vijay Muthupandi,
Influencers - Food Information Surya and the
Relatable AI Mohammed Ismail



Cosplay - Manjari



Manjari Winners – B. Com Marketing Management
Shift 2 & B. Com Computer Application Shift 2



Grand Banner Release of Neherika & Meghmalhar 2024

STUDENT COUNCIL ACTIVITIES



Inaugural - Neherika & Meghmalhar



Celebrities - Ashok Selvan and Keerthi Pandian at Meghmalhar



Neherika Overall Winners - Loyola College



Host Show – Meghmalhar



Celebrity Singer Adithya – Meghmalhar



Celebrity - Manthira Moorthy – Meghmalhar



Super Singer Krishang – Meghmalhar



Celebrity Arun Pandian, KP Yashwanth, KP Vicky Shiva - Meghmalhar

EVENTS GALLERY



Independence Day Celebration



BCA – Outreach Programme



Mathematics – National Mathematics Day Celebration



Commerce – Sansarg



Psychology- Mental Health Rally



Vigil Awareness Week Valedictory Programme
– Public Administration



International Seminar – Corporate Secretaryship



Community Nutrition Education Programme at
Hyundai Motors – Home Science

EVENTS GALLERY



Library – Poster Making



Department of English - Carpe Diem



Master of Social Work - Workshop



French Workshop– Celebrations



Career Guidance Programme - BBM



Science Day Celebration- Chemistry



Skill based program on E-Filing of Returns-
Accounting & Finance



Pongal Celebrations

EVENTS GALLERY



Student performance at the Governor House



Dr. Vikram Aggarwal, President Punjab Association awarding the A++ NAAC Certificate



Dr. S. Suganya won - 2 Silver medals in the 45+ and 50+ category in the 6th Masters National Basketball Championship held at Goa from 10th February 2024



Anna Adarsh College Students won prizes in various competitions Chennai Illakiya Thiruvizha 2024 conducted by The Tamil Nadu Higher Education Department and Anna Centenary Library on February 27, 28, 29 2024 Chief Guest Anbil Magesh Poyyamozhi, Minister for School Education of Tamil Nadu



Akila Vandana receiving the Chennai Volunteers award



Corporate Walk - Economics



Annual Inter Collegiate Symposium Interface 23-24 Computer Science



Outreach Programme - English

CLUB ACTIVITY



Citizen Consumer Club



Electoral Literacy Club



Enviro Club



Exnora Club



Rotaract Club



Health and Wellness Club



National Service Scheme



Road Safety Club

CLUB ACTIVITY



Electoral Literacy Club - Poster Designing Competition



Electoral Literacy Club - National Voters Day Celebration



Enviro Club – Lighting of the Lamp



Exnora Club – Environmental Awareness Programme



Rotaract Club - Installation Ceremony



Empowering future leaders - NSS cadets



Fine arts Club – Workshop on Contemporary Journalism



Fine arts Club – Investiture Ceremony

CLUB ACTIVITY



IIC Club



Rotaract Club - Board Officials Training Session



Book Club



Fine Arts Club



Red Ribbon Club



Youth Red Cross Club



IIC Club



Entrepreneurial Development Cell

IIC CELEBRATION ACTIVITIES



National Science Day



Institution's Innovation Day -
Dr.A.P.J. Abdul Kalam's Birth Anniversary



National Education Day



National Energy Conservation Day



National Entrepreneurship Day



National Youth Day



National Pollution Control Day



National Startup Day

FREE MEDICAL CAMP & BLOOD, ARTIFICIAL LIMB DONATION DRIVE



Chief Guest Shilpa Kapur Rathore, Chairman & Managing Trustee Aranya Foundation being received by Management Members & Principal at the Blood Donation Camp



Principal sending warm wishes and deep appreciation to the Blood Donors



Esteemed Management Members and Chief Guest Speaking on the significance of selfless donation



Management Members lending a hand to the needy



Giving the gift of mobility



Wheel chair donation at the Free Medical Camp



Ophthal Screening at the Medical Camp



Chief Guest with team at the Blood Donation Camp

NSS



Women's Health and Wellness Awareness Programme



A Visit to Tamil Nadu Police Museum



Palm Seed plantation at Elliot's beach



Ms.Suchithra K receiving award from the Youth Welfare and Sports Development Department



Dr.R.Shanthi, Principal felicitating Mr.Abhash Kumar I.P.S., Director, Fire and Rescue Services



Fire Safety Awareness Programme for a Safe Diwali



Azadi ka Amrit Mahotsav



Bikeathon Rally for Breast Cancer Awareness Programme

SPORTS DAY



Chief guest Mr. S.Purushothaman, Chairman (Sports Connect) International Professional Basketball Player, Captain European Games Gold Medalist, Senior Advisor - Youth Sports BJP being felicitated by Management members, Principal and Vice Principal on dais



Chief guest Ms. Christy Elena Edward, International Hockey Player being felicitated by Principal



Lighting of the Torch with Chief guests, Management Members, Shri Anil Chopra -Sports Chairman, Principal, Vice Principals and Physical Director



Marchpast Contingent



Chief Guests with Prize Winners



Physical Director Dr. S. Suganya presenting the Annual Sports Report



Cultural performance – Embracing Tradition



Chief guests, Principal, Vice Principals and Faculty with Overall Winners Trophy

39th Annual Sports Day Report (2023-2024)

The 39th Annual Sports day was held on 10 January 2024 at Anna Adarsh college ground. The guest of honor for the day Mr. S. Purushothaman Chairman (Sports Connect) International & Professional Basketball Player Captain, European Games Gold Medalist Senior Advisor, Youth & Sports and Ms. Christy Elena Edward International Hockey Player. The department of Physical Education achieved great feats of excellence for this academic year 2023. The students enthusiastically participated in several tournaments at the Nationals, State, and in the Inter Collegiate, inter zone tournaments and brought many laurels to the college.

Players Participation in National Level- Staff & Students

S. No.	Staff & Player's Name	Year & Dept. Shift -1 or 2	Level	Held on & Held at	Position
1	Dr.S.Suganya Director of Physical Education	Shift-1	6 TH Master's National Basketball Championship	Held at Goa from 9 th to 13 th Feb 2024	Silver Medalist in 45 + age Category
2	Dr.S.Suganya Director of Physical Education	Shift-1	6 TH Master's National Basketball Championship	Held at Goa from 9 th to 13 th Feb 2024	Silver Medalist in 50 + age Category
3	Ms. Yogapriya. S	1 st BBM Shift-2	7 th Senior fist ball national Championship	Dindigul 27 th to 29 th Oct 2023	Gold
4	Ms. Yogapriya. S	1 st BBM Shift-2	33 rd Junior national Throwball Championship	33 rd Junior Nationals held at Coimbatore 27 th to 30 th Dec 2023	Silver
5	Ms. Yogapriya. S	1 st BBM Shift-2	National Throwball Championship	Nationals held at Delhi 8 th to 11 th Feb 2024	Silver
6	Ms.Sruthi.A.N	2 nd B.Com Hons Shift-2	18 th National Silambam Championship	Held at Maharashtra 28 th & 29 th Oct 2023	Gold
7	Ms.Sruthi.A.N	2 nd B.Com Hons Shift-2	18 th National Silambam Championship	Held at Maharashtra 28 th & 29 th Oct 2023	Silver

Players Participation in STATE Level

S.No	Player's name	Year & Dept	Level	Held on & held at	Position
1	Ms.R.Suganthashree	1 st BSc Chemistry Shift-1	State level cricket camp	17th to 31st July 2023 at Dindigul & on 16th Aug to 30th Aug 2023 at Chennai	State camp attended

2	Ms.D. Dhavasri	1 st BSc Chemistry Shift-1	Taekwondo	Held at TMDC Indoor stadium, Chennai- on 16/07/2023	Gold
3	Ms.Mirudhubhashini .S	3 rd BSc Psychology Shift-1	State Level Chess Chennai	held at Soka Ikeda College on 23rd July 2023.	Bronze
4	Ms. Aishwarya. S	3 rd B.com CS Shift-2	State Level Chess	Held at Kundrathur – Chennai TN State level Children Chess Tournament on 13/08/2023	Gold
5	Ms.R.Suganthashree	1 st BSc Chemistry Shift-1	State level cricket Match	Held at Salem from 12 th to 14 th August 2023.	Winner
6	Ms. Emilia.D	1 st B.Com BBM Shift-1	Throwball State Match	Held at Salem from 1 st to 3 rd Sep 2023.	Silver
7	Ms. Yoga Priya.S	1 st B.Com BBM Shift-2	Throwball State Match	Held at Salem from 1 st to 3 rd Sep 2023.	Silver
8	Ms. Gnana Priya.D	1 st B.Com Gen Shift-2	Throwball State Match	Held at Salem from 1 st to 3 rd Sep 2023.	Silver
9	Ms.BhavanaPriya.D	1 st B.Com Honours Shift-2	Throwball State Match	Held at Salem from 1 st to 3 rd Sep 2023.	Silver
10	Ms. Gayathri.V	1 st BSc Psychology Shift 2	Throwball State Match	Held at Salem from 1 st to 3 rd Sep 2023.	Silver
11	Ms. Tanushri .D	1 st B.Com CA shift 2	Throwball State Match	Held at Salem from 1 st to 3 rd Sep 2023.	Silver
12	Ms. Mirudhu- bhashini. S	3 rd BSc Psycho- shift 1	Chess State Match	Held at Peri College Tambaram, Mannivakkam on 29 th August 2023	6 th Place
13	Ms. Indira. J	1 st B.com Gen shift 1	Chess State Match	Held at Peri College Tambaram, Mannivakkam on 29 th August 2023	6 th Place
14	Ms.Rakshana C.N	1 st B.com CS shift 2	Chess State Match	Held at Peri College Tambaram, Mannivakkam on 29 th August 2023	6 th Place

15	Ms. Pooja. A	1 st B.com A&F Shift 2	Chess State Match Tambaram, Mannivakkam on 29 th August 2023	Held at Peri College	6 th Place
16	Ms.Jonah Catherine.E	2 nd BSc CS Shift-2	Discus Throw state level	Held at Namakkal KSR Education 14 th to 17 th Sep2023	Bronze
17	Ms. Mirudhu- bhashini .S	3 rd BSc Psychology Shift-1	Chess State level	Held at Valluvar Gurukulam Mat. School Tambaram held on 28 th Sep 2023	Bronze
18	Ms. Aishwarya. S	3 rd B.com CS Shift-2	Chess State level	Held at Jairam Arts & Science, Karu held on 01/10/2023	Silver

