



**Punjab Association's**  
**ANNA ADARSH COLLEGE FOR WOMEN**

**(Affiliated to University of Madras)**  
**Re-accredited by NAAC with A++ Grade**  
**2(f) status under UGC Act**

**IQAC ACTIVITIES REPORT**  
**2023-2024**



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**IQAC ACTIVITIES REPORT**

**2023-2024**

**Awareness Programme**

1. Post Graduate Department of Bank Management (Shift I) organised a Career Guidance Programme on the topic Career Opportunities in Banking.
2. Department of Accounting and Finance Shift II conducted an awareness programme KYC Procedure (Opening of Trading & DEMAT Account).
3. Post Graduate Department Home Science NFSM&D organised an awareness programme on Fitness and its components.
4. Post Graduate Department of Computer Science conducted a Career Orientation Programme on the topic Roadmap to become a Full stack Developer.
5. Department of Psychology conducted an awareness programme on Mental Health Day Awareness Programme.
6. National Service Scheme of Anna Adarsh College for Women organised a Fire Safety Awareness Programme for a safe Diwali and Northeast Monsoon Preparedness.
7. National Service Scheme of Anna Adarsh College for Women organized an Orientation Programme at college Level on Value Based Awareness Programme on Women's Health and Wellness.
8. Rotaract Club of Anna Adarsh College for Women & OLCOTT Memorial Higher Secondary School in Besant Nagar organized Terry Fox Run Cancer awareness programme.
9. Rotaract Club of Anna Adarsh College for women & Apollo Specialty Hospital, Vanagaram, TAVI Team organized a Human Chain Formation programme to create awareness on Hearth Health

**Skill Development Programme**

1. Postgraduate Department of English Shift-I in association with Madras Scrabble Foundation organised a workshop on competitive scrabble.

*Shiv*



*R. Shanthi*  
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2. Postgraduate and Research Department of Public Administration in association with Indian Institute of Public Administration conducted a seminar on Digital Governance - Prospects and Challenges.
3. Postgraduate Department of Social Work conducted a workshop on Essentiality of Research.
4. Postgraduate Department of Commerce Shift II conducted a seminar on Entrepreneurship and Employee Engagement: Starting and growing a successful business.
5. Department of Bank Management (Shift II) conducted a workshop on Intellectual Property Rights.
6. Postgraduate Department of Corporate Secretaryship Shift I & Shift II conducted an International seminar on Unlocking the potential of IPR.
7. Department of Commerce (Honours) organised a seminar on Relevance of Indian Accounting Standards.
8. Department of Marketing Management conducted a seminar on Commerce Education- Need of the hour.
9. Postgraduate Department of Chemistry organised a Workshop on Chemtronic.
10. Department of Computer Science with Data Science organised an academic seminar on the topic Data Science Revival: Advancements in technologies, applications and future trends in data science.
11. Department of Computer Applications-Shift-II conducted an academic seminar Emerging Technologies in Computer Field.
12. Department of Bachelor of Business Administration organised a guest lecture on the topic Achieving Holistic Management Knowledge: A road map to MBA.
13. Department of English (Shift -II) conducted a seminar on the topic Open doors to Writing.
14. Department of Hindi conducted a National Level Seminar on the topic Emotional Concern and Social Concern in Hindi Film Songs.
15. Department of French organised a Workshop titled "Célébrations".

*Shruti*



*R. Shanmuga*

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16. Rotaract Club of Anna Adarsh College for women & Rotaract Club of Chennai Towers Organized an Interview Etiquette Workshop titled on "Decode the Interview".
17. Rotaract Club of Anna Adarsh College for women, Rotaract Club of Ethiraj College for Women and Rotaract Club of Chennai Towers Organized "Vocademy A Workshop on Masters in Excel".

