



# **PUNJAB ASSOCIATION'S ANNA ADARSH COLLEGE FOR WOMEN**

Affiliated to University of Madras

Re-accredited by NAAC at A++ Grade with CGPA of 3.59

2(f) status under UGC Act



**POST GRADUATE DEPARTMENT OF BANK MANAGEMENT (SHIFT- I)**

# **BANCO CREST**

## **NEWSLETTER**

November 2023

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Issue 01

**"Appreciation is a wonderful thing. It makes what is excellent in others belong to us as well". – Voltaire**

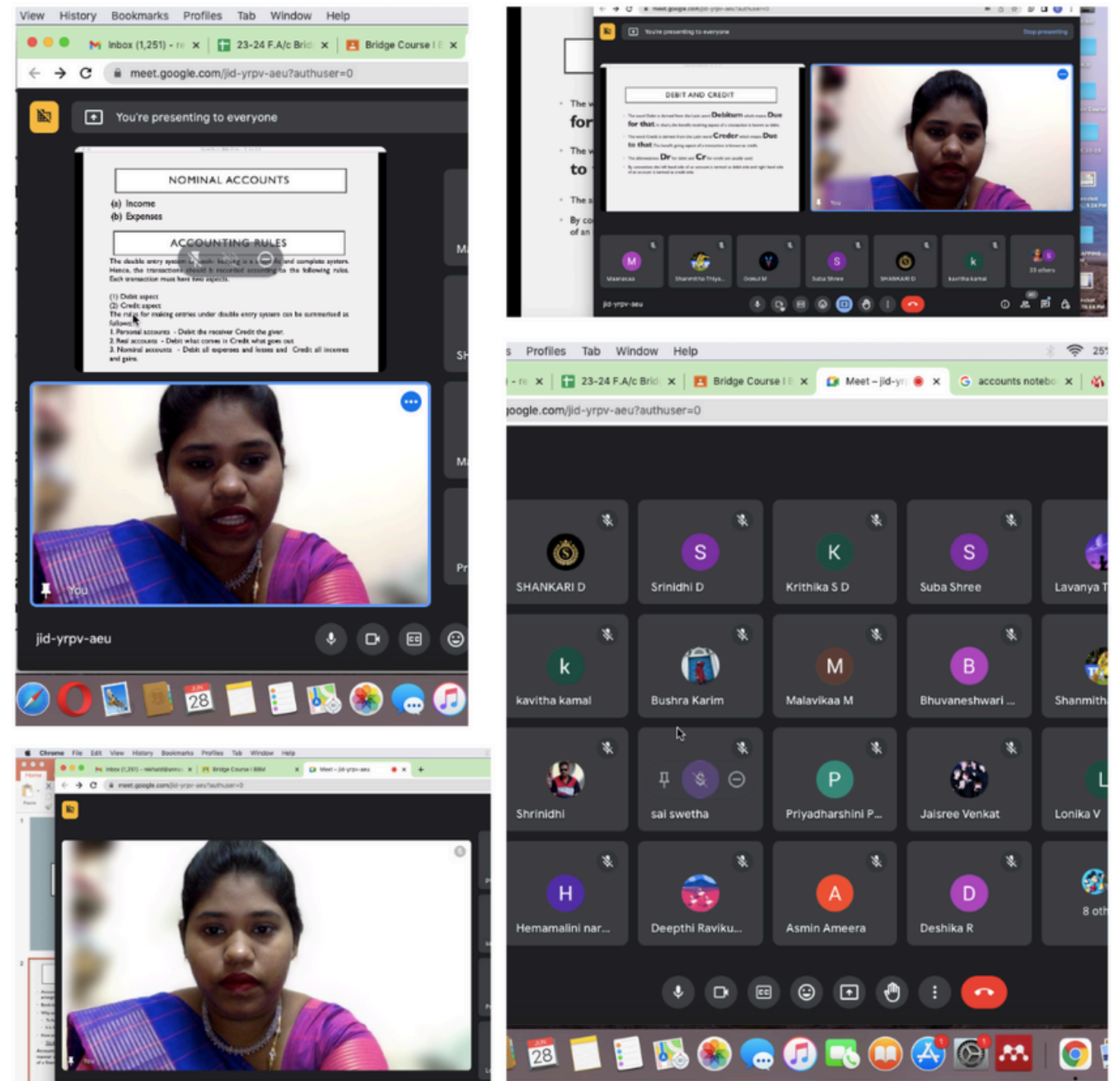
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# BRIDGE COURSE