Players Participation in DISTRICT Level

S. No	Player's name	Year & Dept	Level	Held on & Held at	Position
1	Ms. Kushi Sharma	3 rd BSc CS Shift-1	1500mts 800mts District Level Meet	Held at JN stadium on 15/07/2023 Chennai.	Gold
2	Ms. S. Swathi	2 nd Economics Shift-1	200 mts District Level Meet	Held at Tiruvallur SDAT stadium on July 2023. CM Trophy	Bronze
3	Ms. Jonah Catherine.E	2 nd BSc CS Shift-2	Shotput District Level Meet	Held at JN stadium on 13/02/2023. CM Trophy	Silver
4	Ms. Jonah Catherine.E	2 nd BSc CS Shift-2	Discus District Level Meet	Held at JN stadium on 13/02/2023. CM Trophy	Silver
5	Ms.Jonah Catherine	2 nd BSc CS Shift-2	Shot put District Level Meet	Held at JN stadium on 15/08/2023.	Silver
6	Ms. Jonah Catherine	2 nd BSc CS Shift-2	Discus Throw District Level Meet	Held at JN stadium on 15/08/2023.	Gold
7	Ms. Jayapriya .R	1 st English Shift-1	800mts District Level Meet	Held at JN stadium on 15/08/2023.	Bronze

8	Ms. S.P Yuvashree	3 rd B.Com MM Shift-2	400mts District Level Meet	Held at JN stadium on 15/08/2023.	Bronze
9	Ms. R.Mrithula	3 rd BSC Home Scinece Shift-1	Throwball(Senior) District Championship	Held at Coimbatore from 28 th Sep to 1 st Oct 2023.	Bronze
10	Ms. Yoga priya	1 st BBM Shift-1	Throwball(Senior) District Championship	Held at Coimbatore from 28 th Sep to 1 st Oct 2023.	Bronze
11	Ms. Janapriya. V	2 nd B.Com Gen Shift-1	Throwball (Senior) District Championship	Held at Coimbatore from 28 th Sep to 1 st Oct 2023.	Bronze
12	Ms. Gayathri. V	1 st BSc Psychology shift 2	Throwball (Junior) District Championship	Held at Coimbatore rom 28 th Sep to 1 st Oct 2023.	Bronze
13	Ms. Tanushri .D	1 st B.Com CA shift 2	Throwball(Junior) District Championship	Held at Coimbatore from 28 th Sep to 1 st Oct 2023.	Bronze
14	Ms. Bhavana Priya.D	1 st B.Com Honours Shift-2	Throwball (Junior) District Championship	Held at Coimbatore from 28 th Sep to 1 st Oct 2023.	Bronze
15	Ms. Emilia.D	1 st B.Com BBM Shift-1	Throwball (Junior) District Championship	Held at Coimbatore from 28 th Sep to 1 st Oct 2023.	Bronze
16	Ms. Gnana Priya.D	1 st B.Com Gen Shift-2	Throwball(Junior) District Championship	Held at Salem sep 2023	Bronze
17	Ms. Vanitha .R	2 nd B. Com A&F Shift-1	Marathon District Meet	Held at Stadium - Tiruvallur held on 07/10/2023	Silver
18	Ms. Joshika	1 st B. Com A&F shift-1	Open district Badminton (Under 17)	Held at Madhavaram Refles Badminton Academy Chennai held on 22 nd October 2023	Bronze
19	Ms. Joshika	1 st B. Com A&F shift-1	Open district Badminton (Under 19)	Held at Madhavaram Refles Badminton Academy Chennai held on 22 nd October 2023	Gold

20	Ms. Naseem . M	1 st B. Com A&F shift-1	Open district Badminton (Under 19)	Held at Madhavaram Refles Badminton Academy Chennai held on 22 nd October 2023	Silver
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Players Participation in INTER ZONE Level (University of Madras)

S. No	Player's name	Year & Dept	Level	Held on & Held at	Position
1	Ms. Yuvadharshini .R	3 rd B.Com General Shift-2	Basketball	Held at Stella Maris College on 11/10/2023	4 th Place
2	Ms. Mirudhu bhashini. S	3 rd BSc Psychology Shift-1	Chess	Held at WCC Nungambakkam, Chennai on 04/10/2023	9 th Position
3	Ms. Bakiya Lakshmi. P	1 st B. Com CS -1	Kho Kho	Held on 17.12.2023 Held at Gurunanak colleg Dec 2023	3 rd Place
4	Ms. Joshika. S	1 st B. Com A&F -1	Kho Kho	Held on 17.12.2023 Held at Gurunanak college Dec 2023	3 rd Place

Team Participation in the INTER COLLEGIATE Zone Level (University of Madras)

S. No	Name of the	Captain Name Teams	Level Year & Dept	Held on & Held at	Position
1	Chess	Ms. Mirudhu bhashini. S 3 rd BSc Psychology Shift-1	Intercollegiate Zone-B	Held at WCC Nungambakkam, Chennai on 04/10/2023	9 th Position
2	Badminton	Ms. Krishna Samhita 3 rd Year English Shift-1	Intercollegiate Zone-B	Held at DGV College on 3 rd & 4 th October 2023.	5 th Place
3	Table Tennis	Ms. Swetha.K.H 1 st MSc FSM & Duties Shift-1	Intercollegiate Zone-B	Held at Ethiraj College held on 05/10/2023	4 th Place
4	Volleyball	Ms. Manisha. S 2 nd B.Com CS Shift-1	Intercollegiate Zone-B	Held at MRK Stadium held on 09/10/2023	12 th Place

5	Basketball	Ms. Yuvadharshini. R 3 rd B.Com Gen - Shift-2	Intercollegiate Zone-B	Held at Stella Maris College on 11/10/2023	6 th Place
6	Kho Kho	Ms. Bakiya Lakshmi. P 1 st B. Com CS -Shift-1	Intercollegiate Zone-B	Held at Ethiraj College on 14/12/2023	5 th Place
7	Cricket	Ms. Ajitha .D 2 nd M.Com CS -Shift-1	Intercollegiate Zone-B	Held at A.M Jain College 10 th & 11 th January 2024	2 nd Place

Sports Endowment Prizes 2023-24

S No	Endowment Prize	Sponsored by	Name of the	Achievement player	Dept & Year	Shift
1.	Sports Secretary for the year 2023 – 2024	AAC	Shakthi Abirami R.K	Sepak Takraw– National Cricket –Inter Zone	3 rd year BCom MM	2
2.	Asst Sports Secretary for the year 2023 – 2024	AAC	Roshini .V	Basketball & Silambam Player	2 nd Year BSc Comp Sci	1
3.	Young Talent for the Year 2023 – 2024	AAC	S. Yogapriya	Fist Ball – Nationals Gold 2023	1 st Year BBM	2
4.	Star Athlete of the year 2023 - 2024	AAC	Vanitha .R	National Athlete Silver Medalist Held at Tiruvannamalai	2 nd year A&F	1
5.	Outstanding Sports Women for the year 2023-2024	AAC	Jonah Catherine .J	State Medalist - Shot Put & Discus Throw	2 nd year BSc Comp Sci	2
6.	Star Cricketer for the year 2023-2024	AAC	Suganthashree .R	State Player	1 st year BSc Chemistry	1
7.	The Best Allrounder for the year 2023 – 2024 (Cheque)	Dr. Anitha Raman	Ajitha .D	Cricket – Inter Zone, basketball, ball badminton & kabaddi player	2 nd PG Corp	1
8.	Chess Queen of Anna Adarsh for the year 2023-2024 (Cheque)	Lt. Dilasha BBM Dept	Mirudhubashini.S	Chess National Player & Inter zone player	3 rd year BSc Psychology	2

9.	Inter Zone Player	AAC	Yuvadharshini .R	Basketball BCom Gen	3 rd year	2
10.	Inter Zone Player 2023 - 2024	AAC	Bhakiya Lakshmi .P	Kho Kho Corp	1 st year	1
11.	Inter Zone Player 2023 - 2024	AAC	Joshika	Kho Kho	1 st year A&F	1
12.	Inter Zone Player 2023 - 2024	AAC	Ajitha. D	Cricket CS	2 nd M.Com	1
13.	Inter Zone Player 2023 - 2024	AAC	Suganthashree .R	Cricket BSc Chemistry	1 st year	1
14.	Inter Zone Player 2023 - 2024	AAC	Sumaya. S	Cricket Psychology	2 nd BSc	1
15.	Inter Zone Player 2023 - 2024	AAC	Kaviya Janani. M	Cricket CS	2 nd B.Com	1
16.	Inter Zone Player 2023 - 2024	AAC	Priya. S	Cricket	2 nd MSW	1
17.	Inter Zone Player 2023 - 2024	AAC	Gomathy. M	Cricket MM	3 rd B.Com	2
18.	Inter Zone Player 2023 - 2024	AAC	Aishwarya .S	Chess Corporate	3 rd year	1
19.	The Best Badminton Player for the year 2023 - 2024	AAC	Krishna Samhitha.M	State Player B.A English	3 rd year	1
20.	Overall Championship in points Winner for the year 2023-2024	AAC	Arts Shift I			1
21.	March Past Winner Shift 1	AAC	Commerce			1
22.	March Past Runner's up Shift 1	AAC	BBM			1
23.	March Past third place Shift 1	AAC	B.Sc. C Sc			1
24.	March Past Winner Shift 2	AAC	B.Com Hons			2
25.	March Past Runner's up Shift 2	AAC	B.Com Commerce			2
26.	March Past third place Shift 2	AAC	B.Com MM			2

Endowment Prizes

Shri O.P Goyal Educational Endowment Prize instituted by Shri. Bharath Bhushan Goyal, President Punjab Association for Meritorious Performer	Divya Dharshini.S Mathematics Shift I
Endowment Cash Prize instituted by Shri. P.N Bajaj, Former General Secretary, Punjab Association for the best outgoing student	Krishnaveni.P Computer Science Shift II
Best NSS Volunteer Prize instituted by Dr. B.Sudha, Dr. Marcelin Pushpa, Dr. G. Varalakshmi	Nikitha.G (Unit-I) BCA
The Best Performer Award in inter Collegiate cultural instituted by the Student Council 2005-2006	Suriya Priya R III BCom General
Nirmala Vishwanathan Merit Cum Means Scholarship	Hanfa Nadira T A II M.Sc Chemistry Shift I
Gayathri and Ganapathy Merit Cum. Means Scholarship	Gajalakshmi S III BCA Shift I
Silver Jubilee Faculty Endowment instituted by Faculty, Anna Adarsh College for Women	Preetha G III B.Com Marketing Management Shift II
The Sudharshan Jaura Merit Award Prize Instituted	Divya Dharshini S III B.Sc Mathematics Shift I
Merit cum Means Proficiency Prize instituted by Dr. Usha Agarwal Trust	Kiruthika Pechiammal M III B.Sc Mathematics Shift I
Kameshwari Memorial Theory Prize instituted by The Corporate Secretaryship Class of 1990	Diviya.P Corporate Secretaryship Shift I
Kameshwari Memorial Practical Prize instituted by The Corporate Secretaryship Class of 1990	Harini.J Corporate Secretaryship Shift I
Endowment Prize in Chemistry for the Meritorious Student in UG and PG instituted by the faculty of Chemistry	Aswatha.R III B.Sc Chemistry Shift I Hanfa Nadira T A II M.Sc Chemistry
Srisubkeskar Rolling Trophy and Cash Prize of Rs. 1000/- instituted by Sri Sub Keshar Trust and Dr.S.Santhi, Head, Department of Chemistry	Harini.H III B.Sc Chemistry Shift I Atheeba Firdouse T II M.Sc Chemistry Shift I
Shri. Ramachandrani Mohan Endowment Prize instituted by Dr. R. Uma, Associate Professor, Department of Commerce	Keerthana.S M.Phil (2021-22) Shift I Dharani.R and Swetha.R M.Phil (2022-23) Shift I
Faculty Endowment Award for Excellence in M.Sc.Computer Science instituted by Faculty of Computer Science	Madhushree A P M.Sc Computer Science Shift I
Faculty Endowment Award for Proficiency in B.Sc.Computer Science instituted by Faculty of Computer Science	Shalini P B.Sc Computer Science Shift I

