

LEADER



ANNA ADARSH
COLLEGE FOR WOMEN

Official E-Newsletter of the Post Graduate and Research Department of Public Administration



CONTENTS

Editor's Note	1
Vigilance Awareness Week Celebrations	2-4
IIPA Seminar	5
IPR Webinar	6
Conferment of Ph.D	7
Students' Accolades	7-10
Faculty Achievements	11-12
Teachers' Day Celebrations	13
IIPA Seminar at Towers Club	14
Ph.D Scholar Achievements	14

EDITOR'S NOTE

Dear Reader

The Editorial Board is glad to release the latest edition of the half-yearly E-newsletter 'LEADER Volume 4, Issue 1 of the Department of Public Administration. In this newsletter, you will discover that each page speaks volumes of the shared passion and effort that define our department.

As we reflect on our journey and look ahead, we could humbly recollect the countless hours of dedication and collaboration that has brought us here where our path has been marked by challenges, yet it is with the support from the institution, our collective vision and sense of purpose that propel us forward.

As we delve into the contents of this newsletter we cannot but reflect on the dynamic landscape of Public Administration. Our field is evolving, embracing transparency, accountability and digital innovation. As we navigate these changes and opportunities our department remains committed to fostering excellence, innovation and inclusivity in all aspects of our work.

We extend our gratitude to Principal Dr.R.Shanthi, Vice Principal, Shift I and Dean (Academic) Dr.Anita Raman and Vice Principal Shift II, Dr.VMeenakumari for all the support rendered and grateful to all those who have supported us in our endeavours.

A special thanks to Dr.G.Hemalatha and students Ms.Monisha E and Ms.Shalini J for the efforts taken in designing the layout of our latest edition. May these tales inspire us to reach even greater heights in the future.

With Regards

Dr.R.Asha

Assistant Professor and Head

PG & Research Department of Public Administration

VIGILANCE AWARENESS WEEK CELEBRATIONS EVENTS AT A GLANCE



**Day 1: 30.10.2023
INTEGRITY PLEDGE
TAKING**

**Day 2: 31.10.2023
PLACARD HOLDING**



VIGILANCE AWARENESS WEEK CELEBRATIONS EVENTS AT A GLANCE CONTD.