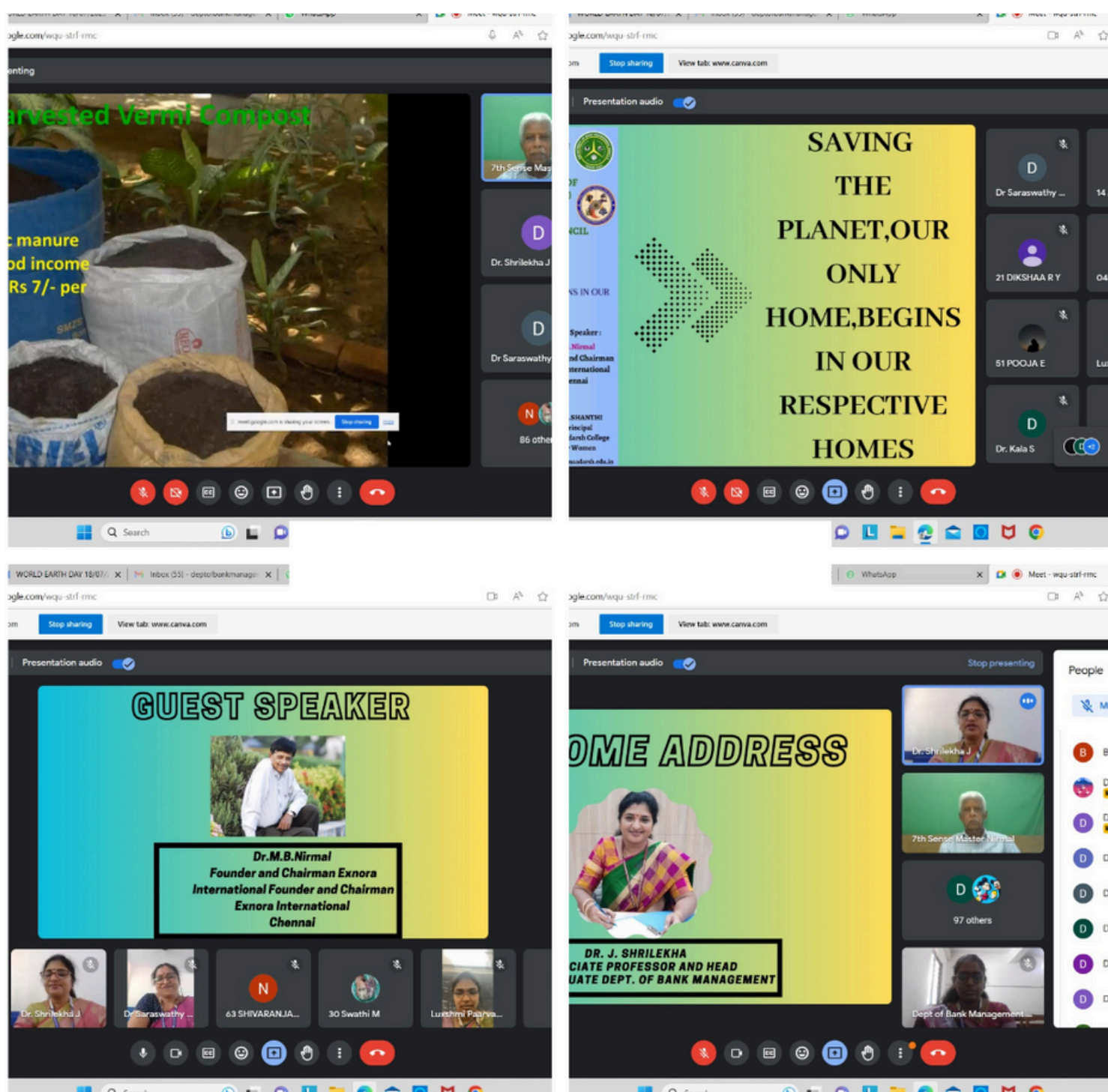
## FRESHMAN ARCH 2023

The Post Graduate Department of Bank Management (Shift I) conducted a Bridge Course 'FRESHMAN ARCH 2023' for the students of 1 B.Com Bank Management for 10 days from 28th June to 10th July 2023, Dr.T.D.Rekha, Assistant Professor, Post Graduate Department of Bank Management (Shift I) was the resource person. The purpose of organising the bridge course is to help the students to have a smooth transition from Secondary school level to college by developing their academic skills and knowledge through online classes.