SASS Endowment Prize instituted by Dr, T Somasundari, Dr. Anita Raman, Dr. S. Sudha, Dr. S. Santhi.	Anushree A, II M.Com Shift I
Smt. Vimala Devi Sardana Memorial All Rounder Proficiency Prize instituted by Dr. Archana M Sardana, Head, Department of English	Sornambigai V, MA English Shift I
	Krishna Samhita M., BA English Shift I
Literary Approaches English Studies 2016 Endowment Prize instituted by the Department of English.	Krishna Samhita M BA English Shift I
LIAC English Endowment Prize 2019 instituted by the Department of English.	Ilakiya Rani M II MA English Shift I
Community Service Excellence Award Instituted by the PG Class of 2018, Department of English	Lalitha Dharshini S II BA English Shift I
Best All Rounder UG Award, Instituted by the UG Class of 2018, Department of English	Krishna Samhita M III BA English Shift I
BBM Proficiency Endowment Prize instituted by the Batch of BBM 2015-2018 for Meritorious Student	Harshini A G III B.Com Bank Management. Shift I
Dr. Jeyavathana Samuel Endowment Prize instituted by Dr. Jeyavathana Samuel Former Head, Department of Chemistry.	Mahalakshmi S B.Sc Chemistry Shift I
	Pavithra R M.Sc Chemistry Shift I
Mrs. K.Jyothi Tamil Endowment prize instituted by Ms KJyothi (Retd), Assistant Professor, Department of Tamil, Shift-II	Harinee.M B.Com General Shift II
Dr, Jayalakshmi Magesh Endowment Prize instituted by Dr.LJayalakshmi, Assistant Professor, Department of Tamil, Shift - II	Yuvalakshmi.S B B.Com CS Shift II
Mrs- P.Lalitha UG Hindi Endowment Prize (Shift - 1) instituted by Mrs. P. Lalitha, Former Assistant Professor, Department of Hindi (Shift II)	Akshaya.R BBA Shift II
BCA Shift I Endowment prize instituted by Karpagam, Head, Department of BCA and Ms S.Madhumathi, Associate Professor, Department of BCA	Gajalakshmi S BCA Shift I
B. Srilakshmi Best Outgoing Endowment Prize instituted by Mrs. B.Srilakshmi, former lecturer, Department of N&D	Shree Dharshana M III B.Sc Home Science NFSM&D Shift I
	Monica.B II M.Sc Home Science NFSM&D Shift I
Dr. Padma Priya Endowment Prize	Abinaya V S Accounting & Finance Shift II
MBM Endowment Proficiency Prize instituted by Faculty, Department of Bank Management	Sandiya Praba P II M.Com Bank Management Shift I
Dr.S.Usha Endowment Prize instituted by Dr. S. Usha, Head, Department of Tamil	Divya Dharshini.S Mathematics Shift I
	G.Harini B.Com General Shift I

Sarojini Sherry Endowment Prize instituted by the Alumni of the Department of Public Administration	Shreejaa M Public Administration Shift I
Dr. Padma Shankar Memorial Prize instituted by the students of Department of Corporate Secretaryship (Shift II) batch 2017- 2018 & 2018-2019	Dinisha Corporate Secretaryship Shift II
Corp. Star Endowment instituted by Faculty, Department of Corporate Secretaryship	Abinaya P III B B.Com (CS) "A" Shift I
	Preethikka R III B B.Com (CS) "B" Shift I
	Lavanya A II M.Com (CS) Shift I
	Harini S III B B.Com (CS) "A" Shift I
	Swathi Lakshmi S II M.Com (CS) Shift I
M.A. English Achiever's Endowment Award instituted by PG Class of 2022	Sornambigai V II M.A Shift I
	Karishma J II B.A Shift I
Shantha Endowment Prize instituted by Dr. Shantha Former Head, Department of Tamil for securing highest mark in Tamil	Harini.G B.Com General Shift I
Shantha Endowment Prize-instituted by Dr. Shantha Former Head, Department of Tamil for securing highest mark in Maths	Divya Dharshini S Mathematics Shift I
J.Vasanthi Memorial Prize for-the highest mark in Food Service Management by Dr.V.Suganthi,Head.Department of N&D	Sri Jananyai R Home Science - NFSM&D Shift I
	Nowzin Zia.M Home Science - NFSM&D Shift I
Sudha Memorial Medal for the highest mark in Mathematics instituted by Shri SK Subramanian	Swetha.B Mathematics Shift I
Rema Gopinath Endowment Prize for a deserving student from the Department of Economics instituted by Ms.Remma Gopinath.	Kowsalya V Business Economics Shift I
Smt. Ramachandruni Varalakshmi Mohan Endowment Prize instituted by Dr. R. Uma, Associate Professor, Department of Commerce	Joshika.E II M.com (2022-23) Shift I
	Barkath Nisha M II M.Com (2021-22) Shift I
Dr. Revathy Girish Endowment Prize instituted by Dr. Revathy Girish for the best outgoing student from the Department of Travel and Tourism Management.	Akshaya B TTM Shift I
Lalitha Padmanaban Memorial Endowment Prize Instituted by Ms .A.P Tharani, Associate Professor, Department of Computer Science	Niharika Ravi III B.Sc Computer Science Shift I
Shri. R. D. Sardana English Academic Excellence Award in English Literature instituted by Dr. Archana M Sardana, Head, Department of English	Lekha Sowmya S III B.A English Shift I
	Ashwitha S A II M.A English Shift I

Shri V Subramani & Smt G Lakshmi English Endowment Award instituted by Shri Gopinath V Subramani	Krishna Samhita M III B.A English Shift I
Tmt. THIRUPURAM CHANDRASEKARAN TAMIL ENDOWMENT PRIZE instituted by Dr.Geetha Ramanan , Assistant Professor, Department of Tamil (Shift II)	Yuvalakshmi.S.B B.Com CS Shift II Harinee.M B.Com General Shift II
Mrs & Mr. P Soundaraj Merit Endowment Prize instituted by Dr S Marceline Dean (Student Affairs) &Head, Department of Public Administration	Pavithra M S Public Administration Shift I
PG Computer Science All Rounder Alumni Endowment Award Instituted by Class of 1999	Mahalakshmi S Computer Science Shift I
English Carpe Diem 2022 instituted by UG Class of 2022	Krishna Samhitha M III B.A English Shift I
	Haritha P V II M.A English Shift I

Best Outgoing Students 2023-2024

Department	Name of the Student
<i>Arts</i>	
Department of TTM Shift I - III UG	Antra Singh
Department of Economics Shift I - III UG	S. Shakthi Priya
PG Department of English Shift I -III UG	Krishna Samhitha M
Department of Business Administration Shift II - III UG	Sabreen Taj R
PG Department of English Shift I - II PG	Haritha P.V.
PG & Research Department of Public Administration	Vaishnvi.S
PG Department of Social Work Shift I - II PG	Hemalatha .H
PG Department of Social Work Shift II - II PG	Aishwaryalakshmi. S
<i>Science</i>	
PG Department of Mathematics Shift I - III UG	Divyya Dharshii.S
PG Department of Chemistry Shift I - III UG	Gayathri Priyadarshii. P
PG Department of Home Science Shift I - III UG	M.Shree Dharshana
PG Department of Computer Science Shift I - III UG	Niharika Ravi
Department of Computer Science Shift II - III UG	Gayathri .G
Department of Computer Applications Shift II - III UG	Monika. K
Department of Psychology Shift I - III UG	Mirudhubhashini.S
Department of Psychology-Shift II - III UG	Joann Marlene Woods,
Department of Physics	Rajamythily S
PG Department of Mathematics	Durga Devi R
PG Department of Chemistry Shift I - PG	Nithya Nandhini G
PG Department of Home Science - NFSM & D	Monica.B
PG Department Computer Science	Mahalakshmi.S
<i>Commerce</i>	
PG Research Department of Commerce Shift I - III UG	Suriya Priya R
PG Department of Commerce Shift II - III UG	Harinee.M
PG Department of Corporate Secretaryship Shift I - III UG	Kiruthika S
Department of Corporate Secretaryship Shift II - III UG	Sowmiya B
PG Department of Bank Management Shift II - III UG	Shivaranjani.N
Department of Bank Management Shift II - III UG	Aiswarya.A
Department of Accounting and Finance Shift I - III UG	Pranitha P.S.
Department of Accounting and Finance Shift II - III UG	Sujitha N
Department of Marketing Management Shift II - III UG	Preetha G
Department of Commerce Computer Applications Shift II - III UG	Kavshika P
Department of Honours Shift II - III UG	Shreya Rajesh
PG & Research Department of Commerce Shift I - II PG	Varsha L
PG Department of Commerce Shift II - II PG	Harsha A
PG Department of Corporate Secretaryship Shift I - II PG	Preethi S
PG Department of Bank Management Shift I - II PG	Sowmiya V