**Faculty Development Programme/ Professional Development Programme  
/Administrative Training Organised**

1. Post Graduate and Research Department of Commerce (Shift - I) organized a Faculty Enrichment Programme on the topic Accounting Andragogy in Fostering Knowledge and Professional Skills of Faculty.
2. National online faculty Development Programme on e-Content Development was conducted by IQAC.
3. Workshop on understanding NIRF parameters was conducted at college level by IQAC.
4. International online workshop on Mastering MS Office Application word and PPT Programme at college Level was organised by IQAC.
5. Post Graduate Department of Computer Science (Shift - I) organized a Faculty development programme on the topic Futuristic Approaches and Research breakthroughs in AI.
6. Department of Commerce (Honours) conducted a Faculty Enrichment Programme on the topic "Process of E-filing Tax Return".
7. Rotaract Club organized a Literacy Awareness Programme for House Keeping Staff.
8. College MIS conducted an Administrative Training Programme to Non-teaching faculty for updating and retrieval of data using MIS Portal.

*Shiv*



*R. Shanmugam*

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**Programmes relating to NAAC Guidelines**

1. IQAC of the college organized a Celebration meet for achieving NAAC A++ in the 3<sup>rd</sup> NAAC cycle.
2. NIRF 2023 Analysis meeting programme was organised by IQAC.
3. Orientation Programme on Data Collection & Documentation Process Programme was conducted by IQAC.

**Institutional Social Responsibility**

1. Rotaract Club of Anna Adarsh College for Women in collaboration with Rotary Club of Ambattur and in association with Rotary International District 3232, participated in community outreach programme "The KARPI India's Largest Book Donation Drive".
2. National Service Scheme of Anna Adarsh College for Women & Kuzhalosai trust organised on The Tree Plantation Drive at Oragadam.
3. Rotaract Club of Anna Adarsh College for Women has distributed free sapling to Management members, Staff of Anna Adarsh College for Women, WPA Soundarapandian Higher Secondary School, Ayanavaram and Anbumalar special school for the intellectually disabled and Residential care unit-Red Hills under the theme "Ecolution- Plant a Tree, enjoy nature's cool breeze for free".
4. Rotaract Club of Anna Adarsh College for Women has conducted "Nal Sei – 100 days project – Social Service Initiative" to serve the poor and needy as a part of outreach programme.

*Shiv*



*R. Shanthi*  
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## PHOTO GALLERY



Career Opportunities in Banking



KYC Procedure (Opening of Trading & DEMAT Account)



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Fitness and its components



Roadmap to become a Full stack Developer



Mental Health Day Awareness Programme



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**Fire Safety Awareness Programme**



**Women's Health and Wellness**



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Terry Fox Run awareness programme