# DEPARTMENT ACTIVITIES

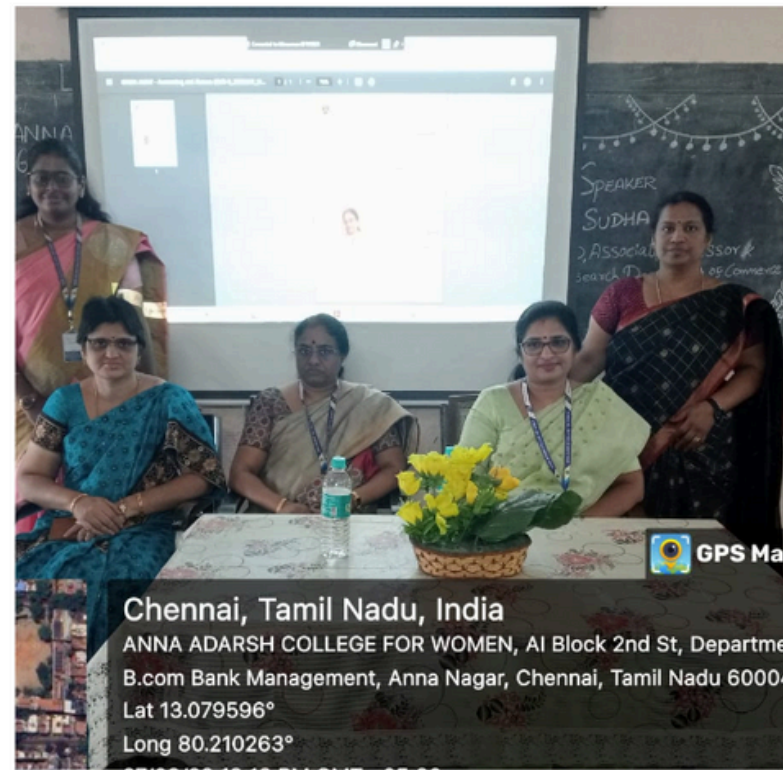
## SAVE OUR PLANET, OUR ONLY HOME, BEGINS WITH OUR RESPECTIVE HOMES



The Department organized a webinar on "SAVE OUR PLANET, OUR ONLY HOME, BEGINS WITH OUR RESPECTIVE HOMES" on 18th July, 2023. The speaker of the day Dr.M.B.Nirmal, Founder and Chairman Exnora International, Chennai gave a simple and an inclusive life example of a person named Mr. Indrakumar who lives a simple life which benefits each and every single organisms in the planet starting from microbes to predator. The speaker further insisted the students follow the same trajectory and save the planet.

## ART OF WRITING THESIS

The Department organised a seminar on "ART OF WRITING THESIS" on 27th September, 2023. Dr.J.Shrilekha Associate Professor and Head welcomed our speaker of the day Dr. B. SUDHA, Dean of Research & Development, Associate Professor & Head PG & Research Department of Commerce, AACW. The speaker elaborated about seven steps in research, how to select a topic, frame objectives of the study, collection and analysis of data, and how to interpret results.



# DEPARTMENT CELEBRATION

## GANESH CHATURTHI

The Post Graduate department of Bank Management has celebrated Ganapati pooja on 18th September 2023 with enthusiasm and reverence. These celebrations were organized to embrace cultural diversity, promote spiritual harmony, and foster a sense of unity among students and faculty. Intricately crafted idols of Lord Ganesha were installed in the department. Students and faculty members gathered to perform rituals and offer prayers seeking blessings for academic success and wisdom. Students actively participated in 'bhajans' (devotional songs) and shared anecdotes and stories associated with Lord Ganesha's teachings.



## SARASWATHI POOJA



The Postgraduate department of Bank Management has celebrated Saraswathi Pooja on 20th October 2023 with exuberance and reverence. The celebration was organized to accept cultural diversity, promote spiritual harmony, and bring a sense of unity among students and faculty. Elaborate decorations with flowers, traditional motifs, and portraits of Goddess Saraswati adorned the venue. Students and faculty members together performed rituals and offered prayers seeking blessings, success and wisdom. Traditional rituals, including the 'pranaprathista' (consecration) and 'aarti (prayer), were conducted with devotion and fervor.

# CAREER GUIDANCE PROGRAMME

## CAREER OPPORTUNITIES IN BANKING

The Post Graduate Department of Bank Management (Shift I) has organized a career guidance programme on "CAREER OPPORTUNITIES IN BANKING" on 12th October 2023 in collaboration with the Placement cell of Anna Adarsh College for Women. The speaker of the day was Ms.Kani Bharathi K, Deputy Manager, Girnarsoft Education Services Private Limited (college dekho.com). This Career Guidance Program on Banking Opportunities, was aimed at educating the students about opportunities in the banking industry.



# INTER DEPARTMENT COMPETITION

## BANKBASH'23



The Postgraduate Department of Bank Management organised an Inter Department competition BANKBASH'23 on 16th October, 2023, with Dr. J. Shrilekha, Associate Professor & Head of the Department, as the session chair person along with other faculty members. The event featured two competitions: "BizIcon" (Logo Designing) and "BizBlits" a (Quiz competition), aimed at fostering creativity, critical thinking, and competition. The quiz challenged participants' knowledge, quick thinking, and problem-solving abilities, with winners determined by correct answers and response speed. The event showcased the talents of participants, and the judges played a pivotal role in evaluating their efforts. The success of this event encourages future initiatives to promote creativity, critical thinking, and knowledge-sharing among students, marking a significant milestone in the educational journey. Students eagerly anticipate future prospects.