Class Toppers
Academic Year 2022-2023

Department	Name of the Student
<i>Bank Management</i>	
I Year UG	Sruthi.S
II Year UG	Mridula.K
III Year UG	Sarulatha. B
I Year PG	Haritha.B
II Year PG	Aswathi.A
<i>Business Economics</i>	
I Year UG	Dhaush Sri . R
II Year UG	Rajyalaxmi . H
III Year UG	L.Meena
<i>Chemistry</i>	
I Year UG	V.K.Vasumathi
II Year UG	Harini. H
III Year UG	V.Rajeshwari
I Year PG	Atheeba Firdouse.T
II Year PG	S.M.Priyadarsini
<i>Commerce</i>	
I Year UG	Gayathri R
II Year UG	Riduvarsini G V
III Year UG	Gayathri R And Indumathi D
I Year PG	Anushree A
II Year PG	Joshika E
<i>B. Com Accounting & Finance</i>	
I Year UG	Moshika Sai D K
II Year UG	Lalitha R
<i>Computer Application</i>	
I Year UG	Asshvitha.K
II Year UG	Gajalakshmi S
III Year UG	Shanmuga Priya E

Department	Name of the Student
<i>Computer Science</i>	
I Year UG	Pavithra M
II Year UG	Niharika Ravi
III Year UG	Swetha D
I Year PG	Nivedha R
II Year PG	Fahujath Femina S
<i>Computer Science With Data Science</i>	
I Year UG	Danusa R
<i>B .Com (Corporate Secretaryship)</i>	
I Year UG	Subhasree.D
II Year UG	Abinaya P & Harini S
III Year UG	Diviya P
I Year PG	Lavanya A
II Year PG	Sowmiya B
<i>English</i>	
I Year UG	Karishma J
II Year UG	Lekha Sowmya S
III Year UG	Ruchira K
I Year PG	Ashwitha S.A
II Year PG	Ashmitha Mohapatra
<i>Home Science -Nutrition and Dietetics</i>	
I Year UG	Deepika K
II Year UG	Kowsalya C
III Year UG	Nowzin Zia M
I Year PG	Joanna Preethi J
<i>Mathematics</i>	
I Year UG	Sharoniya. V
II Year UG	Divya Dharshini. S
III Year UG	Swetha. B
I Year PG	Sangeetha. S
II Year PG	Soundhariya. G
<i>MSW</i>	
I Year PG	Durgadevi. A
II Year PG	Sai Priyadharshini N

<i>Physics</i>	
II Year UG	Dharshini N
III Year UG	Priyavarshini R.S
<i>Psychology</i>	
I Year UG	Muhsina S.M
II Year UG	Harini M
<i>Public Administration</i>	
I Year PG	Ms.Jayalakshmi J
II Year PG	Ms.Padma Priya S
<i>Tourism & Travel Management</i>	
II Year UG	Antra Singh
III Year UG	Hamsini J
<i>Part II English</i>	
I & II B.A/B.Sc	Krishna Samhita M English
I B.Com General	Thanyaa Sree S B.Com (A&F)
<i>French</i>	
I & II B.A/B.Sc	Srividya GR, English
I B.Com General	Rithvika D, B.Com (C.S)
<i>Hindi</i>	
I & II B.A/B.Sc	Swetha. K, B.Sc. Chemistry
I B.Com General	Thivya Tarshini, B.Com A& F
<i>Tamil</i>	
I & II B.A/B.Sc	S. Divya Dharshini Mathematics
I B.Com General	GHarini
<i>Proficiency Prize (Shift II)</i>	
<i>Bank Management</i>	
I Year UG	Akshaya.A
II Year UG	Aiswarya.A
<i>Business Administration</i>	
II Year UG	Vinotha S
III Year UG	Hemamalini S

<i>Accounting And Finance</i>	
I Year UG	Sai Mahati K
II Year UG	Abinaya V.S
III Year UG	Atchayaa.R
<i>Commerce General</i>	
I Year UG	Vishali. I
II Year UG	Venkata Monica.M
III Year UG	Logapriya. M
I Year PG	Harsha. A
<i>Bachelor of Computer Application</i>	
I Year UG	Deepika M
II Year UG	Monika K
III Year UG	Varalakshmi G
<i>Commerce Honours</i>	
I Year UG	Srinethi. R
II Year U	Haridra. G
III Year UG	Subhashini. P
<i>Computer Science</i>	
I Year UG	Lokeshwari M
II Year UG	Krishnaveni P
III Year UG	Dharshini S
<i>B .Com (Corporate Secretaryship)</i>	
II Year UG	Saakshi BC
III Year UG	Nasreen Banu C
<i>Commerce Computer Application</i>	
I Year UG	Raahina Rasool .F
II Year UG	Princy Ishvaa T
III Year UG	Dhiya Devan KP
<i>Bachelor of Marketing Management</i>	
I Year UG	Karthikha Vandana D
II Year UG	Preetha G

<i>Psychology</i>	
II Year UG	S Shalini
III Year UG	Shackshika Ramesh
MSW	
I Year	Pavithra. G
II Year	Swetha. S
<i>Part II English</i>	
I & II B.Com CORP/ B.Sc [4 Semesters]	Niyamath Nazeer [Psychology]
I B.Com [2 Semesters]	Shwetha Sahani [BBM]
<i>French</i>	
I & II B. Com CORP/B.Sc [4 Semesters]	Anusha Ganguly (B.Com CS)
I B.Com [2 Semester]	Shreya Rajesh (B.Com Honours)
<i>Hindi</i>	
I & II B.Com CORP/B.Sc [4 Semesters]	Divya (B.Com CS)
I B.Com [2 Semesters]	Akshaya . R (BBA)
<i>Tamil</i>	
I & II B.Com CORP / B.Sc [4 Semesters]	Yuva Lakshmi. S. B (B.COM (Corporate Secretaryship)
I B.Com [2 Semesters]	Harinee. M (B. Com General)

Embracing Elegance: A Fusion of Lifestyle and Fashion

“Lifestyle and fashion intertwine, crafting a tapestry of personal expression and cultural sway. From city streets to rural retreats, they shape identities and societal norms.”

Exploring the Essence of Lifestyle:

Lifestyle goes beyond mere existence; it embodies how we live, love, and perceive the world. It mirrors our passions and values, shaping the stories of our lives. Whether we embrace simplicity or luxury, adventure or serenity, our lifestyle choices reveal our individual beliefs.

Today, lifestyle encompasses more than material possessions; it includes mindfulness, sustainability, and social awareness, fostering harmony within ourselves and our surroundings. Embracing a mindful lifestyle is crucial in navigating the complexities of modern life, anchoring us amidst constant change.

Fashion as an Artistic Manifestation:

Fashion, the embodiment of style, transcends time and place, weaving together history, culture, and innovation. It's a vibrant medium through which individuals express their identities and dreams to the world. From high-fashion runways to street styles, it unites diverse communities.

Fashion is more than trends; it's an art form. Designers craft garments that challenge norms and redefine beauty. With every stitch, fashion transforms the ordinary into extraordinary wearable art, transcending boundaries.

Harmonizing Lifestyle and Fashion:

In modern living, lifestyle and fashion blend, creating authentic connections. Our wardrobes reflect our values and cultural affiliations, inviting others to see our identities.

Beyond personal expression, fashion shapes societal norms and consciousness. Sustainable movements and body positivity initiatives drive change. As consumers, we influence fashion's direction, advocating for ethics and diversity.

Conclusion:

In today's world, lifestyle and fashion blend, intertwining personal expression, cultural heritage, and social awareness. As stewards of our stories, we navigate choices, finding elegance in chaos. Through mindful living and fashion, we journey towards authenticity and grace, shaping the tapestry of our lives.

Aswaath Siddhikha A

II B.Sc Computer Science 'A'

Harmony over Harm: Unifying Forces Against Drug Abuse.

Introduction:

In the symphony of societal well-being drug abuse disrupts the harmony, having a discordant note that reverberates across communities to orchestrate a melodies future, a strategy blend of prevention, treatment, rehabilitation, community, involvement and global collaboration is imperative. This composition. “HARMONY OVER HARM” strives to conclude a transformative movement that not only addresses the Immediate challenges but also resonates with the essence of lasting change.

Prevention:

Educational overtures become the cornerstone in celebrating a resilient society. Integrating substance abuse awareness into educational institutions, coupled with community outreach, impacts crucial knowledge about the perils of drug abuse early intervention programs equip individuals with coping mechanism, steering them away from the path of addiction creating a culture of understanding and empathy through stigmatisation initiatives ensures that seeking help becomes an applauded act of strength.

Treatment and rehabilitation:

The healing crescendo against drug abuse emanates from accessible and comprehensive treatment options. Offering a spectrum of interventions, from medical treatments to psychological support, ensures a personalised approach to recovery. Affordable treatment facilities cater to diverse demographics democratising the opportunity for rehabilitation.

Community engagement:

Communities are the frontline warriors in this battle mobilising local resources, support network and community leaders strengthens the collective resilience against drug abuse as a unified force communities become bulwarks against the abuse of drugs.

Law enforcement and alternative sentencing:

The legal cadence in the fight against drug abuse undergoes a transformation rhythm. While maintaining strict measures against drug- related crimes, emphasis shifts towards rehabilitation focused alternatives.

International cooperation:

In the global orchestra against drug abuse collaboration becomes the harmonising force. International partnership amplifies the impact facilitating an intelligent sharing coordinated border controls and harmonising legal frameworks.

Conclusion:

In closing “Harmony over Harm” envisions a future where the echoes of drug abuse fade into the b/g, replaced by a symphony.

Deepika.R
IBCA Shift II

Health Care Tools in Indian Industry

In recent years, the Indian healthcare industry has undergone a profound transformation, with technology emerging as a key catalyst in enhancing patient care and operational efficiency. A diverse array of healthcare tools has surfaced, revolutionizing the delivery and management of healthcare services across the country. This article explores some pivotal healthcare tools that are making a substantial impact on the Indian healthcare landscape.

Electronic Health Records (HER) Systems:

At the forefront of this technological revolution are Electronic Health Records (HER) systems. These systems have become integral to healthcare providers, enabling them to maintain comprehensive and secure patient information in digital formats. Not only do EHRs facilitate seamless communication among healthcare professionals, but they also reduce paperwork, streamline processes, and contribute to better decision-making by offering a centralized repository of patient data.

Telemedicine Platforms:

The rise of telemedicine has been particularly pronounced in India, where various platforms connect patients with healthcare professionals through virtual consultations. Especially beneficial in remote and underserved areas, these platforms have played a crucial role in expanding healthcare reach. During the COVID-19 pandemic, telemedicine emerged as a lifeline, allowing individuals to consult with doctors from the safety and comfort of their homes.

Health Information Exchange (HIE) Platforms:

Health Information Exchange platforms are addressing the issue of fragmentation in the Indian healthcare system. By facilitating the exchange of health information among different healthcare organizations, these platforms contribute to a more comprehensive view of a patient's medical history. Improved data sharing supports better coordination of care, ultimately leading to enhanced patient outcomes.

Artificial Intelligence (AI) in Diagnostics:

Artificial Intelligence has found a significant application in healthcare diagnostics in India. AI-powered tools analyze medical images, pathology reports, and clinical data to identify patterns and anomalies. These technologies are improving diagnostic accuracy, reducing turnaround times, and optimizing resource utilization in healthcare facilities.