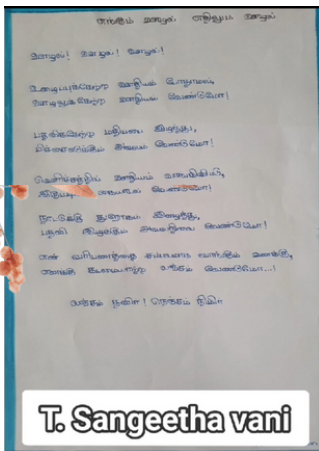
M.R Yohapriya



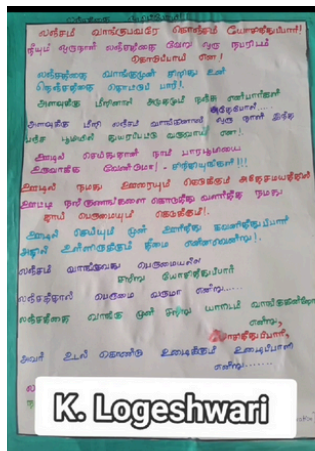
L. Meena

Day 3: 01.11.2023 COLLAGE MAKING COMPETITION

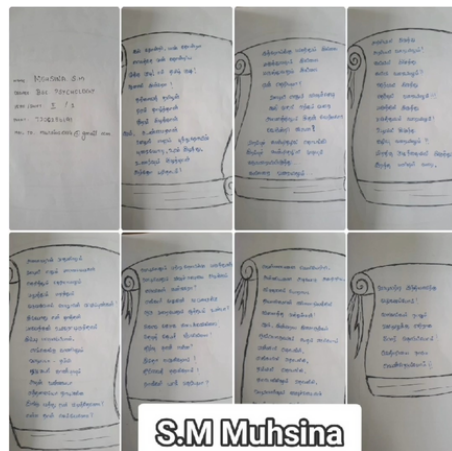
Day 4: 02.11.2023 TAMIL POETRY CONTEST



T. Sangeetha vani

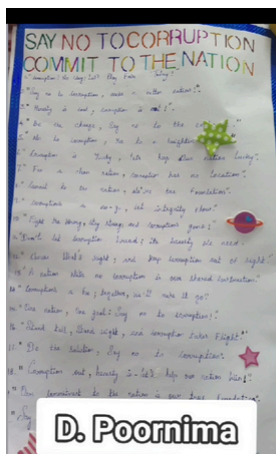


K. Logeshwari

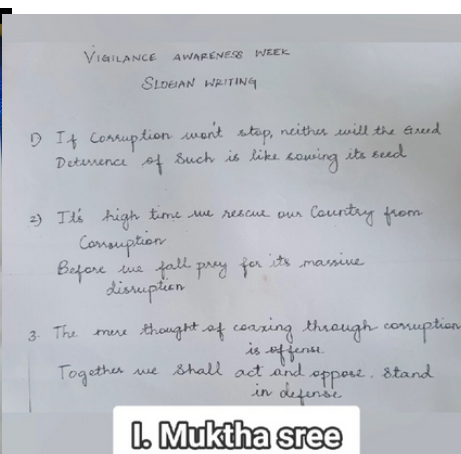


S.M Muhsina

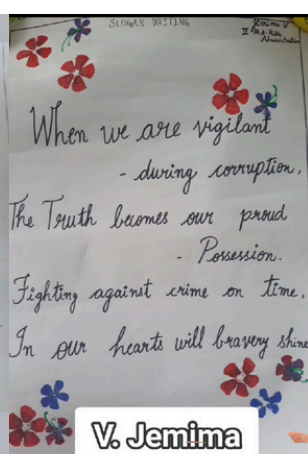
Day 5: 03.11.2023 SLOGAN WRITING CONTEST



D. Poornima



I. Muktha sree



V. Jemima

VIGILANCE AWARENESS WEEK CELEBRATIONS VALEDICTORY PROGRAMME



The Post Graduate and Research Department of Public Administration celebrated Vigilance Awareness Week from October 30, 2023 to November 4, 2023 by organizing various activities. On October 30, 2023 integrity pledge was administered by the Principal. On October 31, 2023 students of the department held placard with slogans on combating corruption. Collage making Competition, Tamil Poetry Contest and Slogan writing contests were conducted on 1st, 2nd and 3rd November, 2023 respectively on the theme, "Say No to Corruption, commit to the Nation". Valedictory Programme was conducted on November 4, 2023. Thiru.V.Saravanakumar, Superintendent of Police, Southern Range, Directorate of Vigilance and Anti-Corruption, Chennai was the Chief Guest. Dr.Anita Raman, Vice Principal (Shift I) and Dean, Academic welcomed the gathering. Dr.R.Asha, Head, PG & Research Department of Public Administration introduced the Chief Guest. The Chief Guest in his address highlighted the ill-effects of corruption and emphasized being transparent and sincere in all aspects. The Chief Guest's speech was followed by prize distribution to the winners of competitions held in observance of Vigilance Awareness Week. Dr.B.Sudha, Dean, Research and Head, Post Graduate and Research Department of Commerce Shift I judged the collage making competition. Dr.Shirline David, IQAC Co-ordinator and Head, Department of Accounting and Finance Shift I judged the Slogan Writing Contest and Dr.L.Baby, Head, Department of Tamil, Shift I was the Judge for Tamil Poetry Contest. An audio-visual depicting the activities of Vigilance Awareness Week was screened in the Programme. Dr.A.Amudha, Assistant Professor, PG & Research Department of Public Administration proposed the Vote of Thanks.

SEMINAR IN COLLABORATION WITH
INDIAN INSTITUTE OF PUBLIC ADMINISTRATION (IIPA)
TAMIL NADU REGIONAL BRANCH
**DIGITAL GOVERNANCE -
PROSPECTS AND CHALLENGES**



The Post Graduate and Research Department of Public Administration organised seminar on 03/02/2024. Thiru.R.Kesavan I.A.S., Department of Personnel and Administrative Reforms and Vigilance, Government of Puducherry, was the Chief Guest. Dr.R.Shanthi, Principal welcomed the gathering. Video Clipping and Collaborative ventures of Anna Adarsh College For Women and IIPA, TNRB, Chennai was screened. Thiru.P.R.Shampath I.A.S., (Retd.) Chairman, IIPA, Tamil Nadu Regional Branch delivered Key note address, Dr.R.Asha, Head, PG & Research Department of Public Administration introduced the Chief Guest. The Chief Guest in his address highlighted the significance of good governance and participatory governance. He explained about the apps like Kavalan SOS, Swachh Survekshan 2023, CoWin, Gem (E-Market Place), E-Auction, E-FIR etc. Dr.S.Kavitha Assistant Professor, PG & Research Department of Public Administration proposed the Vote of Thanks.