# BANCO FEST 2023

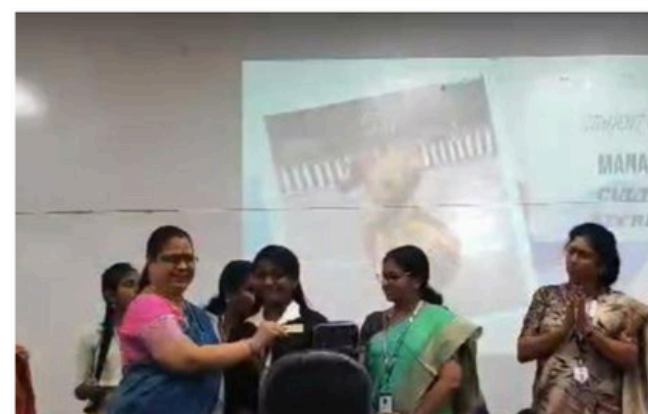


The Department Organised a programme Banco Fest '23 on 18th October, 2023 Session 1 Guest Speaker was Ms.Yogapriya, Chief Manager, State Bank Institute of Learning and Development. She explained the growing importance of Artificial Intelligence (AI) in the banking sector and also highlighted the role of AI automation in improving the efficiency of banking operations starting from data analysis to customer services.

Session 2 speaker Ms. Kavitha Narsimhan, Founder Ruffast Financial Services delved into the topic of the Bank as a boutique - cross industry services offered by the bank. She emphasized the significance of understanding and meeting customer needs, and the role of trust in banking relationships. Effective communication and personalization, facilitated by CRM tools, were key points of her presentation.

# INVESTITURE CEREMONY

Department Student Council 'Banco Leads' is a student representative Structure through which various departmental events are planned and organised. Every academic year new members are elected by the faculty of the department to give the students an opportunity to develop leadership skills, a sense of personal responsibility and earn self-respect. An investiture ceremony was held on 18th October 2023 to facilitate the newly elected team of Banco Leads 2023 and also to acknowledge the efforts of the Banco Leads team of 2022 for their efforts, co-operation and dedication in conducting various activities of the department.



## S T U D E N T COUNCIL

### BANCO LEADS 2023

<b>Meenakshi S</b>	<b>II PG</b>	<b>President</b>
<b>Shivaranjani N</b>	<b>III UG</b>	<b>Vice - President</b>
<b>Manasha S</b>	<b>II UG</b>	<b>Cultural Secretary</b>
<b>Roshini priya L</b>	<b>III UG</b>	<b>Sports Secretary</b>
<b>Pavishree G J</b>	<b>II UG</b>	<b>Treasurer</b>
<b>Shalini D</b>	<b>III UG</b>	<b>Academic Secretary</b>
<b>Mridula K</b>	<b>II UG</b>	<b>Placement Secretary</b>
<b>Sanjana K Pooja E</b>	<b>III UG</b>	<b>President NDLI &amp; Reader</b>

# UNIVERSITY RANK HOLDERS 2021-22

## M.COM BANK MANAGEMENT



Nikkath Fathima  
I Rank



Harini . R.V  
II Rank



Sai Ramya . K  
III Rank



Bhuvaneshwari . S  
IV Rank



Saranya . D  
V Rank



Madhangi .S  
VI Rank



Janani . G  
VII Rank



Gayathri . G  
VIII Rank



Keerthana . M  
IX Rank



E.Ruth Mary  
X Rank

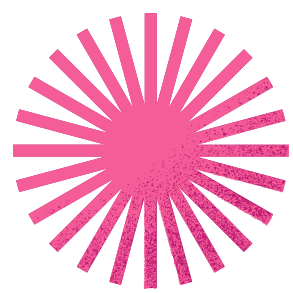
## B.COM BANK MANAGEMENT



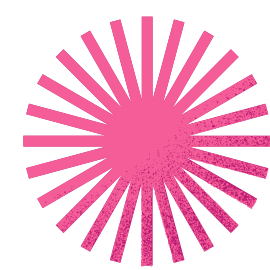
Logeswari . S  
IV Rank



Jayasree.K  
VII Rank



## EDITORIAL TEAM



### STAFF CO-ORDINATOR

Dr. J. SHRILEKHA Associate Professor & Head

Dr .K.SARASWATHY Associate Professor

Dr. T.D. REKHA Assistant Professor

Mrs.I. KAMILA SHARMIN Assistant Professor

### STUDENT CO-ORDINATOR

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PAVITHRA . M III B.com BM

NIVETHA . M II B.com BM

SANTHOSHINI . R II B.com BM