Mobile Health (mHealth) Applications:

The proliferation of mobile health applications in India is empowering individuals to take charge of their health. These apps offer features ranging from fitness tracking to medication reminders, contributing to preventive healthcare. Some applications go a step further, providing teleconsultations, e-prescriptions, and health education, promoting a holistic approach to wellness.

Blockchain for Healthcare:

Blockchain technology is gaining traction in India for enhancing the security and integrity of healthcare data. By offering a decentralized and transparent system for managing health records, blockchain ensures data privacy and prevents unauthorized access. This technology has the potential to revolutionize data management and security in the healthcare sector, fostering trust among patients and healthcare providers. As the Indian healthcare industry continues to evolve, the integration of advanced healthcare tools is reshaping its landscape. These tools are not only making healthcare more accessible and efficient but are also fostering a patient-centric approach. Embracing innovation and leveraging these tools will undoubtedly contribute to building a healthier and more connected healthcare ecosystem in India.

Joshika.M

II B.Sc Computer Science 'A'

I Think ...

The magic? I think...
 It is magic; it is tragic.
 The most powerful and twisted.
 It is the curse and the boon.
 Even the immortals can't escape,
 For its presence is in every speck of dust and atom.
 Defeat it? Nobody can embrace.
 It will always find its place.
 I think it feels...
 Like seeking shade in a desert,
 Like longing for potable water
 While sailing on the sea abundant with it,
 Like the taste of honey,
 Like how warm sunlight
 Kisses our skin during winter,
 Like rain veiling our tears,
 A sanctuary for release.
 Finally, I think...
 When you finally start taking care of yourself just to
 live some more years, Like a sunset and a sunrise,
 Like a clouds-filled day, and a night of stars,
 Like you want to chase heaven and
 Burn in hell to reunite with them,
 Like how you want to reach your dead partner.
 I think it is love.

Kanchana. G
 II BA. English

Only Rants

Life is a race is what everyone said,
 Is it so I questioned?
 "You will know", is what they told,
 And it all started.

Starting from eyes to toes,
 Tears and cuts,
 Bloods outside me,
 And fluids inside me.

Endless intakes of drugs,
 Not what you think,
 Harsh words with mocking tones,
 Smiled with pain.

Is life a race?
 Ah, life answered me.

Karishma J
 II - B. A English

Hearts

Heart's cadence whispers in the night,
 A rhythmic dance, love's silent flight.
 Pulsing beats, a clandestine art,
 Echoes of passion, a symphony's start.

Moonlit shadows, a tender embrace,
 Footsteps dance in the tranquil space.
 In the silence, a story unfolds,
 Rhythm's tale, as the night enfolds.

Through valleys deep and mountains tall,
 The heart's tempo, a universal call.
 A seamless flow, a poetic chart,
 In the rhythm of life, we find our heart.

Lalitha Saravanan
 II - BA English

Unmasking Fake Feminists

In the world of feminism, a disturbing trend has emerged – the rise of individuals who claim to be feminists but exhibit behaviour inconsistent with the core values of genuine feminism. This article examines the phenomenon of “Fake Feminists” exposing the challenges they put down for the REAL FEMINIST.

Fake feminists are individuals who support feminist ideals superficially, often for personal gain and to manipulate the public to take sides on wrong beliefs.

Social media is a DIGITAL form of Knowledge for Youngsters, influencing them and making them believe everything they hear or see. Being aware of this, the fake feminist come up with their not-so-genuine equality beliefs and gain the attention of the public. Using the “for the sake of women” and trying to become equal to men in things which are impossible is what these people talk about. In simple terms, it is known as “women’s card”.

Being one among these youngsters who was casually scrolling through Social Media, I went through a podcast where a woman was arguing for having equal and uniform Rights as men have to walk down a street without a shirt. She also included she wants to promote nudity because men do it and they are not questioned, so why when a woman does it’s a big deal. Is this what equality is defined as? The Real Women / Feminists did not fight for our Rights to see people using it as a trackway to gain attention and followers on social media.

Bringing it under the sunshine for the people who believe and start following every person who speak loudly, just because they are loud it doesn't mean they are Right.

It's high time that we teach our kids about equality in more specific manner. God made both the genders different, they have their own powers to be proud of and own weakness to complain about. We need to understand and accept it. By understanding the manifestations and consequences of fake feminism, society can work towards upholding the integrity of the feminist movement and fostering genuine progress toward gender equality.

Mamtha

II B.Com CS ‘A’

Consumer Needs and Risks in Digital Finance!!

Digital financing, a pivotal facet of modern financial systems, refers to the utilization of digital technology to facilitate and streamline financial activities. It encompasses a spectrum of digital tools and platforms that enable individuals, businesses, and governments to access, manage, and conduct financial transactions. It expedites financial inclusion by granting access to previously underserved populations, diminishing geographical barriers, and reducing operational costs.

Digital financing extends financial services to unbanked and underbanked populations, enabling them to access savings, credit, and insurance products. This fosters economic empowerment and reduces disparities by providing a gateway to formal financial systems. The digitization of financial processes generates vast amounts of data. Analysis of this data can provide valuable insights into consumer behaviour and creditworthiness, assisting in better risk assessment and product design. It offers diverse investment avenues, democratizing access to investment opportunities and wealth accumulation.

In the realm of digital financing, consumers utilize various digital platforms and tools to manage their financial transactions. The role of consumers in digital financing is essential, as their adoption of these technologies drives the evolution of financial services and shapes the landscape of modern finance. The relationship between consumers and digital financing is a dynamic and symbiotic one, with consumers being the key beneficiaries and participants in the digital financial ecosystem. As consumers embrace digital financial tools and platforms, they reshape the financial landscape and open new avenues for economic participation.

In Kenya, a significant portion of the population lacked access to formal financial services, primarily due to limited physical infrastructure and geographic barriers. It was challenging for them to save, borrow, and access basic financial products. Digital financing addressed this need by providing an alternative means to access banking services through mobile phones and digital platforms. Many Kenyans had struggle to access formal credit and to save money securely which was resolved by introduction of mobile-based savings accounts and microloans. The case of Kenya's adoption of digital platforms, demonstrates how addressing the needs of financial inclusion, small-scale transactions, savings, and financial education can significantly impact a society's economic and social well-being. This inspired other regions and countries to meet the diverse needs of consumers through digital financing and foster economic growth.

Equifax, one of the three major credit reporting agencies in the United States, experienced a significant data breach in 2017, highlighting the substantial risks associated with digital financing and the handling of sensitive financial information. It lead to loss of consumer trust and confidence on digital financing. This incident highlighted the potential reputational risks associated with digital financing platforms and

financial institutions. The Equifax data breach serves as a stark reminder of the multifaceted risks involved in digital financing, including data security, identity theft, financial fraud, reputational damage and operational disruption. It underscores the imperative for digital financing platforms, financial institutions, and consumers to prioritize robust cybersecurity practices, data protection measures, and vigilance in safeguarding sensitive financial information in the digital realm.

In conclusion, digital financing has emerged as a transformative force within the global financial landscape, revolutionizing how individuals, businesses and government engage with financial services. The relationship between the consumer and digital financing is deepened, presenting both opportunities and challenges.

Pranitha PS
I B.Sc., Psychology

The MSG Chronicles: An Epic Journey Through Flavour and Discovery

Meet MSG, the unsung hero of the culinary world, weaving a tale that transcends the realm of ordinary seasonings. This magical food additive, discovered in 1908 by the brilliant Kikunae Ikeda, has taken our taste buds on a rollercoaster ride, leaving behind a trail of mystery, myth, and umami wonders. Picture MSG as the charming protagonist in our flavour-filled saga. Its ability to sprinkle a touch of umami magic on our favourite dishes transforms mundane meals into epicurean delights. The umami taste, like a secret ingredient, adds a dash of savoury bliss, turning ordinary bites into unforgettable experiences.

But every hero has its villains, and for MSG, it's the infamous "Chinese Restaurant Syndrome" that threatens to cast a shadow over its reputation. Tales of headaches and nausea circulated, creating an aura of suspicion around our beloved flavour enhancer. Yet, just like a plot twist, scientific research emerged as the hero's ally, dispelling myths and revealing that MSG is innocent of the alleged crimes against taste buds.

The story doesn't end there – cue the discovery of umami taste receptors. These biological protagonists, unveiled in the early 2000s, take centre stage in our narrative. As we unravel their secrets, we enter a realm where taste is an intricate dance, and umami receptors are the choreographers, orchestrating a symphony of flavours on our tongues. But hold on; there's more to this narrative than meets the taste buds. Recent scientific revelations have thrust MSG into the spotlight as a potential health ally. Glutamate, the superhero component of MSG, emerges as a key player in brain health, a neurotransmitter contributing to the grand ballet of cognitive function. Is MSG the unsung hero in the story of nourishing our brains? The plot thickens, leaving us eager for the next chapter.

In conclusion, the MSG Chronicles are far from a bland recollection of culinary history. This is a story of taste, discovery, and the evolving relationship between science and flavor. As we savour the umami-packed dishes that MSG graces, let's appreciate this flavourful journey, knowing that the mystery continues to unfold, promising more twists, turns, and tantalizing revelations for our taste buds.

Rachita.V

II B.Com CS 'A'

Traditional Food Customs of Tamil Nadu

A Culinary Journey: Traditional Food Customs of Tamil Nadu

Tamil Nadu, a vibrant land steeped in history and tradition, boasts a unique culinary identity that reflects its diverse landscape and cultural influences. More than just satisfying hunger, food in Tamil Nadu is woven into the fabric of social life, religious practices, and festive celebrations. Let's embark on a journey to explore the fascinating world of traditional Tamil food customs.

The Staple Symphony: Rice reigns supreme in Tamil Nadu, forming the base for numerous dishes like the fluffy idli, crispy dosa, and savory pongal. Lentils like dal and gram provide protein and are often prepared as sambar, a lentil and vegetable stew, or rasam, a tangy and spicy broth. Coconut, tamarind, and curry leaves add layers of flavor and aroma, creating a symphony of textures and tastes.

A Feast on Banana Leaves: Traditionally, meals are served on banana leaves, believed to impart a subtle earthy flavor and symbolize purity. This eco-friendly practice adds a touch of elegance and cultural significance to every meal.

Vegetal Delights: Vegetarianism holds a special place in Tamil cuisine. From simple poriyal (vegetable stir-fry) to complex kozhambu (stew), vegetables are transformed into culinary masterpieces. Each region boasts its own unique specialties like the fiery Chettinad cuisine or the coastal flavors of Karaikudi.