WEBINAR IN COLLABORATION WITH
INSTITUTION'S INNOVATION COUNCIL
INTELLECTUAL PROPERTY RIGHTS







PUNJAB ASSOCIATION'S
ANNA ADARSH COLLEGE FOR WOMEN
 (AFFILIATED TO UNIVERSITY OF MADRAS)
 REACCREDITED BY NAAC A++ GRADE
 ANNA NAGAR, CHENNAI - 600 040

INSTITUTION'S INNOVATION COUNCIL (IIC),
ENTREPRENEURIAL DEVELOPMENT CELL (ED), IQAC
 IN COLLABORATION WITH
POST GRADUATE AND RESEARCH DEPARTMENT OF
PUBLIC ADMINISTRATION

ORGANISES
 webinar ON
INTELLECTUAL PROPERTY RIGHTS
 GUEST SPEAKER

DATE : 25/7/2023

TIME : 10.30 AM

MRS. R. AARTHIRATHNA, M.L., (IPR)
ASSISTANT PROFESSOR
SCHOOL OF EXCELLENCE IN LAW
TAMIL NADU DR-AMBEDKAR LAW UNIVERSITY,
PERUNGUDI,
CHENNAI

DR. R. ASHA
 HEAD, POST GRADUATE
 AND RESEARCH DEPARTMENT OF
 PUBLIC ADMINISTRATION

DR. G. VARALAKSHMI
 ASSISTANT PROFESSOR
 DEPARTMENT OF CORPORATE
 SECRETARYSHIP - SHIFT II
 CONVENOR - IIC

DR. ANITARAMAN
 VICE PRINCIPAL - SHIFT I
 DEAN (ACADEMIC)
 PRESIDENT - IIC

DR. R. SHANTHI
 PRINCIPAL

The Institution's Innovation Council and Post Graduate and Research Department of Public Administration organized a webinar on the title "Intellectual Property Rights" on 25/07/2023 to Celebrate the World Intellectual Property Rights Day. The Speaker of the event Mrs. R.Aarthi Rathna M.L., Assistant Professor, School of Excellence in Law, Tamil Nadu Dr.Ambedkar Law University gave an overview of IPR and explained in depth on copyrights, patent, Trade mark, trade secrets, innovation, ideas and public interest. The highlight of the programme was the interactive session with the students where the students benefited by clarifying their doubts. Nearly 49 students and 10 staff participated in the programme. Dr.Anita Raman Vice Principal, Dean Academics, IIC President Welcomed the guest and stressed on the importance of public interest. Dr.R.Asha Head, Post Graduate and Research Department of Public Administration introduced the Chief Guest and Dr.A.Amudha Assistant Professor, Member IIC proposed the Vote of Thanks.



CONFERMENT OF DOCTORAL DEGREE



Dr. G. Hemalatha

Doctoral Thesis Title:

WOMEN EMPOWERMENT AND ITS DIMENSIONS: A STUDY WITH SPECIAL REFERENCE TO WOMEN WORKFORCE IN CHENNAI CITY

Supervisor and Guide: Dr. R. Asha

STUDENTS' ACCOLADES



Sayeera Sulthana N., received Best Speaker Award in the Model Youth Parliament

Vaishnavi received best Campus Ambassador appreciation certificate from Chief Electoral Officer



STUDENTS ACCOLADES CONTD.



Ms. Jayashree K

**Best Outgoing Student
(Batch 2021-2023)**

Ms. M. S. Pavithra

**Recipient of
Sarojini Sherry Endowment Prize
instituted by the Alumni of the
Department of Public Administration
(Batch 2021-2023)**



Ms. Rohini B

**Recipient of
Sarojini Sherry Endowment Prize
instituted by the Alumni of the
Department of Public Administration
(Batch 2021-2023)**



Ms. Logeshwari K

**Recipient of
Nirmala Vishwanathan Merit Cum Means
Scholarship and K. Gayathri and Ganapathy
Merit Cum Means Scholarship
(Batch 2022-2024)**