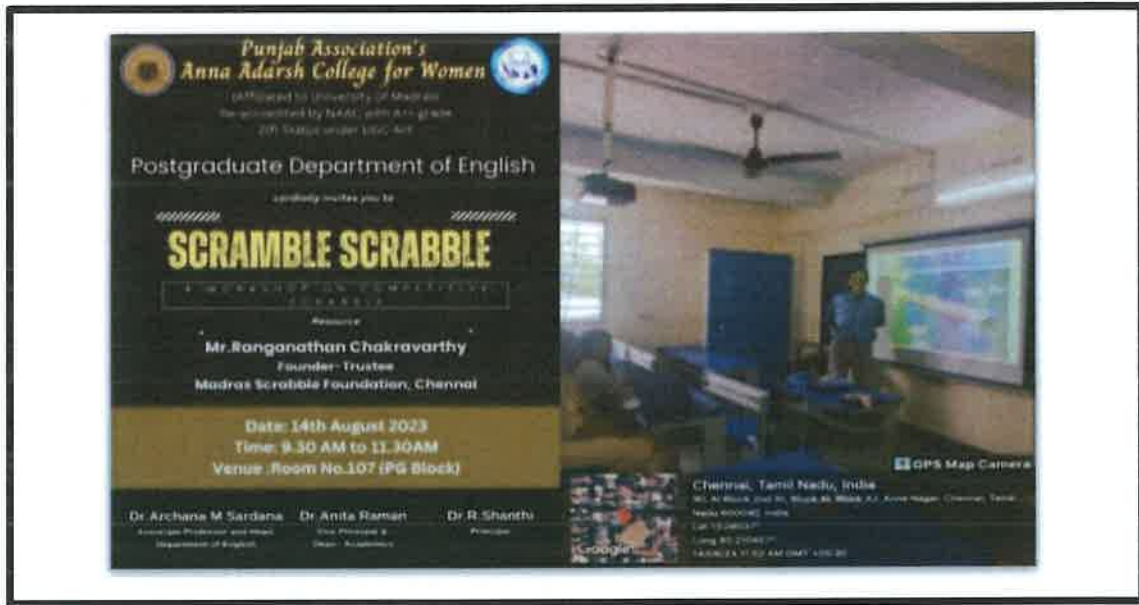
Human Chain Formation



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Scramble Scrabble



Digital Governance - Prospects and Challenges.



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Essentiality of Research

Entrepreneurship and Employee Engagement: Starting and growing a successful business.

*R. Shanthi*



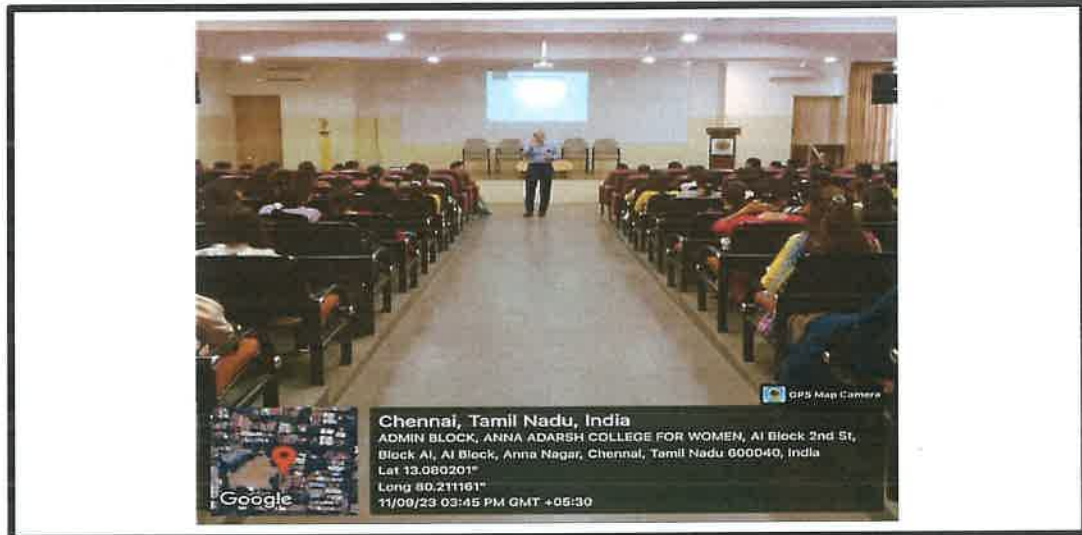
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Intellectual Property Rights



Unlocking the potential of IPR



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**Relevance of Indian Accounting Standards**

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Department of B.Com Marketing Management, Shift II  
& IQAC  
cordially invites you to  
**Academic Based Program**  
on the topic  
**"Commerce Education-Need of the Hour"**

**SPEAKER: CA K.HARIHARAN**  
Founder: M/s Hariharan &  
Associates- Chartered Accountants  
& Premier Academy

VENUE: CONFERENCE HALL,  
DATE: 25 SEPTEMBER, 2023  
TIME: 10 PM

Dr. N.Chithra  
HEAD OF THE DEPARTMENT

Dr. V.Meenakumari  
VICE PRINCIPAL, SHIFT II

Dr. R.Shanthi  
PRINCIPAL

**Commerce Education- Need of the hour**



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Chemtronic



Data Science Revival: Advancements in technologies, applications and future trends in data science



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Emerging Technologies in Computer Field