Festival Feasts: Tamil Nadu's vibrant festivals are incomplete without their signature dishes. Pongal, the harvest festival, features the namesake dish made with rice, lentils, and ghee, while Deepavali, the festival of lights, is celebrated with sweet treats like adhirasam and mysore pak.

Sweet Endings: No Tamil meal is complete without a sweet finale. Payasam, a creamy rice pudding flavored with nuts and spices, is a popular choice. Murukku and seedai, savory snacks with intricate shapes, offer a delightful end to the experience.

Beyond the Plate: Food in Tamil Nadu goes beyond just sustenance. It reflects the community spirit, with families and friends gathering around a shared meal. It embodies respect for nature, with seasonal and local ingredients taking center stage. And it connects generations, with traditional recipes passed down lovingly, ensuring that the culinary legacy lives on.

Shree Ranjani . B

II B. A English

Drops of Melancholy

The clock struck 7:30 pm. I was walking back home after a long day at work, carrying my work bag on my left arm and holding up my umbrella in my right hand. Drops of precipitation descended from up above onto my umbrella, it's pitter-patter instilling a feeling of nostalgia in me. It was not raining heavily, yet I could see car windows fogging up as I walk down the road. Slowly, as though controlled by a remote, the rain starts beating down upon the city. It is a mesmerizing sight, one that many around me do not seem to care to indulge in due to the hustle-bustle in their lives. The roads are wet and potholes are filled up to the brim in seconds. I slow down my pace to truly take in the scene. Having to work around 12 hours a day does not really give one the luxury to enjoy such simple yet memorable moments. So while I still had the chance I wanted to soak in this moment. After all isn't this what life is all about? A collection of little moments that you wish you could be stuck in for eternity. I watch, as some kids run around in the rain with no care in the world, their happy giggles making me smile and I feel my heart lighten. Being young was a feeling like no other. I start walking again.

My home was a 10 minute drive from work. Having sent my car for service yesterday, I had opted to walk to work this morning. Now as I relish in this moment, I cannot help but thank my stars for making this decision. Though the rain is quite a common occurrence here, I do not really get to experience it much being occupied with work as I am most of the time. It's funny to me how we forget to appreciate certain things just because of familiarity and how common it is but once we do not get to experience that very common thing anymore, we develop an appreciation for it like never before. As I walk, I cannot help but feel wistful for the loss of my youth, a time when life was not all about responsibilities and duties but was also about passion and appreciation for the little things. The rain truly is magical. Sometimes sad but entrancing nonetheless.

Uma Rajesh
I B.Sc Psychology

Eternal Flames

As usual, I ran to him, once again for the nth time. I always tried to be independent or at least not depend on him, but somehow I failed every time because I have or had no one else more comfortable than him. Happy or sad, clear or confused, cheerful or depressed, calm or stressed, no matter what I need him at the end of the day. I met him unexpectedly in December 2023 and he changed my entire life. He made me believe that people who are leaving me, are meant to leave for my good and the struggles which I am going through or the struggles which I had in my past, all are for a good reason, which will be known soon!

Unlike other people around me, he knows how to tolerate and deal with my goofiness, my mood swings, my anger, my tears, my laughter, and myself. Also, he is the only person who listens to all my complaints, my grief, and my fear, without showing any long faces.

People usually say "Don't fall in love by seeing face or body!", and that's why I love him more than anyone else. Unlike other couples, we neither talk nor text every time, we don't meet every day, we don't go on dates nor spend quality time. But all we do is hug each other tightly and I cry my heart out while he calms me down by caressing my hair and continuously saying just one thing, "It's fine, everything will be fine, I'm there for you, so don't worry".

I always wanted to look at his eyes, his face, hear his voice more clearly, want him to be with me or at least talk to me at the exact moment I wanted him by my side, but I had to wait, which I hated the most! I have to wait until I'm asleep because that's when he comes in his usual costume- a white formal shirt tucked in a black

jean, with black shoes, a watch on his right hand, and a black pearl chain twisted on his left- and then you can see my running towards him like a toddler, hugging him tightly and weeping until it's difficult for me to breathe. People say I'm Delulu, but I strongly believe that he is the one for me, who I'll happen to meet soon and also spend my entire life with, but not in my dreams anymore!

Geethu M
I B.Sc Psychology

Dependent Personality Disorder's Manifestation in Motherhood: A Study of R.K. Narayan's *The Dark Room*

The *Dark Room* explores Savitri's identity as an obedient wife and responsible mother who unquestioningly caters to her family's needs. Her husband, Ramani is a typical misogynist who torments her. He imposes upon her the necessity to fulfill his unrealistic and narcissistic demands while reaffirming her position as a mere homemaker. Additionally, he uses her yielding nature to distance her from the decision-making aspect regarding their children's lives. Furthermore, he constantly reminds her that her primary duty is to serve and satisfy him. Whenever Savitri attempts to express discontent and rebellion, Ramani disregards her opinions and gaslights her into believing that she is at fault. At the climax of the narrative, Savitri is shattered upon discovering Ramani's infatuation with his colleague. After being a silent observer of the changes in his routine, she finally musters the courage to confront him. Ramani tries to cajole her with false endearments but eventually loses patience when she asks him not to indulge in further unofficial engagements with the colleague. "I don't want you to dictate me" (Narayan 86), he says. Following this, Savitri threatens to leave the house when a heated argument ensues. Ramani encourages the idea but forbids her from taking their children along. Until that point, Savitri gives up all her possessions as she feels disgusted to claim anything owned by Ramani or bought with his money. Upon realizing that she cannot take her children along as they have always been dependent on Ramani's money, she is devastated. "What will they do without me?" (Narayan 88), she wonders. From this climactic moment, Savitri's longing for her children shows clearer indications of DPD. She survives an attempted suicide and is determined to start life anew, with the resolution of living independently by earning for herself. Although her pay is meager, it is her own for the first time. Nevertheless, she soon grows weary of her independence and homesickness begins to engulf her. "A nostalgia for children, home, and accustomed comforts seized her" (Narayan 146). She longs for the familiarity of her home. This ironic turn of events is best explained from the perspective of DPD.

Every time Savitri is abused or humiliated by Ramani, she keeps quiet or shows insignificant signs of protest. Eventually, enduring abuse becomes an inherent part of her character. This is magnified when Savitri falls prey to Ramani's gaslighting and starts seeing herself as incompetent and ineffective, after which she tries her best to please him and gain his care and attention. During this prolonged cycle of abuse, gaslighting and people-pleasing, Savitri internalizes dependency and the need for validation, such that they become indelible parts of her identity. When she does not gain the expected attention from her spouse, her focus shifts completely towards her children. She hopes to get from them the support and attention she expects from Ramani. Hence, she cannot bear to stay away from her children. Their attention shapes her identity. In certain situations, Savitri even regrets not getting a B.A. as she realizes that it probably would have given her control over her identity. As a woman unable to build an independent identity, the only way she sees herself is as a mother. She sees herself not as an individual called Savitri, but instead as the mother of her children – Sumati, Kamala

and Babu. During her brief time away from them, she realizes this dependency – “I am like a bamboo pole which cannot stand without a wall to support it. . .” (Narayan 146). Such a realization becomes overwhelming. Thus, she disguises it under maternal concern – “I am a bamboo pole. . . Perhaps Sumati and Kamala have not had their hair combed for ages now. . .” (Narayan 146).

The reasons behind DPD’s emergence provide further confirmation of its presence in Savitri’s character. DPD’s etiology branches into many factors, which include neglect,

submission, and exposure to abuse. “Cross-cultural research has found that women’s dependence is endowed by culture rather than inherent in gender; further research has also found that if a person accepts the dependent social role given to him by society, he will have dependent behaviors and even may develop into a dependent personality disorder” (Liang 2). All of these are present in Savitri’s life. Being accustomed to dependence and familiarity fixes such notions at a deeper level, rendering individuals incapable of being otherwise. Savitri’s life also showcases these elements. Her dependence stands out as a constant part of her identity, only shifting from hinging onto her parents, spouse, and children. Moreover, in some cases, “people develop DPD because their dependency was or is still rewarded” (Faith 5). Ramani’s dictation on the ‘ideal behaviour’ reinforces the notions of submission and dependence upon Savitri. According to Ramani, a malleable wife is a good wife, and a silent woman is a good woman. His sporadic words of appreciation for Savitri stem from moments when he is satisfied with her behaviour. “What a dutiful wife you are!” (Narayan 160), he remarks when she returns home to her role as a housewife.

Dependent Personality Disorder (DPD) is intricate, stemming from diverse origins such as biological, psychological, and social factors. Understanding DPD requires considering its complex nature beyond a singular influence. Abuse and neglect are considered potential contributing factors to Dependent Personality Disorder (DPD). The social dynamics, characterized by prejudice against women and hierarchical gender structures, can influence the development of certain psychological patterns, including dependency. However, it is crucial to recognize that DPD is a complex condition with multiple factors at play, and a comprehensive understanding requires a nuanced examination of individual experiences and mental health.

Savitri’s upbringing and marital life instill in her a deeply-rooted sense of dependence and fear of abandonment. These feelings grow as she ages and is subjected to more abuse. On examining the various causes and symptoms of DPD, its presence in Savitri’s character becomes obvious. Initially, she assumes her silence and submission to have arisen out of concern for her family’s well-being. As the story progresses, she begins to realize that contrary to her expectations, it is not her family that is dependent on her, but she who is dependent on them. Unable to accept this reality, she hides her dependence under the trope of selfless maternal instinct. This becomes a futile attempt as DPD stands out undeniably. Savitri herself is aware of this, despite all efforts to camouflage it. “A part of me is dead” (Narayan 160), she says – an indication that she no longer tries to fool herself, but has grown to accept the real reason she returns home. The presence of DPD explains why Savitri chooses to return home in spite of knowing the trauma it causes.

Krishna Samhita M.
III B.A. English

Your Book, Their Knowledge!

“A reader lives a thousand lives before he dies.”

A book is not just a source of gaining knowledge, but it also influences a person.

Reading books promotes not only theoretical knowledge, but also this is a point which changes words into action. Reading is not just a hobby for people, it is a kind of lifestyle. Generally, if there is a comparison between normal people and a reading person, a reader will have the following features - Well versed in vocabulary, critical thinking ability, wide philosophical knowledge, well organised, disciplined and better goals. Initially as a beginner one might find it difficult to read but consistency is the key. Soon it will be inculcated as a habit and your attitude towards it will be standardized. The habit of book reading would broaden your mindset and elevate the level of comprehension of things in general.

You have many options for reading books:

Getting suggestions from peers and purchasing books, browsing online websites or lending from the library. It is highly exhilarating to share the knowledge you gained to others. A book on the shelf is wasted so keep sharing that book to others. It even creates a community!