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STUDENTS' ACCOLADES

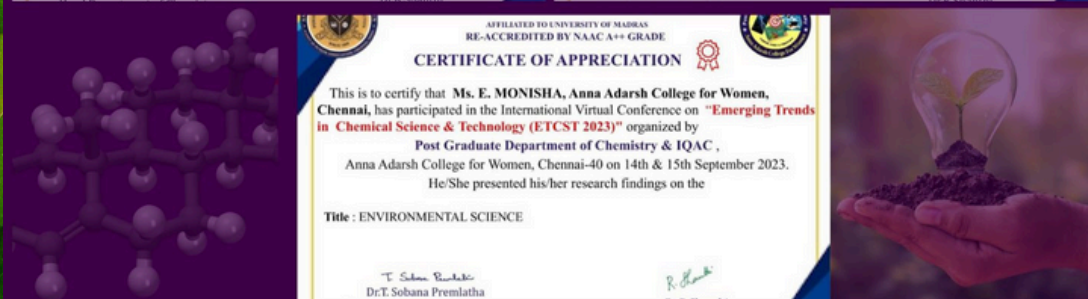
Participation in

INTERNATIONAL VIRTUAL CONFERENCE ON

EMERGING TRENDS IN CHEMICAL SCIENCE AND TECHNOLOGY (ETCSET 2023)

organized by

POST GRADUATE DEPARTMENT OF CHEMISTRY,
ANNA ADARSH COLLEGE FOR WOMEN



STUDENTS' PARTICIPATION IN A WORKSHOP
organised by

School of Social Science and Humanities Department of Public Policy,
Crescent Institute of Science & Technology



STUDENTS' PARTICIPATION IN A SPECIAL TALK
-Organized by

School Education Department, Directorate of Public Libraries



A composite image for a special talk. On the left is a poster for 'Tn Talk' featuring a map of Tamil Nadu. The text on the poster includes 'Tn Talk', 'Jul 27 2023', '11.00 am - 12:00 pm', and 'Anna Centenary Library Auditorium'. On the right is a portrait of Dr. Suraj Yengde, a man with curly hair wearing a suit and tie. Below the portrait, text identifies him as 'Dr. Suraj Yengde, Scholar: Harvard and Oxford University, International Human Rights Attorney'. At the bottom, it says 'School Education Department, Directorate of Public Libraries' and lists social media handles for /acLchennai on Twitter, Facebook, YouTube, and Instagram.



FACULTY ACHIEVEMENTS... BOARD OF STUDIES

Dr.R.Asha

- University of Madras - UG (Regular)
- Presidency College
- Meenakshi College
- Nandanam Arts College

Dr.A.Amudha

Alumni Representative for the Board of Studies in
the Department of History in Srimathi Devkunvar
Nanlal Bhatt Vaishnav College For Women

PAPER PRESENTATIONS & PANEL MEMBER

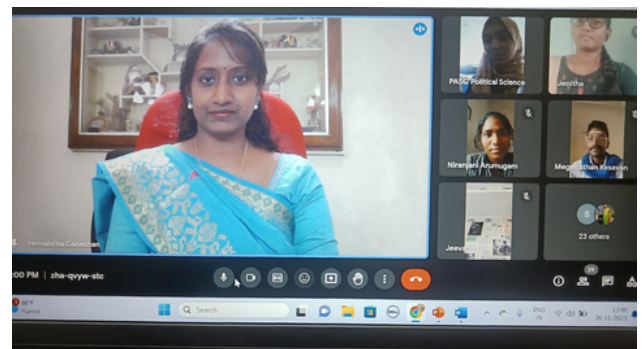
- **Dr.A.Amudha presented a paper on "Governmental Digital Strategies in Reach of Farmers with vital information for Agricultural Turnaround with Special Reference to Thiruvallur District of Tamil Nadu - A Study" at Dr.Rajendra Prasad National Convention-III on 'G-20:People Centric Governance & Public Policy' organized by Indian Institute of Public Administration, New Delhi (An ISO 9001-2015 institution) on December 21, 2023.**
- **Dr.S.Kavitha was the Panelist in the One Day National Seminar on "Citizen Centric Governance: Modalities and Challenges" at Anna Centre for Public Affairs, University of Madras on 15th February 2024**



- **Dr.S.Kavitha presented a paper on "E-Governance in Avadi Municipal Corporation: A Citizen Perspective" in the National Seminar on "Citizen Centric Governance: Modalities and Challenges" at Anna Centre for Public Affairs, University of Madras on 15th February 2024**