Achieving Holistic Management Knowledge: A road map to MBA



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Open doors to Writing



Emotional Concern and Social Concern in Hindi Film Songs



Célébrations



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Decode the Interview



Vocademy A Workshop on Masters in Excel



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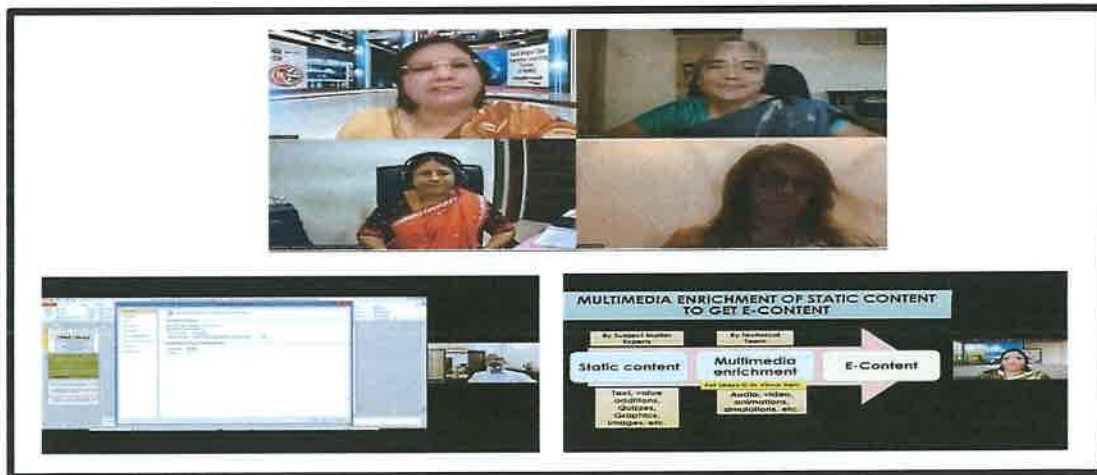




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**Accounting Andragogy in Fostering Knowledge and Professional Skills of Faculty**



**National online faculty Development Programme on e-Content Development**



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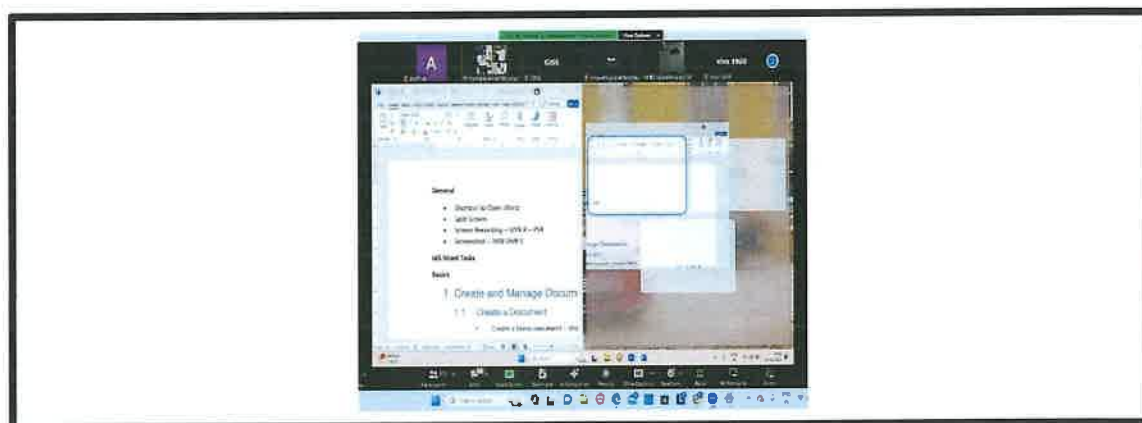


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**NIRF Parameters**



**Mastering MS Office Application word and PPT Programme**



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Futuristic Approaches and Research breakthroughs in AI



Process of E-filing Tax Return



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Literacy Awareness Programme for House Keeping Staff



Celebration meet for achieving NAAC A++



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**NIRF 2023 Analysis**



**Data Collection & Documentation Process Programme**



**The KARPI India's Largest Book Donation Drive**



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**The Tree Plantation Drive at Oragadam**



**Ecolution- Plant a Tree, enjoy nature's cool breeze for free**



*R. Hanitha*

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**Nal Sei – 100 days project – Social Service Initiative**



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