Actually this is the most cost effective manner of transferring knowledge. People are in need of books, but some people can't afford them. So it will be a great opportunity to meet their requirements. Sharing your knowledge in terms of books, is equal to sharing your wealth to people. Read books as much as you can and share as much as you can as Reading makes a full man!

Dharshini Padma .K

III. B, B.com General (Shift II)

Unraveling the Procrastination Puzzle: Understanding, Conquering, and Thriving

Procrastination is the most common enemy of its good twin productivity. We all have been there. We often have an urge to skip our tasks or postpone them, instead of doing it right away! We all know that postponing the tasks won't help us, rather it will impact the next day's productivity. Now, just remember that you are not the only one who procrastinates but you are one of them who procrastinate. With proper guidance you can be the one of the elite people who chose to be productive instead of procrastinating.

Why do we procrastinate? Is it laziness? No, is it stress? No. It can be the peer pressure, it can be the perfectionism which is being forced on us. Here is a small reminder that the art of perfection can be achieved by practice not procrastination. We tend to forget that. Our distractions also play a major role in curbing our productivity. We ignore them as a factor since we don't realize being unproductive. It's human nature to choose the easy and attractive things over tough and productive things.

How can we overcome procrastination? The change starts with you! Yes you read it right.

You decide what makes you and breaks you. Time management is a key to your locked productivity. Find a balance between your work and your “leisure time”, stick to that. Your leisure time plays a vital role in keeping you productive. Cutting down those things can buy you some additional time in the beginning, but in the long run it does no good to you.

You can divide your time into various slots of half an hour or one hour according to your desire and allocate the tasks to each slot. Make sure to reward yourself with sufficient breaks in between. You can also create a To-do list as a part of your daily routine before starting your day.

Now what to do in between those breaks. You can do anything you want. The goal is to enjoy your break and get back to your work with renewed zeal. Don't engage in any activities by which you can get distracted or which you can't complete within the break time like starting a series or a movie in a 15 minutes break, calling an old friend with whom you talk for hours.

Rather than that, you can go for a walk or do an exercise for 15 minutes or you can simply meditate for mental peace.

Remember that "Rome was not built in a day". Good things take time, so do habits. For you to stop procrastination you shall change your lifestyle not a habit. So don't give up halfway. Keep going till you are where you want to be. If this is a serious problem, then consulting an expert would do wonders to you.

Gayathire V.

III B.Com General B (Shift II)

Navigating Health and Wellness in the Digital Era

In today's world, our lives are intertwined with technology more than ever before. From smartphones to fitness trackers, technology plays a significant role in how we manage our health and wellness. Let's take a closer look at how we can harness the power of digital tools to live healthier lives.

Access to Information

One of the biggest benefits of the digital age is the abundance of health information available at our fingertips. With just a few clicks, we can learn about healthy eating, exercise routines, and how to manage stress. However, it's important to remember that not all information available online is accurate or reliable. It's essential to consult trusted sources such as reputable health websites or healthcare professionals.

Fitness Apps and Wearable Devices

Fitness apps and wearable devices have revolutionized the way we track our physical activity and monitor our health. Whether it's counting steps, monitoring heart rate, or tracking sleep patterns, these tools provide valuable insights into our overall well-being. By setting goals and receiving feedback, we can stay motivated to lead more active lifestyles.

Telemedicine and Virtual Consultations

Telemedicine has made healthcare more accessible and convenient than ever before. Instead of waiting weeks for an appointment, we can now consult with healthcare providers virtually, saving time and money. This is especially beneficial for those with limited mobility or living in remote areas. However, it's essential to ensure the security and privacy of personal health information when using telemedicine services.

Digital Detox and Mental Health

While technology offers many advantages, it's essential to find a balance and avoid becoming too reliant on screens. Excessive screen time can lead to eye strain, poor posture, and disrupted sleep patterns. Taking regular breaks from screens and spending time outdoors can help reduce stress and improve overall well-being. Additionally, mindfulness and meditation apps can help promote mental clarity and relaxation in our fast-paced digital world.

Community and Support

Social media and online forums provide platforms for connecting with like-minded individuals and finding support on our health and wellness journeys. Whether it's joining a fitness challenge, sharing healthy recipes, or seeking advice from others, these online communities can be valuable sources of encouragement and motivation.

In conclusion, the digital age offers countless opportunities to prioritize our health and wellness. By harnessing the power of technology wisely, we can access valuable information, track our progress, and connect with others on similar paths. However, it's essential to strike a balance and avoid the pitfalls of excessive screen time. By incorporating digital tools mindfully into our lives, we can strive for healthier, happier futures.

Archana G

III B.com General A (Shift II)

Conquer Fear: Strategies for Overcoming Your Fear

Fear is a powerful emotion that can hold us back from reaching our full potential. Whether it's fear of failure, fear of the unknown, or fear of rejection, it can prevent us from pursuing our dreams and living life to the fullest. However, let us not allow ourselves to be controlled by fear. In this article, we will explore unique and effective strategies for conquering fear and embracing a life of courage and confidence.

Embrace the Unknown

One of the biggest sources of fear is the unknown. We often fear what we cannot predict or control. However, instead of letting the unknown intimidate us, we can choose to embrace it. Rather than viewing uncertainty as a threat, we can see it as an opportunity for growth and adventure to free ourselves from the grip of fear and open ourselves up to new possibilities.

Practice Mindfulness

Mindfulness is a powerful tool for overcoming fear. By learning to stay present in the moment and observe our thoughts and feelings without judgment, we can create distance from our fears and gain a sense of control over them. By incorporating mindfulness into our daily lives, we can build resilience and develop the inner strength to face our fears head-on.

Challenge Negative Beliefs

Fear often stems from negative beliefs we hold about ourselves and the world around us. To conquer fear, it is essential to challenge these negative beliefs and replace them with more empowering ones. This can be done through techniques such as cognitive restructuring, where we examine the evidence for our fearful beliefs and reframe them in a more realistic and positive light. By changing the way we think, we can change the way we feel and ultimately overcome our fears.

Take baby Steps

Facing our fears head-on can be daunting, but instead of trying to tackle our biggest fears all at once, we can break them down into smaller, more manageable steps. By gradually exposing ourselves to the things that scare us, we can desensitize ourselves to fear and build confidence in our ability to cope. Whether it's making a phone call, striking up a conversation with a stranger, or trying something new, each small step we take brings us closer to conquering our fears.

Explore Career Options and Set Realistic Goals

For students grappling with fear about their career path and doubting their choices, it's important to take proactive steps to address these concerns. To overcome career doubts, explore different options aligned with your interests, skills, and values. Seek advice from mentors or career counselors. Break down goals into achievable steps, both short-term and long-term. Having a roadmap reduces uncertainty and fear about the future.

Embrace fear's natural aspect but don't let it hinder progress. Conquer fear through embracing the unknown, mindfulness, challenging negative beliefs, taking small steps, and self-compassion. Though the journey's tough, it's rewarding. Take a breath, step out of comfort zones, and embrace endless possibilities beyond fear.

Jannavi B.K.

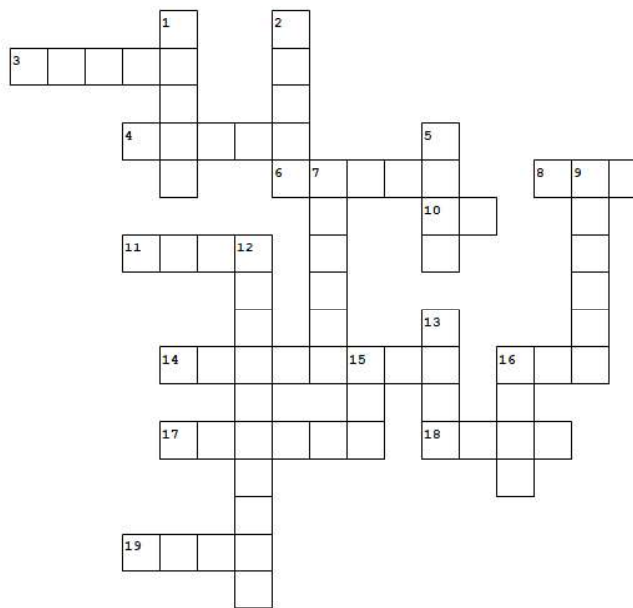
III.B.com General A (Shift II)

Le Cadeau

Sois tranquille, mon âme et ferme
 La terre et le ciel regardent toujours
 Le temps de la pensée s'écoule de l'horloge
 Et ta marche, qui était confiante et rapide,
 Est devenu lente

Alors,soyez lent si vous le devez,mais laisser
 Le cœur jouer toujours son vrai rôle.
 Aime toujours comme autrefois,
 profondément, et sans patience.
 Laissons Dieu et le monde
 sachez que vous êtes reconnaissant
 Que le cadeau a été donné.

Shivani Shankar
 II B.Com CS
 Shift 1



Across

3. Un endroit où les enfants vont pour étudier
4. Un ouvrage destiné à être imprimé.
6. Un fait vécu qui se présente à l'esprit au cours du sommeil
8. Conjugaison du verbe pouvoir à la troisième personne
10. Masculin singulier de l'article indéfini
11. Le verbe être à la troisième personne au pluriel
14. Conjonction qui marque la cause
16. Une boisson qu'on prépare en trempant les feuilles d'une plante dans de l'eau bouillante
17. Une science qui étudie les divers constituants de la matière, leurs transformations et interactions
18. On le coupe le jour de son anniversaire
19. Une femme qui donne naissance à au moins un enfant

Down

1. Le contraire de "grand"
2. Le lieu de naissance de l'auteur du roman "Le petit chosé"
5. L'activité mentale ou physique dont le but essentiel est le plaisir
7. C'est le nom d'une couleur aussi bien qu'un fruit.
9. Pour les chrétiens il est le fils de Dieu
12. Un grand monument célèbre à Paris.
13. Un véhicule à deux roues
15. Pronom relatif référant à un objet dans une phrase
16. Le monde aime visiter le musée du Louvre

DROIT DES FEMMES Nous

avons tous droit aux droits de l'homme. Ceux-ci incluent le droit de vivre à l'abri de la violence et de la discrimination ; jouir du meilleur état de santé physique et mentale susceptible d'être atteint ; être éduqués; posséder des biens ; voter; et de gagner un salaire égal. Mais à travers le monde, de nombreuses femmes et filles sont toujours victimes de discrimination fondée sur le sexe et le genre. L'inégalité entre les sexes sous-tend de nombreux problèmes qui affectent de manière disproportionnée les femmes et les filles, tels que la violence domestique et sexuelle, les bas salaires, le manque d'accès à l'éducation et des soins de santé inadéquats. Pendant de nombreuses années, les mouvements de défense des droits des femmes se sont battus pour lutter contre cette inégalité, faisant campagne pour changer les lois ou descendant dans la rue pour exiger que leurs droits soient respectés. Et de nouveaux mouvements ont fleuri à l'ère numérique, comme la campagne #MeToo qui met en lumière la prévalence de la violence sexiste et du harcèlement sexuel. Par le biais de recherches, de plaidoyers et de campagnes, Amnesty International fait pression sur les personnes au pouvoir pour qu'elles respectent les droits des femmes. Sur cette page, nous examinons l'histoire des droits des femmes, ce que sont réellement les droits des femmes et ce que fait Amnesty. Mais certains pays luttent encore pour accorder même les droits humains fondamentaux aux femmes comme l'Afghanistan.