OTHER FACULTY ACHIEVEMENTS

- **Dr.R.Asha** has successfully completed a project titled , “Climate Change and Water Governance: Issues and Challenges“ funded by the Management, Punjab Associations.
- **Dr.R.Asha** is currently working on a project titled, “Understanding the Link between Education and Health Status- With Special Reference to Irular Tribes in Thiruvallur District”, funded by Indian Institute of Public Administration, Tamil Nadu Regional Branch.
- **Dr. A. Amudha**, Staff Coordinator for the Electoral Literacy Club has been chosen as one of the 5 Best Performing Electoral Literacy Club Nodal Officers at the Inter collegiate level in the city of Chennai. She received an Award of appreciation from the Chief Electoral Officer of Tamil Nadu, Mr.Sathyaprata Sahu IAS, also the Governor of Tamil Nadu, Thiru R.N. Ravi was the Chief Guest of the National Voters' Day Programme held at Kalaivanar Arangam on 25th of January, 2024.



- **Dr.G.Hemalatha** was the Resource person for a webinar on ‘Beyond Borders - Federalism and Unity in Indian Constitution’ organized by the Department of Political Science, Parvathy's Arts and Science College, Dindigul.
- **Dr.G.Hemalatha** was the Subject Expert in MOOCs Programme for Swayam Platform - B.A. (Hons) Public Administration - Public Financial Administration - Local Governance, jointly conducted by the Consortium for Educational Communication & Anna University.
- **Dr.G.Hemalatha** participated in a World Record Programme, Panai Vidhaipom organized by State NSS Cell, Tamil Nadu Palm Trees Employees's Welfare Board & Green Needa Trust State NSS Cell, Tamil Nadu Palm Trees Employees's Welfare Board & Green Needa Trust.
- **Dr.G.Hemalatha** attended an Orientation on Human Rights and Anti Human Trafficking for NSS Programme Officers organized by NSS - University of Madras, Indian Community Welfare Organisation & Hanns Seidel Foundation India on 24.08.2023.
- **Dr.G.Hemalatha** attended a 3 days Training Programme on ‘Role of NSS Programme Officers in Disaster Risk Reduction’, organized by Anna Administrative Staff College from 25.09.2023 – 27.09.2023.

TEACHERS' DAY CELEBRATIONS SEPTEMBER 04, 2023



PARTICIPATION IN A REGIONAL SEMINAR



'New Paradigm in Governance'

Organised by

Indian Institute of Public Administration

Tamil Nadu Regional Branch at Towers Club, Anna Nagar

on

07/10/2023.

ACHIEVEMENTS OF PH.D SCHOLAR

- Ms.Siji published an article titled 'Biomedical Waste Management and Environmental Impact: A Comparative Study of Public and Private Hospitals in Kerala, India' in the International Virtual Conference on Emerging Trends in Chemical Science and Technology ETCST - 2023 (Conference Proceeding, Book of abstracts) in 14th and 15th September. ISBN No. 2023.978-93-92063-81-7
- Ms.Siji published an article titled 'Community and Administrative Preparedness in Disaster Management- An Analysis with Special Reference to Kancheepuram District' in Madhya Pradesh Journal of Social Science Research, Ujjain, UGC CARE List Group 1. ISSN No. 0973855X
- Ms.Siji published an article titled, 'Catalysts of Change: Unveiling the Transformative Journey of Students through Political Affiliated Organizations', in Social Action, A quarterly review of Social Trends, UGC CARE List Group Journal, Indian Social Institute, New Delhi, January - March 2024, ISSN* : 0037-7627
- Ms.Siji attended a Training Program on 'Three-day Strategy Optimization Bootcamp -UGC NET Preparation' Conducted by Meraki Learning on 4/05/2023.
- Ms.Siji attended an International Workshop on 'Basic Statistical Analysis and its Interpretation using SPSS' Conducted by Global Institute of Statistical Solutions from 24/08/2023 - 26/08/2023

Editorial Board:

**Dr.R.Asha, Head,
PG & Research Department of
Public Administration**

Design & Layout:

**Dr.G.Hemalatha
Assistant Professor,
PG & Research Department of
Public Administration**

**Ms.Monisha E,
H M.A.Public Administration**

**Ms.J.Shalini,
I M.A. Public Administration**

**Share your comments to
deptofpublicadmin@annaadarsh.edu.in**



It always seems impossible until it's done.

-Nelson Mandela