L'Afghanistan est dernier sur 170 pays sur l'indice WPS et 157^e sur 162 sur l'indice des inégalités entre les sexes des Nations Unies. Plus de quatre décennies de conflits et de crises combinés à des normes de genre régressives ont laissé de nombreuses femmes et filles afghanes sans éducation. Les filles afghanes qui sont autorisées à aller à l'école n'y restent généralement pas plus de deux ans. Cela se reflète dans l'inclusion financière des femmes dans le pays ; dont le WPS se classe à seulement 7,2 %. Le pays se classe également parmi les plus élevés pour la violence sexiste. 35 femmes sur 100 sont exposées à la violence de la part d'un partenaire intime. Avec le Pakistan voisin, les crimes d'honneur sont illégaux ici, mais toujours largement répandus

Tanaazah Taaha

III B.A Business Economics

PERCEPTIONS

c'est toutes les perceptions
 Le rouge est la couleur de l'amour
 une belle rose rouge
 c'est la couleur de la rage
 le sanglant Warfield
 c'est la couleur de la colère et du
 danger
 son courage
 le sang en armure
 sa peur
 poignard sanglant
 c'est toutes les situations et les
 perceptions

Srividya GR
 III B.A English

CHAQUE FEMME EST BELLE À SA MANIÈRE

Nous rencontrons différents types de fleurs dans notre vie de tous les jours, comme le jasmin, les lys, les tournesols, chaque fleur possède sa propre beauté et ainsi les femmes de notre société possèdent leur propre mode de beauté, peu importe qu'une femme est grosse ou mince, grand ou petit, foncé ou blond, a les cheveux raides ou bouclés, chacun de nous a son unicité, notre unicité est notre beauté. il est temps d'arrêter d'établir des normes de beauté et d'admirer le caractère unique que chaque femme porte en elle.

R.Priyadharshini, S.Reshma,
 P.Shalini, R.Reithika
 BSc Computer Science II-B

ஆசிரியர்

அஞ்சில் எமை வளைத்து அமுதனைய கல்வியினை
நெஞ்சில் நிறைக்கின்ற நேர்த்தியெல்லாம் கற்றவரே!
பேசரிய மாண்பெலாம் பிள்ளைகள் எமைச் சேர
ஆசிரிய பணி செய்யும் அன்பின் தெய்வங்கள்!
குன்றளவு கொடுத்தாலும் குறையாத செல்வத்தை
இன்றளவும் எமக்களித்து இன்பறும் வள்ளலே!
சிலையின் இறுதிநிலை சீர்மிகு கண்திறப்பாம்
விளையும் பயிர் எமக்கோ விழிதிறப்பே முதல்நிலையாம்...
எண்ணோடு எழுத்தென்னும் இருகண்கள் திருக்கின்ற
திண்ணிய பணிசெய்யும் சிற்பியரும் நீங்களன்றோ!
வாழ்நாள் முழுவதையும் மாணவர் எமக்களித்து
வீழ்நாள் இலாக்கல்வி விளைக்கும் உமைபாட
என்நாவொன்று போதாது வாழ்நாளும் போதாது
உம் பாதம் பற்றி வணங்குகிறேன்.

மு. மகதியா ஷம்மாமா
(மனையியல் துறை 2ஆம் ஆண்டு)

பயணம்

நான் பயின்ற கல்லூரியை கடந்து
செல்கையில் மழை நனைத்த மண்வாசம்
அவளுடன் பருகிய தேநீரின் வெப்பம்
நினைவுகளாய்ச் சுட்டது இன்றும் நெஞ்சில்
ஆண்டுவிழா, தேர்வுகள், மதிப்பெண்களோடு கிடைத்த
காரிகையின் காதல் வாழ்நாள் பரிசு
கண்ணிறைந்த குழலியின் பேரன்பில் வாழவே
காகிதங்கள் கொன்று கவிதைகள் கிறுக்கினேனோ?
மனம் பகிர்ந்து மணம் நிகழ்ந்து
மக்கள் பெற்ற பின்னும் பேதை
அவள் கன்னங்கள் சிவக்க சிரிக்கின்றாள்
முதல் சந்திப்பை விவரிக்கும் பொழுது
அகவை அறுபது ஆயினும் என்னோடு
அவள் வரைத் தோள் உரசி
கைகொர்த்து நடக்கும் நிறைந்த பெண்மையின்
பேரழகிற்கு முன் பேரண்டமே சூன்யம்

—வி.சோனா ஸ்ரீ
கணினி மற்றும் தரவு அறிவியல்
2ஆம் ஆண்டு

உயிர்த்துளி

என்னைக் காப்பாயா?
என் வருகைக்காக பாத்திருந்த உழவன்
நான் வாராக் காரணம் கணினியுக் விந்தையோ?
உன் உயிர்த்துளி நானெனில்
என் உயிரான மரத்தை அழித்ததேனோ?
என்னைக் காப்பதாக கூறி
என் வருகையைத் தடுப்பாயோ?
என் உயிரைக் காக்க நீ இல்லையெனினும்
உன் உயிரைக் காக்க
நான் தேவையல்லவா?
வானின்று மண்ணில் வீழ்ந்தேன்
உன் மகிழ்வைக் கண்டு
என் வலியை மறந்தேன் நீயோ
என் மகிழ்வை ஏற்க மறுத்தாய்
உனக்காக நான் விட்டக் கண்ணீரே
உன் உயிரை நித்தியமாக்க
நீ இப்போது என்பக்கம்
உன் பக்கம் நான் எப்போதும் .

கா.ப.வர்ஷா

(கணினி அறிவியல் ஆ பிரிவு, 1ஆம் ஆண்டு)

அண்ணா

தாயும் நீ, தந்தையும் நீ!
என்னை வளர்த்தவன் !நீ
தந்தைக்குப் பிறகு நான் நேசித்த முதல் ஆண் நீ!
என் வழிகாட்டி நீ!
என் துன்பத்தில் எனக்குத் துணை இருப்பவன் நீ!
என்னைப் பாதுகாப்பவன் நீ!
வாழ்க்கையில் ஒரு நாள் உன்னைப் பிரிய நேரிடும்
அந்த நாள் என் வாழ்க்கையில் ஒரு துன்ப நாள்

சே.தாரணி

(கணினி மற்றும் தரவு அறிவியல்)

हमारे महासागर भूत जालों से घिरे हुए हैं: यह डरावना क्यों है और हम क्या कर सकते हैं ?

- ✓ भूत जाल अलौकिक नहीं हैं, लेकिन वे वैध रूप से डरावने हैं। भूत जाल एक मछली पकड़ने का जाल है जो खो जाता है या समुद्र में छोड़ दिया जाता है। समुद्र में छोड़ा गया कोई भी जाल या रेखा समुद्री जीवन के लिए खतरा पैदा कर सकती है।
- ✓ सिर्फ इसलिए कि मछुआरे अब जाल का उपयोग नहीं करते इसका मतलब यह नहीं है कि यह काम करना बंद कर देता है। ये जाल अपने रास्ते में आने वाली हर चीज़ को फंसाते रहते हैं, जो हमारे महासागरों और समुद्री जीवन के स्वास्थ्य के लिए एक बड़ी समस्या पेश करते हैं।
- ✓ भूत जाल केवल मछलियाँ ही नहीं पकड़ते; वे समुद्री कछुओं, डॉल्फ़िन और पोरपोइज़, पक्षियों, शार्क, सील और अन्य को भी फँसाते हैं। ये जानवर तैरकर जाल में फंस जाते हैं, अक्सर दृष्टि या सोनार द्वारा उनका पता लगाने में असमर्थ होते हैं। जाल जानवरों को स्वतंत्र रूप से घूमने से रोकते हैं, चोट पहुँचाते हैं, और स्तनधारियों और पक्षियों को हवा के लिए सतह पर आने से रोकते हैं। चूंकि सैकड़ों जानवर एक ही जाल में फंस सकते हैं, आप देख सकते हैं कि यह खतरा कितना बड़ा है।
- ✓ समुद्री प्लास्टिक संकट में भूत जालों का भी प्रमुख योगदान है। अधिकांश आधुनिक जाल नायलॉन या अन्य प्लास्टिक यौगिकों से बने होते हैं जो सदियों तक चल सकते हैं। साइंटिफिक रिपोर्ट्स में 2018 के एक अध्ययन के अनुसार, भूत जाल ग्रेट पैसिफिक कचरा पैच का कम से कम 46 प्रतिशत हिस्सा बनाते हैं। वे परित्यक्त मछली पकड़ने की रेखाएँ और जाल जो टूट जाते हैं, कभी दूर नहीं जाते; वे बस प्लास्टिक के छोटे टुकड़े बन जाते हैं। समुद्री जानवर इस माइक्रोप्लास्टिक को भोजन समझ लेते हैं और इसे खा लेते हैं, जो आंतरिक अंगों को नुकसान पहुंचा सकता है, उन्हें खाने से रोक सकता है और उन्हें जहरीले रसायनों के संपर्क में ला सकता है।
- ✓ संरक्षण भागीदारों, मछुआरों और समर्थकों के साथ मिलकर, इस समस्या पर हर तरफ से हमला करके, हम भूत जालों को खत्म कर सकते हैं और अपने महासागरों की रक्षा कर सकते हैं।

Proud Moments



Hon'ble Governor of Tamil Nadu, Shri R.N. Ravi honouring Dr. Vikram Aggarwal, President Punjab Association on the occasion of Punjab State Day



Esteemed Punjab Association Management Members with Chief Guest Miss. Shilpam Kapur Rathore, Chairman & Managing Trustee, Aranya Foundation



Hon'ble President of India, Ms. Droupadi Murmu awarding the Degree certificate to University Gold Medalist, Deepa S.



Ms. R. Suganthashree of 1st B.Sc. Chemistry Shift I won the Man of the Match award in Super Kings Christmas Tournament held at Chennai from 25 - 29 December 2023



Ms. S. Yogapriya of 1st BBM Shift II won Silver medal for Tamilnadu in the 45th National Throwball Championship held at Delhi from 8 -11 February 2024



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